BACHELOR IN

Computer Science and Artificial Intelligence

Create digital technologies to drive innovation

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and Madrid
Duration	4 years
Start / Date	September

ie
UNIVERSITY

The Bachelor in Computer Science and Artificial Intelligence is a top-tier program for disruptive individuals aspiring to change the world of technology as we know it. In this degree, participants use design theory and innovation to build digital technology that breaks new ground. The program has been carefully designed by faculty members from the IE School of Human Sciences and Technology to help students cultivate a visionary mindset. Equipped with this dynamic outlook, students then apply math and analytics to understand the intricacies of intelligent technology and artificial intelligence.

VIEW THE
INTERACTIVE
BROCHURE
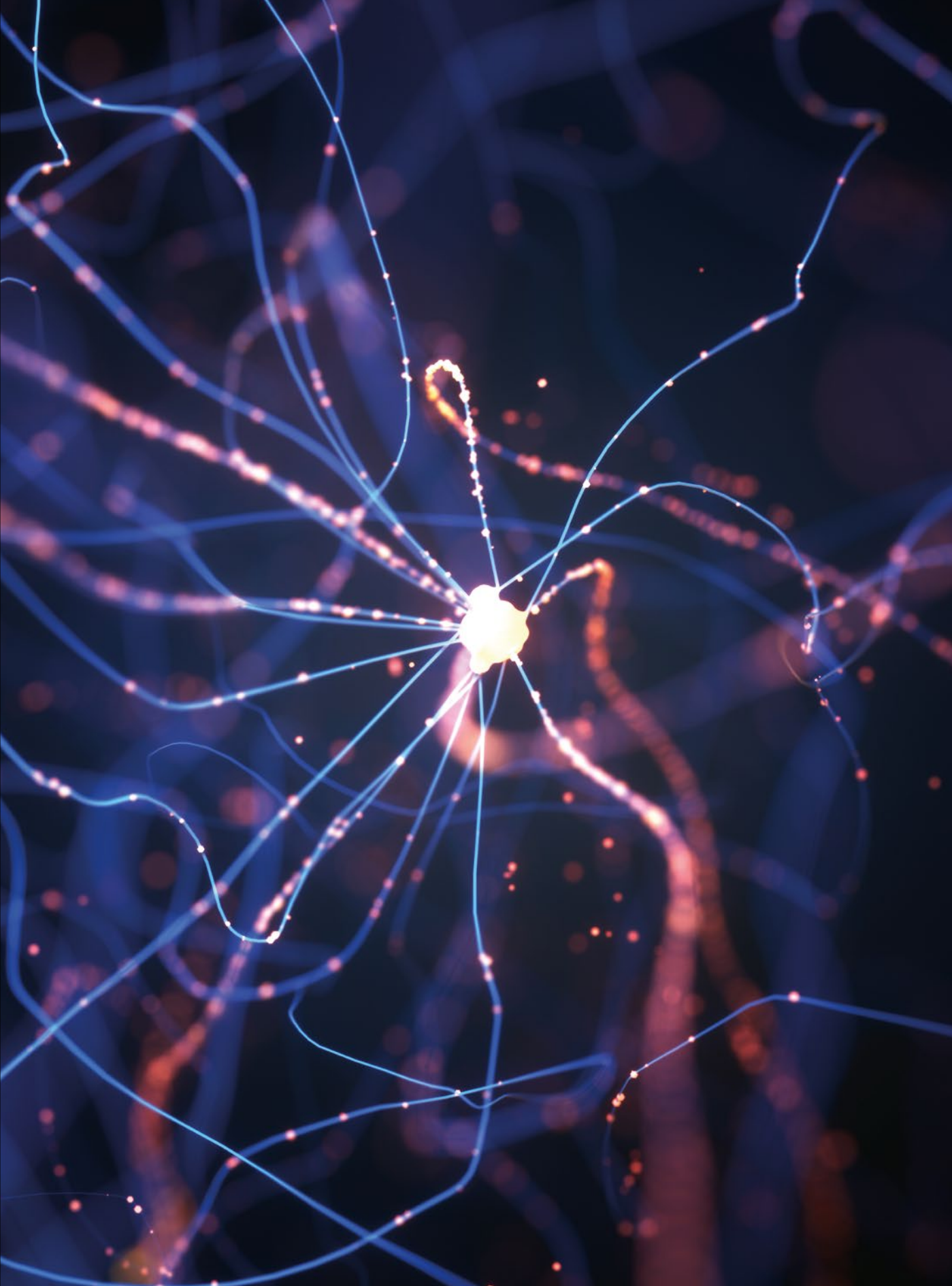
You've just opened the brochure that will guide you through the first steps to becoming the person you want to be. It will give you a detailed view of the IE University student experience and, specifically, what life is like as part of the IE School of Human Sciences and Technology. Learn firsthand about the amazing journey you will embark on over the next four years and the opportunities available to you as an IE student. By the time you're finished reading, you'll be one step closer to becoming part of the talented community we are so proud of.

DEAR STUDENT,

Welcome to the Bachelor in Computer Science and Artificial Intelligence. You are about to embark on an exciting computer-science journey where you will make lifelong memories and friendships, all while transforming your potential as a future disruptive technologist.

Being able to tackle the challenges of the years to come will be essential to humanity. We will witness periods of exponential technological growth, in which human beings and technology will merge. And soon, we will enter a new era that resembles the concept of singularity.

Mimicking human behavior in machines and software, artificial intelligence involves the use of intelligent agents that are developed to perceive their environment and carry out actions autonomously. Artificial intelligence will be one of the fundamental drivers for the technological leap in the coming decades.

The Bachelor in Computer Science and Artificial Intelligence (BCSAI) is a world-class program for forward-thinking, disruptive change-makers who live and breathe technology. It's for individuals who aspire to design and develop groundbreaking technologies that will reshape industries and businesses.

This degree is the product of close collaboration between a prominent corporation and IE's School of Human Sciences and Technology. By focusing on the fundamentals of computer science with a strong emphasis on artificial intelligence and real-world application, the aim is to provide graduates with a disruptive mindset capable of developing breakthrough AI tools.

The tech-studio approach to learning is an excellent way to develop real disruptive mindsets. And as a result, program graduates can enjoy successful careers in a wide variety of sectors, whether in technology startups, corporations, or global tech industries. When they complete the program, students will be experienced, highly qualified computer scientists with the ability to solve complex AI-related challenges.

Alongside the program syllabus, we will introduce a new approach to a technology prototyping experience. BCSAI is the first degree with a four-year incubator technology program, based on the Technology Readiness Level (TRL) certification.

Welcome to the Bachelor in Computer Science and Artificial Intelligence!

Kind regards,

Carlos Marqueríe
Academic Director, Bachelor in Computer Science & Artificial Intelligence

IE School of Human Sciences and Technology

At IE School of Human Sciences and Technology, we believe it is critical that graduates possess not only deep expertise within their chosen area of study, but also the ability to think, work, and innovate across disciplinary boundaries. Our graduates also gain the cross-cultural awareness, entrepreneurial mindset and behavioral skills necessary to work effectively in the teams and organizations in which they pursue their careers.

THE SCHOOL

The mission of IE School of Human Sciences and Technology is to educate the next generation of global professionals who can leverage the power of science, communications, and technology to address the most difficult challenges facing business, government and society.

PROGRAMS

Our bachelors, masters, and executive programs put emphasis on understanding, engaging, and enabling people in the many contexts in which they work and live – as consumers, employees, leaders, citizens and members of families and communities.

OTHER BACHELORS BESIDES THE BACHELOR IN COMPUTER SCIENCE AND ARTIFICIAL INTELLIGENCE:

Bachelor in Behavior and Social Sciences

The Bachelor in Behavior and Social Sciences is a hands-on and multidisciplinary degree that empowers students to study, understand, and influence people and society. This practical program, designed with the expertise of the IE School of Human Sciences and Technology, aims to train a new generation of experts who can study the complexity of human behavior using a multidisciplinary approach that combines a diverse range of disciplines, tools, and skills. Based on a holistic and management-based methodology, this challenging and intellectually stimulating program is aimed at individuals who wish to have a positive impact on consumers, organizations, and society through the exploration and analysis of human conduct.

