



A Pioneering Program for Advanced Educators



“

**The task of leadership
is not to put greatness
into humanity, but to
elicit it, for the greatness
is already there**

JOHN BUCHAN



CONTENTS



Quick Program Facts

Redesigning Education in the Digital Era

A New Paradigm in Education

Key Learnings

Methodology

Day-to-day Program Agenda

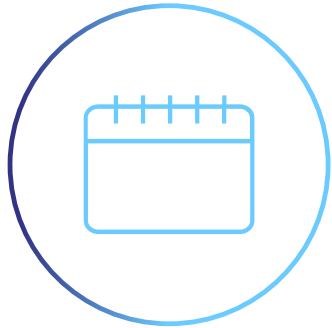
Global Counselors Academy Curriculum

Meet your Instructor: Carlos Pallero

IE University

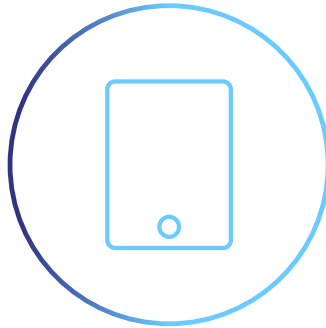
QUICK PROGRAM FACTS

DATES



**From April 22nd
to May 22nd**

FORMAT



**Online Sessions
(Zoom)
Learning Leaders
Community**

LEVEL



**Advanced
Program**

MATERIAL



**Pre-Session Material
Post-Session
Learning Community**

LENGTH



**8 Online Sessions
80 Minutes per Session**

PARTICIPANTS



**School
Counselors**

LANGUAGE



English

CERTIFICATE



**IE University Global
Counselors Academy
Participation Certification**

Redesigning Education in the Digital Era

It is an extremely important and exciting time for counselors and all professionals involved in education



Now, more than ever, education is critical. It is a complex, ever-evolving path that gives humans knowledge, perspective, and power. While we can't predict what lies ahead, we can give all our students every opportunity available to shape their futures to reach their full potential. This means catering for every type of student by diversifying and personalizing their educational experience according to their various individual wants, needs, and ambitions.

It is therefore an extremely important and exciting time for counselors and all professionals involved in education, particularly the risk-takers, innovators, and change-makers who are eager to break from the chains of the past and take education to the next level. Of course, this stage of development does not seek to neglect all the progress made in the past. Rather, it is about taking the most effective ways of teaching and learning, and adapting them to contemporary trends. What has proven to work and make a difference in the past can still be useful in the future, as long as we are willing to embrace change and make the necessary adaptations. Ultimately, creating and inventing requires readjusting existing solutions to the more modern and complex era we live in.

Education has never been more crucial for the development of individuals and societies as a whole, and it is unsurprisingly becoming a top priority for countries and their people around the globe. However, it still poses a number of challenges and questions. Many of these problems arose at the very beginning of the 21st century and are just starting to be properly investigated. For example, how do we ensure education prepares students for life and remains inspiring and effective throughout? How is digital transformation impacting teaching tools and methodologies?

The fact is, some methodologies do not work and it is time to break free from ineffective, inefficient, and unhealthy practices in the sector. We must innovate and prevent old routines from stopping us moving forward. This new, future-forward paradigm can be explained in three basic steps that, despite their simplicity, will be difficult to execute and implement—but ultimately worth it. Firstly, we need to transform our perception of schools from merely being institutions that teach, to institutions that learn as well. Secondly, these institutions must shift from simply “knowing” to “making,” incorporating more hands-on and practical teaching methodologies. Finally, we should aim to evolve together, creating an education system that innovates, not imitates.

A New Paradigm in Education

An increasing number of teachers are trying to investigate and achieve a different way of doing things



The faults in our current higher education system are clear—monotony, competitiveness, boredom and reluctance. We promote a system which relies on memorization, all too often neglects bullying, and struggles with discipline at all stages. On top of this, students are homogenized, taught and examined in the exact same way although they are unique individuals with distinct needs.

