# **BACHELOR IN** International **Relations**

Become an actor at a global level





Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and/or Madrid
Duration	4 years
Start / Date	September



The Bachelor in International Relations prepares students for an international career in the public, private, and non-profit sectors. Students will be immersed in a unique learning environment where they will be shaped into tomorrow's global leaders, acquiring the skills needed to drive change in complex, cross-border economic, political, and social challenges. Wellconnected and highly accredited, the IE School of Global & Public Affairs is a member of the exclusive Associations of Professional Schools of International Affairs and Public Affairs (APSIA), the Network of Schools of Public Policy, Affairs, and Administration (NASPAA), and the European Consortium for Political Research (ECPR).



VIEW THE INTERACTIVE BROCHURE You've just opened the brochure that will guide you through the first steps to becoming the person you want to be. It will give you a detailed view of the IE University student experience and, specifically, what life is like as part of the IE Bachelor in International Relations program. Learn firsthand about the amazing journey you will embark on over the next four years and the opportunities available to you as an IE University student. By the time you're finished reading, you'll be one step closer to becoming part of the talented community we are so proud of.

#### YOU'VE GOT A MESSAGE!

#### DEAR STUDENT,

Welcome to IE University. I am delighted that you are considering the IE School of Global and Public Affairs to start your career. We offer a unique community and believe in our students' potential to make a difference in the world.

As an international relations graduate, you will be able to pursue a career in a wide variety of fields spanning the public, private, and nonprofit sectors, from government, to international business, to foundations and NGOs. On your way to discovering what you want to do as a professional, we will guide you and provide you with the best learning tools, academic advice, and mentoring to ensure your success.

IE University is made up of students from over 130 countries. Make the most of it! One of the most important components when dedicating your life to international affairs is understanding different cultures and establishing long-lasting relationships, so embrace the opportunity you have of being part of a multicultural environment. But not only that—be a student! Remember that this stage of your life will someday be just a memory, and you want to make the best ones possible. Get involved in the extracurricular activities IE University offers, join labs, study abroad, do internships, and let curiosity be your guide. Learn, have fun, but most importantly, listen to the people around you, broaden your horizons, and open your mind to experience life.

On behalf of the IE University staff, we would like to take this opportunity to offer you our full commitment and willingness to help you with anything you might need. We are proud to be part of your journey, and if there's anything we can do to make it even better, please do not hesitate to let us know.

Looking forward to meeting you soon,

**Daniel Kselman** Vice Dean IE School of Global and Public Affairs



# IE School of Global and Public Affairs

The IE School of Global and Public Affairs is dedicated to training students to become well-rounded professionals, capable of understanding complex global issues, managing real-world organizations, and holding leadership positions in the international public, private and non-profit sectors. Our programs combine a multidisciplinary approach to professional education with the application of theory to practical issues in global affairs.

#### PARTNERS & ACCREDITATION

The IE School of Global and Public Affairs is a full member of APSIA, the Association of Professional Schools of International Affairs. APSIA currently comprises twenty two schools from US universities, seven European schools, five from Asia, and two from Canada. The schools that make up this exclusive cluster are renowned for their academic offerings and their commitment to education in the field of international relations.

#### PROGRAMS

IE School of Global and Public Affairs offers programs both at graduate and undergraduate level. The School offers full-time programs taught entirely in English that train internationally oriented students for successful multisector careers.

# UNDERGRADUATE

Bachelor in International Relations.
Bachelor in Economics.
Bachelor in Philosophy, Politics, Law and Economics.
Dual Degree in Business Administration + International Relations.

# > Dual Degree in Laws + International Relations. > Dual Degree in Philosophy, Politics, Law and Economics + Data & Business Analytics. > Dual Degree in Economics +

SCHOOL OF GLOBAL & PUBLIC AFFAIRS

International Relations.

# MASTERS

Master in International Relations. Master in International Development.





















# My Studies

Students on the IE University Campus in Madrid during their break between classes. Studying at IE University means not only that you will receive the most up-to-date education; you will also be joining a community of exceptional academics who share your passion and look forward to guiding you throughout your degree. They will help you learn and provide you with the tools that will help you become the professional you want to be.

IVE REASONS TO STUDY THIS DEGREE AT IE UNIVERSITY	
STUDENT PROFILE	9
THE PILLARS OF INTERNATIONAL RELATIONS AT IE UNIVERSITY	10
STUDY PLAN	12
CHOOSE YOUR CONCENTRATION	14
JNITED NATIONS SYSTEM STAFF COLLEGE	16
PROFESSIONAL CAREERS	18
THE DUAL DEGREES	22

# FIVE REASONS TO STUDY THIS DEGREE AT IE UNIVERSITY

# A sure path to success

BENEFIT FROM CAREER OPPORTUNITIES IN THE PUBLIC AND PRIVATE SECTORS

Today's professionals are

expected to be more dynamic to meet the needs of a complex

and interconnected world. In-

ternational Relations students

develop the skills needed in

both the private and public

sectors.

#### BE PART OF A SCHOOL RECOGNIZED BY APSIA

The IE School of Global and Public Affairs is a member of the exclusive Association of Professional Schools of International Affairs (APSIA), assuring the high quality of our program as part of one of the world's best universities for international relations.

1

#### TAKE ADVANTAGE OF OUR PARTNERSHIP WITH THE UNITED NATIONS SYSTEM STAFF COLLEGE

United Nations experts and practitioners will participate in some courses, workshops, career events, and extracurricular activities such as study trips, internships, and special events. At the end of the program, the students that demonstrate outstanding academic performance and commitment to making a difference will receive a special certificate from the UNSSC.

# BUILD PROFESSIONAL SKILLS

The program applies hands-on, practical methodologies in academic activities like policy labs, case studies, or simulations and promotes experiences beyond the classroom, such as study trips, international competitions, internships, research studies, and consultancy-type projects. This will make you face real-world professional challenges from the first day.



#### PERSONALIZE YOUR STUDIES

Reach your goals with customizable study paths that allow you to choose between four different concentrations in specialized areas of international relations. Under the guidance of a mentor who will help you integrate different dimensions adapted to your particular interests, you will build a strong professional profile that stands out.

# STUDENT PROFILE

# Defining your future

IE University welcomes students who embrace change and seek an innovative learning experience. Our unique community is formed by students from over a hundred countries and a faculty made up of prestigious academics, successful professionals, and industry leaders. Through a personalized path and a student-centered methodology, IE University helps students enhance their unique value and play a leading role in shaping the world.

# APSIA The IE School of Globa and Public Affairs is an

and Public Affairs is a APSIA member.



UNITED NATIONS

SYSTEM STAFF COLLEGE

IS FOR INDIVIDUALS WHO ARE comfortable with debating and

engaging in challenging issues at an international level. It's for confident change-makers who are passionate about making a difference in the world, and wish to acquire an in-depth understanding of different economic challenges, political issues, and cultures in order to solve complex global problems.

THE BACHELOR IN INTERNATIONAL

# TO BECOME

RELATIONS

a senior member of the United Nations, a development bank or another multilateral organization; a diplomat serving for your country's Foreign Service; an executive in a multinational corporation; a director of international expansion;

a consultant or a partner in an international consultancy firm; a development expert in an NGO or foundation; a leader in a political party; a manager in a humanitarian operation; a research manager in a think tank or academic institution; a founder/CEO of a social business.

