

2020 — 2021

BACHELOR IN

Economics

Drive economic transformation
in the digital era

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and Madrid
Duration	4 years
Start / Date	September

In this rigorous and challenging program students study econometrics, political science, applied analytics, behavioral science and technology to analyze the new reality of economics and how it affects the diverse contexts in which we live and work. IE University's proven expertise in management and technology are the foundations for this bachelor. This program is aimed at individuals passionate about analysis and economics, who want to drive economic transformation, efficiency and growth in the digital era.



VIEW THE
INTERACTIVE
BROCHURE



You've just opened the brochure that will guide you through the first steps to becoming the person you want to be. It will give you a detailed view of the IE University student experience and, specifically, what life is like as part of the IE Bachelor in Economics program. Learn firsthand about the amazing journey you will embark on over the next four years and the opportunities available to you as an IE student. By the time you're finished reading, you'll be one step closer to becoming part of the talented community we are so proud of.

YOU'VE GOT A MESSAGE!

DEAR STUDENT,

As Rector of IE University, it is my pleasure to welcome you to our institution and I invite you to learn more about us in this brochure.

Our university is a pioneer in the implementation of the European Higher Education Area (EHEA), a major reform to higher education which we are passionate about. The EHEA is consistent with our idea of an international, humanistic, and innovative approach to education that brings together various elds of knowledge, and allows students to specialize with more exhibility. This is only achievable if a university is committed to student mobility, competency-based learning, and engaging in dialogue and exchange programs with national, European, and international universities.

Our entrepreneurial spirit and focus on employability means that knowledge transfer is one of our key values. We want companies, institutions, and society to grow because of our graduates and postgraduates, who each seek to apply their own innovative projects that bring knowledge and people together.

As you learn more about IE University, you will see that our unique community is made possible by a student-centered and personalized approach, with a dedicated university faculty that seeks to make each student's journey through IE University a unique and transformative experience. They, along with the entire academic and research community, and our students and alumni, give you the warmest of welcomes to IE University.

With warm regards,

Salvador Carmona
Rector, IE University

IE School of Global and Public Affairs

The IE School of Global and Public Affairs is dedicated to training students to become well-rounded professionals, capable of understanding complex global issues, managing real-world organizations, and holding leadership positions in the international public, private and non-profit sectors. Our programs combine a multidisciplinary approach to professional education with the application of theory to practical issues in global affairs.



PARTNERS & ACCREDITATION

The IE School of Global and Public Affairs is a full member of APSIA, the Association of Professional Schools of International Affairs. APSIA currently comprises twenty two schools from US universities, seven European schools, five from Asia, and two from Canada. The schools that make up this exclusive cluster are renowned for their academic offerings and their commitment to education in the field of international relations.

PROGRAMS

IE School of Global and Public Affairs offers programs both at graduate and undergraduate level. The School offers full-time programs taught entirely in English that train internationally oriented students for successful multisector careers.

UNDERGRADUATE

- › Bachelor in International Relations.
- › Bachelor in Economics.
- › Bachelor in Politics, Law and Economics.
- › Dual Degree in Business Administration + International Relations.
- › Dual Degree in Laws + International Relations.

MASTERS

- › Master in International Relations.
- › Master in International Development.

IE School of Human Sciences and Technology

At IE School of Human Sciences and Technology, we believe it is critical that graduates possess not only deep expertise within their chosen area of study, but also the ability to think, work, and innovate across disciplinary boundaries. Our graduates also gain the cross-cultural awareness, entrepreneurial mindset and behavioral skills necessary to work effectively in the teams and organizations in which they pursue their careers.



THE SCHOOL

The mission of IE School of Human Sciences and Technology is to educate the next generation of global professionals who can leverage the power of science, communications, and technology to address the most difficult challenges facing business, government and society.

PROGRAMS

Our bachelor's, master's, and executive programs put emphasis on understanding, engaging, and enabling people in the many contexts in which they work and live – as consumers, employees, leaders, citizens and members of families and communities.

UNDERGRADUATE

- › Bachelor in Data and Business Analytics.
- › Bachelor in Communication and Digital Media.
- › Bachelor in Information Systems Management.
- › Bachelor in Behavior and Social Sciences.
- › Bachelor in Economics.
- › Bachelor in Computer Science and Artificial Intelligence.
- › Dual Degree in Business Administration + Data and Business Analytics.
- › Dual Degree in Politics, Law and Economics + Data and Business Analytics.

MASTERS

- › Master in Business Analytics & Big Data.
- › Master in Market Research & Consumer Behavior.
- › Master in Visual and Digital Media.
- › Master in Corporate & Marketing Communication.
- › Master in Cybersecurity.
- › Master in Talent Development & Human Resources.
- › Master in Customer Experience & Innovation.
- › Executive Master in Positive Leadership and Strategy.
- › Master in Digital Business and Innovation.
- › Master in Computer Science and Business Technology.
- › Executive Master in Digital Transformation.
- › Master in Digital Marketing.



Students on the
IE University
campus in Segovia
during their break
between classes.

My Studies

Studying at IE University means not only that you will receive the most up-to-date education; you will also be joining a community of exceptional academics who share your passion and look forward to guiding you throughout your degree. They will help you learn and provide you with the tools that will help you become the professional you want to be.

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FIVE REASONS TO STUDY THIS DEGREE AT IE UNIVERSITY

A sure path to success

BENEFIT FROM THE LATEST STUDIES AND DISCOVERIES

You will have access to knowledge generated by diverse research centers in economics, including IE's Center for the Governance of Change. You will have the opportunity to attend conferences, network, participate in and publish papers with experts in the field through these centers. This hands-on experience will give you insight into some of today's most pressing issues and challenges, and a voice in how to tackle them.

3

MAKE AN IMPACT IN SOCIETY, GOVERNMENT AND COMPANIES

Learn and build on economic principles to understand how individuals allocate limited resources to satisfy their needs in both the public and private sectors. You will develop the tools necessary to foresee responses to changes in policy and markets and to have a positive impact on society.

4

1

MERGE TECHNOLOGY, PUBLIC POLICY AND ECONOMICS

The new economy requires talent that combines foundational knowledge in economic analysis with public policy and technology. Tools and skills like computing and data science, as well as proficiency in the public sector, are needed to make better decisions in the complex world of economics. You will study a comprehensive and coordinated mix of courses that will teach you how to help shape the economy.

2

DEVELOP QUANTITATIVE AND CRITICAL THINKING SKILLS

You will learn the fundamentals of economics and then dive deeper into the quantitative aspects of research and analysis. The rigorous curriculum of this bachelor will allow you to understand real world challenges in economics today, and will give you the tools necessary to develop the most innovative solutions for the challenges of tomorrow.

5

WORK WITH EXPERT FACULTY

You will be surrounded by academics and professionals who are today's pioneers in economics. Our faculty is made up of a diverse group of experts that bring real-world expertise to the classroom and come from prominent positions in government, national banks and EU institutions. They range from top researchers, to influential voices in the political arena, to authorities driving economies in governments and institutions.

APSIA

The IE School of Global
and Public Affairs is an
APSIA member.

STUDENT PROFILE

Defining your future

IE University welcomes students who embrace change and seek an innovative learning experience. Our unique community is formed by students from over a hundred countries and a faculty made up of prestigious academics, successful professionals, and industry leaders. Through a personalized path and a student-centered methodology, IE University helps students enhance their unique value and play a leading role in shaping the world.

THE BACHELOR IN ECONOMICS

IS FOR INDIVIDUALS WHO ARE passionate about analytical thinking and data, and interested in understanding the complexity of the principles that underpin economics in the digital and tech era.

LOOKING FOR

a program that will provide the skills necessary to impact economic and business performance, and help improve people's lives in both the public and private sectors through a deep understanding of human behavior, economic environments and markets.

TO BECOME

An economic consultant;
A policy developer;
A behavioral economics advisor;
A financial market analyst;
A government research consultant;
A company sector analyst;
An equity analyst;
A Blockchain risk analyst;
A sustainable economy advisor;
A country analyst.

GRADUATE PROFILE

The person you will become is a professional capable of understanding complex economic dynamics in the real-world oriented to both the public and private sectors. You will be an expert who harnesses the power of technology and data analytics methods to write the future of economy. You will have a successful international career and make a positive impact in the lives of the people that surround you. As a new economy expert, you will succeed in facing the most pressing issues that individuals, societies and governments face when they allocate finite resources to satisfy their infinite needs.

THE PILLARS OF ECONOMICS AT IE UNIVERSITY

Drive economic transformation in the digital era

In this rigorous and challenging program students study econometrics, political science, applied analytics, behavioral science and technology to analyze the new reality of economics and how it affects the diverse contexts in which we live and work. IE University's proven expertise in management and technology are the foundations for this bachelor. This program is aimed at individuals passionate about analysis and economics, who want to drive economic transformation, efficiency and growth in the digital era.

DRIVE ECONOMICS IN THE DIGITAL ERA

The ever changing economic sector must integrate the digital technologies that shape our lives. The internet of things, artificial intelligence, machine learning, analytics, and big data affect decision making and policy, and create new opportunities in the local and global economic landscape. Traditional economics often underestimates the impact that new technologies have on societies, governments and businesses. In this program, you will study the implications of automation, e-platforms, and circular and sharing economy, which are often excluded in regular economic programs.

CHOOSE YOUR OWN SPECIALIZATION

After building solid foundations in economics during the first three years of the program you will be able to specialize in two different fields during your fourth academic year. These specializations, designed to give you the tools necessary to drive different areas within economics, will help you tailor your studies to your own needs. One possibility is to specialize in *Country, Sector and Policy Analysis* to better understand how governments and different sectors play an important role in the economy. The other possibility is to specialize in *Economic and Financial Analysis for Business* to dive deeper on how the economy affects financial markets and business performance across different industries and sectors.

