Agenda '21

A UNIQUE, TWO-WEEK EXPERIENCE FOR HIGH SCHOOL STUDENTS



Business & Entrepreneurship Track

Week 1

Leadership & Soft sklills >>

Sunday July 4th	Monday July 5th	Tuesday July 6th	Wednesday July 7th	Thursday July 8th	Friday July 9th	Saturday July 10th
7 — 16	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50	9.30 - 10.50	10 - 11
Arrivals	Powerful Teamwork	Communication &	Final Teams	What Style of	Entrepreneuship:	Bus transport
Allivais	& Leveraging Diversity	Conflict Management	Dynamics Challenge	Entrepreneur are You?	Creating the next big	
	a Leveraging Diversity	Connict Management	Dynamics Chanerige		thing	
10 / 13 / 16						11 — 13.30
Trip to Segovia	11.05 — 12.25	11.05 — 12.25	11.05 — 12.25	11.05 - 12.25		Kayaking
	Powerful Teamwork	Communication &	Final Teams	What Style of	11.05 - 12.25	
18	& Leveraging Diversity	Conflict Management	Dynamics Challenge	Entrepreneur are You?	Entrepreneuship:	13.30 - 14.30
Welcome on					Creating the next big	Bus transport
IEU Campus	12.40 — 14	12.40 - 14	12.40 - 14	12.40 — 14	thing	to Sepúlveda
	Powerful Teamwork	Communication &	Final Teams	What Style of		
20 — 21	& Leveraging Diversity	Conflict Management	Dynamics Challenge	Entrepreneur are You?	12.40 - 14	14 — 16
Leisure time					Entrepreneuship:	Lunch
Leisure time	14 — 16	14 — 16	14 — 16	14 — 16	Creating the next big	Lunch
				Lunch	thing	
21	Lunch	Lunch	Lunch	Editeri		16 — 17.30
Dinner						Bus transport
	16 — 19	16 — 19	16 — 19	16 — 19	14 - 16	to Segovia
23	Extracurricular activity	Extracurricular activity	Extracurricular activity	Extracurricular activity	Lunch	
Lights out						20 - 23
	19 — 20.30	19 - 20.30	19 — 20.30	19 — 20.30	16 — 19	Talent Show & Dinne
	Leisure time	Leisure time	Leisure time	Leisure time	Extracurricular activity	Talent Show & Dinne
					19 — 20.30	
	21	21	21	21 Diagonal	Leisure time	
	Dinner	Dinner	Dinner	Dinner		
	23	23	23	23	21	
	Lights out	Lights out	Lights out	Lights out	Dinner	
					23	
					Lights out	



Business & Entrepreneurship Track

Week 2

Sunday July 11th	Monday July 12th	Tuesday July 13th	Wednesday July 14th	Thursday July 15th	Friday July 16th
44 47	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50
11 – 13 Late check out & bus transport	Making change happen	Marketing Strategy	Business Strategy & Foresighting	Wrap-up	Diploma granting
to Madrid	11.05 - 12.25	11.05 — 12.25	11.05 — 12.25	11.05 — 12.25	11.05 — 12.25
	Making change happen	Marketing Strategy	Business Strategy	Rehearsal	Farewell Brunch
13 — 14			& Foresighting		
Check in	12.40 - 14	12.40 - 14		12.40 - 14	12.40 - 20
	Making change happen	Marketing Strategy	12.40 - 14	Final presentations	Drop offs
14 — 16			Business Strategy		(last drop off at 20h)
Picnic at the	14 — 16	14 — 16	& Foresighting	14 — 16	
RetiroPark	Lunch	Lunch	14 — 16	Lunch	
17 — 20			Lunch		
Leisure time	16 — 19	16 — 19		16 — 19	
	Extracurricular activity	Extracurricular activity	16 — 19	Extracurricular activity	
21			Extracurricular activity		
Dinner			Extracurricular activity		
Diffier	19 — 20.30	19 — 20.30		19 — 20.30	
	Leisure time	Leisure time	19 — 20.30	Leisure time	
23			Leisure time		
Lights out	21	21		21	
	Dinner	Dinner	21	Dinner	
			Dinner		
	23	23		23	
	Lights out	Lights out	23	Lights out	
			Lights out		