### GRADUATE PROFILE

The person you will become is a professional capable of understanding complex global issues and managing real-world organizations, both in the public and private sectors. You will be an expert who understands how economics, business, law, and politics interact in today's world. You will have a successful international career and makes a positive impact in fields as varied as policy, conflict resolution, and economic development, among others. As an IE University graduate, you will be ready to succeed, make an impact, and become part of a new generation of global professionals who bring innovative solutions to global challenges.

8

# THE PILLARS OF INTERNATIONAL RELATIONS AT IE UNIVERSITY

# Become an actor at a global level

The Bachelor in International Relations prepares students for an international career in the public, private, and non-profit sectors. The program draws on the extensive expertise of the IE School of Global & Public Affairs & the United Nations System Staff College and guarantees world-class education. Students will be immersed in a unique learning environment where they will be shaped into tomorrow's global leaders, acquiring the skills needed to drive change in complex, cross-border economic, political, and social challenges. The curriculum encompasses the 5P's defined by the UN's 2030 Agenda for Sustainable Development: People, Planet, Prosperity, Peace, and Partnership. Well-connected and highly accredited, the IE School of Global & Public Affairs is a member of the exclusive Association of Professional Schools of International Affairs (APSIA), the Network of Schools of Public Policy, Affairs, and Administration (NASPAA), and the European Consortium for Political Research (ECPR).

## A PRACTICE-BASED APPROACH

Get to grips with real-life challenges through our practical case-study approach and seminar discussions in the Policy Lab. These semester-long courses will delve into critical areas such as conflict resolution, negotiation, strategy, and public speaking. End your studies with a capstone project-a groupbased, consultancy-oriented final project with a real client in the IR space. Get further experience with selective internship placements in a variety of institutions, and prepare yourself for success.

#### THINK CRITICALLY, FIND SOLUTIONS

Success in international relations requires a number of skills. Critical thinking is as important as the ability to influence actors and negotiate effectively. Learn to apply all these analytical and reasoning skills, alongside the art of persuasion and diplomacy, to bring about solutions at an international level.

### A MULTIDISCIPLINARY PROGRAM

Get a real feel for the complexity of international relations as a global discipline with our multidisciplinary approach. Students will explore topics such as the role of multilateral organizations, states, and the corporate world in shifting the international order through a variety of academic lenses, including social sciences, history, culture, economics, and politics.

#### MANAGEMENT IN THE GLOBAL ARENA

Acquire the skills you need to become a well-grounded global-affairs professional, adept at working in a corporate setting. Students of this program will benefit from IE University's world-ranked experience in management and business. This is a fundamental part of becoming a decision-maker, able to manage projects and policies at the highest levels.



debate tournaments, case

studies, and simulations.

Unravel complexity by applying analytical reasoning and providing solutions to

real-world issues

Acquire the necessary skills in negotiation, debate, conflict resolution, public speaking, and management, and become fluent in a language of your choice.

# STUDY PLAN The hunt for knowledge

#### FIRST YEAR

Your first year will begin with a broad introduction to international relations as a whole. You will become acquainted with the main eras and events that have shaped world history since the 16th century. We will provide you with the methodological and practical tools to understand and evaluate arguments about contentious issues in international affairs, and you will also be given the opportunity to complete an internship, contribute in one of the many IEU LABs, or both.

Through the IE Module, you will learn the dynamics, abilities and attitudes that will help you to lead people. By the end of the year, you will be able to apply economic theories to your daily work, and understand important social and political phenomena, as well as different forms of international governance and organizations.

#### SECOND YEAR

In your second year, you will continue to deepen your understanding of international relations from the perspectives of international law and international political economics. You will also start looking into the world of NGOs and learning about international development and aid.

You will also be exposed to a wide array of tools and methodological approaches that political scientists use. By the end of the year you will be more



confident discussing scholarly articles and embarking on your own research projects. In order to practice and apply what you've learned, you will be able to join an IE lab or complete an internship.

#### THIRD YEAR

During your third year you will focus on topics such as as international trade, macroeconomics, international finance, multinational corporations, and human rights their implications for international development. You will deepen your knowledge about broad organizations such as the UN, but also about specialized institutions, such as NATO, WTO, the IMF and the International Criminal Court.

You will continue developing your organizational skills and studying peace and conflict resolution to strengthen your most important leadership competencies. This year you will be required to choose an exchange program with one of our prestigious partner institutions around the world.

#### FOURTH YEAR

Your fourth and last year is mainly focused on your final project, where you will apply all of the knowledge gained throughout your subjects, internships, IEU LABs, and exchange programs. You will keep on improving your language skills, and you will be able to specialize in the area of your interest by choosing a concentration with a set of electives.

STUDY PLAN LOCATION Starting Starting in Segovia in Madrid YEARS 1 2 3 4 Madrid YEARS 1 2 Segovia 3 4 Madrid

#### FIRST YEAR

#### **First Semester**

History of International Relations up to 1945 Introduction to **Political Science** 

## Second Semester

History of International Relations Since 1945 **Applied Economics** International Unplugged I

#### SECOND YEAR

#### **First Semester**

International Unplugged II Languages Research Methods in International Relations International Relations Theory I

#### Second Semester

Languages International Law International Unplugged III Public Opinion and Political Communication Diplomacy and Foreign Policy International Political Economy

**Comparative Politics** Aid, Development and Social Entrepreneurship

Political Theory

Introduction to Economics

IE Module: Humanities

IE Module: Ethics

Interpersonal Skills

Languages

**Organizational Management** 

# Electives

Final Project

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	126
Elective Courses	42
Final Project	12
Credits needed to graduate	240



#### THIRD YEAR

#### **First Semester**

Languages Project Management Peace and Conflict Resolution Global Governance and International Institutions

Management of the **Multinational Corporation** IE Module: Professional Deontology

#### Second Semester

Languages International Finance International Unplugged IV-V Organizational Skills International Relations Theory II

#### FOURTH YEAR

#### **First Semester**

Languages International Unplugged VI Electives

# Second Semester

# CHOOSE YOUR CONCENTRATION

Specialize in an area that aligns best with your future goals

IE University takes an applied, student-centered approach to education, making you and your career our priority. We identify your unique strengths and give you the chance to build your own career path, providing support every step of the way. In your fourth year, you can choose from a range of electives that make up one of the four optional concentrations offered, entitling you to an additional diploma. These concentrations include:

#### **GLOBAL AFFAIRS AND DIPLOMACY**



PEACE, CONFLICT AND SECURITY

During the Global Affairs and Diplomacy elective courses, students will discover what sparks political and social struggles in order to identify the best solutions to tackle these complex global challenges. They will focus on international and diplomatic relationships between nations and corporations.

This means the courses will cover a wide range of challenges facing the world today—with a focus on regions including China, Africa, South America, North America, Russia, India, and the Middle East. Students will dive into topics including populism and democracy; political economy and geopolitics; and corporate and multilateral diplomacy. These electives delve into the dynamics of peace and security to prepare students to become international advocates who work to prevent, manage, and resolve conflict. They will sharpen their negotiation skills while gaining unrivaled insights into alliance creation through real-world experiences.

Students will understand the relationship between state sovereignty, international law, and armed intervention. Capitalizing on cutting-edge technology, they will gain the tools they need for an unparalleled perspective on human rights, human security, humanitarian law, and cybersecurity.

