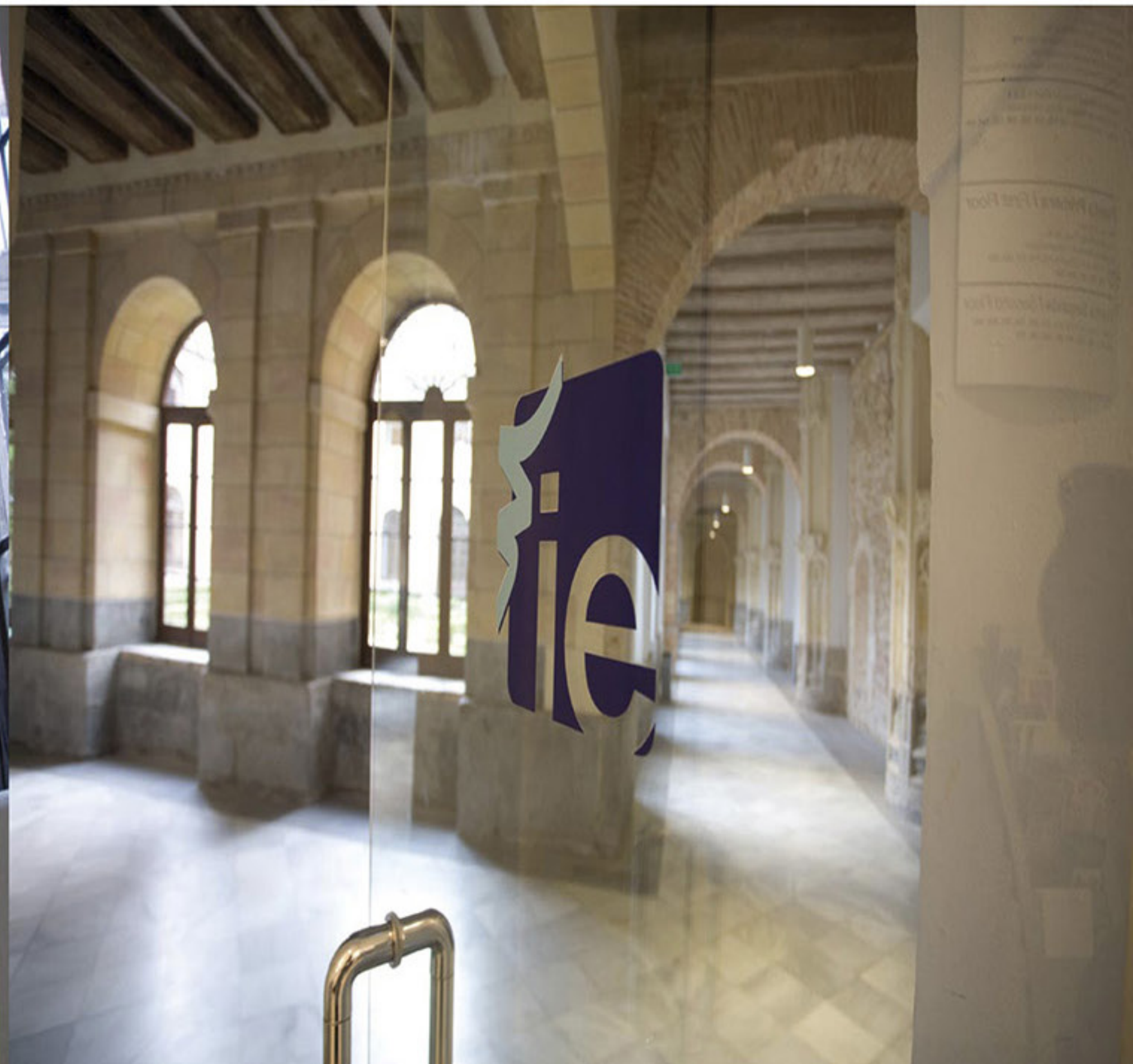




Report on Research 2013-2015





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REPORT ON RESEARCH



ARTICLES IN INTERNATIONAL
REFEREED JOURNALS

ARTICLES IN INTERNATIONAL REFEREED JOURNALS

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Auditing and Accountability Journal; Accounting in Europe; Accounting, Organizations and Society; Advances in Accounting; Advances in the Economic Analyses of Participatory and Labor Managed Firms; AIB Conference; AMA Summer Marketing Educators' Conference; AMA Winter Marketing Educators' Conference; American Journal of Political Science; American Politics Research; American Political Science Review; Americas Conference on Information Systems An International Review; Annals of Operations Research; APIRA Conference; Applied Psychology; ARLA Academia Revista Latinoamericana de Administración; Asia Pacific Journal of Management; Association for Consumer Research; Association for Consumer Research Conference; Auditing: A Journal of Practice and Theory; Babson Conference; British Journal of Economics, Management and Trade; British Journal of Political Science; Business & Society; Business Ethics Quarterly; Business Ethics Quarterly; California Management Review; Carbon Climate Law Review ;CIT; Communication and Society; Comparative Political Studies ; Computational Economics; Computer & Security Journal; Computing Journal; Conference on Economics on Grids, Clouds, Systems and Services; Constelaciones: Revista de teoría y crítica; Corporate Governance; Corporate Governance: An international Review; Critical Perspectives on Accounting; CSCMP Conference; Cyberpsychology, Behavior, and Social Networking

DC Papers; DE-ARQ. Journal of Architecture; Decision Science Conference; Decision Sciences Journal; DIACORE; Direito; DRUID Conference; Development and Change; Economics; Economics & Politics; Economics and Business Letters; Economics of Business; Edward Elgar; Emerald; En Blanco: Revista de Arquitectura; Energy Economics; Enterprise Information Systems; Entrepreneurship Theory and Practice; Environmental &Resource Economics; EURAM

Conference; European Accounting Review; European Association for Consumer Research Conference; European Finance Association; European Journal of Information Systems; European Journal of International Management; European Journal of Marketing; European Journal of Operations Research; European Management Journal; European Management Review; Feminist Economics; Finance Research Letters; Financial Studies ; Fondazione Cariparo; Formal Methods for Industrial Critical Systems; Formal Semantics for the Future Enterprise; Future Generation Computer Systems; Global Innovation and Knowledge Academy Conference; Global Strategy Journal ; Governance an International; Group and Organization Management; Harvard Business School Publishing; Human Relations; Human Resource Management Journal; Human Resources Management; Iberoamerican Academy of Management; Icelandic Research Fund; IEEE Transactions on Engineering Management; Incae Business Review; Indret; Industrial and Corporate Change Journal; IJCSM; Instituto Español de Estudios Estratégicos; Interciencia; International Conference on Information Systems; International Economic Review; International Journal Business Excellence; International Journal of Business Governance and Ethics; International Journal of Data Mining; International Journal of Emerging Markets; International Journal of Hospitality Management; International Journal of Information Security; International Journal of Inventory Research; International Journal of Operations and Production Management; International Journal of Production; International Journal of Production Economics; International Journal of Production Research; International Journal of Strategic Property Management; International Organization; International Review of Applied Economics; Investigaciones Europeas de Dirección y Economía de la Empresa; Investment Analysts Journal; JBFE; Journal Economic Dynamics Control;

