GLOBAL EXECUTIVE MBA
WHAT CAN THE GLOBAL EXECUTIVE MBA OFFER YOU?

1. INTERNATIONAL RECOGNITION
A top-ranked MBA program at one of the best European Business Schools

2. GLOBAL VIEW ON BUSINESS
Reinforce your business acumen and build a unique set of competencies to manage global businesses

3. GLOBAL LEADERSHIP
Enhance your leadership and interpersonal skills for setting up and running transnational teams

4. BUSINESS INNOVATION
At IE, entrepreneurs are not only those who create their own business but also those who disrupt the status quo and innovate within the organizations where they work. A good mix of ‘entrepreneurship’ and ‘intrapreneurship’

5. GLOBAL NETWORKING
Access a network of contacts that reflects your needs and motivations

6. LOCAL APPROACH
Think global, act local. Gain first-hand experience on how to adapt global business knowledge locally through visits to key international economic regions

7. LOCAL PARTNERSHIPS
Enhance your MBA experience with sessions taught by our three partner schools

8. INTERNATIONAL FACULTY
Learn from an international faculty who are experts in their fields

9. BLENDED EXPERIENCE
50% face-to-face sessions and 50% online sessions

10. WORK-LIFE-STUDY BALANCE
This MBA adapts to you. Learn at any moment from anywhere around the globe
IE has undergone four decades of rapid growth and is now recognized by the international press as one of the world’s leading business schools.

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<th>MBA ONLINE</th>
<th>EXECUTIVE MBAS</th>
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I have two amazing memories from the GXMBA. The first is remembering the sense of excitement and anticipation on Tuesdays, before starting the forums for the week. Second and especially powerful is the way that our cohort evolved into a great group of friends and colleagues; every face-to-face session was a real pleasure, personally and intellectually. We have all kept in touch and continue to rely on each other throughout our lives.

Juan Luis Suárez, CXMBA Class of July 2014
Director of The CulturePlex Lab for Cultural Analytics & Lean Big Data
A CLASS OF EXECUTIVES WITH TRANSNATIONAL RESPONSIBILITIES

DIVERSE & GLOBALLY-MINDED

21 Countries of Residence
54% Lived in more than 3 countries
38% Expatriates
50% Traveled to 20+ countries

22 Nationalities
15% Speak more than 3 languages
63% Average Age
38
19 Languages Spoken

63%
15 Average years of experience

INDUSTRY REPRESENTATION

9% Telecom
13% Technology
6% Marketing & Communication
6% Mining & Natural Resources
6% Manufacturing
13% Healthcare & Pharma
9% Transportation
22% Banking - Financial Services
3% Consulting
10% Consumer Products
3% Government

SENIOR EXECUTIVE NETWORK

47%
25%
16%
12% Senior Executive Management
Senior Management
Entrepreneur
Middle Management

42%
29% Entrepreneurial Experience
Women

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Juan Luis Suárez,
GXMBA Class of July 2014
Director of The CulturePlex Lab for Cultural Analytics & Lean Big Data
The Global Executive MBA is an intensive, 15-month blended MBA program that offers face-to-face and interactive online learning. With residential periods in Spain, Singapore, USA and Brazil, this program offers a truly global window to the business world adding important components on local markets, sustainable development and innovation to the traditional MBA. Interactive online learning periods occur between each face-to-face module, ensuring continued learning and connection between classmates for the duration of the program.

**MAKE GLOBAL KNOWLEDGE LOCAL.**

- IE sessions taught by IE’s international faculty
- Face-to-face modules focused on global management, business innovation and team global leadership
- Networking with two other Global Executive MBA intakes
- Company visits
- Sessions taught by partner school faculty
- Networking with local students
- City tour visits

**LEARN THE GLOCALIZATION OF BUSINESS ACTIVITIES.**

**During the face-to-face periods students will not only study their core courses but will also integrate three interdisciplinary modules that add a very practical, immediately usable approach to their overall studies.**

**BUSINESS INNOVATION:**
Focus on startup entrepreneurship and intrapreneurship. Provides students with the tools for dealing with innovation both within and outside a corporation.
Includes coaching sessions for each “track”, providing students with personalized help and insights for their capstone project.

**GLOBAL LEADERSHIP:**
Provides students the knowledge and tools needed to lead global organizations, manage and develop global talent and apply effective management skills.

**GLOBAL BUSINESS:**
Be exposed to the best practices and insights of managing business globally. This track integrates the knowledge from all core courses and teaches you how to apply them at a global scale.

**The Global Executive MBA**

- **Residential Period 1**
  - MADRID
- **Residential Period 2**
  - LOS ANGELES
- **Residential Period 3**
  - SAO PAULO
- **Residential Period 4**
  - SINGAPORE
- **Residential Period 5**
  - MADRID

**On Location:**

- **Singapore**
  - SMU
  - In partnership with **SMU** faculty, pan-Asian companies and business leaders
  - Location: **Singapore**
  - In partnership with **INSPIER** Institute of Education and Research faculty and local businessmen

- **Los Angeles, California**
  - UCLA Anderson
  - In partnership with **UCLA Anderson** faculty, US-based incubators and innovative corporations
  - Location: **Los Angeles, California**

- **Sao Paulo**
  - Insper
  - In partnership with **INSPIER** Institute of Education and Research faculty and local businessmen
  - Location: **Sao Paulo**

*Locations subject to change*
MAKE GLOBAL KNOWLEDGE LOCAL.

between each face-to-face module, ensuring continued learning and connection between classmates. Sustainable development and innovation to the traditional MBA. Interactive online learning periods occur.