Finally, students will hack the social contract for newfound insights on how people function in today's rapidly changing society. These insights will prove to be crucial as they dive into cybersecurity, terrorism, and counterterrorism while grasping how relationships between states affect global peace and security.

#### INTERNATIONAL DEVELOPMENT



Throughout the International Development track, students will grow into leaders who understand how to bring together the international community to spur on sustained economic growth while helping developing countries and the world as a whole.

They will deepen their understanding of the complex factors at work in international politics, global development, economics, and sustainability. Armed with this knowledge, they will be prepared to manage international development projects and to analyze the politics behind aid and international agreements.

These electives will also cover issues related to the economy and urbanization. Students will discover the keys to sustainable finance, building smart cities, and the role of gender in international development. Finally, students will show what they've learned in a project evaluation and impact assessment.

#### INTERNATIONAL AND SOCIAL BUSINESS



Students who choose the International and Social

Business track will discover different ways in which

to expand businesses abroad while deepening their

areas go hand in hand in the rise of the fourth sector-

To further their understanding of the topic, students will

explore the importance of sustainability, technology, and

innovation in today's markets. They will become familiar

Finally, students will put their knowledge into practice as

they tie business and society together to determine how economics and biotechnology will determine the future of

with what is driving change as well as the opportunities

created by the rise of social businesses.

social businesses.

sectors like health care.

understanding of social matters. They will learn how these

15

**My Studies** 

# UNITED NATIONS SYSTEM STAFF COLLEGE

The next generation of global leaders

IE University has signed a partnership with the United Nations System Staff College (UNSSC)—the UN's center for training and knowledge management. In this program, future professionals will gain cuttingedge insights into political, social, economic and environmental issues in order to create innovative solutions to tackle the world's most complex challenges. The program is aligned with the United Nations' 2030 Agenda for Sustainable Development, which guides all governments and many organizations in creating a more sustainable and inclusive world. With this partnership, IE University and the UNSSC join forces to build the next generation of global leaders in both the public and private sectors.



UNITED NATIONS SYSTEM STAFF COLLEGE



# Activities

# WORKSHOPS AND SIMULATIONS

In this series of conferences and

our students about their sector.

webinars, UN senior staff speak to

Beyond attending the traditional courses led by professionals at the UN, students will also be able to put their academic knowledge and skills into practice.

# RESEARCH PROGRAMS

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**UN SPEAKER SERIES** 

Some students will have the opportunity to prepare research materials, policy papers and op-eds for the UN System Staff College.

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# CAPSTONE PROJECTS

In their final year, students will work in groups as they collaborate with an organization in order to complete their final project. These partners may include agencies of the United Nations, international corporations or diplomatic institutions.

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IE University promotes international competitions that are organized by the UN. Recently, our students have participated in the Harvard Model UN and a cybersecurity challenge sponsored by the UN Office of Counter-Terrorism.

# CAREER WORKSHOPS

Personnel from the UN's human resources department will conduct workshops for our students to help them put their best foot forward when applying to UN internships or other valuable international positions.

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Students selected by the UN for an internship or other opportunity that positively impacts society may apply for funding from the BIR to help with travel costs. As a result of these partnerships with prestigious global institutions, students will stay up to date on interesting opportunities.

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IE University is currently developing a mentorship program in which the university faculty will collaborate with the UN and other multilateral organizations to advise students who wish to have a career in an international institution.

# STUDENT CLUBS

Our campuses in Madrid and Segovia have organized the Sustainable Development Goals Club, the Global Transformation Club and the Debate Club. These student clubs organize activities and events to promote the 2030 Agenda for Sustainable Development and to tackle global challenges that the private and public sectors face. 16

# **PROFESSIONAL CAREERS**

# A world of opportunity

Once you finish your degree, you'll be ready to develop your career in a wide range of areas. Whether you are inspired by international organizations, consulting, human resources, or managing international humanitarian and development projects, as an IE international relations graduate, you will be more than prepared to use your expertise to make a positive impact in your field and perhaps beyond.



# CONSULTANT FOR A GLOBAL CORPORATION

You will be in charge of researching, forecasting, and evaluating the effects of public policy on corporations, using public sources, political intelligence, and personal contacts. You will also maintain relationships with existing stakeholders, develop new businesses, and establish and maintain twoway communication with relevant official bodies and stakeholders. In addition, you will be providing media management and other publicity activities.



#### DEVELOPMENT EXPERT FOR AN NGO

You will be managing, monitoring, and evaluating projects. You will draft funding proposals to ensure the future of specific overseas programs, develop relationships with partner organizations in the field, and encourage capacitybuilding. Moreover, you will be implementing security procedures to ensure the safety of staff working in unstable areas, maintaining an overview of the security situation and making appropriate decisions. Lastly, you will be lobbying and advocating to represent the needs of poor communities to sponsors, governments, and the public.



#### POLICY OFFICER FOR A TRANSNATIONAL PUBLIC ENTITY

You will contribute constructively to issues where many interests are involved. You will represent your department's interests and negotiate with others to reach a position of mutual satisfaction. You will formulate and implement policy, sustain diplomatic relations with partner countries, and work closely with delegations and embassies.

# "The best advice I can give is to be patient and persistent"

# How was the recruiting process-steps, tests, interviews?

United Way Worldwide, Digital Services

Verónica

Álvarez

al Services on the organization's website, sent out my CV and cover letter, and was contacted for an interview. A few days later I heard back from the interviewer who offered me the position.

I found the application

What are the most important things you have learned in your work? I have learned about the importance of having a diverse team in terms of gender, ethnicity and beliefs. This way, when it comes to making decisions, no one is left behind.

# What are the most relevant skills you use in your day-to-day?

Clear communication within the team, adaptability and having a lot of confidence in yourself and your work.

# If you work in an international environment, what are the challenges you face?

I don't really see an international environment as a challenge but rather as an opportunity for learning. Meeting people from different backgrounds and cultures is very enriching.

Verónica Álvarez is currently working on United Way Worldwide, in Washington D.C.  $\rightarrow$ 

What do you like the most about the company you work for and the sector? The working environment is extremely positive. Everyone is working there out of goodwill and is willing to make a meaningful impact in society. Everyone is also very open to teaching.

# What tips or advice would you give to other students applying for a job? The best advice I can give is to be patient and persistent. Even if it may seem as if you will never get a job, you will.



# **My Studies**

18



During your second year you get the opportunity to set out on the Transformational Leadership Journey. This trip not only allows students to put everything they have learned in the classroom into practice —it's also an exciting journey of self-improvement and discovery.

You will take part in an experience that's carefully designed to test your limits, broaden your horizons, and challenge your way of thinking. During this three-week trip, you can expect your comfort zone to expand as you push yourself to achieve new things. At the end, you will return to your university with new perspectives and outlooks on yourself, your peers, and the world around you.





During the Transformational Journey of 2019, students had the opportunity to enhance their learning by traveling across Nepal and Bhutan. This journey was an experience like no other.

Getting involved Making an impact by participating in several social projects with different



Lasting 17 days, it was an unparalleled opportunity for students to gain a global perspective and witness first-hand what life is like in different countries around the world. Among other activities, students trekked through the Himalayas whilst learning about leadership and team building, and acquiring other soft skills. They also met with the developers of the Bhutan Gross National Happiness Index, and assisted at several wellness events, including meditation workshops and lectures within Bhutan's Institute of Happiness.



