

CASE FOR SUPPORT

# IE President's Fund

FOSTERING VISIONARY LEADERSHIP AND TRANSFORMATIVE  
KNOWLEDGE FOR A BETTER WORLD



EDUCATION

RESEARCH

ENGAGEMENT



## Message from our IE President

Since our founding in 1973, IE has been a transformative force in international higher education, fostering real-world innovation and serving as a dynamic hub for entrepreneurship. Today, we proudly stand as a leading global university, offering comprehensive programs across our six esteemed schools for undergraduate, postgraduate, and executive education.

Our community comprises over 7,000 undergraduates and 3,000 postgraduates who embody the spirit of IE. In over 180 countries, our network of more than 80,000 alumni, spanning four generations, has made its mark with leaders in transnational corporations, multilateral organizations, global non-profit organizations, and trailblazing start-ups. Together, they work tirelessly to tackle the world's most pressing challenges. While we celebrate our past achievements, we recognize the need to forge ahead in a world of rapid change. The challenges we face today transcend borders and demand a global approach. Climate change, the movement of people, and the disruptive nature of technology are just a few examples of the interconnected issues we must confront. The accelerating velocity of societal change necessitates a comprehensive and sustainable response.

As we look toward the Next 50 years, we are devoted to fostering change within the society through lifelong learning that is not only human-centred and entrepreneurial but also embraces diverse thought. With this commitment in mind, we are pleased to announce the launch of the IE President's Fund through IE Foundation and the IE U.S. Fund.

Through this venture, we extend an open invitation to every member of the IE community—students, alumni, faculty, staff, parents, and friends—to join us in creating a lasting impact on our world today. By investing your resources, we pledge to support and uplift our community for life by:

1. Transforming global communities through scholarship funding.
2. Advancing the generation of world-class knowledge by supporting research initiatives on critical societal issues.

Contributions made to the IE President's Fund will serve as a catalyst in shaping the future of lifelong learning and driving meaningful change for our entire community. In this new chapter of IE's history, I encourage you to join us on this journey. Together, with your generosity and commitment to excellence, we can unlock invaluable educational opportunities and strive for a greater impact that benefits all.


Thank you for your continued support.



**Santiago Iñiguez de Onzoño**  
President, IE University







*“We make a living  
by what we get,  
but we make a life  
by what we give.”*

Winston Churchill

# Scholarships

IE University, over its 50-year history, has established itself as an international leader committed to driving innovation, promoting an entrepreneurial mindset, and fostering diversity and humanities. One of IE's primary focuses has always been to transform the lives of students by broadening its programs and welcoming individuals from diverse cultural, geographic, and social backgrounds. The diverse profiles of IEU's student body contribute to an environment that promotes academic exchange and cultivates global-minded professionals.

At IE Foundation, we strongly believe that financial constraints should not be a barrier to access higher education, which is why thanks to the generosity of our donors, we're committed to investing in the education of extraordinarily talented and dedicated candidates from all over the world.

Every year, IE University and IE Foundation extend scholarships to exceptional students with the ultimate goal of nurturing leaders capable of driving change, not only within their communities but also on a global scale. In the past 5 years, our scholarship programs have impacted the education of over 7,000 students from 142 different nationalities, actively increasing their reach to emerging and developing countries.



The impact of these programs is best exemplified by the success of our IE Foundation Fellows, a select community of current and former IE University students with exceptional academic and extracurricular profiles who have benefited from one of our scholarships. Our Fellows are active members of the IE Community, taking part in several student- and community-led initiatives and serving as impact ambassadors for IE Foundation

Our scholarship programs are only made possible thanks to the trust of our donors, who believe in the transformative power of education. At IE Foundation, we rely on the commitment of all members of our community to keep this wheel of impact turning for generations to come. Together, we have the power to continue paving the way for the leaders of tomorrow.

### **Young Talented Leaders**

It is thanks to major gifts from our corporate partners—organizations like Cubico, FRV, and Laidlaw Foundation—as well as individual donors and philanthropists like Christen Sveaas and Valentín Díez Morodo—that IE Foundation is able to grant **scholarships covering up to full tuition and living expenses for young individuals with significant financial need or those coming from developing countries** such as Ethiopia, Ghana, Honduras, Mexico, South Africa, or Vietnam. These students stand out for their extraordinary talent, personal life stories, and their profound dedication to realizing their full potential.

### **Academic Excellence Scholarship**

Thanks to the individual contributions of our more than 5,000 annual donors, IE Foundation can provide **partial tuition support for students who demonstrate personal and academic excellence**. One of the most important ways we empower talent with economic needs is through a wide range of competitive scholarship opportunities and grants. This enables students from **all cultural and socio-economic backgrounds** to develop their skills, further their knowledge, and build the foundations of their future careers.

