

VISITING STUDENT PROGRAM



FALL 2023

Studying at IE University is unlike anything else. We offer our students a truly international experience, with 75% of our student body coming from over 130 countries worldwide

If you're looking to meet new people and experience new cultures, all in a uniquely global learning environment, look no further. At IE University, you will make lifelong friends while expanding your network and broadening both your personal and professional horizons.

Renowned worldwide for our top-quality teaching and learning, we offer cutting-

edge resources and state-of-the-art facilities to help you excel in your degree and become the best version of yourself. You will be taught by world-class faculty and have access to top-tier career advice, equipping you with all the skills you need to shape and master your professional ambitions.

During your semester abroad, you will be able to explore your own areas of

interest, studying flexible and innovative subject areas that inspire you or that are in line with your degree. Your experience will be customized in accordance with your university's regulations.

Check out the subjects and degrees we offer here at IE University.

Which one are you most eager to explore?



01

ARCHITECTURE
AND DESIGN



02

BUSINESS
AND ECONOMY



03

LAW & ECONOMICS



04

POLITICS, ECONOMICS
& GLOBAL AFFAIRS



05

SOCIAL SCIENCES
& TECHNOLOGY



06

TRANSVERSAL
AND HUMANITIES
SUBJECTS

01

Architecture & Design will allow you to unleash your creativity in order to design and create meaningful, future-forward and sustainable environments.

- **BACHELOR IN ARCHITECTURAL STUDIES**
- **BACHELOR IN DESIGN**



Architecture

Applied Mathematics in Architecture 2	3 Ects
Architectural Geometry 2	6 Ects
Construction Systems and Applications 1	6 Ects
Design Studio 3: Experience	9 Ects
Experimentation Workshop 2	3 Ects
Environmental Systems and Strategies 1	6 Ects
Structural Types and Calculations 1	6 Ects
Design Studio 4: Program	9 Ects
Design and Entrepreneurship Workshop 1	3 Ects
Applied Physics in Architecture 2	3 Ects
Introduction to Urban and Regional Studies	6 Ects
Construction Systems and Applications 2	6 Ects
Architectural History and Theory 1	3 Ects
Urban Strategies 1	6 Ects
Experimentation Workshop 3	3 Ects
Environmental Systems and strategies 2	6 Ects

Design Studio 6: The Existing	9 Ects
Design and Entrepreneurship Workshop 2	3 Ects
Construction Systems and applications 3	6 Ects
Structural Types and Calculation 2	6 Ects
Architectural History and Theory 2	3 Ects
Design Studio 7: Aggregation	9 Ects
IE Module: Ethics	3 Ects
Construction Systems and applications 4	6 Ects
Architectural History and Theory 3	3 Ects
Urban Management	3 Ects
Experimentation Workshop 3	3 Ects

Design

Intro to Design Studio I: Learning by Doing	6 Ects
Psychology and User Center Design	6 Ects
Design Studio I (Visual)	9 Ects
Design Methodologies	3 Ects
Design Studio III (Spatial)	9 Ects

Contemporary Design Trends	6 Ects
Quantitative Methods	3 Ects
Materials and Applications II	6 Ects
Research Techniques	3 Ects

Design Studio IV (Strategy)	9 Ects
Contemporary Design Trends	3 Ects
Programming for Designers	6 Ects
Design Management	6 Ects



02

Business & Economy will help you to develop exceptional business acumen and managerial skills, preparing you to take on today's constantly evolving economy —whether you want to work for a multinational corporation or launch your own business.

- **BACHELOR IN BUSINESS ADMINISTRATION**
- **BACHELOR IN COMMUNICATION AND DIGITAL MEDIA**
- **BACHELOR IN BEHAVIOR AND SOCIAL SCIENCES**



Business Administration

Unplugged the Marketing Workshop	3 Ects
The art of Selling	3 Ects
Strategic Marketing and Branding	6 Ects
Creative Management and Content Strategy	3 Ects
Digital Marketing and Analytics	6 Ects
Customer Experience and Innovation	6 Ects
Customer Insights and Behavior	3 Ects
Industry 4.0	3 Ects
Advanced Coding	6 Ects
Business Analytics	6 Ects
Building an Online Business	6 Ects
Cybersecurity	3 Ects
Digital Transformation	3 Ects
APP Design and Development	3 Ects
Competition Policy	3 Ects
International Financial Institutions	3 Ects
Risks in the Internationalization of Companies: Country Risk	3 Ects

Country Economic Analysis	3 Ects
International Economics	6 Ects
Multinational Corporations: Current Trends, Economic Determinants & Strategies	6 Ects
Comparative Economic Systems	6 Ects
Financial Entrepreneurship	3 Ects
Technology New Ventures	3 Ects
Corporate Entrepreneurship & Innovation	6 Ects
Business Intelligence for Startups	6 Ects
Venture Creation and Planning 2.0	6 Ects
Entreprenurial Mindset	3 Ects
Startup Ecosystems	3 Ects
Programming for Macro-Finance	5 Ects
Advanced Corporate Finance	5 Ects
Derivatives and Risk Management	5 Ects
Sustainable Finance	5 Ects
Private Equity	5 Ects
Banking & Financial Markets	5 Ects
Data Mining and Machine Learning for Business	3 Ects