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**My Studies** 

# THE DUAL DEGREES

# Two fields of study in one program

The Dual Degrees at IE University offer students the opportunity to graduate with two bachelor's degrees by completing an additional year of academic studies. These prestigious programs are a great option for students who want to focus their careers in two distinct yet connected fields of study. By combining two diverse subject areas, our Dual Degree students develop a multidisciplinary profile, enabling them to play important roles in solving complex global issues where boundaries between disciplines continue to disappear.

### **DUAL DEGREES IN**

# LAWS + INTERNATIONAL RELATIONS

The Dual Degree in Laws & International Relations offers a comprehensive and practical program focused on the fundamentals of international affairs and global law. You will acquire a multicultural viewpoint, crisis management skills and conflict resolutions skills, allowing you to provide solutions that address issues on a global scale. If you want to practice in the legal public field, this demanding program will prepare you to play a leading role in the areas of international law and the global political arena, addressing today's most challenging issues. The program combines the expertise of two prestigious schools: the IE Law School and the IE School of Global Public Affairs.

# **BUSINESS ADMINISTRATION** + INTERNATIONAL RELATIONS

This program prepares you to understand and analyze data, extracting relevant insights that will positively impact companies and businesses. Our world-leading faculty will prepare you for a successful career in large corporations. You will learn to formulate data with statistical tools. alongside other skills that can be transferred to the professional world. Guided by experts in the Business and Data fields and using the latest tech, you will acquire a comprehensive knowledge of management and strong analytical skills. Aimed at and driven by innovative individuals, this dual degree will prepare you to become a leader in the corporate world and build company value.

# **ECONOMICS + INTERNATIONAL** RELATIONS

This Dual Degree teaches you to manage organizations that create value for our society, with an emphasis on building strong relationships between states, businesses, global organizations and other political, economic and social actors-such as NGOs and think tanks. By understanding our dynamic global landscape, you will learn how to design and lead strategic policies to solve worldwide complex challenges and shape the world of tomorrow. Students will explore innovative models linked to digital platforms, emerging technologies, and collaborative action to understand and generate change at a global scale.

# **FIVE REASONS** TO STUDY A **DUAL DEGREE** AT IE UNIVERSITY

**BUILD A WELL-ROUNDED PROFILE** Our Dual Degree programs integrate two different yet converging fields. This allows you to learn about two areas that you're passionate about and increase your potential in both fields. Holding this type of holistic degree means you will have a unique skill set and versatile training, equipping you to play an active role in the world.

EXPAND YOUR CAREER POSSIBILITIES Studying a Dual Degree grows your career options. You will have a more competitive profile with broad knowledge and skills in multiple fields and will stand out with top companies and headhunters. You'll have the flexibility to move between different fields, sectors and industries.



# ENHANCE NETWORKING OPPORTUNITIES Pursuing two different degrees will help you

broaden your professional network and make diverse connections. Developing professional relationships in two different fields will put you ahead of the game when starting your professional career in a world where the line between one profession and another is increasingly blurred and each depends on the other.

EARN TWO FULLY ACCREDITED DEGREES When completing a Dual Degree, you effectively graduate with two distinct undergraduate degrees, achieving a unique professional profile that few people possess. All of our Dual Degree programs are fully compliant with the Bologna Process and accredited by the Government of Spain and the European Higher Education Area (EHEA).

# CUSTOMIZE YOUR CURRICULUM

At IE University, education is student-centered. You will be able to personalize your study plan in order to reach your career goals. As a Dual Degree student, you will be able to build your own educational experience, deciding how to use your time. Our faculty will guide you, helping you complement core courses and create a holistic profile that is geared towards your future.





# My Enrichment Opportunities

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From their first year, students form close ties with their classmates and with students from higher classes, who help and guide them throughout their journey. Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships and IEU LABs.

EU LABS	26
NTERNSHIPS	32
STUDY ABROAD	34

# **IEU LABS** Learn by doing

"The IEU LABs give students a genuine taste of work as members of a consultancy team in the sector of their choice, from design to finance. Already, various labs have had real-world successes, providing solutions for clients including Madrid's Thyssen-Bornemisza Museum and the investment bank Arcano."

#### Isabel Sánchez,

Director of IEU LABs and Business Administration Undergraduate Studies Members of the Social Impact Lab in an aid program in Ghana with local volunteers.



# Marketing Lab

marketing plans. You will also work on marketing research and consumer insights for a range of companies and institutions, as well as offer support to new startups and entrepreneurs at IE University.

# Sample project:

PÉREZ-LLORCA Objective: analyze a law firm's website,

compare it with the global market and come up with a proposal that will differentiate it from its competitors. Best things about it: meeting with the

client to obtain feedback and adapt our proposals to best meet their requirements and needs. Knowing that they were going to implement our ideas was a huge motivation.

Most challenging aspect: finding the perfect balance between being creative and innovative while also staying loyal to the brand's image and values.

# IR Lab

This lab is a fully tutored working space where you can execute professional projects with an international public organizations, and nonprofits. Our partner institutions work in different industries and sectors: consultancy,

# Sample project:

Objective: analyze the political, social,

Shandwick's multinational clients must be aware of while doing business in different countries, in order to propose an institutional relations and communication strategy.

Best things about it: the opportunity to work in multidisciplinary teams, guided by Weber Shandwick experts, and identify industry insights that allowed us to come up with accurate analyses and proposals.

and strategy proposals to the clients that tion and market standards.

26

27

# IEU LABs are IE University's alternative to traditional work placements. They provide hands-on, internship-like experience on campus to first- and second-year students who wish to begin gaining professional experience. There are nine labs to choose from, and each allows you to build your professional profile and gain valuable practical knowledge of different sectors. You will also extend your professional network through direct contact with managers and directors of leading companies.

Throughout the program, you will work under the tutorship of professors, while experts provide training in areas like marketing, funding, and strategy and legal aspects, among others.

When the time comes to choose. you will be able to apply to a lab that matches your professional interests, or try one outside of your field of study in order to broaden your knowledge and work with students from other programs

All labs start at the beginning of the academic year and continue year-round. In May and June, you will work fulltime in the IEU LABs and participate in common modules and activities, including advanced seminars for professional skills, weekly presentations of your work, business simulations, and extracurricular activities.

Want to learn about the labs we offer? Keep reading!

# Start-Up Lab

The IEU Start-Up Lab is an incubator where you can develop your business plans and make them investment-ready with guidance from professors and entrepreneurs.

#### Sample project: PAELLA CHEF

Objective: specialize in the creation and distribution of canned paella in Spain and the rest of the world.

Best things about it: we got to start a company from scratch and be present at each step of the process, from the business plan to the corporate image. We knew that in June we were presenting to real investors, which was very motivating!

Most challenging aspect: customer acquisition. Even though we stated how we were planning on reaching out to customers-through paid research, organic research/SEO. PR. social media, inside sales, etc.-we ended up realizing that some of our assumptions were wrong or too expensive, so we had to rethink our customer acquisition protocols.

In the Marketing Lab, you will be involved in brand building, strategy creation, and the implementation of

dimension for private companies, international development, public affairs, diplomacy, etc.



