

2020 – 2021

IE University

Visiting Student Program

Studying at IE University is unlike anything else. We offer our students a truly international experience, with 75% of our student body coming from over 130 countries worldwide.

If you're looking to meet new people and experience new cultures, all in a uniquely global learning environment, look no further. At IE University, you will make lifelong friends while expanding your network and broadening both your personal and professional horizons.

Renowned worldwide for our top-quality teaching and learning, we offer cutting-edge resources and state-of-the-art facilities to help you excel in your degree and become

the best version of yourself. You will be taught by world-class faculty and have access to top-tier career advice, equipping you with all the skills you need to shape and master your professional ambitions.

During your semester abroad, you will be able to explore your own areas of interest, studying flexible and innovative subject areas that inspire you or that are in line with your degree. Your experience will be customized in accordance with your university's regulations.

Check out the subjects and degrees we offer here at IE University.



Which one are you most eager to explore?



01

ARCHITECTURE
AND DESIGN



02

BUSINESS
AND ECONOMY



03

LAWS AND
INTERNATIONAL
RELATIONS



04

SOCIAL
SCIENCES



05

TECHNOLOGY



01

Architecture & Design will allow you to unleash your creativity in order to design and create meaningful, future-forward and sustainable environments.

- BACHELOR IN ARCHITECTURAL STUDIES
- BACHELOR IN DESIGN



ARCHITECTURE	
FALL	
Design Studio 3: Experience	9 Ects
Architectural Geometry 2	6 Ects
Applied Mathematics In Architecture 2	3 Ects
Construction Systems 1	6 Ects
Experimentation Workshop 1	3 Ects
Design Studio 5: Technique	9 Ects
Construction Systems and Applications 2	6 Ects
Architecture History and Theory 1	3 Ects
Experimentation Workshop 2	3 Ects
Urban Strategies 1	6 Ects
Global Challenge	6 Ects
Construction Systems 4	6 Ects
Professional Practice	3 Ects
Design Studio 7: Aggregation	9 Ects

Architecture History And Theory 3	3 Ects
Urban Management	3 Ects
SPRING	
Design Studio 4: Program	9 Ects
Structural Types and Calculations 1	6 Ects
Environmental Systems and Strategies 1	6 Ects
Introduction to Urban and Regional Studies	6 Ects
Applied Physics in Architecture 2	3 Ects
Design Entrepreneurship Workshop 1	3 Ects
Design Studio 6: The Existing	9 Ects
Environmental Systems and Strategies 2	6 Ects
Construction Systems and Applications 3	6 Ects
Architecture History and Theory 2	3 Ects
Design Entrepreneurship Workshop 2	3 Ects
Design Studio 6: The Existing	9 Ects

Structural Types and Calculation 2	6 Ects
Design Studio 8: Territory	9 Ects
Advanced Structures and Foundations	6 Ects
Advanced Architectural Graphics	6 Ects
Architecture History and Theory 4	3 Ects
Urban Strategies 2	3 Ects
Design Entrepreneurshop Workshop 3	3 Ects
DESIGN	
FALL	
Intro to Design Studio: Learning by Doing	6 Ects
Design History I	6 Ects
Psychology and User Center Design	6 Ects
Design Skills I	6 Ects
Design Studio I	9 Ects
Design Methodology	3 Ects
Interactive and Digital Tools	6 Ects

Research Techniques	3 Ects
Ethnography	3 Ects
Entrepreneurship	6 Ects
Design Studio III	9 Ects
Procesess and Design Theory	6 Ects
Materials and Applications II	6 Ects
Quantitative Methods	6 Ects
Global Challenges	6 Ects
Design Studio IV (Strategy)	9 Ects
Contemporary Design Trends	3 Ects
Typography, Layout and Presentation	6 Ects
Programming for Designers	6 Ects
Design Management	6 Etc
SPRING	
Intro to Design Studio II: Collaborative Design Studio	6 Ects
Design History II	6 Ects

Visualization and Representation Techniques	6 Ects
Sociology and Culture	6 Ects
Business management	6 Ects
Design and Criticism	6 Ects
Materials and Applications I	6 Ects
Sustainability	6 Ects
Professional Skills	3 Ects
Design Narratives	6 Ects
Portfolio Design	3 Ects
Fabrication Technologies	6 Ects
Design studio II	9 Ects
Design mangement II	3 Ects
Writing Skills	3 Ects
Presentation Skills	3 Ects



02

Business & Economy will help you to develop exceptional business acumen and managerial skills, preparing you to take on today's constantly evolving economy —whether you want to work for a multinational corporation or launch your own business.