Customer Centricity for Growth	6 Ects
Business Intelligence and Analytics	6 Ects
Service Design: Good Design is Good Business	6 Ects
Practical Assignmen	6 Ects
Strategic Management of Innovation	6 Ects
Advanced Data Analytics	6 Ects
Corporate Strategy & Transformation	6 Ects
Agile Methodologies: Running Business Innovation	3 Ects
How To Lead Change and People Transformation	3 Ects
Innovation & Continuous Improvement	3 Ects
Innovative Business Models and Digital Transformation	3 Ects
Sustainable Transformation Keys 1: Great Environmental Challenges and Transformation Accelerators	6 Ects
Sustainable Transformation Keys 2: Energy and Decarbonization	3 Ects
Innovation and Sustainable Management	3 Ects
Environmental Law	3 Ects

Public Policy and Environmental Economy	3 Ects
ESG Impact Evaluation, Risk Management and Analysis	6 Ects
Sustainable Supply Chains	3 Ects
Purposeful Companies	3 Ects
Negotiation	3 Ects
Imagining your future with your best self	3 Ects
Real Estate Economics & Finance	5 Ects
Investment Analysis and Portfolio Management	5 Ects
Basic Excel for Management	4 Ects
Project Management	4 Ects
Brand Strategy and Identity	6 Ects
Advertising & Creative Strategy	3 Ects
Marketing Strategy for Decision Making	4 Ects
Marketing & Videogames	3 Ects
Marketing Millenials and Zentennials	3 Ects
New Trends in Mkt Management	3 Ects
Gender Equality and Sustainable Development	3 Ects

Art: Business and Social Perspective	3 Ects
Introduction to Luxury Management	3 Ects
Breaking into Business Case Competitions	3 Ects

Communication and Digital Media

Crisis Communication	3 Ects
Communication and Branding for Startups	3 Ects
Data Insights and Visualization	3 Ects
Transitional Design: Co-creating a sustainable future	6 Ects
Sustainable Branding	3 Ects
Storytelling through the Metaverse	3 Ects

Behavior and Social Sciences

Persuasion and Negotiation	3 Ects
Identity, Diversity and Cross Cultural Understanding	3 Ects
Your Brain on Drugs	3 Ects

New Technologies and Wellbeing	3 Ects
Using Behavior Change to Improve Financial Health	3 Ects
Positive Psychology	3 Ects
The Social Self	3 Ects
Behavioral Finance: More money, less bias	3 Ects
Corporate Social Responsibility and the Environment	3 Ects
The Female Brain	3 Ects
The Social Impact Sector-Identifying and Responding to Societal Needs	3 Ects
How to be Successful in Life	3 Ects



03

Law & Economics will deepen your understanding of complex economic, political, and social dynamics, and the inexorable links between them.

- **BACHELOR OF LAWS**
- **BACHELOR IN PHILOSOPHY, POLITICS, LAW AND ECONOMICS**
- **BACHELOR IN ECONOMICS**
- **BACHELOR IN INTERNATIONAL RELATIONS**



Laws — Philosophy, Politics, Law and Economics

Climate Change and The Politics of International Law	3 Ects
Environmental Law and Human Rights	3 Ects
Capital Markets Law	3 Ects
Cross Border M&A	3 Ects
PAX MOOT: Transnational Law and Private International Law	3 Ects
International Law and Politics of Cyber Operations	3 Ects
Intro To IP Law and Technology Issues	3 Ects
Advanced Topics on Spanish Commercial Law (in Spanish)	6 Ects
Advanced Topics on Spanish Public Law (in Spanish)	6 Ects
JESSUP International Law Moot Court Competition 1	3 Ects
Innovation in the Legal Market-Law without Walls Competition	3 Ects
European Human Rights Moot Court Competition 1	3 Ects
Madrid MOOT 1	3 Ects

Spanish Public Law (in Spanish)	3 Ects
Economics — International Relations	
European Union: EU Digital Policy - Technology and Geopolitics	3 Ects
Public Diplomacy and Nation Branding	3 Ects
Africa: Politics and Society in Sub-Saharan Africa	6 Ects
Reshaping the Global Order: Past, Present and Future of Multilateralism	3 Ects
New Trends in Trade Policy and Trade Agreements	3 Ects
Foreign Policy in Times of Crisis	3 Ects
Geopolitical Risks for Business	3 Ects
Understanding International Public Finance: IFI Policies for Growth and Financial Stability	3 Ects
Internationalizing Business	3 Ects
Public Affairs and Lobbying	3 Ects
Sustainability: Actors and tools	3 Ects
Transitional Justice	3 Ects

