

Visiting Student Program



FALL 2024

Studying at IE University is unlike anything else. We offer our students a truly international experience, with 75% of our student body coming from over 130 countries worldwide

If you're looking to meet new people and experience new cultures, all in a uniquely global learning environment, look no further. At IE University, you will make lifelong friends while expanding your network and broadening both your personal and professional horizons.

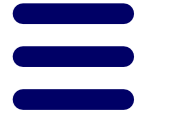
Renowned worldwide for our top-quality teaching and learning, we offer cutting-edge resources and state-of-the-art

facilities to help you excel in your degree and become the best version of yourself. You will be taught by world-class faculty and have access to top-tier career advice, equipping you with all the skills you need to shape and master your professional ambitions.

During your semester abroad, you will be able to explore your own areas of interest, studying flexible and innovative subject areas that inspire you or that

are in line with your degree. Your experience will be customized in accordance with your university's regulations.

Check out the subjects and degrees we offer here at IE University.



Which one are you most eager to explore?



01

**ARCHITECTURE
AND DESIGN**



02

BUSINESS



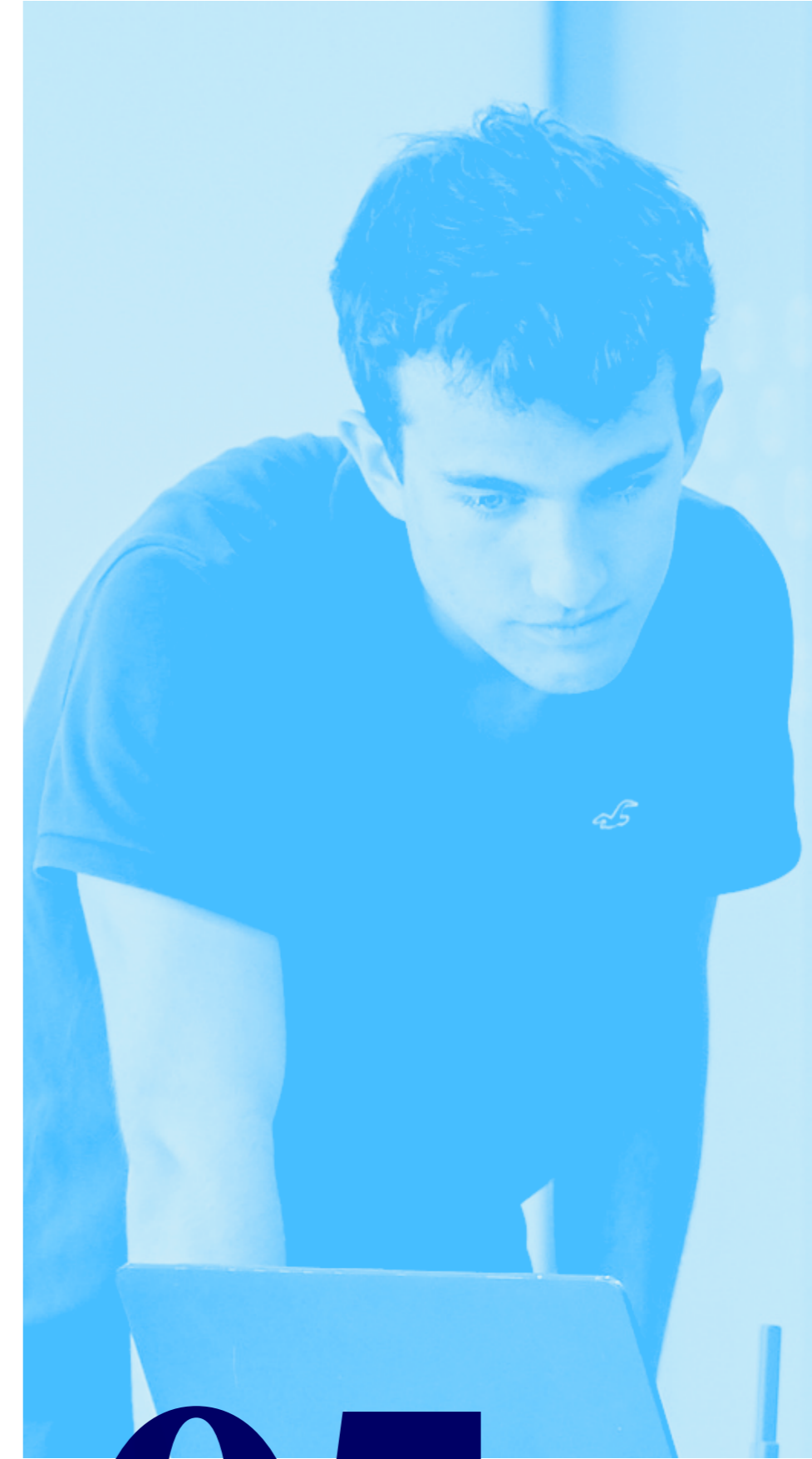
03

LAWS



04

**SOCIAL, POLITICS,
ECONOMICS AND
GLOBAL AFFAIRS**



05

**SCIENCES AND
TECHNOLOGY**



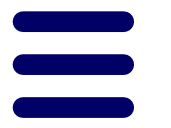
06

**HUMANITIES
AND LANGUAGES**

01

Architecture & Design will allow you to unleash your creativity in order to design and create meaningful, future-forward and sustainable environments.

- BACHELOR IN ARCHITECTURAL STUDIES
- BACHELOR IN DESIGN



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IE UNIVERSITY VISITING STUDENT PROGRAM

Design

MADRID

Communicating Through Objects: Experiencing Luxury	3 Ects
Designing Ventures with Positive Impact	3 Ects
Design Research & Data Dramatisation	3 Ects
How would nature do it? Materials, Functions, and Methods	3 Ects