At IE University Global Counselors Academy, we seek to develop a rich diversity of students who want to learn and share what they know. We look for teachers who are determined to transform their students into the protagonists of their own learning, and who are eager to connect with both students and their families because they understand that, without this connection, a top-quality, comprehensive education isn't possible. We also need parents who put the future of their children first, and educational centers that embrace alternative methodologies and teachers with new perspectives, approaches, and the ability to integrate new technologies into their classrooms.

Right now, our educational system is bored, static, and outdated. The good news is that we can harness the power to change that, and construct a new system filled with knowledge, drive, and joy. An increasing number of teachers are trying to investigate and achieve a different way of doing things—one in which the student takes center stage.

This is exactly what this Academy is about. It has been specially designed for progressive teachers who effectively apply new and future-forward methodologies to their teaching, turning classrooms into exciting hubs of innovation, laughter, and learning.

It's time to embark on a journey of collaborative learning powered by technology, the humanities, and diversity.

Welcome to IE University Global Counselors Academy!

KEY LEARNINGS



Be part of an international community of school counselors with a common vision—to transform education!



Learn about the best educational practices carried out by the most innovative educational centers around the world



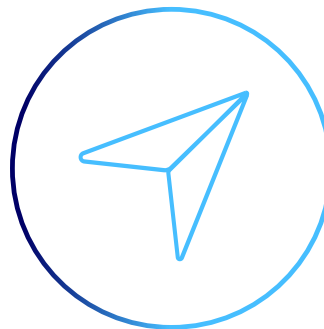
Master the skills necessary to lead a new era of educational change



Harness the power of the latest educational trends to drive success at your school



Define your personal teaching philosophy in today's modern digital age



Unleash your full potential as an innovator, disruptor, and leader in education

METHODOLOGY

ACTIVE LEARNING



Learning By Doing
Project-based Learning
Cooperative Learning

The aim of this program is to encourage each participant to discover how they can single-handedly transform education. Participants will learn how to integrate new knowledge and technology into their teaching, instilling tomorrow's global leaders with an entrepreneurial mindset, global perspective, and the ability to think outside the box.

LEARNING TYPES



Acquisition
Discussion & Collaboration
Research
Practice & Production

LEARNING STYLES



Visual Content
Auditory Interaction
Kinesthetic Approach through
Hands-on Learning

DAY-TO-DAY Program Agenda

The program is made up
of eight learning modules.
Each module consists of
three distinct components:

PRE-SESSION

20-minute video.
Short video
introduction to the
topic covered during
the session

60-MINUTE SESSION

Interactive Webinar
Zoom
Interview with experts

POST-SESSION

Learning Community
(Slack Channel)
Articles on the Topic
Contributions from
Community

GLOBAL COUNSELORS ACADEMY CURRICULUM

1

Digital Education

New ways of teaching, counseling, and learning



2

The Role of School Counselors in the Digital Era

Knowledge + Skills + Culture of Educational Excellence + Digital Platforms



3

NPL & Education

The study of best practices in education



4

Well-being

Caring for oneself and others



5

Neuroeducation

Neuroscience and why it should be applied in schools

6

Cross-Cultural Counseling

A new perspective for counselors around the world

7

Emotional Intelligence

Implementing effective and affective education in schools

8

IE University Global Counselors Academy Final Session

Contributions from the Global Counselors Academy to the world of education

SESSION 1

Digital Education

New ways of teaching,
counseling, and learning

Since the creation of the Internet, we have been immersed in a new educational paradigm that advocates lifelong learning and innovation, rather than mere copying and memorization.

