



SUM

A UNIQUE, TWO-WEEK
EXPERIENCE FOR HIGH
SCHOOL STUDENTS
GRADES 10 & 11

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July, 5th — 16th, 2021

The program is available
face to face and online

ie UNIVERSITY

IE University
Campus in Madrid & Segovia (Spain)
www.ie.edu/university

The IE University Summer Program is an intense, two-week program that offers high school students in the sophomore and junior year (Grades 10 & 11) a unique chance to discover and develop their talents. The program is available face to face and online.

If you are considering studying at an international university like IE University, this program will give you an up-close and personal opportunity to get to know our education model and teaching style as you will have workshops delivered from our very own faculty.

Ready to begin your journey
to IE University?

JOIN

US!





10% EARLY BIRD DISCOUNT

May 15th, 2021

REGISTRATION DEADLINE

June 18th, 2021

**WHEN WILL IT
TAKE PLACE?**

July 5th – 16th, 2021

FORMAT

Face to face (IE University Campus in Segovia & Madrid: full-time) and Online (4 - 7PM CEST).

**WHO CAN
APPLY?**

High school students in their sophomore and junior year of high school starting their university in September 2022 or 2023.

PRICE

3,700€* and 1,200€ respectively *Includes academic program, accommodation, full board, health insurance and extracurricular activities. Flight tickets are not included in the price (flexible rates highly recommended).

PROGRAM CONTENT

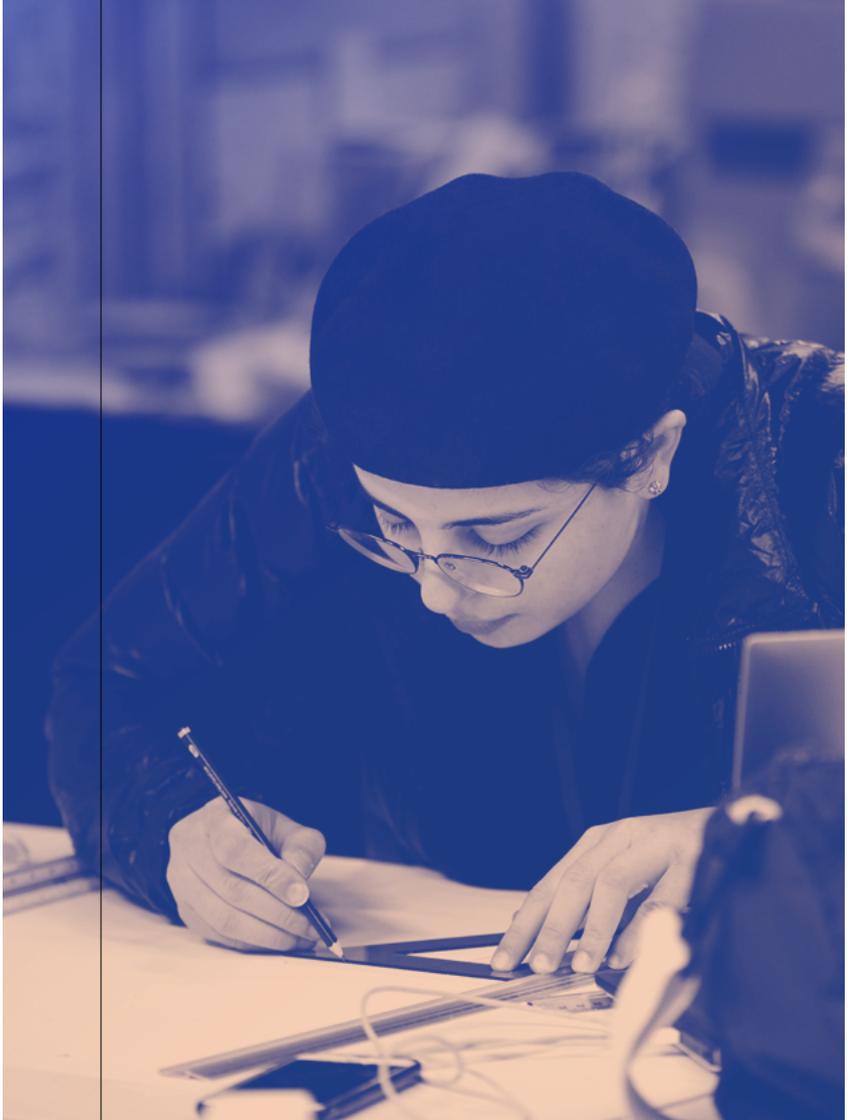


FACE TO FACE PROGRAM CONTENT

The first phase of this innovative program will give you the opportunity to boost your soft skills through workshops on leadership, personal branding, public speaking and teamwork. During the second phase, you will be able to discover your career path by choosing one of the following specialized tracks.