Bachelor in Communication and Digital Media

IE University's program in Communication and Digital Media is aimed at students who wish to play an active role in making brands stand out. This program provides solid foundations and a hands-on approach in the practice of communication, with a strong corporate and content creation focus. It offers our students the skills required to create, shape, deliver and measure successful communication strategies in a wide range of formats and platforms. The expertise of our faculty, coupled

with a truly diverse environment, provides the perfect setting to guide our students, as they tap into their creativity, to develop meaningful messages relevant to global audiences.

Bachelor in Data and Business Analytics

The Bachelor in Data and Business Analytics is aimed at analytical driven individuals who possess strong critical thinking abilities and wish to harness the power of data to transform the world. This revolutionary degree, designed with the expertise of the IE School of Human Sciences and Technology, prepares the next generation of global pioneers who can work with data to solve the most pressing challenges of businesses and institutions. Through an applied learning methodology and a hands-on approach students learn to manage the most innovative technologies and

tools to exploit the true power of data to create value for companies and societies.

Bachelor in Economics

In this rigorous and challenging program students study econometrics, political science, applied analytics, behavioral science and technology to analyze the new reality of economics and how it affects the diverse contexts in which we live and work.

Dual Degree in Philosophy, Politics, Law and Economics + Data and Business Analytics

Dual Degree in Business Administration + Data and Business Analytics

MASTERS

› Master in Business Analytics & Big Data.
› Master in Market Research & Consumer Behavior.
› Master in Visual and Digital Media.
› Master in Corporate & Marketing Communication.
› Global Master in Business Analytics & Big Data.
› Master in Talent Development & Human Resources.
› Master in Customer Experience & Innovation.
› Executive Master in Positive Leadership and Strategy.
› Master in Digital Business and Innovation.
› Master in Computer Science and Business Technology.
› Executive Master in Digital Transformation & Innovation Leadership.
› Master in Digital Marketing.

My Studies

Students on the IE
University campus
in Madrid during
classes.

Studying at IE University means not only that you will receive the most up-to-date education; you will also be joining a community of exceptional academics who share your passion and look forward to guiding you throughout your degree. They will help you learn and provide you with the tools that will help you become the professional you want to be.

FIVE REASONS TO STUDY THIS DEGREE AT IE UNIVERSITY

A sure path to success

OPERATE ON THE CUTTING EDGE OF THE TECH WORLD

Develop a future-forward mindset to ensure you're always one step ahead of the game. With a combination of computer science expertise and business acumen, this program will help you leverage tomorrow's technology to design and develop the shape our future will take. At the IE School of Human Sciences and Technology, we provide all students access to hands-on experience with the latest technologies, helping them building upon the solid foundations they learn in class to unleash their potential.

LEARN THE SKILLS OF THE FUTURE

Whether it's the car we drive, the movies we see, or how we interact with one another, computer technology plays an important role in everything we do. Meeting this demand requires skilled professionals with the capability to develop, solve, and design multidimensional programs and systems. Develop an adaptable, forward-thinking mindset centered on technological awareness and define the future in an era of disruptive change.

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THIS SKILL SET IS RAPIDLY GROWING IN DEMAND

The search for versatile professionals with this specialized skill set is on the rise. Talented individuals with computer science skills currently occupy nearly two thirds of the highest-paying and fastest-growing jobs in marketing, design, data analytics, and engineering. In addition, employers from a range of sectors actively seek out individuals who have advanced computer science skills to work in every department of their company. With its focus on business innovation and hands-on, real-world applications, the Bachelor in Computer Science and Artificial Intelligence prepares professionals to fill this market void.

TECHNOLOGY IS INFILTRATING EVERY ASPECT OF OUR LIVES

Technology is the cornerstone of modern business. In every industry, it's incorporated into most day-to-day procedures and holds the key to long-term market differentiation. This means that recruiters are constantly on the lookout for highly trained computer science professionals. To really stand out and remain relevant, you need to design and adapt to disruptive and innovative technology. With their strong conceptual understanding of augmented reality, artificial intelligence, and cloud-based resources, students of this program can expect to be in high demand. Are you ready to make an impact?

WORK IN ANY INDUSTRY AND ANY SECTOR

Technology is heavily involved in every aspect of our personal and professional lives. Explore unlimited options in any sector or industry with the Bachelor in Computer Science and Artificial Intelligence—including mobility, health, environment, banking, nonprofits, and more. Whatever your career goals, this program will take you there.

* This program is under validation process and is subject to change.

STUDENT PROFILE
Defining your future

IE University welcomes students who embrace change and seek an innovative learning experience. Our unique community is formed by students from over a hundred countries and a faculty made up of prestigious academics, successful professionals, and industry leaders. Through a personalized path and a student-centered methodology, IE University helps students enhance their unique value and play a leading role in shaping the world.

THE BACHELOR IN COMPUTER SCIENCE AND ARTIFICIAL INTELLIGENCE

IS FOR INDIVIDUALS WHO ARE
innovative thinkers who want to master the world of technology. Students should have strong mathematical and analytical skills to understand how digital technologies can be used as drivers of innovation.

LOOKING FOR
a cutting-edge exploration of programming, mathematics, and analytics to create the out-of-the-box designs and digital technologies necessary to drive innovation across borders and sectors.

TO BECOME
Digital Environment Strategist;
Cybersecurity Specialist;
Blockchain developer;
Computational Transportation Scientist;
Machine Learning Engineer;
Augmented Reality Developer.

GRADUATE PROFILE
You will become a professional capable of developing and building cutting-edge digital technologies with a solid foundation in computer science and artificial intelligence. This bachelor degree enables you to apply the knowledge and skills using IE University's tech-studio learning approach to develop dynamic, real-world applications that help you understand how computer science and artificial intelligence can be used in every sector. This transformative degree will help students launch a successful career in a wide variety of sectors, opening doors in governmental, corporate institutions, or many other sectors and organizations.

THE PILLARS OF COMPUTER SCIENCE AND ARTIFICIAL INTELLIGENCE

Create digital technologies to drive innovation

The Bachelor in Computer Science and Artificial Intelligence is a top-tier program for disruptive individuals aspiring to change the world of technology as we know it. In this degree, participants use design theory and innovation to build digital technology that breaks new ground. The program has been carefully designed by faculty members from the IE School of Human Sciences and Technology to help students cultivate a visionary mindset. Equipped with this dynamic outlook, students then apply math and analytics to understand the intricacies of intelligent technology and artificial intelligence.

COMPUTER SCIENCE AS A DRIVER OF INNOVATION

Digital technology is the life-force of the modern world—with computer science seen as the professional gold standard. The impact of a computer scientist extends far beyond software development, driving the innovation that will define our future. As digital architects of tomorrow, their fingerprints of change can be found in any sector, whether business, mobility, digital security, cybersecurity, environments, or health.

A HUMAN-CENTERED APPROACH

It takes a human touch to properly leverage the power of computers. In this program, we follow a human-centered approach to computer science, empowering our alumni to become a force of innovation within society. This means considering the wider scope of computer science, delving into human behavior, social science, ethics, and the role of personality and emotion in artificial intelligence. Our aim is to train the next generation of computer scientists who are ready to break down traditional ideas, and apply their humanistic mindset to understand digital technology on a deeper level.

A STRONG EMPHASIS ON ARTIFICIAL INTELLIGENCE

After gaining a solid foundation in the fundamentals of computer science, you will apply your new knowledge in a practical AI setting. Our hands-on, tech-studio approach enhances student learning, while offering them real-world experience in artificial intelligence. Ignite your interest and put your curious mind to use as you explore the potential of computer science across all sectors.

TECH STUDIO LEARNING APPROACH

Understanding computer science theory is one thing—using it is another. Through practical projects, cloud-based resources, and industry best practices, we bring the real world of computer science to our campus. This is done following our highly practical tech-studio approach, which helps students better retain information, develop key skills, and discover new potential career paths upon graduation.