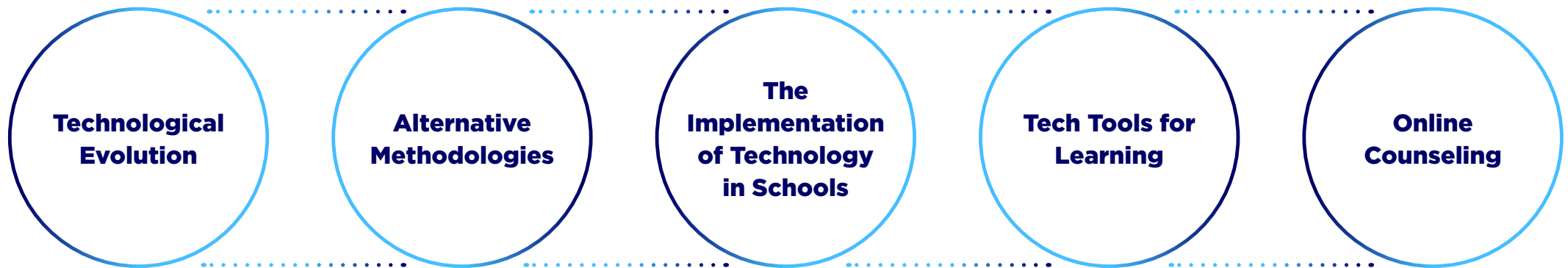
Technology has transformed almost every aspect of our lives, and while education systems around the world have slowly been incorporating technology into teaching, it's time to increase the pace. We need to catch up with the rapid social change taking place around us and the resulting new demands in the field.

Life is constantly changing, which means education is too. We have now reached a moment of understanding, where we can anticipate and manage the urgent and necessary transformation towards a new, more open, future-forward, and global educational model.

Throughout the first session of the University Global Counselors Academy, we will study and analyze current trends in the implementation of technology in education, and evaluate the consequences of a new educational model.

During this session, all participants will also be informed about the requirements to obtain the program certificate.

CONTENT



The Role of School Counselors in the Digital Era

Knowledge + Skills
+ Culture of Educational
Excellence + Digital
Platforms

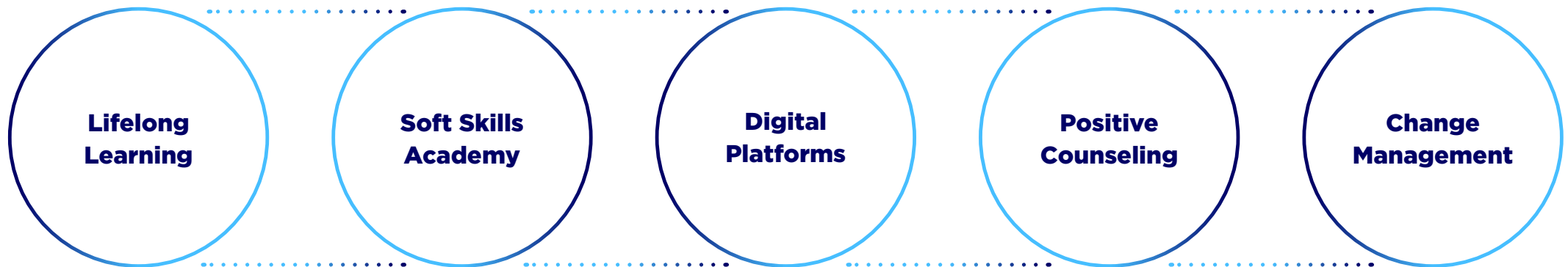
“There are no experts of
tomorrow, only of yesterday”
JACK MA

We live in an era of information overload—a world inundated with social networks in which our true identities are continually influenced and shaped by digital tools and technologies. Our ability to adapt to this rapidly changing digital environment will shape our values, the way we see ourselves, and our perspectives on the world. For this reason, it is fundamental for each and every one of us to develop the necessary knowledge and skills to navigate these times of great change, both online and offline.

