# CLAUSTRO DEL PROGRAMA DE DOCTORADO EN CIENCIAS EMPRESARIALES

Ph.D. IN BUSINESS STUDIES FACULTY





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# **ARENAS, ÁLVARO**

#### **ACADEMIC BACKGROUND**

- D.Phil. in Computation. Computing Laboratory, Oxford University, UK, 2000
- M.Sc. in Computation. Computing Laboratory, Oxford University, UK, 1994
- M.Sc. in Systems Engineering and Computation. Universidad de los Andes, Colombia, 1990
- B.Sc. in Systems Engineering and Computation. Universidad de los Andes, Colombia, 1988

#### PROFESSIONAL EXPERIENCE

- Informations Systems Area Chair, IE, May 2011
- Senior research scientist. STFC Rutherford Appleton Laboratory, UK, 2006 to 2010
- Research scientist. STFC Rutherford Appleton Laboratory, UK, 2003 to 2006
- Head of Information Technology Group.
  Laboratorio de Computo Especializado
- Universidad Autónoma de Bucaramanga, Colombia, 1999 to 2002
- Researcher. ITEC-Telecom, Colombia, 1991 to 1993, 1995 to 1996

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Arenas, A. E.; Hidalgo, A.; Urueña, A.; Arenas Sarmiento, Álvaro. Identifying capabilities in innovation projects: Evidences from eHealth 2016. JOURNAL OF BUSINESS RESEARCH. vol. 69, no.11, pp. 4843-4848.

Benjamin Aziz, **Álvaro Arenas** & Bruno Crispo (eds.). Engineering Secure Internet of Things Systems. IET (The Institution of Engineering and Technology) Digital Library

Aziz, Benjamin; Arenas Sarmiento, Álvaro. A Utility-based Reputation Model for the Internet of Things 2016. IFIP Advances In Information And Communication Technology. vol. 471, no., pp. 261-275.





# **BECERRA, MANUEL**

#### **ACADEMIC BACKGROUND**

- PhD in Strategic Management, University of Maryland, College Park, USA
- MSc in Management, University of Southern California, Los Angeles, USA
- Degree in Economics and Business Administration, Universidad Complutense de Madrid, Spain)

#### **ACADEMIC EXPERIENCE**

- Professor of Strategic Management and International Management, Instituto de Empresa, Spain, 1999 to present
- Visiting Professor, Fudan University, Shanghai, China, 1999 to 2002
- Associate Professor of Strategy and International Management, Norwegian School of Management, Norway, 1998 to 1999





# **BONET, ROCÍO**

#### **ACADEMIC BACKGROUND**

- Ph.D. in Management, The Wharton School, University of Pennsylvania, US
- M.Sc. in Management, The Wharton School, University of Pennsylvania, US
- M.Sc. in Economics, Finance, and Management, Universitat Pompeu Fabra, Spain
- B.Sc. in Business Administration, Universidad de Zaragoza, Spain

#### **ACADEMIC EXPERIENCE**

- Assistant Professor of Human Resource Management, IE Business School, since 2008
- Researcher, Center for Economic Studies, U.S. Census Bureau, since 2002
- Teaching Assistant, The Wharton School, University of Pennsylvania, 2002 to 2007

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Salvador, Fabrizio; **Bonet, Rocío**. When the Boss is Away: Manager Worker Separation and Worker Performance in a Multisite Software Maintenance Organization 2016. Organization Science

**Bonet, R.** "High-Involvement Work Practices and the Opportunities for Promotion in the Organization". Industrial Relations: A Journal of Economy and Society, Vol. 53(2): 295-324, 2014

**Bonet, R.**, Cappelli, P. & Hamori, M. "Who's Got Those Top Jobs". Harvard Business Review, Vol. 92(3): 74 - 77, 2014





## **BRYANT, PETER**

#### **ACADEMIC BACKGROUND**

- PhD in Management, Macquarie University, Australia
- MA in Management, Macquarie University, Australia
- BA in History with University Medal, The University of Sydney, Australia

#### **ACADEMIC EXPERIENCE**

- Assistant Professor of Entrepreneurship,
  IE Business School, 2009 to present
- Senior Lecturer in Management, Macquarie Graduate School of Management, 2008 to 2009
- Senior Lecturer in Innovation and Entrepreneurship, Macquarie University, 2006 to 2007

#### **CORPORATE EXPERIENCE**

- Manager of New Ventures, The University of Sydney, Australia
- Senior Associate, A&B Venture Capital, Australia
- · Client Manager, Deloitte, Australia
- Manger Business Contingency Planning,

St George Bank, Australia

• Systems Analyst, Qantas Airways, Australia

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Entrepreneurship, In **Peter T. Bryant**, John Mathews (Eds.). International Encyclodepdia of Social and Behavioral Sciences. Oxford: Elsevier.

**Bryant, P. T.** "Imprinting by Design: The Microfoundations of Entrepreneurial Adaptation". Entrepreneurship Theory & Practice, Vol. 38(5): 1081-1102, 2014





## CARMONA, SALVADOR

#### **ACADEMIC BACKGROUND**

- PhD in Economics and Business
  Administration, Sobresaliente Cum Laude,
  University of Seville, Spain
- BSc in Economics and Business
  Administration, University of Seville, Spain
  CPCL, Harvard University

#### **ACADEMIC EXPERIENCE**

- Professor of Accounting and Management Control, Instituto de Empresa, 2002 to present
- Rector, IE University, 2011 to present
- Vice Rector Faculty IE University, 2008 to 2011
- Dean of Faculty, IE Business School, June 2009 to present
- Associate Dean of Faculty, IE business School, 2003 to 2009
- Chair, Accounting and Management Control, Instituto de Empresa, 2002 to present
- Dean, School of Social and Legal Sciences.
  Universidad Carlos III, 1998 to 2001
- Associate Dean in Business Administration, School of Social Sciences and Law, Universidad Carlos III, 1991 to 1998

- Director of the Master in Environmental Management, Universidad Carlos III, 1994 to 199
- Professor of Accounting and Finance, tenured, Universidad Carlos III, 1993 to 2003
- Professor of Accounting and Finance, tenured, Universidad de Sevilla, 1992 to 1993
- Chairman, Department of Accounting. Universidad de Sevilla, 1988 to 1989
- Associate Professor of Accounting and Finance, tenured, Universidad de Sevilla, 1986 to 1992
- Assistant Dean, School of Economics and Business Administration. Universidad de Sevilla, 1983 to 1988
- Assistant Professor of Accounting and Finance, tenure track, Universidad de Sevilla, 1983 to 1986
- Assistant Professor of Accounting and Finance, Universidad Nacional de Educación a Distancia (Spanish Open University), 1982 to 1983
- Teaching Assistant, Universidad de Sevilla, 1980 to 1983



 Visiting or Research Positions at Arizona State University, University of Gothenburg, University of Alberta, Queen's University, China-Europe International Business School, Indiana University.