Journal of Business Economics and Management; Journal of Accounting and Public Policy; Journal of Accounting and Public Policy Conference; Journal of Applied Behavioral Science; Journal of Applied Psychology; Journal of Auditing; Journal of Banking and Finance; Journal of Behavioral Decision Making; Journal of Business Ethics; Journal of Business Logistics; Journal of Business Research; Journal of Business Valuation; Journal of Business Venturing; Journal of Consumer Research; Journal of Development Studies; Journal of Economic Behavior and Organization; Journal of Economic Psychology; Journal of Economics & Management Strategy; Journal of Energy Policy; Journal of Entrepreneurship and Regional Development; Journal of Evolutionary Economics; Journal of Family Business Strategy; Journal of Finance; Journal of Financial Education; Journal of Futures Markets; Journal of Industry, Competition, and Trade; Journal of Management; Journal of International Business Education; Journal of International Economics; Journal of International Financial Management and Accounting ;Journal of International Interdisciplinary Business-Economics Advancement; Journal of Leadership and Organizational Studies; Journal of Management; Journal of Management Inquiry; Journal of Management Studies; Journal of Monetary Economics; Journal of Money, Credit and Banking;

Journal of Operations Management; Journal of Organizational Behavior; Journal of Place Branding and Public Diplomacy; Journal of Political Economy; Journal of Politics; Journal of Small Business and Enterprise Development; Journal of Small Business Management; Journal of Strategy and Management; Journal of Supply Chain Management; Journal of Tourism Research & Hospitality; Journal of World Business; Knowledge-Based Systems Journal; LaLonde Consumer Research Conference; Latin American Politics and Society; Leadership Quarterly; Legislative Studies Quarterly; Long Range

Planning; MacMillan; Management Decision; Management Information Systems Quarterly; Management Research Review; Management Science; Managerial Finance; Managerial Science; Manufacturing, Service & Operations Management; Marketing Letters; Modeling and Management; NACRA Conference; National Conference for the Beginning Design Student; North American Case Research Association; Open Economies Review, Bank of Greece; Organization Science; Organization Science, Special Issue: The Psychology of Social Networks; Organizational Behavior and Human Decision Processes; Organizational Management Review; Oxford Research Review; Production and Operations Management; Production and Operations Management Journal; Quarterly Journal of Political Science; Research Foundation Flanders; Research Policy; Review of Managerial Science; Revista de Economía Aplicada; Revista de Economía Mundial; Revista de Información Comercial Española; Revista de Ingeniería y

Competitividad; Revista Europea de Dirección y Economía de la Empresa; Revista Jurídica UAM; Routledge; Rubriq; Scandinavian Journal of Economics; Security and Communication Networks Journal; Social Sciences and Humanities Research Council of Canada; Sociedad y Utopía; Spanish Review of Accounting and Finance; Strategic Entrepreneurship Journal; Strategic Management Conference; Strategic Management Journal; Strategic Management Society; Strategic Management Society Conference; Strategic Organization; Strategy & Management Business Review; Studies in Comparative International Development; Sustainability, Ethics, and Entrepreneurship Conference; Taylor and Francis; Technovation; The Accounting Review; The International Journal of Human Resource Management; Tourism and Hospitality Research; Universidad de San Andrés; Vienna Journal on International Constitutional Law; World Development; ZARCH: Journal of interdisciplinary studies in Architecture and Urbanism.





BOOKS & CHAPTERS

REPORT ON RESEARCH



BOOKS & CHAPTERS

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- **Garot, M.** (Forthcoming 2015). "The European Citizens' Initiative: an effective tool to promote a digital European democracy?". In Lindseth,P, Cuijpers,C. & Prins, C (Eds.). *Digital democracy in a Globalized Word*. Edward Elgar Publishing.
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- Piller, F. & **Salvador F.** (Forthcoming 2015). "Design Toolkits, Organizational Capabilities, and Firm Performance". In Lakhani, K. & Harhoff, D. (Eds.). *Revolutionizing Innovation: Users, Communities, and Open Innovation*. Massachusetts: MIT Press.
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- **Bryant, P.** (2015). "Entrepreneurship & Organizations", In Wright, J. D. (Eds.). *International Encyclopedia of the Social & Behavioral Sciences (Second Edition)*. Oxford: Elsevier.
- **De Anca, C.** (2015). "Women in Islamic Banks in the United Arab Emirates: Tradition and Modernity". In Gröschl,S & Bendl, R. (Eds.). *Managing Religious Diversity in the Workplace*. New York: Taylor & Francis.
- **De Anca, C. & Aragón, S.** (2015). "Diversity and Tribal Thinking in the Collaborative Organization". In Turner (Eds.). *Reinventing the Company in the Digital Age*. Madrid: BBVA.
- **De Cendra, J.** (2015). "Debate 3.0". In Cortina, A & Serra, M. (Eds.). *¿Humanos o Posthumanos? Singularidad Tecnológica*

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DOCTORAL PROGRAM & THESIS

REPORT ON RESEARCH

DOCTORAL PROGRAM & THESIS



PhD supervision: **Celia de Anca**

PhD/DBA: Salvador Aragón

Title: *El gobierno organizativo de la innovación: Validación exploratoria en España de un nuevo subdominio de la gestión de la innovación en las organizaciones*

Defense date: November 2015

Institution: IE University

PhD supervision: **Lee Newman** & Alberto Maydeu

PhD/DBA: Goran Pavlov

Title: *Intentional response distortion effects on personality scores in simulated personnel assessment settings: A moderation study*

Defense date: September 2015

Institution: IE Business School, Madrid

PhD supervision: **Elena Revilla**

PhD/DBA: Rudolf Gabrich

Title: *Building ambidexterity by structural differentiation: The moderating role of organizational context and contextual ambidexterity*

Defense date: April 2015

Institution: IE Business School, Madrid

PhD supervision: **Monika Hamori**

PhD/DBA: Jie Cao

Title: *Capitalizing on developmental assignments*

Defense date: April 2015

Institution: IE Business School, Madrid

PhD supervision: **Juan Santaló**

PhD/DBA: Juan-Francois Vorster Swartz

Title: *Entry strategies and the impact of environmental factors on success*

Defense date: February 2015

Institution: IE Business School, Madrid

PhD supervision: **Juan Pedro Gómez**

PhD/DBA: Clermont Muñoz

Title: *Ownership structure in Ecuador: Determinants and firm performance implications*

Defense date: November 2014

Institution: IE Business School, Madrid

PhD supervision: **Francisco Marcos** & Antonio Robles

PhD/DBA: Horacio Vedia

Title: *Competition law enforcement & compliance across the world: Systems, institutions and proceedings*

Defense date: October 2014

Institution: Universidad Carlos III de Madrid

PhD supervision: **Cristina Simón**

PhD/DBA: Adriana Ángel

Title: *Sistemas de alto desempeño y conflicto trabajo-familia: Una aproximación desde la teoría de la satisfacción de las necesidades básicas*