- BACHELOR IN BUSINESS ADMINISTRATION
- BACHELOR IN ECONOMICS



BUSINESS	
FALL	
Trendwatching & Visual Thinking and Drawing for Business	3 Ects
Negotiation	3 Ects
Conflict resolution abilities	3 Ects
Imagining your Future with your Best Self	3 Ects
Autoconocimiento y Autogestión	3 Ects
Cómo Liderar el Cambio y la Transformación de las Personas	3 Ects
The Disruptive Leader	5 Ects
El Líder Disruptivo	5 Ects
Positive Organizational Behavior	3 Ects
Strategic Foresight: Navigating uncertainty	4 Ects
International Business Strategy: Simulation	3 Ects
Strategy Implementation	3 Ects
The Global AI Economy	3 Ects

Cross-Border M&A Strategies: Value, Motivation, Pitfalls	3 Ects
Cash is King: A series of cash flow stories	3 Ects
Gestión del rendimiento de empresas deportivas	3 Ects
Inteligencia Competitiva	6 Ects
Advanced Financial Analysis: from Data to Strategy	5 Ects
Reporting KPIs using Excel and Business Intelligence Tools	3 Ects
Sustainable Finance	3 Ects
Financial Markets Unplugged	3 Ects
Real Estate Economics & Finance	5 Ects
Risk Management	4 Ects
Investment Analysis and Portfolio Management	5 Ects
Valuation of Privately Held Firms	3 Ects
Data Analysis for Decision Making	3 Ects
Global Capital Markets: A Practical Approach	3 Ects
The role of the CFO	3 Ects

Private Equity	3 Ects
Financial mathematics and derivatives	3 Ects
Value investing	3 Ects
Portfolio Management: How 2+2 equals more than 4	3 Ects
A Chief Financial Officer in Practice	3 Ects
ESG investing and analysis	3 Ects
Investment Banking	3 Ects
Deep Dive into Practicalities of Corporate Finance	3 Ects
International Financial Institutions	3 Ects
Basic Excel for Management	4 Ects
Advanced Data Analytics	4 Ects
Data Mining and Machine Learning for Business	3 Ects
Project Management	4 Ects
Innovacion de productos, procesos y servicios	3 Ects
Unplugged the Marketing Workshop	3 Ects

Retailing	3 Ects
Pricing for Value and Profitability Group A	3 Ects
Pricing for Value and Profitability Group B	3 Ects
Digital Marketing	6 Ects
Brand Strategy & Identity Group A	6 Ects
Brand Strategy & Identity Group B	6 Ects
Customer Centricity for Growth Group A	6 Ects
Operations Management	5 Ects
Supply Chain Management	3 Ects
Production & Operations Management	6 Ects
Strategies for Competing in Industries and Markets	6 Ects
Strategic Management	6 Ects
SPRING	
Business Driven Information Technologies	3 Ects
Capital Markets	5 Ects

Consumer Behavior	3 Ects
Corporate Finance	5 Ects
Cost Accounting	6 Ects
Entrepreneurship and Innovation	6 Ects
Financial Reporting and Analysis	5 Ects
Global Economic Environment	6 Ects
HR Management	3 Ects
International Strategy	6 Ects
Macroeconomics	6 Ects
Management Information Systems	3 Ects
Marketing Fundamentals	5 Ects
Mathematics for Management	5 Ects
Microeconomics	6 Ects
Operations Management	5 Ects
Organizational Behavior	3 Ects
Production and Operations Management	6 Ects



Professional Ethics and Corporate Responsibility	3 Ects
Research and Academic Writing Skills	4 Ects
Strategic Management	6 Ects
Supply Chain Management	3 Ects
Advanced Corporate Finance	6 Ects
Advanced Excel for Decision-Making	3 Ects
Advertising and Creative Strategy	3 Ects
Advocacy Marketing	6 Ects
Breakthrough Innovation	3 Ects
Business Intelligence for Startups	6 Ects
Consumer Insights and Marketing Strategy	6 Ects
Corporate Valuation	3 Ects
Cross-Border M&A: Value, Motivation, Pitfalls	6 Ects
Digital Marketing	6 Ects
E-Business	3 Ects
Entrepreneurship in Emerging Markets	3 Ects

