MASTER PROGRAMS
for Recent Graduates and Young Professionals
LAUNCH YOUR CAREER
Who are these programs for?

IE Master programs for Young Professionals have been designed for recent graduates at the start of their career and people with several years of professional experience who wish to deepen their interest in an area or specific sector with the aim of specializing or refocusing their career path.

Although the profile of our students is very diverse all of them do have several things in common:

• They want to stand out from the rest
• They aspire to improve their interpersonal skills and acquire better knowledge in a practical and innovative way
• They wish to develop an international network of contacts
• They expect to experience an unparalleled personal and academic experience that will push their career forward or allow them to access a specific industry

If you are young, intellectually curious, and are seeking a different and prestigious training that responds to what the highly competitive market is demanding, IE is your place!

I was surprised by the quality of knowledge generated in all the areas which make up IE: both on the side of professors and classmates, throughout the IE community and in the different events you have access to. There are many opportunities offered by IE: international exchanges, visiting companies, participating in business competitions... Beyond the purely academic, my journey through IE has been the most stimulating experience of my life.

Aman Goel, India
Master in Management
Associate Analyst New Energy Ventures
Since 1973
centered in academic excellence, innovation, an entrepreneurial spirit and a humanist approach

+20 programs
for recent graduates and young professionals

12 mm € invested
in 2016 in scholarships to promote talent

More than 60,000 alumni
from over 160 nationalities in positions of responsibility worldwide

30 international offices
worldwide

130 nationalities
present on campus each year

+200 companies, law firms, NGOs and start-ups present at our Talent Forum each year
90% of our students have found work within 3 months after graduation.

1.500 events throughout the year

Agreements with over 100 prestigious schools across the world

+500 teachers from across all continents

+180 clubs for current and former students

60% of our students receive financial advice

15% of our students create their own company
About IE...

IE aims to inspire. We see leadership in its purest form as the ability to mobilize resources and to be an inspiration. IE’s ethical standards are much more than a collection of intangible constructs; at IE, these abstract ideas come to life.

When the leaders of tomorrow set about making the world a more humane and cultured place for us to coexist in - that’s when the IE innovation takes place. IE is an educational pioneer, dedicated to questioning the status quo and bringing about transformation.

But don’t just take our word for it. IE offers you the possibility to customize your path and to choose your destiny.


Today, you begin yours.

IE students are called on to become the architects of the future’s global society. Through IE’s emphasis on entrepreneurial thinking, students are encouraged to reinvent the world’s institutions, to discover new business opportunities, to rejuvenate mature industries, to develop corporate venturing, to revamp their family businesses, and to launch new start-ups.

IE is regarded as one of the most dynamic and innovative business management institutions in the world, a place where new learning methodologies and platforms are tested, where you will experience disruption, and where things happen fast in response to the constant changes taking place in the corporate landscape.

That is why we are always striving to offer a wide and varied range of educational programs, and to work as a hub for research and debate on the latest trends in knowledge, as well as assist our alumni to develop throughout their careers.

The two most important assets in education are an excellent faculty and excellent students. At IE you will find a community of talented professionals from both spheres who share a passion for education and who want to transform the world for the better.
IE is an eminently international institution dedicated to preparing future leaders through programs based on its core pillars: an entrepreneurial spirit, social innovation, diversity and humanities.
IE and its programs are recognized by the highest rankings, institutions and international recruiters.

GLOBAL MBA
4th in Europe, 8th worldwide
January, 2017

EXECUTIVE MBAs
12th worldwide
October, 2018

ONLINE MBA
2nd worldwide
March, 2018

MASTERS IN FINANCE
11th worldwide
June, 2018

MASTERS IN MANAGEMENT
10th worldwide
September, 2018

NON-US MBA SCHOOLS
8th worldwide
November, 2017

MASTER IN FINANCE
6th for getting an investment banking job
August, 2017

DISTANCE ONLINE MBA
1st worldwide
June, 2018

GLOBAL MBA FOR LATIN AMERICANS
6th worldwide
May, 2017

EXECUTIVE EDUCATION
5th worldwide
November, 2016

NON-US MBAs
8th worldwide
October, 2017

MASTER IN MANAGEMENT
11th worldwide
June, 2017

MASTER IN MANAGEMENT
6th Worldwide
September, 2018

BUSINESS SCHOOLS
1st in Europe, 3rd worldwide
September, 2011
At IE you learn something universities don’t prepare you for and companies seek: you learn to work, to put your technical knowledge into practice. Thanks to this Masters program, I have had the opportunity to become a part of some of the most recognized companies in my sector.

Rafael Álvarez Mendizábal, Spain
Master en Asesoría Fiscal de Empresas (LL.M.)
Upon completing the Master program, Lawyer at Uría Menéndez Currently a Senior Tax Partner at Ernst & Young Abogados
10 reasons to study at IE

1. A different kind of school
At IE you will find a unique and innovative learning environment that will allow you to develop your own point of view and discover your full potential thanks to our personalized programs and student-centered approach.

2. Brand your CV
IE is consistently recognized by the most prestigious international rankings and recruiters as a top school.

3. Excellent international professors
Who combine teaching at IE with their work in companies, law firms and the most diverse organizations ensuring a realistic and practical approach and connecting you to the professional world.

4. Be part of a global network
Made up of more than 50,000 professionals present in more than 100 countries.
Launch your professional career

Thanks to the knowledge obtained throughout the program and the support of our Careers Department, who year after year ensures 90% of our graduates have found work within three months of completing their studies.

Live a 360º experience

Studying at IE is more than just an academic experience. Each year, our campus is made up of students representing over 90 nationalities, that participate in activities organized by the more than 200 IE clubs. www.campuslife.ie.edu

Madrid

Madrid is one of the most attractive cities for young people in the world, and our campus is situated in the city center. Enjoy a cultural experience in the capital of Spain, and learn Spanish, the third most common business language in the world.