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Carmona, S. & Ezzamel, M. "Accounting and Lived Experience in Gendered Workplace". Forthcoming in Accounting, Organizations and Society. Volume 49, February 2016, Pages 1-8, 2016

Iñiguez de Onzoño S.; **Carmona S.** The academic triathlon – bridging the agora and academia 2016. JOURNAL OF MANAGEMENT DEVELOPMENT. vol. 35, no.7, pp. 854-865

Nieves Carrera, **Salvador Carmona** with Tashfeen Sohail "Audit Committees' Social Capital and Financial Reporting Quality" Accounting and Business Research

#### BOOKS

**Salvador Carmona**, with Hitt, M.A.; Jackson, S.E.; Bierman, L.; Shalley, C.E. and Wright, M. "Oxford Handbook of Strategy Implementation" Oxford University Press





## **CARRERA, NIEVES**

#### **ACADEMIC BACKGROUND**

- PhD in Business Administration and Quantitative Methods, Magna Cum Laude, University Carlos III Madrid, Spain
- BSc in Economics, University of Vigo, Spain

#### **ACADEMIC & RESEARCH EXPERIENCE**

- Lecturer in Accounting, Instituto de Empresa, since September 2005
- Lecturer in Accounting, Manchester Business School (Manchester School of Accounting and Finance). The University of Manchester, 2003 to 2005
- Teaching Assistant, Universidad Carlos III Madrid, 1997 to 2003
- Visiting professor at Arizona State University (April-July 2002); University of Manchester (Marie Curie Fellowship EU May-August 2001); University of Manchester, September-December 1999
- She has authored the following articles: "Gender, the state and the audit profession: evidence from Spain" (European Accounting Review); "Concentración en el mercado de auditoría en España: Análisis empírico del periodo 1990-2000" (Revista Española de Financiación y Contabilidad); "Modelo de

determinación de honorarios de auditoría: Revisión de la literatura Internacional" (in Líneas Actuales de Investigación en Auditoría, Editorial Fuincoa), 2005

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

**Nieves Carrera,** Salvador Carmona with Tashfeen Sohail "Audit Committees' Social Capital and Financial Reporting Quality" Accounting and Business Research

Doadrio, L., Alvarado, M. & Carrera, N. "Reforma de la Normativa Contable Española: Análisis de su Entramado Institucional". Revista de Contabilidad, Vol. 18(2):200-216, 2015

Carrera, N., Goh, J. & Hofmann, R. "Complexity and Tone of European Banks". Spanish Economic and Financial Outlook, 2015





# **CASERTA, MARCO**

#### **ACADEMIC BACKGROUND**

- PhD Operations Research, University of Illinois, USA, 2000 to 2004
- Master Management Engineering,
  Politecnico di Milano, Italy, 1998 to 2000
- Bachelor Management Engineering, Politecnico di Milano, Italy, 1994 to 1997

#### **ACADEMIC EXPERIENCE**

- Professor at IE University, Madrid, Spain, 2013 to present
- Adjunct Professor at IE Business School, 2010 to present
- Juniorprofessor at Hamburg University, Germany, 2007 to 2013
- Professor at ITESM, Mexico, 2004 to 2007
- Visiting Scholar at Curtin University, Perth, Australia, 2012 to present

#### **CORPORATE EXPERIENCE**

- Optimization Consultant for SME, 2007 to present
- Optimization Analyst. Goal Systems, Madrid, Spain, 2004

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Caserta, M. & Voss, S. "An Exact Algorithm for the Reliability Redundancy Allocation Problem". European Journal Operational Research, Vol. 244(1): 110 – 116, 2015

Zehendner, E., **Caserta, M.**, Feillet, D., et al. "An Improved Mathematical Formulation for the Blocks Relocation Problem". European Journal Operational Research, Vol. 245(2): 415 - 422, 2015





# **CORSTEN, DANIEL**

#### **ACADEMIC BACKGROUND**

- MSc, University of Cologne
- DBA/PhD, University of St. Gallen

#### **ACADEMIC EXPERIENCE**

- Visiting associate professor, London Business School
- Associate professor, University of St. Gallen, Switzerland
- Vice-Director, University of St Gallen's Institutes of Technology Management and Logistics
- Research interests: retailing, fashion and supply chain management
- Author of several books on supply chain management
- Co-author of the benchmark study on worldwide retail out of stocks
- President of the ECR Research Foundation and editor of the ECR Journal
- Several awards for teaching and case studies in areas that include collaborative management and sustainable supply chains

#### **CORPORATE EXPERIENCE**

- International marketing manager, Bayer AG, Leverkusen
- Logistics project manager, Agfa AG, New Jersey





## **CRUZ, CRISTINA**

#### **ACADEMIC BACKGROUND**

- PhD in Business Economics and Quantitative Methods, Carlos III University, Madrid
- Executive Development Program in Family Business, IE Business School
- BA in International Economics, Manchester University
- Degree in Economics, University of Murcia

#### **ACADEMIC & RESEARCH EXPERIENCE**

- Head of the Entrepreneurship Department, IE Business School, 2014 to present
- Professor of Entrepreneurship, IE Business School, 2004 to present
- Director of the Banca March-IE Project to study family businesses

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Cristina Cruz, Horacio Arredondo, «Going back to the roots of socioemotional wealth», Management Research: Journal of the Iberoamerican Academy of Management, Vol. 14 Issue: 3, pp.234-243, 2016 **Cruz, C.** & Moschieri, C. "Luces y sombras en el crecimiento de LEGO". Harvard Business Review Deusto, Vol. 250: 66-75, 2015

Kelleermanns, F. W., Dibrell, C. & **Cruz, C.** The Role and Impact of Emotions in Family Business Strategy: New Approaches and Paradigms. Journal of Family Business Strategy, Vol. 5(3): 277-279, 2014

Gómez-Mejía, L., **Cruz, C.**, Imperatore, C. "Financial Reporting and the Protection of Socioemotional Wealth in Family-Controlled Firms". European Accounting Review, Vol 23(3): 387-402, 2014





## **DE CASTRO, JULIO**

#### **ACADEMIC BACKGROUND**

- PhD in Business Administration, University of South Carolina, USA
- Degree in Industrial Engineering, Universidad Católica Madre y Maestra, Dominican Republic

#### **ACADEMIC EXPERIENCE**

- Director of PhD program, IE Business School, 2014 to present
- Chair, Department of Entrepreneurship, IE Business School, 2011-2014
- Professor of Entrepreneurship and Strategy, IE Business School, 2003 to present
- Chair, Strategy Department, IE Business School, 2006 to 2008
- Associate Dean of Research, IE Business School, 2003 to 2008
- Member of the Board of Governors, Academy of Management, 2003 to 2006
- Member of the Board of governors and treasurer, Iberoamerican Academy of Management • Associate Professor of Strategy and Organisation Management, University of Colorado at Boulder, USA, 1997 to 2001

- Assistant Professor of Strategy and Organisation Management, University of Colorado at Boulder, USA, 1989 to 1997
- Visiting Professor, IE Business School, 2001
- Visiting Professor, Universidad Carlos III de Madrid, 1999
- Visiting Professor, Universidad Católica Madre y Maestra, Dominican Republic, 1993 to 1995

#### **CORPORATE EXPERIENCE**

- Production Manager, Productos La Estrella, Dominican Republic, 1983 to 1984
- Consulting and specialised seminars for organisations such as Grupo BHD, Banco BHD, Aeromar Airlines and Centro Gerencial Meta

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Wang, Taiyuan; Thornhill, Stewart; **de Castro Campbell, Julio Orlando**. Entrepreneurial orientation, legitimacy attainment, and new venture performance. 2017. Forthcoming in Strategic entrepreneurship journal



Slavova, K., Fosfuri, A. & **De Castro J.** "Learning by Hiring: The Effects of Scientists' Inbound Mobility on Research Performance in Academia. Organization Science. 27(1):72-89, 2015