UNDERSTAND SOCIETY AND HUMAN BEHAVIOR

The foundations of traditional economics have been constructed with an assumption of rational human behavior and optimal decision-making. But research has shown that human conduct is reshaping economic principles that were once thought to be written in stone. In this bachelor, you will explore and study behavioral economics, experimental economics and behavioral nudging which gain more relevance in the field every day.

GAIN A GLOBAL UNDERSTANDING OF THE ECONOMY

You will study the economy from a global perspective to comprehend its impact on international relations, governments and organizations. In this program, you will explore topics like public affairs, governance, trade and crisis management allowing you to understand the dynamics that underpin the economic reality that drives our world. This broad approach to the study of economics will allow you to develop the skills necessary to become a successful economist capable of tackling challenges on an international scale.

WHAT IS ECONOMICS AT IE UNIVERSITY?

DRIVE ECONOMICS IN THE DIGITAL ERA

Study the implications of automation, e-platforms, and circular and sharing economy.

UNDERSTAND SOCIETY AND HUMAN BEHAVIOR

Explore and study behavioral economics, experimental economics and behavioral nudging.

GAIN A GLOBAL UNDERSTANDING OF THE ECONOMY

Study the economy from a global perspective and tackle challenges on an international scale.

CHOOSE YOUR OWN SPECIALIZATION

Specialize in two different fields during your fourth academic year.

STUDY PLAN

The hunt for knowledge

FIRST YEAR - FUNDAMENTALS

Preparing for the future of economics requires professionals that understand the fundamentals of the field and have the skills that adapt to the rapidly changing world we live in. During your first year, you will lay solid foundations in core economic concepts, including microeconomics and macroeconomics, economic history and development & growth economics. You will acquire basic economic skills and put them to the test, with innovative challenges to push your understanding even further. In addition, you will learn about programming for economists, analytical methods and gain invaluable research and writing skills that will be vital for your future career.

SECOND YEAR - DEVELOPMENT

Understanding how the economy is shaped and governed around the world is fundamental for a successful career in economics. In your second year of studies you'll refine your mathematics, decision-making and strategy skills through modules such as Economic Modeling & Simulation and Behavioral Economics, Finance & Decision-Making. In addition, you will analyze and interpret different data sources to consider their impact on the economy. Learning new tools and exploring different situations in order to propose new solutions.

THIRD YEAR - PROFICIENCY

Rapid advancement regarding technology and innovation in financial systems is disrupting economies and societies around the world. This year you will dive deeper into the technologies that are transforming this field, such as Gov-Tech, blockchain and cryptocurrency. You will hone your critical thinking and develop analytical skills across a variety of platforms to better inform your decision-making. The economist that know how to analyze with different platforms and make decisions based on data are the ones that will make an impact.

FOURTH YEAR - SPECIALIZATION

In your final year of studies, you will take a leading role in designing your own curriculum. If you decide to pursue the Economic and Financial Analysis for Business track, you will focus your studies on digital advances and technological innovations, and consider how these relate to the economy. If you choose the Country, Sector and Policy Analysis track, you will concentrate on political science and policies, as well as see how cities and the environment play a key role in shaping the future of the economy.

→

Melting pot
Diversity is central to IE University's identity. Each year, students of many different nationalities choose to begin their careers with us.



STUDY PLAN

FIRST YEAR

1 st Semester	Mathematics for Economists	IE Module -Economic History
	Foundations of Microeconomics	Impact Writing Lab
	Foundations of Macroeconomics	Programming for Economists I
2 nd Semester	Development and Growth Economics	Game Theory
	International Trade and Monetary System	Research Methods for Economists
	Probability & Statistics	Programming for Economists II

SECOND YEAR

1 st Semester	Econometrics	Industrial Organization and Strategy	
	Financial Economics & Accounting	Public Economics & Political Economy	
	Institutional Economics		
2 nd Semester	Behavioral Economics, Finance & Decision-Making	Market, Auction and Contract Design	
	New Economy: Digital, Ecosystems & Platforms	Data Science for Economists	
	Corporate Finance	Economic Reporting Lab	
	Economic Modeling & Simulation		

THIRD YEAR

1 st Semester	Economic Nudging and Policy Design	Innovation and Technological Change	
	Economics of Wellbeing	BlockChain and Cryptocurrency	
	Capital Markets	GovTech and the Economic Environment	
	Experimental Economics	IE Module - IE Challenge	
	Economics of		
2 nd Semester	Electives		

FOURTH YEAR

Economic and Financial Analysis for Business			
1 st Semester	Economic Research: Regions & Industries	Economists	
	Econometrics II: Identification & Time-series	Economic Research: Consumers & Markets	
	Machine Learning & Analytics for	Risk Modeling & Management	
		Financial Analysis & Valuation	

2 nd Semester	Economic Research: Operations, Distribution & Supply	Asset & Portfolio Management	
	Economic Research: Financial Assets	Financial Trading: Equity, Debt & Complex Products	
	FinTech and Digital Banking	Capstone Project	

Country, Sector & Policy Analysis

1 st Semester	Economic Research: Regions & Industries	Economic Research: Consumers & Markets	
	Econometrics II: Identification & Time-series	Macro- and Micro-Economic Policy Analysis	
	Machine Learning & Analytics for Economists	Problem Solving for Economic Consultants	
		Political Risk Analysis	

2 nd Semester	Education, Human Capital, and Productivity	Urban Economics and Smart Cities	
	Environmental Economics and Sustainability	Impact Assessment and Project Scale-Up	
	Health Economics and the Genetic Revolution	Labor Economics, Digitalization, and AI	
		Capstone Project	

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	108
Elective Courses	60
Capstone Project	12
Credits needed to graduate	240

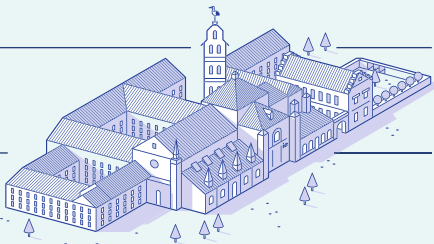
LOCATION

If you choose to study the Bachelor in Economics then you will study the first two years in Segovia and the last two years in Madrid.

SEGOVIA

FIRST YEAR

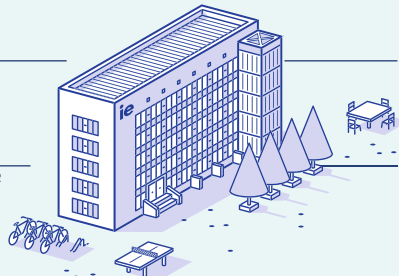
SECOND YEAR



MADRID

THIRD YEAR

FOURTH YEAR



Note: this information is subject to change, please contact the Admissions Department for the updated curriculum.

COUNTRY, SECTOR & POLICY ANALYSIS TRACK

The track in *Country, Sector and Policy Analysis* will introduce you to the world of economic policy, country risk analysis, strategic sectors, and international consulting. As a student, you will have the opportunity to learn a unique mix of analytical, problem solving, and public policy skills, all necessary for achieving excellence and creating impact in both the global public and private sectors.

If you are looking for a deeper understanding of international economics, sustainability, business expansion, and global governance then this is the right track for you. In this track, you will access newly emerging professional opportunities at the intersection of the private and public sectors. After graduation, you will have a global career and gain all the skills needed to seize innovative

opportunities in a context of rapid technological change.

ABOUT THE TRACK: SEMESTER I

In the first semester of this track, you will learn how to approach problems from a different perspective. Your objective in this first semester is to become a problem-solver and apply your newly acquired analytical skills to

concrete situations, all accompanied by practical, hands-on challenges. You will learn how to research and design high-end consulting reports, as well as how to design effective organizational strategies for growth, sustainability, and impact.

SEMESTER II

The world is changing, and our global society faces a constantly evolving array of new technologies, ideas, and problems. In this track's second semester, you will focus on appreciating how this change is playing out in key strategic sectors, from the development/aid sector, to green business and sustainability, energy, the new world of work, and artificial intelligence. You will leave the program a professional with impressive digital knowledge, with the capacity to seize opportunities in an ever-more complex global environment.

WHERE CAN THIS TRACK TAKE YOU?

This track combines a holistic view of modern economics while simultaneously diving into the public sector, allowing you to become a professional capable of working in multiple areas, sectors, and places. You will be primed and ready for employment in international consulting, research departments in private companies, multilateral organizations, impact investment, international development, and think-tanks.

Led by:



ECONOMIC AND FINANCIAL ANALYSIS FOR BUSINESS TRACK

With its hands-on approach to analytics, risk management, and other essential skills needed for any future-proof career, the track in *Economic and Financial Analysis for Business* is a career-focused and business-oriented path. With its innovative methodology and thorough analysis of the impact of technology in the financial sector, including digital banking, blockchain, and cryptocurrencies, this track equips you to step into the role of the economist of the future.

In the *Economic and Financial Analysis for Business* track, you will be exposed to the fundamental areas necessary to become an expert economic analyst in the financial field. This track's future-forward curriculum focuses on the crucial role of innovation as well as the driving changes present in global finance. You will learn to examine and understand the powerful link between technology and the economy. You will also be prepared to face, analyze, and understand a world in which traditional labor markets have been radically transformed, due to the automation of processes, and where collaborative economies and the circular economy have changed the way people behave.

ABOUT THE TRACK:

SEMESTER I

Expect to be crunching the numbers during the first semester. This specialization focuses on the use of mathematics and statistics to better

understand economic systems. Through studying courses focusing on econometrics, risk management, and international markets, you will learn how to identify and tackle a wide range of global economic matters. You will understand the concept of risk-taking, its quantification and implications in decision making, and how economic analysis and specific models are applied to the three areas of operations, distribution, and supply. As a student, you will be exposed to the differences in various markets and sectors and how to better handle potential problems in any business.