A practical approach to learning

IE’s innovative and practical approach to learning focuses on real-world projects, case studies, multimedia simulators, debates, and team projects that will allow you to work with classmates from different academic, professional and cultural backgrounds reflecting a true work environment.

Develop your entrepreneurial thinking

IE fosters an ecosystem aimed at facilitating the funding of business projects or creating change in an existing company. The IE Entrepreneurship & Innovation Center will place you one step closer towards the right idea through its mentoring, resources, and initiatives. 30% of our students decide to set up their own company after graduating.

Customize your program & design your future

Our programs allow you to personalize them and define the path which is closest to your professional aspirations through a wide variety of options such as exchange programs, elective courses, dual degrees, and hands-on challenges with partner companies.
IE has an extensive number of programs for recent graduates and young professionals, all of which are designed to respond to all the needs and demands of an increasingly competitive job market. Some programs are offered only in English, others in Spanish, and the Master in Management is available in both languages.

It is hard to explain how learning in the classroom has been reflected in such a simple way in my professional life. Every day I push myself to look at things from a different perspective, as I was encouraged to do by our teachers. My time at IE prepared me for real life, to manage ambiguity and not to rely on always having all the information and despite this being able to progress with confidence.

Alison Robart, USA
Master in Market Research and Consumer Behavior
Senior Associate at Millward Brown Digital
IE Business School shapes leaders who drive innovation and change in organizations. Recognized as one of the top business schools in the world based on international rankings, IE Business School has an urban campus in Madrid and delegations on the five continents. The school has a faculty comprised of more than 500 professors who currently teach students from 128 countries at graduate and post-graduate level, as well as delivering Masters in Management, MBAs and Executive MBAs, Masters in Finance, and Doctoral and Executive Education programs.

www.ie.edu/business-school
Master in Management (MIM)

www.ie.edu/mim

An internationally leading postgraduate degree that enables recent graduates and young professionals to improve their personal brands and gain competitive advantages in today's challenging job market. In 10 months, you will not only gain top management skills that are essential for a variety of professions, but also have the chance to grow together with students from more than 50 nationalities and focus on 1 of the following 5 specializations: International Business, Sales & Marketing, Integrated Marketing Communications, Digital Business, and Financial Management & Control.

In addition, a Career Strategy Module, real life projects and case competitions, and individual access to trained career counselors will help you to meet your personal career needs. From the first moment, the IE MIM experience will completely envelop you in a tight-knit, multicultural environment and impactful, hands-on learning experiences that will prepare you for your bright future.

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<tbody>
<tr>
<td>Full-time program</td>
<td>February / September</td>
<td>English, Spanish, Bilingual</td>
<td>10 months and optional extension of 3-4 months more</td>
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<tr>
<th>LOCATION</th>
<th>EXCHANGE PROGRAM</th>
<th>PROGRAM FEATURES</th>
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<tr>
<td>Madrid</td>
<td>Global Immersion Week (short exchange) and Beyond Border Experience (long exchange)*.</td>
<td>i2i Consulting Lab, Careers Immersion Week</td>
<td>Any business area. 90% of students employed within 3 months after graduation.</td>
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The MIM Program helped me in two very distinctive ways. On the one hand you have the intense workload, high pressure and long hours before the exam week that gave me the opportunity to figure out how to work effectively under stressful circumstances. And on the other hand, I had the opportunity to meet so many extraordinary people from all around the world that gave me the chance to hone my interpersonal skills and learn about different cultures. There are many other things that I took away from my time at IE but for working in a fast-paced multicultural company now, these are probably the two most important ones.

Sebastian Hannak, Austria
Senior Account Manager Media & Entertainment at Google

* Destinations and partner schools for exchange programs may vary across intakes.
Master in Finance (MIF)

The Master in Finance is an 11-month, full-time program aimed at recent university graduates with limited or no professional experience, and who aspire to work in the financial industry at an analyst level. The program is centered on finance and the financial recruitment market, and covers key topics in today’s finance industry, including FinTech, mergers & acquisitions, and private equity.

This program includes innovative learning processes using multimedia applications, an online investment role-playing game using the Bloomberg platform, Matlab (fixed income programming, financial modeling, and analysis) and Factset.

Upon program completion you will receive a University Private Degree from IE Business School and IE Universidad*

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<tbody>
<tr>
<td>Full-time program</td>
<td>September</td>
<td>English</td>
<td>11 months</td>
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<tr>
<th>LOCATION</th>
<th>CAREER PATH</th>
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<tr>
<td>Madrid</td>
<td>Master in Finance graduates are typically placed in analyst entry level positions in different areas of the financial industry: Corporate Finance, Sovereign Wealth Funds, Venture Capital and Private Equity, Equities, Fixed Income, Derivatives, Asset Management, Hedge Funds, Private Banking, Financial Consulting, Auditing, Public Finance, Finance departments of large corporations, Independent Financial Consulting and Financial Journalism, just to mention a few.</td>
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“Starting the Masters in Finance programme at IE has unequivocally been the greatest decision of my academic life, I have been armed with a breadth of technical skills that have been imparted to me through a very practical lens, under the guidance of a world class faculty composed of elite level practitioners. Beyond the programme design itself, the diversity of the students, both in terms of culture and prior experiences adds another dimension because it has created an environment that has been highly conducive to my personal development. The friends I have made and the knowledge that I have acquired are factors that have truly broadened my horizons, in that regard my decision to study here has been more than justified.”