Service Design, a Systemic Approach to Innovation	3 Ects
The Future of the City	3 Ects

SEGOVIA

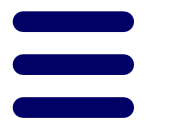
Designing Ventures with Positive Impact	3 Ects
Design Research & Data Dramatisation	3 Ects
How would nature do it? Materials, Functions, and Methods	3 Ects
Service Design, a Systemic Approach to Innovation	3 Ects
The Future of the City	3 Ects



02

Business will help you to develop exceptional business acumen and managerial skills, preparing you to take on today's constantly evolving economy —whether you want to work for a multinational corporation or launch your own business.

- **BACHELOR IN BUSINESS ADMINISTRATION**
- **BACHELOR IN BEHAVIOR AND SOCIAL SCIENCES**
- **BACHELOR IN COMMUNICATION AND DIGITAL MEDIA**



Business Administration

MADRID

Marketing Management	4 Ects
Macroeconomics	6 Ects
Building Powerful Relationships	4 Ects
Cost Accounting	6 Ects
Negotiation	3 Ects
Imagining your Future with your Best Self	3 Ects
Reporting Kpis Using Excel and Business Intelligence Tools	3 Ects
Real Estate Economics & Finance	5 Ects
Investment Analysis and Portfolio Management	5 Ects
Investment Banking	3 Ects
International Financial Institutions	3 Ects
Basic Excel for Management	4 Ects
Data Mining and Machine Learning for Business	3 Ects
Unplugged the Marketing Workshop	3 Ects
Pricing for Value and Profitability	3 Ects

Brand Strategy & Identity	6 Ects
Customer Centricity for Growth	6 Ects
The Art of Selling	3 Ects
Advertising & Creative Strategy	3 Ects
Marketing & Videogames	3 Ects
New Trends In Mkt Management	3 Ects
Financial Entrepreneurship	3 Ects
Risks in the Internationalization of Companies : Country Risk	3 Ects
Gender Equality and Sustainable Development	3 Ects
Introduction to Luxury Management	3 Ects
Professional Ethics and Corporate Responsibility	3 Ects
Lean Thinking	3 Ects
Technology New Ventures	3 Ects
Industry 4.0	3 Ects
Advanced Coding	6 Ects
Multinational Corporations: Current Trends, Economic Determinants & Strategies	3 Ects
Programming For Macro-Finance	5 Ects
Regulation Of Financial Markets	3 Ects

