

GLOBAL EXECUTIVE **MBA**



The Global Executive MBA is a top ranked program that provides a deep understanding of how to manage business globally to high-level executives who seek transnational responsibilities. The Global Executive MBA structure allows students to learn from a *glocal* approach, gaining valuable insight on the most important economic regions -the Americas, Europe, and Asia-, entrepreneurship, innovation and key interpersonal skills needed to run global teams.

THIS PROGRAM IS FOR YOU IF:



You are looking for a solid business education in areas where you may lack expertise.



You want a deeper understanding of how to manage business globally.



You want to create a solid global network.

QUICK FACTS

FORMAT	Blended (combines face-to-face and online interactive periods)
LANGUAGE	English
INTAKES	May and October
DURATION	15 months
LOCATION	Madrid, Singapore, Los Angeles, Sao Paulo & Online

WHAT CAN THE GLOBAL EXECUTIVE MBA OFFER YOU?

- INTERNATIONAL RECOGNITION**
 A top-ranked MBA program at one of the best European Business Schools
- GLOBAL VIEW ON BUSINESS**
 Reinforce your business acumen and build a unique set of competencies to manage global businesses
- GLOBAL LEADERSHIP**
 Enhance your leadership and interpersonal skills for setting up and running transnational teams
- BUSINESS INNOVATION**
 At IE, entrepreneurs are not only those who create their own business but also those who disrupt the status quo and innovate within the organizations where they work. A good mix of 'entrepreneurship' and 'intrapreneurship'
- GLOBAL NETWORKING**
 Access a network of contacts that reflects your needs and motivations
- GLOCAL APPROACH**
 Think global, act local. Gain first-hand experience on how to adapt global business knowledge locally through visits to key international economic regions
- LOCAL PARTNERSHIPS**
 Enhance your MBA experience with sessions taught by our three partner schools
- INTERNATIONAL FACULTY**
 Learn from an international faculty who are experts in their fields
- BLENDED EXPERIENCE**
 50% face-to-face sessions and 50% online sessions
- WORK-LIFE-STUDY BALANCE**
 This MBA adapts to you. Learn at any moment from anywhere around the globe

INTERNATIONAL RECOGNITION

IE has undergone four decades of rapid growth and is now recognized by the international press as one of the world's leading business schools.



1st worldwide

EXECUTIVE MBA

October 2015



5th in Europe

EUROPEAN BUSINESS SCHOOLS

December 2015

1st worldwide

MBA ONLINE

March 2016

10th Worldwide

EXECUTIVE MBAS

October 2016



4th Worldwide

NON-US MBAS

October 2015



3rd worldwide

MBA

May 2016



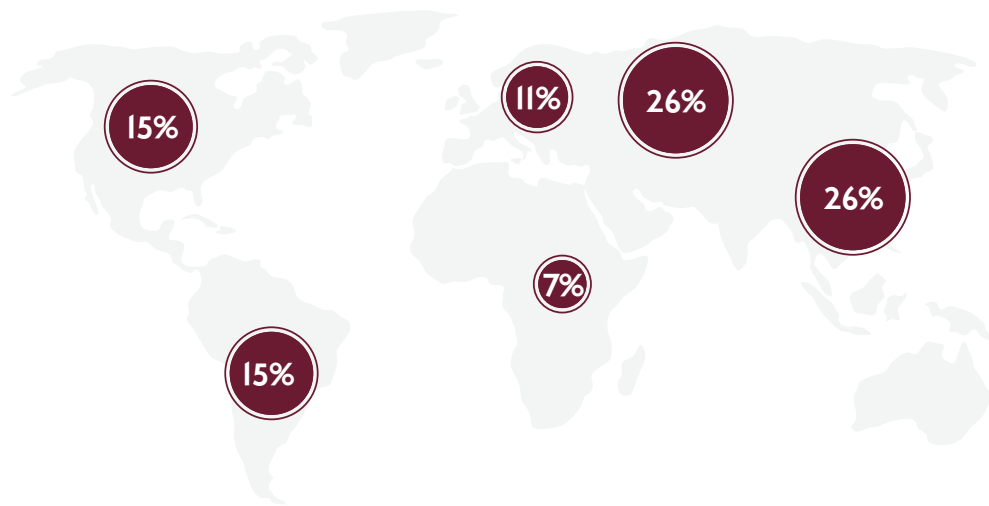
I have two amazing memories from the GXMBA. The first is remembering the sense of excitement and anticipation on Tuesdays, before starting the forums for the week. Second and especially powerful is the way that our cohort evolved into a great group of friends and colleagues; every face-to-face session was a real pleasure, personally and intellectually. We have all kept in touch and continue to rely on each other throughout our lives.