# WEBER SHANDWICK

FINANCIERS WITHOUT BORDERS NGO economic, and legal trends that Weber

Most challenging aspect: presenting results were worthy of Weber Shandwick's reputaObjective: develop a microcredit project

Social Impact Lab

nonprofit organizations and other

initiatives to manage social projects

in international settings. You will also

have the option to travel to developing

countries in order to participate in real

projects that have a visible, tangible

effect.

people

Sample project:

In this lab, you can work with

and a basic financial literacy course to improve the socioeconomic conditions of the Larbie community in Awutu, Ghana.

Best things about it: we got to travel to Ghana for research and data collection, which was a fantastic experience. All the information we obtained was used to provide financial and organizational recommendations so that the institutions we were working with could achieve enough sustainability to become attractive to private investors.

Most challenging aspect: knowing that all

of our decisions were going to affect real





Professors guide students through the different stages of their IEU LABs projects

Legal Clinic

#### $\rightarrow$

Students from the Communications Lab working on the Voices of the Royal Theater project.





# **Communication Lab**

The Communication Lab works with the widest range of companies, institutions, and startups with communication needs. You will be in charge of creating content such as blogs, videos, and other media content according to the clients' needs.

# Sample project:

VOICES OF THE ROYAL THEATER

Objective: execute a project to transform the opera into an accessible and trendy activity for young people.

Best things about it: we first had to immerse ourselves in the world of opera singers in order to understand their passion for the art!

Most challenging aspect: avoid making assumptions about why young people aren't interested in opera. We needed to come up with effective ways to learn their reasons and motivations in order to create a campaign that would impact the target audience.

# My Enrichment Opportunities

"Joining a lab is a fantastic experience since you get to know more about a topic that you are not very familiar with; in my case, finance. I've always been interested in it and this was a first step that somehow connected me

to the real world around it."



# D-Lab

This lab takes an integrated approach to the world of design and architecture, with projects in urban and rural architecture, city planning, and with local tourism authorities.

#### Sample project: FROM LIMIT TO LIVE IT

Objective: come up with a proposal for an international temporary art contest to

decorate Segovia's city wall. Establish the rules and create the graphic material to send out to participants.

Best things about it: it was a very creative project where all ideas were welcome. The contest had specific objectives, but we were encouraged to think freely and come up with innovative proposals in order to meet those goals.

Most challenging aspect: coming up with the evaluation criteria was one of the most challenging hurdles. We needed to make sure that each aspect evaluated would give real value to the contestant's proposals and at the same time make sure it was viable, innovative, etc.

# Sample project:

financial issues.

**Finance Lab** 

If you want to work in the world of

finance, this is the perfect place to get

your career started. This lab focuses

on analyzing financial markets and

consulting companies on a range of

ONE-TO-ONE CORPORATE FINANCE Objective: analyze a company's high-performance benefits, real estate transac-

tions, and investments in private equity funds. Best things about it: the fact that we got

to evaluate a company's real activity and value. Most challenging aspect: being able to think

long-term and come up with flexible solutions to problems which have yet to arise.

#### Sample project: PRODIS

Objective: conduct a study among medium-sized enterprises in Madrid to ensure compliance with laws regarding the rights of disabled people.

Students offer legal advice for startups,

Several law firms also collaborate with

this lab for research and consultancy

to help their clients and firms.

NGOs, nonprofits and institutions

in need of legal consulting services.

Best things about it: we raised awareness about a topic that could make a huge difference in our society, particularly to those in poor health.

Most challenging aspect: finding out that a big percentage of the companies we interviewed are not aware of the law and the alternative measures to be implemented in hiring disabled people. That was quite discouraging.

and others.

behavior.

**Sports Lab** 

This lab monitors and reports on

issues pertaining to sports players,

teams, and coaches, and produces

research and consultancy for Spanish

and European soccer clubs, Formula 1,

Sample project:

ATLÉTICO DE MADRID Objective: predict and evaluate players' Best things about it: we got to develop

activities aimed at improving the lives of athletes and also demonstrate the value of sports to society.

Most challenging aspect: in order to be heard and get our ideas implemented, we needed to make sure that absolutely everything in our proposal was well founded and based on empirical evidence.

Carmen, Finance Lab

E University

30

31

My Enrichment Opportunities



10:00 My Product and Brand Management class starts. This semester we've been able to choose electives from any area we're interested in. I think taking BBA classes will complement my International Relations degree, making me a more well-rounded individual. Today the professor asked for a volunteer to spontaneously sell a pen. A student in the back row started talking about the great qualities the pen had... The professor, a former Unilever professional, told us, the trick is asking the potential customer who he is, why having a pen would be useful for him and what he is looking for in a pen. These few questions allow the marketer to truly connect with the potential customer, explaining why the

**13:00** I head out of class. This year most of our classes are held in the IE University Castellon de la Plana building. It's close to Goiko Grill, and today I feel like having a burger with my friends. I know it isn't the healthiest option but the burgers there taste like heaven. Most restaurants close to campus have discounts for IE University students. Tomorrow I'll probably go to Tierra, a Mexican burrito bar, or Jose Luis, which is a traditional Madrid tapas place on Calle de Serrano.

pen has been made specifically for him.

- 14:00 I go to IE University's Talent Management department, where I'm completing a parttime internship in recruiting. I like that several employees come from abroad, just like the students—it's part of what makes IE University truly international. As a student, doing an internship at IE is great; every department understands that your class schedule may not always be regular. They give you the flexibility you need to be able to balance your work and study obligations.
- 19:30 French 6.1 begins. I really enjoy this language course even though it's late in the day. We have gotten past the basics, and now spend most of our time discussing controversial topics. The different opinions we share spark debate, making the class more interesting every day.
- 21:00 I head home. This weekend I'm flying to Paris to visit my sister, so I'll finish up a few assignments and do some reading now, so that I can fully enjoy my weekend with her.

# A DAY IN THE LIFE OF ...

# " It's very interesting to hear extremely diverse opinions on a particular political issue"

AlejandraWhat do you like theRubira,most about studying at IEBachelor inUniversity?

Relations

" The best part of studying International Relations at IE University, is that you

have classes with people from many different countries. At least that's what I like the most. It's very interesting to hear extremely diverse opinions on a particular political issue. It gives you a truly international outlook on global affairs.

# Are you involved in any extracurricular activities?

I have been involved in activities run by the Philanthropic Club and I founded the HR Club with some friends. Our goal is to familiarize students with HR departments, because we think they are a fundamental part of all organizations and the first point of contact when applying for an internship or a full-time position.

However, I must admit, the coolest extracurricular activity I've done at IE took place this summer. I did "El Camino de Santiago," a more than 100km hike, with students from IE University and Stanford, since the universities have a partnership for doing the activity. I would recommend it to any student. Not only did I surprise myself, not knowing what my body was capable of, which made me quite proud since I'm not very sporty... I also loved being surrounded by nature 24/7 for a week and I met incredible people, who I would never have had the chance to meet otherwise, like the Stanford students.

# What are your favorite subjects and why?

Currently my favorite subject is Sustainable Development. We have had very few sessions so far since the semester is just starting, but the topics we have discussed so far couldn't be more relevant. Last week, I found out that in China, where the main cause of death is disease related to air pollution, selling fresh oxygen imported from Canada is a growing business.

Alejandra Rubira (center of photo) during a class.  $\psi$ 



# INTERNSHIPS In touch with the real world

We understand that real-world experience is fundamental within the field of international relations, and for that reason the Bachelor in International Relations offers the opportunity to complete internships with organizations worldwide. You will acquire more than a year's worth of professional experience, which is sure to help you stand out as you enter the job market and begin to establish yourself as a valued business professional.