SEMESTER II

Building upon the skills acquired in the previous semester, you will apply what you've learned to real-world finance cases in industries ranging from fintech and digital banking to asset and portfolio management. You will gain firsthand insight into how financial analysis is applied to

the valuation of companies, how to manage the assets of your business based on investment objectives, and how to gain a competitive edge in trading. As well as diving into intriguing material in your classes, including the implications of capital, types of debt, and complex financial products (structured funds, swaps, derivatives, etc.), you will also make use of your gained knowledge by working on a capstone project.

WHERE CAN THIS TRACK TAKE YOU?

This track specializes in analysis, technology, and problem-solving in the economic sector. It will equip you with the skill set needed to pursue professional opportunities in numerous fields, including banking, trading, fintech, and quantitative analysis. As a graduate, you'll have the opportunity to choose from a wide range of professional careers, including positions such as economic consultant, financial and investment analyst, accountant, auditor, statistician, stockbroker, or banker. You could also choose to expand your professional portfolio by working in other fields such as business intelligence, economic planning, or company investment.

Led by:



HOW EXPERTS THINK

STRAIGHT FROM THE SOURCE

Lee Newman, the Dean of IE School of Human Sciences and Technology, and Manuel Muniz, the Dean of IE School of Global and Public Affairs, discuss the revolutionary Bachelor in Economics at IE University. They touch on how the degree provides students with the fundamentals of economics and an expertise in data science, technology, and the latest economic trends.



Manuel Muñiz My name is Manuel Muñiz, and I am Dean of IE School of Global and Public Affairs. I am joined here by my friend and colleague, Lee Newman, who is the Dean of the IE School of Human Sciences and Technology. We are here to tell you that we are very excited about the Bachelor in Economics. This is a very innovative degree, and we are looking at all the issues affecting economics that have to do with technology and other issues. Lee, I was wondering if you could tell us a little bit about how this degree is going to be placed right at the frontier and is going to be looking at very innovative issues in the field.

Lee Newman One of the first ways this is a unique and special degree is the inclusion of behavior. Daniel Kahneman, the Nobel Laureate who was a behavioral scientist and won the Nobel prize in economics in 2002, kicked off an entire revolution around behavior. You cannot be a good economist these days without understanding the irrationalities that affect how people make economic decisions and all the ways that psychology plays into economics. So, that is one critical component that we have included in this new bachelor.

Second is the data revolution. Economists are traditionally known as people who are good at math and analytics. They were analytical thinkers who can really understand the world in a mechanistic way. Data science has

Newman: “Data science has introduced a whole new set of tools, and we have added those tools to the Bachelor in Economics”

introduced a whole new set of tools, and we have added those tools to the Bachelor in Economics. Our graduates have not only the classical tools of economics, but all the new tools of data science to analyze, forecast, and predict, and the things that economists are usually known for. Those are two of the special and unique elements of the degree. Manuel, I think you can talk about two of the others.

Manuel Muñiz On top of those two we added a lot of content on technology and economics in general. New platforms, machine learning, and AI are also changing other areas of the field of economics. They are changing production processes. They are changing supply lines. They are changing the face of work and the face of education. They are impacting all these fields, and we think that economy should have of great deal of expertise about the intersection of technology and economics.

The other area is sustainability and climate change economics. The Nobel prize in Economics last year was awarded to professor Romer who has been working on climate change and economic growth. At the end the degree we will have all the fundamental features of a very rigorous degree in economics, but it will also have these four axes of precision that make it very sophisticated and a forward-looking focusing on the future of economics.

We foresee wonderful career paths for people that go and pursue this degree with us. For example, if you want to work in a multilateral institution like the OECD, IMF or the World Bank, this the degree for you. If you want to work in policy-making or advisory for governments in the economics landscape or you want to do sectoral economics, healthcare economics, or education

economics, this is a terrific degree for you and will give you all the fundamentals, not just in the policy-making world, but also in the private sector and in the technology world as well.

Lee Newman Using these tools of data science and behavioral economics, economists can work in the banking industry in financial services doing advanced forecasting, trying to understand the mechanisms of markets. Also, you mentioned artificial intelligence, so understanding how these new technologies like AI, blockchains, and smart contracts are going to fundamentally reshape the ways that businesses do their business and the platforms that they do it on. The possibilities are fantastic for people graduating with economics.

Manuel Muñiz We are thrilled to share this opportunity with you. Check it out if you are interested. But we are very happy we have been able to put together a degree like this at IE University that will be training economists for the challenges of today and the challenges of tomorrow that the field faces. Thank you everybody.



Muñiz: “This is a very innovative degree, and we are looking at all the issues affecting economics that have to do with technology and other issues”

LANGUAGE PROFICIENCY TRACK

Develop the English skills needed for a successful international career

Studying at IE University means that once you graduate you will get immersed in an international environment and you will have to face challenges at a global scale. In order to prepare you for the real world and avoid language constraints, our bachelors are fully delivered in English. For those who need to improve their language skills in order to study in this international language and graduate with a proficiency level of the language, we offer a special track during the first year.

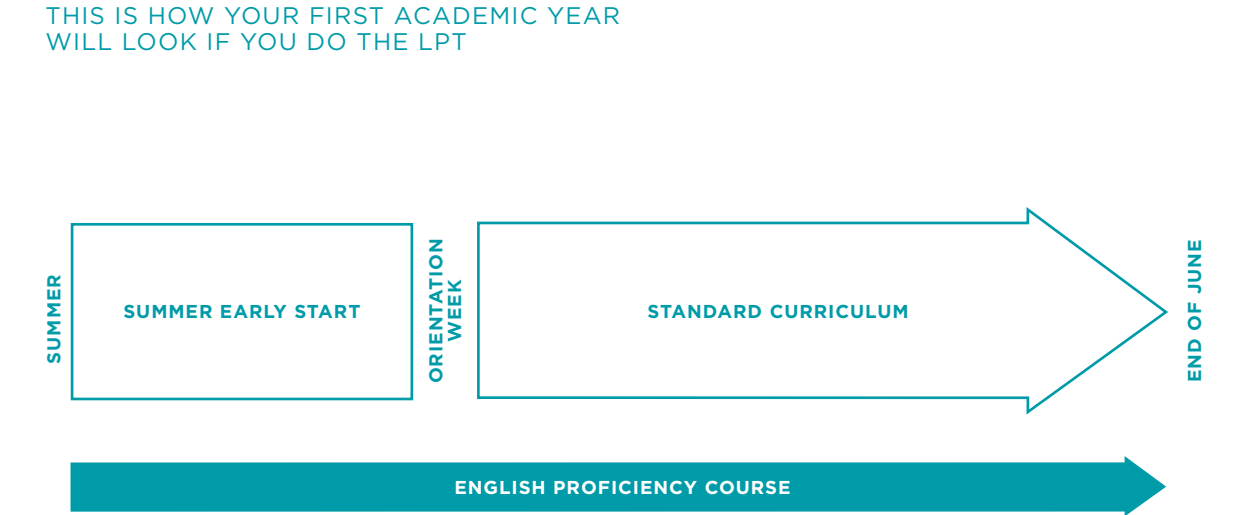
The Language Proficiency Track (LPT) has been designed for those students who wish to progressively adapt to studying fully in English at IE University. This track is available for first-year students of this program. The LPT will allow you to access the Bachelors and Dual Degrees fully in English and study with people from over 130 nationalities while reinforcing your language skills. The enrolled students have an early start that begins a few weeks before the academic year, and lasts one academic year.

Summer Early Start
Here you will go through the first unit of the English Proficiency Course and you will study all the courses in English. The Summer Early Start will begin in mid-August until the official start date of the course.

Continuous support throughout the first year
In addition to your regular subjects, throughout your first year you will have some mandatory courses that are meant to improve your English skills to reach the required level.

WHO IS IT FOR?
All non-native English speakers' candidates who need to enhance their English skills from their very first year of studies in order to go through the whole degree in this language.

- THINGS TO REMEMBER**
- 1. The Language Proficiency Track is mandatory for those candidates who have been admitted to the LPT courses. This will not only enhance their language skills, but it will help them build their confidence, acclimatize and adjust culturally.
 - 2. The Summer Early Start is not replaceable for a summer course abroad or English classes in an academy, since it is part of the Bachelor Degree programs and you will go through specific content relevant for your studies.
 - 3. The reinforcement subjects are compulsory and cannot be replaced by other courses.
 - 4. In year 2 all LPT students will study the exact same subjects as the other undergraduate students.



IE MODULE

Your keys for development

The IE Module consists of key subjects for your professional development which form part of every bachelor program from the first to the third year. In this module, you will acquire basic skills that reflect the university's culture and vision, and which reinforce the transversal components of our model (IEU Labs, advanced seminars, electives, and languages). You will also benefit from progressive learning, where content is structured to increase gradually in difficulty and in its optional character, and where you'll work with students from other programs.

The IE module subjects are based on four pillars: entrepreneurship, a humanistic and rigorous approach, diversity, and innovation.

FIRST YEAR

During your first year, you will develop a broad understanding of business organizations and gain specific knowledge in areas such as markets, customers, finance, operations, and communications, among others.

You will also undergo technological training to remain at the forefront of the digital world and make the most of the opportunities it offers. You will also develop your writing and presentation skills, which are essential to professional success.

SECOND YEAR

Your second year will be focused on analyzing reality from different perspectives in order to develop your own points of view, and on establishing positive conditions for your success. You will learn how to influence, motivate, and encourage others towards effectiveness and productivity.

The aim of our humanistic approach is to train young inventors, visionaries, and world-changers who, by exploring the humanities, can discover new paths to reveal unexplored aspects of reality.