New Technology, Human Rights, and Humanitarian Law	3 Ects
Human Security	3 Ects
Nationalism, Populism and Retro-Utopianism	3 Ects
Global Media Analysis: The Role of Media in International Relations	3 Ects
Global Health Diplomacy: Access to Medicines and health technologies in the developing world	3 Ects
International Humanitarian Law: Relevance in contemporary challenges and armed conflicts	3 Ects
Innovation for Sustainable Development	3 Ects

Sustainable Governance of Natural Resources and Infrastructures	3 Ects
Project Evaluation and Impact Assessment	3 Ects
Sustainable Banking	3 Ects
Treasury Management	3 Ects
Finance For Corporations	3 Ects
Global Banking	3 Ects
Markets & Investors Relations	3 Ects
Sport Industries for Economic Growth	3 Ects
Derivatives and Optimization (maths)	3 Ects

04

With **Politics, Economics & Global Affairs** you will acquire the skills needed to drive change and address complex cross-border economic, political and social challenges.

- **BACHELOR IN ECONOMICS**
- **BACHELOR IN INTERNATIONAL RELATIONS**





Economics — International Relations	
European Union: EU Digital Policy - Technology and Geopolitics	3 Ects
Public Diplomacy and Nation Branding	3 Ects
Africa: Politics and Society in Sub-Saharan Africa	6 Ects
Reshaping the Global Order: Past, Present and Future of Multilateralism	3 Ects
New Trends in Trade Policy and Trade Agreements	3 Ects
Foreign Policy in Times of Crisis	3 Ects
Geopolitical Risks for Business	3 Ects
Understanding International Public Finance: IFI Policies for Growth and Financial Stability	3 Ects
Internationalizing Business	3 Ects
Public Affairs and Lobbying	3 Ects
Sustainability: Actors and tools	3 Ects
Transitional Justice	3 Ects
New Technology, Human Rights, and Humanitarian Law	3 Ects
Human Security	3 Ects

Nationalism, Populism and Retro-Utopianism	3 Ects
Global Media Analysis: The Role of Media in International Relations	3 Ects
Global Health Diplomacy: Access to Medicines and health technologies in the developing world	3 Ects
International Humanitarian Law: Relevance in contemporary challenges and armed conflicts	3 Ects
Innovation for Sustainable Development	3 Ects
Sustainable Governance of Natural Resources and Infrastructures	3 Ects
Project Evaluation and Impact Assessment	3 Ects
Sustainable Banking	3 Ects
Treasury Management	3 Ects
Finance For Corporations	3 Ects
Global Banking	3 Ects
Markets & Investors Relations	3 Ects
Sport Industries for Economic Growth	3 Ects
Derivatives and Optimization (maths)	3 Ects

05

With **Social Sciences & Technology** you will learn how to master human behavior and society, or communication and marketing, and become part of the next generation of experts in social science.

- **BACHELOR IN DATA AND BUSINESS ANALYTICS**
- **BACHELOR IN COMPUTER SCIENCE AND ARTIFICIAL INTELLIGENCE**





Data and Business Analytics

Fintech: Revolutionizing Financial Services via Design and Technology	6 Ects
At the edge of neuroscience: Marketing decisions	3 Ects
Bayesian Statistics	3 Ects
From Data to decision making in marketing	6 Ects
Applied Machine learning using graphs	3 Ects
Managing projects and teams in Data Science	3 Ects
Introduction to Healthcare	5 Ects
AI Applications in Healthcare	5 Ects
Data in the Healthcare Industry	3 Ects
Clinical Data and Law	3 Ects
Machine Learning for Healthcare	4 Ects
Real-Time Data and AI	5 Ects
Stream Processing	5 Ects
Devops Engineering	5 Ects
Automation and Security Engineering	5 Ects

Advanced AI	5 Ects
Deep Reinforcement Learning	5 Ects

Computer Science and Artificial Intelligence

Computer networks	3 Ects
Data Science and engineering Lab	3 Ects
Audio and video processing	5 Ects
Data protection, Cybersecurity & Ethical hacking	6 Ects
Mobile and web applications	6 Ects
Web analytics	3 Ects
Neural networks	4 Ects
Embedded programming	6 Ects
Computational Motion planning	6 Ects
Building domestic robots	3 Ects
Object oriented design	3 Ects
Software Architecture (java)	6 Ects
Design pattern	3 Ects
Software architecture case studies	3 Ects

06

Transversal and Humanities subjects

The Age of E-sports: the future is now	3 Ects
How to achieve success	3 Ects
Dialogue for conflict resolution (on line)	3 Ects
Spanish for business	3 Ects
French for business 1	3 Ects
Understanding Latin America	3 Ects
Cultural Diversity today	3 Ects
China Matters	6 Ects
Ethics of Emerging technology	3 Ects
Fashion, Costume and Trends in Society	3 Ects
Art: a business and social perspective	3 Ects