Ron Sen, Master in Finance

*IE Business School is a school within IE Universidad, which is a University officially accredited by the Spanish education authorities, allowed to provide official Bachelor and Master’s degrees, whose qualifications are officially submitted by the Spanish Ministry of Education, in accordance with the Spanish legislation. Likewise, IE Universidad is legally authorized to provide its own University Private Degrees, which differ from the official ones in that they are created and provided by exercising the University’s autonomy conferred by the Spanish regulations. These University Private Degrees are specifically directed towards the professional application of such studies and the constant update of the higher education, preserving the educational standards of excellence of IE.
IE Trading Room is an investment lab equipped with 28 Bloomberg terminals.
IE Law School

IE Law School offers 13 Masters of Laws in both languages English and Spanish, and a wide range of innovative Executive Education programs that empowers professionals with work experience that want to take their careers to the next level. Furthermore, with the creation of the Bachelor of Laws (LLB) at IE University, IE Law School offers a thorough training for future lawyers at the University level. Our LLB stands apart from other traditional law training programs by not only offering a solid and international program but for preparing students for a global practice of law. IE Law School’s recognition beyond borders is unstoppable.

www.ie.edu/law
Master in Global Corporate Compliance (LL.M./MSL)

Whether you’re already working in an international legal department or want to start an exciting new career path, this program offered in both part-time (11 months - March Intake) and full-time format (10 months - October Intake) will help you develop a sophisticated understanding of the international legal framework, business ethics and compliance strategies from a global perspective.

The Master in Global Corporate Compliance prepares students to become compliance experts in the global marketplace across different industries.

From building a new compliance culture, to fighting money laundering, cybercrime and international trade issues, students will undertake a practical case study approach, to assure the reputation and assets of top companies around the world.

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<tbody>
<tr>
<td>Full-Time / Part-Time</td>
<td>October / March</td>
<td>English</td>
<td>10 months / 11 months</td>
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<th>LOCATION</th>
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| Madrid + New York (1 week) | • Ethics Program Specialist  
  • Compliance Analyst, Corporate-Regulatory Compliance  
  • Security and Compliance Manager  
  • Legal Specialist  
  • Corporate Risk  
  • Audit & Compliance Coordinator  
  • Analyst - Ethics |

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<tr>
<td>NYU School of Law Experience and Certificate:</td>
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<td>The program includes a certificate and one-week academic experience in Global Corporate Compliance in NYU School of Law, regarded as one of the most prestigious and selective law schools in the world. Upon completion, students will receive a certificate from NYU School of Law.</td>
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LLM in International Business Law

International law firms and Company legal departments increasingly demand lawyers with a global perspective, who are able to add value in complex international transactions. This includes combining top quality legal advice with an in-depth understanding of business issues and the highest standards of professional ethics.

The LLM in International Business Law prepares students to manage global legal transactions with a business approach by providing an international experience full-filled with worldwide exchanges, legal venture clinics and a practical case methodology applied to large global companies, international law firms, organizations, government and public sector or NGOs. This LLM gives students the opportunity to exceed legal boundaries to outstand in a global system.

**FORMAT**
Full-time program

**INTAKE**
October

**LANGUAGE**
English

**LENGTH**
10 months

**LOCATION**
Madrid

**CAREER PATH**
- International law firms
- Company legal departments
- Financial entities
- Consultancies

**EXCHANGE PROGRAM**
OPTIONAL SEMESTER ABROAD: If you wish to study law in another jurisdiction you can do so for an additional semester in one of our 13 partner institutions located on four continents.

“I came to IE to unlock my potential as an American Lawyer, but the global vision I received from the LLM IBL program inspired me to discover my true potential as an international business lawyer.”

Daniel Nicolas, USA
LLM in International Business Law
Master in Global Taxation (LL.M.)

A great opportunity for students to upgrade their knowledge and skills on international tax issues thanks to the study of the most updated trends and challenges of this global and new economy.

The Master in Global Taxation (LLM) prepares students to become global tax experts and business strategists to successfully assess large global corporations, individuals and families.

Through real cases taught by top practitioners in the field, students will learn how to solve tax issues in the current digital economy.

The program includes an MBA Module, which provides students broad knowledge of the fundamentals of business management and strategy, and allows them to earn a Certificate of Business Administration from IE Business School in addition to the LL.M./MSL degree.

**FORMAT**

- Full-time program

**INTAKE**

- October

**LANGUAGE**

- English

**LENGTH**

- 10 months

**LOCATION**

- Madrid + New York (1 week)

**CAREER PATH**

- Tax Professional - Managers & Acquisitions
- Tax advisor
- Tax Analyst
- International Tax Reporting Manager
- Global Mobility - Tax Specialist
- Tax Accountant
- Tax Manager
- International Tax Planning Manager

**EXCHANGE PROGRAM**

**NYU School of Law Experience and Certificate:**

The program includes a certificate and one-week academic experience in Global Taxation in NYU School of Law, regarded as one of the most prestigious and selective law schools in the world. Upon completion, students will receive a certificate from NYU School of Law.

- One week in New York City.
- Two-days of courses taught by NYU School of Law professors in Madrid.
- NYU School of Law Certificate.
Master in Legal Tech

Today’s complex world requires an ever-expanding set of professional capabilities and technical skills that are vital for future success in the legal sector. This new reality demands a new breed of lawyers and professionals who can adapt to the emerging paradigm, while understanding the application of technology and its impact on the legal sphere.

In this context, IE Law School has launched the Master in Legal Tech, a cutting-edge program designed to empower lawyers, entrepreneurs and professionals from diverse backgrounds, to think outside the box, explore and harness the power of technology in the sector. The programme provides comprehensive academic and professional training in legal practice, as well as interdisciplinary analysis related to current developments in law and technology.