YEAR ONE	
Business Management	6 ects
Technology Fundamentals	3 ects
Presentation Skills	3 ects
Writing Skills	3 ects
YEAR TWO	
Humanities	6 ects
Behavioral and Professional Skills	3 ects
YEAR THREE	
Global Challenges	6 ects

THIRD YEAR

The complex reality of today's globalized world demands professionals capable of having impact on a global scale. At IE University, we teach the skills and tools students need to become successful leaders capable of managing projects in an international setting. On the one hand, you will be immersed in a multicultural and international setting from day one that will shape your mindset.

On the other hand, you will take courses specifically designed to help you perform effectively in demanding professional settings. This training is crucial to your success as a global professional, regardless of your area of study.



PROFESSIONAL CAREERS

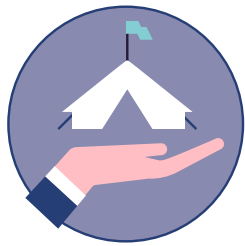
A world of opportunity

Once you finish your degree, you'll be ready to develop your career in a wide range of areas. Whether you are inspired by international organizations, consulting, technology, or managing international development projects, as an IE University economics graduate, you will be more than prepared to use your expertise to make a positive impact in your field and perhaps beyond.



ECONOMIC CONSULTANT

Societies, companies and governments need to keep up with changes in the economic environment that deeply affect the groups and individuals that shape them. You will have the expertise needed become an economic consultant ready to understand individuals' needs, and propose actions to satisfy them by optimizing the allocation of limited resources.



POLICY DEVELOPER

An innovative future, where existing policies are no longer relevant, requires professionals capable of understanding regulatory uncertainty. Policy developers review, improve and implement policies and strategies on a variety of matters related to the economic development of companies and governments.



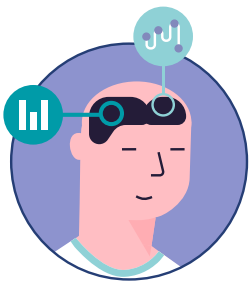
BEHAVIORAL ECONOMICS ADVISOR

Research has shown that many traditional economic principles are inconsistent with natural and irrational human behavior. By studying and understanding the fundamentals of human behavior and its implications in classic economic theory, you will develop the skills necessary to restructure economic principles and propose solutions to the most pressing economic challenges faced by companies and organizations.



FINANCIAL ANALYST

Finance is a data-driven industry. The biggest challenge of a financial analyst is being able to understand and analyze financial statements, market trends and economic conditions. As a financial market analyst, you will be able to make business recommendations for companies and organizations, and predict outcomes of deals and financial operations.



GOVERNMENT RESEARCH CONSULTANT

The public sector is an exigent environment. In today's ever changing world and with the rise of big data, governments are demanding profiles able to use the avalanche of information available to come up with efficient solutions. As a government researcher, you will discover and generate actionable ideas that will influence state and local government policies, helping to transform organizations.



SUSTAINABLE ECONOMY ADVISOR

The rise of renewables, environmental consciousness, growing levels of automation and public pressure for transparency are paving the way for companies and government to step up to the challenge of sustainability. As a sustainable economy advisor, you will be able to assist the public and private sectors to increase economic growth in a sustainable and scalable way.



- 8:30** I wake up and carry out my morning routine. It's important to have one if I want to be able to focus for the rest of the day.
- 10:00** I later head to to class and make sure to arrive a few minutes early to ask the teacher questions about the homework and any upcoming projects. I always try to stay active and attentive during a lecture in order to take in all of the content explained and participate in the classroom discussion.
- 13:00** I normally go to the cafeteria and have lunch and catch up with my friends. Then, I head to the Student Hub and work from there with a few classmates on group projects. This is one of the best places on campus since it is comfortable for us to meet and work without many distractions.
- 16:00** Once finishing work on a project or any other tasks I may have, I normally go to the supermarket to buy a few essentials (and maybe something to treat myself) and return home. At home, I do some homework, review what was covered in class that day, and prepare any work I need to have ready for the following day.
- 21:00** At this time, I usually cook dinner, eat, and relax a little. I also take time to talk to my family to tell them about my day. Usually at this point I either quickly finish any work I have left or take a break and procrastinate for a while before finally going to bed.

A DAY IN THE LIFE OF...

“The professors are all amazing”

Josefina Pérez
*Bachelor in
Behavior and
Social Sciences*

When did you start your degree? Why did you choose this degree?

I started my degree in September 2018. I chose to pursue a Bachelor in Behavior and Social Sciences since

I really enjoy learning about how and why people behave and how this is implemented on a larger level than just clinical psychology. I am particularly interested in learning how to work and deal with people in organizations, while still learning and cultivating other skills that will help me thrive in the future when looking for jobs and trying to figure out what I want to do professionally.

What do you like the most about living in Segovia?

This city is beautiful, small, and safe, yet there are always interesting places to go and visit nearby. You can walk outside at any point of the day or at night. Normally, I walk 10 minutes to and from university regardless of the time of the day. Although the city may be small, everything you need is close by and is no more than a 20-minute bus ride away.

What do you like most about studying at IE University?

The professors are all amazing. They all care about their students and pay attention to those who are striving to learn more and better themselves. The content learned in my classes is also very important, as all of it seems to have a purpose and it doesn't feel like we are just getting busy work. Furthermore, IE offers many amazing opportunities in the form of seminars, labs, internships, exchange programs, and extracurricular activities.

Are you involved in any extracurricular activities?

During my first year, I haven't had the chance to get involved in many activities since I'm still trying to figure out how to manage my time, but I participate in both the Debate and Dance clubs. Both of them are loads of fun and give me a well-deserved break from studying and working on university projects.

What are your favorite subjects and why?

So far, my favorite subjects have been *Fundamentals of Social Sciences* and *Fundamentals of Probability and Statistics*, even though both of these classes are very different. The reason I like both so much is that they are taught by great professors who are truly passionate about what they teach and who care about their students. Furthermore, the way in which the teachers evaluate us in these classes is not by how much we can memorize, but rather by how well we can apply the concepts we learned in class to both fictional and real-life situations. I know that in these classes I can always go up to the teachers after class and ask them more questions or for any advice and they will gladly give it to me, as well as appreciate my participation in class.



SCAN FOR
MORE STUDENT
STORIES



OUR STUDENTS

Meet our diverse community

LAURA ROBIU BRUSA-PASQUÉ
Spain
Bachelor in International Relations

"I've lived in Spain my whole life, but my mother's family is Italian. I'm studying International Relations and I love traveling, meeting people, and learning new languages. I speak Spanish, Italian, French, and English, and I'm learning German and Swahili".

FLORIAN SENGGER-WEISS
Austria
Bachelor in Business Administration

"Everyone at IE University participates in a business plan challenge to learn about management. My team advanced to the final round, and now an investor is interested in our project. It feels great to have created a company out of thin air through hard work".

RICCARDO VINCI
Italy
Bachelor in International Relations

"IE University is a celebration of diversity, a beautiful international family that teaches you to become a global citizen. It has allowed me to live a true adventure in Italy, Madrid, and Singapore, thanks to my passion for languages and international relations".



My Enrichment Opportunities



From their first year, students form close ties with their classmates and with students from higher classes, who help and guide them throughout their journey.

Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships and IEU Labs.

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IEU LABS

Learn by doing

IEU Labs are IE University’s alternative to traditional work placements. They provide hands-on, internship-like experience on campus to first- and second-year students who wish to begin gaining professional experience. There are nine labs to choose from, and each allows you to build your professional profile and gain valuable practical knowledge of different sectors. You will also extend your professional network through direct contact with managers and directors of leading companies.

Throughout the program, you will work under the tutorship of professors, while experts provide training in areas like marketing, funding, and strategy and legal aspects, among others.

When the time comes to choose, you will be able to apply to a lab that matches your professional interests, or try one outside of your field of study in order to broaden your knowledge and work with students from other programs.

All labs start at the beginning of the academic year and continue year-round. In May and June, you will work full-time in the IEU Labs and participate in common modules and activities, including advanced seminars for professional skills, weekly presentations of your work, business simulations, and extracurricular activities.

Want to learn about the labs we offer? Keep reading!

“The IEU Labs give students a genuine taste of work as members of a consultancy team in the sector of their choice, from design to finance. Already, various labs have had real-world successes, providing solutions for clients including Madrid’s Thyssen-Bornemisza Museum and the investment bank Arcano.”

Isabel Sánchez,
Director of IEU Labs and Business
Administration Undergraduate Studies

Start-Up Lab

The *IEU Start-Up Lab* is an incubator where you can develop your business plans and make them investment-ready with guidance from professors and entrepreneurs.

Sample project:
PAELLA CHEF
Objective: specialize in the creation and distribution of canned paella in Spain and the rest of the world.
Best things about it: we got to start a company from scratch and be present at each step of the process, from the business plan to the corporate image. We knew that in June we were presenting to real investors, which was very motivating!
Most challenging aspect: customer acquisition. Even though we stated how we were planning on reaching out to customers—through paid research, organic research/SEO, PR, social media, inside sales, etc.—we ended up realizing that some of our assumptions were wrong or too expensive, so we had to rethink our customer acquisition protocols.

Members of the *Social Impact Lab* in an aid program in Ghana with local volunteers.



Marketing Lab

In the *Marketing Lab*, you will be involved in brand building, strategy creation, and the implementation of marketing plans. You will also work on marketing research and consumer insights for a range of companies and institutions, as well as offer support to new startups and entrepreneurs at IE University.

Sample project:
PÉREZ-LLORCA
Objective: analyze a law firm’s website, compare it with the global market and come up with a proposal that will differentiate it from its competitors.
Best things about it: meeting with the client to obtain feedback and adapt our proposals to best meet their requirements and needs. Knowing that they were going to implement our ideas was a huge motivation.
Most challenging aspect: finding the perfect balance between being creative and innovative while also staying loyal to the brand’s image and values.

IR Lab

This lab is a fully tutored working space where you can execute professional projects with an international dimension for private companies, public organizations, and nonprofits. Our partner institutions work in different industries and sectors: consultancy, international development, public affairs, diplomacy, etc.

