BACHELOR IN

International Relations

Become an actor at a global level

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<tr>
<th>Type of Degree</th>
<th>Undergraduate</th>
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<tr>
<td>Language</td>
<td>English</td>
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<tr>
<td>Format</td>
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</tr>
<tr>
<td>Location</td>
<td>Segovia and/or Madrid</td>
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<tr>
<td>Duration</td>
<td>4 years</td>
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<td>Start / Date</td>
<td>September</td>
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The Bachelor in International Relations is a hands-on, practical and comprehensive program that prepares students for a career in the international public and private sectors, guaranteed by the expertise and know-how of IE School of Global and Public Affairs, a member of the exclusive Association of Professional Schools of International Affairs (APSIA). Our unique international outlook and environment shapes global citizens to be able to adapt to diversity and engage in complex economic, political and social dynamics that go beyond borders and cultures.
YOU’VE GOT A MESSAGE!

You’ve just opened the brochure that will guide you through the first steps to becoming the person you want to be. It will give you a detailed view of the IE University student experience and, specifically, what life is like as part of the IE Bachelor in International Relations program. Learn firsthand about the amazing journey you will embark on over the next four years and the opportunities available to you as an IEU student. By the time you’re finished reading, you’ll be one step closer to becoming part of the talented community we are so proud of.

DEAR STUDENT,

Welcome to IE University. I am delighted that you are considering the IE School of Global and Public Affairs to start your career. We offer a unique community and believe in our students’ potential to make a difference in the world.

As an international relations graduate, you will be able to pursue a career in a wide variety of fields spanning the public, private, and nonprofit sectors, from government, to international business, to foundations and NGOs. On your way to discovering what you want to do as a professional, we will guide you and provide you with the best learning tools, academic advice, and mentoring to ensure your success.

IE University is made up of students from over 130 countries. Make the most of it! One of the most important components when dedicating your life to international affairs is understanding different cultures and establishing long-lasting relationships, so embrace the opportunity you have of being part of a multicultural environment. But not only that—be a student! Remember that this stage of your life will someday be just a memory, and you want to make the best ones possible. Get involved in the extracurricular activities IEU offers, join labs, study abroad, do internships, and let curiosity be your guide. Learn, have fun, but most importantly, listen to the people around you, broaden your horizons, and open your mind to experience life.

On behalf of the IEU staff, we would like to take this opportunity to offer you our full commitment and willingness to help you with anything you might need. We are proud to be part of your journey, and if there’s anything we can do to make it even better, please do not hesitate to let us know.

Looking forward to meeting you soon,

Daniel Kselman
Vice Dean IE School of Global and Public Affairs
The IE School of Global and Public Affairs is dedicated to training students to become well-rounded professionals, capable of understanding complex global issues, managing real-world organizations, and holding leadership positions in the international public, private and non-profit sectors. Our programs combine a multidisciplinary approach to professional education with the application of theory to practical issues in global affairs.
Studying at IE University means not only that you will receive the most up-to-date education; you will also be joining a community of exceptional academics who share your passion and look forward to guiding you throughout your degree. They will help you learn and provide you with the tools that will help you become the professional you want to be.
FIVE REASONS TO STUDY THIS DEGREE AT IE UNIVERSITY
A sure path to success

1. EARN A FULLY ACCREDITED DEGREE
The Bachelor in International Relations program is fully compliant with the Bologna Process and accredited by the Spanish government and the European Higher Education Area (EHEA).

2. BECOME A MEMBER OF APSIA
This program is backed by the expertise and know-how of the IE School of Global and Public Affairs, a member of the exclusive Association of Professional Schools of International Affairs (APSIA), the best international relations school in the world.

3. PERSONALIZE YOUR STUDIES
Customize your study path in order to reach your career goals, with the guidance of an advisor who acts as your mentor and helps you integrate all the elements of your program in order to build a strong professional profile.

4. BUILD PROFESSIONAL SKILLS
The program delivers a practical approach through IR labs and internships that prepare you to meet the professional challenges you will face in the real world.

5. BENEFIT FROM CAREER OPPORTUNITIES IN THE PUBLIC AND PRIVATE SECTORS
Professional opportunities are increasingly linked to a more complex and interconnected world. IR students develop skills that are highly sought after by both the private and public sectors.

STUDENT PROFILE
Defining your future

IE University welcomes students who embrace change and seek an innovative learning experience. Our unique community is formed by students from over a hundred countries and a faculty made up of prestigious academics, successful professionals, and industry leaders. Through a personalized path and a student-centered methodology, IE University helps students enhance their unique value and play a leading role in shaping the world.

THE BACHELOR IN INTERNATIONAL RELATIONS
IS FOR INDIVIDUALS WHO ARE able to understand and interpret complexity. You are proactive and feel at ease engaging in and debating challenging issues.

LOOKING FOR a comprehensive program that will position you to become an influential actor at a global level and equip you with the necessary skills to contribute meaningfully to society.

TO BECOME A member of your country’s Foreign Service; a consultant for a multilateral organization; an executive at a multinational corporation; a development expert for an NGO.

GRADUATE PROFILE
The person you will become is a professional capable of understanding complex global issues and managing real-world organizations, both in the public and private sectors. You will be an expert who understands how economics, business, law, and politics interact in today’s world. You will have a successful international career and make a positive impact in fields as varied as policy, conflict resolution, and economic development, among others. As an IE University graduate, you will be ready to succeed, make an impact, and become part of a new generation of global professionals who bring innovative solutions to global challenges.
THE PILLARS OF INTERNATIONAL RELATIONS AT IE UNIVERSITY

Become an actor at a global level

The Bachelor in International Relations is a hands-on, practical, and comprehensive program that prepares students for a career in the international public and private sectors, guaranteed by the expertise and know-how of the IE School of Global and Public Affairs, a member of the exclusive Association of Professional Schools of International Affairs (APSIA). Our unique international environment and outlook shape global citizens who can adapt to diversity and engage in complex economic, political, and social dynamics that go beyond borders and cultures.

STUDY A MULTIDISCIPLINARY FIELD
Our multidisciplinary approach will train you to understand complexity. The program considers international relations a global discipline, drawing on many fields such as political science, economics, and law, as well as the role of multilateral organizations, states, and the corporate world.

THINK CRITICALLY, CREATE SOLUTIONS
International relations centers on thinking critically, understanding complexity, and developing strong negotiation skills. You will be required to apply analytical reasoning abilities, as well as persuasion and diplomacy, to address real-world issues and craft solutions to them.