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<tr>
<td>Part-time program</td>
<td>March</td>
<td>English</td>
<td>10 months</td>
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**LOCATION**

Online - Madrid - Silicon Valley - Herzliya

**CAREER PATH**

- A lawyer specialized in Legal Tech in international law firms, in-house legal departments of large corporations, legal service providers, public administration and transnational organizations (both for-profit and non-profit).
- Consultant
- Researcher
- Policy-maker
- Innovator and Entrepreneur

**EXCHANGE PROGRAM**

**THREE INNOVATIVE LEGALTECH ECOSYSTEMS:** This program offers access to three elite and innovative ecosystems around the world: IE Law School, IDL Radzyner Law School and Silicon Valley. The latter of these is the global hub for innovation, home to many of the world’s largest technology corporations and thousands of startups.
IE School of Global and Public Affairs equips professionals to understand complex global affairs, manage organizations and occupy leadership positions in international entities in the private, public and nonprofit sectors. IE School of Global and Public Affairs is a full member of APSIA, the Association of Professional Schools of International Affairs, a platform for the exchange of knowledge in the field of international relations, whose members include Harvard, Princeton, Yale, Columbia and Sciences Po. IE School of Global and Public Affairs is the only school in Spain and the seventh in Europe to belong to this global elite.

www.ie.edu/school-global-public-affairs
Master in International Relations

The Master in International Relations (MIR) at the IE School of Global and Public Affairs is designed to be a truly transformative program which provides students the education, training, and necessary tools for successful international careers. The MIR distinguishes itself from other international relations programs by focusing on synergies between the public, private, and non-profit sectors.

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<tr>
<td>Full-time program</td>
<td>October</td>
<td>English (with an additional French, Spanish, Arabic and Chinese language course)</td>
<td>10 months</td>
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<td>Madrid (with a one-week fieldwork visit to Brussels)</td>
<td>IE’s Master in International Relations prepares students to face any global challenge with a new, more sustainable vision of business and project management. We train influential leaders to transform and truly make a difference in the public, private, and non-profit sector.</td>
<td>Professional exchanges with MIR partner organizations available after the course. Exchanges are made available and applied for during the academic year. Academic exchanges with St. Gallen University in Switzerland, Sciences Po in Paris and the University of Pittsburgh (USA).</td>
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The MIR opened my eyes to a whole new world of concepts, companies and connections in the international world. Five years later, there is not a way that my life isn’t impacted by my experience at IE every single day. I have my dream job, and best of all, I have great friends all over the world.

Jamie Van Horne,
Consultant, Camber Collective
The Master in International Development is a unique and comprehensive program that equips ambitious individuals with the skills and expertise needed to generate a positive global impact. Students will receive world-class training that will enable them to promote sustainable social, economic and environmental prosperity around the world.

Economic growth may improve quality of life and promote prosperity, but its negative impact on the environment is indisputable. By accelerating climate change, the global economy is heightening and exacerbating the difficulties faced by the most vulnerable members of society—thus widening the inequality gap.

The Master in International Development provides students with the tools they’ll need to tackle these global challenges by developing innovative and sustainable solutions. To this end, the curriculum encompasses the 5 P’s defined by the UN’s 2030 Agenda for Sustainable Development: People, Planet, Prosperity, Peace, and Partnership.

**FORMAT**
Full-time program

**INTAKE**
October

**LANGUAGE**
English

**DURATION**
10 months

**LOCATION**
Madrid (with an immersion week in a UN operation)

**CAREER PATH**
Are you ready to leap into a high-impact career and start working toward a better future? The Master in International Development is designed for individuals who are interested in entering the world of international development, or who want to move a step above their current position by improving the way they work and enhancing their skills. The program prepares students for whatever route they choose, whether in the public, private or non-profit.

**IE-UNSSC PARTNERSHIP**
IE’s Master in International Development and the United Nations System Staff College (UNSSC) have partnered to provide world-class training for professionals who want to tackle the complex challenges associated with the 2030 Agenda for Sustainable Development. The partnership includes, a one week immersion in a UN operation, professors and practitioners from the UN system, career and internship support, a curriculum focused on the 5 P’s for 2030 Agenda for Sustainable Development and at the end of the program, a certificate of accomplishment from the United Nations.
The mission of IE School of Human Sciences and Technology is to educate and develop the next generation of changemakers, equipping them to manage the challenges faced by companies, governments, and societies now and in the future. This is achieved through **new approaches to thinking and innovation based on the science of human behavior, driven by communication and the ability to fully leverage technology and information.** IE School of Human Sciences and Technology offers postgraduate and executive education programs in fields including big data, information management systems, marketing, communications, psychology and leadership.

www.ie.edu/school-human-sciences-technology
Master in Market Research and Consumer Behavior

The Master in Market Research and Consumer Behavior trains young professionals from diverse backgrounds to understand markets and consumers, preparing them to use creativity and analytics to help companies, organizations and governments design and promote winning products and services.

Doing my Master in Market Research and Consumer Behavior at IE has been the most enriching and inspiring experience I have ever had. The institution allows students to interact with people from a great variety of nationalities and backgrounds. Here everyone has a story to tell. That’s what makes IE such an exciting place to complete my degree. The passion and commitment of the faculty is exhilarating; they constantly push you out of your comfort zone. It’s a challenge, but learning how to drive “off-track” is a valuable skill in the professional world.

Luis Enrique Caraballo, Venezuela
Master in Market Research and Consumer Behavior
Assistant Brand Manager, Ice Cream-Unilever
The Master in Business Analytics and Big Data is an innovative gateway degree designed to train a new generation of data-driven and innovation-oriented professionals. These individuals, who understand business functions and possess highly specialized analytical skills, will play a key role in the upcoming data-driven era.

I currently work as a consultant at Accenture specializing in advanced analytics. I believe my experience at IE was pivotal in helping me get to where I am today. The course covered a broad range of topics which helped me understand and focus on how I wanted to position myself for career growth. There were lots of opportunities to network with leading professionals in the industry which not only helped me during my job search but will also continue to be a great asset as I progress.

Nicky Sarof, India
Master in Business Analytics and Big Data
Master in Visual and Digital Media

The Master in Visual and Digital Media bridges the gap between creativity and business management. Graduates of this program are able to conceive, develop, execute, manage, and evaluate creative visual and digital media projects from start to finish.