LIDLAW — FRV — FU  
— SANTANDER ON  
HARDSHIP — YOUNG  
— DOCTORATE PRO  
DIEZ MORODO — C  
KISTEFOS — CUBIC  
ILLUMINATED BRICK  
FPA2 FOR SUSTAINA  
BENJUMEA

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**ULBRIGHT — WOMEN  
NLINE — STUDENT  
TALENTED LEADERS  
GRAMS — VALENTIN  
ENTRAL AMERICA —  
CO — AFRICA —  
S RECOGNITION —  
ABILITY — RAFAEL**



————— TYPES OF SCHOLARSHIPS



## Overt the past **5 years**

our scholarships have significantly expanded their global reach, empowering talented students from more than 140 different nationalities and nurturing agents of change for their communities and society as a whole.



## More than 1/2

of the generous donations we've received are dedicated to empowering women, underscoring our values of diversity and inclusion.

# Innovation for a better society: Faculty & Research Initiatives

At IE Foundation, we are committed to advancing world-class knowledge and supporting research initiatives to provide solutions to the most pressing social, economic, and technological issues of our time. We believe in the importance of research as a pivotal force driving the advancement of our society.

It enables us to grasp the complexity of our rapidly evolving landscape and to provide evidence-based solutions that can lead towards a more just, sustainable, and prosperous society.

Our IE Faculty members strive to advance the frontiers of knowledge, being actively involved in ambitious research projects that harness the power of rigorous academic research to address social and environmental challenges.

Some of our faculty's current research priorities focus on understanding:

- *How can industry leaders and policymakers harness **technological progress** to promote **democratic values and human rights**?*
- *What **governance structures** should be established to ensure the **regulation of AI** and a fair distribution of its benefits and burdens?*
- *How can **education models** blend **technology and human adaptability** to foster innovative learning environments catering to **diverse individual needs**?*
- *How is policymaking impacted by the **automation in legal services and administrative proceedings**?*
- *How can **new technologies** effectively integrate collective and individual processes to **address the different aspects of climate change**?*
- *How can we measure the value created by **social entrepreneurs and impact investors** who channel capital towards social and environmental projects?*
- *How can society leverage the evolving relationship between **human creativity and technology** to reshape urban landscapes and foster **sustainable cities**?*
- *How can the **humanities** empower individuals to **cultivate critical thinking skills** and navigate the ethical challenges posed by artificial intelligence?*

Through multidisciplinary lines of research, we address critical issues such as the applications of the latest advancements, including AI, synthetic biology, and fintech, across societal and business domains. IE Research work explores the dynamic relationship between the humanities and sciences: it values not only technological advancement but also human values, ethics, and cultural nuances that shape our societies and should guide human progress.

As we navigate times of complex changes, we must also accelerate our commitment to conducting transformative research for a sustainable tomorrow. Your support is essential to drive and promote excellent research that will create a lasting and significant impact, both within the IE Community and in society as a whole.

**NEW TECHNOLOGIES AND THEIR  
POTENTIAL FOR POSITIVE SOCIAL  
IMPACT — INTERGENERATIONAL  
COLLABORATION — ENERGY  
EFFICIENCY AND DECARBONIZATION —  
SOCIAL PROCUREMENT — ETHICS &  
INTEGRITY AS DRIVERS FOR VALUE  
CREATION — IMPACT INVESTING & ESGS  
— GENDER IMPACT IN FAMILY FIRM'S  
CORPORATE SOCIAL PERFORMANCE —  
CIRCULAR ECONOMY — FINANCIAL  
LITERACY & WELL-BEING — FINANCES  
OF 'DIGITAL NATIVES' & MILLENIALS —  
AI AND DIGITALIZATION OF THE  
ENERGY SECTOR — INNOVATION  
DRIVERS IN FAMILY FIRMS**



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TYPES OF RESEARCH



# Yearly reports & publications



*“To do more for the world than the world does for you – that is success.”*

- Henry Ford



Contribute to the  
**IE PRESIDENT'S FUND**

**DONATE**

### **Fiscal Benefits**

IE Foundation extends tax benefits to fiscal residents of Spain according to Spanish Regulations, and to US donors through a dedicated sister Foundation in the US (IE Fund).

Additionally, IE Foundation has a partnership with **Transnational Giving Europe (TGE network)**, a network of foundations that enable charitable donations to be made internationally (from a select number partner European countries) granting tax deductions in the donor's country and ensuring that the procedure has been cleared with the fiscal authorities in all relevant jurisdictions. **Please contact IE Foundation to learn more about this process.**

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**FOUNDATION**