Expand your knowledge in integral subjects vital for a well-rounded education focusing on the social sciences, business entrepreneurship, economics and aspects of human society and culture while developing essential soft skills in teamwork, creative problem solving, negotiation and communication techniques. Expect to grow personally and professionally by connecting with likeminded peers in our international learning environment. Explore different fields of study and find your ideal career path!

*All the core courses are taught in English.



SPECIALIZATION TRACKS

Business & Entrepreneurship

Are you an innovative thinker who is passionate about business and entrepreneurship? Come and discover how entrepreneurship as a mindset and a way of approaching business is changing the world, as well as how organizations and leaders manage change. Anyone in the business world knows that it's currently experiencing an exponential rate of change, which is affecting organizations and societies everywhere. Participants in this track will learn about, and work on, leveraging change to drive positive impact in different sectors, and ultimately, our global society. The track in Business & Entrepreneurship will offer you resources and flexibility to turn your ideas into reality and jump-start your business journey!

Data Analytics & Artificial Intelligence

Artificial Intelligence, cybersecurity, and Big Data technologies currently enable earthquakes prediction to reduce its effects, finds new cures for diseases or enhance our lives and create a better world. If you are an innovative thinker who is interested in the latest technology and wants to build the new digital future, this is your track! During this week, you will have the opportunity to dive into these cutting-edge technologies. You will learn what is behind the scene and how to apply them to disrupt the status quo. By the end of this hands-on week, you will have the chance to present your own tech-based solution for a better life/world. Are you ready to master the 'hottest' skills in the job market?



Behavior, Communication & Design

The world is changing. The Behavior, Communication and Design track aims to take participants on an immersive journey to better understand the importance of putting the user at the center of the solutions for the problems that we are facing. Advancements in technology, challenges to sustainability and changes in consumer behavior demand business and organizations to react. Using tools from behavioral science, communication and digital media and design, participants will gain an understanding of how we can leverage insights and innovative tools to address new challenges, with the user at the center of the creative process.

Politics, Law, Economics & International Relations

As the globalization of the world economy erodes national borders, people and countries are more interconnected and interdependent than ever. The world is currently experiencing a moment of unprecedented change, accelerated by advances in technology and artificial intelligence. Terrorism, pandemics, climate change, poverty, human rights violations, financial crises, and migration are all global challenges that no state alone can address independently. These issues present multiple economic, political and legal dimensions that are intertwined and can only be solved together. This track will explore how all stakeholders, whether governments, multinational corporations, or civil society must cooperate in order to overcome the global challenges of the 21st century.



“In Madrid there’s always something happening: whether it is academic or not, you never get bored in this city”.

WHY I LOVE MADRID

Madrid is modern, cosmopolitan, and majestic. The city stands out in the world as one of the top capitals of art. El Retiro Park is perfect for running—a peaceful oasis in the heart of a vibrant metropolis. Its wonderful architecture can be experienced by simply strolling around the city. Visitors are enchanted by the contrast of the perfectly symmetrical Plaza Mayor and the fantastic modernist buildings on Gran Via. The Salamanca neighborhood specifically is full of apartment buildings that are masterpieces of design. In Madrid, there’s always something happening: whether academic or otherwise, it’s impossible to get bored in this city.

Next destination; Madrid

“There’s never a dull moment. The community is small and you are always meeting friends around the city”.

WHY I LOVE SEGOVIA

In Segovia, the community is small and thrives on helping each other. Rather than massive social circles and a big city, you get a tight-knit community where everybody gets along and learns about themselves and each other along the way. It’s incredible walking around campus, hearing all kinds of languages and meeting people from different cultures and points of view. Everyone is so unique, which makes the university unique as well. There’s never a dull moment.