DEVELOP GLOBAL MANAGEMENT SKILLS
You will benefit from IE’s world-ranked experience in management and business, and acquire key skills valued by companies that seek professionals with a solid understanding of global affairs, as well as the ability to work in corporate settings and manage projects and policies at the highest levels.

TAKE A PRACTICAL APPROACH
The program employs a case-study method coupled with seminar discussions in the IR Lab. These are semester-long courses that simulate real-life challenges and will train you in critical areas such as conflict resolution, negotiation, strategy, and public speaking. You will also have the opportunity to do an internship in a broad range of institutions.

MULTIDISCIPLINARY PROGRAM
Study international relations as a global discipline, and explore fields such as political science, economics, and law.

FOUNDATION
Understand the role of multilateral organizations, states, and the corporate world in determining the international order.

PRACTICAL LEARNING
Participate in IR labs, internships, workshops, debate tournaments, case studies, and simulations.

CRITICAL THINKING
Unravel complexity by applying analytical reasoning and providing solutions to real-world issues.

INTERPERSONAL SKILLS
Acquire the necessary skills in negotiation, debate, conflict resolution, public speaking, and management, and become fluent in a language of your choice.
STUDY PLAN
The hunt for knowledge

FIRST YEAR
Your first year will begin with a broad introduction to international relations as a whole. You will become acquainted with the main eras and events that have shaped world history since the 16th century. We will provide you with the methodological and practical tools to understand and evaluate arguments about contentious issues in international affairs, and you will also be given the opportunity to complete an internship, contribute in one of the many IE labs, or both.

Through the IE Module, you will learn the dynamics, abilities and attitudes that will help you to lead people. By the end of the year, you will be able to apply economic theories to your daily work, and understand important social and political phenomena, as well as different forms of international governance and organizations.

SECOND YEAR
In your second year, you will continue to deepen your understanding of international relations from the perspectives of international law and international political economics. You will also start looking into the world of NGOs and learning about international development and aid.

You will also be exposed to a wide array of tools and methodological approaches that political scientists use. By the end of the year you will be more confident discussing scholarly articles and embarking on your own research projects. In order to practice and apply what you’ve learned, you will be able to join an IE lab or complete an internship.

THIRD YEAR
During your third year you will focus on topics such as international trade, macroeconomics, international finance, multinational corporations, and human rights implications for international development. You will deepen your knowledge about broad organizations such as the UN, but also about specialized institutions, such as NATO, WTO, the IMF and the International Criminal Court.

You will continue developing your organizational skills and studying peace and conflict resolution to strengthen your most important leadership competencies. This year you will be required to choose an exchange program with one of our prestigious partner institutions around the world.

FOURTH YEAR
Your fourth and last year is mainly focused on your final project, where you will apply all of the knowledge gained throughout your subjects, internships, IE Labs, and exchange programs. You will keep on improving your language skills, and you will be able to specialize in the area of your interest by choosing a concentration with a set of electives.

CONCENTRATIONS

DEVELOPMENT STUDIES AND SOCIAL ENTREPRENEURSHIP
Through a breadth of knowledge across disciplines, this concentration provides you with a deep and holistic understanding of all the dimensions of development (social, political, economic, etc) and social Entrepreneurship.

GEOPOLITICS AND GLOBAL SECURITY
This concentration is designed for students who want to take part in the solutions of the new geopolitical challenges and complex global conflicts.

INTERNATIONAL BUSINESS
Students who pursue this concentration gain a breadth of knowledge about how business are done at an international scale: from how they start to how they should be managed, from how regulations and cultural context affects companies and trade to how they can grow.

STUDY PLAN

FIRST YEAR

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<tr>
<th>Semester</th>
<th>Core Courses</th>
<th>Electives</th>
<th>Final Project</th>
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<tr>
<td>1st</td>
<td>History of International Relations up to 1945</td>
<td>Political Theory</td>
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<tr>
<td>2nd</td>
<td>History of International Relations since 1945</td>
<td>Introduction to Economics</td>
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<tr>
<td>3rd</td>
<td>Language</td>
<td>International Unplugged I</td>
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<tr>
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<td>Language</td>
<td>International Unplugged II</td>
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SECOND YEAR

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<tr>
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<th>Core Courses</th>
<th>Electives</th>
<th>Final Project</th>
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<tbody>
<tr>
<td>1st</td>
<td>International Unplugged I</td>
<td>Comparative Politics</td>
<td></td>
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<tr>
<td>2nd</td>
<td>Language</td>
<td>Diplomacy and Foreign Policy</td>
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THIRD YEAR

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<th>Semester</th>
<th>Core Courses</th>
<th>Electives</th>
<th>Final Project</th>
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<tr>
<td>1st</td>
<td>Languages</td>
<td>Management of the Multinational Corporation</td>
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<tr>
<td>2nd</td>
<td>Language</td>
<td>International Finance</td>
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FOURTH YEAR

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<th>Semester</th>
<th>Core Courses</th>
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<tr>
<td>1st</td>
<td>Language</td>
<td>Electives</td>
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<tr>
<td>2nd</td>
<td>Electives</td>
<td>Final Project</td>
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CHOSE YOUR CONCENTRATION

Specialize in an area that aligns best with your future goals

I WANT TO BE...
One of the tomorrow’s leaders with a deep and holistic understanding of all the dimensions of international business.

I WANT TO BE...
An international negotiator and drive political and social struggles, diplomatic conflicts, security challenges and the dynamics of global political stability.

I WANT TO BE...
Part of the complex processes of technological transformation that are shaping our societies and international politics.

Learning about challenges faced by international companies: global economic trends, regulatory frameworks and diverse cultural contexts.

Sectors such as marketing, operations, commerce, economic development, public health, immigration and refugee services, human resources and cross-cultural relations.

Go deep in regional studies, country risk analysis, strategic forecasting, counterterrorism and international negotiation.

Join government and state agencies, international and multilateral organizations, think-tanks and research institutes, international non profit organizations, consulting firms, the IT industry and specialized journalism.

Access to technology studies, public policy, digital transformation, strategic forecasting, management, law and regulation, cybersecurity and applied ethics.

Be prepared to work in organizations that need to understand the interaction between technology, innovation, society, governance and international relations: start-ups, multinational corporations, banks, investment funds and sovereign wealth.

Imagine your future. Your new skills. Your career possibilities.

Choose your concentration.