Law, Economics & International Relations Track Week 1

Leadership & Soft sklills >>

7 – 16 Arrivals						
Arrivals	9.30 — 10.50	9.30 — 10.50	9.30 - 10.50	9.30 — 10.50	9.30 — 10.50	10 - 11
	Powerful Teamwork	Communication	Final Teams	Aid and development	Understanding	Bus transport
	& Leveraging Diversity	& Conflict Management	Dynamics Challenge		economic growth	
10 / 13 / 16						11 — 13.30
Trip to Segovia	11.05 — 12.25	11.05 — 12.25	11.05 — 12.25	11.05 - 12.25	11.05 - 12.25	Kayaking
	Powerful Teamwork	Communication	Final Teams	Aid and Development	Understanding	
18	& Leveraging Diversity	& Conflict Management	Dynamics Challenge		economic growth	13.30 - 14.30
Welcome on						Bus transport
IEU Campus	12.40 - 14	12.40 - 14	12.40 - 14	12.40 - 14	12.40 - 14	to Sepúlveda
	Powerful Teamwork	Communication	Final Teams	Aid and Development	Understanding	
	& Leveraging Diversity	& Conflict Management	Dynamics Challenge		economic growth	
20 – 21						14 — 16
Leisure time						Lunch
	14 — 16	14 - 16	14 - 16	14 - 16	14 — 16	
21	Lunch	Lunch	Lunch	Lunch	Lunch	16 — 17.30
Dinner						Bus transport to
	16 — 19	16 — 19	16 — 19	16 — 19	16 — 19	Segovia
23	Extracurricular activity					
Lights out						
	19 — 20.30	19 — 20.30	19 — 20.30	19 — 20.30	19 — 20.30	20 – 23
	Leisure time	Talent Show & Dinne				
	21	21	21	21	21	
	Dinner	Dinner	Dinner	Dinner	Dinner	
	23	23	23	23	23	
	Lights out					
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Law, Economics & International Relations Track Week 2

Sunday July 11th	Monday July 12th	Tuesday July 13th	Wednesday July 14th	Thursday July 15th	Friday July 16th
11 — 13	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50
Late check out & bus	International	Poverty Eradication	Legal Challenges of	Wrap up	Diploma granting
transport to Madrid	Human Rights Law	and Social	the Internet and		
		Entrepreneurship	Technology Revolution	11.05 - 12.25	11.05 — 12.25
13 — 14	11.05 — 12.25			Rehearsal	Farewell Brunch
Check in	International	11.05 – 12.25	11.05 — 12.25		
	Human Rights Law	Poverty Eradication	Legal Challenges of	12.40 - 14	12.40 - 20
15 — 17		and Social	the Internet and	Final presentations	Drop offs
Picnic at the	12.40 - 14	Entrepreneurship	Technology Revolution		(last drop off at 20h)
RetiroPark	International Human			14 — 16	
17 — 20	Rights Law	12.40 — 14	12.40 — 14	Lunch	
Leisure time		Poverty Eradication,	Legal Challenges of		
	14 — 16	Aid, Development	the Internet and		
	Lunch	and Social	Technology Revolution	16 — 19	
21	Editori	Entrepreneurship		Extracurricular activity	
Dinner			14 — 16		
	16 — 19	14 — 16	Lunch	19 — 20.30	
23	Extracurricular activity	Lunch		Leisure time	
Lights out			16 — 19		
	19 - 20.30	16 — 19	Extracurricular activity	21	
	Leisure time	Extracurricular activity	Extracamediar activity	Dinner	
	21		19 — 20.30	23	
	Dinner	19 — 20.30	Leisure time	Lights out	
		Leisure time		_	
	23		21		
	Lights out	21	Dinner		
	-	Dinner			
			23		
		23	Lights out		
		Lights out			



