WHAT KIND OF LEGACY ARE YOU LEAVING THE WORLD?

Everyone has the capacity of passing on a positive legacy. Of having a positive impact. Of empowering others. But still, legacies are the result of our choices. As we look forward to expressing our gratitude and appreciation to all the amazing women in our IE community that have left and will continue to leave a footprint in our world, we invite you to join us and help make the women of past proud, the women of now inspired, and the women of the future envisioned.

We are excited to welcome alumni, professors, students and friends of IE to our campus on March 8th, to celebrate women who make a difference, and to take you on a journey that represents an extraordinary opportunity to highlight and showcase the accomplished and talented female members of our IE Family.

AGENDA – MARCH 8th

11:30 RECOGNITION OF WOMEN AT IE: PAST, PRESENT, AND FUTURE
— Venue: Calle de Serrano, 105
Opening words from Santiago Íñiguez, Executive President of IE University, and Celia de Anca, Director of IE Center for Diversity, recognizing all IE Women.

12.00 – 13.30 SHAPING THE FUTURE OF IE’S FIVE SCHOOLS
— Venue: Calle de Serrano, 105
Yolanda Regodon, Associate Director of Communications, will show how our women faculty are shaping our five schools: Teresa Ramos (HST), Waya Quiviger (IR), Martha Thorne (A&D), Gayle Allard (Business), and Soledad Atienza (Law). We will celebrate together the challenges we have overcome and the positive legacy we want to leave behind.

13.30 – 14.30 ALUMNI PANEL INSPIRING WOMEN
— Venue: Calle de Serrano, 105
Julia Sanchez, Head of IE Global Alumni Relations, will introduce EPIC, Extraordinary People Inspiring the IE Community. Followed by an interview with Fernando Barreneu, President of IE Alumni Association, and Veronica Pascual, IE alumnus of the AEMEX 2007 and EMOPS 215. CEO of Asti, Veronica will share with us the details of one of the projects she is leading, STEM Talent Girl, a mentoring project designed to ensure the development of women in Science, Technology, Engineering and Mathematics.

14.10 – 16.30 NETWORKING LUNCH - IE COMMUNITY, THE VALUE OF MENTORING
Come and celebrate more than 10 years of the IE Women Mentoring Program. Powered by IE Business Development Spain and Celia de Anca. Director of IE Center for Diversity. Panel moderated by Juan Solis Guzmán, VP of Economic Affairs and Chairman of IE Entrepreneurship and Innovation Center, and Mar Hurtado de Mendoza, Head of IE International Development.

17.00 – 18.30 EMPOWERING WOMEN IN THE CORPORATE WORLD
— Venue: Calle de Serrano, 105
Meet and greet executives from our partner companies, including Amadeus IT Group, CEPSA, Mastercard, Pérez-Llorca, and discover the strategies they are implementing for women professionals.

19:20 – 21.00 IE WIB CLUB COCKTAIL BY MASTERCARD
— Venue: Warehouse, Calle de María de Molina, 25
Join us at the Warehouse with star speakers from our Women in Business Club Dinner Series.

#WOMENPASSITION

Celia de Anca
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We will also be celebrating IE Women’s Day in collaboration with our Segovia Campus at Segovia’s Creativity Center. More information here.

You’ve been invited to celebrate women at IE this Thursday, March 8th, at IE’s International Women’s Day event. Remember to register for the events you’re interested in through the agenda below, or you can connect via streaming.