Your track is...
International Business, Economics and Development

Your track is...
Geopolitics and Diplomacy

Your track is...
Governance of Technology and Innovation

Bachelor in International Relations
IE University
The IE Module consists of key subjects for your professional development which form part of every bachelor program from the first to the third year. In this module, you will acquire basic skills that reflect the university’s culture and vision, and which reinforce the transversal components of our model (IEU Labs, advanced seminars, electives, and languages). You will also benefit from progressive learning, where content is structured to increase gradually in difficulty and in its optional character, and where you’ll work with students from other programs.

The IE module subjects are based on four pillars: entrepreneurship, a humanistic and rigorous approach, diversity, and innovation.

**FIRST YEAR**
During your first year, you will develop a broad understanding of business organizations and gain specific knowledge in areas such as markets, customers, finance, operations, and communications, among others.

You will also undergo technological training to remain at the forefront of the digital world and make the most of the opportunities it offers. You will also develop your writing and presentation skills, which are essential to professional success.

**SECOND YEAR**
Your second year will be focused on analyzing reality from different perspectives in order to develop your own points of view, and on establishing positive conditions for your success. You will learn how to influence, motivate, and encourage others towards effectiveness and productivity.

The aim of our humanistic approach is to train young inventors, visionaries, and world-changers who, by exploring the humanities, can discover new paths to reveal unexplored aspects of reality.

**THIRD YEAR**
The complex reality of today’s globalized world demands professionals capable of having impact on a global scale. At IE University, we teach the skills and tools students need to become successful leaders capable of managing projects in an international setting. On the one hand, you will be immersed in a multicultural and international setting from day one that will shape your mindset.

On the other hand, you will take courses specifically designed to help you perform effectively in demanding professional settings. This training is crucial to your success as a global professional, regardless of your area of study.
Once you finish your degree, you’ll be ready to develop your career in a wide range of areas. Whether you are inspired by international organizations, consulting, human resources, or managing international humanitarian and development projects, as an IE international relations graduate, you will be more than prepared to use your expertise to make a positive impact in your field and perhaps beyond.

PROFESSIONAL CAREERS
A world of opportunity

CONSULTANT FOR A GLOBAL CORPORATION
You will be in charge of researching, forecasting, and evaluating the effects of public policy on corporations, using public sources, political intelligence, and personal contacts. You will also maintain relationships with existing stakeholders, develop new businesses, and establish and maintain two-way communication with relevant official bodies and stakeholders. In addition, you will be providing media management and other publicity activities.

DEVELOPMENT EXPERT FOR AN NGO
You will be managing, monitoring, and evaluating projects. You will draft funding proposals to ensure the future of specific overseas programs, develop relationships with partner organizations in the field, and encourage capacity-building. Moreover, you will be implementing security procedures to ensure the safety of staff working in unstable areas, maintaining an overview of the security situation and making appropriate decisions. Lastly, you will be lobbying and advocating to represent the needs of poor communities to sponsors, governments, and the public.

POLICY OFFICER FOR A TRANSNATIONAL PUBLIC ENTITY
You will contribute constructively to issues where many interests are involved. You will represent your department’s interests and negotiate with others to reach a position of mutual satisfaction. You will formulate and implement policy, sustain diplomatic relations with partner countries, and work closely with delegations and embassies.

How was the recruiting process—steps, tests, interviews?
I found the application on the organization’s website, sent out my CV and cover letter, and was contacted for an interview. A few days later I heard back from the interviewer who offered me the position.

What are the most important things you have learned in your work?
I have learned about the importance of having a diverse team in terms of gender, ethnicity and beliefs. This way, when it comes to making decisions, no one is left behind.

What are the most relevant skills you use in your day-to-day?
Clear communication within the team, adaptability and having a lot of confidence in yourself and your work.

If you work in an international environment, what are the challenges you face?
I don’t really see an international environment as a challenge but rather as an opportunity for learning. Meeting people from different backgrounds and cultures is very enriching.

What do you like the most about the company you work for and the sector?
The working environment is extremely positive. Everyone is working there out of goodwill and is willing to make a meaningful impact in society. Everyone is also very open to teaching.

What tips or advice would you give to other students applying for a job?
The best advice I can give is to be patient and persistent. Even if it may seem as if you will never get a job, you will.

“The best advice I can give is to be patient and persistent”

Verónica Álvarez
United Way Worldwide, Digital Services

Verónica Álvarez is currently working on United Way Worldwide, in Washington D.C.
THE DUAL DEGREES
Two fields of study in one program

The Dual Degrees at IE University offer students the opportunity to graduate with two bachelor’s degrees by completing an additional year of academic studies. These prestigious programs are a great option for students who want to focus their careers in two distinct yet connected fields of study. By combining two diverse subject areas, our Dual Degree students develop a multidisciplinary profile, enabling them to play important roles in solving complex global issues where boundaries between disciplines continue to disappear.

DUAL DEGREES IN

LAWS + INTERNATIONAL RELATIONS
The Dual Degree in Laws & International Relations offers a comprehensive and practical program focused on the fundamentals of international affairs and global law. You will acquire a multicultural viewpoint, crisis management skills and conflict resolutions skills, allowing you to provide solutions that address issues on a global scale. If you want to practice in the legal public field, this demanding program will prepare you to play a leading role in the areas of international law and the global political arena, addressing today’s most challenging issues. The program combines the expertise of two prestigious schools: the IE Law School and the IE School of Global Public Affairs.

BUSINESS ADMINISTRATION + INTERNATIONAL RELATIONS
This program prepares you to understand and analyze data, extracting relevant insights that will positively impact companies and businesses. Our world-leading faculty will prepare you for a successful career in large corporations. You will learn to formulate data with statistical tools, alongside other skills that can be transferred to the professional world. Guided by experts in the Business and Data fields and using the latest tech, you will acquire a comprehensive knowledge of management and strong analytical skills. Aimed at and driven by innovative individuals, this dual degree will prepare you to become a leader in the corporate world and build company value.

FIVE REASONS TO STUDY A DUAL DEGREE AT IE UNIVERSITY

1. IE UNIVERSITY KNOWS TECHNOLOGY AND SOCIAL SCIENCES
This program is backed by IE Law School, IE School of Human Sciences and Technology, and IE School of Global and Public Affairs. Using their expertise in law, technology, economics and politics respectively, these three prestigious schools come together to create a unique, dynamic, multidisciplinary program.

2. BE READY TO FACE FUTURE CHALLENGES
This program prepares you to face the most complex challenges that societies will face in the future. With the increasing pace of data generation, and the new technologies available for its analysis, new professionals capable of harnessing the power of data are needed to change society and organizations.