**De Castro, J.**, Khavul, S. & Bruton, G. "Shades of Grey: How do Informal Firms Navigate Between the Macro and Meso Institutional Environments?". Strategic Entrepreneurship Journal, Vol. 8(1): 75-94, 2014

#### **CHAPTERS**

de Castro Campbell, Julio Orlando; Delgado-Márquez, L.; Justo, R. Women Entrepreneurs in Community-Based Enterprises: Examining Gender Dynamics within Entrepreneurial Teams. 2017. Women entrepreneurship and the myth of 'underperformance': a new look on women's entrepreneurship research. gower publishing





## **DE CENDRA, JAVIER**

#### **ACADEMIC BACKGROUND**

- PhD in international and European climate change law, Maastricht University, the Netherlands
- Master of Laws (LL.M) in Energy and Environmental Law, KU Leuven, Belgium
- Master of Laws (Licenciatura), Master of Economics (Licenciatura), Universidad Carlos III de Madrid, Spain/University of Loughborough, United Kingdom

#### PROFESSIONAL BACKGROUND

- Dean of IE Law School, IE University, 2013 to present
- Visiting Senior Research Fellow, Faculty of Laws, University College London, 2013 to present.
- Senior Research Associate, UCL Faculty of Laws, Energy Institute, 2012 to 2013
- Guest lecturer, Bartlett School of Architectural Studies, UCL, 2010 to 2012
- Visiting Professor in energy and environmental law, KU Leuven, 2010 to present

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

de Cendra de Larragán, Javier. The Paris Agreement, the Kyoto Protocol, and the Future of the Carbon Market 2016. Newsletter of the international bar association legal practice division. vol. 12, no.1, pp. 25-30

**de Cendra de Larragán, Javier.** The Role of consumers in climate change mitigation and adaptation 2016. Climate change law . vol. 2015, no.2, pp. 287-289

#### **CHAPTERS**

de Cendra de Larragán, Javier. The Kyoto Protocol, with a special focus on flexible mechanisms, Capitulo 19, Pages: 227–238. Edited by Michael Faure. Elgar Encyclopedia of Environmental Law

The Effectiveness of Instrument Mixes in Environmental Law: Insights from Ship-source Pollution, Paul Martin (ed), Implementing Environmental Law, Amanda Kennedy, Edward Elgar

EU Climate Change Law: A Credible Example? In Werner Scholtz and Jonathan Verschuuren (Eds.). Regional Environmental Law --Transregional comparative lessons in pursuit of sustainable development: chapter 12. Cheltenham: Edward Elgar, 2015





# **DIESTRE, LUIS**

#### **ACADEMIC BACKGROUND**

- PhD in Strategic Management, University of Southern California, USA
- MBA, IE Business School, Spain
- BSc in Telecommunication Engineering, University of Zaragoza, Spain

#### **ACADEMIC EXPERIENCE**

- Head of the Strategy Department, since 2014
- Associate Professor of Strategic Management, IE Business School, 2014 to present
- Assistant Professor of Strategic Management, IE Business School, 2009 to 2014
- Lecturer, University of Southern California, USA, 2009
- Teaching Assistant, University of Southern California, USA, 2008

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Diestre, L. & Rajagopalan, N. "Constraints in Acquiring and Utilizing Directors' Experience: An Empirical Study of New Market Entry in the Pharmaceutical Industry". Strategic Management Journal, Vol. 36 (3): 339-359, 2015

Diestre, L. & Rajagopalan, N. "Response to Mason and Drakeman's Commentary on "Fishing for Sharks: Partner Selection in Biopharmaceutical R&D Alliances". Strategic Management Journal, Vol. 35(10): 1566-1568, 2014

**Diestre, L.** & Rajagopalan, N. "Toward an Input-Based Perspective on Categorization: Investor Reactions to Chemical Accidents". Academy of Management Journal, Vol. 57(4): 1130-1153, 2014





# **ESTEVES, JOSÉ**

#### **ACADEMIC BACKGROUND**

- PhD in Software Information Systems, Universidad Politecnica de Catalunya, Barcelona, Spain
- Master in Information Systems, Universidade do Minho, Braga, Portugal
- Diploma in Business Administration, minor in financial management, Instituto Superior de Tecnologia Empresarial, Porto, Portugal
- Engineer in informatics and systems, Universidade do Minho, Braga, Portugal

#### **ACADEMIC EXPERIENCE**

- Professor of Information Systems, IE Business School, 2004 to present
- Informations Systems Area Chair, IE Business School, 2005 to April 2011

#### **CORPORATE EXPERIENCE**

- Responsible for the department of analysis, methods and development in Integrum, company of Figest group, Portugal,
   1997 to 1998
- Information Systems consultant at Ciba-Geigy, Portugal, 1995 to 1998

- Information systems analyst at Figest Group, Portugal, 1995 to 1996
- Information systems analyst in the human resources area at Sonae Group, Portugal, 1993 to 1995
- Teacher of numerical analysis at Universidade do Minho, Braga, Portugal, 1991 to 1994

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Guillermo de Haro; Elisabete Ramalho; **Esteves Sousa, José**. To Tighten Cybersecurity, Think like a Hacker 2017. Mit sloan management

Simón, C. & **Esteves**, **J.** The Limits of Institutional Isomorphism in the Design of E-Recruitment Websites: A Comparative Analysis of the US and Spain. Forthcoming in the International Journal of Human Resource Management. Volume 27, 2016 - Issue 1, 2016

**Esteves, J.** An Empirical Identification and Categorization of Training Best Practices for ERP Implementation Projects. Enterprise Information Systems Journal, Vol. 8(6): 665-683, 2014





# FERNÁNDEZ-KRANZ, DANIEL

#### **ACADEMIC BACKGROUND**

- Ph.D. in Economics, University of Chicago
- M.A. in Economics, University of Chicago
- B.A. in Economics, University of Barcelona

#### **ACADEMIC EXPERIENCE**

- Chair of the Economics Department, IE Business School-Madrid May 2012 to present
- Professor of Economic Environment and Country Analysis, IE Business School-Madrid, Sept 2008 to present
- Associate Professor, Department of Economics and Business Administration, member of the Academic Quality Evaluation Committee, Saint Louis University-Madrid Campus, 2003 to 2008

#### **CORPORATE EXPERIENCE**

• Consultant at NERA (National Economics Research Associates), Madrid, 2000 to 2003

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Lechner, M.; Rodríguez-Planas, N; **Fernández-Kranz, D.** Difference in Difference Estimation by FE and OLS when there is Panel Non-Response. Journal of Applied Statistics, Volume 43, 2016 - Issue 11, 2015

**Fernández-Kranz, D.** The consequences of graduating in a recession in Spain. Spanish Economic and Financial Outlook, Vol.4 (6): 73-82, 2015

**Fernández-Kranz, Daniel.** Ajuste salarial en España durante la crisis económica. Cuadernos de Información Económica 47-57, 2015

Fernández-Kranz, Daniel. Spanish wages during the Great Recession: Has the 2012 Reform Had an Impact? Spanish Economic and Financial Outlook, Vol.4 (3), 2015





# **GARCÍA, ANTONIO**

#### **ACADEMIC BACKGROUND**

- Ph.D. in Economics and Business
  Administration, Universidad Autónoma de Madrid
- M.Sc. in R&D and Innovation Management, Universidad Carlos III
- B.Sc. in Theoretical Physics, Universidad de Granada

#### **ACADEMIC EXPERIENCE**

- Professor of Mathematics, Universidad Carlos III, 1998 to 2013
- Professor at Universitat Oberta de Catalunya, 2000 to 2003
- Professor at Universidad Europea de Madrid, 2007 to 2009
- Head of the Biomedical Research Policy Unit, Regional Government of Madrid, 2003 to 2013

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

García-Romero, A., Santin, D., Sicilia, G. "Another Brick in the Wall: A New Ranking of Academic Journals in Economics Using FDH". Scientometrics, Vol. 107(1): 91 - 101, 2016

Antonio García-Romero, Álvaro Escribano, Josep A. Tribó "The Impact of Health Research on Length of Stay in Spanish Public Hospitals" Research Policy Vol 46(3): 591-604





## **GELABERT, LILIANA**

#### **ACADEMIC BACKGROUND**

- Ph. D. in Business Economics and Quantitative Methods, Universidad Carlos III de Madrid, Spain.
- M. Sc. in Financial Analysis, Universidad Carlos III de Madrid, Spain.
- B. A. in Economics, Universidad de la República Oriental del Uruguay, Uruguay.