Disruptive Innovation Ecosystems	3 Ects
Service Design: Good Design is Good Business	6 Ects
Strategic Marketing and Branding	6 Ects
Creative Management and Content Strategy	3 Ects
Digital Marketing and Analytics	6 Ects
Customer Experience and Innovation	6 Ects
Customer Insights and Behavior	3 Ects
Corporate Entrepreneurship & Innovation	6 Ects
Business Intelligence for Startups	6 Ects
Venture Creation and Planning 2.0	6 Ects
Entrepreneurial Mindset: Scaling your Business	3 Ects
Startup Ecosystems : Creating Value in Emergiing Markets	3 Ects
Sustainable Supply Chains	3 Ects
Advanced Corporate Finance	5 Ects
Derivatives and Risk Management	5 Ects
Sustainable Finance	5 Ects
Private Equity	5 Ects
Banking & Financial Markets	5 Ects

Building an On Line Business	6 Ects
Cybersecurity	3 Ects
Digital Operations	3 Ects
Strategic Management of Innovation	6 Ects
Advanced Data Analytics	6 Ects
Agile Methodologies: Running Business Innovation	3 Ects
How to Lead Change and People Transformation	3 Ects
Innovative Business Models and Digital Transformation	3 Ects
Como Liderar el Cambio y la Transformación de las Personas	3 Ects
Sport Business Intelligence Tools	3 Ects
Sustainability Report	3 Ects
Corporate Strategy & Transformation	6 Ects
Business, Government and Sustainability	3 Ects
Project: Business Transformation I	6 Ects
Social Entrepreneurship and Innovation	3 Ects
Working with Nature: Basic Concepts of Natural Ecosystems	3 Ects



Advanced Graphic Design	3 Ects
Basic Principles of Animation for Branding	3 Ects
Breaking into Business Case Competitions	3 Ects
Business at the Base of the Pyramid and Impact Investing	3 Ects
Business Process Redesign	3 Ects
Challenges of Decarbonizing the World Economy	3 Ects
Foundations of Artificial Intelligence	6 Ects
Gamification and Behavior Management	6 Ects
Market Analysis Workshop	3 Ects
Navigating Deglobalization: the Interplay of Corporations, Industrial Policy, and Geopolitics in International Trade	3 Ects
New Economy: Digital Ecosystems and Platforms	3 Ects
Think like a Futurist	3 Ects
Analytic for Decision Making	3 Ects
Generative AI for Service and Product Design	6 Ects

Driving Ecological, Social and Economic Transition for Organizational Success	3 Ects
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SEGOVIA

Marketing Management	4 Ects
Macroeconomics	6 Ects
Building Powerful Relationships	4 Ects
Cost Accounting	6 Ects

Behavior and Social Sciences**MADRID**

The Psychology of Cognition and Emotion	6 Ects
Qualitative Tools for Studying People	6 Ects
Social and Digital Anthropology	3 Ects
Personality, Individual and Cultural Differences	6 Ects
Leadership and Influence	6 Ects
Law & Behavior	6 Ects
Influence & Persuasion	3 Ects

Behavioral Economics and Decision Making	6 Ects
Behavioral Neuroscience	6 Ects
Professional Bootcamp: Stress and Self-Management	3 Ects
Persuasion and Negotiation	3 Ects
Identity, Diversity and Cross Cultural Understanding	3 Ects
Your Brain on Drugs	3 Ects
New Technologies and Wellbeing	3 Ects
Using Behavior Change to Improve Financial Health	3 Ects
Positive Psychology	3 Ects
The Social Self	3 Ects
Behavioral Finance: More Money, Less Bias	3 Ects
Corporate Social Responsibility and the Environment	3 Ects
Sex (and Gender) in the Brain	3 Ects
The Social Impact Sector-Identifying and Responding to Societal Needs	3 Ects
Behavioral Genetics: Understanding the Behavioral Genome	3 Ects