3. PURSUE CAREERS IN THE PUBLIC AND PRIVATE SECTOR
Professional opportunities are increasingly linked to a more complex and globalized world. Our students develop critical thinking skills, helping them drive change in the public or private sector.

4. HARNESS THE POWER OF DATA
Data has become the asset that defines and leads the growth and success of organizations and companies. By applying cutting-edge technologies, you’ll learn how to manage, analyze, and extract insights from data in order to make impactful decisions in social contexts.

5. EARN TWO FULLY ACCREDITED DEGREES
The Bachelor in Politics, Law, & Economics and the Bachelor in Data & Business Analytics are fully compliant with the Bologna Process and are accredited by the Spanish Government and the European Higher Education Area (EHEA). You will obtain two bachelor’s degrees upon graduating.
My Enrichment Opportunities

Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships and IEU Labs.

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IEU LABS

Learn by doing

“The IEU Labs give students a genuine taste of work as members of a consultancy team in the sector of their choice, from design to finance. Already, various labs have had real-world successes, providing solutions for clients including Madrid’s Thyssen-Bornemisza Museum and the investment bank Arcano.”

Isabel Sanchez,
Director of IEU Labs and Business Administration Undergraduate Studies

IEU Labs are IE University’s alternative to traditional work placements. They provide hands-on, internship-like experience on campus to first- and second-year students who wish to begin gaining professional experience. There are nine labs to choose from, and each allows you to build your professional profile and gain valuable practical knowledge of different sectors. You will also extend your professional network through direct contact with managers and directors of leading companies.

Throughout the program, you will work under the tutelage of professors, while experts provide training in areas like marketing, funding, and strategy and legal aspects, among others. When the time comes to choose, you will be able to apply to a lab that matches your professional interests, or try one outside of your field of study in order to broaden your knowledge and work with students from other programs.

All labs start at the beginning of the academic year and continue year-round. In May and June, you will work full-time in the IEU Labs and participate in common modules and activities, including advanced seminars for professional skills, weekly presentations of your work, business simulations, and extracurricular activities. Want to learn about the labs we offer? Keep reading!

Start-Up Lab

The IEU Start-Up Lab is an incubator where you can develop your business plans and make them investment-ready with guidance from professors and entrepreneurs.

Sample project:

PAELLA CHEF

Objective: specialize in the creation and distribution of canned paella in Spain and the rest of the world.

Best things about it: we got to start a company from scratch and be present at each step of the process, from the business plan to the corporate image. We knew that in June we were presenting to real investors, which was very motivating!

Most challenging aspect: customer acquisition. Even though we stated how we were planning on reaching out to customers—through paid research, organic research/SEO, PR, social media, inside sales, etc.—we ended up realizing that some of our assumptions were wrong or too expensive, so we had to rethink our customer acquisition protocols.

Marketing Lab

In the Marketing Lab, you will be involved in brand building, strategy creation, and the implementation of marketing plans. You will also work on marketing research and consumer insights for a range of companies and institutions, as well as offer support to new startups and entrepreneurs at IEU.

Sample project:

PÉREZ-LLORCA

Objective: analyze a law firm’s website, compare it with the global market and come up with a proposal that will differentiate it from its competitors.

Best things about it: meeting with the client to obtain feedback and adapt our proposals to best meet their requirements and needs. Knowing that they were going to implement our ideas was a huge motivation.

Most challenging aspect: finding the perfect balance between being creative and innovative while also staying loyal to the brand’s image and values.

IR Lab

This lab is a fully tutored working space where you can execute professional projects with an international dimension for private companies, public organizations, and nonprofits. Our partner institutions work in different industries and sectors: consultancy, international development, public affairs, diplomacy, etc.

Sample project:

WEBER SHANDWICK

Objective: analyze the political, social, economic, and legal trends that Weber Shandwick’s multinational clients must be aware of while doing business in different countries, in order to propose institutional relations and communication strategies.

Best things about it: the opportunity to work in multidisciplinary teams, guided by Weber Shandwick experts, and identify industry insights that allowed us to come up with accurate analyses and proposals.

Most challenging aspect: presenting results and strategy proposals to the clients that were worthy of Weber Shandwick’s reputation and market standards.

Social Impact Lab

In this lab, you can work with nonprofit organizations and other initiatives to manage social projects in international settings. You will also have the option to travel to developing countries in order to participate in real projects that have a visible, tangible effect.

Sample project:

FINANCIERS WITHOUT BORDERS NGO

Objective: develop a microcredit project and a basic financial literacy course to improve the socioeconomic conditions of the Larbie community in Awtu, Ghana.

Best things about it: we got to travel to Ghana for research and data collection, which was a fantastic experience. All the information we obtained was used to provide financial and organizational recommendations so that the institutions we were working with could achieve enough sustainability to become attractive to private investors.

Most challenging aspect: knowing that all of our decisions were going to affect real people.

Members of the Social Impact Lab in an aid project in Ghana with local volunteers.
D-Lab
This lab takes an integrated approach to the world of design and architecture, with projects in urban and rural architecture, city planning, and with local tourism authorities.

Finance Lab
If you want to work in the world of finance, this is the perfect place to get your career started. This lab focuses on analyzing financial markets and consulting companies on a range of financial issues.

Legal Clinic
Students offer legal advice for startups, NGOs, nonprofits and institutions in need of legal consulting services. Several law firms also collaborate with this lab for research and consultancy to help their clients and firms.

Sports Lab
This lab monitors and reports on issues pertaining to sports players, teams, and coaches, and produces research and consultancy for Spanish and European soccer clubs, Formula 1, and others.

Communication Lab
The Communication Lab works with the widest range of companies, institutions, and startups with communication needs. You will be in charge of creating content such as blogs, videos, and other media content according to the clients’ needs.

Sample project:
**FROM LIMIT TO LIVE IT**
**Objective:** come up with a proposal for an international temporary art contest to decorate Segovia’s city wall. Establish the rules and create the graphic material to send out to participants.

**Best things about it:** it was a very creative project where all ideas were welcome. The contest had specific objectives, but we were encouraged to think freely and come up with innovative proposals in order to meet those goals.

**Most challenging aspect:** coming up with the evaluation criteria was one of the most challenging hurdles. We needed to make sure that each aspect evaluated would give real value to the contestant’s proposals and at the same time make sure it was viable, innovative, etc.

Sample project:
**ONE-TO-ONE CORPORATE FINANCE**
**Objective:** analyze a company’s high-performance benefits, real estate transactions, and investments in private equity funds.