Defense date: September 2014

Institution: IE University



PhD supervision: **Carl Kock**

PhD/DBA: Thomas Graf

Title: *Interorganizational learning and free-riding in the context of environmental management*

Defense date: September 2014

Institution: IE Business School, Madrid

PhD supervision: **Margarita Mayo**

PhD/DBA: María Cristina García

Title: *The effects of Home telecommuting on satisfaction and isolation: The moderating role of political skill*

Defense date: September 2014

Institution: IE Business School, Madrid

PhD supervision: **Laura Núñez** & José Ignacio Hidalgo

PhD/DBA: Iván Contreras

Title: *Trading the stock market: Hybrid financial analyses and evolutionary computation*

Defense date: July 2014

Institution: Universidad Complutense de Madrid

PhD supervision: **Manuel Moreno**

PhD/DBA: Carlos Escobar Silva

Title: *On the efficiency in currency markets: Carry trade arbitrage strategies and predictability*

Defense date: July 2014

Institution: IE Business School, Madrid

PhD supervision: **Dilney Gonçalves**

PhD/DBA: Mudra Mukesh

Title: *Facebook and its impact on well-being, loyalty, and egotistical motives: A tapestry of envy*

Defense date: June 2014

Institution: IE Business School, Madrid

PhD supervision: **Marco Trombetta**

PhD/DBA: Pietro Andrea Bianchi

Title: *Three essays on auditing and social network analysis*

Defense date: June 2014

Institution: IE Business School, Madrid

PhD supervision: **Fabrizo Salvador**

PhD/DBA: Guillermo Alonso

Title: *Specialization, task variety and knowledge worker productivity in software maintenance*

Defense date: May 2014

Institution: IE Business School, Madrid

PhD supervision: **Gildo Seisdedos**

PhD/DBA: Ivan Omar Jileta Bogarin

Title: *Performance and competitiveness of Latin American cities*

Defense date: May 2014

Institution: IE Business School, Madrid

PhD supervision: **José Esteves** & Manuel de Buenaga

PhD/DBA: Manuel Fernández-Utrilla

Title: *Desarrollo de un modelo de predicción de intención de uso de redes sociales a través de las percepciones y motivaciones*

Defense date: November 2013

Institution: Universidad Europea de Madrid

PhD supervision: **Gayle Allard**

PhD/DBA: Abraham Lee

Title: *Knowledge leaks abroad: Strengthening absorptive capacity through knowledge transfer facilitated by returning diaspora experts*

Defense date: October 2013

Institution: IE Business School, Madrid

PhD supervision: **Cristina Simón**

PhD/DBA: Albert Heinrich Vahlhaus

Title: *Antecedents of employee engagement at managerial levels: Do formal HR practices drive manager engagement and if so, how?*

Defense date: July 2013

Institution: IE Business School, Madrid

PhD supervision: **Mikko Ketokivi**

PhD/DBA: Alberto Henansanz

Title: *Getting to the core of matter: The outsourcing hazard in the nuclear industry*

Defense date: June 2013

Institution: IE Business School, Madrid

PhD supervision: **Cristina Cruz**

PhD/DBA: Faisal Al-Kadi

Title: *The role of national culture in entrepreneurship: A cross-country study*

Defense date: May 2013

Institution: IE Business School, Madrid







INTERNATIONAL
REFEREED
CONFERENCES

REPORT ON RESEARCH

INTERNATIONAL REFEREED CONFERENCES

IE BUSINESS SCHOOL

- **Abdelgawad, S.** "Organizational Practices, Strategic Variety, And Performance". *Babson College Entrepreneurship Research Conference (BCERC) Information*. Boston. 2015.
- **Abdelgawad, S.** "Institutions and Female Entrepreneurship". SMS IACMENA Cambridge Workshop. Cambridge, 2015.
- **Arenas, A. Mein, J.** & Podar, M. "A Work-Systems Approach to Classifying Risks in Crowdfunding Platforms: An Exploratory Analysis". *Americas Conference on Information Systems*. Puerto Rico, August 2015.
- Bach, D. & **Blake, D.** "Frame or Get Framed: The Critical Role of Issue Framing in Nonmarket Management". *15th Annual Strategy & the Business Environment Conference*. Cambridge, May 2015.
- Barroso, A., Giarratana, M. & **Pasquini, M.** "Brand Adaptation, Foreign Market Entry and Performance: A Dynamic Capability Approach". *Druid*. Rome, 2015.
- Barroso, A., Giarratana, M. & **Pasquini, M.** "Brand Adaptation, Foreign Market Entry and Performance: A Dynamic Capability Approach". *Strategic Management Society Conference*. Madrid, 2014.
- Beazer, Q. & **Blake, D.** "Institutions and Relative Perceptions of Political Risk in International Investment". *Annual Meeting of the American Political Science Association*. San Francisco, September 2015.
- **Blake, D.** & Jandhyala, S. "Does Political Risk Follow the Firm? Evidence from Telecommunications License Cancellations in India". *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- **Blake, D.** & **Moschieri, C.** "Policy Risk, Strategic Decisions and Contagion Effects: Firm-Specific and Macro Considerations". *5th Reading-UNCTAD International Business Conference*. Berkshire, June 2015.
- **Blake, D.** & **Moschieri, C.** "Policy Risk, Strategic Decisions and Contagion Effects: Firm-Specific and Macro Considerations". *Strategy, Entrepreneurship and Innovation (SEI) Faculty Workshop*. Lisbon, May 2015.
- **Blake, D.,** Pinto de Sousa, H. & **Moschieri, C.** "Should I Stay or Should I Go? Making Sense of and Reacting to Rare Events". *35th Annual Strategic Management Society Annual International Conference*. Denver, October 2015.
- **Bonet, R.** Cappelli, P. & **Hamori, M.** "Top Executives' Attachment to Organizations: Changes Over 30 years". *31st EGOS Colloquium*. Athens, July 2015.

