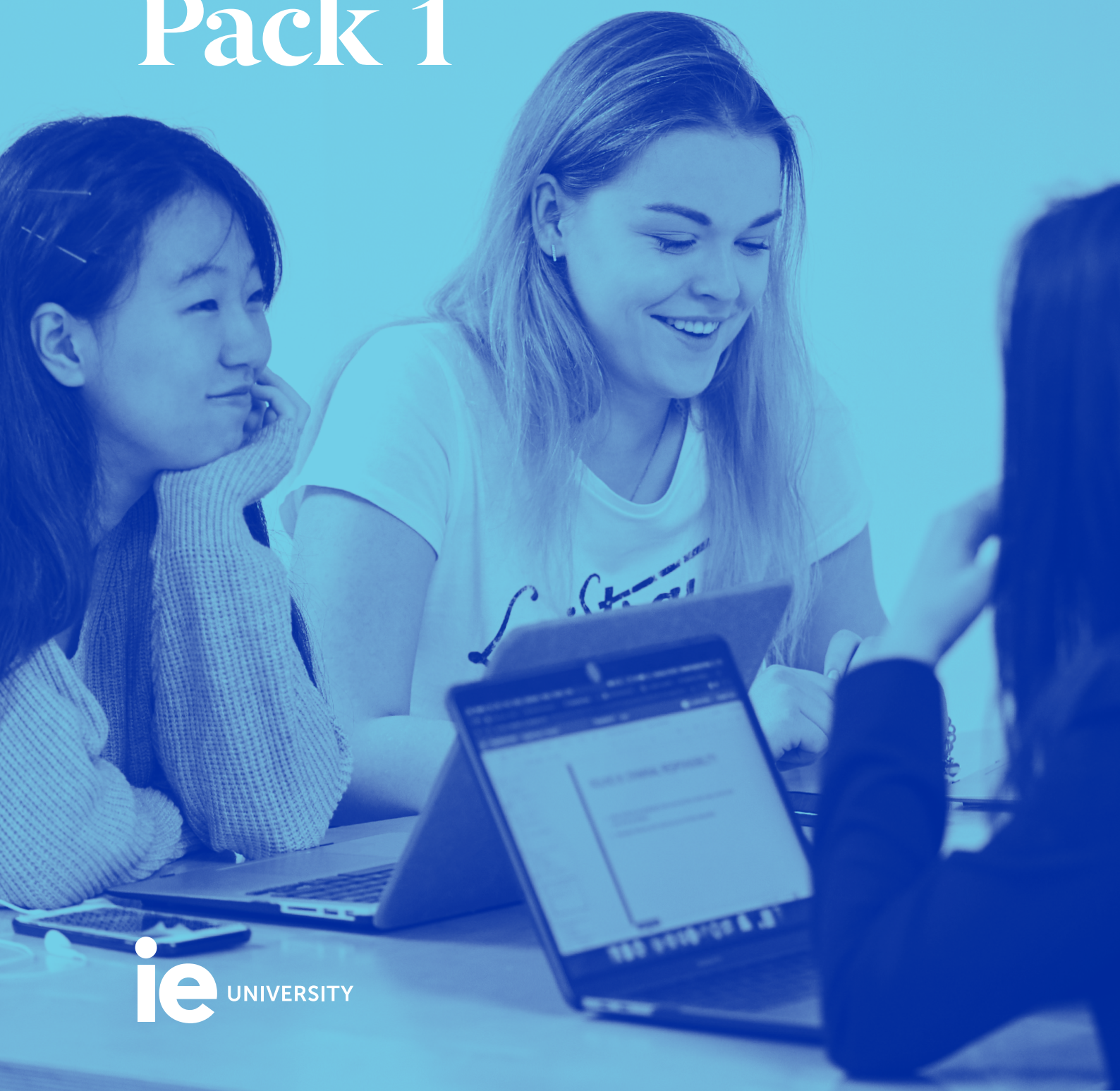


FALL 2022

IE University

Visiting Student Program

General Business Pack 1



Finance

Capital Markets 5 Ects

Marketing

Marketing Management 5 Ects

Business Law

Business Law 4 Ects

Competition Policy 3 Ects

Economy

Data Analytics for Economics 5 Ects

Accounting

Management Control 5 Ects

General

Trendwatching & Visual Thinking and Drawing for Business 3 Ects

Humanities

Propaganda, Fake News and Data Capitalism 3 Ects

Comparative Economic Systems 3 Ects

Operations

Statistics & Data Analysis 6 Ects

Supply Chain Management 3 Ects

Basic Excel for Management 4 Ects

Advanced Data Analytics 4 Ects

Project Management 4 Ects

Negotiation

Negotiation 3 Ects

Design

Design Service Design: Good Design is Good Business 3 Ects

* It is guaranteed that there are no timetable clashes between the subjects in this package. * Places are subject to demand. In the case of no places being available in any of the subjects, we can provide other options.