**Best things about it:** the fact that we got to evaluate a company’s real activity and value.

**Most challenging aspect:** being able to think long-term and come up with flexible solutions to problems which have yet to arise.

Sample project:
**PRODIS**
**Objective:** conduct a study among medium-sized enterprises in Madrid to ensure compliance with laws regarding the rights of disabled people.

**Best things about it:** we raised awareness about a topic that could make a huge difference in our society, particularly to those in poor health.

**Most challenging aspect:** finding out that a big percentage of the companies we interviewed are not aware of the law and the alternative measures to be implemented in hiring disabled people. That was quite discouraging.

Sample project:
**ATLÉTICO DE MADRID**
**Objective:** predict and evaluate players’ behavior.

**Best things about it:** we got to develop activities aimed at improving the lives of athletes and also demonstrate the value of sports to society.

**Most challenging aspect:** in order to be heard and get our ideas implemented, we needed to make sure that absolutely everything in our proposal was well founded and based on empirical evidence.

Sample project:
**VOICES OF THE ROYAL THEATER**
**Objective:** execute a project to transform the opera into an accessible and trendy activity for young people.

**Best things about it:** we first had to immerse ourselves in the world of opera singers in order to understand their passion for the art!

**Most challenging aspect:** avoiding making assumptions about why young people aren’t interested in opera. We needed to come up with effective ways to learn their reasons and motivations in order to create a campaign that would impact the target audience.

Carmen,
Finance Lab

‘Joining a lab is a fantastic experience since you get to know more about a topic that you are not very familiar with; in my case, finance. I’ve always been interested in it and this was a first step that somehow connected me to the real world around it.’
OUR STUDENTS
Meet our diverse community

RICCARDO VINCI
Italy
Bachelor in International Relations
Class of 2018

IE University is a celebration of diversity, a beautiful international family that teaches you to become a global citizen. It has allowed me to live a true adventure in Italy, Madrid, and Singapore, thanks to my passion for languages and international relations.

LAURA ROBIOU BRUSA-PASQUE
Spain
Bachelor in International Relations
Class of 2018

I’ve lived in Spain my whole life, but my mother’s family is Italian. I’m studying International Relations and I love traveling, meeting people, and learning new languages. I speak Spanish, Italian, French, and English, and I’m learning German and Swahili.

FLORIAN SENGER-WEISS
Austria
Bachelor in Business Administration
Class of 2019

Everyone at IE University participates in a business plan challenge to learn about management. My team advanced to the final round, and now an investor is interested in our project. It feels great to have created a company out of thin air through hard work.
What do you like the most about studying at IE University?

The best part of studying International Relations at IEU, is that you have classes with people from many different countries. At least that's what I like the most. It's very interesting to hear extremely diverse opinions on a particular political issue. It gives you a truly international outlook on global affairs.

Are you involved in any extracurricular activities?

I have been involved in activities run by the Philanthropic Club and I founded the HR Club with some friends. Our goal is to familiarize students with HR departments, because we think they are a fundamental part of all organizations and the first point of contact when applying for an internship or a full-time position. However, I must admit, the coolest extracurricular activity I've done at IE took place this summer. I did “El Camino de Santiago,” a more than 100km hike, with students from IE and Stanford, since the universities have a partnership for doing the activity. I would recommend it to any student. Not only did I surprise myself, not knowing what my body was capable of, which made me quite proud since I'm not very sporty... I also loved being surrounded by nature 24/7 for a week and I met incredible people, who I would never have had the chance to meet otherwise, like the Stanford students.

What are your favorite subjects and why?

Currently my favorite subject is Sustainable Development. We have had very few sessions so far since the semester is just starting, but the topics we have discussed so far couldn't be more relevant. Last week, I found out that in China, where the main cause of death is disease related to air pollution, selling fresh oxygen imported from Canada is a growing business.

A DAY IN THE LIFE OF...

My Product and Brand Management class starts. This semester we've been able to choose electives from any area we're interested in. I think taking BBA classes will complement my International Relations degree, making me a more well-rounded individual. Today the professor asked for a volunteer to spontaneously sell a pen. A student in the back row started talking about the great qualities the pen had... The professor, a former Unilever professional, told us, the trick is asking the potential customer who he is, why having a pen would be useful for him and what he is looking for in a pen. Those few questions allow the marketer to truly connect with the potential customer, explaining why the pen has been made specifically for him.

I head out of class. This year most of our classes are held in the IEU Castellon de la Plana building. It's close to Gokio Grill, and today I feel like having a burger with my friends. I know it isn't the healthiest option but the burgers there taste like heaven. Most restaurants close to campus have discounts for IEU students. Tomorrow I'll probably go to Tierra, a Mexican burrito bar, or Jose Luis, which is a traditional Madrid tapas place on Calle de Serrano.

I go to IEU’s Talent Management department, where I'm completing a part-time internship in recruiting. I like that several employees come from abroad, just like the students—it's part of what makes IEU truly international. As a student, doing an internship at IE is great; every department understands that your class schedule may not always be regular. They give you the flexibility you need to be able to balance your work and study obligations.

French 6.1 begins. I really enjoy this language course even though it's late in the day. We have gotten past the basics, and now spend most of our time discussing controversial topics. The different opinions we share spark debate, making the class more interesting every day.

I head home. This weekend I'm flying to Paris to visit my sister, so I'll finish up a few assignments and do some reading now, so that I can fully enjoy my weekend with her.
We understand that real-world experience is fundamental within the field of international relations, and for that reason the Bachelor in International Relations offers the opportunity to complete internships with organizations worldwide. You will acquire more than a year’s worth of professional experience, which is sure to help you stand out as you enter the job market and begin to establish yourself as a valued business professional.

Our students have completed internships at the Permanent Delegation of Spain to the United Nations; the Embassies of Spain in Copenhagen, Oslo, and Panama; Loewe; Gucci; Prosegur; Gremyo Ecommerce; and Roams, among other companies.

**INTERNSHIPS**

In touch with the real world

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“An experience like this will teach you more than most summer courses or part-time jobs, that’s for sure”

Rodrigo Ponce de León, Bachelor in International Relations

Luanda Embassy

What was the recruiting process like?
When applying for internships in the Spanish embassies, I had to write a specific CV for each one I wanted to apply to. In each case, I sent the specific CV to career services, who were in charge of forwarding one IE University candidate per destination to the Ministry. There was no interview or test, although I was told that in some cases the Ministry can ask for an interview. The main issue is that the Ministry does not send the results until May, so it is good to have a plan B.

