




# Dual Degrees at IE University


An unbeatable  
combination  
for success



The Dual Degree programs are a unique option for those students who want to succeed in a complex and international market by focusing their career in two different but converging fields. These hands-on programs will allow you to combine two diverse areas of knowledge and develop a multidisciplinary profile that will enable you to play an important role when solving complex global issues. Through these unique combinations, you will graduate with two bachelor degrees by adding one year to your academic studies.



VIEW THE  
INTERACTIVE  
BROCHURE



You've just opened the brochure that will guide you through the first steps to becoming the person you want to be. It will give you a detailed view of the IE University student experience and, specifically, what life is like as part of our Dual Degrees program. Learn firsthand about the amazing journey you will embark on over the next four years and the opportunities available to you as an IE University student. By the time you're finished reading, you'll be one step closer to becoming part of the talented community we are so proud of.

YOU'VE GOT A MESSAGE!

**DEAR STUDENT,**

As Rector of IE University, it is my pleasure to welcome you to our institution and I invite you to learn more about us in this brochure.

Our university is a pioneer in the implementation of the European Higher Education Area (EHEA), a major reform to higher education which we are passionate about. The EHEA is consistent with our idea of an international, humanistic, and innovative approach to education that brings together various fields of knowledge, and allows students to specialize with more flexibility. This is only achievable if a university is committed to student mobility, competency-based learning, and engaging in dialogue and exchange programs with national, European, and international universities.

Our entrepreneurial spirit and focus on employability means that knowledge transfer is one of our key values. We want companies, institutions, and society to grow because of our graduates and postgraduates, who each seek to apply their own innovative projects that bring knowledge and people together.

As you learn more about IE University, you will see that our unique community is made possible by a student-centered and personalized approach, with a dedicated university faculty that seeks to make each student's journey through IE University a unique and transformative experience. They, along with the entire academic and research community, and our students and alumni, give you the warmest of welcomes to IE University.

With warm regards,

**Salvador Carmona**  
Rector, IE University



Students at the entrance to the IE University campus in Madrid.

# My Studies

Studying at IE University means not only that you will receive the most up-to-date education; you will also be joining a community of exceptional academics who share your passion and look forward to guiding you throughout your degree. They will help you learn and provide you with the tools that will help you become the professional you want to be.

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# FIVE REASONS TO PURSUE A DUAL DEGREE AT IE UNIVERSITY

A sure path to success

## ENHANCE NETWORKING OPPORTUNITIES

Pursuing two different degrees will help you broaden your professional network and make diverse connections. Developing professional relationships in two different fields will put you ahead of the game when starting your professional career in a world where the line between one profession and another is increasingly blurred and each depends on the other.

5

## EARN TWO FULLY ACCREDITED DEGREES

When completing a Dual Degree, you effectively graduate with two distinct undergraduate degrees, achieving a unique professional profile that few people possess. All of our Dual Degree programs are fully compliant with the Bologna Process and accredited by the Government of Spain and the European Higher Education Area (EHEA).

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## BUILD A WELL-ROUNDED PROFILE

Our Dual Degree programs integrate two different yet converging fields. This allows you to learn about two areas that you're passionate about and increase your potential in both fields. Holding this type of holistic degree means you will have a unique skill set and versatile training, equipping you to play an active role in the world.

2

## EXPAND YOUR CAREER POSSIBILITIES

Studying a Dual Degree grows your career options. You will have a more competitive profile with broad knowledge and skills in multiple fields and will stand out with top companies and headhunters. You'll have the flexibility to move between different fields, sectors and industries.

5

## CUSTOMIZE YOUR CURRICULUM

At IE University, education is student-centered. You will be able to personalize your study plan in order to reach your career goals. As a Dual Degree student, you will be able to build your own educational experience, deciding how to use your time. Our faculty will guide you, helping you complement core courses and create a holistic profile that is geared towards your future.

# PERSONALIZED STUDY PATH

Pave the way

Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships, and IEU LABs.

# LANGUAGE PROFICIENCY TRACK

Develop the English skills needed for a successful international career

Studying at IE University means that once you graduate you will get immersed in an international environment and you will have to face challenges at a global scale. In order to prepare you for the real world and avoid language constraints, our bachelors are fully delivered in English. For those who need to improve their language skills in order to study in this international language and graduate with a proficiency level of the language, we offer a special track during the first year.

The Language Proficiency Track (LPT) has been designed for those students who wish to progressively adapt to studying fully in English at IE University. This track is available for first-year students of the following Dual Degrees:

- › Business Administration + Laws
- › Philosophy, Politics, Law and Economics + Data And Business Analytics
- › Business Administration + Data and Business Analytics

The LPT will allow you to access the Bachelors and Dual Degrees fully in English and study with people from over 130 nationalities while reinforcing your language skills. The enrolled students have an early start that begins a few weeks before the academic year, and lasts one academic year.

## Summer Early Start

Here you will go through the first unit of the English Proficiency Course and you will study all the courses in English. The Summer Early Start will begin in mid-August until the official start date of the course.

## Continuous support throughout the first year

In addition to your regular subjects, throughout your first year you will have some mandatory courses that are meant to improve your English skills to reach the required level.

## WHO IS IT FOR?

All non-native English speakers' candidates who need to enhance their English skills from their very first year of studies in order to go through the whole degree in this language.

## THINGS TO REMEMBER

1. The Language Proficiency Track is mandatory for those candidates who have been admitted to the LPT courses. This will not only enhance their language skills, but it will help them build their confidence, acclimatize and adjust culturally.
2. The Summer Early Start is not replaceable for a summer course abroad or English classes in an academy, since it is part of the Bachelor Degree programs and you will go through specific content relevant for your studies.
3. The reinforcement subjects are compulsory and cannot be replaced by other courses.
4. In year 2 all LPT students will study the exact same subjects as the other undergraduate students.

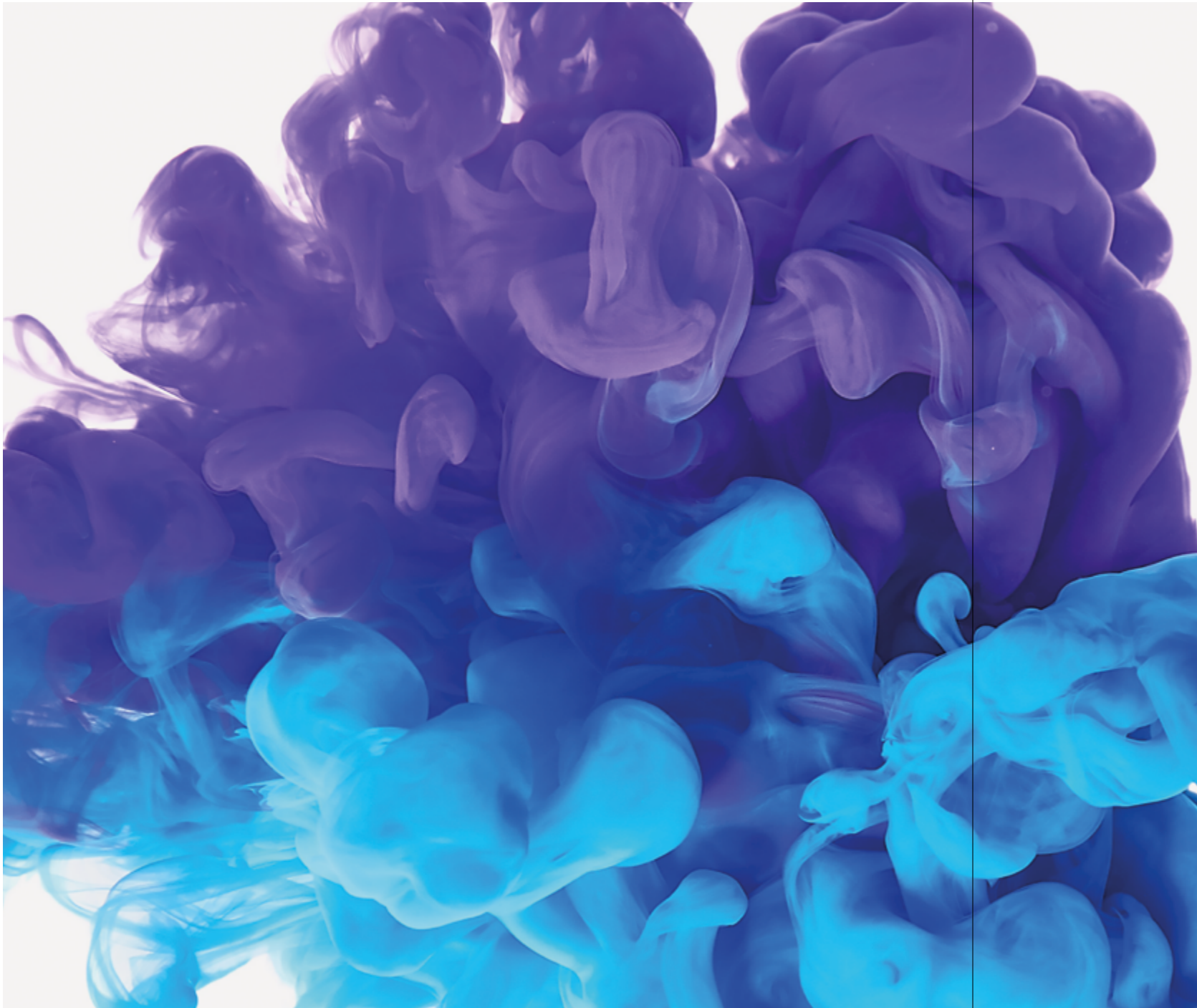
THIS IS HOW YOUR FIRST ACADEMIC YEAR WILL LOOK IF YOU DO THE LPT



# Business Administration + Design

Boost businesses with design

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and Madrid
Duration	5 years
Start / Date	September



## STUDENT PROFILE

Defining your future

IE University welcomes students who embrace change and seek an innovative learning experience. Our unique community is made up of students from over 130 countries and a faculty that includes prestigious academics, successful professionals, and industry leaders. Through a personalized path and a student-oriented methodology, IE University helps students enhance their unique value and play a leading role in shaping the world.

### THE DUAL DEGREE IN BUSINESS ADMINISTRATION AND DESIGN

**IS FOR INDIVIDUALS WHO ARE** creative and analytical, and want to shake up traditional businesses by coming up with human-centered solutions.

### LOOKING FOR

A hands-on program that prepares you to come up with strategic business solutions and practical solutions to complex problems by merging the corporate world with a profound understanding of how products and humans work.

### TO BECOME

an innovation manager;  
a strategy and innovation consultant;  
a creative officer;  
a user experience designer;  
a customer experience researcher;  
a business model designer;  
a brand strategist.

### GRADUATE PROFILE

In today's globalized world, individuals with a combined knowledge of business and design have never been so in demand. Organizations are increasingly recognizing the value of creative and strategic thinking for problem-solving, navigating unpredictable landscapes, and inspiring growth in others. Having a creative design process boosts businesses. Likewise, good design is irrelevant without the business skills to utilize and promote it. By the end of this program, your ability to expertly fuse creativity and business acumen—while putting those skills into practice in the Design Studio and Fab Lab—will give you the competitive edge to stand out in today's demanding job market.

# THE PILLARS OF BUSINESS ADMINISTRATION & DESIGN AT IE UNIVERSITY

## Boost businesses with design

The Dual Degree in Business Administration and Design is a demanding program for creative individuals with a passion for innovation and business, looking to produce lasting value within the corporate world. Embark on a unique learning journey where you harness the power of future-forward design, develop unparalleled business knowledge, and gain real-world, hands-on experience. This one-of-a-kind blended degree has been specially designed to provide a creative, multidisciplinary, and interconnected approach to business administration and design, equipping you with the complete skill set to become a future global leader.

### PLACE PEOPLE AT THE HEART OF BUSINESS DECISIONS

It goes without saying that all of an organization's products and services should be focused on what people need—they are the ultimate driving force behind any business. However, many businesses are slow to come to this realization and may suffer if they don't reevaluate their design and business strategy. The 21st century needs design-driven companies that really engage with people to inform not only how products and services are designed, but also how the business itself is designed.

### ADD VALUE TO BUSINESSES AND PEOPLE'S LIVES

Effective design can express and promote a brand's image and philosophy without the need for words, reassuring customers throughout the whole buying journey. Additionally, on an emotional level, people connect with visual imagery—it draws people towards brands and ultimately boosts customer loyalty. Therefore, a good design results in increased satisfaction and sales, which leads to revenue and business growth. The desire for creative solutions also forces businesses to grow internally, improving operations and efficiency.

### DEVELOP A DESIGN MINDSET

This dual degree will encourage you to use both your curious and creative side, and your entrepreneurial and analytical side to drive business success. Combining a design mindset with a developed business acumen will enable you to spot business opportunities, come up with innovative ideas, and ultimately make a long-lasting impact on business results.

### PUT SOLID BUSINESS AND DESIGN FOUNDATIONS INTO PRACTICE

This one-of-a-kind dual degree seamlessly intertwines business administration and design to provide you with a unique learning journey throughout which you will develop your critical, analytical, and innovative thinking. The course strikes the perfect balance between theoretical and practical knowledge, complemented by real-life case studies to put this acquired expertise into practice.





# STUDY PLAN

The hunt for knowledge

## FIRST YEAR

From their very first semester, students take a deep dive into the worlds of Design and Business. On the design side, you'll plunge into the history of design and obtain basic industry skills before learning visualization and representation techniques. Your design knowledge will be put to the test in the Design Studio both semesters. On the business side, you'll get a taste of each of the fundamental disciplines in this field: business mathematics, accounting, people skills, finance, business law, and management tools. These foundations will set the stage for the next four years.



## SECOND YEAR

With a strong knowledge base in the worlds of Design and Business, it's time to build on the basics. In their second year, students capitalize on the business degree by exploring more specific topics in courses such as Marketing, Financial Reporting, and Micro- and Macroeconomics. In the design program, you'll discover the field through the lens of humanities, familiarizing yourself with Psychology and User-Centered Design; Sociology and Culture; and Sustainability. Design Studio continues this year, with the first semester focusing on Visual Design and the second semester looking at Product Design.

## THIRD YEAR

The third year is all about solidifying students' understanding of both fields and how they interact. Students will study advanced business topics like Statistics and Data Analysis; the Global

Economic Environment; Organizational Behavior; and Entrepreneurship and Innovation. The design program gets specific with courses such as Ethnography; Typography, Layout, and Presentation; and Interactive and Digital Tools. The theme of this year's Design Studio is Spatial Design—a particularly relevant topic in the world of business innovation.

## FOURTH YEAR

This year, students have more say in their academic journey. Pick the electives that interest you most—study abroad, complete an internship... The choice is yours. Courses in the Design program will give you a big-picture perspective, with topics such as Design Methodologies; Processes and Design Theory; Design Narratives; and more. On the BBA side, courses get even more advanced: Business-Driven Information Technologies; Human Capital Management; Venture Creation and Planning;

and Operations Management. In the spring, you'll explore Research Techniques, a transversal skill that will prove useful no matter your career path.

## FIFTH YEAR

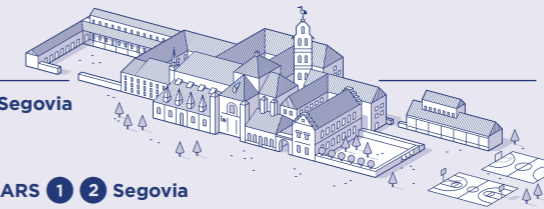
The fifth and final year brings interesting courses like Contemporary Design Trends, Fabrication Technologies, Supply Chain Management, and Strategies for the Multinational Corporation. In the IE Module, you will solidify your understanding of how the fields of Design and Business Administration fit together. You'll also take on your final Design Studio topic, Strategic Design. In the final semester of this Dual Degree, students will show everything they've learned in the past four and a half years in their Final Projects (one for each program). They will also compile a Design Portfolio to show off everything they created throughout their studies.