#### **ACADEMIC & RESEARCH EXPERIENCE**

- IE University, Professor of Microeconomics and Mathematics, 2009 to 2010
- Fundación de Estudios de Economía Aplicada (FEDEA), Visiting Researcher at the Economics of Climate Change's Chair, 2007 to 2009
- Helsinki Centre of Economic Research (HECER), Visiting Researcher. March to September 2006
- Universidad Carlos III de Madrid, Department of Business, Teaching Assistant, 2003 to 2009

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Rousseau, Horacio; Massa Saluzzo, Federica; Berrone, Pascual; **Gelabert, Liliana**. Understanding community dynamics in the study of grand challenges: how nonprofits, institutional actors, and the community fabric interact to influence income inequality 2016. academy of management journal. vol. 59, no.6, pp. 1940-1964

**Gelabert, L.**, Berrone, P., Fosfuri, A. Does greenwashing pay off? Understanding the relationship between environmental actions and environmental legitimacy. Forthcoming in Journal of Business Ethics.





# **GIARRATANA, MARCO**

#### **ACADEMIC BACKGROUND**

- Ph.D. in Economics & Management, Sant'Anna School of Advanced Studies, Pisa, Italy, 2003.
- Bachelor in Economics, Bocconi University, Milan, Italy, 1997

#### **ACADEMIC EXPERIENCE**

- Professor, Strategy Department, IE Business School, 2016 to present
- Professor, Management & Technology
  Department, Bocconi University, 2015 to 2016
- Associate Professor, Management & Technology Department, Bocconi University, 2011 to 2015
- Associate Professor, Business Department, Universidad Carlos III de Madrid, 2008 to 2011
- Assistant Professor, Business Department, Universidad Carlos III de Madrid, 2003 to 2008

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Marco Giarratana with M. Mariani (Bocconi University) and I. Weller (LMU, Munich) "Rewards for Patents and Inventor Behaviors in Industrial R&D" Forthcoming in Academy of Management Journal

Marco Giarratana with A. Fosfuri and E. Roca "Social Business Hybrids: Demand Externalities, Competitive Advantage and Growth through Diversification" Organization Science.





# **GÓMEZ, JUAN PEDRO**

#### **ACADEMIC BACKGROUND**

- PhD in Economics, Universidad Carlos III, Madrid, Spain
- BA in Economics, Universidad Complutense, Madrid, Spain
- BA in Actuarial Sciences, Universidad Complutense, Madrid, Spain

#### **ACADEMIC EXPERIENCE**

- Associate Professor, IE, Madrid, 2004 to present
- Director of the Finance Department, IE, 2006 to 2009
- Visiting Professor, SAIF, JiaoTong University, Shanghai, China, September and October 2011
- Visiting Professor, Stern School of Business, NYU, USA, January through July 2009
- Visiting Professor, Universitat Pompeu Fabra, Barcelona, Spain, 2002 to 2004
- Associate Professor, Department of Financial Economics, Norwegian School of Management, BI, Oslo, Norway, 1999 to 2004
- Visiting Assistant Professor, Centro de Investigación Económica, ITAM, Mexico City, Mexico, 1996 to 1998

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Juan Pedro Gómez, Pedro Gete. "Executive Compensation and Firm Leverage. A Policy Oriented Survey" Forthcoming Revista de Estabilidad Financiera, a Bank of Spain's Journal

Gete, Pedro. and **Gómez, Juan-Pedro**. Compensation Contracts and Fire Sales. Journal of Financial Stability, Vol. 18: 154 - 171, 2015

**Gómez, J.P.**, Priestley, R. & Zapatero, F. "Labor Income, Relative Wealth Concerns and the Cross-section of Stock Returns". Journal of Financial and Quantitative Analysis. 2016, vol. 51, issue 04, pages 1111-1133, 2014





# **GONÇALVES, DILNEY**

#### **ACADEMIC BACKGROUND**

- PhD in Marketing, INSEAD, France
- MSc in Marketing, INSEAD, France
- MSc in Management, Universidade Federal do Rio Grande do Sul, Brazil
- BA in Business Administration, Universidade Federal do Rio Grande do Sul, Brazil

#### **ACADEMIC EXPERIENCE**

- Assistant Professor of Marketing, IE Business School, Spain, 2010 to present
- Adjunct Professor (Marketing Research),
  ESSEC Business School, France, 2008
- Teaching Assistant (Marketing Research), Universidade Federal do Rio Grande do Sul, Brazil, 2004-2005

#### OTHER EXPERIENCE

- Co-advised MBA final theses, Universidade Federal do Rio Grande do Sul, Brazil, 2004 to 2005
- Supervised consulting projects conducted by the Student Enterprise, Universidade Federal do Rio Grande do Sul, Brazil, 2004-2005

 Market Researcher, CEPA/UFRGS, Brazil, 2003 to 2004

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Luffarelli, J., **Goncalves, D.**, Stamatogiannakis, A. When feedback interventions backfire: why higher performance feedback may result in lower self-perceived competence and satisfaction with performance. Human Resource Management, Volume 55(4): 591-614, 2016

Manuela Gonçalves; Walter Nique; **Gonçalves, Dilney**. Compras como meios de progresso em objetivos. Rausp Management Journal.





# HAMORI, MONIKA

#### **ACADEMIC BACKGROUND**

- PhD in Management, The Wharton School, University of Pennsylvania, Philadelphia, USA
- BA and MA in Literature and Linguistics,
  Eötvös Lorànd University, Budapest, Hungary
- BA in Business Administration, College for Foreign Trade, Budapest, Hungary

#### **ACADEMIC EXPERIENCE**

- Director of Academic Development, IE Business School, 2009 to present
- Professor of Human Resource Management, IE, Business School, 2009 to present
- Assistant Professor of Human Resource
  Management, IE Business School, 2004 to 2009
- Teaching and Research Assistant, The Wharton School of the University of Pennsylvania, USA, 1998 to 2004

#### **CORPORATE EXPERIENCE**

• Project manager, Hungarian Productivity Centre, Budapest, Hungary, 1997 to 1998

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Monika Hamori; Jie Cao; Burak Koyuncu; Thomas Graf. Qué buscan los jóvenes directivos de alto potencial 2016. HARVARD-DEUSTO BUSINESS REVIEW. vol., no.259, pp. 28-40-. ISSN/ISBN: 0210900X

Cao, J. & Hamori, M. "The Impact of Management Development Practices on Organizational Commitment". Human Resource Management. Volume 55, Issue 3. May/June 2016 Pages 499-517, 2016

**Hamori, M.** & Koyuncu, B. "Experience Matters? The Impact of Prior CEO Experience on Firm Performance". Human Resource Management, Vol.54 (1):23-44, 2015

#### **CHAPTERS**

Hamori, Monika. Executive search firms; Headhunting 2016. Encyclopaedia of human resource management, pp. 135-173.