I started the MVDM program with a Bachelor in Business Administration and international experience in Hong-Kong, Shanghai, Dubai, and Paris. I joined the program because it was exactly what I needed: to learn how to make the ideas I had in my mind real, concrete and visible for others; this program taught me how to do that, and so much more! This year at IE was a real catalyst for personal development. I learnt a lot about myself while learning how to empathize with others, I met inspirational people, and created real connections with peers, teachers, and management staff; and most importantly, I found out I was passionate about branding!

Chloé Bouchval, France
Master in Visual and Digital Media
Master in Digital Business and Innovation

The Master in Digital Business and Innovation is designed to prepare the business-savvy tech experts and tech-savvy business gurus who will build new, disruptive businesses for the digital era, or take established businesses into the future. There is no doubt tech and business are integrally linked. Students of this program will be the next generation of agile leaders in the digital economy.

**FORMAT**
- Full-time program

**INTAKE**
- September

**LANGUAGE**
- English

**DURATION**
- 11 months

**LOCATION**
- Madrid

**CAREER PATH**
- The outlook for digital transformers is excellent. This program prepares professionals who will have exciting career opportunities across industries, filling digital era leadership roles such as: Tech Consultant, Digital Expert, Innovation Strategist, Digital Director, Tech Strategist, Digital Leader, Business Innovator, Business Intelligence Manager, and Digital Innovation Manager.

Master in Digital Marketing

The Master in Digital Marketing is designed to prepare a new generation of marketing professionals ready to stay ahead of the digital curve. Students will learn to agilely understand digital consumer behavior and use analytics to form holistic strategies optimizing consumer engagement and digital performance, and propelling businesses forward.

**FORMAT**
- Full-time / Part-time

**INTAKE**
- September / March

**LANGUAGE**
- English

**DURATION**
- 11 months / 16 months

**LOCATION**
- Madrid / Online & Madrid

**CAREER PATH**
- Graduates of this program will be a new generation of nimble, digital markers ready to work at consumer goods multinationals, tech companies, marketing agencies, in music and entertainment, politics, NGOs, and across many other diverse industries. They will be in high demand to fill positions in areas such as SEO/SEM, Marketing Consulting, Brand management, and Customer Analytics Management.
Master in Computer Science and Business Technology

Computer science drives cutting-edge technology and innovation in business. The Master in Computer Science and Business Technology bridges the gap between tech and business, preparing the business-savvy tech professionals ready to design and develop the technology that will positively impact businesses now and in the future.

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The demand for professionals who can swing seamlessly between the business and tech worlds continues to grow. Upon completing this master, students will find positions across industries from consumer goods to government, to tech, NGOs, and heavy manufacturing. Graduates will be ready to fill positions like: AI Developer, App Developer, Software Engineer, Tech Consultant, Database Developer, VR Designer, UX/UI Specialist, Data Scientist, and Systems Architect, among many others.
Master in Corporate and Marketing Communication

The Master in Corporate and Marketing Communication provides professionals the latest skills in communication through a strategic, managerial, and an analytical approach. After completing the program, graduates will be prepared for top positions in Branding, Marketing, Communications, Reputation Management, Advertising Management, Public Affairs, Stakeholder Management, Internal, and External Communication.

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<td>English</td>
<td>10 months</td>
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<th>LOCATION</th>
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<tr>
<td>Madrid</td>
<td>Graduates of this program will become key players across industries; they will be in high demand to fill positions such as: Communications Manager, Community Manager, Brand Manager, Crisis Manager, Public Relations Manager, Online Marketing Director, and Internal Relations Manager, among others. After completing this program, students will be prepared to work in global corporations, advertising and media agencies, non-profit foundations, government institutions, institutional communication agencies, and consultancies.</td>
</tr>
</tbody>
</table>

Master in Cybersecurity

The Master in Cybersecurity is an innovative degree designed to train a new generation of information security and cyber intelligence professionals. This degree prepares individuals with the technical, organizational, and business skills they need to play a key role in the new digital world.

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<td>Madrid</td>
<td>Cybersecurity professionals are in high demand in both the corporate world and public and private institutions across industries. This program prepares graduates to pursue positions including Forensics Investigator, Cybersecurity Consultant, Ethical Hacker, Cybersecurity Analyst, CISO/ CIO, Security Architect, Vulnerability Manager, and Security IT Manager, among others.</td>
</tr>
</tbody>
</table>
Master in Customer Experience and Innovation

The Master in Customer Experience and Innovation is designed to bring together the multidisciplinary fields, tools, processes, and methodologies which are helping transform the way business is putting people at the heart of innovation. By combining modules that cover user-experience, design thinking, customer-focused innovation, business strategy, and solutions and prototyping, students will learn how to create solutions with human-centered experiences at their core.

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</table>

Location: Madrid

Career Path: Upon completion of the program students will be equipped with a unique professional profile preparing them to hold positions such as: User-Experience Strategist, Interaction Designer, Product Manager, Chief Experience Officer (CXO), Chief Customer Officer (CCO), Business Transformation Specialist, Innovation Consultant, Marketing Strategist, Customer Operations Developer, Usability Researcher, and many other top positions across industries.

Master in Talent Development and Human Resources

The workplace needs to be re-invented to regain happiness, well-being and success as a virtuous cycle. This requires a new leadership paradigm. The Master in Talent Development and Human Resources is designed for recent graduates and professionals who are looking to acquire deep knowledge of talent, strategic HR, new organizational models, analytics, and tools.

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</table>

Location: Madrid

Career Path: Graduates of this program will understand the unique integration of talent management, behavior, and technology. As individuals who are prepared to question the status quo and influence positive change in the workplace, they will be in high demand at international companies, start-ups or NGOs to work in internal Human Resources and Talent Development departments or externally as consultants. Roles can range from leadership positions as Human Resources Managers or specialist positions as Employee Education Consultants.
IE School of Architecture and Design redefines design education based on pedagogical and technological innovation, project-based learning and environmental responsibility. In an international and entrepreneurial environment, the IE School of Architecture and Design seeks to bridge the traditional gaps between academia and the professional world and to connect architecture and design with the broader society.