Estrategia a través del Control	3 Ects
Excel Avanzado para la toma de Decisiones	3 Ects
Financial Instruments and M&A Accounting	3 Ects
Financial Modeling for Corporate Finance	3 Ects
Financial Modeling with Excel	3 Ects
Financial Reporting and Analysis	6 Ects
How To Be Sucessful in Life	6 Ects
Inequality and Economic Growth	3 Ects
Introduction to Coding	6 Ects
Introduction to Gamification and Behavior Management	6 Ects
Investment Analysis and Portfolio Management	6 Ects
Lean Management	6 Ects
Lean Thinking	3 Ects
Management Control for Start-Ups	3 Ects
Marketing and Videogames: What is Coming Next and How to Make it Exciting	3 Ects

Modelos de Negocio Innovadores y Transformación Digital	3 Ects
Negotiation	3 Ects
New Trends in Marketing Management	3 Ects
Non-Market Strategy	6 Ects
Product and Brand Management	6 Ects
Recent Trends in the Fintech Industry	3 Ects
Retailing	3 Ects
Risk Management	3 Ects

Risks in the Internationalization of Companies: Country Risk	3 Ects
Self-Management	3 Ects
Services Marketing	6 Ects
Social Entrepreneurship	3 Ects
Sustainable Development: The Role of Enterprises	6 Ects
Taller de Análisis de Mercados	6 Ects
Technology New Ventures	3 Ects
The Disruptive Leader	6 Ects

Topics in Financial Assets, Markets and Tools	3 Ects
Topics in International Finance	6 Ects
Trend Watching and Visual Thinking for Business	3 Ects
Unplugged: The Marketing Workshop	3 Ects
Valuation of Privately-Held Companies: A Real Case	3 Ects
Web Technologies	3 Ects





ECONOMICS

FALL

Mathematics for Economists	6 Ects
Foundations of Microeconomics	6 Ects
Foundations of Macroeconomics	6 Ects
Economic History	6 Ects
Impact Writing Lab	3 Ects
Programming for Economists I	3 Ects
Econometrics	6 Ects
Financial Economics & Accounting	6 Ects
Industrial Organization And Strategy	6 Ects
Public Economics & Political Economy	6 Ects
Institutional Economics	6 Ects
Economic Nudging and Policy Design	6 Ects
Economics of Wellbeing	3 Ects
Capital Markets	3 Ects
Experimental Economics	3 Ects

Economics of Innovation and Technological Change	3 Ects
Blockchain and Cryptocurrency	3 Ects
Labor Economics, Digitalization, and AI	3 Ects
IE Challenge	6 Ects
Economic Research: Regions & Industries	6 Ects
Econometrics II: Forecasting & Identification	3 Ects
Machine Learning & Analytics for Economists	3 Ects
Economic Research: Consumers & Markets	6 Ects
Capstone Project	12 Ects

SPRING

Probability & Statistics	6 Ects
Development and Growth Economics	6 Ects
Game Theory	6 Ects
International Trade and Monetary System	6 Ects
Research Methods	3 Ects

New Economy: Digital, Ecosystems & Platforms	6 Ects
Programing for Economists II	3 Ects
Behavioral Economics, Finance & Decision-Making	6 Ects
Corporate Finance	6 Ects
Economic Modeling & Simulation	3 Ects
Market, Auction and Contract Design	3 Ects
Data Science for Economists	3 Ects
Economic Reporting Lab	3 Ects

03

Laws & International Relations

will deepen your understanding of complex economic, political, and social dynamics, and the inexorable links between them.

