AGENDA 25

UNIVERSITY
SUMMER PROGRAM

ENTREPRENEURSHIP SUMMER SCHOOL

Monday 9 June – Friday 4 July

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WEEK 1 — BUILDING THE FOUNDATION

Understanding the fundamentals of entrepreneurship and validating ideas

WEEK 2 — TESTING AND PROTOTYPING

Turning ideas into actionable models and testing their viability

WEEK 3 — ACCELERATING GROWTH

Strategies to scale and grow efficiently

WEEK 4 — INNOVATING WITH TECHNOLOGY

Leveraging cutting-edge tools to gain a competitive edge

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*This agenda is subject to change