DEVELOP CUTTING-EDGE DIGITAL TECHNOLOGIES

The impact of a computer scientist extends far beyond software development, driving the innovation that will define our future. As digital architects of tomorrow, you will be able to change the world of technology as we know it.

A PRACTICAL AI SETTING

Our hands-on, tech-studio approach enhances student learning, while offering them real-world experience in artificial intelligence.

DELVE INTO HUMAN BEHAVIOR

In this program, we follow a human-centered approach to computer science, empowering our alumni to become a force of innovation within society.

A METHODOLOGY-BASED PROGRAM

Through practical projects, cloud-based resources, and industry best practices, we bring the real world of computer science to our campus.

My Studies

Bachelor in Computer Science and Artificial Intelligence

IE University

STUDY PLAN
The hunt for knowledge

FIRST YEAR

In your first year of study, you will begin by building solid foundations in the fundamentals of computer science. This will cover all bases involved in both artificial intelligence and computing, including principles of programming, fundamentals of data analysis, and fundamentals of technology, and innovation. As you progress, you will simultaneously work on your presentation and writing skills, making sure they're up to scratch for working in a range of organizations.

SECOND YEAR

In your second year, you will further explore the knowledge acquired in year one to become a true expert in the subject areas. By the end of the final term, you will have gained an advanced understanding of algorithms and data structures, matrices and linear transformations, and designing and using databases.

THIRD YEAR

In the third year, you'll be ready to uncover everything there is to know about computer science. Approaching the field from all angles, you will study topics such as software development and high-performance computing. The majority of your courses will focus on artificial learning, more specifically, computer vision, natural language processing, and reinforcement learning, among others.

FOURTH YEAR

The final year of study gives you the choice to study a range of courses related to the application of computer science. Alongside this, you will explore other disruptive technology in detail, including blockchain, cryptocurrencies and fintech, robotics and automation, and human-computer interaction, among others. A large part of your final year will be dedicated to a capstone project, and you may also choose to enhance your studies by taking part in our exchange project. This is a chance to expand your international horizons, studying at one of our prestigious partner universities from over 50 countries worldwide.
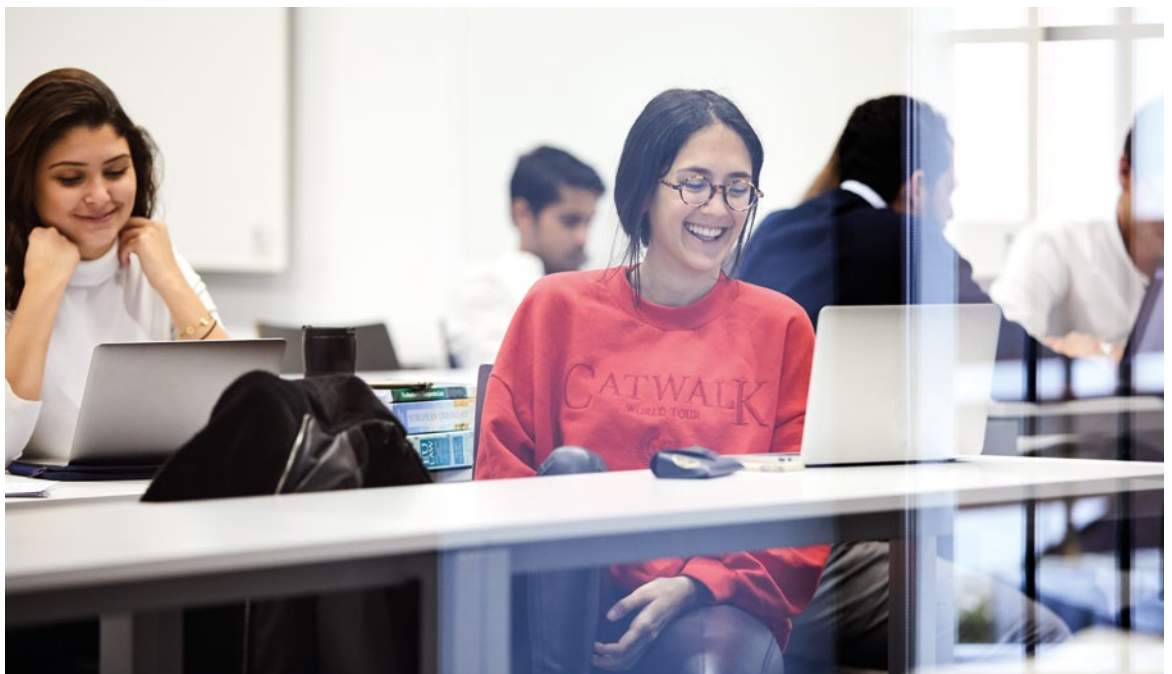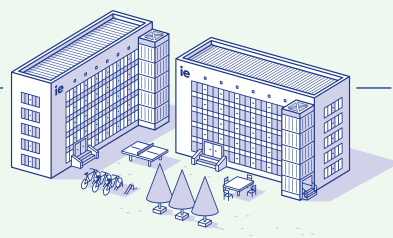
STUDY PLAN

LOCATION

Segovia

YEAR **1**

Madrid

YEARS **2** **3** **4**

FIRST YEAR

First Semester

Fundamentals of Human Behavior

Fundamentals of Social Sciences

Fundamentals of Technology & Innovation

Introduction to Management

Fundamentals of Probability & Statistics

Second Semester

Learning to Observe, Experiment & Survey

Fundamentals of Data Analysis

Simulating and Modeling to Understand Change

The Big History of Ideas & Innovation - IE Module

Principles of Programming

SECOND YEAR

First Semester

Discrete Mathematics

Calculus for Computer Science

Algorithms & Data Structures

Computer Programming I

Designing and Using Databases

Second Semester

Physics for Computer Science

Computer Architecture, Network Technology & Operating Systems

Matrices & Linear Transformations

AI: Machine Learning Foundations

AI: Personality and Emotion for AI Design

Probability for Computer Science

THIRD YEAR

First Semester

High Performance Computing

AI: Representation, Reasoning & Problem Solving

Computer Programming II

Software Development & DevOps

AI: Statistical Learning & Prediction

Second Semester

AI: Natural Language Processing & Semantic Analysis

AI: Chatbots & Recommendation Engines

AI: Reinforcement Learning

Project Management & Innovation Methods

AI: Computer Vision

FOURTH YEAR

First Semester

Application: Bioinformatics and Digital Health

Application: Biometrics, Bionics & Wearables

Application: Cybersecurity & Ethical Hacking

Application: Financial Trading Algorithms & Models

Application: Extended Realities & Interactive Media

Second Semester

Ethics, Policy Making and Legislation in Computer Science

Robotics & Automation

UX, UI & Human-Computer Interaction

Blockchain, Cryptocurrencies & Fintech

Capstone Project

COMPONENTS	CREDITS
Core Courses	60
Mandatory (Computer Science)	75
Mandatory (Artificial Intelligence)	63
Capstone Project	12
Electives	30
Credits needed to graduate	**240**

Note: * Our career-focused electives and projects allow you to apply the knowledge and skills gained during your bachelor to a range of industries and job types. These electives will be taken alongside students of other HST Bachelors to develop your ability to work in multidisciplinary teams.

** This study is under review and may be subject to change.

"Every single sector has AI that is making our lives as customers, as employees, or simply as the head of a family, easier"

Borja González del Regueral,
Vice Dean, IE School of Human Sciences and Technology

What is computer science and artificial intelligence?
Computer science is the study of computers and computational systems. In this case, we are particularizing it in software and software systems. Artificial intelligence is an area or a branch of computer science that tries to mimic our understanding and the way in which we think as humans—that's why we're always adding the name "artificial." It's really important the impact that artificial intelligence and computer science are having in the world because if we see the recent stats, companies are investing more than seven billion dollars. It is something that is growing exponentially. If we see the investment we were doing last year compared to this year, it has doubled the amount of money companies are investing in artificial intelligence.

