

### **IE WOMEN'S EMPOWERMENT CHALLENGE 2022**

# Objective

The purpose of our challenge is to attract the best women talent at IE University by providing two talent based 100% scholarships for IE Master Programs during the academic year 2022- 2023. The reach of this initiative is global and all master programs, schools and regions are included.

## Challenge guidelines

### **Phase 1- Pre-selection**

All women interested in participating must submit their CVs and an abstract of no more than 500 characters on which program you would like to be considered for and why you would be a good fit for it. We will accept candidacies from **October 11**<sup>th</sup>- **November 22**<sup>nd</sup>. Of all candidacies received, a maximum of 70 participants will be selected to participate in the challenge. Communication of the selected candidates for the challenge will take place on December 16<sup>th</sup>.

#### Phase 2- The Challenge

Once the candidacy is confirmed to the participants, they will enter the challenge. Length: 3 weeks from January 11<sup>th</sup> – January 28<sup>th</sup> Areas of knowledge:

- Sustainability, Architecture & Design
- Technology, Innovation, Data & Communication
- Talent, Wellbeing & Humanities
- Global Public Affairs, Law & Finance

Content: Participants will select 1 out of the 4 areas of knowledge and will answer a series of questions of that area for 3 weeks. Both video and written format are accepted. The questions will be provided by academic members of IE. University

### **Phase 3- The Finalists**

Once the 3-week challenge is over, a maximum of 10 finalists will be selected. The communication of the finalists will take place on **February 22<sup>nd</sup>**. On **March 2<sup>nd</sup>** finalists will have a final live presentation through the Wow Room before a jury formed by professors of the correspondent area of knowledge, the Vice President of the IE Foundation, the director of IE Women and the director of Global Recruitment at IE University. The finalists will defend their answers before the jury in slots of 15 min.



#### **Phase 4- The Winners**

The winners of the two 100% scholarships will be announced on March 8<sup>th</sup> as part of IE Women's International Week.

In order to join the Master program, the winners will have to be Admitted to the program they have selected going through IE University's Admissions process for that program.

## Contest Submission Requirements

In order to be eligible for judging, the submissions:

- 1. Can take on the form of video or writing but must be of good quality (i.e., able to be reproduced or viewed on a website or in a gallery); no shorter than 2 mins and no longer than 3 mins.
- 2. Must address the theme in a professional, entrepreneurial and educational manner
- 3. Must be free of bias and hate;
- 4. Must be original and free of any copyright or ethical (e.g., plagiarism) violations;
- 5. Must be received by 23:59h CET on the application deadline of November 22<sup>nd</sup>, 2021;
- 6. Must be accompanied by a Contest Entry Form; and,
- 7. Participants must be able to attend the Award Ceremony either on-line or on campus scheduled for March 8th (time and link to-be-announced).

### **Contest Rules**

- Participants must be women.
- Participants must only enter just one submission.
- The winners of the contest will be judged by members of IE University.
- In order to benefit from the scholarship, the winners will have to be admitted to the Master program by June 30th, 2022.
- The submissions will be judged on:
  - Theme
  - Originality: the submission is created specifically for this contest and free of any copyright or ethical (e.g., plagiarism) violations; and,
  - Creativity: submission takes an interesting and novel approach to conveying the theme.
- The University reserves the right to disqualify any submissions that do not reasonably appeal to the topics specified.
- The University reserves the right to cancel or modify this competition, not distribute any awards, or not publish any submission.
- By entering this contest, participants give permission to the University to publish their submissions in any manner they wish (e.g., on the web, on YouTube, in the paper).
- By entering this contest, participants give permission to University to use the submissions for educational, promotional, or research purposes.

# **Right & Liabilities**



- 1. The Participant grants IE University the "right to reproduce, archive and communicate their submission for education or academic research purposes."
- 2. The Participant grants IE University the right to edit submissions at their discretion.
- 3. The Participant acknowledges that IE University:
  - has "no responsibility for any liability, loss or injury, howsoever arising, which entrants may incur or suffer in carrying out any task or activity associated with or consequent upon preparation of their submission"
  - has "the right to disqualify any entry based on non-compliance with the rules and regulations, and any copyright infringements";
  - o "will not be liable for copyright infringement on the part of the participants"; and,
  - "has the right to modify the rules and regulations of the competition without prior notice"
- 4. AUTHORSHIP AND ORIGINALITY.- Participants must confirm that their individual submissions are their own, original work and that the inclusion of any reference to other works does not breach intellectual copyright. In consequence, participants are solely responsible for their own work and their content.
  - Participants may not publish, exhibit or communicate submissions until the selection has been announced. Once the results have been announced, the participant author of a selected work will assign to IE University the digital and other publication rights to the reproduction of their work free of charge, including distribution by any channel or format, worldwide for the maximum period of these rights.
  - IE University will also be permitted to cede them to IE Foundation, Instituto de Empresa or any other entity that is part of the group, whole or in part, for non-commercial purposes and for the promotion and dissemination of the Challenge in its different editions, and in general of the activities of the organizers or their groups.
  - DISCLAIMER.- Submitting works to the Challenge implies full acceptance of the conditions outlined above. Any sign of no acceptance of the present rules will imply the exclusion of the participant from this Challenge and, accordingly, IE University will not be obliged to comply with these rules with respect to that participant. IE University reserves the right to modify at any time the terms and conditions of this Challenge, including the cancellation with just cause before the Challenge expected date, in which case it will communicate with enough time the new legal bases, conditions, or in its case, the permanent cancellation.
  - o IE University reserves the right to turn down submissions that in its opinion do not reflect the spirit of or respect IE University's values. These would include, among others, offensive comments regarding race, gender, sexual orientation, religion, economic status, profession, incapacity or illness. In the event of not admitting a submission on these or other grounds, IE University reserves the right to explain or contact the participant, inviting the participant to make any appropriate amendments. The selection committee will confirm reception of each submission to the participant, confirming whether a work has been accepted or not. Confirmation of acceptance will be subject to meeting the conditions outlined above, as well as technical requirements such as legibility and visibility. Participants whose work does not meet requirements in any way may be invited to make the corresponding amendments. Decisions will not be subject to appeal.
- 5. PROTECTION OF PERSONAL DATA.- Participants expressly authorize IE University and any third parties hired by IE University (such as service providers) to file and process any personal data provided over the course of the Challenge, with the purpose of dealing with this Challenge, exhibiting the selected works, and using them in the conditions outlined above.
  - The processing of Participants' personal data is based on the consent given, which can be withdrawn at any time. However, in the case of withdrawal of consent, this will not affect the lawfulness of the processing carried out previously.
  - Participants may exercise their rights of access, rectification, erasure, opposition, restriction of processing and portability of the data via email to soportededatos@ie.edu .
  - Finally, participants may lodge a complaint to the Spanish Agency for Data Protection, at the address indicated by it at any time, if they consider that IE University has violated their rights which are recognized by the applicable data protection regulation.
  - However the above mentioned, participants may contact the IE University's Data Protection Officer at dataprivacyoffice@ie.edu.

Check here IE Ethics Code: https://www.ie.edu/ie-ethics-code/ie-code-of-ethical-conduct/