## Study Plan

### LOCATION

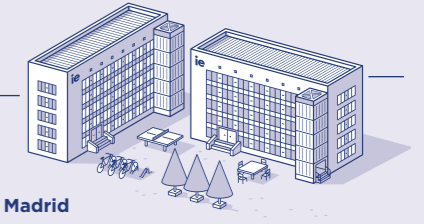
in Segovia

YEARS 1 2 Segovia



in Madrid

YEARS 3 4 5 Madrid



### FIRST YEAR

#### First Semester

Introduction to Design	Financial Accounting
Studio: Learning by Doing	Management Tools & Principles
Design History I	Applied Business Mathematics
Design Skills	Building Powerful Relationships

#### Second Semester

Introduction to Design	Cost Accounting
Studio: Collaborative Design	Mathematics for Management
Design History II	Corporate Finance
Visualization and Representation Techniques	Business Law

### SECOND YEAR

#### First Semester

Design Studio I: Focus on Visual Design	Marketing Fundamentals
Psychology and User-Centered Design	Microeconomics
Capital Markets	Financial Reporting & Analysis
	IE Module - Writing Skills

#### Second Semester

Design Studio II: Focus on Product Design	Sociology and Culture
Materials and Applications I	Design and Criticism
Sustainability	Macroeconomics

### THIRD YEAR

#### First Semester

Design Studio III: Focus on Spatial Design	Marketing Management
Materials and Applications II	Statistics & Data Analysis
Global Economic Environment	Interactive and Digital Tools

#### Second Semester

Ethnography	Entrepreneurship & Innovation
Typography, Layout and Presentation	Data Analysis for Economics
Management Control	Strategies for Competing in Industries and Markets
Marketing in Action	Organizational Behavior

### FOURTH YEAR

#### First Semester

Elective Courses (IE/Exchange)

#### Second Semester

Design Methodology	Human Capital Management
Processes and Design Theory	Venture Creation and Planning
Design Narratives	Operations Management
Programming for Designers	Research Techniques
Business-Driven Information Technologies	

### FIFTH YEAR

#### First Semester

Design Studio IV: Focus on Strategic Design	Fabrication Technologies
Contemporary Design Trends	Supply Chain Management
IE Module - Design Management	Strategies for the Multinational Corporation
	IE University Challenge

#### Second Semester

Design Final Project	BBA Final Project
Portfolio Design	Strategies in Disruptive world

### COMPONENTS

Basic Courses	206
Core Courses	109
Elective Courses	30
Final Project	27
<b>Credits needed to graduate</b>	<b>372</b>

**Note:** this information is subject to change. Please contact the Admissions Department for an updated curriculum.

# PROFESSIONAL CAREERS

## A world of opportunities



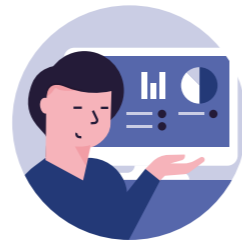
### INNOVATION MANAGER

This role involves leading research into strategic business opportunities for a company and using those insights to build products that customers are interested in. As an innovation manager, your role would require a combination of HR-, tech- and business-related mindsets. You would also be in charge of allocating resources, defining the process and monitoring the progress of initiatives, as well as implementing innovation capabilities into the organization at a broader level. This program will give you the tools you need to thrive in this role as you learn to transform your innovative ideas into reality.



### STRATEGY AND INNOVATION CONSULTANT

After completing this program, you can use your newfound blend of business and design skills to advise companies on how to seize new opportunities and drive ongoing business growth. This includes designing sure-fire ways to improve a company's UX and revenue, performing analyses of competition and helping the client to develop value-rich and multilayered plans to shape and implement business strategies. Ultimately, you would help businesses to transform their dreams into reality, offering expertise and guidance on everything from digital strategy to company culture.



### CREATIVE OFFICER

As a creative officer, you would work closely with the visual styles of every component of the company that you work for. Projects you would oversee would include the development and creation of the company's website, social media profiles and digital content, to name a few. With the skills you hone in the Dual Degree in Business Administration and Design, you will be prepared to work directly with web developers, visual designers and executive teams as you help your company to create revenue.



### USER EXPERIENCE DESIGNER

UX designers study and evaluate the overall perceptions that users have of a company when they use its websites, software and applications. In this role, you would mainly assess how easy a particular business' product is to use, as well as the users' overall impression of the company. You would combine your business and design knowledge to build an efficient and memorable user experience across online platforms, packaging, features, and more. In turn this boosts customer satisfaction and loyalty, ultimately driving more profit for the business.



### CUSTOMER EXPERIENCE RESEARCHER

As a customer experience researcher, you would drive customer-centric business ideas from conception to launch. This would be done by identifying problems or opportunities worth investigating, and conducting customer validation, solution ideation and prototype testing, for example. After completing the program, you will have honed the necessary business and design skills, including user research, business strategy, and design and innovation methodology to generate new groundbreaking products.



### BRAND STRATEGIST

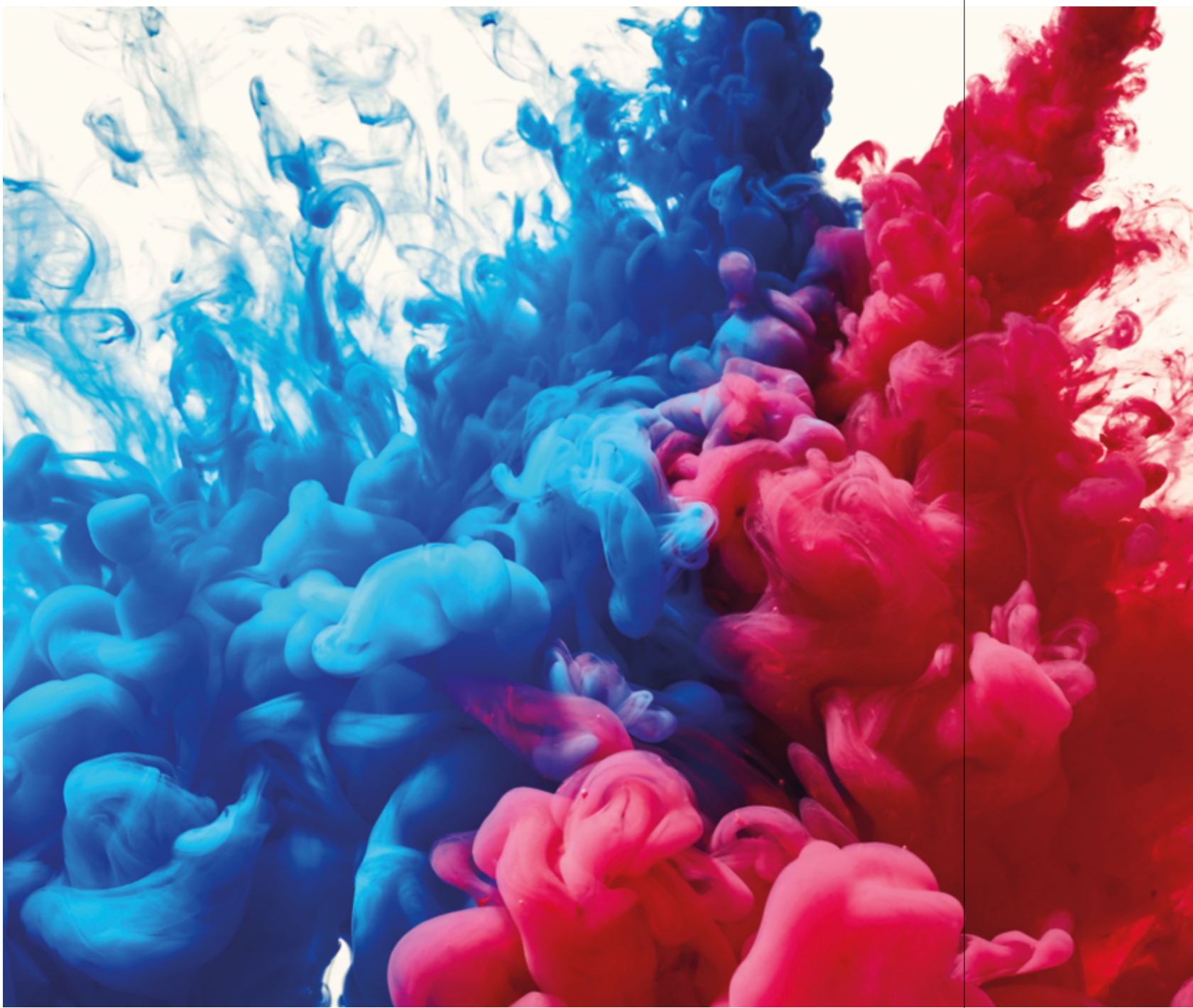
Many companies are using conversational marketing as a way to enhance their customer experience. Chatbots, for example, help businesses interact with consumers through messaging. Brands looking to implement this fresh approach require a conversational marketing strategist to do so. This role is ideal if you are a creative individual who is able to understand a company's culture and explain the importance of conversational marketing strategies to the executive team and other stakeholders.

Once you finish your degree, you'll be ready to develop your career in a wide range of areas. Whether you are inspired by working in multinational companies and startups or by making a career as a multifunctional designer, as an IE University Business Administration and Design graduate, you will be more than prepared to use your expertise to fuse creativity and business acumen and gain a competitive edge to stand out in today's demanding job market.

# Business Administration + Laws

Become a corporate leader  
in a global world

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and/or Madrid
Duration	5 years
Start / Date	September



## STUDENT PROFILE

Defining your future

IE University welcomes students who embrace change and seek an innovative learning experience. Our unique community is made up of students from over 130 countries and a faculty that includes prestigious academics, successful professionals, and industry leaders. Through a personalized path and a student-oriented methodology, IE University helps students enhance their unique value and play a leading role in shaping the world.

### THE DUAL DEGREE IN BUSINESS ADMINISTRATION AND LAWS

IS FOR INDIVIDUALS WHO ARE passionate about the corporate world and its legal framework and able to understand different legal systems through comparative law and international business management.

**LOOKING FOR** a demanding program that will prepare you to play an active role in global business and law. This course provides students with key analytical and conflict resolution skills to confront today's most pressing corporate issues with a private law focus.

**TO BECOME** a hedge fund analyst;  
an investment banking associate;  
a legal advisor to international companies;  
a corporate lawyer in multinational companies;  
a project finance lawyer;  
an entrepreneur.

### GRADUATE PROFILE

Our graduates are educated multinationals professionals with both business and management capabilities, strong conflict resolution and negotiation capacities, and the adequate leadership skills needed to succeed in today's competitive market. Through comparative law and international business management, every graduate will know how to navigate and understand different legal systems. They will also be able to develop their full potential in terms of professional, legal, and management skills by understanding and developing strategies to solve the social issues in which law is practiced. Upon obtaining both degrees, you will become a business and law professional from IE University, prepared to lead a successful career at a global level in either field.

# THE PILLARS OF BUSINESS ADMINISTRATION & LAWS AT IE UNIVERSITY

Become a corporate leader in a global world

The Dual Degree in Business Administration & Laws is a challenging program that prepares students to deeply comprehend the relation between business and law. This program will prepare students to understand and experience the international business from both a management and legal perspective. The program follows the innovative teaching model of the world-renowned IE Business School and the IE Law School and is characterized by the fundamental elements of IE University: academic excellence, an entrepreneurial spirit, and an international environment with essential connections to the business world.

## DEVELOP AN INTERNATIONAL CAREER

This program focuses on international content, allowing students to fully understand both comparative law and international business. They will also learn the necessary skills to analyze and understand these two fields from a management viewpoint, which in turn will help them to make the best decisions for any organization around the world.

## STUDY AN INTERCONNECT DEGREE

Based on core modules that lead students through an integrated study plan, this degree merges the disciplines of law and business administration. Students will undertake a range of courses that are specifically designed to ensure a coherent and integrated learning experience. In the first year, you will undertake foundation modules that teach a broad understanding of both disciplines. From the second year onwards, you will then take a more in-depth look at topics related to economics, globalization, entrepreneurship and corporate law.

## ACQUIRE A TRUE GLOBAL UNIQUE PROFILE

This is a truly unique and international program that will give you a comprehensive knowledge of comparative law and international business. This program delivers the skills that are necessary to work in both disciplines, the global business management and private law. By studying unique topics and skills that unite both disciplines, students acquire expertise in both analysis and decision-making.

## DEVELOP MANAGEMENT SKILLS IN THE GLOBAL LAW ARENA

In this program, you will obtain the knowledge and skills needed to analyze and understand both the corporate and legal worlds. Our hands-on education model will prepare you to face real-life global issues and find effective solutions for most international and complex issues.

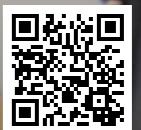


## From IE University to Morgan Stanley

**Eric Cuevas,**  
*Dual Degree in Business Administration & Laws*

“I am currently working at Morgan Stanley in London. I found out about this job opportunity on the Morgan Stanley career website, but attending company presentations and other industry-related events are also great ways of identifying job opportunities and making sure you’re well-equipped for those first interviews.”

During my years at IE University, the Career Management Center (CMC) was very helpful. Perhaps the most important fact is that the CMC was available to me from my very first day at IE University. Through their events and presentations, I developed a sense of urgency to gain experience, build up a proper CV, and write a good cover letter. Over the years they’ve supported me by helping me secure summer internships and offering me guidance through interview processes. At IE University, I received the skills, knowledge, and training needed to become a successful professional in the banking industry, and my experience so far at Morgan Stanley has proven this.”



SCAN FOR  
MORE STUDENT  
STORIES



# STUDY PLAN

## The hunt for knowledge

### FIRST YEAR

During your first year, you will learn the foundations of business and law, how they complement each other, and what relationship they have with other fields within the corporate environment. Through courses like *Management Tools and Principles*, *Mathematics for Management*, *Constitutional Law*, *Introduction to Private Law*, and *Marketing Fundamentals*, you will start to develop a critical-thinking mindset that will allow you to approach business and law through an interdisciplinary lens. This first year is also a great time to join an IEU Lab and to take part in a social-impact project.

### SECOND YEAR

In this year, you will study advanced courses that focus on corporate law and entrepreneurship. During both semesters, you will study *Accounting*, *Finance*, *Capital Markets and Commercial Law II*, which provide a basic understanding of the corporate world. Our entrepreneurship modules, *Entrepreneurship 360°*, *Entrepreneurship and Innovation* and the *IE Challenge*, will encourage

you to develop an entrepreneurial mindset and solve legal challenges. You will also study courses related to the economic and legal sectors around the world.

### THIRD YEAR

During the third year, you will focus on globalization and the economic and legal environment. Students begin by exploring how globalization is impacting the fields of business and law through the *Strategy*, *Multinational Enterprise*, *EU Law and Contracts* modules. Then, through the *Microeconomics*, *Macroeconomics*, *Global Economic Environment*, *Administrative Law I* and *Taxation I* modules, you will analyze different economic environments and learn how to make better business decisions. In addition to this, students have the chance to look closely at corporate and entrepreneurial law.

### FOURTH YEAR

In your fourth year, you can choose to pursue an internship or spend a semester or two on an exchange at one of our prestigious partner institutions.

You will select elective courses from a wide range of options, and tailor your study path in order to pursue the areas you are truly passionate about. Finally, all students have the opportunity to acquire invaluable professional experience by completing an internship.

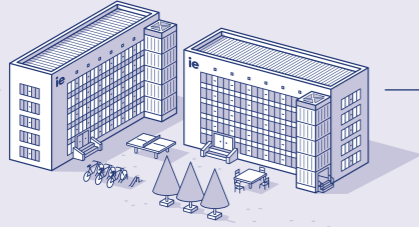
### FIFTH YEAR

In your final year, you will work on and present your final project, which can be on a topic of your choice. This in-depth research will form the foundation of a final written project, which will be presented to a panel of academics and professionals. Alongside this, you will learn the soft skills needed to manage a multinational corporation through the *Organization Behavior*, *HR and Labor Law I* modules, as well as how to address conflicts in the *Litigation I* and *Private International Law* modules.