Behavior, Communication & Design Track

Week 1

the future of... tourism/public space usage/consumption/mobility

Leadership & Soft sklills >> Track Content >> Sunday July 4th Monday July 5th **Tuesday July 6th** Wednesday July 7th Thursday July 8th Friday July 9th Saturday July 10th identify The problem 7 - 16 9.30 - 10.50 9.30 - 10.50 9.30 - 10.50 9.30 - 10.50 10 - 11 9.30 - 10.50 Powerful Teamwork Communication & Introduction Arrivals **Final Teams** Bus transport **Behavior** & Leveraging Diversity **Conflict Management Dynamics Challenge** 11.05 - 12.25 10 / 13 / 16 11 - 13.30Trip to Segovia 11.05 - 12.25 11.05 - 12.25 11.05 - 12.25Case Study Kayaking 11.05 - 12.25Powerful Teamwork Communication & **Final Teams** (user **Behavior** understanding) & Leveraging Diversity Conflict Management **Dynamics Challenge** 18 13.30 - 14.30Welcome on Bus transport 12.40 - 14**IEU** Campus to Sepúlveda 12.40 - 14 12.40 - 1412.40 - 1412.40 - 14**Behavior** Powerful Teamwork Communication & **Final Teams** Observation **Dynamics Challenge** & Leveraging Diversity **Conflict Management** 20 - 2114 - 16 14 - 1614 - 16 Leisure time Lunch Lunch Lunch 14 - 16 14 - 16 14 - 16Lunch Lunch Lunch 21 16 - 17.30 16 - 19 16 - 19 Dinner Bus transport to Extracurricular activity Extracurricular activity 16 - 19 16 - 19 16 - 19 Segovia Extracurricular activity Extracurricular activity Extracurricular activity 23 19 - 20.3019 - 20.30Lights out 20 - 23Leisure time Leisure time 19 - 20.30 19 - 20.30 19 - 20.30 Talent Show & Dinner Leisure time Leisure time Leisure time 21 21 Dinner Dinner 21 21 21 Dinner Dinner Dinner 23 23 Lights out Lights out 23 23 23 Lights out Lights out Lights out



Behavior, Communication & Design Track

Week 2

the future of... tourism/public space usage/consumption/mobility

Track Content >>

Sunday July 11th	Monday July 12th	Tuesday July 13th	Wednesday July 14th	Thursday July 15th	Friday July 16th
11 — 13	how to solve The problem with the user at the center	communicating the solution	bring the campaign to life	show	9.30 — 10.50
Late check out & bus	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50	Diploma granting
transport to Madrid	Design Thinking	Prep for FabLAb	Graphic Design	Campaign (poster)	
	11.05 - 12.25		11.05 — 12.25	11.05 — 12.25	11.05 — 12.25
13 — 14	Design Thinking	11.05 — 12.25	Graphic Design	Campaign (poster)	Farewell Brunch
Check in		Communications			
	12.40 - 14		12.40 - 14	12.40 — 14	12.40 – 20 Drop offs
15 — 17	Design Thinking		Graphic Design	Campaign (poster)	(last drop off at 20h)
Picnic at the		12.40 - 14			
RetiroPark	14 — 16	Creativity	14 — 16	14 — 16	
17 — 20	Lunch	14 10	Lunch	Lunch	
Leisure time	16 — 19	14 – 16 Lunch			
	Extracurricular activity	Lunch	16 — 19	16 — 19	
21		16 — 19	Extracurricular activity	Extracurricular activity	
Dinner		Extracurricular activity			
	19 – 20.30 Leisure time		19 — 20.30	19 — 20.30	
23		19 — 20.30	Leisure time	Leisure time	
Lights out		Leisure time			
	21 Dinner		21	21	
	Diffier	21	Dinner	Dinner	
		Dinner			
	23 Lights out		23	23	
		23	Lights out	Lights out	
		Lights out			
		-			