How have computer science and artificial intelligence grown over the last few years?
The way in which artificial intelligence and computer science have grown over the last few years is something that is changing the way in which we understand the world and in which we operate within the world. We could talk about the sectors that have been influenced or impacted by artificial intelligence but I think that it is much easier to say the sectors that have

not been yet impacted by artificial intelligence. Every single sector has artificial intelligence that is making our lives as customers, as employees, or simply as the head of a family, easier. Let me give you an example. First, the way you purchase things on the Internet, the way our transactions are balanced within a bank, or the way we take our kids to school—all of them use artificial intelligence in different ways so that our lives become easier.

Why is the Bachelor in Computer Science and Artificial Intelligence unique?
This bachelor degree is different for several reasons. First, it's a bachelor degree under the branch of knowledge of engineering, giving you a very robust base in order to develop your knowledge in computer science and artificial intelligence. In terms of computer science, you will learn everything about databases, algorithms, human-computer interaction, UX, UI, and the latest in cutting-edge topics to do with computer science. Second, it's a hands-on—really hands-on—bachelor's degree. You will not only learn the theory; you will be applying it from day one with real data sets, real databases, developing algorithms and applying them to real cases that we will bring from the real world. Third, you are going to have a holistic view of artificial intelligence, and it's

one-of-a-kind in the way in which we are exploring and exposing our students to artificial intelligence. You will learn artificial intelligence from a computer-science perspective; you will learn artificial intelligence from an integration perspective; and you will learn artificial intelligence from the perspective of ethical, political, and economic development—in terms of how it's impacting the economy of different worlds.

What resources do we offer to our students in order to make their experience more enriching?
There are three types of resources that we are putting in place for our students. First, we're bringing faculty from top-notch companies that have been working in the area of computer science and artificial intelligence for the last few years. Second, we're mixing that faculty with academic research, with people who are researching the cutting-edge of artificial intelligence. And third, last but not least, we're mixing the infrastructure, the latest access to cloud or infrastructure, with hands-on projects in which we collaborate with different companies across sectors.

Who is the ideal candidate for the Bachelor in Computer Science and Artificial Intelligence?
The ideal candidate for this program would be one who is passionate about

technology. When I say passionate about technology, I mean knowing the technology that you are using, and why it's operating in this way. It's not just stopping at the front door of that technology, it's delving deeper in order to understand why things work the way they work. Of course, they will love problem-solving, they will be creative, and they will love to work on projects and just face uncertainty in a way in which they're solving problems that today have not been solved.

> "Our graduates will have access to technical careers at the beginning and also to technology-management careers"

What kinds of career opportunities are available to graduates?

Our graduates will have access to technical careers at the beginning and also to technology-management careers. If I have to name three groups of companies that will be interested in our candidates, it would be top tech companies (Google, Amazon, etc.), consulting companies, and traditional companies that are going through a digital transformation and need these digital skills. Within them, there can be either the part that has to do with the technological side of things—developing, implementing, designing algorithms, and software—and also those that will be managing up to the CTO or Chief Technology Officer within a company, once they develop their professional career.

LANGUAGE PROFICIENCY TRACK

Develop the English skills needed for a successful international career

Studying at IE University means that once you graduate you will get immersed in an international environment and you will have to face challenges at a global scale. In order to prepare you for the real world and avoid language constraints, our bachelors are fully delivered in English. For those who need to improve their language skills in order to study in this international language and graduate with a proficiency level of the language, we offer a special track during the first year.

The Language Proficiency Track (LPT) has been designed for those students who wish to progressively adapt to studying fully in English at IE University. This track is available for first-year students of this program. The LPT will allow you to access the Bachelors and Dual Degrees fully in English and study with people from over 130 nationalities while reinforcing your language skills. The enrolled students have an early start that begins a few weeks before the academic year, and lasts one academic year.

Summer Early Start
Here you will go through the first unit of the English Proficiency Course and you will study all the courses in English. The Summer Early Start will begin in mid-August until the official start date of the course.

Continuous support throughout the first year
In addition to your regular subjects, throughout your first year you will have some mandatory courses that are meant to improve your English skills to reach the required level.

WHO IS IT FOR?
All non-native English speakers' candidates who need to enhance their English skills from their very first year of studies in order to go through the whole degree in this language.

THINGS TO REMEMBER

1. The Language Proficiency Track is mandatory for those candidates who have been admitted to the LPT courses. This will not only enhance their language skills, but it will help them build their confidence, acclimatize and adjust culturally.

2. The Summer Early Start is not replaceable for a summer course abroad or English classes in an academy, since it is part of the Bachelor Degree programs and you will go through specific content relevant for your studies.

3. The reinforcement subjects are compulsory and cannot be replaced by other courses.

4. In year 2 all LPT students will study the exact same subjects as the other undergraduate students.

THIS IS HOW YOUR FIRST ACADEMIC YEAR WILL LOOK IF YOU DO THE LPT

SUMMER

SUMMER EARLY START

ORIENTATION WEEK

STANDARD CURRICULUM

END OF JUNE

ENGLISH PROFICIENCY COURSE

My Studies

Bachelor in Computer Science and Artificial Intelligence

IE University

PROFESSIONAL CAREERS
A world of opportunity

Once you finish your degree, you'll be ready to develop your career in a wide range of areas. Whether you are inspired by working in a top tech company, a consulting company, or a traditional company or organization that is going through a digital transformation and need your digital skills. As an IE University Computer Science and Artificial Intelligence graduate, you'll be more than prepared to use your knowledge and skills to build digital technologies to drive innovation across borders and sectors.
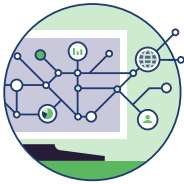
BLOCKCHAIN DEVELOPER

The sudden rise in demand for businesses to implement blockchain has opened up a huge space for blockchain developers. Become a disruptive force in this emerging world with key sector skills such as hard programming mechanism design.

MACHINE LEARNING ENGINEER

Develop more effective machine programs to perform specific tasks with the Bachelor in Computer Science and Artificial Intelligence. In this program, you will learn the ins and outs of artificial intelligence, from the fundamental foundations of machine learning to designing expert systems and natural language processing.

AUGMENTED REALITY DEVELOPER

Passionate about augmented reality and want to get involved in an increasingly specialized and intricate industry? As an expert in the principles of programming, model design, and software development, you'll be armed and ready to make waves in an exciting sector.

DIGITAL ENVIRONMENT STRATEGIST

Develop and manage digital platforms and approaches to minimize the effects of climate change. The Bachelor in Computer Science and Artificial Intelligence, provides hands-on experience using data tools to analyze and predict important assets such as wind turbines and solar panels.

CYBERSECURITY SPECIALIST

Kick-start your journey to career success with an understanding of the intricate language of computer and operational systems. Using tools and insights gained in this program, you will be able to find specialized solutions to complex cybersecurity problems, and prevent potential catastrophic issues from arising.

COMPUTATIONAL TRANSPORTATION SCIENTIST

Are you ready to become the next leader in computer science and engineering? This bachelor equips you to use information technologies to improve transport logistics and safety. Discover how to apply high-performance computing techniques to plan and sustain effective transport systems.

"The best advice I can give is to be patient and persistent"

Verónica Álvarez

United Way Worldwide, Digital Services

How was the recruiting process-steps, tests, interviews?
I found the application on the organization's website, sent out my CV and cover letter, and was contacted for an interview. A few days later I heard back from the interviewer who offered me the position.

What are the most important things you have learned in your work?
I have learned about the importance of having a diverse team in terms of gender, ethnicity and beliefs. This way, when it comes to making decisions, no one is left behind.

What are the most relevant skills you use in your day-to-day?
Clear communication within the team, adaptability and having a lot of confidence in yourself and your work.

If you work in an international environment, what are the challenges you face?
I don't really see an international environment as a challenge but rather as an opportunity for learning. Meeting people from different backgrounds and cultures is very enriching.

What do you like the most about the company you work for and the sector?
The working environment is extremely positive. Everyone is working there out of goodwill and is willing to make a meaningful impact in society. Everyone is also very open to teaching.