- **Bonet, R.**, De Stefano, F. & Camuffo, A. "Collective Turnover and Unit Performance: Do Temporary Workers Matter?". *35th Strategic Management Society Annual International Conference*. Denver, October 2015.
- **Bonet, R.**, Elvira, M. & Visintin, S. "A Longitudinal Examination of the Consequences of Temporary Hiring on Individual Voluntary Turnover". *8th Annual People and Organization Conference*. Pennsylvania, October 2015.
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- **Bonet, R. & Hamori, M.** "Top Executives' Attachment to Organizations: Changes over 30 years". *31st EGOS Colloquium*. Athens, July 2015.
- **Bryant, P.** "Knowing Which Game to Play: The Metacognitive Microfoundations of Strategic Adaptation". *The 35th Strategic Management Society Annual International Conference*. Denver, October 2015.
- **Bryant, P.** "The Microfoundations of Recurrent Action: Habits, Routines and Collective Performance". *The DRUID Academy Conference*. Rome, June 2015.
- **Bryant, P.** "Using Technology in Education". *The European Forum for Entrepreneurship Research*. Munich, July 2015.
- **Bryant, P. & Martinez, C.** "Persistence through the Entrepreneurial Journey: The Role of Experiential Value over Time". *The 75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- Cao, J. & **Hamori, M.** "How many Employers Get the Most out of Developmental Assignments? The NeedSupply Fit Perspective". *5th Madrid Work and Organizations Workshop*. Madrid, February 2015.
- Cao, J. & **Hamori, M.** "How Can Employers Benefit the Most from Developmental Assignments?". *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- Carmona, M., **Carmona, S. & Carrera, N.** "Accounting in the Transition from a Medieval to a Modern State: The Case of Spain (1490-1510)". *8th Accounting History International Conference*. Ballart, August 2015.
- Claes, B., Siraz, S. & **De Castro, J.** "Disentangling Legitimacy: Towards A Taxonomy of Legitimacy States". *The 75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- Cotta, D., **Salvador, F.** & Rungtusanatham, J. "Design Glitches and External Quality Failures: The Mitigating Role of Transactive Memory Systems". *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- Cotta, D., **Salvador, F.** & Rungtusanatham, J. "Preventing Design Glitches from Generating External Quality Failures: The Role of Transactive Memory Systems". *Production and Operations Management Society Annual Conference*. Washington, D.C, May 2015.
- Cotta, D., **Salvador, F.** & Rungtusanatham, J. "The Association between Operational Glitches and External Quality Failures: The Mitigating Role of Transactive Memory Systems". *46th Annual Meeting of Decision Sciences Institute*. Seattle, November 2015.

- **Cruz, C.** “SEW Revised”. *The 35th Strategic Management Society Annual International Conference – Extension in Trends, Theories and Techniques to Advance Family Business Research*. Colorado Springs, October 2015.
- Delgado-Márquez, L., **De Castro, J.** & Vanderlinde, G. “Is Government Assistance Effective in Promoting Entrepreneurship at the BOP?”. *The 35th Strategic Management Society Annual International Conference*. Denver, October 2015.
- **Diaz-Bernardo, R.** & Goldin, M. “Launching the Nissan Leaf in Germany”. *56th Annual Conference of the North American Case Research Association*. Orlando, October 2015.
- **Diestre, L.** “Drug Safety and R&D Outsourcing Alliances: Which Governance Mode Minimizes Negative Spillovers?”. *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- **Diestre, L. &** Musab, A. “Dealing with Multiple Stakeholders: A Tradeoff Approach”. *35th Annual Strategic Management Society Annual International Conference*. Denver, October 2015.
- **Diestre, L &** Se Won, P. “Prior Litigation and Alliance Formation: When a Signal is Both Positive and Negative”. *35th Annual Strategic Management Society Annual International Conference*. Denver, October 2015.
- **Dong, H.** “Mutual Fund Dividend Policy”. *EFMA Annual Meeting*. Amsterdam, June 2015.
- **Esteves, J., Arenas, A.,** Rodriguez-McGreevy, K., et al. (2015). “Exploring Learning Strategies of e-Skills in Spanish SMEs”. *23rd European Conference on Information Systems*. Münster, May 2015.
- **Esteves, J.,** Leone, R., Ramos, I., et al. “Aprendizagem Organizacional e o uso Estratégico da Informação Contábil na Captação de Recursos”. *Americas Conference on Information Systems*. Puerto Rico, August 2015.
- **Federspiel, F., Paine, J. & Seifert, M.** “How Near Miss Events Affect Risk Taking Perception and Behavior: The Role of Outcome Congruence, Salience and Regulatory Focus”. *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- **Federspiel, F., Waymire J. & Seifert, M.** “How Near Miss Events Affect Risk Taking: The Role of Congruence, Salience and Regulatory Focus”. *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- **Fernández-Kranz, D.** & Rodríguez-Planas, N. “The Perfect Storm: Graduating in a Recession in a Segmented Labor Market”. *4th EALE/SOLE World Meeting*. Montreal, June 2015.
- **Gabaldón, P.,** Seierstad, C., Huse, M., et al. “How to Increase the Number of Women on Boards? : Cultural and Institutional Sensitivity for National Public Policies”. *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- Galbrich, R. & **Revilla, E.** “Building Ambidexterity by Structural Differentiation: The Moderating Role of Organizational Context”. *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- Galbrich, R. & **Revilla, E.** “Building Ambidexterity by Structural Differentiation: The Moderating Role of Contextual Ambidexterity”. *European Group for Organizational Studies Conference*. Athens, July 2015.

- **Gete, P.** “Valuing an International Lender of Last Resort”. *Inter-American Development Bank Conference*. Washington, DC, May 2015.
- **Gete, P.,** Biam, T. & Wachter, S. “Housing and Debt Dynamics with Government Guarantees. An Application to China”. *AREUEA’s annual International Conference*. Washington, D.C, July 2015.
- **Gilliam, T.,** Hefflin, F., Paterson, F. “Revenue Management: The Use of Order Backlog to Meet Revenue Reporting Targets”. *38th European Accounting Association Annual Congress*. Glasgow, April 2015.
- **Gilliam, T.,** Hefflin, F., Paterson, F. “Revenue Management: The Use of Order Backlog to Meet Revenue Reporting Targets”. *American Accounting Association Annual Meeting*. Chicago, August 2015.
- **Gilliam, T.,** Hefflin, F., Paterson, F. “Revenue Management: The Use of Order Backlog to Meet Revenue Reporting Targets”. *XI Workshop on Empirical Research in Financial Accounting*. Cordoba, November, 2015.
- Giarratana, M. & **Santaló, J.** “Within-industry Diversification: Non-scale Free Capabilities, Competition, and Performance”. *35th Annual Strategic Management Society Annual International Conference*. Denver, October 2015.
- Gómez, J. & **Mironov, M.** “Tax Enforcement, Corporate Governance, and Income Diversion”. *5th International Conference on Corporate Governance in Emerging Markets*. Leipzig, September 2015.
- Gómez, J. & **Mironov, M.** “Tax Enforcement, Corporate Governance, and Income Diversion”. *Summer Finance Symposium 2015- Corporate Finance and Corporate Governance*. London, June 2015.
- Gourio, F. & **Gete, P.** “Debt Covenants and Macroeconomic Dynamics”. *Annual Meeting of the Society Economic Dynamics*. Warsaw, June 2015.
- Groop, J., **Ketokivi, M.** & Gupta, M. “Theory of Constraints as Design Science: The Case of Improving Home Care”. *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- Gröschl, S. & **Gabaldón, P.** “Business Schools and the Development of Responsible Leaders: A Morinian Framework of Complexity”. *IVBEC*. New York, October 2015.
- Gröschl, S. & **Gabaldón, P.** “Daring to Resist Temptations of Doing Business as Usual: The Case of Puma”. *15th European Academy of Management Annual Meeting*. Warsaw, June 2015.
- Gröschl, S. & **Gabaldón, P.** “Motivational Constructs of Decision Makers and Their Impact on Firms’ Use of Common Pool Resources”. *Business and Society Workshop. Quants and Poets*. Costa Rica, March 2015.
- Hechavarria, D., Terjesen, S., Ingram, A., **Justo, R.** & Elam, A. “Taking Care of Business: The impact of Gender and Culture on the Entrepreneurs; Goals for Venture Value Creation”. *35th Babson College Entrepreneurship Research Conference and Doctoral Consortium*. Boston, June 2015.
- **Hofmann, R & Bafundi, A.** “Textual Analysis and Sentiment in the Credit Default Swap Market”. *XI Workshop on Empirical Research in Financial Accounting*. Cordoba, November, 2015.
- **Hofmann, R & Bafundi, A.** “Textual Analysis and Sentiment in the Credit Default Swap Market”. *3th International Conference of the Journal of International Accounting Research*. Sao Paulo, July 2015.