# **ILLIA, LAURA**

#### **ACADEMIC BACKGROUND**

- Ph.D., University of Lugano (USI)
- Executive MsCom, University of Lugano (USI)
- Bachelor and Master in Communication, University of Lugano

#### **ACADEMIC EXPERIENCE**

- (Tenured) Associate professor, 2015-now, IE University
- Assistant Professor, 2009-2015, IE University
- Post Doc Fellow, 2007-2008, London School of Economics and Political Science (LSE)
- Post Doc Fellow, 2006-2007 Judge Business School University of Cambridge
- Research fellow, 2001-2006 University of Lugano

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Illia, L. & Zamparini, A. "Legitimate Distinctiveness, Historical Bricolage and the Fortune of the Commons." Journal of Management Inquiry. Vol 25, Issue 4, 2016.

Illia, L., Romenti, S., Rodriguez-Canovas, B., et al. "Exploring Corporations's dialogue about CSR in the Digital Era." Forthcoming in Journal of Business Ethics, 2015

Illia, L., Romenti, S. & Zyglidopolous, S: "Creating Effective dialogue about Corporate Social Responsibility". MIT Sloan Management Review, Vol. 57(1):20-22, 2015

Illia, L., Sonpar, K. & Bauer, M. "Applying Co-Occurrence Text Analysis with Alceste To Studies Of Impression Management". British Journal of Management, Vol. 25(2):352-372, 2014





# **JUSTO, RACHIDA**

#### **ACADEMIC BACKGROUND**

- Ph.D. in Economics and Development, Cum Laude, Universidad Autónoma de Madrid, Spain
- Entrepreneurship Teacher's Program, Harvard Business School, USA)
- BA in Business Administration, with honors, IHEC University, Tunisia

#### **ACADEMIC EXPERIENCE**

- Professor of entrepreneurship and social entrepreneurship, IE Business School, 2006 to present
- Associate Director, Associate Dean Office, IE Business School, 2003 to 2007
- Research Member of the GEM Project -Global Entrepreneurship Monitor, 2002 to present

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Renko M; Ingram A.; Terjesen S.; Hechavarría D.; **Justo, Rachida.** Taking Care of Business: The Impact of Culture and Gender on Entrepreneurs' Blended Value Creation Goals 2016. Small business economics (SN/BN: 0921898X).pp. 1-33

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Milanov, H., **Justo, R.** & Bradley, S. "Making the Most of Group Relationships: the Role of Gender and Boundary Effects in Microfinance Groups". Journal of Business Venturing, Vol. 30(6): 822-838, 2015

**Justo, R.**, DeTienne, D. & Sieger P. "Failure or Voluntary Exit? Re-assessing the Female Underperformance Hypothesis". Journal of Business Venturing, Vol. 30(6): 775-792, 2015





# KETOKIVI, MIKKO

#### **ACADEMIC BACKGROUND**

- Ph.D. in Business Administration, University of Minnesota, USA
- M.Sc. in Business Administrative Sciences, Iowa State University, USA

#### **ACADEMIC EXPERIENCE**

- Professor, IE Business School, 2010 to present
- Senior Fellow, The Research Institute of the Finnish Economy, 2006 to present
- Scientific Advisor and Managerial Consultant, 2005 to present
- Distinguished Senior Fellow, Hanken School of Economics, 2010 to 2011
- Visiting Professor, HEC Lausanne, 2009 to 2010
- Visiting Professor, IE Business School, 2007 to 2009
- Affiliate Professor, HEC School of Management, Paris, 2006 to 2007
- Senior Lecturer, Helsinki University of Technology, 2006 to 2010

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Pallaskorpi, Sanna; Suominen, Kirsi; **Ketokivi, Mikko**; Valtonen, Hanna; Arvilommi, Petri; Mantere, Outi; Leppämäki, Sami; Isometsä, Erkki. Incidence and Predictors of Suicide Attempts in Bipolar I and II Disorders: A Five-Year Follow-Up 2016. Bipolar disorders. 2017 Feb;19(1):13-22

Mikko Ketokivi with Virpi Turkulainen, Petri Rouvinen and Jyrki Ali-Yrkkö "Why locate manufacturing in a high-cost country? A case study of 35 production location decisions" Journal of Operations Management. Volumes 49-51, March 2017, Pages 20-30

Guide, V. Daniel R.; **Ketokivi, Mikko**. Notes from the Editors: Ethical guidelines and Journal of Operations Management 2016. JOURNAL OF OPERATIONS MANAGEMENT. vol. 42-43, no., pp. 1-3

**Ketokivi, Mikko** and Mahoney, Joseph. T. Transaction Cost Economics as a Positive Stakeholder Theory. Academy of Management Learning & Education, n, 2016, Vol. 15, No. 1, 123–138, 2015





## MARCOS, FRANCISCO

#### **ACADEMIC BACKGROUND**

- PhD in Law, Universitá degli Studi di Bologna.
  Real Colegio de San Clemente de España
  (Italy). Awarded with Cum Laude
- Master of Laws, University of California in Berkeley (USA)
- PIL, Harvard Law School (USA)
- Law Degree, Universidad de Oviedo (Spain)

#### **ACADEMIC & RESEARCH EXPERIENCE**

- Professor of Law, IE, 2002 to present
- Associate Professor, Universidad Autónoma de Madrid, 2008 to 2009
- Associate professor, Universidad Carlos III de Madrid, 2007 to 2008
- Head of Studies, Department of Law, Universidad Antonio de Nebrija, 2000 to 2002
- Associate Professor, Universidad de Cantabria, 1999 to 2000
- Visiting Professor, Universidad Pompeu Fabra
- Research Assistant, Yubarta and Harvard Law School, 1995

- Research Assistant, Yubarta and Harvard Law School. 1995
- Research Assistant to Prof. Stefan Riesenfeld, Boalt Hall School of Law, 1995

#### PROFESSIONAL BACKGROUND

- General Director of Competition Policy, Madrid Competition Court, 2006 to 2009
- Director of the IE Observatory on Competition Policy, 2004 to 2006
- Expert Consultant, Econlaw Strategic Consulting, 2005 to 2006
- Lawyer and Jr. Associate of the Department of Legal and Tax Services, Landwell, 1994 to 1995

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Marcos, Francisco. Lecciones de la Revisión Judicial del Cártel del Seguro Decenal 2016. Actas de derecho industrial y derecho de autor. vol. 35, no., pp. 173-186. I

Marcos, F. Entertainment made in Spain: competition in the bullfighting industry. Competition Law Review, Vol.11 (1): 61 - 81, 2015



Marcos, F. Compensación de daños provocados por el cártel del azúcar. Anuario de la Competencia, Vol. 2014: 185-200, 2015

#### CHAPTER

Sanchez Graells, A. and Marcos, F. 'Human Rights' Protection for Corporate Antitrust Defendants: Are We Not Going Overboard? In Paul Nihoul; Tadeusz Skoczny. (Eds.). Procedural Fairness in Competition Proceedings: 84-107. cheltenham: Edward Elgar, 2015