Sample project:
WEBER SHANDWICK
Objective: analyze the political, social, economic, and legal trends that Weber Shandwick’s multinational clients must be aware of while doing business in different countries, in order to propose an institutional relations and communication strategy.
Best things about it: the opportunity to work in multidisciplinary teams, guided by Weber Shandwick experts, and identify industry insights that allowed us to come up with accurate analyses and proposals.
Most challenging aspect: presenting results and strategy proposals to the clients that were worthy of Weber Shandwick’s reputation and market standards.

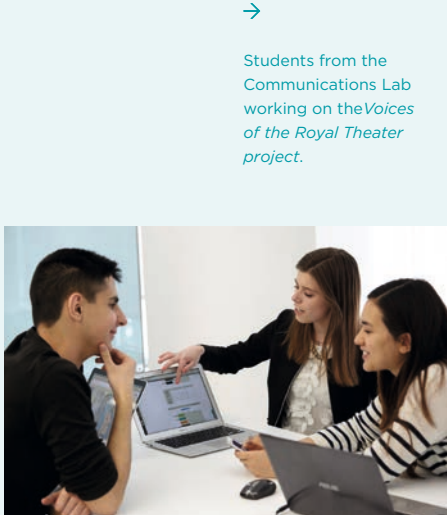
Social Impact Lab

In this lab, you can work with nonprofit organizations and other initiatives to manage social projects in international settings. You will also have the option to travel to developing countries in order to participate in real projects that have a visible, tangible effect.

Sample project:
FINANCIERS WITHOUT BORDERS NGO
Objective: develop a microcredit project and a basic financial literacy course to improve the socioeconomic conditions of the Larbie community in Awutu, Ghana.
Best things about it: we got to travel to Ghana for research and data collection, which was a fantastic experience. All the information we obtained was used to provide financial and organizational recommendations so that the institutions we were working with could achieve enough sustainability to become attractive to private investors.
Most challenging aspect: knowing that all of our decisions were going to affect real people.



Professors guide students through the different stages of their IEU lab projects.



→
Students from the Communications Lab working on the *Voices of the Royal Theater* project.



D-Lab

This lab takes an integrated approach to the world of design and architecture, with projects in urban and rural architecture, city planning, and with local tourism authorities.

Sample project:
FROM LIMIT TO LIVE IT

Objective: come up with a proposal for an international temporary art contest to decorate Segovia's city wall. Establish the rules and create the graphic material to send out to participants.

Best things about it: it was a very creative project where all ideas were welcome. The contest had specific objectives, but we were encouraged to think freely and come up with innovative proposals in order to meet those goals.

Most challenging aspect: coming up with the evaluation criteria was one of the most challenging hurdles. We needed to make sure that each aspect evaluated would give real value to the contestant's proposals and at the same time make sure it was viable, innovative, etc.

Finance Lab

If you want to work in the world of finance, this is the perfect place to get your career started. This lab focuses on analyzing financial markets and consulting companies on a range of financial issues.

Sample project:
ONE-TO-ONE CORPORATE FINANCE

Objective: analyze a company's high-performance benefits, real estate transactions, and investments in private equity funds.

Best things about it: the fact that we got to evaluate a company's real activity and value.

Most challenging aspect: being able to think long-term and come up with flexible solutions to problems which have yet to arise.

Legal Clinic

Students offer legal advice for startups, NGOs, nonprofits and institutions in need of legal consulting services. Several law firms also collaborate with this lab for research and consultancy to help their clients and firms.

Sample project:
PRODIS
Objective: conduct a study among medium-sized enterprises in Madrid to ensure compliance with laws regarding the rights of disabled people.

Best things about it: we raised awareness about a topic that could make a huge difference in our society, particularly to those in poor health.

Most challenging aspect: finding out that a big percentage of the companies we interviewed are not aware of the law and the alternative measures to be implemented in hiring disabled people. That was quite discouraging.

Sports Lab

This lab monitors and reports on issues pertaining to sports players, teams, and coaches, and produces research and consultancy for Spanish and European soccer clubs, Formula 1, and others.

Sample project:
ATLÉTICO DE MADRID
Objective: predict and evaluate players' behavior.
Best things about it: we got to develop activities aimed at improving the lives of athletes and also demonstrate the value of sports to society.
Most challenging aspect: in order to be heard and get our ideas implemented, we needed to make sure that absolutely everything in our proposal was well founded and based on empirical evidence.

Communication Lab

The *Communication Lab* works with the widest range of companies, institutions, and startups with communication needs. You will be in charge of creating content such as blogs, videos, and other media content according to the clients' needs.

Sample project:
VOICES OF THE ROYAL THEATER
Objective: execute a project to transform the opera into an accessible and trendy activity for young people.
Best things about it: we first had to immerse ourselves in the world of opera singers in order to understand their passion for the art!
Most challenging aspect: avoid making assumptions about why young people aren't interested in opera. We needed to come up with effective ways to learn their reasons and motivations in order to create a campaign that would impact the target audience.

"Joining a lab is a fantastic experience since you get to know more about a topic that you are not very familiar with; in my case, finance. I've always been interested in it and this was a first step that somehow connected me to the real world around it."

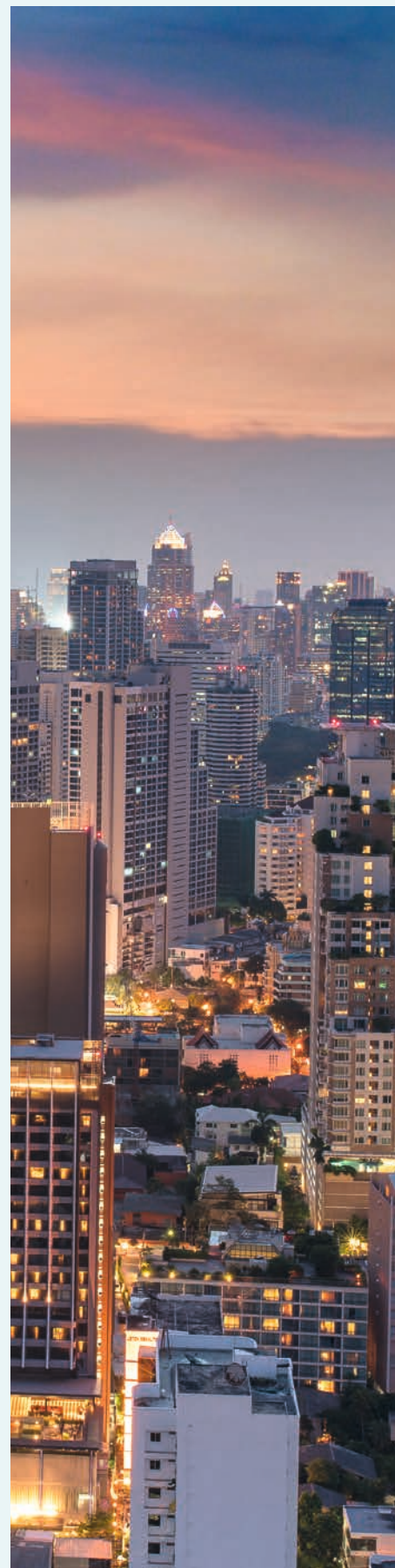
Carmen,
Finance Lab

INTERNSHIPS

In touch with the real world

We understand that real-world experience is fundamental within the field of international relations, and for that reason the Bachelor in International Relations offers the opportunity to complete internships with organizations worldwide. You will acquire more than a year's worth of professional experience, which is sure to help you stand out as you enter the job market and begin to establish yourself as a valued business professional.

You will acquire more than a year's worth of professional experience, which is sure to help you stand out as you enter the job market and begin to establish yourself as a valued business professional.



“An experience like this will teach you more than most summer courses or part-time jobs, that’s for sure”

Rodrigo Ponce de León,
Bachelor in International Relations

Luanda Embassy

What was the recruiting process like?

When applying for internships in the Spanish embassies, I had to write a specific CV for each one I wanted to apply to. In

each case, I sent the specific CV to career services, who were in charge of forwarding one IE University candidate per destination to the Ministry. There was no interview or test, although I was told that in some cases the Ministry can ask for an interview. The main issue is that the Ministry does not send the results until May, so it is good to have a plan B.

Once accepted to the Luanda Embassy, the Ministry took care of my visas and vaccines. IE University got me travel insurance, which was of great use during my trip. I was well taken care of.

What types of projects did you work on?

When I arrived to the Luanda Embassy, I met the Ambassador, who gave me the option to work in the department of the embassy that most appealed to me. I could choose between assisting the Second Ambassador, the Consul, the Chancellor or the Commercial Counselor. I decided to work at each one for two weeks, so my job was quite varied. I had to do a lot of research about the country, and go to events with businessmen and Angolan ministers, whom I



got to meet through the Embassy. Afterwards, I had to write reports and keep the diplomats informed about all the different deals and relations happening between the Angolan government and other countries.

What was one of the highlights?

I met several Spanish businessmen who were exporting to Angola. While working for the Commercial Counselor, I got the chance to learn about their projects and strategies, which was very enriching. The project that I was most interested in was carried out by a Spanish company that was hired by the Angolan government to search for diamond mines in their territory, which is quite unexplored. I was invited to an event where the project was presented both by the Angolan Ministers and the Spanish company to investors and geologists. It was a great highlight.

How do you think you benefited from this experience?

I learned a lot about the African economy and political challenges.

Working in an embassy is very enriching as you are pushed to explore the country and its context in detail. I also learned that political relations can make a big difference in foreign commerce and are therefore essential.

What are your future career aspirations?

After this experience I was encouraged to become a diplomat, but most of all I liked the Commercial Counselor's role. This position is extremely important in order to defend the interests of Spanish companies abroad and help them integrate into a foreign country's economy. The Commercial Counselor works in cooperation with the Embassy but is independent, and their responsibilities are as important as those of an Ambassador, if not more so. I think it's a very interesting career to pursue.