Once accepted to the Luanda Embassy, the Ministry took care of my visas and vaccines. IE University got me travel insurance, which was of great use during my trip. I was well taken care of.

What types of projects did you work on?
When I arrived to the Luanda Embassy, I met the Ambassador, who gave me the option to work in the department of the embassy that most appealed to me. I could choose between assisting the Second Ambassador, the Consul, the Chancellor or the Commercial Counselor. I decided to work at each one for two weeks, so my job was quite varied. I had to do a lot of research about the country, and go to events with businessmen and Angolan ministers, whom I got to meet through the Embassy. Afterwards, I had to write reports and keep the diplomats informed about all the different deals and relations happening between the Angolan government and other countries.

What was one of the highlights?
I met several Spanish businessmen who were exporting to Angola. While working for the Commercial Counselor, I got the chance to learn about their projects and strategies, which was very enriching. The project that I was most interested in was carried out by a Spanish company that was hired by the Angolan government to search for diamond mines in their territory, which is quite unexplored. I was invited to an event where the project was presented both by the Angolan Ministers and the Spanish company to investors and geologists. It was a great highlight.

How do you think you benefited from this experience?
I learned a lot about the African economy and political challenges. Working in an embassy is very enriching as you are pushed to explore the country and its context in detail. I also learned that political relations can make a big difference in foreign commerce and are therefore essential.

What are your future career aspirations?
After this experience I was encouraged to become a diplomat, but most of all I liked the Commercial Counselor’s role. This position is extremely important in order to defend the interests of Spanish companies abroad and help them integrate into a foreign country’s economy. The Commercial Counselor works in cooperation with the Embassy but is independent, and their responsibilities are as important as those of an Ambassador, if not more so. I think it’s a very interesting career to pursue.

What tips or advice would you give to other students applying for an internship?
I would highly recommend an internship in an embassy—not only to BIR students, but also to those studying business administration. I would advise them not to worry if you’re accepted at a remote destination, because the embassies there are normally smaller, which gives you the opportunity to be close to diplomats and learn as much as you can from them. That is, of course, if you demonstrate to the diplomats the extent of your interest in the work.
As a student at IE University, you will have several opportunities to develop global perspectives and cross-cultural competencies—studying abroad is one of them. Living in another country for a semester or two is a great way to build confidence and broaden your outlook by experiencing other cultures and making new connections. At IE University we believe that seeing your studies from new perspectives is a life-changing experience. That’s why we encourage students to spend one or two semesters at one of our more than 160 prestigious global exchange partner institutions in North and South America, Europe, Asia, Africa, and the Middle East.

“Going abroad and leaving your comfort zone is an essential experience in order to develop personal skills on a global scale. It was very important for me to have this kind of international mobility as a solid foundation within my studies since it has always defined my individual career path.”

Anja Natalie Ungheuer
Bachelor in International Relations

“Studying in Hong Kong was a life-changing experience. I immersed myself in a completely different culture, tried learning a bit of Chinese—which was very difficult!—and had the opportunity to travel. I made plenty of new friends, expanded my worldview, and broke out from my routine for a while, learning more about myself and the world I live in.”

Katharina Hamman
Bachelor in Psychology

“Going abroad and leaving your comfort zone is an essential experience in order to develop personal skills on a global scale. It was very important for me to have this kind of international mobility as a solid foundation within my studies since it has always defined my individual career path.”

Matthias Hubatschek
Bachelor in Business Administration

“I wanted to learn about a different culture, meet new people, travel somewhere I had never been before to get a hint of what it could be like to work abroad someday, and especially get out of my comfort zone. Now that I’m back, I have to say that it was probably one of the best decisions I have ever made and those six months were some of the best of my life.”

Gonzalo Muelas
Bachelor in Laws
Elise El Nouchi, Exchange Student at the National University of Singapore

Why did you take the initiative to go abroad? I wanted to go on exchange because I’ve always been really curious about discovering new cultures and countries. In my case, Singapore was the perfect destination since I had been to North and Latin America, as well as many countries in Europe and in North Africa but South-East Asia was totally new to me. I figured that being part of a new experience in a region of the world I didn’t know would be really exciting and make me grow as a person and gain knowledge.

What are the biggest advantages of living abroad? The biggest advantages of living abroad I would say are to develop your independence, forge your personality and meet different people that will challenge your ideas and reality. Also, depending on where you go, the ability to travel for cheap and discover new countries can be a strong advantage.

Why did you choose the National University of Singapore? I initially picked the National University of Singapore because of its very good ranking and the courses that were offered there. However, the university turned out to be much more than what I had imagined. I had the chance to enjoy many infrastructures and clubs at students’ disposal and I met amazing people and classmates that were all passionate and hard working people. From the infinity pool to the hip hop dance club or even cooking nights I could relax between classes and enjoy my time with friends.

What would you recommend to future exchange students? I would tell them to go for it, take their chance and just follow their guts. If you really feel like going on exchange to a country, as far or different it could be, do it. Do it because those kinds of experiences are the ones that make you who you are. Do it because it will bring you knowledge and values that will make you unique. In short, your exchange semester is for sure going to impact your life and future, so just enjoy it fully (you’ll have time to worry again when you come back!).

“If you really feel like going on exchange to a country, as far or different it could be, do it”

Elise El Nouchi, Exchange Student at the National University of Singapore

STUDY ABROAD

SCAN FOR MORE STUDENT STORIES
I am originally from Madrid, but I moved to the United States when I was 10 years old. I decided to return and study in Madrid because I wanted to come back to my roots.

I have always been fascinated by current events, watching the news from a very young age. My whole family is involved in international relations in one way or another and so it was always very present in my life.

Some of my favorite things about the program are the easy access you have to faculty and the quality of the professors. Also, it’s very easy to get to know everyone in the program on a first-name basis, which builds a much closer community.

I also like the fact that our ideas are supported. I started the IEU International Relations Club and it had great success. Students, regardless of their major, came to events ranging from the Arab Spring to Experiences of Diplomats. It has been a great learning experience to lead this club and face the difficulties of starting a club from scratch!

After graduation I intend to work in political consulting. I do hope that my work will eventually help people and make an impact.