Education at IE is a collaborative process that expands the field with meaningful input from business, humanities, social sciences, technology and law. IE architects and designers will be ready to meet new challenges and take on new roles for the future.

www.ie.edu/school-architecture-design
Master in Strategic Design of Spaces

The Master in Strategic Design of Spaces looks beyond the traditional boundaries of design-oriented programs and delves deeply into the new sociological and technological shifts that are transforming the way we define and design innovative spaces. The program is aimed at those who are looking to strategically develop people-centered, flexible and sustainable environments for today and tomorrow.

I was most impressed with the global network of top experts that IE was able to recruit as faculty. In fact, the program was so inspiring and useful to me that I am more than happy to send a team member to be part of this fantastic learning experience next year.

Andreas Erbe, Switzerland
Master in Strategic Design of Spaces
Innovation Consultant and Entrepreneur, Founder of Launchlabs

www.ie.edu/mde
The Master in Architectural Management and Design is a 13 months program aimed to bridge the gap between advanced design and the management skills that are essential to succeed in the Architecture, Engineering and Construction (AEC) industry today. The program is designed to cover the specific needs of professionals who already have a sound working knowledge of theoretical and applied principles, and now wish to acquire and apply business expertise in the field of AEC.

I was inspired by the achievements of every individual I have met during the Master program at IE. Professional professors and students created a continuous motivation to achieve more. I have listened, observed and practiced simple lessons and tactics that have built up the young manager within me. I started the program wanting to know the principles of “Management”; I have walked out comprehending how to become a “Leader”.

Shahad Alazzaz, Saudi Arabia
Master in Architectural Management and Design
Architect at Rafael de la Hoz (Saudi Arabia)
Master in Real Estate Development

www.ie.edu/mred

The Master in Real Estate Development (MRED) explores the increasing relationship between real estate and the making of a city. It is a one-year advanced degree aimed at understanding the breadth and depth of the development process. With a foundation in the economic, financial, strategic, and legal aspects of real estate development throughout the world, this comprehensive course goes beyond traditional subjects of the field. As urbanization, the digital revolution, and concerns about global warming are increasing at an unprecedented pace and scale, students must be able to acquire up-to-date knowledge, use new and innovative tools, and have an integrated view of the factors involved in real estate to become leading professionals of the future.

**FORMAT**
- Full time

**INTAKE**
- October

**LANGUAGE**
- English

**DURATION**
- 10 Months

**LOCATION**
- Madrid

**STUDENT PROFILE**
- Ideal candidates are those who already hold a degree in architecture, business, economics, engineering, law, management, public policy, urbanism, or related fields and who are passionate about cities, the built environment and their desire to be involved in the real estate development process.
Summer School
Summer School

The IE Summer School is a three week program designed for recent graduates from any academic background and young professionals with up to two years of professional experience who want to live an inspiring experience during the summer. During the first week, students participate in a number of soft-skill workshops orientated at improving their interpersonal and leadership skills. In the second and third weeks, students specialize in one of the following tracks: International Finance, Marketing & Communication, Innovation & Technology, Global legal professionals and their challenges, World Politics and Political risk, and Entrepreneurship.

**FORMAT**

Full-time. Classes take place in the mornings up until lunchtime. Spanish and Chinese classes are offered to those who want to improve their language skills. Extra curricular activities, such as visits to museums, visits to companies and other social events take place throughout the three weeks in the afternoons.

**INTAKE**

July

**LANGUAGE**

English

**DATES**

July 1st-19th, 2019

**LOCATION**

Madrid

IE Summer School gave me one of the most amazing and enriching experiences of my life. I got the chance to meet people from Spain, the UK, Nigeria, Germany, Canada, Hungary, the US and Venezuela...

The classes were given by recognized teachers in their field who pushed us to be creative and thanks to which we developed great team work skills. I learned a lot about myself not only as a professional but as a human being. I pretty much can say that I came back to Mexico as a different person, in the best way possible. Do I recommend the IE Summer School? Absolutely, I’m still taking about it and miss Madrid so much. It was a life changing experience!

Claudia Anguiano, Mexico
Dual Degrees

Who is the Dual Degree for?
Highly motivated students that want to develop a stronger skill-set in their leadership, management and a specialized skill in order to have a competitive differentiation to reach their future career goals.

Skills and Careers
• Maximize the postgraduate experience by acquiring a range of managerial skills and field specific knowledge
• Take on different projects in two different fields
• Advance your career goals through opportunities in multiple sectors
• Improve your short and long-term career flexibility in an ever-changing job market
• Increase your salary potential based on diversified skills

Networking
• Expand your network of classmates, professors and employers through the double exposure offered by the Dual Degree
• Learn from the international environment at IE

Time and Certification
• Obtain two masters in a year and a half
• Receive two degrees from a prestigious university
**Other Dual Degrees**

<table>
<thead>
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<th>Dual Degree Master in Corporate Compliance</th>
<th>Master in Cybersecurity</th>
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<td>Dual Degree Master in International Relations</td>
<td>LLM in International Business Law</td>
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Entrepreneurship

Founded by entrepreneurs, the entrepreneurial vein runs deep at IE, where business creation is seen as an engine for growth, value generation, employment and social well-being.

Entrepreneurship is a way of seeing the world, a way of experiencing one’s work, which can mean either creating your own independent or social initiative startup, or applying creative thinking to an existing corporate setting. Similarly, many of our students choose to apply their skills to their family’s enterprises, adding a new dimension and dynamism to a traditional business structure.