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- **Imperatore, C., Cruz, C.** & Gomez-Mejia, L. “Family Firms, Income smoothing and Financial Crisis: Evidence from European Countries”. *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- **Imperatore, C. & Trombetta, M.** “Earnings Management in Tough Times: an International Comparison of Banking and Equity Crises”. *38th European Accounting Association Annual Congress*. Glasgow, April 2015.
- Kakarika, M., Comyns, B. & **Mayo, M.** “In Times of Ethical Crisis: CEO Multiple Identification, Responsible Leadership, and Firm Reputation”. *31st EGOS Colloquium*. Athens, July 2015.
- Keck, S. & **Tang, W.** “Choice Sets and Gender Bias in Hiring Decisions: The Role of Decoys”. *SPUDM25 Conference*. Budapest, August 2015.
- Keck, S., **Tang, W.** & **Seifert, M.** “Learning from Threshold Events”. *INFORMS Annual Meeting*. Philadelphia, November 2015.
- **Ketokivi, M.**, Bromiley, P., **Salvador, F.**, et al. “How Does Scope Link to Productivity? A study of a Global Consumer Goods Manufacturer”. *Production and Operations Management Society Annual Conference*. Washington, D.C, May 2015.-
- **Ketokivi, M.**, Turkulainen, V., Seppälä, T., et al. “When does Manufacturing in a High-Cost Country Make Sense? A Case Study of 35 Location Decisions”. *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- Luffarelli, J., **Stamatogiannakis, A.**, Yang, H. “The Asymmetrical Logo Effect: The Interplay of Brand Personality and Logo Aesthetics on Brand Equity”. *Association for Consumer Psychology - Winter Conference*. Phoenix, February 2015.
- Luffarelli, J., **Stamatogiannakis, A.**, Yang, H. “The Exciting Asymmetry Effect: The Interplay of Logo Design and Brand Personality on Brand Equity”. *North American Conference of the Association for Consumer Research*. New Orleans, October 2015.
- **López, F.** “Financial Leverage and Value in Pequod, S.A.”. *Summer Conference of the Society for Case Research*. Nashville, July 2015.
- Ma, L., Tang, Y. & **Gómez, J. P.** “Portfolio Manager Compensation in the US Mutual Fund Industry”. *50th Annual Conference of the Western Finance Association*. Seattle, June 2015.
- Ma, L., Tang, Y. & **Gómez, J. P.** “Portfolio Manager Compensation in the US Mutual Fund Industry”. *Financial Intermediation Research Society Conference*. Reykjavik, May, 2015.
- **Madiedo, J., & Salvador, F.** “Distributed Work and Performance in Global Networks: Interplay of Modularity and Managers Experience”. *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- **Madiedo, J.**, Chandrasekaran, A. & **Salvador, F.** “Knowledge-Intensive Firms Performance: A Multilevel Analysis of the Functional Domain of Experience”.

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- **Madiedo, J.**, Chandrasekaran, A. & **Salvador, F.** "Multilevel Learning and Performance: The Interplay between Managers and Engineers". *Production and Operations Management Society Annual Conference*. Washington, D.C, May 2015.
- **Madiedo, J.**, Chandrasekaran, A. & **Salvador, F.** "Performance in Knowledge Intensive Environments: Interplay of Worker and Managerial Experience". *INFORMS Annual Meeting*. Philadelphia, November 2015.
- **Madiedo, J.**, Chandrasekaran, A. & **Salvador, F.** "Task Performance in Knowledge Intensive Environments: An Empirical Analysis of the Interplay between Worker and Managerial Experience". *46th Annual Meeting of Decision Sciences Institute*. Seattle, November 2015.
- Martins, M. & **Ketokivi, M.** "Time is not Measured, It Is Experienced: Insights from a Field Study of the 2014 Soccer World Cup". *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- Markou, P. & **Corsten, D.** "The Midas touch: Operational Flexibility and Financial Hedging in the Gold Mining Industry Presenting". *INFORMS Annual Meeting*. Philadelphia, November 2015.
- Markou, P. & **Corsten, D.** "The Midas Touch: Operational Flexibility and Financial Hedging in the Gold Mining Industry". *Manufacturing & Service Operations Management Conference*. Toronto, June 2015.
- Markou, P. & **Corsten, D.** "Operational Flexibility in the Gold Mining Industry".

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- Markou, P. & **Corsten, D.** "Suppliers as Liquidity Providers". *INFORMS Annual Meeting*. Philadelphia, November 2015.
- **Mayo, M.**, Cao, J., Firfiray, S., et al. "Modeling Employee and Business Outcomes of Work-Family Support Policies: A Multilevel Approach". *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- **Mayo, M.** & Kakarika, M. "In the Eye of the Beholder: How Leaders Assess the Social Capital of their Groups". *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- **Moschieri, C.** "Value Creation and Innovation through Corporate Spin-Offs". *Strategic Management Society Special Conference*. Santiago de Chile, March 2015.
- **Musaji, S. & De Castro, J.** "A Dynamic Contextual Model of Diversity Impact on Performance in Entrepreneurial Teams". *The 35th Strategic Management Society Annual International Conference*. Denver, October 2015.
- **Nayak, A. & Sinha, S.** "Are Recessions a Curse? Media Selection and Channel Choice for Efficient Resource Allocation". *75th Academy of Management Annual Meeting*. Vancouver, August 2015.
- **Nayak, A. & Sinha, S.** "Strategic Media Selection under Simultaneous Media Exposure for Efficient Resource Allocation". *INFORMS Marketing Science Conference*. Baltimore, June 2015.
- **Nuñez, L.**, Contreras, I. & Hidalgo, J. "Time Series of Stock Prices and Randomness:

Undercover Patterns". *Northeast Decision Science Institute Annual Conference*. Boston, March 2015.