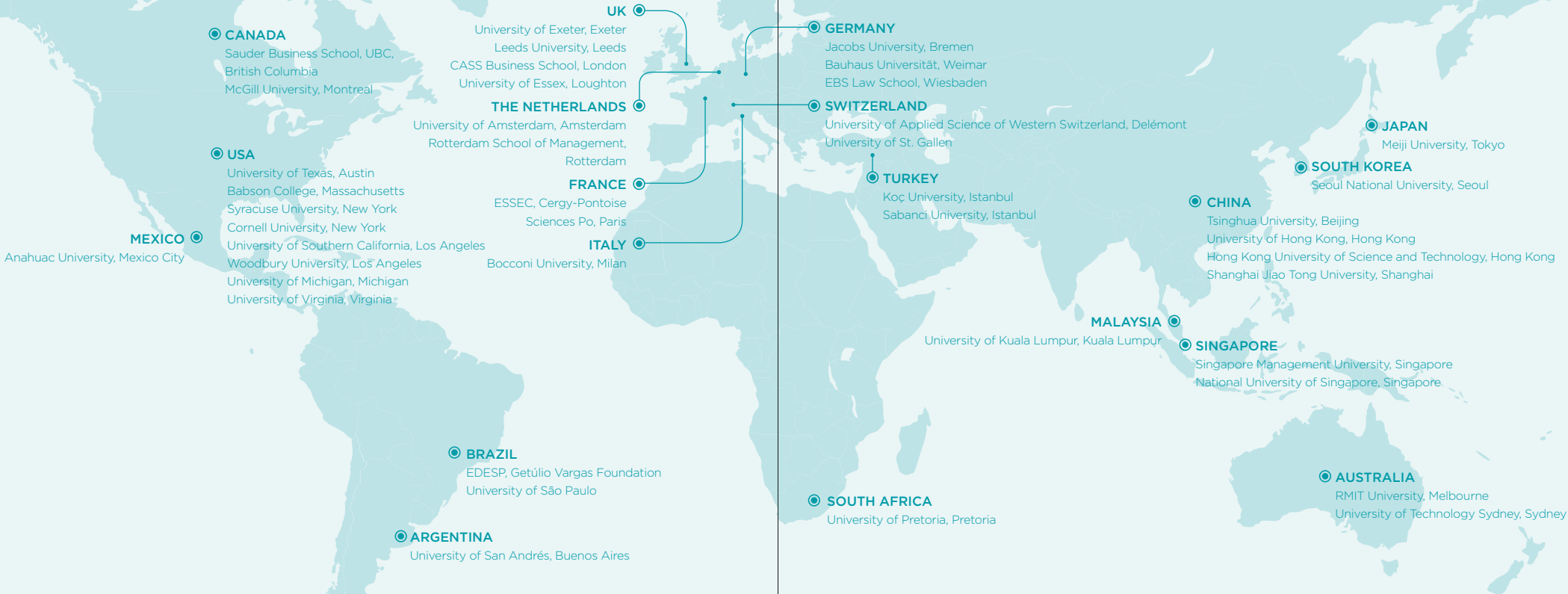
What tips or advice would you give to other students applying for an internship?

I would highly recommend an internship in an embassy—not only to BIR students, but also to those studying business administration. I would advise them not to worry if you're accepted at a remote destination, because the embassies there are normally smaller, which gives you the opportunity to be close to diplomats and learn as much as you can from them. That is, of course, if you demonstrate to the diplomats the extent of your interest in the work.

STUDY ABROAD

The world in your hands

Exchange partners vary from year to year and your options will depend on your program of study. The following list represents a sample for all IE University programs.



As a student at IE University, you will have several opportunities to develop global perspectives and cross-cultural competencies—studying abroad is one of them. Living in another country for a semester or two is a great way to build confidence and broaden your outlook by experiencing other cultures and making new connections. At IE University we believe that seeing your studies from new perspectives is a life-changing experience. That’s why we encourage students to spend one or two semesters at one of our more than 160 prestigious global exchange partner institutions in North and South America, Europe, Asia, Africa, and the Middle East.

UNIVERSITY OF MELBOURNE AUSTRALIA

“For me, an exchange was a perfect opportunity to go on an adventure to the other side of the globe, especially after graduation and landing a job, making the move to another country for pleasure can be quite hard to manage.”



EMILIJA BERZANSKAITE, Lithuania
Dual Degree in Business Administration and Laws

NORTHEASTERN UNIVERSITY UNITED STATES

“When I look back my time at Northeastern University in Boston, there’s always something new that I can take from my time abroad and I am so grateful for the experience.”



TOMOMI DAMBARA, Japan
Bachelor in Architectural Studies

UNIVERSITY OF TEXAS UNITED STATES

“Living abroad has an unthinkable amount of advantages. Not only do you step out of your comfort zone, but you also meet amazing people along the way that will help shape your career.”



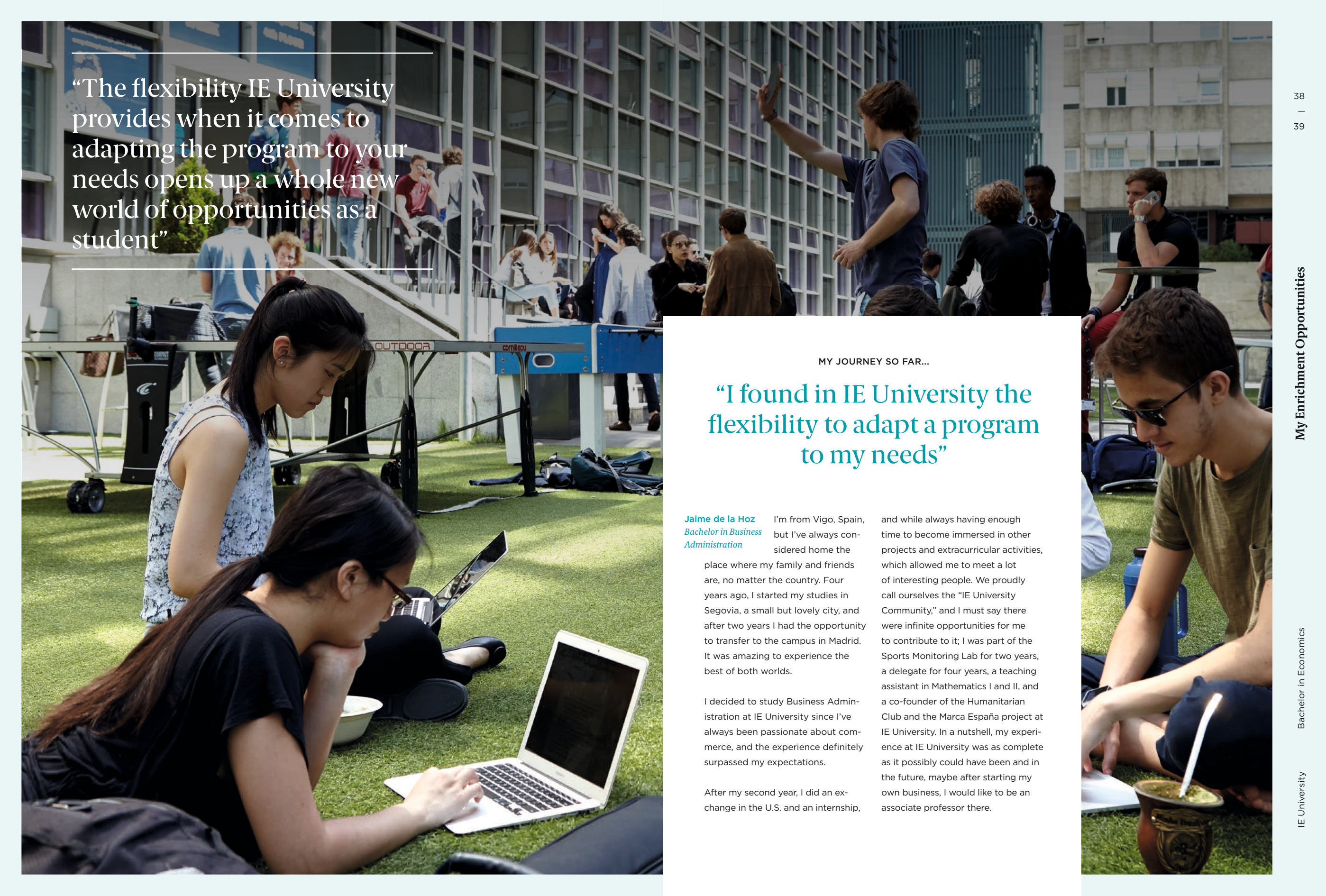
JESÚS PASCUAL, Spain
Bachelor in Communication and Digital Media

NATIONAL UNIVERSITY OF SINGAPORE SINGAPORE

“Do it, because those kinds of experiences are the ones that make you who you are. Do it, because it will bring you knowledge and values that will make you unique.”



ELISE EL NOUCHI, France
Bachelor in International Relations



“The flexibility IE University provides when it comes to adapting the program to your needs opens up a whole new world of opportunities as a student”

MY JOURNEY SO FAR...

“I found in IE University the flexibility to adapt a program to my needs”

Jaime de la Hoz
Bachelor in Business Administration

I'm from Vigo, Spain, but I've always considered home the place where my family and friends are, no matter the country. Four years ago, I started my studies in Segovia, a small but lovely city, and after two years I had the opportunity to transfer to the campus in Madrid. It was amazing to experience the best of both worlds.

I decided to study Business Administration at IE University since I've always been passionate about commerce, and the experience definitely surpassed my expectations.