All IE students study entrepreneurship as a core course, acquiring a pragmatic understanding of what it takes to raise capital for a new venture, developing the skills to identify the key aspects of a potentially good investment and designing their own business plans. Optional specialized courses are offered to complement this training.

IE’s passion for entrepreneurship has materialized in Area 31, an inspiring space that hosts the entrepreneurship and innovation ecosystem gravitating around IE, and which is made up of students, investors, programmers, public administrations, corporate partners and anyone enthusiastic about promoting entrepreneurship.

25% of our students start their own company.
Venture Lab is IE’s startup accelerator, housed in Area 31. It is a hands-on program that guides aspiring entrepreneurs to bring an idea for a startup to fruition. Venture Lab is open to all IE students and alumni. All teams receive workshops and mentorship, and are eligible to participate in The Venture Day Madrid at the end of the program, where they pitch before investors.

Venture Days are part conference and part pitch slam competitions. They are designed to showcase IE’s entrepreneurial talent, connect startups with key players, promote entrepreneurship and debate issues faced by entrepreneurs and investors. Venture Days are held throughout the world and in Madrid, and open to all public.

Every Thursday @Area 31 (basement of MM31), IE hosts a pitch slam in English with startups and a panel of investors; pitches are 7 minutes, followed by Q&A from the panel and audience. It’s a great way to improve your pitch, get feedback and network with people from within and outside of IE.

Want to learn more? Visit entrepreneurship.ie.edu
A global experience

IE is a school for citizens of the world with an open mind. The diversity offered by IE grants our students an international outlook necessary to successfully face an increasingly globalized world, where we deal with incredibly diverse people on a daily basis.

We are convinced that a multicultural environment, as you will find at IE, is the best place to develop an international mind.

Our institution is a mosaic of cultures, where a diverse range of nationalities, genders and, above all, perspectives when it comes to looking at the world, creates an ideal environment to train international professionals and entrepreneurs.

With teachers and students from over 100 countries, IE is one of the most international schools in the world. This has not been by chance: we believe in reflecting the reality of the world through our community.
Exchange Programs:

IE’s exchange programs are designed for those students who wish to continue developing as citizens of the world. Complementing a masters program at IE with the possibility to study in another country will not only expand your international connections, but moreover it will enrich your academic experience and both your personal and professional development.

IE has a high number of agreements with prestigious universities worldwide. Our students can opt to take part in exchange programs at schools in North America, South America, Europe, Asia Pacific, Africa and the Middle East, depending on the program studied. You can find a complete listing on our website.
The IE experience is much more than just an academic experience. We want you to enjoy your time and take advantage of all the opportunities which may arise around you.

Our students have a wide range of cultural, social and sport activities, arranged by the students themselves with the support of the Office of Campus Life.

Our current and former students at IE, proactive by nature, have started over 200 clubs in both Madrid and abroad and they organize countless regional and cross-sectorial events.

Some examples of the clubs we have are:

**PROFESSIONAL CLUBS**
Discuss and share knowledge about specific academic areas and/or professional sectors.
IE Net Impact Club, IE Marketing Club, IE Consulting Club, IE Entrepreneurship Club

**GEOGRAPHIC CLUBS**
Share your interest in and knowledge of a particular country or region.
IE Africa Club, IE China, IE USA Club

**SOCIAL & COMMUNITY CLUBS**
Network with other students while sharing your personal interests and hobbies.
IE Partners Club, IE Charity Club, IE Chess Club

**IEU ATHLETICS**
Represent IE University in a wide range of team and individual sports, in both competitive and recreational atmospheres.
IE Football Club, IE Rugby Club, IE Running Club, IE Basketball Club

**ARTS SOCIETY**
Create and celebrate art with your classmates through painting, drawing, music, dance and photography. Or, visit an art exposition!
IE Music Club, IE Dance Club, IE Theatre Club, IE Arts & Business Club
+1,100 events

+1,100 student organized events

30,000 participants

128 clubs

IE SOCIAL RESPONSIBILITY FORUM
IE WINTER BALL
IE GLOBAL VILLAGE
TEDXIEMADRID
IE LGBT@WORK
IE AFRICA DAY
IE SPORTS DAY
IE WOMEN LEADERSHIP CONFERENCE
IE SAILING REGATTA
Life in Madrid

The campus for postgraduate masters programs of IE is around 20,000m2 in size, spread across 17 buildings strategically situated in the Barrio de Salamanca district of Madrid, a very well connected area in the heart of the financial district of the city.

Madrid is the epicenter of culture, business and politics in Spain and is the ideal location to develop international business. The Spanish capital is home to over 27,000 organizations across many sectors, both national and multinational, as well as the most important Stock Market in Spain.

But Madrid is more than business and politics. Its geographical location gives it a valuable advantage: an exceptional climate. Have a pleasant walk on a sunny winter day or enjoy a spring day on one of its many terraces.
Madrid is 300km from the sea (1.5 hours by train, 3 hours by car).

The name Madrid comes from the Arabic “magerit” meaning main stream.

Madrid has three of the most important art museums in the world: The Prado, with four thousand works of art including work by Botticelli, El Bosco, Velázquez and Goya; the Thyssen-Bornemisza, with works by Renoir and Van Eyck; and the Reina Sofía, with over 20,000 works from the 20th century, including the famous Guernica painting by Picasso.

Madrid is internationally renowned for its nightlife, old cafés, fun tapas bars and restaurants. It has one social venue per 132 people.

Madrid is the European capital with the most sunny days.
Professional Careers

IE Talent & Careers is the best partner for the professional development of all our current and former students at IE. The services are available to all of them, throughout all the stages of their professional career.

Our Talent & Careers department makes a two-fold commitment with students and with companies and institutions:

• To provide impactful advising, learning resources and development tools that allow students and alumni to plan, manage and achieve their professional goals.
• To position IE students and alumni in the corporate community, while providing recruitment solutions for the companies that are seeking top talent.

