



INTERNATIONAL PORTFOLIO CHALLENGE

FEBRUARY 5TH // 26TH 2022



Sessions

1

SATURDAY, FEBRUARY 5

@ 4 PM (CET)

The IE International Portfolio Workshop will be launched on Saturday, February 5, from 4-5pm.

The Directors of the Bachelor in Design and the Bachelor in Architectural Studies will be present at this session, and will provide essential tips for building a successful portfolio. Once the session has been concluded, you will have until February 20 to work on your portfolio.

2

SATURDAY, FEBRUARY 26

@ 4 PM (CET)

The Directors of the Bachelor in Design and the Bachelor in Architectural Studies will examine a selection of the portfolios in detail, and choose the two winners of the first International Portfolio Challenge! These winners will be announced on February 26 at 4 PM.

Would you like to be one of the winners? There's no time to waste—start preparing your portfolio now!

TO PARTICIPATE:

****Attendance is mandatory for both sessions****

Description of the Challenge

The portfolio is the essential method of introduction for an architect or designer. When well done, it not only showcases any achievements to date, but also reveals the individual's future aims and aspirations.

As a living, ongoing project, the portfolio is never finished. It adapts and evolves, molding itself to appeal to each specific audience and conform to their unique needs and perspectives. A portfolio is liquid—it is alive.

There are no set rules when making a portfolio. No right or wrong. By its very nature it is a highly individual design process that must reveal the author's power through the work presented. It represents a great challenge, but it's also an opportunity to define yourself, evaluate how far you've come and set your sights on the road ahead.

In this workshop, we will explore the portfolio as a tool for designers and architects. The first session will concentrate on creating your portfolio in a workshop setting, through examples, insights and feedback. After the workshop, you will have a few weeks to work on your own portfolio and submit it before the deadline. From these portfolios, we will choose a selection, which will undergo an in-depth critique in order to name the winners.

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