- **BACHELOR IN INTERNATIONAL RELATIONS**
- **BACHELOR IN PHILOSOPHY, POLITICS, LAW AND ECONOMICS (PPLE)**
- **BACHELOR OF LAWS (LL.B)**



LAWS	
FALL	
European Legal History	6 Ects
Constitutional Law	6 Ects
Introduction to Private Law Civil Law	6 Ects
European Union Law	6 Ects
Economics	3 Ects
Accounting and Finance	3 Ects
Commercial Law and Corporations I	6 Ects
Litigation I	6 Ects
Taxation I	6 Ects
Labor Law I	3 Ects
Law Unplugged: Legal Skills	3 Ects
Law Unplugged: Negotiation Skills	3 Ects
Law Unplugged: Deontology	3 Ects
Legal Thought	6 Ects
Civil Law Property	6 Ects
Administrative Law and Economic Regulation	6 Ects

Criminal Law II	6 Ects
Litigation II	6 Ects
Unplugged I	3 Ects
SPRING	
Introduction to Private Law Civil Law	6 Ects
Administrative Law	6 Ects
Conflicts and Business Law	3 Ects
European Union Law	6 Ects
Litigation I	6 Ects
Criminal Law I	6 Ects
International Human Rights of Women and Girls: Gender Justice in a Changing World	3 Ects
Law Unplugged: Deontology	3 Ects
Law Unplugged: Advocacy	3 Ects
Law Unplugged: Negotiation Skills	3 Ects
Legal Thought	6 Ects
Civil Law Contracts	6 Ects
Civil Law Family, Estate and Trust	3 Ects

Administrative Law and Economic Regulation	6 Ects
Litigation II	6 Ects
Taxation II	6 Ects
Labor Law II	6 Ects
Commercial Law and Corporations II	6 Ects
International Arbitration	3 Ects
Digital Ethics and Privacy in New Emerging Technologies	3 Ects
Financial Transactions Regulation	3 Ects
Behavioural Economics in Organisations	3 Ects
Behavioural Policy	6 Ects
Capital Markets Law	3 Ects
Culture And Society (Humanities II)	3 Ects
Cybersecurity	3 Ects
Digital economics and platforms	3 Ects
Game Theory and Stgrategic Decision Making	3 Ects
M&A: Negotiation & Drafting	3 Ects

Public Policy and Public Management	6 Ects
Constitutional Law	6 Ects
Legal Theory	6 Ects
S. SCI. Research Methods and Critical Assesment II	3 Ects
INTERNATIONAL RELATIONS	
FALL	
History of International Relations up to 1945	6 Ects
Microeconomics	6 Ects
Introduction to Political Science	6 Ects
Research Methods in International Relations	6 Ects
International Relations Theory I	6 Ects
Aid, Development and Social Entrepreneurship	6 Ects
Comparative Politics	6 Ects
Public Opinion and Political Communication	6 Ects

Global Governance and International Institutions	6 Ects
Peace and Conflict Resolution	6 Ects
SPRING	
Macroeconomics	6 Ects
Political Theory	6 Ects
History of International Relations since 1945	6 Ects
Topics in Foreign Policy	6 Ects
International Relations Theory I	6 Ects
International Law	6 Ects
Comparative Politics	6 Ects
International Unplugged II	3 Ects
Management of the Multinational Corporation	6 Ects
Global Governance and International Institutions	6 Ects
Project Management	6 Ects
International Money and Finance	6 Ects





International Relations Theory II 6 Ects

The Contemporary Middle East 3 Ects

China and East Asia in a Globalized World 3 Ects

Preventing Violent Extremism 3 Ects

The US, NATO, and the Atlantic Basin 3 Ects

International Terrorism 3 Ects

Political Conflict in Sub-Saharan Africa 3 Ects

Country Risk Analysis 3 Ects

Gender and Development 3 Ects

International Negotiation: Skills and Practicum 3 Ects

Project Evaluation and Impact Assesment 3 Ects

Humanity's Grand Challenges 3 Ects

The Frontiers of Artificial Intelligence 3 Ects

Technology and the Changing Nature of Work 3 Ects

New Technology, Human Rights, and Humanitarian Law 3 Ects

Hacking the Social Contract 3 Ects

Ethics in the Information Age 3 Ects

Spanish for Business 3 Ects

Lessons learned from Global Financial crisis: Ready for the next one? 3 Ects

Energy Policies and Climate Change 3 Ects

04

With **Social Sciences** you will learn how to master human behavior and society, or communication and marketing, and become part of the next generation of experts in social science.