Our students have completed internships at the Permanent Delegation of Spain to the United Nations; the Embassies of Spain in Copenhagen, Oslo, and Panama; Loewe; Gucci; Prosegur; Gremyo Ecommerce; and Roams, among other companies.

# "An experience like this will teach you more than most summer courses or part-time jobs, that's for sure"

**Rodrigo Ponce** What was the de León, recruiting process like? Bachelor in Internationa Relations Luanda

Embassy

When applying for internships in the Spanish embassies, I had to write a specific CV for each one I wanted to apply to. In each case, I sent the specific CV to

career services, who were in charge of forwarding one IE University candidate per destination to the Ministry. There was no interview or test, although I was told that in some cases the Ministry can ask for an interview. The main issue is that the Ministry does not send the results until May, so it is good to have a plan B.

Once accepted to the Luanda Embassy, the Ministry took care of my visas and vaccines. IE University got me travel insurance, which was of great use during my trip. I was well taken care of.

# What types of projects did you work on?

When I arrived to the Luanda Embassy, I met the Ambassador, who gave me the option to work in the department of the embassy that most appealed to me. I could choose between assisting the Second Ambassador, the Consul, the Chancellor or the Commercial Counselor. I decided to work at each one for two weeks, so my job was guite varied. I had to do a lot of research about the country, and go to events with businessmen and Angolan ministers, whom I



got to meet through the Embassy. Afterwards, I had to write reports and keep the diplomats informed about all the different deals and relations happening between the Angolan government and other countries.

#### What was one of the highlights?

I met several Spanish businessmen who were exporting to Angola. While working for the Commercial Counselor, I got the chance to learn about their projects and strategies, which was very enriching. The project that I was most interested in was carried out by a Spanish company that was hired by the Angolan government to search for diamond mines in their territory, which is quite unexplored. I was invited to an event where the project was presented both by the Angolan Ministers and the Spanish company to investors and geologists. It was a a great highlight

# How do you think you benefited from this experience?

I learned a lot about the African economy and political challenges. Working in an embassy is very enriching as you are pushed to explore the country and its context in detail. I also learned that political relations can make a big difference in foreign commerce and are therefore essential.

# What are your future career aspirations?

After this experience I was encouraged to become a diplomat, but most of all I liked the Commercial Counselor's role. This position is extremely important in order to defend the interests of Spanish companies abroad and help them integrate into a foreign country's economy. The Commercial Counselor works in cooperation with the Embassy but is independent, and their responsibilities are as important as those of an Ambassador, if not more so. I think it's a very interesting career to pursue.

# What tips or advice would you give to other students applying for an internship?

I would highly recommend an internship in an embassy-not only to BIR students, but also to those studying business administration. I would advise them not to worry if you're accepted at a remote destination, because the embassies there are normally smaller, which gives you the opportunity to be close to diplomats and learn as much as you can from them. That is, of course, if you demonstrate to the diplomats the extent of your interest in the work.

32

# STUDY ABROAD

The world in your hands

**O** USA MEXICO () Anahuac University, Mexico City

CANADA

Sauder Business School, UB CASS Business School, London British Columbia University of Essex, Loughton THE NETHERLANDS 🖲 University of Amsterdam, Amsterdam Rotterdam School of Management, Rotterdam University of Texas, Austin FRANCE ( Babson College, Massachusetts ESSEC, Cergy-Pontoise Syracuse University, New York Sciences Po, Paris Cornell University, New York University of Southern California, Los Angeles Woodbury University, Los Angeles Bocconi University, Milar University of Michigan, Michigan University of Virginia, Virginia

> BRAZIL EDESP, Getúlio Vargas Foundation University of São Paulo ARGENTINA University of San Andrés, Buenos Aires

As a student at IE University, you will have several opportunities to develop global perspectives and crosscultural competencies—studying abroad is one of them. Living in another country for a semester or two is a great way to build confidence and broaden your outlook by experiencing other cultures and making new connections. At IE University we believe that seeing your studies from new perspectives is a life-changing experience. That's why we encourage students to spend one or two semesters at one of our more than 160 prestigious global exchange partner institutions in North and South America, Europe, Asia, Africa, and the Middle East.

#### UNIVERSITY OF MELBOURNE AUSTRALIA

UK

ITALY O

"For me, an exchange was a perfect opportunity to go on an adventure to the other side of the globe, especially after graduation and landing a job, making the move to another country for pleasure can be quite hard to manage."



EMILIJA BERZANSKAITE, Lithuania Dual Degree in Business Administration and Laws



SWITZERLAND University of Applied Science of Western Switzerland, Delémon University of St. Galle

> TURKEY Koç University, Istanbul Sabanci University, Istanbul

**JAPAN** Meiji University, Tokyo **O SOUTH KOREA** Seoul National University, Seoul

Tsinghua University, Beijing University of Hong Kong, Hong Kong Hong Kong University of Science and Technology, Hong Kong Shanghai Jiao Tong University, Shanghai

MALAYSIA O University of Kuala Lumpur, Kuala Lumpur OSINGAPORE ngapore Management University, Singapore ational University of Singapore, Singapore

CHINA

SOUTH AFRICA University of Pretoria, Pretoria

#### NORTHEASTERN UNIVERSITY UNITED STATES

"When I look back my time at Northeastern University in Boston, there's always something new that I can take from my time abroad and I am so grateful for the experience."



TOMOMI DAMBARA, Japan Bachelor in Architectural Studies

## UNIVERSITY OF TEXAS UNITED STATES

"Living abroad has an unthinkable amount of advantages. Not only do you step out of your comfort zone, but you also meet amazing people along the way that will help shape your career."



JESÚS PASCUAL, Spain



Exchange partners vary from

University programs.

year to year and your options will depend on your program of study. The following list represents a sample for all IE

34

35

O AUSTRALIA RMIT University, Melbourne University of Technology Sydney, Sydney

> NATIONAL UNIVERSITY OF SINGAPORE SINGAPORE

"Do it, because those kinds of experiences are the ones that make you who you are. Do it, because it will bring you knowledge and values that will make you unique."



ELISE EL NOUCHI, France Bachelor in Communication and Digital Media Bachelor in International Relations



# STUDY ABROAD

# "If you really feel like going on exchange to a country, as far or different it could be, do it"

 Elise El Nouchi,
 V

 Exchange Student
 in

 at the National
 I

 University of
 e

 Singapore
 I

i, Why did you take the
 initiative to go abroad?
 I wanted to go on
 exchange because
 I've always been
 really curious about

discovering new cultures and countries. In my case, Singapore was the perfect destination since I had been to North and Latin America, as well as many countries in Europe and in North Africa but South-East Asia was totally new to me. I figured that being part of a new experience in a region of the world I didn't know would be really exciting and make me grow as a person and gain knowledge.

# What are the biggest advantages of living abroad?

The biggest advantages of living abroad I would say are to develop your independence, forge your personality and meet different people that will challenge your ideas and reality. Also, depending on where you go, the ability to travel for cheap and discover new countries can be a strong advantage.

# Why did you choose the National University of Singapore?

I initially picked the National University of Singapore because of its very good ranking and the courses that were offered there. However, the university turned out to be much more than what I had imagined. I had the chance to enjoy many infrastructures and clubs at students' disposal and I met amazing people and classmates that were all passionate and hard working people. From the infinity pool to the hip hop dance club or even cooking nights I could relax between classes and enjoy my time with friends.