Communication and Digital Media**MADRID**

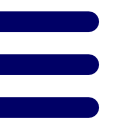
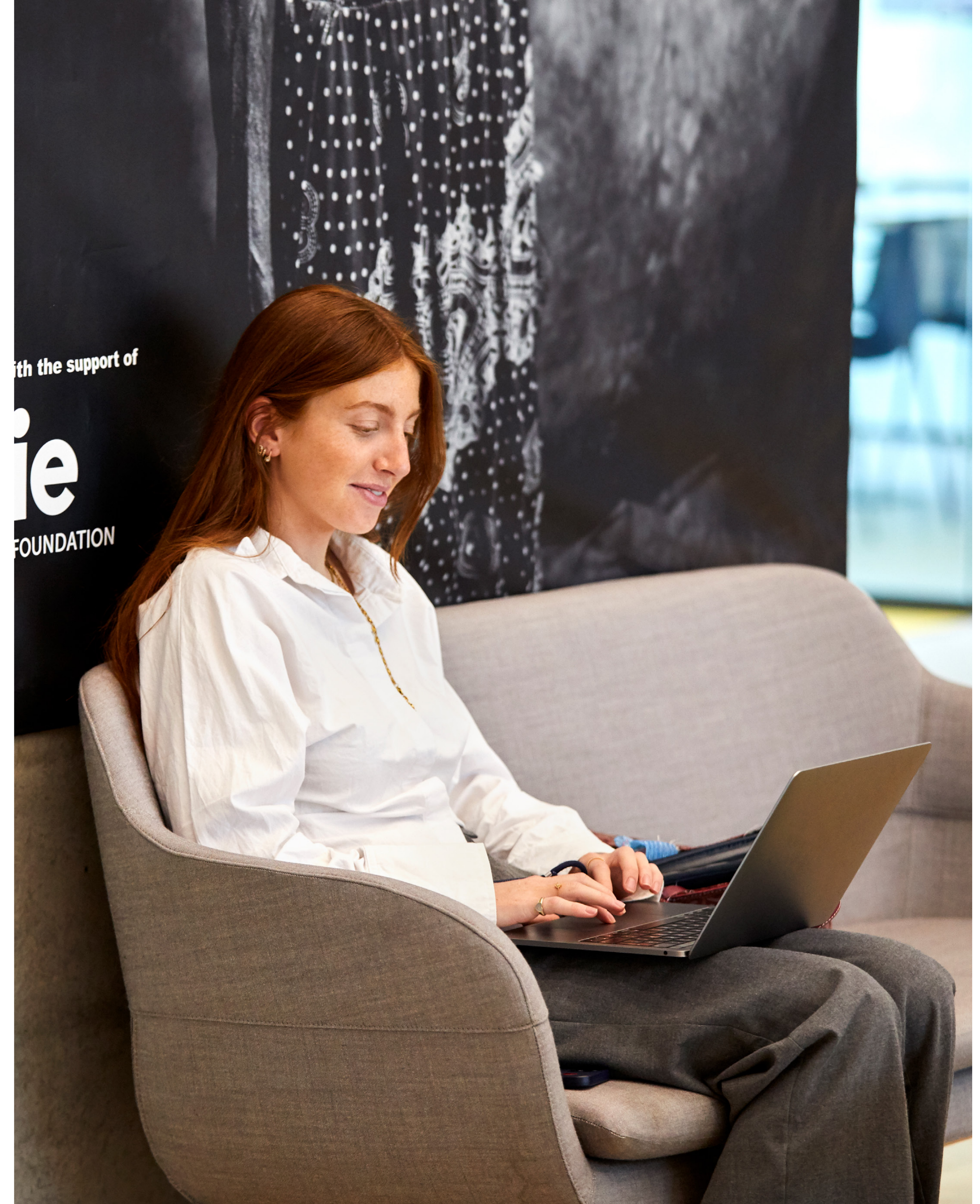
Media and Entertainment Industries	6 Ects
Corporate Communication	6 Ects
Webs and Apps Design	6 Ects
Events Management	3 Ects
Visual Storytelling	6 Ects
Crisis Communication	3 Ects
Communication and Branding for Start Ups	3 Ects
Data Insights and Visualization	3 Ects
Transitional Design: Co-creating a Sustainable Future	6 Ects
Brand Storytelling in the Metaverse	3 Ects



03

Laws will deepen your understanding of complex legal systems and their intricate interconnections within society.

- **BACHELOR OF LAWS (LL.B)**
- **BACHELOR IN PHILOSOPHY, POLITICS, LAW AND ECONOMICS (PPLE)**



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IE UNIVERSITY VISITING STUDENT PROGRAM

MADRID

Introduction to Private Law	6 Ects
Criminal Law II	6 Ects
Civil Law. Property	6 Ects
Administrative Law and Economic Regulation	6 Ects
Public International Law	6 Ects
Unplugged III	3 Ects
Unplugged III: Conflicts Resolution and Negotiation	3 Ects
Administrative Law	6 Ects
Contracts	6 Ects
Unplugged II: Research and Writing	6 Ects
Criminal Law I	6 Ects
Taxation I	6 Ects
Commercial Law and Corporations I	6 Ects
Labor Law II	6 Ects
Litigation II	6 Ects
European Union Law	6 Ects
Unplugged V	3 Ects
Legal Skills I: Research and Writing Skills	3 Ects