- **Paine, J.** & Jansen, K. "Emerging Debates in Organizational Change: Engagement, Energy and Emotion". *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- **Porchia, P.**, Mueller, P. & Vedolin, A. "Asset Pricing with Fiscal Uncertainty". *XXIII Finance Forum*. Madrid, June 2015.
- **Ravindran, K.**, Susarla, A., Krishnan, D. "Learning, Experience and Economizing on Transaction Costs". *Global Sourcing Workshop*. Val d'Isere, February 2015.
- **Revilla, E.**, Rodriguez-Prado, B. & **Cui, Z.** "A Contingency Knowledge-Based Perspective of Innovation Strategy: The Differential Effect of Knowledge Sources". *The 20th Asia Pacific Decision Sciences Institute Conference*. Hong Kong, July 2015.
- **Revilla, E.**, Rodriguez-Prado, B. & **Cui, Z.** "The Differential Effect of Knowledge Sources on Innovation Strategy: A Contingency Approach". *INFORMS Annual Meeting*. Philadelphia, November 2015.
- **Revilla, E.** & Sáenz, M. "The Right Mix of Supply Chain Risk Management Strategies: Antecedents and Performance". *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- **Salvador, C. & Ezzamel, M.** "Accounting and Space: Framing Identity and Gender". *Accounting Organization Society Conference*. London, May 2015.
- **Santaló, J.** "Is a picture worth a thousand words? The division of private copy remuneration between authors of text and

image, SERCI Annual Congress. Glasgow, September 2015.

- **Seifert, M. & Federspiel, F.** "The Experience of Near Miss Events under Ambiguity". *INFORMS Annual Meeting*. Philadelphia, November 2015.
- Shymko, Y. & **Gabaldón, P.** "Less Diversity, More Equality: Human Capabilities Approach to Equal Opportunity in Organizations". *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- **Shyti, A.** & Paraschiv. "Does Entrepreneurial Experience Affect Risk and Ambiguity Attitudes? An Experimental Study". *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- **Silva, R., Becerra, M. & Gerwe, O.** "Differentiation, prices and profits in the Spanish Hotel Industry". *5th Global Innovation and Knowledge Academy*. Valencia, July 2015.
- **Simón, C.**, Shaw, J., de Sivatte, I. et al. "Direct and Indirect Effects of High Performance Work Practices on Work Life Conflict". *30th Workshop on Strategic Human Resource Management*. Brussels, April 2015.
- **Simón, C.**, Shaw, J., de Sivatte, I. "The Moderating Effect of Tenure and Time on The Relationship between Voluntary Turnover and Unit Performance". *30th Workshop on Strategic Human Resource Management*. Brussels, April 2015.
- **Sinha, S.** "Channel Contracts with Information Asymmetry, Quality Based Competition and Heterogeneous Preferences". *INFORMS Marketing Science Conference*. Baltimore, June 2015.

- Talavaei, M. & **Santaló, J.** "The Impact of Within Platform Competition in Two-Sided Business Models". *35th Annual Strategic Management Society Annual International Conference*. Denver, October 2015.
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- **Tang, W.**, Keck, S. & **Seifert, M.** "Learning from Threshold Events". *INFORMS Annual Meeting*. Philadelphia, November 2015.
- Tellez, C. & **Seifert, M.** "Rationality and Intuition in Strategic Decision-Making Processes in Colombia: A Research Agenda". *Iberoamerican Association of Management*. Santiago de Chile, December 2015.
- **Tenhiälä, A.** "BPM System as an Enabler of Swift, Even Flow in ETO Manufacturing". *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- **Tenhiälä, A.** & Aggarwal, S. "Merits and Demerits of Human Judgment in Retail Store Replenishment Ordering". *46th Annual Meeting of Decision Sciences Institute*. Seattle, November 2015.
- **Tietz, M.** & Wong, M. "Combining Closeness and Culture: Parent-venture Similarity and Performance in Internal Corporate Ventures". *35th Babson College Entrepreneurship Research Conference and Doctoral Consortium*. Boston, June 2015.
- **Tietz, M.** & Wong, M. "Product Newness and Parent Culture: Implications for Performance of Internal Corporate Ventures". *15th EURAM Annual Conference*. Warsaw, June 2015.
- Tzini, K. & **Jain, K.** "Unethical Behavior under Different Compensation Systems". *25th Subjective Probability, Utility, and Decision Making Conference*. Budapest, August 2015.
- Wan, Z., **Wang, T.** & Wang, Y. "The Synergy of Entrepreneurial Self-efficacy and Virtual Self-efficacy for Entrepreneurs in Emerging Online Markets". *Annual Meeting of the Academy of International Business*. Bengaluru, June 2015.
- **Wang, T.** & Zatzick, C. "The Effect of Human Capital Renewal on Organizational Innovation over Time". *The 75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- **Wernsing, T.**, Sully de Luque, M., **Ogliastri, E.**, et al. "Exploring the Unexplored Elements of Globe Research: Case of Paternalistic Leadership". *75th Annual Meeting of the Academy of Management*. Vancouver, August 2015.
- Yingzhu, F. & **Tietz, M.** "When Can Copycats succeed? Business Model Imitation and the Legitimacy of New Ventures in Emerging Economies". *35th Babson College Entrepreneurship Research Conference and Doctoral Consortium*. Boston, June 2015.
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- Zecchetto, F. & **Gete, P.** "Distributional Implications of Government Guarantees in Mortgage Markets", *42st Annual National Conference American Real Estate & Urban Economics Association*. Washington, DC, May 2015.

- Zecchetto, F. & **Gete, P.** “Distributional Implications of Government Guarantees in Mortgage Markets”. *85th Annual Meeting Southern Economic Association*. New Orleans, November 2015.
- Alba, C., **Salvador, F.**, Bendoly, E., et al. “Effects of Project Complexity and Managers’ Breadths of Experience on Knowledge Work Performance”. *74th Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
- Alba, C., **Salvador, F.**, **Tenhiälä, A.**, et al. “Effects of Project Complexity and Managers’ Breadth of Experience on Knowledge Work Performance”. *74th Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
- **Allard, G.** “Chinese FDI in Latin America: A different kind of investment? Roundtable on China-Latin American Relations”. *Latin American Policy Lessons: Perspectives for Europe Seminar Series*. Bologna, April 2014.
- **Allard, G.** “Science and Technology Capacity in Africa: A New Index”. *2nd Biennial Africa Academy of Management Conference*. Gaborone, January 2014.
- Beazer, Q. & **Blake, D.** “It’s all Relative?: Institutional Experience, Political Capabilities and Investment”. *74rd Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
- Beazer, Q. & **Blake, D.** “Political Institutions & Relative Perceptions of Political Risk in International Investment”. *Annual Meeting of the International Political Economy Society*. Washington DC, November 2014.
- **Bianchi, P.**, **Carrera, N.** & **Trombetta, M.** “Auditor Social Capital and Audit Fees”. *5th Workshop Audit Quality*. Venice, September 2014.
- **Bianchi, P.**, **Carrera, N.** & **Trombetta, M.** “Social Capital and Auditors Knowledge”. *37th European Accounting Association Annual Congress*. Tallin, May 2014.
- **Blake, D.** & **Moschieri, C.** “Policy Risk, Strategic Decisions and Contagion Effects: Firm-Specific and Macro Considerations”. *34th Annual Strategic Management Society*