What tips or advice would you give to other students applying for a job?
The best advice I can give is to be patient and persistent. Even if it may seem as if you will never get a job, you will.

→
Verónica Álvarez is currently working on United Way Worldwide, in Washington D.C.

My Enrichment Opportunities

←

From their first year, students form close ties with their classmates and with students from higher classes, who help and guide them throughout their journey.

Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships and IEU LABs.

IEU LABS
Learn by doing

IEU LABs are IE University's alternative to traditional work placements. They provide hands-on, internship-like experience on campus to first- and second-year students who wish to begin gaining professional experience. There are nine labs to choose from, and each allows you to build your professional profile and gain valuable practical knowledge of different sectors. You will also extend your professional network through direct contact with managers and directors of leading companies.

Throughout the program, you will work under the tutorship of professors, while experts provide training in areas like marketing, funding, and strategy and legal aspects, among others.

When the time comes to choose, you will be able to apply to a lab that matches your professional interests, or try one outside of your field of study in order to broaden your knowledge and work with students from other programs.

All labs start at the beginning of the academic year and continue year-round. In May and June, you will work full-time in the IEU LABs and participate in common modules and activities, including advanced seminars for professional skills, weekly presentations of your work, business simulations, and extracurricular activities.

Want to learn about the labs we offer? Keep reading!

Start-Up Lab

The *IEU Start-Up Lab* is an incubator where you can develop your business plans and make them investment-ready with guidance from professors and entrepreneurs.

Sample project:
PAELLA CHEF

Objective: specialize in the creation and distribution of canned paella in Spain and the rest of the world.

Best things about it: we got to start a company from scratch and be present at each step of the process, from the business plan to the corporate image. We knew that in June we were presenting to real investors, which was very motivating!

Most challenging aspect: customer acquisition. Even though we stated how we were planning on reaching out to customers—through paid research, organic research/SEO, PR, social media, inside sales, etc.—we ended up realizing that some of our assumptions were wrong or too expensive, so we had to rethink our customer acquisition protocols.

Members of the *Social Impact Lab* in an aid program in Ghana with local volunteers.

Marketing Lab

In the *Marketing Lab*, you will be involved in brand building, strategy creation, and the implementation of marketing plans. You will also work on marketing research and consumer insights for a range of companies and institutions, as well as offer support to new startups and entrepreneurs at IE University.

Sample project:
PÉREZ-LLORCA

Objective: analyze a law firm's website, compare it with the global market and come up with a proposal that will differentiate it from its competitors.

Best things about it: meeting with the client to obtain feedback and adapt our proposals to best meet their requirements and needs. Knowing that they were going to implement our ideas was a huge motivation.

Most challenging aspect: finding the perfect balance between being creative and innovative while also staying loyal to the brand's image and values.

IR Lab

This lab is a fully tutored working space where you can execute professional projects with an international dimension for private companies, public organizations, and nonprofits. Our partner institutions work in different industries and sectors: consultancy, international development, public affairs, diplomacy, etc.

Sample project:
WEBER SHANDWICK

Objective: analyze the political, social, economic, and legal trends that Weber Shandwick's multinational clients must be aware of while doing business in different countries, in order to propose an institutional relations and communication strategy.

Best things about it: the opportunity to work in multidisciplinary teams, guided by Weber Shandwick experts, and identify industry insights that allowed us to come up with accurate analyses and proposals.

Most challenging aspect: presenting results and strategy proposals to the clients that were worthy of Weber Shandwick's reputation and market standards.

Social Impact Lab

In this lab, you can work with nonprofit organizations and other initiatives to manage social projects in international settings. You will also have the option to travel to developing countries in order to participate in real projects that have a visible, tangible effect.

Sample project:
FINANCIERS WITHOUT BORDERS NGO

Objective: develop a microcredit project and a basic financial literacy course to improve the socioeconomic conditions of the Larbie community in Awutu, Ghana.

Best things about it: we got to travel to Ghana for research and data collection, which was a fantastic experience. All the information we obtained was used to provide financial and organizational recommendations so that the institutions we were working with could achieve enough sustainability to become attractive to private investors.

Most challenging aspect: knowing that all of our decisions were going to affect real people.
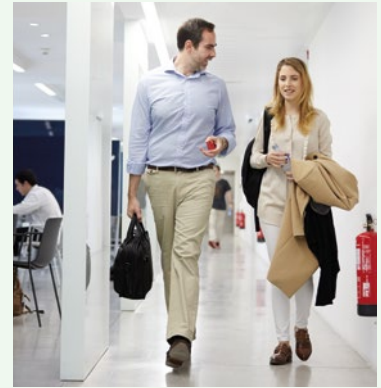
Professors guide students through the different stages of their IEU lab projects.

D-Lab

This lab takes an integrated approach to the world of design and architecture, with projects in urban and rural architecture, city planning, and with local tourism authorities.

Sample project:

FROM LIMIT TO LIVE IT

Objective: come up with a proposal for an international temporary art contest to decorate Segovia's city wall. Establish the rules and create the graphic material to send out to participants.

Best things about it: it was a very creative project where all ideas were welcome. The contest had specific objectives, but we were encouraged to think freely and come up with innovative proposals in order to meet those goals.

Most challenging aspect: coming up with the evaluation criteria was one of the most challenging hurdles. We needed to make sure that each aspect evaluated would give real value to the contestant's proposals and at the same time make sure it was viable, innovative, etc.

Finance Lab

If you want to work in the world of finance, this is the perfect place to get your career started. This lab focuses on analyzing financial markets and consulting companies on a range of financial issues.

Sample project:

ONE-TO-ONE CORPORATE FINANCE

Objective: analyze a company's high-performance benefits, real estate transactions, and investments in private equity funds.

Best things about it: the fact that we got to evaluate a company's real activity and value.

Most challenging aspect: being able to think long-term and come up with flexible solutions to problems which have yet to arise.

Legal Clinic

Students offer legal advice for startups, NGOs, nonprofits and institutions in need of legal consulting services. Several law firms also collaborate with this lab for research and consultancy to help their clients and firms.

Sample project:

PRODIS

Objective: conduct a study among medium-sized enterprises in Madrid to ensure compliance with laws regarding the rights of disabled people.

Best things about it: we raised awareness about a topic that could make a huge difference in our society, particularly to those in poor health.

Most challenging aspect: finding out that a big percentage of the companies we interviewed are not aware of the law and the alternative measures to be implemented in hiring disabled people. That was quite discouraging.

→

Students from the
Communications Lab
working on the *Voices
of the Royal Theater
project.*

Sports Lab

This lab monitors and reports on issues pertaining to sports players, teams, and coaches, and produces research and consultancy for Spanish and European soccer clubs, Formula 1, and others.

Sample project:

ATLÉTICO DE MADRID

Objective: predict and evaluate players' behavior.

Best things about it: we got to develop activities aimed at improving the lives of athletes and also demonstrate the value of sports to society.

Most challenging aspect: in order to be heard and get our ideas implemented, we needed to make sure that absolutely everything in our proposal was well founded and based on empirical evidence.

Communication Lab

The *Communication Lab* works with the widest range of companies, institutions, and startups with communication needs. You will be in charge of creating content such as blogs, videos, and other media content according to the clients' needs.

Sample project:

VOICES OF THE ROYAL THEATER

Objective: execute a project to transform the opera into an accessible and trendy activity for young people.

Best things about it: we first had to immerse ourselves in the world of opera singers in order to understand their passion for the art!

Most challenging aspect: avoid making assumptions about why young people aren't interested in opera. We needed to come up with effective ways to learn their reasons and motivations in order to create a campaign that would impact the target audience.

"Joining a lab is a fantastic experience since you get to know more about a topic that you are not very familiar with; in my case, finance. I've always been interested in it and this was a first step that somehow connected me to the real world around it."