Litigation I	6 Ects
Conflicts and Business Law	6 Ects
Labor Law I	6 Ects
Civil Law, Family, Estate, and Trust	6 Ects
Commercial Law and Corporations II	6 Ects
Probability and Statistics	3 Ects
Modern & Contemporary Political Philosophy	6 Ects
Public Administration and Management	3 Ects
Macroeconomics	6 Ects
Epistemology and Philosophy of Social Sciences	6 Ects
Game Theory and Industrial Organization	6 Ects
Public Policy Analysis	6 Ects
Public Economics	6 Ects
Moral Philosophy	6 Ects
International Trade Law and Policy	6 Ects
Climate Change and the Politics of International Law	3 Ects
Sex, Gender and the Law	3 Ects

Capital Markets Law	3 Ects
Cross Border M&A	3 Ects
Intro to IP Law and Technology Issues	3 Ects
The Law and Governance of outer Space	3 Ects
Forced Displacement and Voluntary Migration	3 Ects

SEGOVIA

Criminal Law II	6 Ects
Property	6 Ects
Administrative Law and Economic Regulation	6 Ects

Public International Law	6 Ects
Unplugged III: Conflicts Resolution and Negotiation	3 Ects
Unplugged III	6 Ects
Administrative Law	6 Ects
Contracts	6 Ects
Unplugged II: Research and Writing	6 Ects
Criminal Law I	3 Ects
Probability and Statistics	3 Ects
Public Administration and Management	3 Ects
Government and Comparative Politics	6 Ects



04

Social, Politics, Economics and Global Public Affairs will enhance your comprehension of intricate global economic, political, and cultural dynamics, highlighting the inseparable interrelationships among these facets of international affairs.

- BACHELOR IN INTERNATIONAL RELATIONS
- BACHELOR IN ECONOMICS



MADRID

Behavioral Economics, Finance & Decision-Making	6 Ects
Environmental Economics	3 Ects
Capital Markets	3 Ects
Computational Macroeconomics	3 Ects
Macroeconomics	3 Ects
Blockchain and Cryptocurrency	3 Ects
Labor Economics, Digitalization, and AI	3 Ects
Advanced Quantitative Finance	3 Ects
Finance for Corporations	3 Ects
Global Banking	3 Ects
Markets & Investors Relations	3 Ects
Political Economy of Emerging Markets	3 Ects
Sport Industries for Economic Growth	3 Ects
Treasury Management	3 Ects
Advanced Negotiations and Public Advocacy	3 Ects
Africa: Politics and Society in Sub-Saharan Africa	3 Ects
Corporate Social Responsibility (CSR) and Ethics	3 Ects

EU Digital Policy-Technology and Geopolitics	3 Ects
Foreign Policy in Times of Crisis	3 Ects
Geopolitical Risk for Business	3 Ects
Global Health Policy: Access to Medicines and HealthTechnologies in the Developing World	3 Ects
Global Media Analysis: The Role of Media in International Relations	6 Ects
Human Rigths and Business	3 Ects
Innovation for Sustainable Development	3 Ects
International Humanitarian Law: Relevance in the Contemporary Challenges and Armed Conflicts	3 Ects
Internationalizing Business	3 Ects
Nationalism, Populism and Retro-Utopianism	3 Ects
New Technology, Human Rights, and Humanitarian Law	3 Ects
Public Affairs and Lobbying	3 Ects
Public Diplomacy and Nation Branding	3 Ects
Reshaping The Global Order: Past, Present and Future of Multilateralism	3 Ects
Rural Development and Agricultural Policy	3 Ects



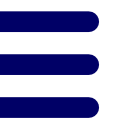
Shaping Business asn Policies Through Impact Assessments	3 Ects
Sustainability: Actors and Tools	3 Ects
Sustainable Governance of Natural Resources and Infrastructures	3 Ects
The New Social Business	3 Ects
Transitional Justice	3 Ects
How to achieve success	3 Ects

Urbanization and Economic Development	3 Ects
Dialogue for conflict resolution (on line)	3 Ects
Entender América Latina	3 Ects
China Matters	6 Ects
Contemporary Art practices	3 Ects

05

IE University's School of **Science and Technology** sets a new standard in STEM education, creating a major hub for science and technology in Europe, focused on educating multi-disciplinary leaders and conducting high-impact research to address complex issues and hasten global advancement.