The Global Executive MBA is an intensive, 15-month blended MBA program that offers face-to-face and online learning opportunities. It offers a truly global window to the business world adding important components on local markets.

GLOCAL APPROACH

A PROGRAM

Residential

MADRID

Period 1

• Networking with two other Global Executive MBA students
• IE sessions taught by IE’s international faculty

GLOBAL LEADERSHIP: BUSINESS INNOVATION: TECHNICAL KNOWLEDGE

• Global leadership management, business innovation and teamwork

ONLINE

LOS ANGELES

Period 2

• Networking with local students
• Sessions taught by partner school faculty

SAO PAULO

ONLINE

SINGAPORE

Period 4

• Networking with another Global Executive MBA student
• Sessions taught by partner school faculty

MADRID

Period 5

• In partnership with Anderson faculty, US-based Los Angeles, California*

This track integrates the practices from the East and West and business in a cultural hub that allows you to gain new insights and perspectives. Students will have access to a global network of professionals, helping them to expand their horizons.

During the face-to-face periods students will not only study their core courses but will also integrate three interdisciplinary modules that add a very practical, immediately usable approach to their overall studies.

Due to the truly international environment at IE, with a GXMBA cohort from all over the world. Your existing beliefs will no doubt change and you start looking at the world with a new perspective. On top of that you get friends for life from all corners of the world. So wherever you may be, IE alumni, is just an email or a phone call away.

An MBA classroom is a privileged environment that fosters new ideas and opens up new perspectives on the strategic approach to business and corporate competition. The diversity in cultures and nationalities of a Global Executive MBA elevates that to the cube.

Nicola Gatti

ONCE YOU GRADUATE...

“The impact of completing the GXMBA was exactly what I hoped for; it made me a better manager. I have acquired tools enabling me to run the company with confidence in place of trial-and-error. “Let’s try this out” has been changed to “Let’s go for THIS”. My growth can especially be attributed to the integrity of the professors. They all managed to create an environment where I felt that they were there for the student, rather than the other way around, and it enhanced the learning experience and joy significantly.

Anders Osterballe, GXMBA Class of December 2013

Director & Founder Scantech International

When you start the GXMBA, the most immediate goal is boost your management career and increase your knowledge, so you go in ‘guns blazing’ ready to compete, be the best and stand out. What you quickly realize, is that your professional development is intrinsically linked to your personal growth, thus it is in listening and understanding your classmates that you will become a leader professionally.

My classmates taught me the most both professionally and, in the end, personally because they were generous in sharing their knowledge, culture and their time. This has provided me with the opportunity to grow and transform almost into a completely different and no doubt better person than you were when you arrived. It’s all Win-Win professionally and personally.

Catalina Ramírez, GXMBA Class of July 2014

Director of Global Client Finance McCann Worldgroup

Due to the truly international environment at IE, with a GXMBA cohort from all over the world, you feel like actually being part of a mini United Nations. In this environment, you get world views on every topic, from some of the most elite peers and faculty in the world. This is a very humbling experience and makes you realize that there are multiple solutions to approaching the same problem and all of them are right. This realization itself expands your views multifold and you grow as a leader.

On a personal front, you get to immerse yourself in experiencing cultures from all over the world. Your existing beliefs will no doubt change and you start looking at the world with a new perspective. On top of that you get friends for life from all corners of the world. So wherever you may be, IE alumni, is just an email or a phone call away.

Ranjite Wandurdec, GXMBA Class of July 2014

CEO Rembinsys Technologies

An MBA classroom is a privileged environment that fosters new ideas and opens up new perspectives on the strategic approach to business and corporate competition. The diversity in cultures and nationalities of a Global Executive MBA elevates that to the cube.

Nicola Gatti
MAKE GLOBAL KNOWLEDGE LOCAL.

For the duration of the program, the IE’s Global MBA elevates the traditional MBA. Interactive online learning periods occur in the comfort of your home, while residential MBA intakes are held in Madrid, Singapore and Los Angeles. The program seeks to integrate business practices from the East and West and add a very practical, immediately usable approach to students’ overall studies.

During the face-to-face periods, students will not only study their core courses but will also integrate three interdisciplinary modules that add a very practical, immediately usable approach to their overall studies.

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We employ a rolling admissions process. However, given the competitive nature and the limited number of spots in this program, we advise that you begin the admissions process several months before the program opens. Admission is valid for two intakes, the initial intake of the application and the following.

We help you fund your program

In order to find solutions that help candidates who need to cover program costs, the IE Foundation provides financial aid thanks to contributions from alumni, corporations and anonymous donors.

In addition, we have excellent agreements with financial institutions all over the world that allow financing to be adjusted to every specific situation, offering preferential conditions, payment times and flexibility.

For further information about the admissions process or financial aid, please refer to the website www.ie.edu/gxmba or send us an e-mail to gxmba.admissions@ie.edu

IE’S GLOBAL PRESENCE

Please do not hesitate to contact the office nearest to you should you need any additional information. You can also contact us via iecontact@ie.edu

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FOLLOW US:

Please Note: The information contained in this brochure is subject to change. IE reserves the right to modify program content, regulations and policies when deemed appropriate and in the best interest of the IE community. Please contact the program management team should you have any queries.

December 2016