After my second year, I did an exchange in the U.S. and an internship,

and while always having enough time to become immersed in other projects and extracurricular activities, which allowed me to meet a lot of interesting people. We proudly call ourselves the “IE University Community,” and I must say there were infinite opportunities for me to contribute to it; I was part of the Sports Monitoring Lab for two years, a delegate for four years, a teaching assistant in Mathematics I and II, and a co-founder of the Humanitarian Club and the Marca España project at IE University. In a nutshell, my experience at IE University was as complete as it possibly could have been and in the future, maybe after starting my own business, I would like to be an associate professor there.



My University



The cafeteria on the IE University campus in Segovia is located just opposite the student residence. It offers a variety of great daily menus to help you refuel..

From the very beginning, you will undergo a transformational experience that will enhance your personal value and enable you to play a leading role in shaping the world and achieving your goals. You will receive an inspiring and challenging education that will broaden your horizons and will shape who you are and who you will become. It will connect you to the world and guide you on your unique path towards achieving your goals.

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FIVE REASONS TO STUDY AT IE UNIVERSITY

1

CONNECT WITH A DIVERSE AND ACCESSIBLE FACULTY

Our diverse faculty is made up of both excellent academics and experienced professionals with international experience and close ties to the professional world. Also, our professors are completely accessible to students; you can enjoy daily contact with them, obtain regular feedback, and receive the support you need to accomplish your goals.

4

EXPERIENCE A PRACTICAL LEARNING METHODOLOGY

We combine theory with practice from the moment you begin your studies. You will apply what you learn in class to real-life cases and to your own projects. Each year, students are offered a range of internship opportunities to work on campus, in Spain, or around the globe. You will acquire an impressive set of skills and professional experiences that will make you an attractive job candidate after graduation.

2

TURN YOUR IDEAS INTO REALITY

We will inspire you to be innovative in any field or discipline by providing an environment where you can experience new ways of thinking, apply your creativity, and venture into the unexplored.

3

PERSONALIZE YOUR PATH TO SUCCESS

Our innovative degree programs are recognized by the most prestigious associations in their respective fields, and integrate a broad range of teaching approaches and options that will allow you to shape your own education according to your professional aspirations.

5

BUILD THE PATH TO YOUR FUTURE

We help graduates launch their careers across industries and around the globe. Employers of leading companies worldwide consider IE University one of their top recruiting pools. You will also make friends for life and enjoy an active alumni network of more than 45,000 people worldwide that you can depend upon throughout your professional journey.

IE University is ranked #3 worldwide for innovation in teaching methodologies *



IE UNIVERSITY RECOGNITION

Prestige and performance

IE University occupies a leading position among higher education institutions in Europe and worldwide for its excellence in innovation and learning technologies. In addition, our undergraduate programs are recognized by the most prestigious associations in their respective fields, and highly regarded by employers at leading corporations.

#1

University in Spain

#7

University in Europe

#24

University Worldwide

TIMES HIGHER EDUCATION
Global University Employability Survey and Ranking 2018

#1

University in Spain

#6

Best Bachelor in Business Administration Worldwide

#5

University in Europe

*** YOUTH INCORPORATED**
Global University Rankings 2019

#7

in Recruiter Satisfaction Worldwide

#9

in Student Satisfaction Worldwide

#18

Top University Worldwide

IE UNIVERSITY CAMPUS

Your home away from home

As a student at IE University, you will gain an international outlook and global connections. You will benefit from diverse perspectives and experiences as you study with peers from around the world. Each year, an average of 130 different countries are represented on campus, and over 75% of students come from abroad.

SEGOVIA

The campus in the city of Segovia offers a true campus experience. It is housed in the *Convent of Santa Cruz la Real*, a historic building declared a national heritage site in 1931. Segovia is only 25 minutes from Madrid by high-speed train, and welcomes students from over 130 countries to a global university setting with an academic and lively atmosphere. In Segovia, you'll find the perfect setting to become part of a close-knit community.

Segovia is a fairytale city full of narrow, twisting alleyways, Romanesque churches, and beautiful buildings. Additionally, this province of Spain has always been famous for its climate and traditional cuisine. It's not merely a city to be admired from afar; it's also a great place to live.

If you decide to study in Segovia, with the big city always within reach and history at your fingertips, you will experience the best of both worlds.

MADRID

On our campus in Madrid, you will find a groundbreaking education experience, with access to cutting-edge resources, specialized classrooms, and modern facilities. Studying in Madrid provides an opportunity to immerse yourself in a dynamic environment at the center of one of Europe's most important financial capitals.

If you decide to study in Madrid, you will benefit from a global environment, top-tier networking opportunities, and facilities equipped with the latest technologies—all shared with the top-ranked IE Business School.



IE University campus in Segovia.



Students after class socializing near the cafeteria in the IE University campus in Segovia.



Segovia and Madrid have excellent facilities. Students have ample space for studying, relaxation, and entertainment.



IE University campus in Madrid.

STUDENT LIFE

Connections and activities

The memories you make during your studies last forever and can change the course of your life. We believe in diversity as a lifestyle and are proud to say that our community is as diverse as can be, providing space for all types of interests and unlimited opportunities.

The Student Life office coordinates more than 30 clubs, which are divided into six areas: arts, sports, social causes, debates, entrepreneurship, and academics.

Below are some the clubs you can take part in.

IEU CONFERENCE CLUB

The *IEU Conference Club* organizes talks and cocktails where some of the most powerful and influential people in the international arena answer questions related to their field of expertise. You'll get to know some of the secrets of their professional success, network with them, and have your questions answered!

IEU GREEN CLUB

This club reaches out to the student community to raise awareness about environmental stewardship matters

and healthy lifestyles. They organize riverside hikes and other nature activities. If you like to escape from your routine and enjoy outdoor activities, this is the club for you!

IEU HUMANITARIAN CLUB

This club organizes innovative events in service of various NGOs. Its president, Zainnab Al-Kurdi, started a campaign to inspire and protect women all over the world.

IEU MUSIC CLUB

The *IE Music Club* aims to enrich its members' musical knowledge and provide the opportunity to play together as a group. Its talented artists perform creative adaptations of songs or original compositions.

IEU SPORTS CLUB

Exercise is important, so both our campus in Madrid and Segovia offer a wide

"Our motto is 'Talks that Inspire'. You see, we want to take a radically new approach to academic talks."

Salvador Mompeán,
IEU Conference Club Founder



The Real Casa de la Moneda in Segovia, is a space provided by the city council for activities such as exhibitions, music, conferences, and workshops.



"The IEU Alpine Club is your destination for any and all outdoor activities, bringing like-minded people together to enjoy the beauty of nature in a fun way."

Benjamin Weber,
Sports Club Founder

variety of sports for students to enjoy. The sports that we offer vary from campus to campus, since Madrid is a city campus and Segovia is a rural one.

Among the team sports we offer are: volleyball, basketball, indoor soccer, rugby, basketball, and tennis. In addition, IE University has special deals with several gyms and fitness centers, to make available other sports such as golf, tennis, paddle tennis, swimming, and many others.

Tryouts for IE University's official teams take place once every year, at the beginning of the fall semester.

"I've been living in Segovia for nearly two years and had no idea about its beautiful surroundings. Hiking by the river on Sunday was a nice alternative to spending the weekend in the city of Segovia or Madrid. For those who did not go with us, I highly recommend attending the next Green Club event!"

Ola,
IEU Green Club



EMPLOYABILITY

Launch your career internationally

IE University is ranked #8 for Career Services Worldwide

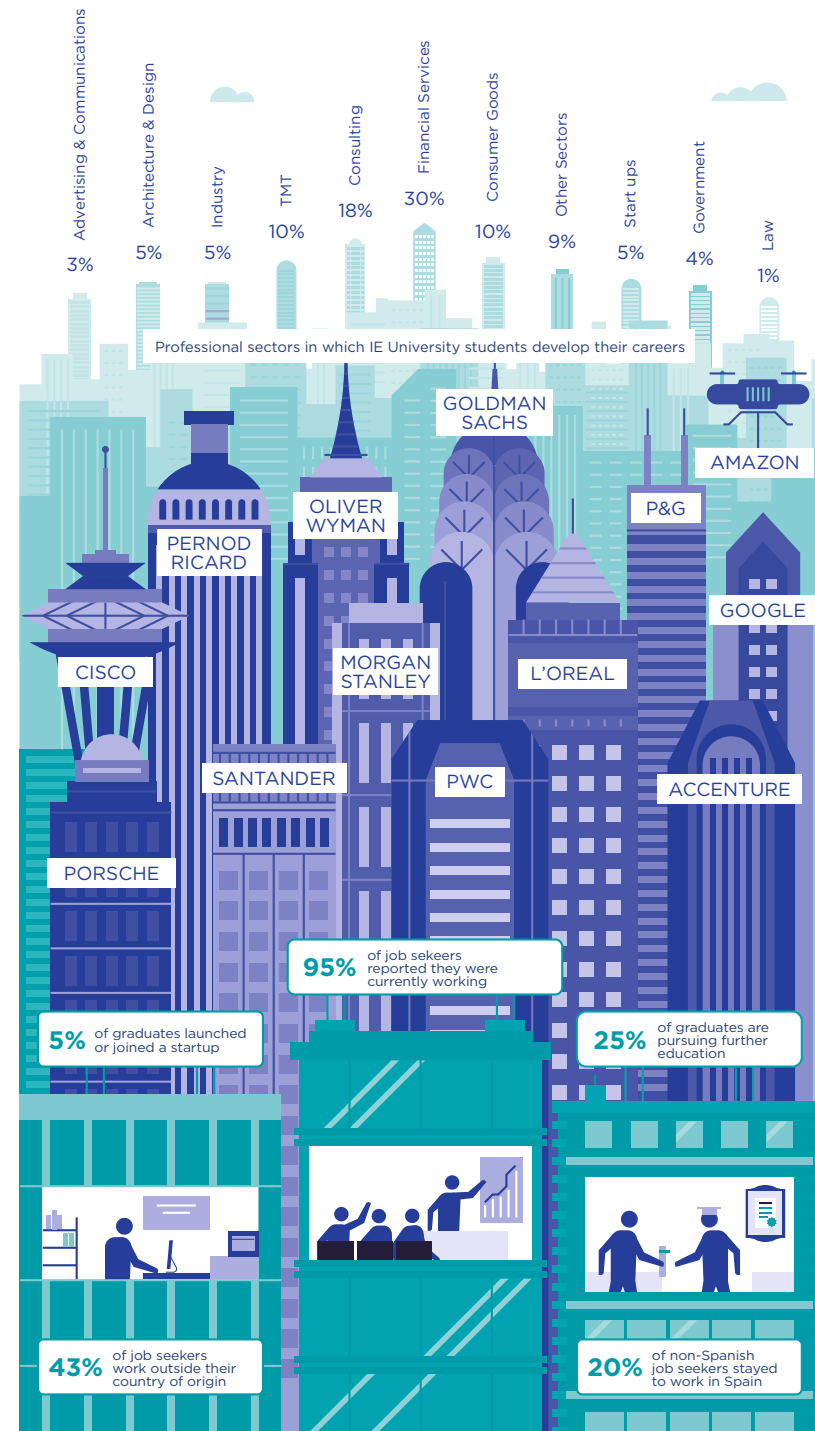
Youth Incorporated
Global University Rankings 2019