## Study Plan

### LOCATION

#### Starting in Madrid



YEARS 1 2 3 4 5 Madrid

#### Starting in Segovia



YEARS 1 2 Segovia 3 4 5 Madrid

### FIRST YEAR

#### First Semester

Management Tools & Principles	Constitutional Law
Applied Business Mathematics	Building Powerful Relationships
European Legal History	Intro to Programming
	Financial Accounting

#### Second Semester

Cost Accounting	Legal Thought
Mathematics for Management	Business-Driven Information Technologies
Marketing Fundamentals	Statistics & Data Analysis
Introduction to Private Law	

### SECOND YEAR

#### First Semester

Corporate Finance	Administrative Law I
Entrepreneurship & Innovation	Civil Law - Contracts
Marketing Management	Unplugged I - Business & Law Competition
Microeconomics	

#### Second Semester

Unplugged II - Business Plan into Action	Technological Innovation
Administrative Law & Economic Regulation	Venture Creation & Planning
Macroeconomics	Marketing in Action
	Civil Law Property
	Public International Law

### THIRD YEAR

#### First Semester

Organizational Behavior	IE University Challenge
Torts	Taxation I
Commercial Law I	EU Law
Strategies for Companies in Industries & Markets	Civil Law Family

#### Second Semester

Unplugged III - Advising International Business on their International Expansion	Commercial Law II
Strategies for the Multicultural Corporations	Global Economy En.
Financial Reporting & Analysis	Taxation II
	Data Analysis for Economics

### FOURTH YEAR: Business School

#### First Semester

Electives/Internship/Exchange

#### Second Semester

Operations Management	Unplugged - Deontology
Management Control	Capital markets
Human Capital Management	Humanities
Supply Chain Management	

### FOURTH YEAR: Law School

#### First Semester

Electives/Internship/Exchange

#### Second Semester

Unplugged - Deontology	Humanities
Criminal Law	Conflicts and Business Law
Labor Law	

### FOURTH YEAR: Exchange + IE University

#### First Semester

Electives/Internship/Exchange Humanities

#### Second Semester

Operations Management	Criminal Law I
Strategies in a Disruptive World	Labor Law I
Capital Markets	Unplugged - Deontology
Litigation I	Management Control

### FIFTH YEAR: Business School

#### First Semester

Criminal Law I	Unplugged IV - Recap: Closing Deals in Different Regions
Labor Law I	Final Project Law/Business
Litigation I	Conflicts & Business Law

#### Second Semester

Final Project Law / Business	Litigation II
Criminal Law II	Strategies in a Disruptive World
Labor Law II	Human Rights

### FIFTH YEAR: Law School

#### First Semester

Human Rights	Final Project Law / Business
Management Control	Litigation I
Human Capital Management	Supply Chain Management
Unplugged IV - Recap: Closing Deals in Different Regions	

#### Second Semester

Strategies in a Disruptive World	Capital Markets
Litigation II	Final Project Law / Business
Operations Management	

### FIFTH YEAR: Exchange + IE University

#### First Semester

Human Capital Management	Labor Law II
Supply Chain Management	Conflicts and Business Law
Litigation II	Unplugged IV- Recap: Closing Deals in Different Regions
Criminal Law II	Human Rights

#### Second Semester

Final Project Law / Business Electives / Internship

### COMPONENTS

COMPONENTS	CREDITS
Basic Courses	108
Core Courses	183
Elective Courses	24
Final Project	24
<b>Credits needed to graduate</b>	<b>339</b>

**Note:** this information is subject to change. Please contact the Admissions Department for an updated curriculum.



# PROFESSIONAL CAREERS

## A world of opportunities



### HEDGE FUND ANALYST

Hedge fund analysts are financial specialists that generate revenue for hedge funds through investments. Their job is to determine market opportunities, set strategies, study risks and determine the most profitable investments. Through the *Macroeconomics and Financial Reporting & Analysis* modules, you will learn all about the global economy, and how to determine the strengths and weaknesses of a potential investment.



### INVESTMENT BANKING ASSOCIATE

An investment banking associate advises their clients on a range of financial transactions, from issuing debt and selling equity, to mergers and acquisitions and private investments. Modules such as *Global Economy Environment & Administrative and Economic Regulation* will show you how to analyze different economies and corporate environments.



### LEGAL ADVISOR TO INTERNATIONAL COMPANIES

A multinational legal advisor needs to have a strong knowledge of business and private law, and be able to understand the needs of different types of businesses. Integrated modules, such as *EU Law* and *Strategies for the Multinational Companies*, will prepare you to face the impact of globalization on business and law. You will also learn how to advise businesses on their international expansion.



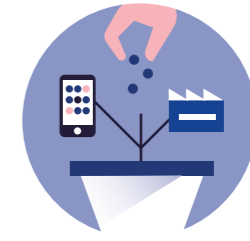
### CORPORATE LAWYER IN MULTINATIONAL COMPANIES

Corporate Lawyers are essential to any multinational company, as they help businesses to navigate all legal and regulatory issues. Our focus on global management and law teaches students to successfully handle any business transaction and counsel any client. Modules such as *Commercial Law and Corporate Finance* offer a holistic view of the corporate world, ensuring that students have the necessary expertise to make effective financial decisions.



### PROJECT FINANCE LAWYER

A project finance lawyer is responsible for handling and facilitating loans needed for a company's long-term projects. It is the project finance manager's role to evaluate the volume of a potential project and understand the risks and financial requirements needed for success. Skills obtained in our Dual Degree program, in courses such as *Advising International Business on their international Expansion and Global Economy Environment* will help you gain management skills and knowledge of global business.



### ENTREPRENEUR

Our dual degree program provides risk-takers with all the tools they need to become successful entrepreneurs. The carefully designed learning plan includes all the necessary building blocks to develop entrepreneurial skills. Modules such as *Business Plan into Action, Entrepreneurship and Innovation* will help you develop an entrepreneurial mindset and solve legal challenges.

Once you finish your degree, you'll be ready to develop your career in a wide range of areas. Whether you are inspired by working in multinational companies and startups or by making a career as a corporate or transnational lawyer or in legal advising, as an IE University Business Administration and Laws graduate, you will be more than prepared to use your expertise to provide a service to society on an international scale, and to make a positive impact in your field and potentially beyond. Below you will find some of the areas you can specialize in.

# Business Administration + International Relations

Bring solutions to global challenges

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and/or Madrid
Duration	5 years
Start / Date	September

## STUDENT PROFILE

Defining your future

IE University welcomes students who embrace change and seek an innovative learning experience. Our unique community is formed by students from over a hundred nationalities and a faculty comprised of prestigious academics, successful professionals, and industry leaders. Through a personalized path and a student-centered methodology, IE University helps students enhance their unique value and play a leading role in shaping the world.

### THE DUAL DEGREE IN BUSINESS ADMINISTRATION AND INTERNATIONAL RELATIONS

IS FOR INDIVIDUALS WHO ARE multifaceted and have the ability to view complex issues from different perspectives; individuals who are business-minded, socially aware, and committed to developing a range of skills in order to understand world dynamics from many approaches.

**LOOKING FOR** a challenging and international program that offers a solid business foundation and a comprehensive knowledge of world affairs.

**TO BECOME** a consultant for a multilateral organization;  
an executive in a multinational corporation;  
a development expert for an NGO;  
a social entrepreneur.

### GRADUATE PROFILE

The person you will become is a professional with business and management capabilities, technical knowledge, and the leadership skills needed to succeed in today's competitive market. The person you will become is also a professional capable of understanding complex global issues and of managing real-world organizations, both in the public and private sector. You will be someone who understands how economics, business, law, and politics converge in today's world.

You will be an IE University graduate, prepared to lead a successful career at a global level, either in leading corporations or by setting up your own business. You'll be someone who's ready to succeed, make an impact and be part of a new generation of global professionals who bring innovative solutions to worldwide challenges.



# THE PILLARS OF BUSINESS ADMINISTRATION & INTERNATIONAL RELATIONS AT IE UNIVERSITY

## Bring solutions to global challenges

The Dual Degree in Business Administration and International Relations offers a comprehensive and practical study of international affairs and solid business skills that will give you a global perspective on economic, political, and social interactions. This challenging program combines the expertise of two prestigious schools, the IE Business School and the IE School of Global and Public Affairs, and prepares professionals to play influential roles in the corporate world, multinational organizations, and the public sector.

### BUILD A GLOBAL EXPERIENCE

Studying at IE University places you within a unique international environment that fosters a global mindset. You will be surrounded by peers and faculty whose experience and knowledge will broaden your perspectives. In addition, you will also study for at least one semester abroad at one of our partner institutions around the world.

### DEVELOP MANAGEMENT SKILLS IN THE GLOBAL ARENA

You will benefit from IE University's world-ranked experience in management and business, and acquire key skills sought after by companies that need professionals with a solid understanding of global affairs, as well as the ability to work in corporate settings, and manage projects and policies at the highest levels.

### EXPERIENCE A PRACTICAL APPROACH

Our hands-on program simulates real-life challenges and will train you in areas such as negotiation, strategy, and public speaking. You will hear directly from key figures in business, politics, and global affairs, while internships and other hands-on projects will round out your practical experience and build your international network.

### MAKE A DIFFERENCE

During the program, you will learn how to lead initiatives that add value to society, and you will be able to have a social impact, managing projects with nonprofit organizations in international settings. In the *IEU Start-Up Lab*, you will also learn how to successfully launch your own business or nonprofit.



# STUDY PLAN

## The hunt for knowledge

### FIRST YEAR

During this first year, you will start studying the fundamental concepts of business administration and international relations. You will take courses such as *Introduction to Political Science*, *History of International Relations*, and *Contemporary Global Issues*, which will give you a broad overview of global affairs and how international relations shape the world. During this first year you will also go through introductory courses like *Organizational Management*, *Introduction to Marketing*, *Cost Accounting*, and *Introduction to IT*. This is a great year to join an IE Lab or do your first internship and start gaining work experience.

### SECOND YEAR

In your second year, you will go deeper into both business administration and international relations courses to start developing an integrated vision of how these fields complement each other and how you can harness both to work towards bringing solutions to global challenges. You will take advanced courses in international affairs like *Development of International Systems*, *Comparative Politics*, and *Public Opinion & Political Communication*. You will also start seeing more complex and specific business classes like *Management Control*, *Introduction to Economics*, *Econometrics*, *Accounting for Decision Making*, and *Market Research*. During this second year you can also choose to join an IEU Lab or do an internship.

### THIRD YEAR

You are already halfway through! In this third year, you will keep working



towards achieving an integrated vision between business and international relations. You will learn in depth how international relations and business can work together in developing a better understanding of international organizations and global corporations. You will keep advancing on the path to becoming a successful business professional by studying *Macroeconomics*, *Entrepreneurship*, and *Consumer Behavior*. You will also go through international relations courses to achieve a broader perspective. To that end, you will be studying the European Union and subjects such as *Foreign Policy*, *International Political Economy*, and understanding the role that international law plays in global affairs.

### FOURTH YEAR

The classes that comprise the fourth year will teach you the necessary skills to become a successful professional in an international setting. By choosing elective courses, you will develop a critical thinking mind frame that will allow you to approach complex realities from

diverse perspectives. You will also take courses such as *International Monetary Theory*, and *Peace & Conflict Resolution Studies*, which will allow you to better understand how international organizations truly function. You will also acquire managerial skills through business courses like *Strategic Management* and *HR Management*.

### FIFTH YEAR

During this last year, you will have to work on and deliver both the BBA and International Relations final projects. You will be able to choose the topics that you are most interested in, explore them in depth in order to present a written project, and afterwards defend it in front of a panel. You will also take advanced courses in both business and international relations, like *Global Governance* and *International Organizations*, *Production and Operations Management*, *Research Methods*, *International Trade*, and *International Business*.

## Study Plan

### LOCATION

Starting in Madrid



YEARS 1 2 3 4 5 Madrid

Starting in Segovia



YEARS 1 2 Segovia 3 4 5 Madrid

### FIRST YEAR

#### First Semester

Introduction to Political Science	Introduction to Management
History of International Relations up to 1945	Financial Accounting
Political Theory	Mathematics I
	Language I

#### Second Semester

History of International Relations since 1945	Cost Accounting
International Unplugged I	Mathematics II
Introduction to Marketing	Introduction to IT
	Languages II

### SECOND YEAR

#### First Semester

International Unplugged II	Introduction to Economics
Comparative Politics	Ethics
Management Control	Language III
Statistics for Business	

#### Second Semester

International Unplugged III	Business Decision Making - Econometrics
Public Opinion and Political Communication	Microeconomics
Interpersonal Skills and Management Skills	Marketing Research
Accounting for Decision Making	Language IV

### THIRD YEAR

#### First Semester

International Relations Theory	Business Law I
Aid, Development and Social Entrepreneurship	Entrepreneurship
Macroeconomics	Language V

#### Second Semester

Diplomacy and Foreign Policy	HR Management
International Law	Business Law II
Economic Environment	Consumer Behavior
	Language VI

### FOURTH YEAR

#### First Semester

Humanities	Management Information Systems
Professional Deontology	Electives

#### Second Semester

Globalization	Finance I
International Monetary Theory	Production and Operations Management
International Unplugged IV-V	
Strategic Management	

### FIFTH YEAR

#### First Semester

Project Management	Supply Chain Management
International Strategy	Finance II
Research Methods	Final Project - Business Administration

#### Second Semester

Global Governance and International Organizations	International Unplugged VI
Peace and Conflict Resolution Studies	Final Project - International Relations
International Trade	

### COMPONENTS

Basic Courses	96
Core Courses	204
Elective Courses	18
Final Project	24
<b>Credits needed to graduate</b>	<b>342</b>

**Note:** this information is subject to change. Please contact the Admissions Department for an updated curriculum.

# PROFESSIONAL CAREERS

## A world of opportunities



### CONSULTING

As a consultant, you'll be able to advise businesses and organizations on how to optimize their strategies. You will also conduct research and collect data to understand organizations and how they operate. You will have the opportunity to work with different stakeholders on a wide variety of consultancy projects and fields, and implement business solutions across all business functions and areas.



### MULTINATIONAL COMPANIES

If you've always pictured yourself working for a multinational company, now is your chance! By joining one, you'll be able to make an impact by working in diverse business areas like finance, accounting, marketing, operations, and human resources, among others. You'll be able to follow a career path that focuses on a specific area, becoming a successful marketing, finance or operations manager and director. You will be able to work with businesses at a global scale and in the multinational arena.



### STARTUPS

Entrepreneurial ventures are also a great way to develop your career. As a business owner, you can try new innovative processes to optimize business functions, and use your creativity and entrepreneurship to come up with new business ideas. You will also be able to create and implement solutions to improve competitiveness, and develop business strategies to compete effectively in entrepreneurial markets.



### CONSULTANT FOR A GLOBAL CORPORATION

You will be in charge of researching, forecasting, and evaluating the effects of public policy on corporations, using public sources, political intelligence, and personal contacts. You will also maintain relationships with existing stakeholders, develop new businesses, and establish and maintain two-way communication with relevant official bodies and stakeholders. In addition, you will perform media management and other publicity activities.



### DEVELOPMENT EXPERT FOR AN NGO

You will manage, monitor, and evaluate projects. You will draft funding proposals to ensure the future success of specific overseas programs, develop relationships with partner organizations in the field, and encourage capacity-building. Moreover, you will be implementing security procedures to ensure the safety of staff working in unstable areas, maintaining an overview of the security situation and making appropriate decisions. Lastly, you will be lobbying and advocating to represent the needs of poor communities to sponsors, governments, and the public.