- BACHELOR IN BEHAVIOR AND SOCIAL SCIENCES
- BACHELOR IN COMMUNICATION AND DIGITAL MEDIA



BEHAVIOR & SOCIAL SCIENCES

FALL

Learning to Observe, Experiment and Survey	6 Ects
Probability & Statistics for the Real World	6 Ects
Fundamentals of Human Behavior	6 Ects
Data Insights and Visualization	3 Ects
Introduction to Business Management	6 Ects
Writing Skills	3 Ects

SPRING

Becoming a Behavioral Scientist	3 Ects
Fundamentals of Data Analysis	6 Ects
Humanities	6 Ects
Simulating and Modeling to Understand Change	6 Ects
Fundamentals of Social Sciences	6 Ects
Presentation Skills	3 Ects

COMMUNICATIONS
& DIGITAL MEDIA

FALL

Communication Foundations	6 Ects
Globalization and Cross- Cultural Communication	6 Ects
Writing for Media	6 Ects
Media and Entertainment Industries	6 Ects
Corporate Communication	6 Ects
Digital Marketing and Social Media	6 Ects

Events Management	3 Ects
Visual Storytelling	6 Ects
Innovation Lab: Creativity Tools	6 Ects
Advertising Management and Media Distribution	6 Ects
Political Communication and Advocacy Capaigns	6 Ects
Advertising Creativity	6 Ects
Gamification	3 Ects
Integrated Communication Strategies	6 Ects
Audience and Consumer Insights	6 Ects

VR for Content Creation	3 Ects
Representation and Media Ethics	3 Ects

SPRING

Writing Skills	3 Ects
Visual and Digital Media Culture	6 Ects
Graphic Design and Infographics	6 Ects
Public Affairs and Non-Market Strategies	3 Ects
Public Opinion, Persuasion and Engagement	6 Ects
Public Speaking	3 Ects
IE Module - Humanities	6 Ects
Representation and Media Ethics	3 Ects
Communication and Law	6 Ects
Webs and Apps Design	6 Ects
Branding: Identity, Strategy and Reputation	6 Ects
Media Relations and Media Training	3 Ects
Consumer Behavior	3 Ects
Professional Skills	3 Ects

IE Module - Technology	3 Ects
IE Module - Entrepreneurship	3 Ects
Audience and Consumer Insights	6 Ects
Research Methods	6 Ects
Integrated Communication Strategies	6 Ects
Multimedia Narrative and Interactive Design	6 Ects
Branded Content	6 Ects
Creative Project Management	6 Ects
Consulting for Communication	6 Ects
Business Management	6 Ects
Presentation Skills	3 Ects
Technology Trends Today	3 Ects
Advertising Creativity	6 Ects
Advertising Management and Media Distribution	6 Ects



05

Technology will enable you to harness the power of data, machine learning, and artificial intelligence to drive innovation and transform the world around you.

- **BACHELOR IN DATA AND BUSINESS ANALYTICS**
- **BACHELOR IN COMPUTER SCIENCE AND ARTIFICIAL INTELLIGENCE**



DATA & BUSINESS ANALYTICS

FALL

Fundamentals of Human Behavior	6 Ects
Fundamentals of Probability and Statistics	6 Ects
Learning to Observe, Experiment and Survey	6 Ects
The Big History of Ideas and Innovation	6 Ects
Communication Skills	3 Ects
Introduction to Programming for Data Science	3 Ects
Math 0.1: Calculus	1 Ects

SPRING

IE Module - Humanities	6 Ects
Fundamentals of Data Analysis	6 Ects
Computational Thinking for Data Management and Analysis	6 Ects
Simulating and Modeling to Understand Change	6 Ects
Data Insights and Visualization	3 Ects
Professional Bootcamp: Leadership	3 Ects

COMPUTER SCIENCE AND ARTIFICIAL INTELLIGENCE

FALL

Introduction to Artificial Intelligence	3 Ects
Natural Language Processing for Business	3 Ects
Social Network Analysis	3 Ects
Internet of Things	3 Ects
Technology VC Investment	3 Ects
Mathematics & Statistics Tools for Data Analysis	3 Ects
Technology Prototyping Tools	6 Ects
Robotics	3 ECTS
Discrete Mathematics	6 Ects
Calculus for Computer Science	6 Ects
Computer Programming 1	6 Ects
Designing and Using Databases	6 Ects



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Don't forget to check out our blog:
drivinginnovation.ie.edu

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