- BACHELOR IN DATA AND BUSINESS ANALYTICS
- BACHELOR IN COMPUTER SCIENCE AND ARTIFICIAL INTELLIGENCE



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IE UNIVERSITY VISITING STUDENT PROGRAM

Data and Business Analytics

MADRID

Fundamentals of Human Behavior	6 Ects
Fundamentals of Probability and Statistics	6 Ects
Learning to Observe, Experiment and Survey	6 Ects
The Big History of Ideas and Innovation	6 Ects
Communication Skills	3 Ects
Introduction to Programming for Data Science	3 Ects
Probability & Statistics for Data Management and Analysis	6 Ects
Mathematics for Data Management and Analysis	6 Ects
Algorithms and Data Structures	6 Ects
Programming for Data Management & Analysis	6 Ects
Time Series Analysis	3 Ects
Analyzing Social Media	3 Ects
Recommendation Engines	6 Ects
AI-Machine Learning & Analytics	6 Ects

Big Data Technology	6 Ects
Project Management	3 Ects
AI-Machine Learning Foundations	6 Ects
Advanced Data Structures and Storage	6 Ects
Forecasting Models for Time Series	3 Ects
At the edge of Neuroscience. Marketing decisions	3 Ects
From Data to Decision Making in Marketing	6 Ects
Introduction to Healthcare for Data Science	5 Ects
AI Applications in Healthcare	5 Ects
Data in the Healthcare Industry	3 Ects
Clinical data and Law	3 Ects
Machine Learning for Healthcare	4 Ects
Real time data and AI	5 Ects
Stream processing	5 Ects
Devops Engineering	5 Ects
Automation and Security Engineering	5 Ects
Advanced Artificial Intelligence	5 Ects

Deep Reinforcement Learning	5 Ects
Advanced topic: Connected industries, smart cities & E-Governments	3 Ects
Data Governance	3 Ects
Advanced topic: Customer analytics	3 Ects
Global Politics and Debate	3 Ects
Designing Artificial Intelligence & Implementing Smart Technologies	6 Ects

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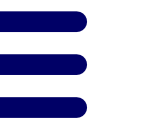
Fundamentals of Human Behavior	6 Ects
Fundamentals of Probability and Statistics	6 Ects
Learning to Observe, Experiment and Survey	6 Ects
The Big History of Ideas and Innovation	6 Ects
Communication Skills	3 Ects
Introduction to Programming for Data Science	3 Ects
Probability and Statistics for Data Management and Analysis	6 Ects
Algorithms and Data Structures	6 Ects