### POLICY OFFICER FOR A TRANSNATIONAL PUBLIC ENTITY

You will contribute constructively to issues where many interests are involved. You will represent your department's interests and negotiate with others to reach a position of mutual satisfaction. You will formulate and implement policy, sustain diplomatic relations with partner countries, and work closely with delegations and embassies.

Once you finish your degree, you'll be ready to develop your career in a wide range of areas. Whether you are inspired by working in multinational companies and startups or by making a career as a consultant for a global corporation, a development expert in an NGO or a policy officer for a transnational public entity, as an IE University Business Administration and International Relations graduate, you will be more than prepared to use your expertise to provide a service to society on an international scale, and make a positive impact in your field and potentially beyond. Below you will find some of the areas you can specialize in.

# Laws + International Relations

Bring your sense of justice to the international arena

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and/or Madrid
Duration	5 years
Start / Date	September



## STUDENT PROFILE

Defining your future

IE University welcomes students who embrace change and seek an innovative learning experience. Our unique community is made up of students from over 130 countries and a faculty that includes prestigious academics, successful professionals, and industry leaders. Through a personalized path and a student-oriented methodology, IE University helps students enhance their unique value and play a leading role in shaping the world.

### THE DUAL DEGREE IN LAWS AND INTERNATIONAL RELATIONS

IS FOR INDIVIDUALS WHO ARE able to solve complex problems by understanding different cultures, economic challenges and political interests within different legal frameworks. Students should also be able to understand the legal context surrounding social changes, innovation and emerging technologies.

### LOOKING FOR

a challenging academic program with a focus on public law. This program will prepare students to enter the world of law, building on their critical thinking abilities to aid in defending human rights and building a better world.

### TO BECOME

a diplomat;  
a human rights lawyer;  
a foreign policy consultant;

an international criminal lawyer;  
an international arbitration lawyer;  
an NGO advocate.

### GRADUATE PROFILE

You will become a professional with a deep understanding of laws and policies. This dual degree enables you to pursue a legal journey in different jurisdictions and will have a focus on public law. You will be able to understand how the legal, economic, global and public fields interact in today's world. This degree provides an understanding of different legal systems and prepares you to become a successful and versatile law professional in today's globalized society. You will become an IE University graduate ready to do great things, to make an impact, and to form part of a new generation of global professionals who bring innovative solutions to worldwide challenges.

# THE PILLARS OF LAWS & INTERNATIONAL RELATIONS AT IE UNIVERSITY

Bring your sense of justice to the international arena

The Dual Degree in Laws & International Relations offers a comprehensive and practical program focused on the fundamentals of international affairs and global law. You will acquire a multicultural viewpoint, crisis management skills and conflict resolutions skills, allowing you to provide solutions that address issues on a global scale. If you want to practice in the legal public field, this demanding program will prepare you to play a leading role in the areas of international law and the global political arena, addressing today's most challenging issues. The program combines the expertise of two prestigious schools: the IE Law School and the IE School of Global and Public Affairs.

## STUDY AN INTEGRATED DEGREE

Based on core modules that lead students through an integrated study plan, this degree merges the disciplines of law and international relations. Students will undertake a range of courses that are specifically designed to ensure a coherent and integrated learning experience. In the first year, you will undertake foundation modules that teach a broad understanding of both disciplines. From the second year onwards, you will then take a closer look at topics related to globalization, conflict resolution, international affairs and public law.

## BROADEN YOUR LEGAL CAREER SCOPE

This is a challenging program that will give you a unique and competitive profile in the legal field. You will acquire the complete knowledge of comparative law and international relations. This program will prepare you to understand global complexities and will help you develop strong persuasion and negotiation skills. The program takes a comprehensive look at international relations as a global discipline, drawing on many fields such as political science, economics, law, and the role of multilateral organizations, states, and the corporate world in shifting the international order. With the in-depth view of the legal rules and the knowledge underpinning the legal global economic thinking, you will become a disruptive leader in this field.

## OPEN DOORS WITH A GLOBAL MINDSET

During this program you will learn to approach global complex problems from a holistic point of view. You will have a comprehensive understanding of the legal and global issues that are happening in today's world. You will be prepared to face the multicultural and international challenges present in the world today, allowing you to reach the best possible solution. You will become a citizen of the world with classmates and connections from all areas of the world. Having a worldwide view will offer endless opportunities to practice law in the global arena.

## STAY AT THE FOREFRONT OF LAW

At IE University we believe that innovation and technology play a fundamental role in redefining today's world. We strive to implement the most recent trends within our academic community, providing our students with the best tools available to adapt to today's fast paced world. The legal industry is facing significant advancements due to up and coming technologies, and at IE we provide our students with the necessary skills to face and adapt to these changes.



# STUDY PLAN

## The hunt for knowledge

### FIRST YEAR

Your first year starts with a broad introduction to international affairs and law as a whole. You will develop the skills required to understand the historical evolution of the common legal background of Europe. Through a comparative legal methodology, you will become familiar with the principles of *Constitutional Law, Private Law, Civil Law and Political Theory*, a process that involves an initial analysis of different law systems adopted worldwide, and a good understanding of the laws that govern relationships among states, international organizations, and other global players. You will also learn about the foundations of international affairs, studying subjects such as *Political Science, Introduction to Economics, Political Theory and History of International Relations*.

### SECOND YEAR

The innovative and practical learning approach continues into your second year, where you will acquire the necessary skills to understand and apply civil law by using comparative analysis, as well as connect them to other relevant areas of law such as *Family, Estate, Trust, Property and Contracts Law*. Through *International Relations Theory, Multicultural Diplomacy and Communication and International Political Economy*, you will obtain an in-depth view of the legalities of business and commercial activities

and learn to apply economic theory to the method and practice of law. During this year you will also take Comparative Politics, which will acquaint you with foundational texts of political thought, and to compare politics on an economical and international scale.

### THIRD YEAR

During your third year, you will be provided with methodological and practical tools to understand and evaluate arguments about contending issues in International and economic affairs. From a business perspective, you will be introduced to *International Trade, Commercial Law and Corporations, Alternative Dispute Resolution and Law and Economics*. You will study different ways of comprehending globalization in the contemporary world. From a comparative and international perspective, you will be introduced to *Taxation, Public International Law and Topics in Foreign Topics*.

### FOURTH YEAR

During this year, you will personalize your student path by choosing complementary courses, traveling abroad for an exchange or completing an internship program with one of our prestigious partner institutions around the world. The complementary courses will develop the soft skills and ethical attitudes that will allow you to become a legal and

international professional. During this year through *Law Unplugged*, you will experience the reality of the legal practice by the simulation of different legal professions and markets in the global economy. By the end of the year you will have acquired the skills to apply economic theories to your projects, develop critical thinking, and practice the most important competencies related to leadership.

### FIFTH YEAR

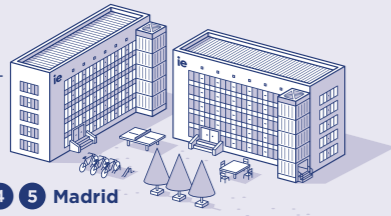
In your last year, you will delve into *Litigation* and develop critical thinking capacities by analyzing topics that will appear during your legal practice, such as *Criminal Law, Labor Law or Peace and Conflict Resolution*. You will also acquire the skills that leaders use to resolve conflicts and manage multinational corporations. Such as *Project Management, Global Governance and International Institutions, Aid, Development and Social Entrepreneurship*. An important part of your fifth year will be dedicated to your final project, drawing upon the knowledge gained throughout your academic courses, internships, IEU LABs, and exchange program.



## Study Plan

### LOCATION

Starting in Madrid



YEARS 1 2 3 4 5 Madrid

Starting in Segovia



YEARS 1 2 Segovia 3 4 5 Madrid

### FIRST YEAR

#### First Semester

History of International Relations Up to 1945	Microeconomics
Language I	European Legal History
Introduction to Political Science	Constitutional Law
	Impact Writing Seminar

#### Second Semester

History of International Relations Since 1945	Introduction to Private Law - Civil Law
Macroeconomics	Legal Thought
Language II	Unplugged I: Law & Ethics
Political Theory	Unplugged II: Governance of Emerging Technologies

### SECOND YEAR

#### First Semester

Technology - IE Module	Administrative Law
Research Methods in IR	Public International Law
Language III	Unplugged III: The Art of Communication
Civil Law. Contracts	

#### Second Semester

International Relations Theory I	Torts
Comparative Politics	Unplugged IV: Multicultural Diplomacy
Language IV	Entrepreneurship - IE Module
European Union Law	
Administrative Law and Economic Regulation	

### THIRD YEAR

#### First Semester

International Trade	Taxation I
International Relations Theory II	Civil Law. Family
Language V	IE Challenge - IE Module
Commercial Law and Corporations I	

#### Second Semester

Unplugged V: Conflict Resolution: Communication & Mediation	Language VI
Unplugged VI: Law & Economics	Commercial Law and Corporations II
Topics in Foreign Policy	Taxation II
	International Political Economy
	Civil Law. Property

### FOURTH YEAR: Exchange GPA School

#### First Semester

Electives/Internship/Exchange	Humanities - IE Module
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#### Second Semester

Aid, Development and Social Entrepreneurship	Management of the Multinational Corporation
Peace and Conflict Resolution	Human Rights
Global Governance and International Institutions	Public Opinion & Political Communication

### FOURTH YEAR: Exchange Law School

#### First Semester

Electives/Internship/Exchange	Humanities - IE Module
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#### Second Semester

Human Rights	Conflicts and Business Law
Criminal Law	Aid, Development and Social Entrepreneurship
Labor Law	

### FOURTH YEAR: Exchange + IE University

#### First Semester

Electives/Internship/Exchange	Project Management
Humanities - IE Module	

#### Second Semester

Human Rights	Criminal Law I
Aid, Development and Social Entrepreneurship	Conflicts and Business Law
Peace and Conflict Resolution	Labor Law I
Public Opinion & Political Communication	Litigation I

### FIFTH YEAR: Exchange GPA School

#### First Semester

Criminal Law I	Conflicts and Business Law
Labor Law I	International Money & Finance
Litigation I	Project Management

#### Second Semester

Final Project	Labor Law II
Criminal Law II	Litigation II

### FIFTH YEAR: Exchange Law School

#### First Semester

International Money and Finance	Global Governance and International Institutions
Peace and Conflict Resolution	Litigation I
	Project Management

#### Second Semester

Final Project	Public Opinion & Political Communication
Management of the Multinational Corporation	Litigation II

### FIFTH YEAR: Exchange + IE University

#### First Semester

Management of the Multinational Corporation	Global Governance and International Institutions
International Money and Finance	Labor Law II
	Litigation II
	Criminal Law II

#### Second Semester

Final Project	Electives / Internship
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### COMPONENTS

### CREDITS

Basic Courses	120
Core Courses	183
Elective Courses	18
Final Project	24
<b>Credits needed to graduate</b>	<b>345</b>

**Note:** this information is subject to change. Please contact the Admissions Department for an updated curriculum.



# PROFESSIONAL CAREERS

## A world of opportunities



### DIPLOMAT

A diplomat is an advocate for international cooperation who works closely with people and organizations. Diplomats are required to apply their knowledge of conflict resolution, political communication and international aid to ensure global prosperity and security. Through our *EU Law, Multicultural Diplomacy* and *Communication* modules, you will learn how legal systems and diplomatic relations differ from region to region.



### INTERNATIONAL ARBITRATION LAWYER

Our dual degree program gives students all the tools that they need to pursue a career in international arbitration. These lawyers must be able to adapt their strong debating skills to manage cross-border interactions and resolve international disputes in any context. Our *Mediation, Negotiation and Arbitration* module provides the perfect foundation for those looking to pursue a career in this sector.



### HUMAN RIGHTS LAWYER

Passionate about protecting the rights of everyone, a human rights lawyer boasts an investigative ability and willingness to debate a wide range of disputes. Alongside their understanding of legal methodology and litigation, our graduates are able to apply their critical mindset to any situation. Courses as *Human Rights and Peace and Conflict Resolution* prepares future human rights lawyers to lead successful careers with endless global opportunities.



### FOREIGN POLICY CONSULTANT

A foreign policy consultant is responsible for offering advice on topics ranging from trade to human rights and the environment. To hone their analytical skills, our students undertake critical thinking exercises, which involve analyzing international affairs in a real-world context. Through the *Constitutional Law and Comparative Politics* module, you will begin to understand and interpret different legal systems.



### INTERNATIONAL CRIMINAL LAWYER

In a role dedicated to ensuring justice for victims in a multicultural context, graduates of this program will be able to exhibit their deep understanding of criminal law, international law, and human rights law. International Criminal Lawyers need to have a firm passion and understanding of their globally focused curriculum to be able to implement legislation for criminal prosecution in any context.



### NGO ADVOCATE

To be able to consciously engage and commit to any challenging issue that may face them, an NGO advocate works to drive change and promote stability. In our *Global Governance and International Institutions, Public Opinion and Political Communication* module, you will see how your actions affect and influence others' lives. Working alongside a diverse range of organizations, countries, and people, and with your strong passion for worthwhile changes you will effectively tackle any issue in this field.

Once you finish your degree, you'll be ready to develop your career in a wide range of areas. Whether you are inspired by working as a diplomat, human rights lawyer, consultant, or by making a career as an international lawyer or NGO advocate, as an IE University Laws and International Relations graduate, you will be more than prepared to use your expertise to provide a service to society on an international scale, and make a positive impact in your field and potentially beyond. Below you will find some of the areas you can specialize in.



# Economics + International Relations

Drive economic transformation at a global scale

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and Madrid
Duration	5 years
Start / Date	September



## STUDENT PROFILE

Defining your future

IE University welcomes students who embrace change and seek an innovative learning experience. Our unique community is made up of students from over 130 countries and a faculty that includes prestigious academics, successful professionals, and industry leaders. Through a personalized path and a student-oriented methodology, IE University helps students enhance their unique value and play a leading role in shaping the world.

### THE DUAL DEGREE IN ECONOMICS AND INTERNATIONAL RELATIONSHIPS

IS FOR INDIVIDUALS WHO ARE passionate about understanding the complexity of global economic challenges. While you are at ease debating and engaging in international issues, you are also interested in the complexity of economics in the digital and tech era, and ready to lead global change with analytical and data-driven thinking.

**LOOKING FOR** a program that will provide you with the skills to understand rational and non-rational human behavior, economic decisions, and complex social and economic issues. You'll master new technologies for economic data analysis and develop an understanding of different cultures and political systems.

### TO BECOME

a professional of a regional development bank;  
a behavioral economics advisor;  
a market analyst of an international finance company;  
an economic researcher of an international think tank;  
an economic advisor in an international private firm;  
a manager at a security, peace, or an economic intelligence agency.

### GRADUATE PROFILE

Our graduates possess a unique skill set that allows them to effectively navigate the interplay between economics and international relations in today's global context. You will gain a balanced and comprehensive knowledge base that brings together global economics and policy-making expertise from various angles. Powered by cutting-edge data-based capabilities, this will allow you to tackle complex problems in a wide variety of industries at the highest global level.

# THE PILLARS OF ECONOMICS & INTERNATIONAL RELATIONS AT IE UNIVERSITY

## Drive economic transformation at a global scale

The Dual Degree in Economics and International Relations is a rigorous and challenging program where students obtain solid economic foundations combined with global geopolitics, powered by advanced analytical technologies and tools. Students will explore innovative models linked to digital platforms, emerging technologies, and collaborative action to understand and generate change at a global scale. You will apply economics principles to fields including finance, politics, trade, economic diplomacy, social development, the environment, urban development or management, with a strategic global perspective that goes well beyond the technical or traditional economist role.