Juan Luis Suárez, GXMBA Class of July 2014
Director of The CulturePlex Lab for Cultural Analytics & Lean Big Data



A CLASS OF EXECUTIVES WITH TRANSNATIONAL RESPONSIBILITIES

DIVERSE & GLOBALLY-MINDED



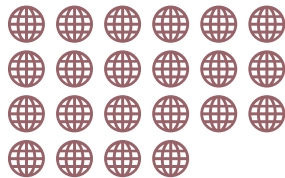
21
Countries of Residence

54% Lived in more than 3 countries

38% Expatriates

50% Traveled to 20+ countries

22
Nationalities



19
Languages Spoken



63%
Speak more than 3 languages



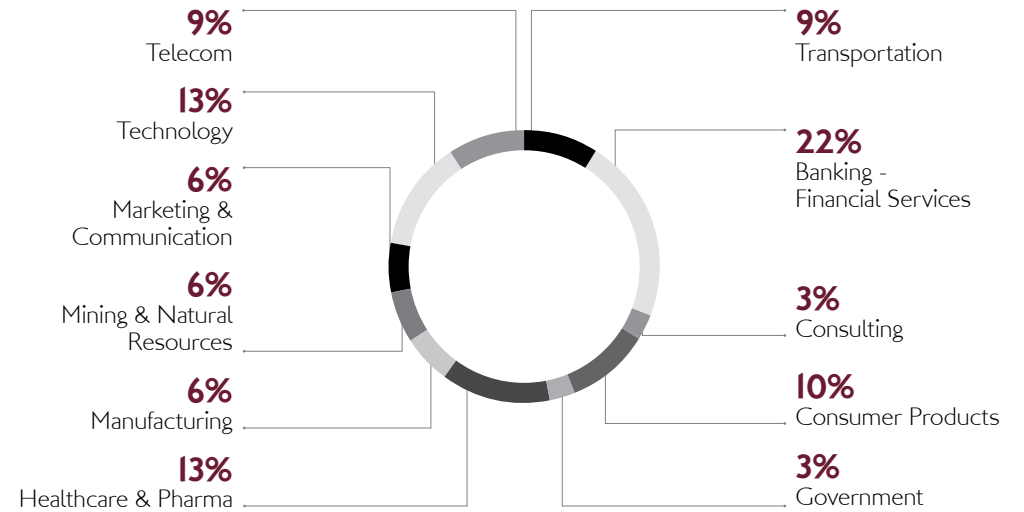
38
Average Age



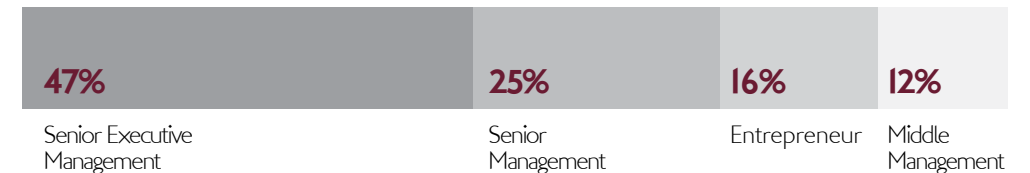
15
Average years of experience



INDUSTRY REPRESENTATION



SENIOR EXECUTIVE NETWORK



42%
Entrepreneurial Experience



29%
Women



A PROGRAM WITH A GLOCAL APPROACH



The Global Executive MBA is an intensive, 15-month blended MBA program that offers face-to-face and interactive online learning. With residential periods in Spain, Singapore, USA and Brazil, this program offers a truly global window to the business world adding important components on local markets, sustainable development and innovation to the traditional MBA. Interactive online learning periods occur between each face-to-face module, ensuring continued learning and connection between classmates for the duration of the program.

MAKE GLOBAL KNOWLEDGE LOCAL.

- IE sessions taught by IE's international faculty
- Face-to-face modules focused on global management, business innovation and team global leadership
- Networking with two other Global Executive MBA intakes
- Company visits
- Sessions taught by partner school faculty
- Networking with local students
- City tour visits

LEARN THE GLOCALIZATION OF BUSINESS ACTIVITIES.

During the face-to-face periods students will not only study their core courses but will also integrate three interdisciplinary modules that add a very practical, immediately usable approach to their overall studies.

BUSINESS INNOVATION:

Focus on startup entrepreneurship and intrapreneurship. Provides students with the tools for dealing with innovation both within and outside a corporation. Includes coaching sessions for each "track", providing students with personalized help and insights for their capstone project.

GLOBAL LEADERSHIP:

Provides students the knowledge and tools needed to lead global organizations, manage and develop global talent and apply effective management skills.

GLOBAL BUSINESS:

Be exposed to the best practices and insights of managing business globally. This track integrates the knowledge from all core courses and teaches you how to apply them at a global scale.



• Location: Singapore*

• In partnership with **SMU** faculty, pan-Asian companies and business leaders

• Understand how to drive business in a cultural hub that seeks to integrate business practices from the East and West. Network with a different cohort of GXMBA students

• Location: Los Angeles, California*

• In partnership with **UCLA Anderson** faculty, US-based incubators and innovative corporations

• Developing more effective innovation practices in the face of a constantly evolving technological and data-driven landscape

• Location: Sao Paulo*

• In partnership with **Insper** Institute of Education and Research faculty and local businessmen

• Networking with another cohort of the GXMBA and with the wider Brazilian business and entrepreneurial communities

*Locations subject to change

FACULTY

BRUCE (HARV) BUSTA



Visiting Professor of Accounting, IE

Ph.D. in Accounting, University of Nebraska-Lincoln, USA

CPA (inactive), CISA (retired)

Professional Experience: Finance Forum Discussion Leader at Anderson Center

Nationality: United States of America

Country of Residence: United States of America

NICOLA GATTI



Associate Professor IE, Business and Corporate Strategy

International Executive MBA, IE Business School, Spain

Professional Experience: CEO at KHS International Holding

Nationality: Italy

Country of Residence: Malta

Principal consultant for Nokia Siemens and Telecom Italia.

