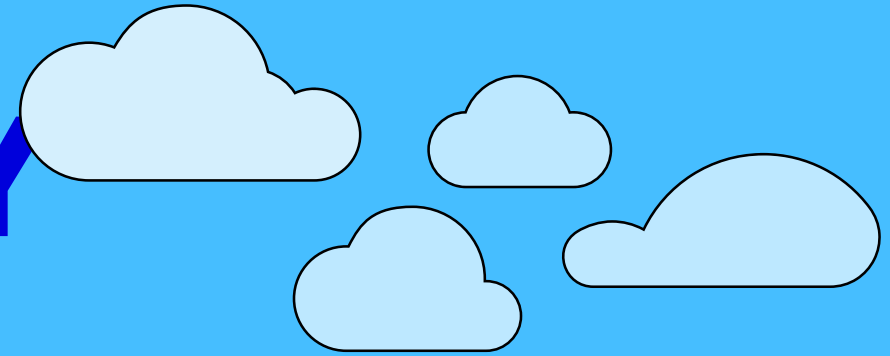


AGENDA 25

UNIVERSITY SUMMER PROGRAM

FASHION STYLING & MEDIA

Monday 23 June – Friday 4 July



AGENDA 25 | University Summer Program / Fashion Styling & Media

WEEK 1

Mon

The Evolution of Fashion Styling

Explore the history and foundational elements of fashion styling.

Tue

Communicating Style: From Concept to Creation

Learn client communication, refine concepts, and design compelling looks.

Wed

Drawing Inspiration: Brands and Social Media

Gain industry insights and explore brand direction and social media styling.

Thu

Building Your Brand and Portfolio

Develop personal branding, create portfolios, and find your unique voice.

Fri

Styling for Advertising Media

Focus on styling techniques tailored for advertising campaigns.

WEEK 2

Mon

From Ideas to Looks: Planning Styling Creations

Dive into the process of creating and planning cohesive styling looks.

Tue

On Set: Photoshoot Execution

Bring styling concepts to life through a professional photoshoot experience.

Wed

Behind the Scenes: Studio Visit

Get an insider's view of studio operations and professional workflows.

Thu

Editing Styling with AI and New Media

Leverage technology and AI tools to refine digital styling projects.

Fri

The Grand Finale: Final Presentation

Showcase your styling expertise at the final presentation event.