### TAKE ADVANTAGE FROM OUR PARTNERSHIP WITH THE UNSSC

In this program you will be taught by United Nations experts and practitioners and will gain cutting-edge insights into political, social, economic and environmental issues in order to create innovative solutions to tackle the world's most complex challenges. You will be able to become part of many different UN initiatives such as international competitions, career workshops, simulations, UN conferences and webinars, internships, research projects and many more. At the end of the program, the students that demonstrate outstanding academic performance and commitment to making a difference will receive a special certificate from the United Nations System Staff College.

### APPLY ECONOMICS WITH A STRATEGIC GLOBAL PERSPECTIVE

Learn to approach global complex problems from a holistic point of view and prepare to face today's international challenges as you explore the dynamics that underpin our economic reality. By fusing economics with international relations, you will be well positioned to understand the complex interconnections between geopolitics, human behavior, and economic policy and learn to respond to the key challenges impacting our world today. Joining classmates from around the world, you'll become a global citizen with an in demand worldview that will enable you to tackle problems on an international scale as you become an economist of tomorrow.

### ACQUIRE PRACTICAL SKILLS THROUGH OUR HANDS-ON APPROACH

Get to grips with real-life challenges through our practical methodology. Throughout the program, you will take part in mock debates and simulations, attend conferences and networking events, and participate in research programs. Additionally, you will gain expertise through selective internship placements in a variety of institutions. By bridging the gaps between theory and practice, you will acquire a broad perspective of how global issues and economic matters merge, and will be in the best position to fully address the impact of economics on our global society.

### LEARN TO THINK ANALYTICALLY AND HARNESS THE LATEST TECHNOLOGIES

New economic models, cryptocurrencies, data banks, and digital trade are changing the way public and private organizations operate around the world. In order to adapt to this constantly innovating landscape, you will learn the fundamentals of big data, machine learning, programming, and emerging tech to take advantage of new economic opportunities. You'll apply the latest technological platforms and tools to everything you learn, and leave the program as an established analytical, tech-proficient professional capable of harnessing the power of tech for global organizations.



# STUDY PLAN

## The hunt for knowledge

### FIRST YEAR

A global economist looks at the world of economics from a global perspective. They study economic trends and international relations affecting all countries and regions, rather than just their own county or region. In this first year, students will step into the shoes of global economists, learning the fundamentals of economics, programming, the history of International Relations, and the basis of both disciplines.

### SECOND YEAR

International organizations and corporations require a financial economist to help them obtain the funds needed for short- and long-term investments, operational requirements, corporate reorganization initiatives, and expansion projects using data-driven solutions and technologies. This year, students will gain the tools needed to view the world from a financial perspective. They will explore how capital markets work and discover the current financial trends in cryptocurrency, fintech, and new digital platforms. Students will also analyze how finance plays a role in international relations. Lastly, students will acquire the practical skills to analyze, model, and visualize data and economics using the latest data analysis technologies.

### THIRD YEAR

A global economist requires the knowledge and skills to engage in negotiations that define economic changes in society, both at the national and international level.



To do that, in the third year of the program, students explore political theories, political economy, and international law, and learn how to negotiate conflicts, climate change agreements, and social and development projects. Students will gain confidence in discussing the political economy of international institutions like the European Union or the foreign policy of different countries.

### FOURTH YEAR

A global policy and digital economist should find data-driven solutions to public policy challenges based on robust evidence, expert insights, and data analysis. Students will learn not only the fundamentals of macroeconomics, fiscal and monetary policy, the economics of globalization, social insurance, and public investment, but also more advanced topics like labor economics, institutional economics, or the economics of wellbeing. Further-

more, students will learn about the new digital economy, ecosystems, and platforms, as well as the policies needed to incorporate new technological changes and innovation in the digital era. During the second semester, students will be able to take part in an exchange with various universities around the globe, taking the electives of their choice.

### FIFTH YEAR

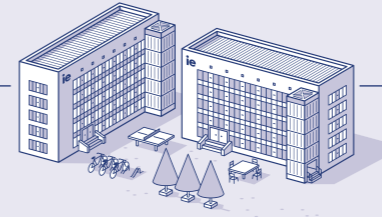
Finally, a global economist is not only focused on research and analysis, but also on managing international economic projects with multinational corporations, organizations, or development banks. Students will acquire the skills and knowledge to become efficient managers in these contexts and environments. They will become familiar with the latest technologies in machine learning, AI, programming, and economic analysis, ensuring they are fully prepared to hit the ground running in their future roles.

## Study Plan

### LOCATION

Madrid

YEARS 1 2



Segovia

YEARS 3 4 5



### FIRST YEAR

#### First Semester

Mathematics for Economists	History of International Relations up to 1945: History of International Relations/ Economic History
Foundations of Microeconomics	Unplugged I: The Economic Dimension of the Agenda 2030
Foundations of Macroeconomics	Languages NI
Impact Writing Lab	
Programming for Economists I	

#### Second Semester

Probability & Statistics/ Research Methods in International Relations	Political Theory
Development and Growth Economics	History of International Relations since 1945: Contemporary Global Issues
Game Theory	Languages NII
	Research Methods

### SECOND YEAR

#### First Semester

Econometrics	International Trade and Monetary System/International Trade and Finance
Financial Economics & Accounting	Unplugged II: Sustainable Finance
Introduction to Political Science	Technology-IE Module
Languages NIII	

#### Second Semester

Behavioral Economics, Finance & Decision-Making	Corporate Finance
Data Science for Economists/ Unplugged: Data Visualization	Programing For Economists II
Market, Auction and Contract Design	Econometrics II: Identification & Time-Series
Economic Reporting Lab	Capital Markets
Languages NIV	Entrepreneurship-IE Module

### THIRD YEAR

#### First Semester

International Relations Theory	Languages NV
Public Opinion and Political Communication	Unplugged III: Negotiation and Multilateral Diplomacy
Public Economics	IE Challenge
Comparative Politics	

#### Second Semester

Languages NVI	International Political Economy
Climate Change and Environmental Politics	Economic Modeling & Simulation
The European Union	Peace and Conflict Resolution
Aid, Development and Social Entrepreneurship	Human Rights & Social Inclusion
International Law	

### FOURTH YEAR

#### First Semester

Economic Nudging and Policy Design	Institutional Economics
Economics of Wellbeing	Economics of Innovation and Technological Change
New Economy: Digital, Ecosystems & Platforms /New Economics	Labor Economics, Digitalization, and Artificial Intelligence
Topics in Foreign Policy	Unplugged IV: Policy Trends for Global Transformation

#### Second Semester

IE Humanities- IE Module	Electives/Study Abroad/ Curricular Internship
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### FIFTH YEAR

#### First Semester

Machine Learning & Analytics for Economists	Blockchain and Cryptocurrency
Industrial Organization and Strategy/Management of the Multinational Corporation	Economic Research: Consumers & Markets
Experimental Economics	Economic Research: Regions & Industries
Global Governance and International Institutions	Unplugged V: Partnership and Co-Creation

#### Second Semester

Project Management	BIE & BIR Final Projects
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### COMPONENTS

COMPONENTS	CREDITS
Core Courses	99
Mandatory Courses	210
Elective Courses	24
Final Project	24
<b>Credits needed to graduate</b>	<b>357</b>

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

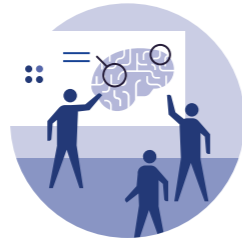
# PROFESSIONAL CAREERS

A world of opportunities



## REGIONAL DEVELOPMENT BANK PROFESSIONAL

Apply your economic knowledge, analytical skills, and international relations awareness to design economic strategies and supply investment capital to developing businesses and industry. You'll work with emerging and high-potential businesses and individuals to drive economic growth in regional areas and empower local commerce and communities.



## BEHAVIORAL ECONOMICS ADVISOR

Use your understanding of market behavior, sociology, and psychology—combined with statistical analysis—to design value-driven missions for success in the current market. Whether self-employed, working for a world-leading consultancy, or in a private enterprise, you will identify challenges and opportunities for a wide range of organizations and lead analysis-driven solutions for change.



## MARKET ANALYST OF AN INTERNATIONAL FINANCE COMPANY

Examine, collect, and interpret financial information as you help companies around the world make better business decisions. Use your global mindset and geopolitical awareness to explore markets around the world, as you write data-driven reports on competitors, market conditions, and consumer behavior to guide organizations forward.



## ECONOMIC RESEARCHER OF AN INTERNATIONAL THINK BANK

Shape economic policy in a particular sector or industry as you join other talented professionals in an exciting, influential, and fulfilling environment. Apply research methods and rigorous quantitative and qualitative methods to collate and analyze data to drive global, regional and national policy. You'll contribute new ideas and research to developing fields and use your keen interest in public policy, current affairs, and economics to succeed.



## ECONOMIC ADVISOR IN AN INTERNATIONAL PRIVATE FIRM

Advise and support private and public organizations with thorough economic planning and analysis. You'll support the preparation of policy and operational papers, provide technical assistance, and advise on the implementation of technical plans to help organizations meet their goals and objectives. By reviewing development programs, projects, and policies—as well as their economic implications—you'll be a key player in advising on institutional change and development.



## MANAGER AT A SECURITY, PEACE, OR AN ECONOMIC INTELLIGENCE AGENCY

Provide rigorous, best in class economic analysis to inform all stages of policymaking. You will apply qualitative and quantitative insights to uncover forward-looking perspectives to design strategies for success. Guiding your team, you'll provide intellectual and strategic leadership to organizations around the globe—always informed by thorough, data-driven analysis.

Learn to respond to today's global challenges and shape the world of tomorrow with the Dual Degree in Economics and International Relations. With a deep understanding of economics, geopolitics, and international relations, you'll be in the unique position to drive a positive impact at all levels of an organization—whether in the public, private, or non-profit spheres. Combining rigorous economic study with social awareness and advanced technologies, you will leave this program with the skills and tools to thrive on the global stage as you join a dynamic group of international professionals designing innovative solutions to today's most difficult challenges.

# Philosophy, Politics, Law and Economics + Data and Business Analytics

Analyze and understand societies  
and organizations

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and Madrid
Duration	5 years
Start / Date	September

## STUDENT PROFILE

Defining your future

IE University welcomes students who embrace change and seek an innovative learning experience. Our unique community is formed by students from over a hundred nationalities and a faculty comprised of prestigious academics, successful professionals, and industry leaders. Through a personalized path and a student-centered methodology, IE University helps students enhance their unique value and play a leading role in shaping the world.

### THE DUAL DEGREE IN PHILOSOPHY, POLITICS, LAW AND ECONOMICS & DATA AND BUSINESS ANALYTICS

IS FOR INDIVIDUALS WHO ARE  
passionate about complex social  
realities, with a strong analytical  
capacity and a critical thinking  
mindset eager to learn more about the  
dynamics of how social systems work.

### LOOKING FOR

a program that will prepare them  
to harness the power of data to  
understand, disrupt, and change  
complex social matters.

### TO BECOME

a smart cities policy creator;  
a behavioral economics consultant;  
a smart government advisor;  
a political campaign designer;  
a global crisis expert.

### GRADUATE PROFILE

You will become a professional capable  
of developing strategic and analytical  
solutions based on data applications.

You will develop a strong background  
in economics, law, politics, and the  
application of data science to analyze  
these three fields.

You will have the opportunity to  
launch a successful international career  
and make a positive impact on our  
globalized world.

You will develop a tech-driven and  
innovative mindset that will allow you  
to create smart solutions to the most  
pressing problems that societies and  
organizations face.



# THE PILLARS OF PHILOSOPHY, POLITICS, LAW AND ECONOMICS & DATA AND BUSINESS ANALYTICS AT IE UNIVERSITY

Analyze and understand societies  
and organizations

This program prepares professionals to understand complex social environments and make data-driven decisions to positively impact societies, organizations, and companies. In this degree, you will gain strong analytical skills by experimenting with the latest data technologies and tools applied to the philosophical, political, legal, and economic fields. Aimed at insightful individuals who possess sharp critical thinking abilities, this dual degree will prepare you to become a leader capable of making a real impact on today's most pressing social issues.

## UNDERSTAND OUR COMPLEX SOCIETY

In this program, you will be equipped with the tools necessary to understand and deeply analyze societies and organizations from a multidisciplinary perspective that merges the philosophical, political, economic, and legal dimensions. Our unique hands-on model of education will prepare you to face real-life social challenges and to bring positive change to the most pressing social issues.

## LEARN BY DOING

Our education model is based on a practical approach where theory and practice are combined to recreate real-life scenarios. In this dual degree, you will learn to solve real cases through the application of data technologies that you will later face in the professional world. This hands-on methodology provides you the training you need to become a successful professional capable of facing diverse complex scenarios.

## DRIVE INNOVATION AND TECHNOLOGY

We believe that innovation and technology play a fundamental role in redefining today's world. We employ modern tech tools to prepare our students for the challenges of tomorrow. This program will help you build a sophisticated profile capable of using data analytics to explore the social dynamics that underpin the society that surrounds you.

## MAKE A POSITIVE IMPACT

The multidisciplinary profile that you will develop in this program will allow you to make a positive impact on societies, organizations, and companies. By learning how to analyze the dynamics that define our social environment through the application of data science, you will become an agent of change capable of having a meaningful impact on our globalized world.



# STUDY PLAN

The hunt for knowledge

## FIRST YEAR

Your first year will enable you to appreciate the many ways in which philosophy, politics, law and economics define the dynamics of our societies and organizations. You will learn how these fields complement each other and relate within the corporate and social environment. Various courses will kickstart your critical thinking skills, and allow you to approach problems from a multidisciplinary perspective. Your first year will also be an introduction to the world of data science and the application of edge technologies to extract value from data.

## SECOND YEAR

In your second year you will study more advanced courses in PPLE and data science and analytics. In both semesters you will delve into your studies to truly understand how to analyze social realities using more advanced technologies and methods. In addition, you will acquire knowledge of specific subjects in social sciences to develop a managerial view and a strong analytical capacity of the reality that surrounds you.

## THIRD YEAR

Your third year will enable you to integrate your technological knowledge, complex data analysis skills and understanding of social dynamics to become a multidisciplinary practitioner. By delving deeper into your data analysis



courses, you will gain an appreciation of how different societies and organizations function and evolve. You will experiment and apply the latest technologies to real-life cases and problems to truly extract the power of data.

## FOURTH YEAR

In your fourth year you will build on the skills you've already acquired to become a true leader and a successful professional. During this year you can choose to pursue an internship or spend a semester or two on exchange at one of our prestigious partner institutions. You will select elective modules from a wide range of options, and tailor your study path in order to pursue the areas you

are truly passionate about. Finally, all students have the opportunity to acquire invaluable professional experience by completing an internship.

## FIFTH YEAR

In your fifth year you will deliver your final projects. You will develop and explore in depth a topic of your choice, and deliver a written project that you will present to a panel of judges. In addition, you will pursue advanced courses in both data analysis and PPLE, such as *Datathons*, *Sales and Marketing Analytics*, *Health and Genetics Analytics*, and *Big Data Technology*.

