

# RED INNOVA



## FEBRUARY ROUND UP

Here's what happened in the Red Innova Community this February 2020.



11 MILESTONES DOCUMENTED



26 FUTURE MEMBERS ANNOUNCED



9 CONNECTIONS BETWEEN MEMBERS

### INTERNATIONAL RED INNOVA MEETUP

38 members from Red Innova, Fundación MAPFRE, IE Business School, MAPFRE and Savia gathered for our first ever international meetup on 11th February. The international meetup was held in Mexico City, Sao Paulo, Santiago (Chile), Bogotá and Madrid at the same hour, which gave us all a chance to connect online and talk about the progress of all the projects and upcoming activities in the community.

A big thank you to all of the regional MAPFRE offices for hosting the get-together and all of our valued members who attended! See photos of the event below.



### AIUDO & IE Master in CX and Innovation



After the winter holidays, Aiudo began its collaboration with the Master in CX & Innovation at IE School of Human Science and Technology.

In February, the students met with Dani to brainstorm solutions to further improve the customer experience of Aiudo users.

The photo includes Luis Manuel Nogal Fernandez (MCXI), Dani Ibiza (AIUDO), Teresa Reus Barceló (MCXI) and Laura McDermott (IE).

PREVIOUS MCXI SOCIAL IMPACT PROJECTS

### RED INNOVA MEMBERS RECOGNISED IN IE #GOVTECH LIST ON EL REFERENTE



This month the IE PublicTech Lab published its conclusions on the leading Iberoamerican startups innovating in public services, public management and integrity, digital infrastructure and democracy. The study, published on El Referente, included 4 Red Innova members in its list of GOVTECH startups. Congratulations to Rithmi, Navilens, Green Urban Data and Burn to Give on being featured and named as some of the top change-leaders in their respective fields.



READ IE #GOVTECH REPORT ON EL REFERENTE

### LAUNCH: IMPACT INVESTING CIC



This month we closed the call for the Red Innova Collective Intelligence Committee (CIC) on Impact Investing. This CIC features experts in Finance, CSR, Social Innovation and Entrepreneurship and will collaborate as a thinking group for the coming months, before sharing its conclusions with the Red Innova community and those interested in Impact Investing. More news to come!

### PHOTOS: INTERNATIONAL MEETUP 11-2-20



THANK YOU FOR A GREAT MONTH!