...& Segovia

ONLINE PROGRAM CONTENT

The first phase of the IEU Online Summer Program will give you the opportunity to boost your soft skills through sessions on leadership, personal branding, public speaking and teamwork. During the second phase called Thematic Labs, we will offer you a series of workshops ranging on various areas of interest to gain insight that will help you make an informed decision about your future. All participants will have a chance to experience different academic possibilities and discover their ideal career path through engaging dynamic sessions.

THEMATIC LABS

Architecture & Design

Data Analytics
& Artificial Intelligence

Business
& Entrepreneurship

Global Economic
Challenges

Marketing,
Communications
and Behavior

Law & International
Relations



5 REASONS



to join the IE University
Summer Program

1

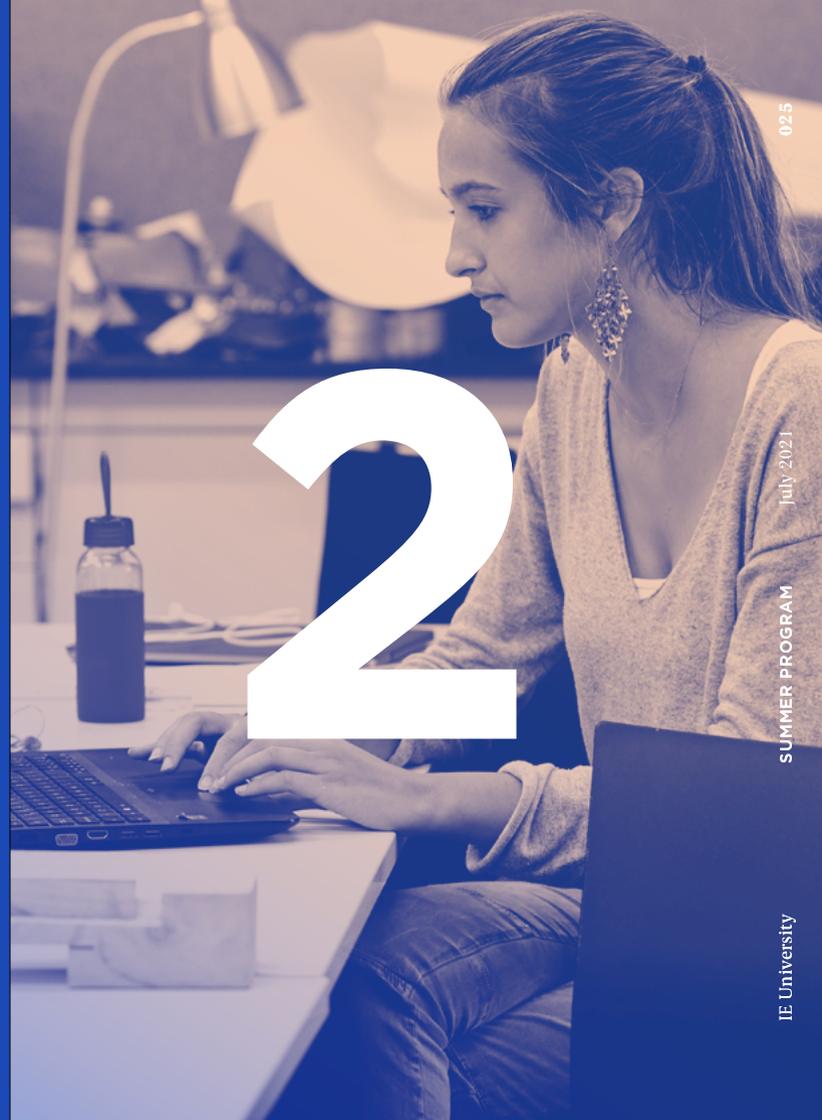
YOU WILL...

Experience an innovative and insightful program offered by a top-ranking university and walk away with a certificate of completion.

YOU WILL...

Discover new passions
and talents that will help
you decide what to study
at university.

2



YOU WILL...

Meet and make friends
with students from all over
the world!