## Study Plan

### LOCATION

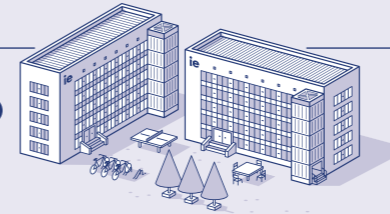
Segovia

YEARS 1 2



Madrid

YEARS 3 4 5



### FIRST YEAR

#### First Semester

Fundamentals of Probability and Statistics	Writing Skills
Elementary Logic	Data Insights and Visualization
European Legal History	Learning to Observe, Experiment and Survey
Introduction to Political Science	

#### Second Semester

Fundamentals of Data Analysis	Government and Comparative Politics
History of Ancient and Medieval Philosophy	Simulating and Modeling to Understand Change
Microeconomics	Mathematics
Constitutional Law	

### SECOND YEAR

#### First Semester

Macroeconomics	Public International Law
Probability and Statistics for Data Management & Analysis	Mathematics for Data Management & Analysis
Public Administration and Management	Modern and Contemporary Political Philosophy

#### Second Semester

Programming for Data Analysis & Management	Administrative Law
Public Policy Analysis	Analyzing Social Media
Forecasting and Time Series Analysis	Algorithm and Data Structures
	Legal Philosophy

### THIRD YEAR

#### First Semester

AI - Machine Learning Foundations	Data Structures and Storage
Public Economics	European Union Law
Econometrics	IE Challenge

#### Second Semester

Monetary Economics	Operating Systems & Parallel Computing
Big Data Technology	Political Parties and Social Movements
Advanced Data Structures and Storage	Introduction to Private Law - Civil Law
AI - Machine Learning & Analysis	

### FOURTH YEAR

#### First Semester

Professional Bootcamp: Self-Management	Professional Bootcamp: Team-Work
Electives	

#### Second Semester

Advanced Databases	Social Seminar
Recommendation Engines	Datathon for Social Impact
Data Visualization, Dashboard and Storytelling	Project Management
NLP, Text Mining and Semantic Analysis	Advanced Topics/Seminars

### FIFTH YEAR

#### First Semester

Moral Philosophy	Game Theory and Industrial Organization
International Trade Law and Policy	Epistemology and Philosophy of Social Sciences
Designing AI	
Stream Analytics	

#### Second Semester

Career Preparation and Design	Advanced Topics/Seminar
Emerging Topics in Data Analysis and Management	Final Project

### COMPONENTS

Basic Courses	108
Core Courses	183
Elective Courses	24
Final Project	24

**Credits needed to graduate 339**

**Note:** this information is subject to change. Please contact the Admissions Department for an updated curriculum.

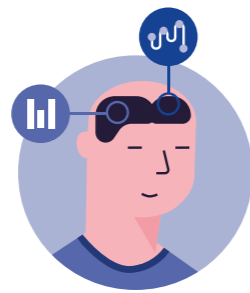
# PROFESSIONAL CAREERS

## A world of opportunities



### SMART CITIES POLICY CREATOR

The insights extracted from data will allow you to propose and implement smart solutions that will help you build smarter cities and societies. Smart cities operate better public transportation services, have higher life expectancies, better social conditions, improved traffic conditions and better communication. As cities become smarter, our society evolves toward a new reality that needs leaders like you to make it a reality.



### BEHAVIORAL ECONOMICS CONSULTANT

Research has shown that many traditional economic principles are wrong because they consider human nature and behavior to be more rational than what it truly is. Through the analysis and understanding of human behavior and in part with the help of data, you will develop the necessary skills to redefine economic principles and develop better policies in the public and private sectors.



### SMART GOVERNMENT ADVISOR

Governments need to understand society better in order to create and implement effective policies. As a smart government advisor, you will gain the skills needed to deeply analyze society from a philosophy, politics, law and economics perspective using cutting-edge analytics and technologies. Through deep research, you will be able to advise governments on how to improve citizens' lives having a positive impact on society.



### POLITICAL CAMPAIGN DESIGNER

Politics and political campaigns are very much about interpreting the complex dynamics that underpin the social reality of voters and citizens. Political campaign designers analyze individuals and societies to find trends and patterns that will allow them to propose better policies and address the difficulties of societies. You will apply the latest analytics technologies to understand society's most pressing challenges and propose innovative solutions.



### GLOBAL CRISIS EXPERT

Crisis are more global than ever as globalization reaches every corner of our planet. As a global crisis expert, you will be able to face crisis from a multidisciplinary perspective, and to recognize the causes and effects that they have on global societies and governments. You will have the training needed to propose solutions to complex global problems that affect peoples' daily lives and realities.



### STARTUPS

Entrepreneurial ventures are also a great way to develop your career. As a business owner, you can try new innovative processes to optimize business functions, and use your creativity and entrepreneurship to come up with new business ideas. You will also be able to create and implement solutions to improve competitiveness, and develop business strategies to compete effectively in entrepreneurial markets.

Once you finish your degree, you'll be ready to develop your career in a wide range of areas. Whether you are inspired by working in the public or the private sector, as an IE University Philosophy, Politics, Law and Economics & Data and Business Analytics graduate, you will be more than prepared to use your expertise to provide a service to society on an international scale, and to make a positive impact in your field and potentially beyond. Below you will find some of the areas you can specialize in.



# Business Administration + Data and Business Analytics

Drive business innovation  
with data insights

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and Madrid
Duration	5 years
Start / Date	September

## STUDENT PROFILE

Defining your future

IE University welcomes students who embrace change and seek an innovative learning experience. Our unique community is formed by students from over a hundred nationalities and a faculty comprised of prestigious academics, successful professionals, and industry leaders. Through a personalized path and a student-centered methodology, IE University helps students enhance their unique value and play a leading role in shaping the world.

### THE DUAL DEGREE IN BUSINESS ADMINISTRATION & DATA AND BUSINESS ANALYTICS

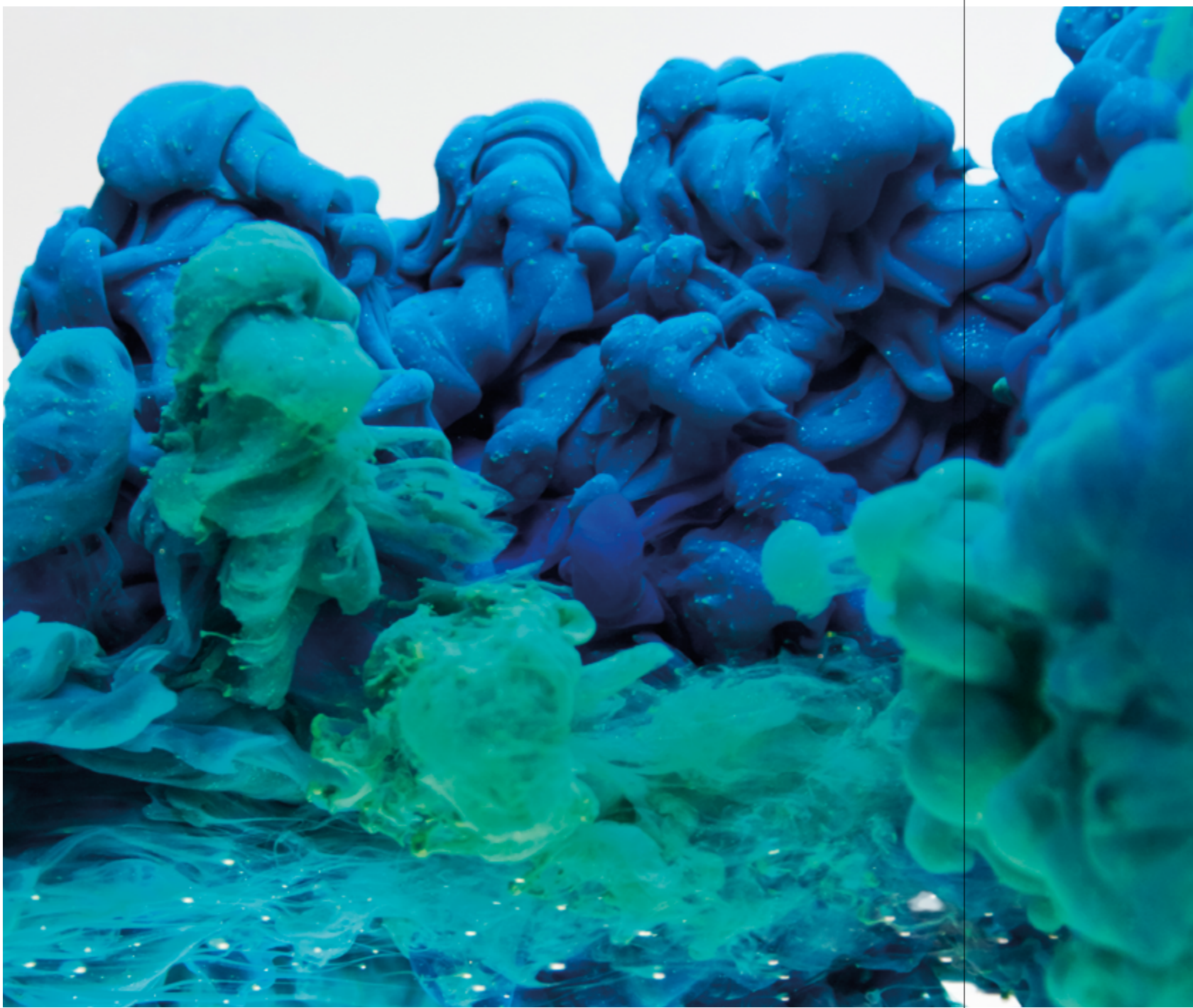
IS FOR INDIVIDUALS WHO ARE  
ready to drive performance  
within businesses, make effective  
management decisions and have a  
positive impact in the corporate world.

LOOKING FOR  
an ambitious program that will  
prepare them to become disruptive  
leaders in the corporate world. They  
will learn to harness the power of  
data by extracting relevant insights  
to drive decision making processes in  
businesses.

TO BECOME  
a fintech specialist;  
a customer insight manager;  
a high-frequency trading expert;  
a marketing intelligence expert;  
an optimizer specialist;  
a talent analytics expert.

### GRADUATE PROFILE

You will become a professional with  
strong management and analytical  
skills, who is able to gather actionable  
insights from data, make business  
decisions and improve performance  
across the core functions of a business.  
Every graduate will be able to use their  
understanding of data to enhance  
management and improve businesses.  
With both degrees under your belt,  
you will be ready to become a business  
and data professional, prepared to lead  
a successful, disruptive career in the  
corporate world.



# THE PILLARS OF BUSINESS ADMINISTRATION & DATA AND BUSINESS ANALYTICS AT IE UNIVERSITY

## Drive business innovation with data insights

This program prepares you to understand and analyze data, extracting relevant insights that will positively impact companies and businesses. Our world-leading faculty will prepare you for a successful career in large corporations. You will learn to formulate data with statistical tools, alongside other skills that can be transferred to the professional world. Guided by experts in the Business and Data fields and using the latest tech, you will acquire a comprehensive knowledge of management and strong analytical skills. Aimed at and driven by innovative individuals, this dual degree will prepare you to become a leader in the corporate world and build company value.

### MAKE AN IMPACT WITH DATA-DRIVEN DECISIONS

Data and innovation go hand-in-hand. That's why this program has been designed to teach students to use cutting-edge technologies to collect, manage, analyze, and extract actionable insights from data to then help organizations find solutions that will drive them into the future. This skill set allows students—and later, graduates—to influence positive change in the world. The business world is changing at the speed of light as a result of new technologies, and at IE University we ensure that our graduates are prepared to adapt to these changes and drive innovation.

### BE IN HIGH DEMAND

Taking on this dual degree means students are prepared to integrate management and tech. Students who study two integrated degrees stand out from the crowd, but those with a dual degree in business, data, and analytics—some of the fastest-growing sectors in the world—have a unique appeal to companies and headhunters. In fact, according to McKinsey, there's a shortage of people who are highly trained in this field. And it's not just tech companies looking for these professionals. Kimberly Castro, Executive Editor at U.S. News, says that every type of company is in need of people who can analyze and interpret data to solve problems. This means graduates of this program are in high demand, regardless of sector.

### PLAY AN IMPORTANT ROLE IN THE CORPORATE WORLD

By studying this degree, you will become an expert in driving innovation in businesses across industries. What you learn from the program will inspire you to play a fundamental role in big decision making within your future company. Top companies use data and business analytics to make decisions that lead to improved performance. Your data insights will inform your decision making and give your company a competitive edge. Data and business are fast growing fields in the corporate world, meaning your profile will be in high-demand and impactful in any business.

### COMPLETE A COMPREHENSIVE DEGREE

This dual degree integrates business administration and data analytics seamlessly into one comprehensive program. A coherent learning experience is grounded in core modules and expanded by an integrated study plan that ensures students take a wide range of courses. Students begin with foundation courses in their first year, learning the building blocks of each discipline. Once the foundation has been laid, students delve deeper into subjects such as data analytics, big data technologies, innovation and business.



# STUDY PLAN

## The hunt for knowledge

### FIRST YEAR

Your journey into the world of business and data analytics will begin the minute you arrive on campus. Right from the start you will be introduced to both sides of the Dual Degree, incorporating fundamental knowledge from both disciplines. By studying modules such as *Financial Accounting*, *Microeconomics*, *Technological Trends Today*, and *Corporate Finance*, you will soon learn how both sides of your degree align and fit together. Through studying our new module, *Computational Thinking for Data and Business Analytics*, you will acquire the skills necessary for challenges in the upcoming years. Finally, your learning will be complemented by our IE Modules: *Humanities* and *Writing Skills*, which will provide you with the necessary foundations to move into your second year.

### SECOND YEAR

This year your studies will be broadened to incorporate a wider range of analysis techniques, including: *Programming for Data Management and Analysis*, *Financial Reporting and Analysis*, and *Forecasting and Time Series Analysis*. You will also see a shift towards a more technical approach to analysis too, incorporating *Algorithm and Data Structures* and *Operating Systems and Parallel Computing*. Finally, you will have the opportunity to take part in our *Datathon* and add valuable experience to your portfolio. The *Datathon* is an intensive competition which involves putting all that you've learned so far to the test and solving a real-life business problem, incorporating your

acquired knowledge of crunching numbers and analyzing data.

### THIRD YEAR

Your third year at IE University will involve a shift to the campus in Madrid where you will attend hands-on classes, experimenting with *AI (Foundations and Analytics)*, *Advanced Databases*, and *Data Visualization, Dashboards*, and *Storytelling*. This year will also see the introduction and move towards more theoretical processes, where you will study modules such as *Organizational Behavior*, *Business Law*, *Human Capital Management*, and *Supply Chain Management*. The *Datathon* will again play a big part in your third year, to help hone in all the skills you have learned so far. Finally, you will experience the *IE Challenge module*, focusing on the basic skills that reflect the university's culture and vision and therefore helping to shape you into a diverse, innovative individual.

### FOURTH YEAR

In the first semester of your fourth year, you will have the opportunity to do an internship or partake in an exchange. As a student at IE University, you will have access to internships at leading global organizations, or if you prefer, you can study at one of our respected partner institutions from around the world. Either option will equip you with invaluable experience that will set you apart from other candidates when entering the job market. This will be accompanied by essential career preparation and design, as well as a more personalized student-centered

approach to learning in which you are able to choose your electives. The second half of the year will see a greater focus on the Data Business Analytics side of the degree, incorporating modules such as *Big Data Technology*, *Project Management*, and *Stream Analytics*. Finally, you will gain a firsthand insight into the professional workplace by taking our *Strategies for a Multinational Corporation* module.

### FINAL YEAR

Your fifth and final year of studies at IE University is all about preparing you for your journey into the professional world. You will be exposed to modules covering Advanced Topics such as *Connected Industries*, *Smart Cities and e-Governments*, and *Sales and Marketing Analytics*. You will take part in the *Datathon*; however, now in your final year, the degree of difficulty will match your increased knowledge of both Business Administration and Data & Business Analytics. Your final year aims to encourage you to create your own unique study program. You will have the opportunity to follow your personal area of interest by choosing electives geared towards your chosen career path. You'll also complete your *Final Project*, in which you will bring together all that you've learned during your studies to solve a problem or challenge chosen by you. This can be based on knowledge learned throughout the course as well as experiences with internships or on exchange (all under the guidance of an academic advisor).