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 - **Blake, D. & Moschieri, C.** "Heterogeneity in Firms' Acquisitions: Policy Risk or Political Capabilities". *34th Annual Strategic Management Society Annual International Conference*. Madrid, September 2014.
 - **Blake, D. & Moschieri, C.** "Policy Risk and Divestitures: Firm-specific and Macro Considerations". *Academy of International Business*. Vancouver, June 2014.
 - **Bonet, R., Eriksson, T. & Ortega, J.** "Up for Review: Unravelling the Link between Formal Evaluation and Merit-Based Practices". *30th European Group for Organizational Studies Colloquium*. Rotterdam, July 2014.
 - **Bonet, R. & Salvador, F.** "Manager-Worker Separation and Worker Performance: A Field-Study of a Multisite Software Maintenance Organization". *7th Annual People and Organization Conference*. Pennsylvania, October 2014.
 - **Bonet, R. & Salvador, F.** "Not Too Close Please: Dysfunctional Effects of Manager-Worker Co-location on Worker Productivity". *74th Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
 - **Bonet, R. & Salvador, F.** "Uncovering the Dark Side of Manager-Worker Colocation on Worker Productivity". *34th Strategic Management Society Annual International Conference*. Madrid, September 2014.
 - **Bryant, P.** "The Metacognitive Microfoundations of Strategic Adaptation". *Strategic Management Society Special Conference*. Copenhagen, June 2014.
 - **Bryant, P.** "The Microfoundations of Recurrent Action Patterns". *The DRUID Academy Conference*. Copenhagen, June 2014.
 - **Bryant, P., Lazaric, N. & Niang, M.** "Routines Resistance: How Conflicts within Transactive Memory Obstruct Routinization". *The 74th Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
 - **Cao, J. & Hamori, M.** "Capitalizing on Development: The Impact of Management Development Practices on Organizational Commitment". *Workshop on Research Advances in Organizational Behavior and Human Resources Management*. Paris, May 2014.
 - **Carrera, N., Goh, J. & Hofmann, R.** "A Linguistic Approach to Analyze Financial Reporting Quality of European Banks: An Exploratory Study". *37th European Accounting Association Annual Congress*. Tallin, May 2014.
 - **Carrera, N., Goh, J. & Hofmann, R.** "A Linguistic Approach to Analyze Financial Reporting Quality of European Banks: An Exploratory Study". *19th Workshop on Accounting and Management Control Memorial Raymond Konopka*. Burgos, January 2014.
 - **Castaño, N., De Luque, M., Ogliastri, E., et al.** "El Jefe: Differences in Expected Leadership

Behaviors across Latin American Countries". *74th Annual Meeting of the Academy of Management*. Philadelphia, August 2014.

- **Cotta, D. & Salvador, F.** "Organizational Transactive Memory Systems and Input Uncertainty". *45th Annual Meeting of Decision Sciences Institute*. Tampa, November 2014.
- **Cruz, C., Becerra, M. & Nuñez, L.** "Risk and Performance in Family Firms: Evidence from European Countries". *Madrid Strategic Group - Workshop on Corporate Governance and Family Firms*. Madrid, March 2014.
- **Cui, Z. & Loch, C.** "Why Do Collaborative Projects Often Fail?: Causes and Cures from the Conflict Management Perspective". *Portland State University International Conference of Innovation Management*. Kanazawa, August 2014.
- **De Anca, C.** "Finanzas Islámicas como Alternativa al Desarrollo". *The 2nd International Congress of Development Studies is an initiative of the Spanish Network of Development Studies*. Huelva, June 2014.
- Delgado-Márquez, L., **De Castro, J.**, Vanderlinde, G., et al. "Does Government Assistance Promote Entrepreneurship?". *The 34th Strategic Management Society Annual International Conference*. Madrid, September 2014.
- **Díaz, A., Miro, F. & Solís, L.** "What can Business Learn from Humanitarian Organizations? The Case of the Spanish Red Cross in Haiti". *21st International Annual Operations Management in an Innovation Economy*. Palermo, June 2014.
- **Diestre, L.** "Product Liability Crises and R&D Alliances: What Governance Mode Minimizes Negative Spillovers?". *34th Annual Strategic Management Society Annual*

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- Dollet, J., **Díaz, A. & Solís, L.** "Adapting Premium FMCG Brand and Supply Chain Strategies to Affordable Luxury Wines & Spirits". *21st International Annual Operations Management in an Innovation Economy*. Palermo, June 2014.
- **Esteves, J.** "Predicting Social Gaming Motivation to Continue Playing: Evidences from a Field Experiment". *International Conference on Science and Technology*. New York, August 2014.
- **Fernández-Kranz, D. & Rodríguez-Planas, N.** "Can Mommy-Friendly Policies Hurt Childbearing-Aged Women? A Natural Experiment with Administrative Data". *Work and Family Research Network*. New York, June 2014.
- **Gabaldón, P. & De Anca, C.** "The Image of Spanish Women Board Members by the Spanish Media". *14th Annual Conference of the European Academy of Management*. Valencia, June 2014.
- **Gabaldón, P. & Shymko, Y.** "Moving Beyond Gender in Gender Diversity Research". *EBEN Annual Conference*. Berlin, June 2014.
- Garcia, P.& **López, F.** "Apalancamiento Financiero en Valor Pequod, S.A". *55th Annual Conference North American Case Research Association*. Austin, October 2014.
- **Gete, P.** "Dealing with Construction Permits, Interest Rate Shocks and Macroeconomic Dynamics". *Doing Business Research Conference*. Georgetown, February 2014.
- **Gete, P.** "What Drives Housing Dynamics in China? A Sign Restrictions VAR Approach".

China International Conference in Finance. Chengdu, July 2014.