“\textit{We have the privilege of being taught by professors who are experienced in the field and have extensive hands-on experience}”

Paula Álvarez-Couceiro, Bachelor in International Relations

Paula Álvarez-Couceiro and her classmates during the 2016 graduation ceremony.
From the very beginning, you will undergo a transformational experience that will enhance your personal value and enable you to play a leading role in shaping the world and achieving your goals. You will receive an inspiring and challenging education that will broaden your horizons and will shape who you are and who you will become. It will connect you to the world and guide you on your unique path towards achieving your goals.
IE UNIVERSITY RECOGNITION

Prestige and performance

IE University occupies a leading position among higher education institutions in Europe and worldwide for its excellence in innovation and learning technologies. In addition, our undergraduate programs are recognized by the most prestigious associations in their respective fields, and highly regarded by employers at leading corporations.

FIVE REASONS TO STUDY AT IE UNIVERSITY

1. CONNECT WITH A DIVERSE AND ACCESSIBLE FACULTY
   Our diverse faculty is made up of both excellent academics and experienced professionals with international experience and close ties to the professional world. Also, our professors are completely accessible to students; you can enjoy daily contact with them, obtain regular feedback, and receive the support you need to accomplish your goals.

2. EXPERIENCE A PRACTICAL LEARNING METHODOLOGY
   We combine theory with practice from the moment you begin your studies. You will apply what you learn in class to real-life cases and to your own projects. Each year, students are offered a range of internship opportunities to work on campus in Spain, or around the globe. You will acquire an impressive set of skills and professional experiences that will make you an attractive job candidate after graduation.

3. BUILD THE PATH TO YOUR FUTURE
   We help graduates launch their careers across industries and around the globe. Employers of leading companies worldwide consider IE University one of their top recruiting pools. You will also make friends for life and enjoy an active alumni network of more than 45,000 people worldwide that you can depend upon throughout your professional journey.

4. PERSONALIZE YOUR PATH TO SUCCESS
   Our innovative degree programs are recognized by the most prestigious associations in their respective fields, and integrate a broad range of teaching approaches and options that will allow you to shape your own education according to your professional aspirations.

5. TURN YOUR IDEAS INTO REALITY
   “IE has been ranked 5th worldwide for innovation of teaching methodologies.”

IE University in Spain

1st University in Spain

1st University in Europe

24th University Worldwide

9th in Recruiter Satisfaction Worldwide

7th Best Bachelor in Business Administration Worldwide

10th Student Satisfaction Worldwide

7th University in Spain

5th University in Europe

20th Top University Worldwide

* Youth Incorporated, Global University Rankings 2018

Times Higher Education, Global University Employability Survey and Ranking 2017
As a student at IE University, you will gain an international outlook and global connections. You will benefit from diverse perspectives and experiences as you study with peers from around the world. Each year, an average of 130 different countries are represented on campus, and over 75% of students come from abroad.

SEGOVIA
The campus in the city of Segovia offers a true campus experience. It is housed in the Convent of Santa Cruz la Real, a historic building declared a national heritage site in 1931. Segovia is only 25 minutes from Madrid by high-speed train, and welcomes students from over 130 countries to a global university setting with an academic and lively atmosphere. In Segovia, you’ll find the perfect setting to become part of a close-knit community.

Segovia is a fairytale city full of narrow, twisting alleyways, Romanesque churches, and beautiful buildings. Additionally, this province of Spain has always been famous for its climate and traditional cuisine. It’s not merely a city to be admired from afar; it’s also a great place to live.

If you decide to study in Segovia, with the big city always within reach and history at your fingertips, you will experience the best of both worlds.

MADRID
On our campus in Madrid, you will find a groundbreaking education experience, with access to cutting-edge resources, specialized classrooms, and modern facilities. Studying in Madrid provides an opportunity to immerse yourself in a dynamic environment at the center of one of Europe’s most important financial capitals.

If you decide to study in Madrid, you will benefit from a global environment, top-tier networking opportunities, and facilities equipped with the latest technologies—all shared with the top-ranked IE Business School.

As a student at IE University, you will gain an international outlook and global connections. You will benefit from diverse perspectives and experiences as you study with peers from around the world. Each year, an average of 130 different countries are represented on campus, and over 75% of students come from abroad.
The memories you make during your studies last forever and can change the course of your life. We believe in diversity as a lifestyle and are proud to say that our community is as diverse as can be, providing space for all types of interests and unlimited opportunities.

The Student Life office coordinates more than 30 clubs, which are divided into six areas: arts, sports, social causes, debates, entrepreneurship, and academics.

Below are some the clubs you can take part in.

IEU CONFERENCE CLUB
The IEU Conference Club organizes talks and cocktails where some of the most powerful and influential people in the international arena answer questions related to their field of expertise. You’ll get to know some of the secrets of their professional success, network with them, and have your questions answered.

IEU HUMANITARIAN CLUB
This club organizes innovative events in service of various NGOs. Its president, Zainab Al-Kurdi, started a campaign to inspire and protect women all over the world.

IEU MUSIC CLUB
The IEU Music Club aims to enrich its members’ musical knowledge and provide the opportunity to play together as a group. Its talented artists perform creative adaptations of songs or original compositions.

IEU SPORTS CLUB
Exercise is important, so both our Madrid and Segovia campuses offer a wide variety of sports for students to enjoy. The sports that we offer vary from campus to campus, since Madrid is a city campus and Segovia is a rural one. Among the team sports we offer are: volleyball, basketball, indoor soccer, rugby, basketball, and tennis. In addition, IEU has special deals with several gyms and fitness centers, to make available other sports such as golf, tennis, paddle tennis, swimming, and many others.

Tryouts for IEU’s official teams take place once every year, at the beginning of the fall semester.

“I’ve been living in Segovia for nearly two years and had no idea about its beautiful surroundings. Hiking by the river on Sunday was a nice alternative to spending the weekend in the city of Segovia or Madrid. For those who did not go with us, I highly recommend attending the next Green Club event!”

Ola,
IEU Green Club
EMPLOYABILITY
Launch your career internationally

Choosing a career path is one of the most important decisions you will make as you progress through your studies. The IE Career Management Center (CMC) helps graduates launch their careers across industries and around the globe and guides them throughout this decision-making process.

IE University’s international recognition and partnerships with leading companies and institutions provide graduates the opportunity to compete for international positions.

IE University students begin to receive employment offers even before they graduate. While many alumni are recruited by major multinational companies, others prefer to join small and medium-sized companies and startups.

Some students choose entrepreneurship as a career choice and start a business while studying at IE University or shortly after graduation, building and managing their own companies.

ALUMNI
Life after IEU

In order to promote lasting relationships among the members of the IEU community, we offer resources for career development and lifelong learning opportunities with the objective of propelling personal and professional development of IE University students and alumni.

As an IE graduate, you’ll join a global network of more than 45,000 people in over 130 countries.