Carmen,
Finance Lab

My Enrichment Opportunities

Bachelor in Computer Science and Artificial Intelligence

IE University

INTERNSHIPS
Develop a unique professional profile

We understand that real-world professional experience is fundamental within the field of computer science, and for that reason the Bachelor in Computer Science and Artificial Intelligence offers students the opportunity to complete internships with organizations worldwide. You will acquire more than a year's worth of professional experience, which is sure to help you stand out as you enter the job market and begin to establish yourself as a valued business professional.

Our students have completed internships at Google, Amazon, Microsoft, McKinsey & Company, J.P. Morgan, Accenture, Santander, BBVA, Holcim, Everis, Essar, EY, KPMG, Bank of China and Telefonica, among many other prestigious global companies.

↑
McCann's new offices in Madrid.

"I learned not only how the advertising industry works, but also how important a company's communication strategy can be"

Andrea Castillo
Bachelor in Business Administration

McCann

How was the recruiting process—steps, tests, interviews?
I sent my CV, and a few weeks later I received a call from HR and was asked to go to the offices to be interviewed. Days later, I was interviewed by the person who would end up being my boss, and overall the whole process was a very smooth one.

What types of projects did you work on?
I was an account executive trainee, so I mainly coordinated and supervised some of the campaigns that the agency was working on for the client I was working for (IKEA). By understanding the client's needs, I worked together with other McCann creative staff members to produce successful local and national campaigns.

What was the highlight of this experience?
Discovering how the advertising and communication world works, and learning how to carry out an effective advertising campaign in just a few months.

How do you think you benefited from this experience?
I think I learned not only how the advertising industry works, but also how important a company's communication strategy can be, and that successful advertising campaigns take a long time to come to life since many entities can be involved in such processes.

What are your future career aspirations?
I hope to work in Marketing or General Management for a company that can shape or be relevant in people's lives.

What tips or advice would you give to other students applying for an internship?
I'd tell them that the most important thing they need to do is know what their future career aspirations are and what type of internship can help them be better prepared to get where they want to be in a few years. At the same time, I'd encourage them to be persistent through the whole process since sometimes it can be hard to get the type of internship you want when you have no previous experience.

8:30   I wake up and carry out my morning routine. It's important to have one if I want to be able to focus for the rest of the day.

10:00   I later head to class and make sure to arrive a few minutes early to ask the teacher questions about the homework and any upcoming projects. I always try to stay active and attentive during a lecture in order to take in all of the content explained and participate in the classroom discussion.

13:00   I normally go to the cafeteria and have lunch and catch up with my friends. Then, I head to the Student Hub and work from there with a few classmates on group projects. This is one of the best places on campus since it is comfortable for us to meet and work without many distractions.

16:00   Once finishing work on a project or any other tasks I may have, I normally go to the supermarket to buy a few essentials (and maybe something to treat myself) and return home. At home, I do some homework, review what was covered in class that day, and prepare any work I need to have ready for the following day.

21:00   At this time, I usually cook dinner, eat, and relax a little. I also take time to talk to my family to tell them about my day. Usually at this point I either quickly finish any work I have left or take a break and procrastinate for a while before finally going to bed.

"The professors are all amazing"

Josefina Pérez

Bachelor in Behavior and Social Sciences

Why did you choose this degree?
I chose to pursue a Bachelor in Behavior and Social Sciences since I really enjoy learning about how and why people behave and how this is implemented on a larger level than just clinical psychology. I am particularly interested in learning how to work and deal with people in organizations, while still learning and cultivating other skills that will help me thrive in the future when looking for jobs and trying to figure out what I want to do professionally.

What do you like the most about living in Segovia?
This city is beautiful, small, and safe, yet there are always interesting places to go and visit nearby. You can walk outside at any point of the day or at night. Normally, I walk 10 minutes to and from university regardless of the time of the day. Although the city may be small, everything you need is close by and is no more than a 20-minute bus ride away.

What do you like most about studying at IE University?
The professors are all amazing. They all care about their students and pay attention to those who are striving to learn more and better themselves. The content learned in my classes is also very important, as all of it seems to have a purpose and it doesn't feel like we are just getting busy work. Furthermore, IE University offers many amazing opportunities in the form of seminars, labs, internships, exchange programs, and extracurricular activities.

Are you involved in any extracurricular activity?
I participate in both the Debate and Dance clubs. Both of them are loads of fun and give me a well-deserved break from studying and working on university projects.

What are your favorite subjects and why?
So far, my favorite subjects have been *Fundamentals of Social Sciences* and *Fundamentals of Probability and Statistics*, even though both of these classes are very different. The reason I like both so much is that they are taught by great professors who are truly passionate about what they teach and who care about their students. Furthermore, the way in which the teachers evaluate us in these classes is not by how much we can memorize, but rather by how well we can apply the concepts we learned in class to both fictional and real-life situations. I know that in these classes I can always go up to the teachers after class and ask them more questions or for any advice and they will gladly give it to me, as well as appreciate my participation in class.

SCAN FOR MORE STUDENT STORIES

"I love the fact that IE University's main focus is their students"

Teresa Artaza,
Dual Degree in International Relations and Laws

What do you like most about studying at IE University?

What I like most about studying at IE University is the people. All the students come from different countries and backgrounds, and there is an international environment that allows us to learn a lot from our classmates, and build strong relationships.

Our opinion matters and they take our ideas into account; everyone can come up with a new project or idea, which truly sets IE University apart from other institutions. I feel like students are trusted and are always given the chance to develop their initiatives.

When it comes to the academic aspect, I enjoy the innovative approach, and the fact that our teachers are professionals with extensive experience in their corresponding fields.

Are you involved in any extracurricular activities?

One of the things I like most about studying at IE University is the wide variety of extracurricular activities we are offered. We receive monthly newsletters with information on the activities that will take place during the month, and then it's up to us to decide which ones we want to take part in.

I've attended several conferences, and they are very interesting as they allow us to figure out what we want to do in the future. There are also competitions which are very interesting. I participated in the debate tournament and it was awesome; it helped me overcome my fear of public speaking, and it definitely helped me develop my debate skills! I also founded the *IE University Ski* and *Snowboard Club* with a friend, and we organized a trip to Formigal with 50 other students, which was amazing.

What are your favorite subjects and why?

My favorite subjects during this year were *Introduction to Political Science* and *Public International Law*. The first one gave me a framework in politics, and I got a bird's-eye view of how politics work and influence the modern world. We also had the chance to do many interesting debates, learning from our teachers and classmates.

In the second semester we had several subjects on law, and I loved the way they were taught. As we studied *Comparative Law*, we didn't have to memorize laws and books, even though many people think that is the only way of studying this degree. We compared the different law systems, thereby learning how to draw our own conclusions, interpret texts, and develop different ways of thinking about the law, which was very interesting.

Public International Law was my favorite subject this semester, not only because everything we learned was useful, but also because I thought it was especially interesting for those of us doing the *Dual Degree in Law and International Relations*. We analyzed several real cases where international law had been applied. Monitoring the proceedings and how they were resolved helped us understand international law better and realize how complex and fascinating it is.

In general, I liked all the subjects and I honestly think that law and international relations are two degrees that go hand in hand, and that they are relevant in many of the current global crises.

STUDY ABROAD
The world in your hands

CANADA
Sauder Business School, UBC, British Columbia
McGill University, Montreal

USA
University of Texas, Austin
Babson College, Massachusetts
Syracuse University, New York
Cornell University, New York
University of Southern California, Los Angeles
Woodbury University, Los Angeles
University of Michigan, Michigan
University of Virginia, Virginia

MEXICO
Anahuac University, Mexico City

UK
University of Exeter, Exeter
Leeds University, Leeds
CASS Business School, London
University of Essex, Loughton

THE NETHERLANDS
University of Amsterdam, Amsterdam
Rotterdam School of Management, Rotterdam

FRANCE
ESSEC, Cergy-Pontoise
Sciences Po, Paris

ITALY
Bocconi University, Milan

BRAZIL
EDESP, Getúlio Vargas Foundation
University of São Paulo

ARGENTINA
University of San Andrés, Buenos Aires

As a student at IE University, you will have several opportunities to develop global perspectives and cross-cultural competencies—studying abroad is one of them. Living in another country for a semester or two is a great way to build confidence and broaden your outlook by experiencing other cultures and making new connections. At IE University we believe that seeing your studies from new perspectives is a life-changing experience. That's why we encourage students to spend one or two semesters at one of our more than 160 prestigious global exchange partner institutions in North and South America, Europe, Asia, Africa, and the Middle East.

