

Visiting Student Program

Pack 1

General Business

SPRING 2024



Pack 1 General Business

Capital Markets	5 Ects
Operations Management	5 Ects
Financial Reporting & Analysis	5 Ects
Organizational Behavior	3 Ects
Global Economic Environment	6 Ects
Strategies in a Disruptive World	6 Ects
Corporate Entrepreneurship and Innovation	6 Ects
Business Intelligence for Startups	6 Ects
Doing Business in China	3 Ects
Service Marketing and Customer Strategy	6 Ects
Digital Marketing and Analytics	6 Ects
Blockchain in the Business World	3 Ects
Building and Online Business	5 Ects
Sustainability Report	3 Ects

* It is guaranteed that there are no timetable clashes between the subjects in this package. * Places are subject to demand. In the case of no places being available in any of the subjects, we can provide other options.