

Visiting Student Program | PACK 3

Strategy and Business Transformation + Economics and International Business

FALL 2023



PACK 3

Strategy and Business Transformation + Economics and International Business

Advanced Data Analytics	6 Ects
How to Lead Change and People Transformation	3 Ects
Innovation & Continuous Improvement	3 Ects
Strategic Management of Innovation	6 Ects
Corporate Strategy & Transformation	6 Ects
Agile Methodologies: Running Business Innovation	3 Ects
Innovative Business Models and Digital Transformation	3 Ects
Risks in the Internationalization of Companies: Country Risk	3 Ects
Country Economic Analysis	3 Ects
International Economics	6 Ects
Multinational Corporations: Current Trends, Economic Determinants & Strategies	6 Ects
Comparative Economic Systems	6 Ects
Competition Policy	3 Ects
International Financial Institutions	3 Ects

* It is guaranteed that there are no timetable clashes between the subjects in this package. * Places are subject to demand. In the case of no places being available in any of the subjects, we can provide other options.