## Study Plan

### LOCATION

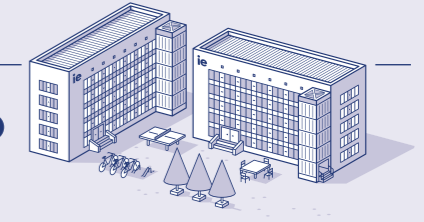
Segovia

YEARS 1 2



Madrid

YEARS 3 4 5



### FIRST YEAR

#### First Semester

Fundamentals of Probability and Statistics	Modeling and Simulation to Understand Change
Technology Trends Today	Marketing Fundamentals
Financial Accounting	Computational Thinking for Data and Business Analytics
Management Tools and Principles	Humanities I

#### Second Semester

Building Powerful Relationships	Microeconomics
Data Insight and Visualization	Cost Accounting
Fundamentals of Data Analysis	Corporate Finance
Maths for Data Management and Analysis	Writing Skills

### SECOND YEAR

#### First Semester

Probability and Statistics for Management and Analysis	Entrepreneurship and Innovation
Algorithm and Data Structures	Programming for Data Management & Analysis
Capital Market	Marketing Project-Practical
Marketing Management	

#### Second Semester

Forecasting and Time Series Analysis	Financial reporting and Analysis
Operating Systems & Parallel Computing	Operation Management
Advanced Data Structures and Storage	Business-driven Information
	Macroeconomics
	Datathon

### THIRD YEAR

#### First Semester

Management Control	Advanced Databases
AI-Machine Learning Foundations	Business Law
Strategies for Competition in Industries and Markets	Organizational Behavior
	IE Challenge

#### Second Semester

AI-Machine Learning & Analytics	Recommendation Engines
Analyzing Social Media	Human Capital Management
Data Visualization, Dashboards and Storytelling	Global Economic Environment
	Supply Chain Management
	Datathon

### FOURTH YEAR

#### First Semester

Exchange/Internship	Electives
Career Preparation and Design	

#### Second Semester

Designing Artificial Intelligence & Implementing Smart Technologies	Stream Analytics
Project Management	Electives
Professional Bootcamp - Self Management	Strategies for Multinational Corporation
Big Data Technology	NLP, Text Mining and Semantic Analysis

### FIFTH YEAR

#### First Semester

Advanced Topic - Connected Industries, Smart Cities & e-Governments	Disruptive Strategies
	Electives

#### Second Semester

Datathon	Advanced Topic-Sales & Marketing Analytics
Emerging Topics in Data Analysis and Management	Final Project

### COMPONENTS

Basic Courses	79
Core Courses	205
Elective Courses	58
Final Project	24
<b>Credits needed to graduate</b>	<b>366</b>

**Note:** this information is subject to change. Please contact the Admissions Department for an updated curriculum.

# PROFESSIONAL CAREERS

## A world of opportunities



### FINTECH SPECIALIST

A fintech specialist monitors financial movements within the market using their knowledge of data. They're often responsible for conducting studies on microeconomic factors, demographics, and marketplace trends, and then using that information to drive investments and advise companies. The world of finance is ever-more connected to data analysis, and graduates who understand the motivations behind a customer's financial activity are invaluable to all businesses.



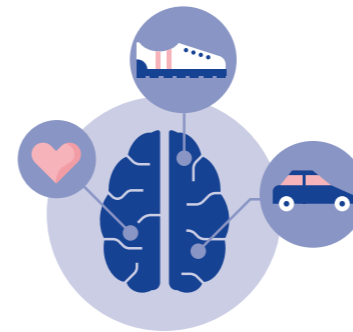
### CUSTOMER INSIGHT MANAGER

Customer Insight Managers focus on monitoring and analyzing sales and social media data to understand consumer behavior. These professionals help organizations use machine learning algorithms that understand when and how to upsell and offer product recommendations, adjust pricing based on demand and form competitive pricing strategies.



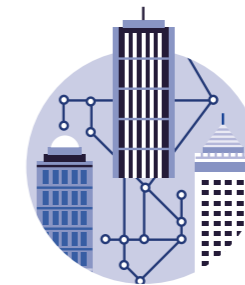
### HIGH-FREQUENCY TRADING EXPERT

A high-frequency trading expert supports clients in trading, risk management, and financial functions using quantitative analysis. These professionals use complex algorithms to analyze markets and spot emerging trends. Their responsibilities may include the analysis of single products, independent portfolio valuation, risk analysis, and more.



### MARKETING INTELLIGENCE EXPERT

The role of a marketing intelligence expert is to maximize customer value and deliver a superior customer experience through marketing analytics. They also develop strategies for optimizing conversion rates, prospect engagement, customer lifetime value, and revenue, improving overall team performance and impact. These experts also analyze marketing data from various sources to discover deep insights about customers, marketing campaigns, and tactics.



### OPTIMIZER SPECIALIST

An optimizer specialist works to enhance performance, align processes, and detect potential issues by tracking operational data in real time. Many global manufacturers now have an abundance of real-time shop-floor data and the ability to conduct complex statistical assessments. Optimizer specialists use these assessments to continuously improve the supply chain processes and systems.



### TALENT ANALYTICS EXPERT

A talent analytics expert uses data analysis to predict employee performance and design roles and responsibilities. By leveraging data, the candidate selection process is improved and a more effective approach to recruitment can be employed.

Once you finish your degree, you'll be ready to develop your career in a wide range of fields. Whether you are inspired by working in finance, marketing, human resources, customer experience or manufacturing, as an IE University Business Administration and Data Analytics graduate, you will be more than prepared to use your expertise in data to optimize management decisions in companies, and to make a positive impact in the corporate world. Below you will find some of the areas you can specialize in.



# My Enrichment Opportunities



From their first year, students form close ties with their classmates and with students from higher classes, who help and guide them throughout their journey.

Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships, and IEU LABs.

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# IEU LABS

## Learn by doing

IEU LABS are IE University's alternative to traditional work placements. They provide hands-on, internship-like experience on campus to first- and second-year students who wish to begin gaining professional experience. There are ten labs to choose from, and each allows you to build your professional profile and gain valuable practical knowledge of different sectors. You will also extend your professional network through direct contact with managers and directors of leading companies.

Throughout the program, you will work under the tutorship of professors, while experts provide training in areas like marketing, funding, and strategy and legal aspects, among others.

When the time comes to choose, you will be able to apply to a lab that matches your professional interests, or try one outside of your field of study in order to broaden your knowledge and work with students from other programs.

All labs start at the beginning of the academic year and continue year-round. In May and June, you will work full-time in the IEU LABS and participate in common modules and activities, including advanced seminars for professional skills, weekly presentations of your work, business simulations, and extracurricular activities.

Want to learn about the labs we offer? Keep reading!

---

"The IEU LABS give students a genuine taste of work as members of a consultancy team in the sector of their choice, from design to finance. Already, various labs have had real-world successes, providing solutions for clients including Madrid's Thyssen-Bornemisza Museum and the investment bank Arcano"

Isabel Sánchez,  
Director of IEU LABS and Business  
Administration Undergraduate Studies

---

### Start-Up Lab

The *IEU Start-Up Lab* is an incubator where you can develop your business plans and make them investment-ready with guidance from professors and entrepreneurs.

### Marketing Lab

In the *Marketing Lab*, you will be involved in brand building, strategy creation, and the implementation of marketing plans. You will also work on marketing research and consumer insights for a range of companies and institutions, as well as offer support to new startups and entrepreneurs at IE.

### IR Lab

This lab is a fully tutored working space where you can execute professional projects with an international dimension for private companies, public organizations, and nonprofits. Our partner institutions work in different industries and sectors: consultancy, international development, public affairs, diplomacy, etc.



ENTREPRENEURIAL SPIRIT

"You're going to get a lot of *no's* but you have to persevere to reach your goals"

Munya Gwisai,  
*Start-Up Lab*

Co-founder at  
**Pich Technologies**

What can you tell us about **Pich?**

This technology is basically an API provider.

What we do is connect to different bank accounts and make that data available to businesses and developers.

What is **entrepreneurship to you?**

For me personally, entrepreneurship is about finding a problem and solving it. But it's not just about solving that problem, it's about doing it really, really well so that your business is able to make money from it and grow. I would summarize entrepreneurship as perseverance. You're going to get a lot of "no's" but you have to persevere to reach your goals.

What has been your biggest challenge?

The biggest challenge in entrepreneurship for me has been to remain focused. As you start the business and it starts to gain a little bit of traction, you start to get a lot of opportunities. So the best thing for you to do is to learn how to say no; to only focus on what you do and to do it well.

What's your advice to future entrepreneurs?

My advice to future entrepreneurs would be to remain focused on your idea. If you see it working and getting some early traction, grab it and run.

### Social Impact Lab

In this lab, you can work with nonprofit organizations and other initiatives to manage social projects in international settings. You will also have the option to travel to developing countries in order to participate in real projects that have a visible, tangible effect.

### Finance Lab

If you want to work in the world of finance, this is the perfect place to get your career started. This lab focuses on analyzing financial markets and consulting companies on a range of financial issues.

### Legal Clinic

Students offer legal advice for startups, NGOs, nonprofits and institutions in need of legal consulting services. Several law firms also collaborate with this lab for research and consultancy to help their clients and firms.

### Sports Lab

This lab monitors and reports on issues pertaining to sports players, teams, and coaches, and produces research and consultancy for Spanish and European soccer clubs, Formula 1, and others.

### Communication Lab

The *Communication Lab* works with the widest range of companies, institutions, and startups with communication needs. You will be in charge of creating content such as blogs, videos, and other media content according to the clients' needs.

# INTERNSHIPS

In touch with the real world

We understand that real world experience is fundamental, and for that reason IE University offers students the opportunity to do internships with organizations worldwide. You will acquire up to a year's worth of professional experience, which is sure to help you stand out as you enter the job market and begin to establish yourself as a valued business professional.

## OUR STUDENTS HAVE COMPLETED INTERNSHIPS AT:

Accenture  
Addecco Iberia  
Aires Mateus  
Argus Communications  
Baker & McKenzie  
Bank of China  
Cadena COPE  
Caritas  
Clifford Chance  
Cloud 9  
Credit Suisse

Danone  
David Chipperfield  
Delivering Happiness  
Deloitte  
Diesel  
Embassy of Spain in  
different countries  
Ernst&Young  
Garrigues  
Gucci  
Holcim  
International Media  
KPMG  
Latham & Watkins

Lidl  
Loewe  
Manpower  
Onda Cero  
Prosegur  
PwC  
Pérez-Llorca  
Roff  
United Nations  
Uría Menéndez  
Zaha Hadid  
  
...among many  
other companies.



Cuatrecasas, Gonçalves-Pereira's Madrid offices  
by GCA architects  
Photography: Jordi Miralles.



“I got the opportunity to work on very diverse projects and with experts in their respective fields, which really motivated me in professional terms”

**Berta Kutz**  
Dual Degree  
in Business  
Administration &  
Laws

**Tell us about your internship. How was the recruiting process; steps, tests, interviews?**

My last internship was a full-time 3-month internship

at Cuatrecasas, Gonçalves-Pereira, in the Corporate Law department. I met them at the IEU Career Fair and gave them my CV. After some time, I was called to take some tests, which included a psychometric exam and an English proficiency test, and I also had to write a brief essay in Spanish about a piece of recent legal news. After that, I had a final interview with the human resources director, where we talked more about my motivations than my technical skills.

**What types of projects did you work on?**

In the Corporate Law department, I had the opportunity to work on very diverse projects. I was involved in the acquisition of a Spanish company by an international fund, as well as in the due diligence processes of

companies in very disparate sectors, such as the renewable energy sector and the automotive industry. I also took part in the drafting of new terms and conditions for a start-up company. They were very interesting projects!

**How do you think you benefited from this experience?**

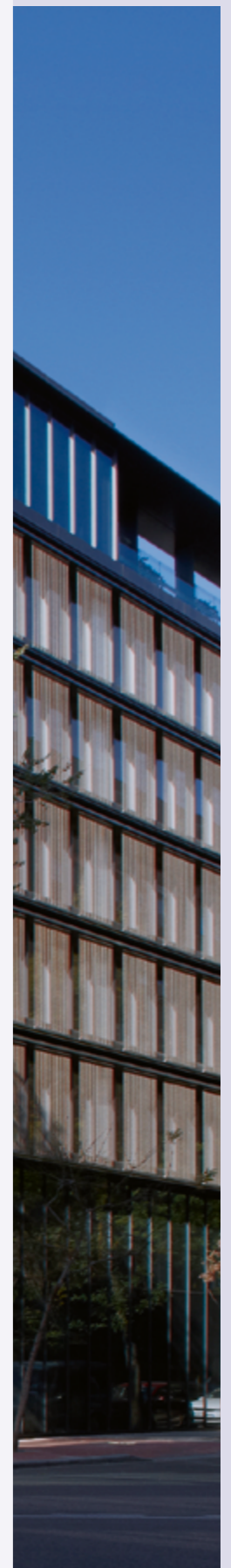
I had the chance to discover whether this job was right for me or not. In my opinion, this was very important since it allowed me to plan my professional career much better, and focus on what I liked most.

**What are your future career aspirations?**

In professional terms, I would like to pursue an international legal career. I'd like to begin rotating between different departments before sticking to just one of them. I believe this way, I can achieve a broader perspective when it comes to legal matters, which will reflect in the value I provide to my clients in the future.

**What tips or advice would you give to other students applying for an internship?**

I'd tell students to do as many internships as they can during their studies. For me it has been fundamental, since it has allowed me to identify what I like and what I don't when it comes to my professional career. Doing an internship opens doors to potential jobs, and obtaining one is usually a matter of your motivations, rather than your technical skills. In my opinion, we should take advantage of this and try to always complement our academic learning with professional experiences.



# STUDY ABROAD

## The world in your hands

Exchange partners vary from year to year and your options will depend on your program of study. The following list represents a sample for all IE University programs.



As a student at IE University, you will have several opportunities to develop global perspectives and cross-cultural competencies—studying abroad is one of them. Living in another country for a semester or two is a great way to build confidence and broaden your outlook by experiencing other cultures and making new connections.

At IE University we believe that seeing your studies from new perspectives is a life-changing experience. That's why we encourage students to spend one or two semesters at one of our more than 160 prestigious global exchange partner institutions in North and South America, Europe, Asia, Africa, and the Middle East.

### UNIVERSITY OF MELBOURNE AUSTRALIA

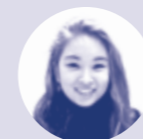
“For me, an exchange was a perfect opportunity to go on an adventure to the other side of the globe, especially after graduation and landing a job, making the move to another country for pleasure can be quite hard to manage.”



**EMILIJA BERZANSKAITE**, Lithuania  
Dual Degree in Business Administration and Laws

### NORTHEASTERN UNIVERSITY UNITED STATES

“When I look back my time at Northeastern University in Boston, there's always something new that I can take from my time abroad and I am so grateful for the experience.”



**TOMOMI DAMBARA**, Japan  
Bachelor in Architectural Studies

### UNIVERSITY OF TEXAS UNITED STATES

“Living abroad has an unthinkable amount of advantages. Not only do you step out of your comfort zone, but you also meet amazing people along the way that will help shape your career.”



**JESÚS PASCUAL**, Spain  
Bachelor in Communication and Digital Media

### NATIONAL UNIVERSITY OF SINGAPORE SINGAPORE

“Do it, because those kinds of experiences are the ones that make you who you are. Do it, because it will bring you knowledge and values that will make you unique.”



**ELISE EL NOUCHI**, France  
Bachelor in International Relations





IE University  
campus in  
Segovia.

# My University

From the very beginning, you will undergo a transformational experience that will enhance your personal value and enable you to play a leading role in shaping the world and achieving your goals. You will receive an inspiring and challenging education that will broaden your horizons and will shape who you are and who you will become. It will connect you to the world and guide you on your unique path towards achieving your goals.

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# FIVE REASONS TO STUDY AT IE UNIVERSITY

1

## CONNECT WITH A DIVERSE AND ACCESSIBLE FACULTY

Our diverse faculty is made up of both excellent academics and experienced professionals with international experience and close ties to the professional world. Also, our professors are completely accessible to students; you can enjoy daily contact with them, obtain regular feedback, and receive the support you need to accomplish your goals.