Choosing a career path is one of the most important decisions you will make as you progress through your studies. The IE Career Management Center (CMC) helps graduates launch their careers across industries and around the globe and guides them throughout this decision-making process.

IE University's international recognition and partnerships with leading companies and institutions provide graduates the opportunity to compete for international positions.

IE University students begin to receive employment offers even before they graduate. While many alumni are recruited by major multinational companies, others prefer to join small and medium-sized companies and startups.

Some students choose entrepreneurship as a career choice and start a business while studying at IE University or shortly after graduation, building and managing their own companies.



* Data reported by IE University's Class of 2018 job seekers.

ALUMNI

Life after IE University

In order to promote lasting relationships among the members of the IE University community, we offer resources for career development and lifelong learning opportunities, with the objective of propelling personal and professional development of IE University students and alumni.

As an IE graduate, you'll join a global network of more than 45,000 people in over 130 countries.

We organize regular events across the world to help our graduates stay in touch with friends or meet new people. By being part of the alumni community, you will also benefit from career development, social networking, and education opportunities, among others.

www.ie.edu

ADMISSION PROCESS

Become part of IE University

At IE University, there's no single deadline for applying to our undergraduate programs. The various stages of our admission process are aimed at identifying those areas of your academic and personal profile that make you unique, and to make sure that our educational model is a good fit for you.

As our programs usually fill up far in advance of the start of the academic year, we advise candidates to apply between twelve to nine months before the semester begins. This will also allow you time to obtain any necessary visas or other qualifications. Once you have received an acceptance letter, provisional or definitive, you must make a €2,000 non-refundable deposit to reserve your spot in the bachelor's program of your choice.

1

ONLINE APPLICATION

The application form contains detailed step-by-step information on how to fill it in, guiding you through the process. Your application is subject to a non-refundable admission fee of €120. It will not be reviewed by the Admissions Committee until submitted and the admission fee has been paid. You can find information on how to pay this fee at the end of the application form. The application may be saved at any time during the process but it must be completed within one month.

ADMISSION TEST

Take IE University's admission test or international admission tests: the SAT, ACT, CAS, or LNAT. IE University's admission test is conducted solely in English and assesses your verbal, logical and numerical skills. It centers on your ability to reason, rather than knowledge of actual information. This means you don't have to study for the test beforehand to pass it successfully. It also evaluates your English level. You can do the admission test either at the campus in Madrid or Segovia, or at any of the 29 offices IE has around the world. For other cases, please contact our Admissions Department at: ieuadmissions@ie.edu

ONLINE ASSESSMENT

As a tech-forward institution, we use virtual assessment as part of our admissions process. This allows the admissions team to get a sense of your personality and potential before proceeding to a possible interview.

Completing the assessment is simple—you will be given 3 ques-

tions to answer in a set amount of time. One of your responses will be written, and two will be recorded via video. The whole process should only take 20 to 30 minutes to complete.

2

PERSONAL INTERVIEW

(only after committee review)

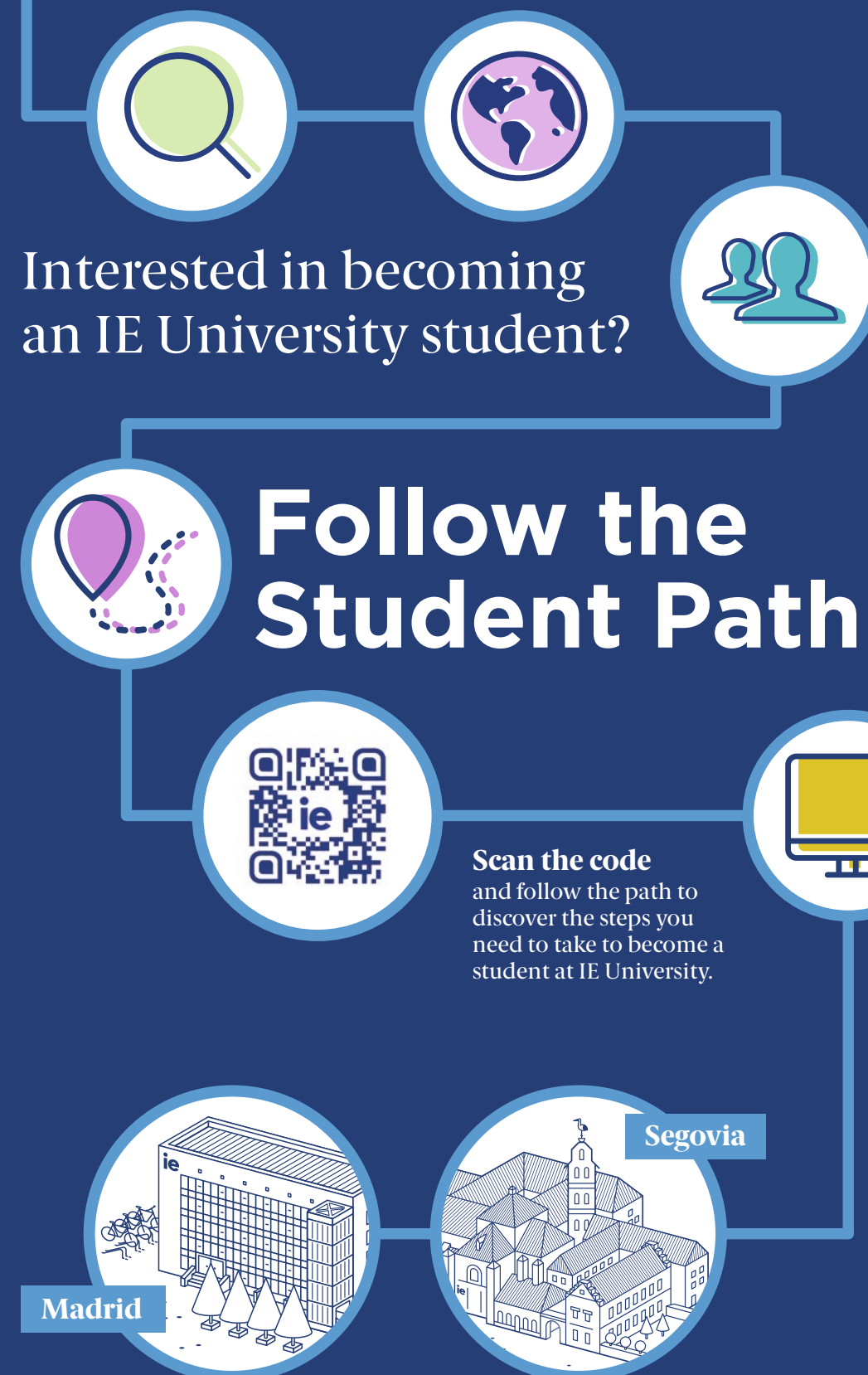
Personal interviews are held either at the IE University campus in Segovia or Madrid, or at any of our 29 international offices. In extenuating circumstances we can arrange an online interview. The interview will allow us to get to know you better, and further assess certain qualities, such as your personality, capacity for critical thinking, method of self expression and other communication skills.

FINAL COMMITTEE DECISION

You will be informed of the Admissions Committee's decision in writing. If accepted, you will receive one of two admission statuses:

Conditional Admission: in the event that you have failed to comply with all university access requirements in Spain.

Definitive admission: full admission, providing you have complied with all the points listed in the provisional letter of acceptance.



INTERNATIONAL OFFICES

EUROPE

europa@ie.edu

France – Paris

france@ie.edu

Germany, Switzerland & Austria – Munich

dach@ie.edu

Italy & The Balkans – Milan

italia@ie.edu

Portugal – Lisbon

portugal@ie.edu

Spain – Madrid & Segovia

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Turkey – Istanbul

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UK & Ireland – London

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South USA & Caribbean – Miami

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Northeast USA – New York

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Canada – Toronto

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Brazil – Sao Paulo

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Chile – Santiago de Chile

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Colombia – Bogota

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Mexico City – Mexico

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West Africa – Lagos

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Southern Africa – Johannesburg

southernafrica@ie.edu

Please do not hesitate to
contact the office nearest
to you should you need
any additional information.
You can also contact us via
iecontact@ie.edu

www.ie.edu/offices

www.ie.edu/university/bie

Don't forget to check out our blog:
drivinginnovation.ie.edu

CONTACT US

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*The information in this brochure is
subject to revisions or changes. You will
find the most up-to-date information
on the IE University's website.*

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