# What would you recommend to future exchange students?

I would tell them to go for it, take their chance and just follow their guts. If you really feel like going on exchange to a country, as far or different it could be, do it. Do it because those kinds of experiences are the ones that make you who you are. Do it because it will bring you knowledge and values that will make you unique. In short, your exchange semester is for sure going to impact your life and future, so just enjoy it fully (you'll have time to worry again when you come back!).



SCAN FOR MORE STUDENT STORIES 36

38

39

# "We have the privilege of being taught by professors who are experienced in the field and have extensive hands-on experience"

## Paula Álvarez-Couceiro, Bachelor in International Relations

z- I am originally from Madrid, but I moved to the United States when I was 10 years old. I decided to

return and study in Madrid because I wanted to come back to my roots.

I have always been fascinated by current events, watching the news from a very young age. My whole family is involved in international relations in one way or another and so it was always very present in my life.

Some of my favorite things about the program are the easy access you have to faculty and the quality of the professors. Also, it's very easy to get to know everyone in the program on a first-name basis, which builds a much closer community.

I also like the fact that our ideas are supported. I started the IE University International Relations Club and it had great success. Students, regardless of their major, came to events ranging from the Arab Spring to Experiences of Diplomats. It has been a great learning experience to lead this club and face the difficulties of starting a club from scratch!

After graduation I intend to work in political consulting. I do hope that my work will eventually help people and make an impact. R Paula Álvarez-Couceiro and her classmates during the 2016 graduation ceremony



# My University

Students on the front stairs of the IE University campus in Segovia. From the very beginning, you will undergo a transformational experience that will enhance your personal value and enable you to play a leading role in shaping the world and achieving your goals. You will receive an inspiring and challenging education that will broaden your horizons and will shape who you are and who you will become. It will connect you to the world and guide you on your unique path towards achieving your goals.

IVE REASONS TO STUDY AT IE UNIVERSITY	42
E UNIVERSITY RECOGNITION	42
E UNIVERSITY CAMPUS	44
TUDENT LIFE	46
MPLOYABILITY	48
LUMNI	49
ADMISSION PROCESS	50

# FIVE REASONS TO STUDY AT IE UNIVERSITY

# CONNECT WITH A DIVERSE AND ACCESSIBLE FACULTY

Our diverse faculty is made up of both excellent academics and experienced professionals with international experience and close ties to the professional world. Also, our professors are completely accessible to students; you can enjoy daily contact with them, obtain regular feedback, and receive the support you need to accomplish your goals.

# 2

TURN YOUR IDEAS

We will inspire you to be innovative in any field or discipline by providing an environment where you can experience new ways of thinking, apply your creativity, and venture into the unexplored.

# 5

PERSONALIZE YOUR PATH TO SUCCESS

Our innovative degree programs are recognized by the most prestigious associations in their respective fields, and integrate a broad range of teaching approaches and options that will allow you to shape your own education according to your professional aspirations.

#### EXPERIENCE A PRACTICAL LEARNING METHODOLOGY

We combine theory with practice from the moment you begin your studies. You will apply what you learn in class to real-life cases and to your own projects. Each year, students are offered a range of internship opportunities to work on campus, in Spain, or around the globe. You will acquire an impressive set of skills and professional experiences that will make you an attractive job candidate after graduation.

IE University is ranked #3 worldwide for innovation in teaching methodologies \*

**BUILD THE PATH TO YOUR FUTURE** We help graduates launch their careers across industries and around the globe. Employers of

around the globe. Employers of leading companies worldwide consider IE University one of their top recruiting pools. You will also make friends for life and enjoy an active alumni network of more than 45,000 people worldwide that you can depend upon throughout your professional journey.



Employability Ranking 2019

# **IE UNIVERSITY RECOGNITION** Prestige and performance

IE University occupies a leading position among higher education institutions in Europe and worldwide for its excellence in innovation and learning technologies. In addition, our undergraduate programs are recognized by the most prestigious associations in their respective fields, and highly regarded by employers at leading corporations.



\* YOUTH INCORPORATED Global University Rankings 2020

# **IE UNIVERSITY** CAMPUS

Your home away from home

As a student at IE University, you will gain an international outlook and global connections. You will benefit from diverse perspectives and experiences as you study with peers from around the world. Each year, an average of 130 different countries are represented on campus, and over 75% of students come from abroad.

### SEGOVIA

The campus in the city of Segovia offers a true campus experience. It is housed in the Convent of Santa Cruz la Real, a historic building declared a national heritage site in 1931. Segovia is only 25 minutes from Madrid by high-speed train, and welcomes students from over 130 countries to a global university setting with an academic and lively atmosphere. In Segovia, you'll find the perfect setting to become part of a close-knit community.

Segovia is a fairytale city full of narrow, twisting alleyways, Romanesque churches, and beautiful buildings. Additionally, this province of Spain has always been famous for its climate and traditional cuisine. It's not merely a city to be admired from afar; it's also a great place to live.

If you decide to study in Segovia, with the big city always within reach and history at your fingertips, you will experience the best of both worlds.

#### MADRID

On our campus in Madrid, you will find a groundbreaking education experience, with access to cutting-edge resources, specialized classrooms, and modern facilities. Studying in Madrid provides an opportunity to immerse yourself in a dynamic environment at the center of one of Europe's most important financial capitals.

If you decide to study in Madrid, you will benefit from a global environment, top-tier networking opportunities, and facilities equipped with the latest technologies-all shared with the top-ranked IE Business School.

IE University campus in Segovia in the foreground. In the background, a view of the historic center

Students after class socializing near the cafeteria in the IE University campus in Segovia









Segovia and Madrid have excellent facilities. Students have ample space for studying, relaxation, and entertainment.

IF University campus in Madric

# STUDENT LIFE

# **Connections and activities**

The memories you make during your studies last forever and can change the course of your life. We believe in diversity as a lifestyle and are proud to say that our community is as diverse as can be, providing space for all types of interests and unlimited opportunities.

The Student Life office coordinates more than 120 clubs, which are divided into six areas: arts, sports, social causes, debates, entrepreneurship, and academics.

Below are some the clubs you can take part in.

IEU CONFERENCE CLUB The IEU Conference Club organizes talks and cocktails where some of the most powerful and influential people in the international arena answer questions related to their field of expertise. You'll get to know some of the secrets of their professional success, network with them, and have your questions answered!

## IEU GREEN CLUB

This club reaches out to the student community to raise awareness about environmental stewardship matters

and healthy lifestyles. They organize riverside hikes and other nature activities. If you like to escape from your routine and enjoy outdoor activities, this is the club for you!

IEU HUMANITARIAN CLUB This club organizes innovative events in service of various NGOs. Its president, Zainnab Al-Kurdi, started a campaign to inspire and protect women all over the world.

IEU MUSIC CLUB The IE Music Club aims to enrich its members' musical knowledge and provide the opportunity to play together as a group. Its talented artists perform creative adaptations of songs or original compositions.

IEU SPORTS CLUB Exercise is important, so both our Madrid and Segovia campuses offer a wide "Our motto is 'Talks that Inspire'. You see, we want to take a radically new approach to academic talks."