Data Analytics & Artificial Intelligence Track

Week 1

Leadership & Soft sklills >>

Sunday July 4th	Monday July 5th	Tuesday July 6th	Wednesday July 7th	Thursday July 8th	Friday July 9th	Saturday July 10th
7 — 16	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50	10 - 11
Arrivals	Powerful Teamwork & Leveraging Diversity	Communication & Conflict Management	Final Teams Dynamics Challenge	The next industrial revolution	Data Insights & Visualization	Bus transport
10 / 13 / 16						11 — 13.30
Trip to Segovia	11.05 – 12.25 Powerful Teamwork	11.05 – 12.25 Communication	11.05 – 12.25 Final Teams	11.05 – 12.25 Digital Transformation	11.05 – 12.25 Programming	Kayaking
18 Welcome on	& Leveraging Diversity	& Conflict Management	Dynamics Challenge		for Data Analysis	13.30 – 14.30 Bus transport to
IEU Campus	12.40 - 14	12.40 - 14	12.40 - 14	12.40 - 14	12.40 - 14	Sepúlveda
	Powerful Teamwork	Communication	Final Teams	Big Data & Business Analytics	Data Analytics: Python	Sepurveda
20 — 21	& Leveraging Diversity	& Conflict Management	Dynamics Challenge	Business Analytics		14 — 16
Leisure time					14 — 16	Lunch
	14 — 16	14 — 16	14 — 16	14 — 16	Lunch	
21	Lunch	Lunch	Lunch	Lunch		16 — 17.30
Dinner					16 — 19	Bus transport to
	16 — 19	16 — 19	16 — 19	16 — 19	Extracurricular activity	Segovia
23	Extracurricular activity	Extracurricular activity	Extracurricular activity	Extracurricular activity		
Lights out					19 — 20.30	20 - 23
	19 — 20.30	19 — 20.30	19 — 20.30	19 — 20.30	Leisure time	Talent Show & Dinne
	Leisure time	Leisure time	Leisure time	Leisure time		
					21	
	21	21	21	21	Dinner	
	Dinner	Dinner	Dinner	Dinner		
					23	
	23	23	23	23	Lights out	
	Lights out	Lights out	Lights out	Lights out	Lights Out	



Data Analytics & Artificial Intelligence Track

Week 2

Sunday July 11th	Monday July 12th	Tuesday July 13th	Wednesday July 14th	Thursday July 15th	Friday July 16th
11 — 13	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50	9.30 — 10.50
Late check out	Blockchain across	Cloud, fog & Edge	Persuading & Selling	Wrap up	Diploma granting
& bus transport	Verticals	computing	like Steve Jobs		
to Madrid				11.05 — 12.25	11.05 — 12.25
	11.05 — 12.25	11.05 - 12.25	11.05 - 12.25	Rehearsal	Farewell Brunch
13 — 14	Extended Reality	Quantum Computing	Sales & Team		
Check in			Management in Global	12.40 - 14	12.40 - 20
	12.40 — 14	12.40 - 14	Technology Companies	Final presentations	Drop offs
15 — 17	Tech Challenge	Tech Challenge			(last drop off at 20h)
Picnic at the			12.40 - 14	14 10	
RetiroPark	14 — 16	14 — 16	Tech Challenge	14 – 16 Lunch	
17 — 20	Lunch	Lunch	_	Eurich	
Leisure time	Editeri	Editeri	14 — 16		
			Lunch	16 — 19	
	16 — 19	16 – 19	Editori	Extracurricular activity	
21 Dinner	Extracurricular activity	Extracurricular activity	16 — 19		
Dinner			Extracurricular activity	19 — 20.30	
	19 — 20.30	19 — 20.30	Extracamediar activity	Leisure time	
23	Leisure time	Leisure time			
Lights out			19 — 20.30	21	
	21	21	Leisure time	Dinner	
	Dinner	Dinner			
			21	23	
	23	23	Dinner	Lights out	
	Lights out	Lights out			
	_		23		
			Lights out		