3



4

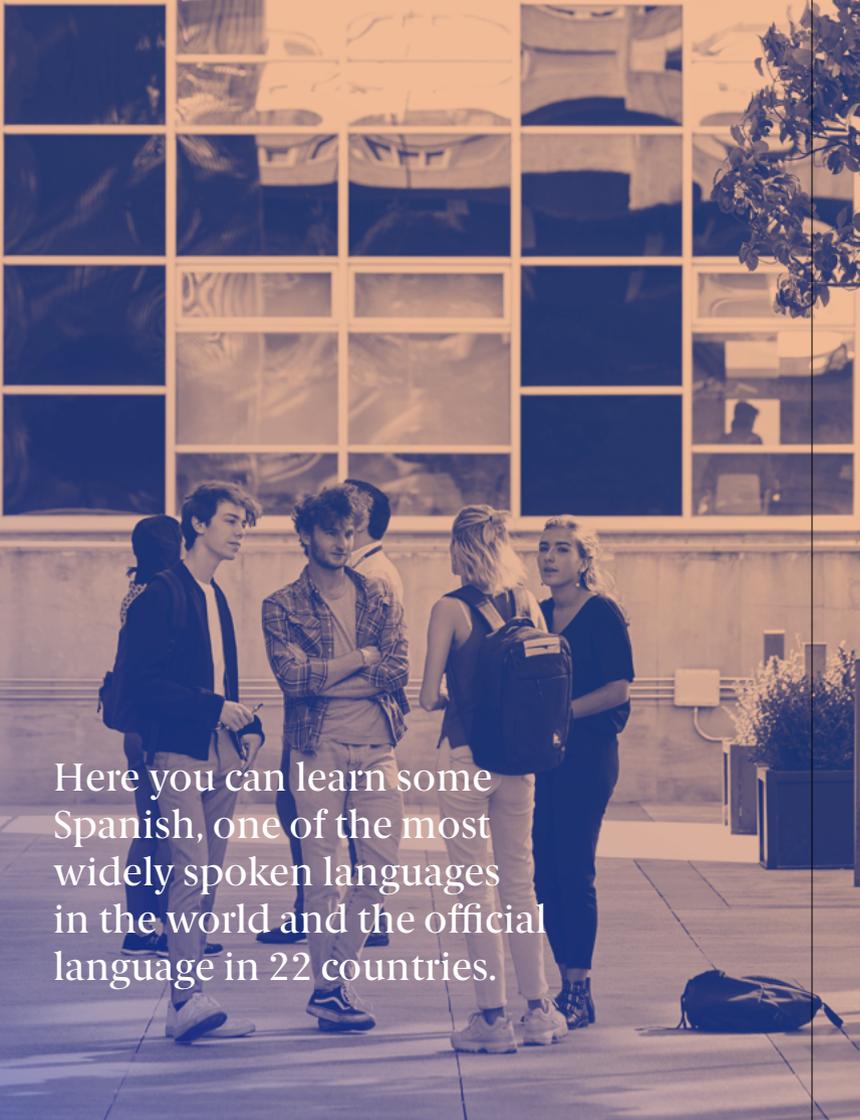
YOU WILL...

Attend sessions given
by our industry-leading
faculty members.

YOU WILL...

Learn how to become
an impactful and
inspirational leader.

5



Here you can learn some Spanish, one of the most widely spoken languages in the world and the official language in 22 countries.

Hello	<i>Hola</i>
Goodbye	<i>Adiós</i>
Good Morning	<i>Buenos días</i>
Goodnight	<i>Buenas noches</i>
Please	<i>Por favor</i>
What's your name?	<i>¿Cómo te llamas?</i>
My name is...	<i>Me llamo...</i>
Nice to meet you	<i>Mucho gusto</i>
Where are you from?	<i>¿De dónde eres?</i>
I'm from...	<i>Soy de...</i>
How are you?	<i>¿Cómo estás?</i>
Fine thanks	<i>Muy bien, gracias</i>
When is the meeting?	<i>¿Cuándo es la reunión?</i>
Where is the meeting?	<i>¿Dónde es la reunión?</i>
Today	<i>Hoy</i>
Tomorrow	<i>Mañana</i>
Shall we work together?	<i>¿Trabajamos juntos?</i>
How do you say ... in Spanish?	<i>¿Cómo se dice ... en español?</i>

www.ie.edu/university/summer-program

CONTACT US

ieusummerprogram@ie.edu

Don't forget to check out our blog:

drivinginnovation.ie.edu

CAMPUS IN SEGOVIA

Cardenal Zúñiga, 12
40003 Segovia, Spain

T. +34 921 412 410

CAMPUS IN MADRID

María de Molina, 31 Bis.
28006 Madrid, Spain

T. +34 915 689 600

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@ieuniversity



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