Driven by increasingly demanding expectations for society and education, school counselors, now more than ever, must embrace technological change. We must use existing digital resources and platforms to increase efficiency, create a collaborative network, and evaluate effectiveness at every educational level. This will empower us to deliver high-quality counseling services and develop the educational community as a whole.

Therefore, the second session of Global Counselors Academy is focused on the role of the school counselor, and how it must adapt to constant societal, technological, and educational change.

CONTENT



NLP & Education

The study of best practices in education

Neuro-linguistic programming (NLP) is a psychological approach to brain processes that uses human thoughts, language, and patterns of behavior to discern the most efficient and effective way an individual can achieve a specific goal. It is an extremely powerful educational tool as it transforms our way of thinking and behaving at both a personal and professional level, optimizing our performance and enhancing our relationships.

NLP provides counselors with the knowledge and tools they need to support and encourage people and teams to achieve their maximum potential. This involves

helping people to overcome personal barriers by strengthening their skills, such as teamwork and attitude.

NLP identifies, evaluates, and applies the best methodologies in education from across the globe, providing a promising model for educational success. After studying and analyzing the common denominators found in the most effective schools worldwide, NLP has assembled ten indispensable tools for educational success. Once mastered, these key tools will help societies all over the world create revolutionary educational institutions.

CONTENT



Well-Being

Caring for oneself and others

Recent research based on the latest social and educational changes has brought to light a source of discomfort that's widespread in the education sector. According to the research, the well-being of both students and counselors is conditioned by our beliefs and capacity for self-realization.

Therefore, school counselors must carefully analyze their intervention programs to improve well-being. In doing so, they can ensure the whole educational community is able to strike the right balance between

ability and autonomy. Being able to lead wellness programs that achieve this aim in schools requires specific skills and training.

Although this has always been an important aspect of well-being, it is becoming increasingly recognized as a key aspect of quality education. Furthermore, as the role of technology becomes more prevalent, the importance of developing these fundamental areas that provide a balanced learning experience is vital.

CONTENT



Neuroeducation

Neuroscience and why it should be applied in schools

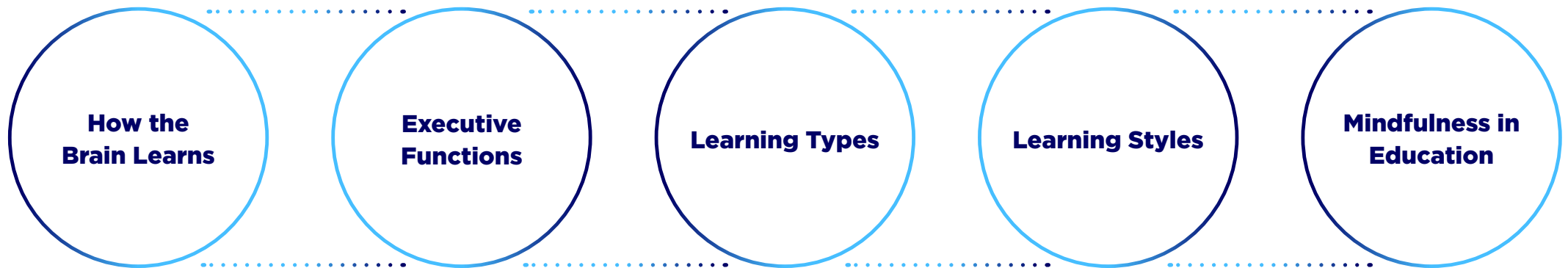
Educational neuroscience is a new teaching approach that uses today's understanding of how the brain works to create educational strategies and technologies. This new discipline aims to optimize teaching and learning processes by merging knowledge in neuroscience, psychology, and education.

Neurologists, psychologists, counselors, and teachers are working together to improve teaching methods, and prevent and diagnose learning disabilities and behavior problems. And while great advancements

have been made in the last 30 years in understanding how the brain learns, schools have not yet fully capitalized on these findings.