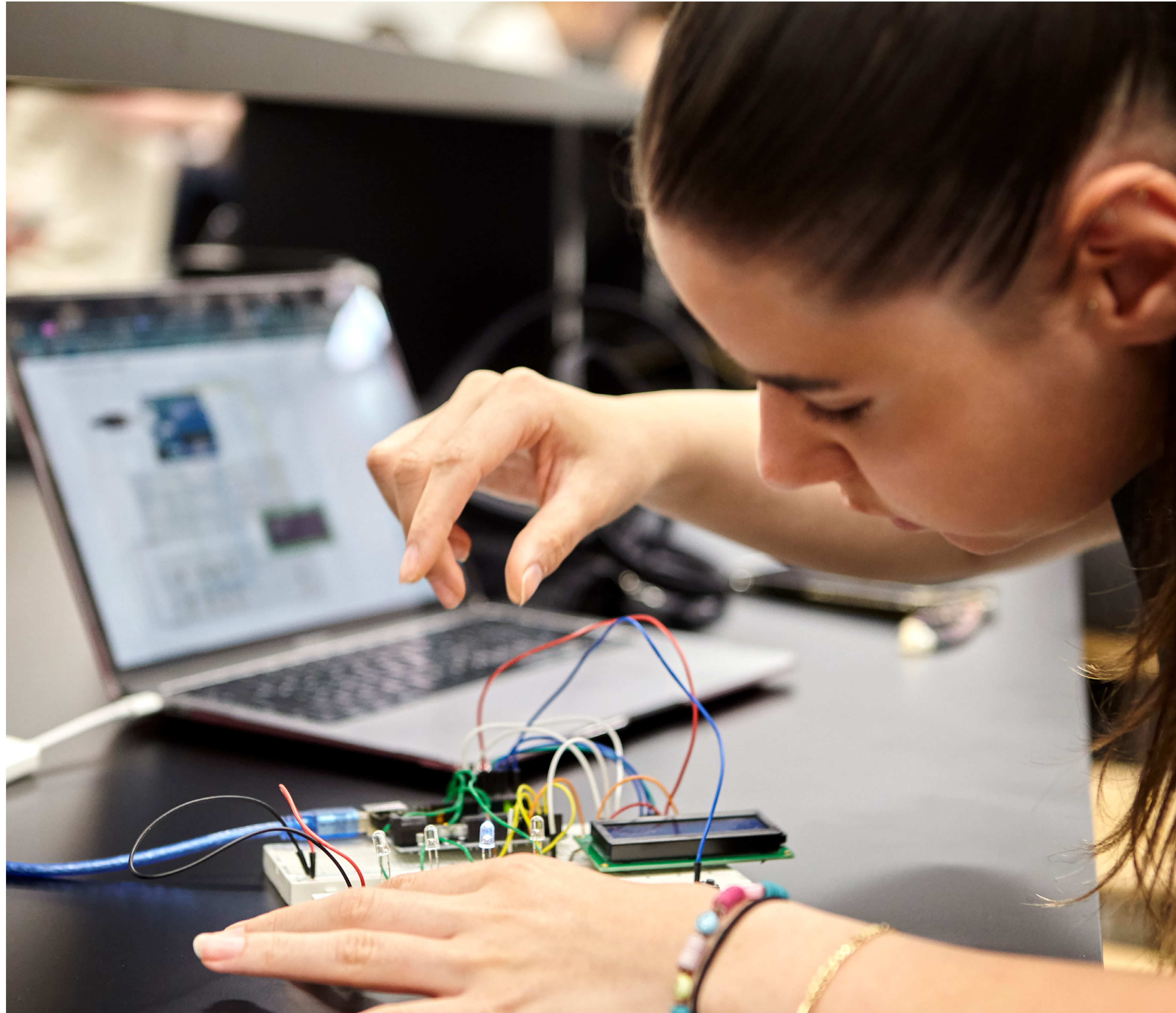
Programming for Data Management and Analysis	6 Ects
Mathematics for Data Management and Analysis	6 Ects

Computer Science and Artificial Intelligence

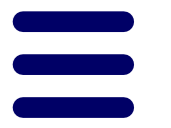
MADRID

The Big History of Ideas and Innovation	6 Ects
Learning to Observe, Experiment and Survey	6 Ects
Fundamentals of Probability and Statistics	6 Ects
Introduction to Business Management	6 Ects
Discrete Mathematics	6 Ects
Calculus for Computer Science	6 Ects
Cloud Computing	3 Ects
Algorithms & Data Structures	6 Ects
Computer Programming I	6 Ects
Designing and Using Data Bases	6 Ects





High Performance Computing	6 Ects
Computer programming II	
Software Development and Devops	6 Ects
AI: Reasoning & Problem Solving	6 Ects
Audio and Video Processing	6 Ects
Data protection, Cybersecurity & Ethical Hacking	6 Ects
Mobile and Web Applications	6 Ects
Web Analytics	3 Ects
Embedded Programming	6 Ects
Project Management and Innovation Methods	6 Ects
Software Architecture Case Studies	3 Ects
SEGOVIA	
The Big History of Ideas and Innovation	6 Ects
Learning to Observe, Experiment and Survey	6 Ects
Introduction to Business Management	6 Ects



06

- BACHELOR IN HUMANITIES
- LANGUAGES





Humanities

SEGOVIA

Philosophical Questions and Methods	6 Ects
Introduction to Digital Humanities	6 Ects
Advanced Writing Skills	6 Ects
Management Tools and Principles	6 Ects
Global History I	6 Ects

Languages

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Spanish begginer I	3 Ects
Spanish intermediate I	3 Ects
Spanish High Intermediate I	3 Ects
Spanish Advanced I	3 Ects