UNIVERSITY OF MELBOURNE AUSTRALIA

"For me, an exchange was a perfect opportunity to go on an adventure to the other side of the globe, especially after graduation and landing a job, making the move to another country for pleasure can be quite hard to manage."

EMILIJA BERZANSKAITE, Lithuania
Dual Degree in Business Administration and Laws

Exchange partners vary from year to year and your options will depend on your program of study. The following list represents a sample for all IE University programs.

32
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33

GERMANY
Jacobs University, Bremen
Bauhaus Universität, Weimar
EBS Law School, Wiesbaden

SWITZERLAND
University of Applied Science of Western Switzerland, Delémont
University of St. Gallen

TURKEY
Koç University, Istanbul
Sabanci University, Istanbul

JAPAN
Meiji University, Tokyo

SOUTH KOREA
Seoul National University, Seoul

CHINA
Tsinghua University, Beijing
University of Hong Kong, Hong Kong
Hong Kong University of Science and Technology, Hong Kong
Shanghai Jiao Tong University, Shanghai

MALAYSIA
University of Kuala Lumpur, Kuala Lumpur

SINGAPORE
Singapore Management University, Singapore
National University of Singapore, Singapore

AUSTRALIA
RMIT University, Melbourne
University of Technology Sydney, Sydney

SOUTH AFRICA
University of Pretoria, Pretoria

My Enrichment Opportunities

Bachelor in Computer Science and Artificial Intelligence

IE University

NORTHEASTERN UNIVERSITY
UNITED STATES

"When I look back my time at Northeastern University in Boston, there's always something new that I can take from my time abroad and I am so grateful for the experience."

TOMOMI DAMBARA, Japan
Bachelor in Architectural Studies

UNIVERSITY OF TEXAS
UNITED STATES

"Living abroad has an unthinkable amount of advantages. Not only do you step out of your comfort zone, but you also meet amazing people along the way that will help shape your career."

JESÚS PASCUAL, Spain
Bachelor in Communication and Digital Media

NATIONAL UNIVERSITY OF SINGAPORE
SINGAPORE

"Do it, because those kinds of experiences are the ones that make you who you are. Do it, because it will bring you knowledge and values that will make you unique."

ELISE EL NOUCHI, France
Bachelor in International Relations

STUDY ABROAD

"If you really feel like going on exchange to a country, as far or different it could be, do it"

Elise El Nouchi,
Exchange Student at the National University of Singapore

Why did you take the initiative to go abroad?
I wanted to go on exchange because I've always been really curious about discovering new cultures and countries. In my case, Singapore was the perfect destination since I had been to North and Latin America, as well as many countries in Europe and in North Africa but South-East Asia was totally new to me. I figured that being part of a new experience in a region of the world I didn't know would be really exciting and make me grow as a person and gain knowledge.

What are the biggest advantages of living abroad?
The biggest advantages of living abroad I would say are to develop your independence, forge your personality and meet different people that will challenge your ideas and reality. Also, depending on where you go, the ability to travel for cheap and discover new countries can be a strong advantage.

Why did you choose the National University of Singapore?
I initially picked the National University of Singapore because of its very good ranking and the courses that were offered there. However, the university turned out to be much more than what I had imagined. I had the chance to enjoy many infrastructures and clubs at students' disposal and I met amazing people and classmates that were all passionate and hard working people. From the infinity pool to the hip hop dance club or even cooking nights I could relax between classes and enjoy my time with friends.

What would you recommend to future exchange students?
I would tell them to go for it, take their chance and just follow their guts. If you really feel like going on exchange to a country, as far or different it could be, do it. Do it because those kinds of experiences are the ones that make you who you are. Do it because it will bring you knowledge and values that will make you unique. In short, your exchange semester is for sure going to impact your life and future, so just enjoy it fully (you'll have time to worry again when you come back!).

My University

From the very beginning, you will undergo a transformational experience that will enhance your personal value and enable you to play a leading role in shaping the world and achieving your goals. You will receive an inspiring and challenging education that will broaden your horizons and will shape who you are and who you will become. It will connect you to the world and guide you on your unique path towards achieving your goals.

FIVE REASONS TO STUDY AT IE UNIVERSITY

1

CONNECT WITH A DIVERSE AND ACCESSIBLE FACULTY

Our diverse faculty is made up of both excellent academics and experienced professionals with international experience and close ties to the professional world. Also, our professors are completely accessible to students; you can enjoy daily contact with them, obtain regular feedback, and receive the support you need to accomplish your goals.

2

TURN YOUR IDEAS INTO REALITY

We will inspire you to be innovative in any field or discipline by providing an environment where you can experience new ways of thinking, apply your creativity, and venture into the unexplored.

3

PERSONALIZE YOUR PATH TO SUCCESS

Our innovative degree programs are recognized by the most prestigious associations in their respective fields, and integrate a broad range of teaching approaches and options that will allow you to shape your own education according to your professional aspirations.

4

EXPERIENCE A PRACTICAL LEARNING METHODOLOGY

We combine theory with practice from the moment you begin your studies. You will apply what you learn in class to real-life cases and to your own projects. Each year, students are offered a range of internship opportunities to work on campus, in Spain, or around the globe. You will acquire an impressive set of skills and professional experiences that will make you an attractive job candidate after graduation.

IE University is ranked #3 worldwide for innovation in teaching methodologies *

5

BUILD THE PATH TO YOUR FUTURE

We help graduates launch their careers across industries and around the globe. Employers of leading companies worldwide consider IE University one of their top recruiting pools. You will also make friends for life and enjoy an active alumni network of more than 45,000 people worldwide that you can depend upon throughout your professional journey.

IE UNIVERSITY RECOGNITION

Prestige and performance

IE University occupies a leading position among higher education institutions in Europe and worldwide for its excellence in innovation and learning technologies. In addition, our undergraduate programs are recognized by the most prestigious associations in their respective fields, and highly regarded by employers at leading corporations.

#**1**	University in Spain	#**1**	University in Spain	#**7**	in Recruiter Satisfaction Worldwide
#**7**	University in Europe	#**3**	Best Bachelor in Business Administration Worldwide	#**6**	in Student Satisfaction Worldwide
#**23**	University Worldwide	#**5**	University in Europe	#**19**	Top University Worldwide

TIMES HIGHER EDUCATION
Global University
Employability Ranking 2019

* YOUTH INCORPORATED
Global University Rankings 2020

IE UNIVERSITY CAMPUS

Your home away from home

As a student at IE University, you will gain an international outlook and global connections. You will benefit from diverse perspectives and experiences as you study with peers from around the world. Each year, an average of 130 different countries are represented on campus, and over 75% of students come from abroad.

SEGOVIA

The campus in the city of Segovia offers a true campus experience. It is housed in the *Convent of Santa Cruz la Real*, a historic building declared a national heritage site in 1931. Segovia is only 25 minutes from Madrid by high-speed train, and welcomes students from over 130 countries to a global university setting with an academic and lively atmosphere. In Segovia, you'll find the perfect setting to become part of a close-knit community.

Segovia is a fairytale city full of narrow, twisting alleyways, Romanesque churches, and beautiful buildings. Additionally, this province of Spain has always been famous for its climate and traditional cuisine. It's not merely a city to be admired from afar; it's also a great place to live.

If you decide to study in Segovia, with the big city always within reach and history at your fingertips, you will experience the best of both worlds.

MADRID

On our campus in Madrid, you will find a groundbreaking education experience, with access to cutting-edge resources, specialized classrooms, and modern facilities. Studying in Madrid provides an opportunity to immerse yourself in a dynamic environment at the center of one of Europe's most important financial capitals.

If you decide to study in Madrid, you will benefit from a global environment, top-tier networking opportunities, and facilities equipped with the latest technologies—all shared with the top-ranked IE Business School.