Salvador Mompeán IEU Conference Club Founder



The Real Casa de la Moneda in Segovia, is a space provided by the city council for activities such as exhibitions, music, conferences, and workshops





Sports Club Founder

Benjamin Weber,

variety of sports for students to enjoy. The sports that we offer vary from campus to campus, since Madrid is a city campus and Segovia is a rural one.

Among the team sports we offer are: volleyball, basketball, indoor soccer, rugby, basketball, and tennis. In addition, IE University has special deals with several gyms and fitness centers, to make available other sports such as golf, tennis, paddle, swimming, and many others.

Tryouts for IE University's official teams take place once every year, at the beginning of the fall semester.

"I've been living in Segovia for nearly two years and had no idea about its beautiful surroundings. Hiking by the river on Sunday was a nice alternative to spending the weekend in the city of Segovia or Madrid. For those who did not go with us, I highly recommend attending the next Green Club event!"

## Ola, IEU Green Club

# **EMPLOYABILITY** Launch your career internationally

IE University is ranked #7 for Career Services Worldwide Youth Incorporated Global University Rankings 2020

Choosing a career path is one of the most important decisions you will make as you progress through your studies. The IE Career Management Center (CMC) helps graduates launch their careers across industries and around the globe and guides them throughout this decision-making process.

IE University's international recognition and partnerships with leading companies and institutions provide graduates the opportunity to compete for international positions.

IE University students begin to receive employment offers even before they graduate. While many alumni are recruited by major multinational companies, others prefer to join small and medium-sized companies and startups.

Some students choose entrepreneurship as a career choice and start a business while studying at IE University or shortly after graduation, building and managing their own companies.



\* Data reported by IE University's Class of 2019 job seekers

# **ALUMNI** Life after IE University

# In order to promote lasting relationships among the members of the IE University community, we offer resources for career development and lifelong learning opportunities, with the objective of propelling personal and professional development of IE University students and alumni.

As an IE graduate, you'll join a global network of more than 45,000 people in over 130 countries.

We organize regular events across the world to help our graduates stay in touch with friends or meet new people. By being part of the alumni community, you will also benefit from career development, social networking, and education opportunities, among others.

www.ie.edu

# **ADMISSION PROCESS** Become part of IE University

At IE University, there's no single deadline for applying to our undergraduate programs. The various stages of our admission process are aimed at identifying those areas of your academic and personal profile that make you unique, and to make sure that our educational model is a good fit for you.

As our programs usually fill up far in advance of the start of the academic year, we advise candidates to apply between twelve to nine months before the semester begins. This will also allow you time to obtain any necessary visas or other qualifications. Once you have received an acceptance letter, provisional or definitive, you must make a €2,000 non-refundable deposit to reserve your spot in the bachelor's program of your choice.

# 1

#### **ONLINE APPLICATION**

The application form contains detailed step-by-step information on how to fill it in, guiding you through the process. Your application is subject to a non-refundable admission fee of €120. It will not be reviewed by the Admissions Committee until submitted and the admission fee has been paid. You can find information on how to pay this fee at the end of the application form. The application may be saved at any time during the process but it must be completed within one month.

#### ADMISSION TEST

Take IE University's admission test or international admission tests: the SAT, ACT, CAS, or LNAT. IE University's admission test is conducted solely in English and assesses your verbal, logical and numerical skills. It centers on your ability to reason, rather than knowledge of actual information. This means you don't have to study for the test beforehand to pass it successfully. It also evaluates your English level. You can do the admission test either at the campus in Madrid or Segovia, or at any of the 29 offices IE has around the world. For other cases, please contact our Admissions Department at: ieuadmissions@ie.edu

#### ONLINE ASSESSMENT

As a tech-forward institution, we use virtual assessment as part of our admissions process. This allows the admissions team to get a sense of your personality and potential before proceeding to a possible interview.

Completing the assessment is simple—you will be given 3 ques-

tions to answer in a set amount of time. One of your responses will be written, and two will be recorded via video. The whole process should only take 20 to 30 minutes to complete.

# 2

# PERSONAL INTERVIEW

(only after committee review)

Personal interviews are held either at the IE University campus in Segovia or Madrid, or at any of our 29 international offices. In extenuating circumstances we can arrange an online interview. The interview will allow us to get to know you better, and further assess certain qualities, such as your personality, capacity for critical thinking, method of self expression and other communication skills.

#### **FINAL COMMITTEE DECISION**

You will be informed of the Admissions Committee's decision in writing. If accepted, you will receive one of two admission statuses:

Conditional Admission: in the event that you have failed to comply with all university access requirements in Spain.

Definitive admission: full admission, providing you have complied with all the points listed in the provisional letter of acceptance. Interested in becoming an IE University student?



# Follow the Student Path



Scan the code and follow the path to discover the steps you need to take to become a student at IE University.







# INTERNATIONAL OFFICES

EUROPE europe@ie.edu

Benelux - Amsterdam benelux@ie.edu

France - Paris

Germany, Switzerland & Austria - Munich

Italy & The Balkans - Milan italia@ie.edu

**Portugal - Lisbon** portugal@ie.edu

**Russia - Moscow** eeca@ie.edu

Spain - Madrid & Segovia iespain@ie.edu

UK & Ireland - London uk@ie.edu

NORTH AMERICA northamericaieu@ie.edu

West & Midwest USA - Los Angeles

South USA & Caribbean - Miami

Northeast USA - New York northeast@ie.edu

**Canada - Toronto** canada@ie.edu LATIN AMERICA latam@ie.edu

Argentina & Uruguay - Buenos Aires argentina@ie.edu uruguay@ie.edu

**Brazil - Sao Paulo** brasil@ie.edu

**Chile - Santiago de Chile** chile@ie.edu

**Colombia - Bogota** colombia@ie.edu centroamerica@ie.edu

Ecuador – Quito ecuador@ie.edu

Mexico City - Mexico mexico@ie.edu

Peru, Bolivia & Paraguay - Lima peru@ie.edu bolivia@ie.edu paraguay@ie.edu

**Venezuela - Caracas** venezuela@ie.edu

#### ASIA asia-pacific@ie.edu

Australia & New Zealand - Sydney australia@ie.edu

China - Shanghai & Beijing china@ie.edu

India & South Asia - Mumbai india@ie.edu Indonesia - Jakarta indonesia@ie.edu

**Japan - Tokyo** japan@ie.edu

Singapore & Southeast Asia - Singapore singapore@ie.edu southeastasia@ie.edu

**South Korea - Seoul** korea@ie.edu

MIDDLE EAST & AFRICA mea@ie.edu

Saudi Arabia - Riyadh saudi@ie.edu

UAE, Qatar, Bahrain, Kuwait & Oman – Dubai uae@ie.edu

West Africa - Lagos nigeria@ie.edu

Southern Africa - Johannesburg southernafrica@ie.edu

Please do not hesitate to contact the office nearest to you should you need any additional information. You can also contact us via **iecontact@ie.edu** 

www.ie.edu/offices

#### www.ie.edu/university/ir

Don't forget to check out our blog: drivinginnovation.ie.edu

**CONTACT US** university@ie.edu

**CAMPUS IN SEGOVIA** Cardenal Zúñiga, 12 40003 Segovia, Spain

T. +34 921 412 410

**CAMPUS IN MADRID** María de Molina, 31 Bis. 28006 Madrid, Spain

T. +34 915 689 600

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