We organize regular events across the world to help our graduates stay in touch with friends or meet new people. By being part of the alumni community, you will also benefit from career development, social networking, and education opportunities, among others.

www.ie.edu

Students during their graduation in 2017.
ADMISSION PROCESS
Become part of IE University

At IE University, there’s no single deadline for applying to our undergraduate programs. The various stages of our admission process are aimed at identifying those areas of your academic and personal profile that make you unique, and to make sure that our educational model is a good fit for you.

As our programs usually fill up far in advance of the start of the academic year, we advise candidates to apply between twelve to nine months before the semester begins. This will also allow you time to obtain any necessary visas or other qualifications. Once you have received an acceptance letter, provisional or definitive, you must make a €2,000 non-refundable deposit to reserve your spot in the bachelor’s program of your choice.

ONLINE APPLICATION
The application form contains detailed step-by-step information on how to fill it in, guiding you through the process. Your application is subject to a non-refundable admission fee of €120. It will not be reviewed by the Admissions Committee until submitted and the admission fee has been paid. You can find information on how to pay this fee at the end of the application form. The application may be saved at any time during the process but it must be completed within one month.

ADMISSION TEST
IE University’s admission test is conducted solely in English and assesses your verbal, logical and numerical skills. It centers on your ability to reason, rather than knowledge of actual information. This means you don’t have to study for the test beforehand to pass it successfully. It also evaluates your English level.

You can do the admission test at either the Segovia or Madrid campuses, or at any of the 29 offices IE has around the world. For other cases, please contact our Admissions Department at: ieuadmissions@ie.edu

ONLINE ASSESSMENT
As a tech-forward institution, we use virtual assessment as part of our admissions process. This allows the admissions team to get a sense of your personality and potential before proceeding to a possible interview.

Completing the assessment is simple—you will be given 3 questions to answer in a set amount of time. One of your responses will be written, and two will be recorded via video. The whole process should only take 20 to 30 minutes to complete.

PERSONAL INTERVIEW
(only after committee review)

Personal interviews are held either at the IE University campuses in Segovia or Madrid, or at any of our 29 international offices. In extenuating circumstances we can arrange an online interview. The interview will allow us to get to know you better, and further assess certain qualities, such as your personality, capacity for critical thinking, method of self-expression and other communication skills.

FINAL COMMITTEE DECISION

You will be informed of the Admissions Committee’s decision in writing. If accepted, you will receive one of two admission statuses:

Conditional Admission: in the event that you have failed to comply with all university access requirements in Spain.

Definitive Admission: full admission, providing you have complied with all the points listed in the provisional letter of acceptance.
You are about to embark on a mission to colonize Mars. Obtaining the technology and power to do so is a matter of negotiation... Play Mars Conquest and test your International Relations skills.

International relations are all about creating a balance between leadership and security. It’s all about engaging in difficult economic, political and social dynamics that go beyond borders and cultures to solve global issues. The IE School of Global and Public Affairs believes in the importance of learning the ability of negotiation and the importance of keeping up to new technology trends in order to become a true global leader.

thepathtoieu.ie.edu
Discover more details about the next steps you need to take to become part of the IE University’s community.

marsconquest.ie.edu
The Bachelor in International Relations is a hands-on, practical and comprehensive program that prepares students for a career in the international public and private sectors, guaranteed by the expertise and know-how of IE School of Global and Public Affairs, a member of the exclusive Association of Professional Schools of International Affairs (APSIA). Our unique international outlook and environment shapes global citizens to be able to adapt to diversity and engage in complex economic, political and social dynamics that go beyond borders and cultures.

Please do not hesitate to contact the office nearest to you should you need any additional information. You can also contact us via iecontact@ie.edu www.ie.edu/offices

**INTERNATIONAL OFFICES**

**EUROPE**
europe@ie.edu
- France – Paris
  france@ie.edu
- Germany, Switzerland & Austria – Munich
  dach@ie.edu
- Italy & The Balkans – Milan
  italia@ie.edu
- Portugal – Lisbon
  portugal@ie.edu
- Spain – Madrid & Sagovia
  iespain@ie.edu
- Turkey – Istanbul
  turkey@ie.edu
- UK & Ireland – London
  uk@ie.edu

**NORTH AMERICA**
northamerica@ie.edu
- West & Midwest USA – Los Angeles
  westcoast@ie.edu
- South USA & Caribbean – Miami
  southusa@ie.edu
- Northeast USA – New York
  northeast@ie.edu
- Canada – Toronto
  canada@ie.edu

**LATIN AMERICA**
latam@ie.edu
- Argentina & Uruguay
  - Buenos Aires
    argentinia@ie.edu
  - Uruguay
    uruguay@ie.edu
- Brazil – Sao Paulo
  brazil@ie.edu
- Chile – Santiago de Chile
  chile@ie.edu
- Colombia – Bogota
  colombia@ie.edu
centroamerica@ie.edu
- Ecuador – Quito
  ecuador@ie.edu
- Mexico City – Mexico
  mexico@ie.edu
- Peru, Bolivia & Paraguay – Lima
  peru@ie.edu
  bolivia@ie.edu
  paraguay@ie.edu
- Venezuela – Caracas
  venezuela@ie.edu

**ASIA**
asia-pacific@ie.edu
- Australia & New Zealand – Sydney
  australia@ie.edu
- China – Shanghai & Beijing
  china@ie.edu
- India & South Asia – Mumbai
  india@ie.edu
- Japan – Tokyo
  japan@ie.edu
- Singapore & Southeast Asia – Singapore
  southeastasia@ie.edu
- South Korea – Seoul
  korea@ie.edu

**MIDDLE EAST & AFRICA**
mea@ie.edu
- Saudi Arabia – Riyadh
  saudi@ie.edu
- UAE, Qatar, Bahrain, Kuwait & Oman – Dubai
  uae@ie.edu
- West Africa – Lagos
  nigeria@ie.edu
- Southern Africa – Johannesburg
  southernafrica@ie.edu

Please do not hesitate to contact the office nearest to you should you need any additional information. You can also contact us via iecontact@ie.edu www.ie.edu/offices
www.ie.edu/university/ir

Don’t forget to check out our blog:
drivinginnovation.ie.edu

CONTACT US

university@ie.edu

SEGOVIA
Cardenal Zúñiga, 12
40003 Segovia, Spain

T. +34 921 412 410

MADRID
María de Molina, 31 Bis.
28006 Madrid, Spain

T. +34 915 689 600

The information in this brochure is subject to revisions or changes. You will find the most up-to-date information on the University’s website.

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