In this sense, the department’s objective is to multiply student and alumni’s professional opportunities through the training, preparation and services we offer:

• Training and advising for professional careers
• Preparation and development of a job search strategy
• A compilation book of Curriculum Vitae to send to recruiters
• A job bank
• On-campus and virtual Company Presentations

The Careers team also serves as a guide for students when defining a Strategic Career Plan through the:

1. Analysis of strengths and motivations
2. Definition of professional niches in the labor market at a global scale
3. Training in efficient use of available skills and resources

The department also organizes sectorial Talent Forums on the Madrid campus all year round with over 200 of the best companies, firms, start-ups and international NGOs seeking IE candidates. These forums offer our students the unique opportunity to meet HR representatives of multinational organizations and explore career opportunities worldwide.

The Talent & Careers team covers the employer universe by sectors and works proactively with top recruiters from a wide range of businesses and institutions to boost the professional visibility of IE students and Alumni, to give recruiters access to IE talent that best fit their hiring needs and ultimately to source exclusive job opportunities for the IE community. Our network of international offices is key to our understanding of the specifics of the labor market in each country, and to identifying opportunities around the world.
EACH YEAR WE WELCOME OVER 2,500 STUDENTS FROM ABOUT 130 DIFFERENT COUNTRIES

WE HELP THEM DEVELOP PROFESSIONALLY:

Managing over 6,700 job opportunities

Thanks to over 3,000 job offers from international companies

With over 45% international opportunities

More than 3,400 Career Advising meetings

Over 230 companies, start-ups, NGOs and firms on campus

Over 20,000 current and former students use our career portal
Find out what some of our recent Master program graduates are currently doing:

Tiantian Huang, China
Master in Management Regulatory Affairs, Chanel

Rafael Álvaro Fdez. de Simón, Spain
Master in Finance M&A Division of Deloitte Corporate Finance

Alejandro Artacho, Spain
LLM in International Business Law
CEO and Co-founder of Spotahome.com

Kim Wienands, Thailand/Germany
Master in Visual and Digital Media Interaction Designer, Hanzo Studios

Kirit Patel, UK
Master in International Relations
Associate Economic Affairs Officer, United Nations

Md Mainuddin, Bangladesh
Master in Finance Analyst, J.P. Morgan UK

Matthew Roy, USA
Master in Management Project Manager, Merck

Talitha Fernández, Brazil
LLM in International Business Law General Counsel, VTTI Energy Partners
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Admissions and Financial Aid

At IE, we seek dynamic, motivated, creative candidates with excellent professional and/or academic backgrounds who have the potential to develop the interpersonal and leadership skills demanded in today’s top professionals.

To obtain a place on one of our masters programs, it is necessary to have completed undergraduate studies at an accredited university. The process may be initiated during the final year of your undergraduate studies.

IE offers a rolling admissions process. As such, there are no submission deadlines for any particular intake. However, given the limited number of places in the programs and the diverse student body, it is highly recommended you present your application several months prior to program commencement.

For those students wishing to study a program in a language which is not their native language, it will be necessary to include a language certificate.

* At IE we accept three entrance exams: the IE Global Admissions Test, GRE and GMAT (GMAT is mandatory for those applying to the Master in Finance).

** For complete information, we advise you to visit the website of each program to see the admission requirements for the specific masters program of your choice.
The Process

1. Online Application & Supporting Documents
2. Entrance Exam*
3. Personal interview
4. Final Decision

Studying at IE is an investment of time, effort and financial resources. To help students manage the funding of their program, IE Financial Aid provides access to scholarships and student loan programs. Financial aid applications are received on a rolling basis, but certain scholarships do have specific deadlines. **It is strongly recommended to apply as soon as possible,** funds are limited and therefore the closer the intake is, the lower the amount of funds available.

To request financial aid, it is necessary to complete our online form available at [www.ie.edu/financialaid](http://www.ie.edu/financialaid) once the admissions form has been submitted and always prior to the start of the program.
IE’s Global Presence

NORTH AMERICA northamerica@ie.edu

West & Midwest USA - Los Angeles westcoast@ie.edu

South USA & Caribbean - Miami southusa@ie.edu

Northeast USA - New York northeast@ie.edu

Canada - Toronto canada@ie.edu

LATIN AMERICA latam@ie.edu

Argentina & Uruguay - Buenos Aires argentina@ie.edu uruguay@ie.edu

Brazil - Sao Paulo brasil@ie.edu

Chile - Santiago de Chile chile@ie.edu

Colombia - Bogota colombia@ie.edu centroamerica@ie.edu

Ecuador - Quito ecuador@ie.edu

Mexico City - Mexico mexico@ie.edu

Peru, Bolivia & Paraguay - Lima peru@ie.edu bolivia@ie.edu paraguay@ie.edu

Venezuela - Caracas venezuela@ie.edu

Enjoy our events: www.ie.edu/events
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Italy & The Balkans – Milan  italia@ie.edu
Portugal – Lisbon  portugal@ie.edu
Eastern Europe & Central Asia – Moscow  eeca@ie.edu
Spain – Madrid & Segovia  iespain@ie.edu
Turkey – Istanbul  turkey@ie.edu
UK & Ireland – London  uk@ie.edu

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China – Shanghai & Beijing  china@ie.edu
India & South Asia – Mumbai  india@ie.edu
Japan – Tokyo  japan@ie.edu
Singapore & Southeast Asia – Singapore  singapore@ie.edu  southeastasia@ie.edu
South Korea – Seoul  korea@ie.edu

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West Africa – Lagos  nigeria@ie.edu
Southern Africa – Johannesburg  southernafrica@ie.edu

Please Note: The information contained in this brochure is subject to change. IE reserves the right to modify program content, regulations and policies when deemed appropriate and in the best interest of the IE community. Please contact the program management team should you have any queries.