







India's start-up boom shows no signs of slow-down. Opportunity. Disruption. Innovation. Millionaire creators. Unicorns are no longer a mythical creature, nor are they even an endangered species - they're living, breathing entities now, making profits, easing lives, and creating jobs. Startups have "changed" the way we think and behave -Dunzo-ing errands. Zomato-ing meals. It took more than a decade for google to become a verb, but the start-ups today are taking a quarter of the same.

If you're somebody who is intellectually curious about how startups work, like taking risks, have decision making abilities, and are constantly trying to keep up with the start-up ecosystem, the Junior Venture Capitalist challenge by IE University is made for you.

This is a three-week challenge with multiple masterclasses, where you will understand what is relevant in today's start-up ecosystem, learn the tools required in evaluating them, understand their long-term potential, and analyse where will the start-up reach five years from now, deciding if it is fundraise worthy for a VC or not. The winning team gets up to 30% scholarship\* to pursue any undergraduate degree at IE University.

The Junior Venture Capitalist competition will be led by professors from IE University as well as our alumnus Ashish Dave, CEO, Mirae Asset Venture Investments India. Mirae Asset manages \$1.5 B across its four funds and the India portfolio includes - Ola Cabs, BigBasket, Zomato, Shadowfax, Zolo Stays, Kreditbee, Raise Financial Services, Koo App, Jai Kisan, Trell, Unacademy, Sharechat, Jupiter.

\*Upon fulfilling the admissions process and securing an offer.

# Profile

Students living/studying in Asia Pacific, Australia and New Zealand in their junior and senior years, entering university in 2022 or 2023.

# Dates and Deadlines

Entries will be accepted from 1 October, 2021 to 31 October, 2021.

# Requirements

## 1

To apply, students must complete the **application form**.

## 2

There should be a minimum of 2 and maximum 3 people per group. Not more than 3 teams per school.

## 3

The group should have an academic advisor that we can get in touch with.

#### 4

The application must be filled out and sent to: **ieuchallenges@ie.edu** by October 31st 2021. If you have any questions, please contact **ieuchallenges@ie.edu** with the email subject: **The Junior Venture Capitalist Challenge** 

**CONTACT US** ieuchallenges@ie.edu