Marcos, F. Comentario artículo 4, revisado y actualizado2015, 4ª ed. 299-400, In Massaguer, Folguera, Gutierrez, Salas- 4. Ed. Civitas (Eds.). Comentarios a la Ley de Defensa de la Competencia, 4ª ed 2015: 299-400. Cizur Menor: Thomson Reuters Civitas, 2015

Marcos, F. and Sánchez, A. Estudios sobre la potestad sancionadora en Derecho de la Competencia, In Javier Guillén & Miguel cuerdo Eds (Eds.). En contra del reconocimiento de «derechos humanos corporativos» en los procedimientos sancionadores en materia de defensa de la competencia. Madrid: Thomson-Reuters Civitas, 2015





## **MAYO, MARGARITA**

#### **ACADEMIC BACKGROUND**

- PhD in Organisational Behaviour with minor in Social Psychology, State University of New York at Buffalo, USA
- MA in Social Psychology, Clark University, USA
- BA in Psychology, Universidad Autónoma de Madrid, Spain
- Fulbright Scholarship Holder, Harvard University, USA

#### **ACADEMIC EXPERIENCE**

- Professor of Organisational Behaviour, IE, 2000 to present
- Academic Director of the Centre for Diversity and Global Management, IE, 2003 to present
- Director of the PhD Programme, IE, 2004
- Assistant Professor of Business Administration, Richard Ivey School of Business, University of Western Ontario, USA, 1997 to 2000
- Lecturer, Organisational Behaviour, State University of New York at Buffalo, USA, 1994 to 1997

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Guillen, L., Mayo, M. & Korotov, K. (2015). "Is Leadership a Part of Me? A Role Identity Approach to Understanding the Motivation to Lead". The Leadership Quarterly, Vol. 26(5): 802-820.

Margarita Mayo, Luis Gomez-Mejia, Shainaz Firfiray, Pascual Berrone, Veronica H Villena, (2016) «Leader beliefs and CSR for employees: the case of telework provision», Leadership & Organization Development Journal, Vol. 37 Issue: 5, pp.609-634.

Mayo, M.; Van Knippenberg, D; Guillen, L; Firfiray, S. Team Diversity and Categorization Salience: Capturing Diversity-Blind, Intergroup-Biased, and Multicultural Perceptions 2016. ORGANIZATIONAL RESEARCH METHODS. vol. 19, no.3, pp. 433-474.





# MIRONOV, MAXIM

#### **ACADEMIC BACKGROUND**

- University of Chicago, graduate School of Business
- Ph.D. in Finance, 2008
- MBA, 2007
- New Economic School (Moscow). M.A. in Economics, summa cum laude, 2003
- Novosibirsk State University. B.A. in Economics, summa cum laude, 2000

#### ACADEMIC EXPERIENCE

- IE Business School (Madrid). Tenured Professor, 2014 to present
- IE Business School (Madrid). Assistant Professor of Finance, 2009 to 2014
- New Economic School (Moscow). Visiting Professor of Finance, 2007

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Mironov, M. & Zhuravskaya, E. "Corruption in Procurement and the Political Cycle in Tunneling: Evidence from Financial Transactions Data". American Economic Journal: Economic Policy. VOL. 8, NO. 2, MAY 2016, 2015

Mironov, M. "Should One Hire a Corrupt CEO in a Corrupt Country?" Journal of Financial Economics, Vol. 117(1): 29-42, 2015





# **MOSCHIERI, CATERINA**

#### **ACADEMIC BACKGROUND**

- Ph.D. in Management (summa com laude), IESE Business School, Spain. Visiting Ph.D., London Business School, UK
- Visiting Scholar, INSEAD Paris
- GPCL Harvard Business School
- IFID International Capital Market Association: Fixed Income and Derivatives Certification, UK
- B.Sc. and M.Sc. in Economics (DES) (with honors), Bocconi University, Italy

#### PROFESSIONAL EXPERIENCE

- Consultant in ad-hoc projects for various companies, such as ATKearney.
- Project Manager, Reuters Financial Services, Switzerland.
- European Graduate Program (Sales), Reuters Financial Services, Switzerland and UK.

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Blake, D. & **Moschieri, C**. "Policy Risk, Strategic Decisions, and Contagion Effects: Firm-Specific Considerations". Strategic Management Journal, Vol. 38(3): 732-750, 2017

Moschieri, Caterina; Mair, Johanna. Corporate Entrepreneurship: Partial Divestitures as a Real Option. European Management Review, Vol. 14(1): 67-82, 2017

Blevins, D., **Moschieri, C.**, Pinkham, B., et al. Institutional Changes within the European Union: How Global Cities and Regional Integration Affect MNE Entry Decisions. Journal of World Business, Vol. 51(2): 319-330, 2016

Cruz, C. & Moschieri, C. "Luces y sombras en el crecimiento de LEGO". Harvard Business Review Deusto, Vol. 250: 66-75, 2015





# **NÚÑEZ, LAURA**

#### **ACADEMIC BACKGROUND**

- PhD in Finance, Universidad Autónoma de Madrid.
- BSc in Economics, Universidad Autónoma de Madrid.

#### **ACADEMIC & RESEARCH EXPERIENCE**

- Professor of Finance, IE. 2001 to present
- Coordinator of Research Projects in Servilab, Research Centre for Madrid's Chamber of Commerce and Universidad de Alcalá, 1996 to 2001

#### PROFESSIONAL BACKGROUND

- Director of the IE Research Office, 2001 to present
- Head of Equity Trading, GVC SVB, 1995 to 1996
- Portfolio Manager, Plus Ultra (Norwich Union Group Spain), 1993 to 1995
- Financial Analyst, BESTINVER Sociedad de Valores y Bolsa, S.A., 1991 to 1993

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Laura Núñez with Ignacio Hidalgo and Iván Contreras. «An Hybrid Automated Trading System based on Multi-Objective Grammatical Evolution». Journal of Intelligent and Fuzzy Systems. vol. 32, no. 3, pp. 2461-2475, 2017

Laura Núñez with Ignacio Hidalgo, Manuel Velasco and Iván Contreras «A Meta-Grammatical Evolutionary Process for Portfolio Selection and Trading» Genetic Programming and Evolvable Machines, 2017

Cruz, C. & **Nuñez, L.** "El «Family Premium» en la Empresa Cotizada Europea, ¿Realmente Family?". Banca March, 2014





# **PASTOR, JUAN CARLOS**

#### **ACADEMIC BACKGROUND**

- PhD in Organisational Behaviour, State University of New York, Buffalo, USA
- Fulbright Scholar, Harvard University
- MA in Social Psychology, Clark University, USA
- BA in Psychology, Universidad Autónoma de Madrid, Spain

#### **ACADEMIC EXPERIENCE**

- Professor of Business Administration, IE, 2000 to present
- Director of Centre for Leadership, IE, 2002 to present
- Chair of Organisational Behaviour & Human Resources Department, IE, 2001 to 2002
- Assistant Professor of Business Administration, the University of Western Ontario, Richard Ivey School of Business, USA, 1997 to 2000





# **PORCHIA, PAOLO**

#### **ACADEMIC BACKGROUND**

- PhD in Finance, University of Lugano, Switzerland, 2005
- BA in Economics, University of Rome 'La Sapienza', 2000

#### **ACADEMIC EXPERIENCE**

- Assistant Professor of Finance, IE, Madrid, 2010 to present
- Assistant Professor of Economics, University of St. Gallen, Switzerland, 2006 to 2010
- Post-Doctoral Research Fellow, University of St. Gallen, Switzerland, 2005 to 2006