JOSÉ IGNACIO GAFO GÓMEZ-ZAMALLOA



Professor of Marketing

Executive MBA, IE Business School, Spain

Professional Experience: Head of M2M Marketing and Development, Vodafone

Nationality: Spain

Country of Residence: Spain

Vice-Dean of Global & Executive MBA Programs at IE Business School. More than 15 years of experience in multinationals like Vodafone, Mars and Canon.

ERIK SCHLIE



Professor of Marketing and General Management

PhD Marketing and Strategy, University of Cambridge, United Kingdom

Professional Experience: Senior Manager, PwC PricewaterhouseCoopers

Nationality: Germany

Country of Residence: Spain

Associate Dean of IE International MBA.

“An MBA classroom is a privileged environment that fosters new ideas and opens up new perspectives on the strategic approach to business and corporate competition. The diversity in cultures and nationalities of a Global Executive MBA elevates that to the cube.”

Nicola Gatti

ONCE YOU GRADUATE...



“The impact of completing the GXMBA was exactly what I hoped for: it made me a better manager. I have acquired tools enabling me to run the company with confidence in place of trial-and-error. “Let’s try this out” has been changed to “Let’s do THIS”. My growth can especially be attributed to the integrity of the professors. They all managed to create an environment where I felt that they were there for the student, rather than the other way around, and it enhanced the learning experience and joy significantly.”

Anders Osterballe, *GXMBA Class of December 2013*
Director & Founder Scantech International



“When you start the GXMBA, the most immediate goal is boost your management career and increase your knowledge, so you go in ‘guns blazing’ ready to compete, be the best and stand out. What you quickly realize, is that your professional development is intrinsically linked to your personal growth, thus it is in listening and understanding your classmates that you will become a leader professionally.”

My classmates taught me the most both professionally and, in the end, personally because they were generous in sharing their knowledge, culture and their time. This has provided me with the opportunity to grow and transform almost into a completely different and no doubt better person than you were when you arrived. It’s a “Win, Win” professionally and personally.”

Catalina Ramírez, *GXMBA Class of July 2014*
Director of Global Client Finance McCann Worldgroup



“Due to the truly international environment at IE, with a GXMBA cohort from all over the world, you feel like actually being part of a mini United Nations. In this environment, you get world views on every topic, from some of the most elite peers and faculty in the world. This is a very humbling experience and makes you realize that there are multiple solutions to approaching the same problem and all of them are right. This realization itself expands your views multifold and makes you grow as a leader.”

On a personal front, you get to immerse yourself in experiencing cultures from all over the world. Your existing beliefs will no doubt change and you start looking at the world with a new perspective. On top of that you get friends for life from all corners of the world. So wherever you may be, IE alumni, is just an email or a phone call away.”

Ranjite Wanddricker, *GXMBA Class of July 2014*
CEO Rembisys Technologies

ADMISSIONS PROCESS

REQUIREMENTS

✓	✓	✓	✓	✓
Minimum 10 years work experience	+5 years of managerial experience	University degree or equivalent*	International experience	Leading transnational teams and/or projects will be highly valued

* In exceptional cases, extensive professional experience and noteworthy career growth can replace this requirement.

THE ADMISSION PROCESS

- 1**
Submit the application form
- 2**
Meet in person or online
- 3**
The final decision is made

We employ a rolling admissions process. However, given the competitive nature and the limited number of spots in this program, we advise that you begin the admissions process several months before the program opens. Admission is valid for two intakes, the initial intake of the application and the following.

WE HELP YOU FUND YOUR PROGRAM

In order to find solutions that help candidates who need to cover program costs, the IE Foundation provides financial aid thanks to contributions from alumni, corporations and anonymous donors.

In addition, we have excellent agreements with financial institutions all over the world

that allow financing to be adjusted to every specific situation, offering preferential conditions, payment times and flexibility.

For further information about the admissions process or financial aid, please refer to the website www.ie.edu/gxmba or send us an e-mail to gxmba.admissions@ie.edu

IE'S GLOBAL PRESENCE

www.ie.edu/offices

Please do not hesitate to contact the office nearest to you should you need any additional information. You can also contact us via iecontact@ie.edu

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IE BUSINESS SCHOOL

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FOLLOW US:



Please Note: The information contained in this brochure is subject to change. IE reserves the right to modify program content, regulations and policies when deemed appropriate and in the best interest of the IE community. Please contact the program management team should you have any queries.



www.ie.edu/global-executive-mba