4

## EXPERIENCE A PRACTICAL LEARNING METHODOLOGY

We combine theory with practice from the moment you begin your studies. You will apply what you learn in class to real-life cases and to your own projects. Each year, students are offered a range of internship opportunities to work on campus, in Spain, or around the globe. You will acquire an impressive set of skills and professional experiences that will make you an attractive job candidate after graduation.

2

## TURN YOUR IDEAS INTO REALITY

We will inspire you to be innovative in any field or discipline by providing an environment where you can experience new ways of thinking, apply your creativity, and venture into the unexplored.

3

## PERSONALIZE YOUR PATH TO SUCCESS

Our innovative degree programs are recognized by the most prestigious associations in their respective fields, and integrate a broad range of teaching approaches and options that will allow you to shape your own education according to your professional aspirations.

5

## BUILD THE PATH TO YOUR FUTURE

We help graduates launch their careers across industries and around the globe. Employers of leading companies worldwide consider IE University one of their top recruiting pools. You will also make friends for life and enjoy an active alumni network of more than 45,000 people worldwide that you can depend upon throughout your professional journey.

IE University is ranked #3 worldwide for innovation in teaching methodologies\*



## IE UNIVERSITY RECOGNITION

### Prestige and performance

IE University occupies a leading position among higher education institutions in Europe and worldwide for its excellence in innovation and learning technologies. In addition, our undergraduate programs are recognized by the most prestigious associations in their respective fields, and highly regarded by employers at leading corporations.

#1

University in Spain

#1

University in Spain

#7

in Recruiter Satisfaction Worldwide

#7

University in Europe

#3

Best Bachelor in Business Administration Worldwide

#6

in Student Satisfaction Worldwide

#25

University Worldwide

#5

University in Europe

#19

Top University Worldwide

**TIMES HIGHER EDUCATION**  
Global University  
Employability Ranking 2019

**\* YOUTH INCORPORATED**  
Global University Rankings 2020

# IE UNIVERSITY CAMPUS

Your home away from home

As a student at IE University, you will gain an international outlook and global connections. You will benefit from diverse perspectives and experiences as you study with peers from around the world. Each year, an average of 130 different countries are represented on campus, and over 75% of students come from abroad.

## SEGOVIA

The campus in the city of Segovia offers a true campus experience. It is housed in the *Convent of Santa Cruz la Real*, a historic building declared a national heritage site in 1931. Segovia is only 25 minutes from Madrid by high-speed train, and welcomes students from over 130 countries to a global university setting with an academic and lively atmosphere. In Segovia, you'll find the perfect setting to become part of a close-knit community.

Segovia is a fairytale city full of narrow, twisting alleyways, Romanesque churches, and beautiful buildings. Additionally, this province of Spain has always been famous for its climate and traditional cuisine. It's not merely a city to be admired from afar; it's also a great place to live.

If you decide to study in Segovia, with the big city always within reach and history at your fingertips, you will experience the best of both worlds.

## MADRID

On our campus in Madrid, you will find a groundbreaking education experience, with access to cutting-edge resources, specialized classrooms, and modern facilities. Studying in Madrid provides an opportunity to immerse yourself in a dynamic environment at the center of one of Europe's most important financial capitals.

If you decide to study in Madrid, you will benefit from a global environment, top-tier networking opportunities, and facilities equipped with the latest technologies—all shared with the top-ranked IE Business School.



IE University campus in Segovia in the foreground. In the background, a view of the historic center.



Students after class socializing near the cafeteria in the IE University campus in Segovia.



Segovia and Madrid have excellent facilities. Students have ample space for studying, relaxation, and entertainment.



IE University campus in Madrid.

# STUDENT LIFE

## Connections and activities

The memories you make during your studies last forever and can change the course of your life. We believe in diversity as a lifestyle and are proud to say that our community is as diverse as can be, providing space for all types of interests and unlimited opportunities.

The Student Life office coordinates more than 120 clubs, which are divided into six areas: arts, sports, social causes, debates, entrepreneurship, and academics.

Below are some the clubs you can take part in.

### IEU CONFERENCE CLUB

The *IEU Conference Club* organizes talks and cocktails where some of the most powerful and influential people in the international arena answer questions related to their field of expertise. You'll get to know some of the secrets of their professional success, network with them, and have your questions answered!

### IEU GREEN CLUB

This club reaches out to the student community to raise awareness about environmental stewardship matters

and healthy lifestyles. They organize riverside hikes and other nature activities. If you like to escape from your routine and enjoy outdoor activities, this is the club for you!

### IEU HUMANITARIAN CLUB

This club organizes innovative events in service of various NGOs. Its president, Zainnab Al-Kurdi, started a campaign to inspire and protect women all over the world.

### IEU MUSIC CLUB

The *IE Music Club* aims to enrich its members' musical knowledge and provide the opportunity to play together as a group. Its talented artists perform creative adaptations of songs or original compositions.

### IEU SPORTS CLUB

Exercise is important, so both our campus in Madrid and Segovia offer a wide

"Our motto is 'Talks that Inspire'. You see, we want to take a radically new approach to academic talks"

Salvador Mompeán,  
IEU Conference Club Founder



→

*The Real Casa de la Moneda* in Segovia, is a space provided by the city council for activities such as exhibitions, music, conferences, and workshops.



"The IEU Alpine Club is your destination for any and all outdoor activities, bringing like-minded people together to enjoy the beauty of nature in a fun way"

Benjamin Weber,  
Sports Club Founder

variety of sports for students to enjoy. The sports that we offer vary from campus to campus, since Madrid is a city campus and Segovia is a rural one.

Among the team sports we offer are: volleyball, basketball, indoor soccer, rugby, basketball, and tennis. In addition, IE University has special deals with several gyms and fitness centers, to make available other sports such as golf, tennis, paddle, swimming, and many others.

Tryouts for IE University's official teams take place once every year, at the beginning of the fall semester.

"I've been living in Segovia for nearly two years and had no idea about its beautiful surroundings. Hiking by the river on Sunday was a nice alternative to spending the weekend in the city of Segovia or Madrid. For those who did not go with us, I highly recommend attending the next Green Club event!"

Ola,  
IEU Green Club



# EMPLOYABILITY

Launch your career internationally

IE University is ranked #7 for Career Services Worldwide

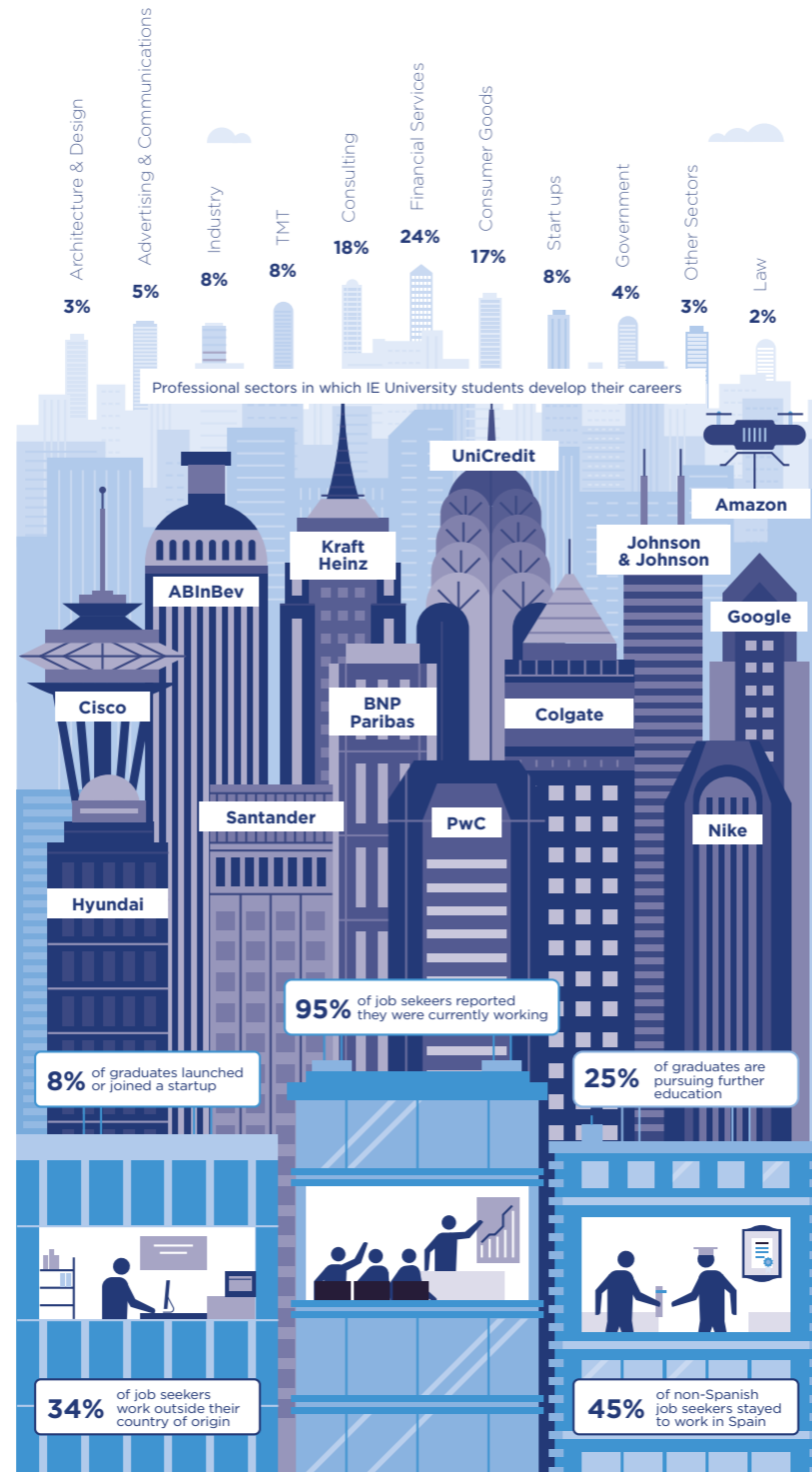
Youth Incorporated  
Global University Rankings 2020

Choosing a career path is one of the most important decisions you will make as you progress through your studies. The IE Career Management Center (CMC) helps graduates launch their careers across industries and around the globe and guides them throughout this decision-making process.

IE University's international recognition and partnerships with leading companies and institutions provide graduates the opportunity to compete for international positions.

IE University students begin to receive employment offers even before they graduate. While many alumni are recruited by major multinational companies, others prefer to join small and medium-sized companies and startups.

Some students choose entrepreneurship as a career choice and start a business while studying at IE University or shortly after graduation, building and managing their own companies.



\* Data reported by IE University's Class of 2019 job seekers

# ALUMNI

Life after IE University

In order to promote lasting relationships among the members of the IE University community, we offer resources for career development and lifelong learning opportunities, with the objective of propelling personal and professional development of IE University students and alumni.

As an IE graduate, you'll join a global network of more than 45,000 people in over 130 countries.

We organize regular events across the world to help our graduates stay in touch with friends or meet new people. By being part of the alumni community, you will also benefit from career development, social networking, and education opportunities, among others.

[www.ie.edu](http://www.ie.edu)



# ADMISSION PROCESS

## Become part of IE University

At IE University, there's no single deadline for applying to our undergraduate programs. The various stages of our admission process are aimed at identifying those areas of your academic and personal profile that make you unique, and to make sure that our educational model is a good fit for you.

As our programs usually fill up far in advance of the start of the academic year, we advise candidates to apply between twelve to nine months before the semester begins. This will also allow you time to obtain any necessary visas or other qualifications. Once you have received an acceptance letter, provisional or definitive, you must make a €2,000 non-refundable deposit to reserve your spot in the bachelor's program of your choice.

1

### ONLINE APPLICATION

The application form contains detailed step-by-step information on how to fill it in, guiding you through the process. Your application is subject to a non-refundable admission fee of €120. It will not be reviewed by the Admissions Committee until submitted and the admission fee has been paid. You can find information on how to pay this fee at the end of the application form. The application may be saved at any time during the process but it must be completed within one month.

### ADMISSION TEST

Take IE University's admission test or international admission tests: the SAT, ACT, CAS, or LNAT. IE University's admission test is conducted solely in English and assesses your verbal, logical and numerical skills. It centers on your ability to reason, rather than knowledge of actual information. This means you don't have to study for the test beforehand to pass it successfully. It also evaluates your English level. You can do the admission test either at the campus in Madrid or Segovia, or at any of the 29 offices IE has around the world. For other cases, please contact our Admissions Department at: [ieuadmissions@ie.edu](mailto:ieuadmissions@ie.edu)

### ONLINE ASSESSMENT

As a tech-forward institution, we use virtual assessment as part of our admissions process. This allows the admissions team to get a sense of your personality and potential before proceeding to a possible interview.

Completing the assessment is simple—you will be given 3 ques-

tions to answer in a set amount of time. One of your responses will be written, and two will be recorded via video. The whole process should only take 20 to 30 minutes to complete.

2

### PERSONAL INTERVIEW

(only after committee review)

Personal interviews are held either at the IE University campus in Segovia or Madrid, or at any of our 29 international offices. In extenuating circumstances we can arrange an online interview. The interview will allow us to get to know you better, and further assess certain qualities, such as your personality, capacity for critical thinking, method of self expression and other communication skills.

### FINAL COMMITTEE DECISION

You will be informed of the Admissions Committee's decision in writing. If accepted, you will receive one of two admission statuses:

Conditional Admission: in the event that you have failed to comply with all university access requirements in Spain.

Definitive admission: full admission, providing you have complied with all the points listed in the provisional letter of acceptance.



## Interested in becoming an IE University student?



# Follow the Student Path



Scan the code and follow the path to discover the steps you need to take to become a student at IE University.



Madrid



Segovia

## INTERNATIONAL OFFICES

### EUROPE

europa@ie.edu

**Benelux – Amsterdam**  
benelux@ie.edu

**France – Paris**  
france@ie.edu

**Germany, Switzerland  
& Austria – Munich**  
dach@ie.edu

**Italy & The Balkans – Milan**  
italia@ie.edu

**Portugal – Lisbon**  
portugal@ie.edu

**Russia – Moscow**  
eeca@ie.edu

**Spain – Madrid & Segovia**  
iespain@ie.edu

**UK & Ireland – London**  
uk@ie.edu

**NORTH AMERICA**  
northamericaieu@ie.edu

**West & Midwest USA  
– Los Angeles**  
westcoast@ie.edu

**South USA & Caribbean  
– Miami**  
southusa@ie.edu

**Northeast USA – New York**  
northeast@ie.edu

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canada@ie.edu

### LATIN AMERICA

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**Argentina & Uruguay  
– Buenos Aires**  
argentina@ie.edu  
uruguay@ie.edu

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brasil@ie.edu

**Chile – Santiago de Chile**  
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& AFRICA**  
mea@ie.edu

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**UAE, Qatar, Bahrain,  
Kuwait & Oman – Dubai**  
uae@ie.edu

**West Africa – Lagos**  
nigeria@ie.edu

**Southern Africa  
– Johannesburg**  
southernafrica@ie.edu

Please do not hesitate to contact the office nearest to you should you need any additional information. You can also contact us via [iecontact@ie.edu](mailto:iecontact@ie.edu)

[www.ie.edu/offices](http://www.ie.edu/offices)



[www.ie.edu/university/duals](http://www.ie.edu/university/duals)

Don't forget to check out our blog:  
[drivinginnovation.ie.edu](http://drivinginnovation.ie.edu)

**CONTACT US**

[university@ie.edu](mailto:university@ie.edu)

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40003 Segovia, Spain

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*The information in this brochure is  
subject to revisions or changes. You will  
find the most up-to-date information  
on the IE University's website.*

**FIND US ON**

   YouTube @ieuniversity

 @ieu\_admissions