→

IE University campus in Segovia in the foreground. In the background, a view of the historic center.

↓

Students after class socializing near the cafeteria in the IE University campus in Segovia.

↑

Segovia and Madrid have excellent facilities. Students have ample space for studying, relaxation, and entertainment.

←

IE University campus in Madrid.

STUDENT LIFE
Connections and activities

The memories you make during your studies last forever and can change the course of your life. We believe in diversity as a lifestyle and are proud to say that our community is as diverse as can be, providing space for all types of interests and unlimited opportunities.

The Student Life office coordinates more than 120 clubs, which are divided into six areas: arts, sports, social causes, debates, entrepreneurship, and academics.

Below are some the clubs you can take part in.

IEU CONFERENCE CLUB
The *IEU Conference Club* organizes talks and cocktails where some of the most powerful and influential people in the international arena answer questions related to their field of expertise. You'll get to know some of the secrets of their professional success, network with them, and have your questions answered!

IEU GREEN CLUB
This club reaches out to the student community to raise awareness about environmental stewardship matters and healthy lifestyles. They organize riverside hikes and other nature activities. If you like to escape from your routine and enjoy outdoor activities, this is the club for you!

IEU HUMANITARIAN CLUB
This club organizes innovative events in service of various NGOs. Its president, Zainnab Al-Kurdi, started a campaign to inspire and protect women all over the world.

IEU MUSIC CLUB
The *IE Music Club* aims to enrich its members' musical knowledge and provide the opportunity to play together as a group. Its talented artists perform creative adaptations of songs or original compositions.

IEU SPORTS CLUB
Exercise is important, so both our campus in Madrid and Segovia offer a wide

"Our motto is 'Talks that Inspire'. You see, we want to take a radically new approach to academic talks."

Salvador Mompeán,
IEU Conference Club Founder

The Real Casa de la Moneda in Segovia, is a space provided by the city council for activities such as exhibitions, music, conferences, and workshops.

"The IEU Alpine Club is your destination for any and all outdoor activities, bringing like-minded people together to enjoy the beauty of nature in a fun way."

Benjamin Weber,
Sports Club Founder

variety of sports for students to enjoy. The sports that we offer vary from campus to campus, since Madrid is a city campus and Segovia is a rural one.

Among the team sports we offer are: volleyball, basketball, indoor soccer, rugby, basketball, and tennis. In addition, IE University has special deals with several gyms and fitness centers, to make available other sports such as golf, tennis, paddle, swimming, and many others.

Tryouts for IE University's official teams take place once every year, at the beginning of the fall semester.

"I've been living in Segovia for nearly two years and had no idea about its beautiful surroundings. Hiking by the river on Sunday was a nice alternative to spending the weekend in the city of Segovia or Madrid. For those who did not go with us, I highly recommend attending the next Green Club event!"

Ola,
IEU Green Club

EMPLOYABILITY
Launch your career internationally

Choosing a career path is one of the most important decisions you will make as you progress through your studies. The IE Career Management Center (CMC) helps graduates launch their careers across industries and around the globe and guides them throughout this decision-making process.

IE University's international recognition and partnerships with leading companies and institutions provide graduates the opportunity to compete for international positions.

IE University students begin to receive employment offers even before they graduate. While many alumni are recruited by major multinational companies, others prefer to join small and medium-sized companies and startups.

Some students choose entrepreneurship as a career choice and start a business while studying at IE University or shortly after graduation, building and managing their own companies.

Architecture & Design 3%
Advertising & Communications 5%
Industry 8%
TMT 8%
Consulting 18%
Financial Services 24%
Consumer Goods 17%
Start ups 8%
Government 4%
Other Sectors 3%
Law 2%

Professional sectors in which IE University students develop their careers

UniCredit
Amazon
Kraft Heinz
ABInBev
Johnson & Johnson
Google
Cisco
BNP Paribas
Colgate
Santander
PwC
Nike
Hyundai

95% of job sekeers reported they were currently working

8% of graduates launched or joined a startup

25% of graduates are pursuing further education

34% of job seekers work outside their country of origin

45% of non-Spanish job seekers stayed to work in Spain

* Data reported by IE University's Class of 2019 job seekers

ALUMNI
Life after IE University

In order to promote lasting relationships among the members of the IE University community, we offer resources for career development and lifelong learning opportunities, with the objective of propelling personal and professional development of IE University students and alumni.

As an IE graduate, you'll join a global network of more than 45,000 people in over 130 countries.

We organize regular events across the world to help our graduates stay in touch with friends or meet new people. By being part of the alumni community, you will also benefit from career development, social networking, and education opportunities, among others.

www.ie.edu

ADMISSION PROCESS
Become part of IE University

At IE University, there's no single deadline for applying to our undergraduate programs. The various stages of our admission process are aimed at identifying those areas of your academic and personal profile that make you unique, and to make sure that our educational model is a good fit for you.

As our programs usually fill up far in advance of the start of the academic year, we advise candidates to apply between twelve to nine months before the semester begins. This will also allow you time to obtain any necessary visas or other qualifications. Once you have received an acceptance letter, provisional or definitive, you must make a €2,000 non-refundable deposit to reserve your spot in the bachelor's program of your choice.

1

ONLINE APPLICATION
The application form contains detailed step-by-step information on how to fill it in, guiding you through the process. Your application is subject to a non-refundable admission fee of €120. It will not be reviewed by the Admissions Committee until submitted and the admission fee has been paid. You can find information on how to pay this fee at the end of the application form. The application may be saved at any time during the process but it must be completed within one month.

ADMISSION TEST
Take IE University's admission test or international admission tests: the SAT, ACT, CAS, or LNAT. IE University's admission test is conducted solely in English and assesses your verbal, logical and numerical skills. It centers on your ability to reason, rather than knowledge of actual information. This means you don't have to study for the test beforehand to pass it successfully. It also evaluates your English level.
You can do the admission test either at the campus in Madrid or Segovia, or at any of the 29 offices IE has around the world. For other cases, please contact our Admissions Department at: ieuadmissions@ie.edu

ONLINE ASSESSMENT
As a tech-forward institution, we use virtual assessment as part of our admissions process. This allows the admissions team to get a sense of your personality and potential before proceeding to a possible interview.

Completing the assessment is simple—you will be given 3 questions to answer in a set amount of time. One of your responses will be written, and two will be recorded via video. The whole process should only take 20 to 30 minutes to complete.

2

PERSONAL INTERVIEW
(only after committee review)

Personal interviews are held either at the IE University campus in Segovia or Madrid, or at any of our 29 international offices. In extenuating circumstances we can arrange an online interview. The interview will allow us to get to know you better, and further assess certain qualities, such as your personality, capacity for critical thinking, method of self expression and other communication skills.

FINAL COMMITTEE DECISION
You will be informed of the Admissions Committee's decision in writing. If accepted, you will receive one of two admission statuses:

Conditional Admission: in the event that you have failed to comply with all university access requirements in Spain.

Definitive admission: full admission, providing you have complied with all the points listed in the provisional letter of acceptance.

Interested in becoming
an IE University student?

Follow the Student Path

Scan the code
and follow the path to
discover the steps you
need to take to become a
student at IE University.

Segovia

Madrid

INTERNATIONAL OFFICES

EUROPE
europe@ie.edu

Benelux – Amsterdam
benelux@ie.edu

France – Paris
france@ie.edu

**Germany, Switzerland
& Austria – Munich**
dach@ie.edu

Italy & The Balkans – Milan
italia@ie.edu

Portugal – Lisbon
portugal@ie.edu

Russia – Moscow
eeca@ie.edu

Spain – Madrid & Segovia
iespain@ie.edu

UK & Ireland – London
uk@ie.edu

NORTH AMERICA
northamericaieu@ie.edu

**West & Midwest USA
– Los Angeles**
westcoast@ie.edu

**South USA & Caribbean
– Miami**
southusa@ie.edu

Northeast USA – New York
northeast@ie.edu

Canada – Toronto
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