Introducing educational neuroscience in the classroom can transform how educators approach different subjects throughout their students' schooling. In this session of the Global Academy for Counselors, we will compile different practical experiences to better understand what educational neuroscience is and how it can be applied in the classroom.

CONTENT



Cross-Cultural Counseling

A new perspective
for counselors around
the world

As a result of our increasingly globalized society, diversity in classrooms is growing exponentially. Applying the foundations of cross-cultural counseling creates a healthy environment of coexistence in schools and allows counselors to adapt to new environments, realities, and cultures. As they gain these new perspectives, counselors will be better equipped to handle cultural differences—preparing them to give personalized attention to the individuals they work with.

Cross-cultural counseling must promote inclusivity at all levels of education and society at large. Beyond the impact it aims to have on learning methodologies in the classroom, it must also engage every citizen to create a fair and multicultural society for everyone.

In this session, we will focus on strategies and guidelines to improve the effectiveness of cross-cultural counseling.

CONTENT



Emotional Intelligence

Implementing effective and affective education in schools

For centuries, educational systems around the world ignored the importance of emotions. This was likely the result of the medieval assertion that emotions disturb judgment and rational thought. However, regardless of the reason, topics such as emotions, feelings, relationships, affection, and coexistence were disregarded in favor of disciplines that were considered to be more relevant.

Today, though, the outlook is radically different. School systems have opened their doors to the emotional sphere in order to solve educational problems. The time has come for education to apply what science already knows will work, and implement emotional intelligence programs in schools around the world.

Emotional intelligence is the science behind how we handle our feelings when interacting with others, and how others handle their feelings when interacting with us.

CONTENT



SESSION 8

Global Counselors Academy Final Session

Contributions from the IE University Global Counselors Academy to the world of education

Throughout the Academy, IE University will support participants as they develop a final project, which they will present to their peers in the last session of the Global Counselors Academy. Based on one of the topics from the seven sessions, they will share their detailed proposals on how changes can be implemented in schools. The final project is mandatory to qualify for the IE University Global Counselors Academy certificate. A brief of each project will be shared in the final session of the Academy.

During the first session, all participants will be informed about the requirements to obtain the program certificate.



Meet your instructor: Carlos Pallero

Carlos Pallero is a teacher, school counselor, educational coach, NLP master trainer and professor at IE University. He teaches psychology of education and contemporary pedagogy at the university, alongside other subjects related to personal and professional growth.



With a degree in the field of educational psychology and pedagogy, he is a certified primary school teacher and special education counselor. He also holds master's degrees in neuropsychology and education, executive coaching, and educational coaching with NLP and emotional intelligence.

Carlos is the founder and director of Mente Colectiva, a pioneering educational consultancy that specializes in the implementation of innovative neurolearning programs in schools around the world. He is also the personal development director at Esencia Educativa, which is a Maecenas Foundation project created for educational institutions, school directors, and educational management teams to work on the development of their strategic projects for the next ten years.

Professor Carlos Pallero's main area of interest is in helping diverse groups of students achieve academic excellence through interactive and meaningful teaching. In 2018, he was appointed as Talent Ambassador for the foundation Fundación Promete for helping students create the life they want to live.



IE University

An Innovative and Entrepreneurial Institution

IE University is a personalized, student-focused community with a rich diversity of individuals, ideas, and approaches. Each year, over 130 nationalities are represented on its campuses, with over 75% of the student population coming from outside of Spain. IE University is recognized around the world and by the most prestigious associations for its high-quality teaching.

With an innovative vision, entrepreneurial spirit, and a focus on the humanities and academic rigor, IE University is committed to educating professionals who will make a difference in society. Our practice-based approach to learning starts in the classroom and continues all around the world, preparing our students to become international professionals.

If you want an inspiring and challenging education that will shape who you are and who you will become, IE University will broaden your horizons, connect you to the world, and guide you on the unique path needed to achieve your goals.