## **QURESHI, ISRAR**

#### **ACADEMIC BACKGROUND**

- Ph.D., Richard Ivey School of Business, the University of Western Ontario
- MBA (IT and eBusiness), Maastricht School of Management
- MBA (General Management), Rajasthan University
- MSc, Indian Institute of Technology, Bombay

#### PROFESSIONAL EXPERIENCE

- Field Engineer, Haliburton Energy Services
- Systems Manager, Geological Survey of India

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFERED JOURNALS

Suhaib Riaz, Israr Qureshi, Emergence of a New Institutional Logic: Shaping the Institutionally Complex Field of Community Radio in India, in Marc-David L. Seidel, Henrich R. Greve (ed.) Emergence (Research in the Sociology of Organizations, Volume 50) Emerald Publishing Limited, pp.383 – 418, 2017

Israr Qureshi, Arjun Bhardwaj, Alison M. Konrad and Seung Hwan (Mark) Lee. 2016. "A Two-Wave Study of Self-Monitoring Personality, Social Network Churn, and In-Degree Centrality in Close Friendship and General Socialization Networks» Group & Organization Management. Vol 41, Issue 4, 2016

Israr Qureshi, Alison Konrad, Marc-David Seidel, Eiston Lo and Arjun Bhardwaj. "Variety, Dissimilarity, and Status Centrality in MBA Networks: Is the Minority or the Majority Most Likely to Network across Diversity? Academy of Management Learning and Education, 2016

Tierney, W., Schweinsberg, M., Jordan, J., Kennedy, D. M., **Qureshi, I.**, Sommer, S. A., ... & Zhu, L. L. Data from a pre-publication independent replication initiative examining ten moral judgement effects. Scientific data (Nature), 3, 2016





# **REVILLA, ELENA**

#### **ACADEMIC BACKGROUND**

- PhD in Economics & Business Administration, Universidad de Valladolid, Spain
- MA in Science and Technology Management, Universidad Carlos III, Madrid, Spain
- Degree in Economics & Business Administration, Universidad de Valladolid, Spain
- Post-Doctoral Fellow, North Carolina University, Chapel-Hill, USA
- Professional and Academic Experience

#### **ACADEMIC EXPERIENCE**

- Professor of Operations, IE, 1999 to present
- Director, DBA, IE, 2006 to present
- Professor, Universidad de Valladolid, Spain, 1992 to 2011
- Visiting Researcher, MIT, USA, 2010 to 2011
- Visiting Researcher, North Carolina University, Chapel-Hill, USA, 1996 to 1997
- CPCL-Harvard Business School, 2003
- 2008 Research Excelence Award. IE.

- Member of Numerous national and international research projects and author of work published in scientific journals and collective books
- Author of the book Factores Determinantes del Aprendizaje Organizativo. Un Modelo de Desarrollo de Products (Club Gestión de Calidad)

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFERED JOURNALS

Elena Revilla, Maria Jesús Saenz, «The impact of risk management on the frequency of supply chain disruptions: A configurational approach», International Journal of Operations & Production Management, Vol. 37 Issue: 5, pp.557-576, 2017

Revilla, E.; Rodriguez-Prado, B; Cui, ZJ. A Knowledge-Based Framework of Innovation Strategy: The Differential Effect of Knowledge Sources 2016. IEEE Transactions on engineering management. vol. 63, no.4, pp. 362-376

**Elena Revilla** with Verónica H. Villena and Thomas Y. Choi. "Revisiting Interorganizational Trust: Is More Always Better or Could More Be Worse?" Journal of Management, 2016

Sáenz, M. & **Revilla, E.** "Creating More Resilient Supply Chain". MIT Sloan Review. Vol. 2014: 22-24, 2014





## SALVADOR, FABRIZIO

#### **ACADEMIC BACKGROUND**

- PhD in Operations Management, Universitá di Padova, Italy
- MS in Engineering and Management, Universitá di Padova, Italy

#### **ACADEMIC EXPERIENCE**

- Professor of Operations Management, IE, 2003 to present
- Adjunct Professor, MIT-Zaragoza Logistics Program, 2006 to present
- Research Associate, Massachusetts Institute of Technology (Center for Transportation and Logistics & MIT Smart Customization Lab),
   2006 to present
- Faculty Research Associate, Arizona State University, 2001 to 2003

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Fabrizio Salvador; Juan Pablo Madiedo M. Palancas digitales y productividad del empleado: el desarrollo de una fuerza de trabajo digital 2016. HARVARD-DEUSTO BUSINESS REVIEW. vol. no.252, pp. 42-56 Salvador, F., Rungtusanatham, J. & Madiedo, J. "Antecedents of Mass Customization Capability: Direct and Interaction Effects". IEEE Transactions on Engineering Management, Vol. 62(4): 1-13, 2015

Tenhiälä, A. & **Salvador**, **F**. "Looking inside Glitch Mitigation Capability: The Effect of Intra-Organizational Communication Channels". Decision Sciences, Vol. 45(3): 437-466, 2014

**Salvador, F.**, Chandrasekaran, A., Sohail, T. "Product Configuration, Ambidexterity and Firm performance in the Context of Industrial Equipment Manufacturing". Journal of Operations Management, Vol. 32(4): 138 – 153, 2014





# SANTALÓ, JUAN

#### **ACADEMIC BACKGROUND**

- PhD in Economics, University of Chicago, USA
- Masters in Economics, University of Chicago, USA
- Masters in Economics, Universitat Pompeu Fabra, Spain
- BSc in Economics, University of Barcelona, Spain

#### **ACADEMIC EXPERIENCE**

- Professor of Strategic Management, IE Business School, 2002 to present
- Chair, Strategy Department, IE Business School, 2008 to present
- Visiting Assistant Professor, Graduate School of Business University of Chicago, summer 2003.
- Coordinator of Research Seminars, IE Business School, 2003 to 2005
- Lecturer, University of Chicago, USA, 1999 to 2001
- Teaching Assistant, Universitat Pompeu Fabra, Spain, 1995 to 1997

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Cennamo, C. & **Santaló, J.** "Platform Traps and How to Avoid Them". MIT Sloan Management Review, Vol. 57(1): 12-15, 2015

Santaló, J. "El Impacto de la Nueva Regulación Aeroportuaria sobre las Tasas Aéreas y el Conflicto entre la Comisión Nacional de Mercados y Competencia (CNMC) y AENA a Cuenta de la Misma". Papeles de Economía Española, Vol. 145: 180 – 196, 2015

Santaló, J. & Socorro, Maria. "Competencia Aeroportuaria y Modelos de Privatización". Estudios de Economía Española- FEDEA, Vol. 2015(9): 2-76, 2015

Markarian, G. & **Santaló, J.** "Product Market Competition, Information and Earnings Management". Journal of Business, Finance & Accounting, Vol. 41(5-6): 572-599, 2014





# **SEIFERT, MATTHIAS**

#### **ACADEMIC BACKGROUND**

- Postdoctoral Researcher, London Business School, UK
- Guest Lecturer, Operational Research Group, London School of Economics, UK
- Ph.D. in Management, Judge Business School, Cambridge University, UK
- M.Sc. in Decision Sciences, Operational Research Department, London School of Economics and Political Sciences, UK
- M.A. in International Business, University of Hamburg, Germany
- B.Sc. in Economics, Växjö University, Sweden
- B.A. (Hons) in Business Administration, University of Hamburg, Germany

#### ACADEMIC EXPERIENCE

- IE Business School
- London Business School
- London School of Economics
- Cambridge University
- University College London (UCL)

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

**Seifert, M.**, Brockner, J. & Bianchi, E. "How Workplace Fairness Affects Employee Commitment". MIT Sloan Management Review. Magazine: Winter 2016, 2015

**Seifert, M.**, Siemsen, E., Hadida, A. et al. "Effective Judgmental Forecasting in the Context of Fashion Products". Journal of Operations Management, Vol. 36: 33-45, 2015

Bianchi, E., Brockner, J., **Seifert, M.**, et al. "Trust in Decision-Making Authorities Dictates the Form of the Interactive Relationship between Outcome and Procedural Fairness". Personality and Social Psychology Bulletin, Vol. 41(1): 19-34, 2014





# SINHA, SHAMEEK

#### **ACADEMIC BACKGROUND**

- PhD in Marketing, Red McCombs School of Business, The University of Texas at Austin
- MS in Marketing, Red McCombs School of Business, The University of Texas at Austin
- MS in Economics, The University of Texas at Austin
- MS in Quantitative Economics, Indian Statistical Institute, New Delhi
- BSc in Economics, Presidency University, Calcutta

#### **ACADEMIC EXPERIENCE**

- Assistant Professor of Marketing, Department of Marketing, IE Business School, Madrid, Spain, 2011 - present
- Instructor in Marketing, Department of Marketing, Red McCombs School of Business, The University of Texas at Austin, 2010 to 2011
- Teaching Assistant in Marketing, Department of Marketing, Red McCombs School of Business, The University of Texas at Austin, 2006 to 2010
- Teaching Assistant in Economics, Department of Economics, School of Social Sciences, The University of Texas at Austin, 2003 to 2006





# STAMATOGIANNAKIS, ANTONIOS

#### **ACADEMIC BACKGROUND**

- PhD in Management (Marketing), INSEAD, France
- MSc in Management, INSEAD, France
- MSc in Marketing and Communication, Athens University of Economics and Business, Greece
- BA in Business Administration, Athens University of Economics and Business, Greece

**PUBLICATIONS** 

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Luffarelli, J., Goncalves, D., **Stamatogiannakis, A**. When feedback interventions backfire: why higher performance feedback may result in lower self-perceived competence and satisfaction with performance. Human Resource Management, Volume 55(4): 591-614, 2016

Arvizu, A., Buonocore, C., Carbone, A., et al. ARIaT - Horizon 2020 Annotated Research and Innovation Actions Template, 2015 Haiyang, Y., **Stamatogiannakis, A.**, Chattopadhyay, A. For Whom Is Attainment Less Alluring? the Impact of Cultural Values on Consumers' Motivation for Goal Pursuit. Journal of Consumer Research. 42 (1), 93-108, 2015





# TENHIÄLÄ, ANTTI

#### **ACADEMIC BACKGROUND**

- D.Sc. (industrial engineering), Helsinki University of Technology, Finland
- M.Sc. (industrial engineering), Helsinki University of Technology, Finland

#### **ACADEMIC EXPERIENCE**

- Professor, IE Business School, Spain, 2010 to present
- Lecturer, Helsinki University of Technology, Finland, 2005 to 2010
- Lecturer, Tampere University of Technology, Finland, 2007 to 2010
- Researcher, BIT Research Center, Finland, 2005 to 2010
- Fulbright scholar, University of Minnesota, USA, 2008 to 2009

#### CORPORATE EXPERIENCE

- Independent SAP consultant and instructor, 2005 to 2010
- Process development engineer, YIT Telecom Network Services, Finland, 2003 to 2004

• Process development engineer, VTI Technologies, Finland, 2002 to 2003

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

**Tenhiälä, A**. & Salvador, F. "Looking inside Glitch Mitigation Capability: The Effect of Intra-Organizational Communication Channels". Decision Sciences, Vol. 45(3): 437-466, 2014

**Tenhiälä, A**. & Helkio, P. "Performance Effects of Using an ERP System for Manufacturing Planning and Control under Dynamic Market Requirements". Journal of Operations Management, Vol. 36: 147-164, 2014





## TROMBETTA, MARCO

#### **ACADEMIC BACKGROUND**

- D.Phil. in Economics, University of Oxford, United Kingdom
- "Dottorato di ricerca" in Public Economics, University of Pavia, Italy
- Laurea (B.Sc.) in Social and Economic Sciences, magna cum laude and special distinction, "L. Bocconi" University, Milan, Italy

#### **ACADEMIC EXPERIENCE**

- Vice-Dean of Research, IE Business School, 2009 to present
- Professor of Accounting, IE Business School, 2006 to present
- Associate Professor of Accounting and Finance, tenured, Universidad Carlos III, 2003 to 2006
- Deputy dean of the Department of Business Administration, Universidad Carlos III, 2004 to 2006
- Assistant Professor of Accounting and Finance, Universidad Carlos III, 1999 to 2003
- Lecturer in Accounting, The London School of Economics and Political Science, 1996 to 1999

- Non stipendiary lecturer in Economics, St. Hugh's College, University of Oxford 1995 to 1996
- Teaching assistant in Quantitative Methods for Management, The Management School, University of Oxford, 1994 to 1996
- Visiting Positions at Chicago Graduate School of Business and "L. Bocconi" University, Milan, Italy
- Invited professor for doctoral courses at the Universities of Alicante, Sevilla and Santiago de Compostela

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Cameran, M., Prencipe, A., Trombetta, M. "Mandatory Audit Firm Rotation and Audit Quality". Forthcoming in European Accounting Review, 2015

Barker, R., Lennard, A., Nobes, C., **Trombetta, M.**, et al. "Response of the EAA Financial Reporting Standards Committee to the IASB Discussion Paper a Review of the Conceptual Framework for Financial Reporting". Accounting in Europe, (Special Issue), Vol. 11(2): 149-184, 2014



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Baroli, P., Imperatore, C., Locatelli, R., & **Trombetta, M**. "Evolución de las fundaciones bancarias italianas: de holding de sociedades bancarias a un modelo innovador de «beneficencia privada». Cuadernos de Información Económica, Vol. 66:1-104, 2014

Imperatore, C. & **Trombetta**, **M**. "The Dynamic of Financial Crises and its Non-Monotonic Effects on Earnings Quality". Journal of Accounting and Public Policy, Vol. 33(3): 205-232, 2014





# **WANG, TAIYUAN**

#### **ACADEMIC BACKGROUND**

- Ph.D., Richard Ivey School of Business, the University of Western Ontario
- MBA, Guanghua School of Management, Peking University
- BS, Zhejiang University

#### INDUSTRIAL BACKGROUND

- Product manager, Samsung Electronics (computer monitor division in China)
- Asset valuator and inspector, China Entry-Exit Inspection & Quarantine (CIQ), China Import and Export Commodity Inspection Bureau (CCIB)

#### **PUBLICATIONS**

LATEST ARTICLES IN INTERNATIONAL REFEREED JOURNALS

Wang, Taiyuan; Thornhill, Stewart; de Castro Campbell, Julio Orlando. Entrepreneurial orientation, legitimacy attainment, and new venture performance. Strategic entrepreneurship journal, 2017

Wang, T., Thornhill, S., Zhao, B. . Pay-for-performance, employee participation, and SME performance. Forthcoming in Journal of Small Business Management, 2015

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