- **Gete, P.** “The Extensive Margin of Credit and Housing Markets”. *Inter-American Development Bank Conference.* Washington, DC, March 2014.
- **Gete, P** & Tiernan, N. “Overlending and Macroprudential Tools”. *Annual Meeting of the Society for Economic Dynamics.* Toronto, June 2014.
- **Gómez, J. P. & Mironov, M.** “Income Diversion, Corporate Governance and Firm Value”. *15th Workshop on Corporate Governance and Investment.* Oslo, October 2014.
- **Gómez, J. P. & Mironov, M.** “Income Diversion, Corporate Governance and Firm Value”. *XXII Finance Forum.* Zaragoza, November 2014.
- **Gonçalves, D.,** Rossi, P., Herter, M. A. et al. “Should Strong Brands Invest in Ecolabels? An Accessibility-Diagnosticity Account of Perceptions of Brand Sustainability”. *Association for Consumer Research North American Conference.* Baltimore, October 2014.
- Ivanova, V. & **Arenas, A.** “E- Leadership Skills For SMEs- Challenges to Universities”. *8th International Scientific Conference on Economic and Social Development and 4th Eastern European ESD Conference: Building Resilient Economy.* Croatia, December 2014.
- Kelleher, B. & **Timmons, J.** “Firms’ Lobbying Efforts when Earmarking is Limited”. *110th APSA Annual Meeting.* Washington D.C, August 2014.
- **Ketokivi, M.,** Bromiley, P., **Salvador, F.,** et al. “How Do Operational Scale and Scope Link to Productivity? An Analysis of the Micro-Level Dynamics of Production Efficiency?”. *45th Annual Meeting of Decision Sciences Institute.* Tampa, November 2014.
- Le Cottier, A. & **Santaló, J.** “Misfortune of One, Happiness of Others? Impact of Parent Firms’ Market Munificence on Subsidiaries’ Performance”. *14th Annual Conference of the European Academy of Management.* Valencia, June 2014.
- Le Cottier, A. & **Santaló, J.** “Misfortune of One, Happiness of Others? Impact of Parent Firms’ Market Munificence on Subsidiaries’ Performance”. *34th Annual Strategic Management Society Annual International Conference.* Madrid, September 2014.
- Le Cottier, A. & **Santaló, J.** “The Impact of Parent Firms’ Market Munificence on MNCs’ Subsidiaries Performance”. *74rd Annual Meeting of the Academy of Management.* Philadelphia, August 2014.
- **Lejarraga, J. & Pindard-Lejarraga, M.** “Source of information and entrepreneurial expectations: experience-based vs. description-based industry evaluations”. *European Academy of Management Annual Conference.* Valencia, 2014.
- **Lejarraga, J.,** Lejarraga, T. & González, C. “Group and individual adaptation to changing environments”. *Academy of Management Annual Meeting.* Philadelphia, PA, 2014.
- **López, F.** “Manufacturas Lizard, S.A.”. *55th Annual Conference North American Case Research Association.* Austin, October 2014.
- **Luffarelli, J., Stamatogiannakis, A.** & Yang, H. “Symmetrical Logos Can Harm Brand Equity: The Interactive Effect of Logo Design and Brand Personality on Brand Valuation”. *The Psychology of Design - Advertising and*

Consumer Psychology Conference. Ann Arbor, May 2014.

- **Luffarelli, J., Stamatogiannakis, A.** & Yang, H. "Symmetrical Logos Can Harm Brand Equity: The Interactive Effect of Logo Design and Brand Personality on Brand Valuation". *Understanding the Customer's Sensory Experience*. Philadelphia, June 2014.
- Ma, L., Tang, Y. & **Gómez, J. P.** "Portfolio Manager Compensation in the US Mutual Fund Industry", *Financial Modeling and Capital Markets*. Jerusalem, May 2014.
- **Madiedo, J. & Salvador, F.** "Modularity, Managerial Experience and Performance in the Context of Global Engineering and Manufacturing Projects". *5th Annual Conference of the European Decision Sciences Institute*. Kolding, May 2014.
- **Madiedo, J. & Salvador, F.** "Product Architecture and Firm Performance: The Mediation Effect of Modular Organization Arrangements". *21st International Annual Operations Management in an Innovation Economy*. Palermo, June 2014.
- **Madiedo, J. & Salvador, F.** "Solution's Modularity as Antecedent to Distributed Work Arrangements: The Mirroring Hypothesis and its Relationship to Firm Performance". *Academy of Management 34th Annual International Conference*. Madrid, September 2014.
- **Madiedo, J. & Salvador, F.** "The Mirroring Hypothesis and Firm Performance: A Manager's Experience Driven Conditional Process Analysis". *45th Annual Meeting of Decision Sciences Institute*. Tampa, November 2014.
- Markou, P. & **Corsten, D.** "The Midas Touch: The Effect of Gold Hedging on Inventory

and Profit Variance". *INFORMS Annual Meeting*. San Francisco, November 2014.

- Martinez, C. & **Bryant, P.** "What Keeps Entrepreneurs Entrepreneurial? A Regulatory Focus Theory of Entrepreneurial Persistence". *The 74th Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
- **Mayo, M.** & Kakarika, M. "Cross Boundary Social Capital and Team Effectiveness". *Society of Industrial and Organizational Psychology*. Hawaii, May 2014.
- Milanov, H., **Justo, R.** & Bradley, S. "Legitimacy, Ties and the Performance of Female Entrepreneurs: Evidence from Kenyan Microcredit". *The 74th Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
- **Mironov, M.** & Zhuravskaya, E. "Corruption in Procurement and Shadow Campaign Financing: Evidence from Russia". *American Economic Association Annual Conference*. Philadelphia, January 2014.
- **Mukesh, M., Mayo, M. & Gonçalves, D.** "Well-being Paradox of Social Networking Sites: Maintaining Relationships and Gathering Unhappiness". *74th Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
- Nayak, A. & **Sinha, S.** "Are Recessions a Curse? Media Selection and Channel Choice for Efficient Resource Allocation". *INFORMS Marketing Science Conference*. Atlanta, June 2014.
- **Ogliastri, E.** & Fosse, S. "Knowing the Family Stories of Others: Past Orientation as a Cultural Dimension in Business Negotiations". *Business Association of Latin American Studies Conference*. Port of Spain, April 2014.

- **Ogliastri, E.** & Quintanilla, C. “Negotiating in Latin America. A Qualitative Study of Costa Rica”. *Business Association of Latin American Studies Conference*. Port of Spain, April 2014.
- Paruchuri, S., Villena, V. & **Revilla, E.** “Tie Strength and Learning: Relative Role of Recipient and Giver Perceptions of Relational Norms”. *74th Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
- Piller, F., Harzer, T., **Salvador, F.**, et al. “Strategic Capabilities of Mass Customization Based ECommerce: Construct Development and Empirical Test”. *47th International Conference on System Sciences*. Hawaii, January 2014.
- **Pindard-Lejarraga, M., Lejarraga, J. & Tietz, M.** “The Divergent Role of Sources of Experience on Entrepreneurial Expectations and Outcomes”. *The 34th Strategic Management Society Annual International Conference*. Madrid, September 2014.
- **Porchia, P.**, Mueller, P. & Vedolin, A. “Policy Announcements in FX Markets”. *4th Workshop: Financial Determinants of Exchange Rates*. Amsterdam, December 2014.
- **Porchia, P.**, Mueller, P. & Vedolin, A. “Policy Announcements in FX Markets”. *9th Annual Conference on Advances in the Analysis of Hedge Fund Strategies*. London, December 2014.
- **Porchia, P.**, Mueller, P. & Vedolin, A. “Policy Announcements in FX Markets”. *Tel Aviv University Finance Conference*. Tel Aviv, December 2014.
- **Ravindran, K.**, Susarla, A., Krishnan, R., et al. “Learning, Experience and Economizing on Transaction Costs—An Empirical Analysis of IT Outsourcing Contracts”. *Workshop in Information Systems Economics*. New Zealand, December 2014.
- **Revilla, E.** & Knoopen, K. “Integrating Knowledge in Buyer-Supplier Relationships: Empirical evidence on Key Putcomes and Antecedents”. *45th Annual Meeting of Decision Sciences Institute*. Tampa, November 2014.
- **Revilla, E.** & Sáenz, M. “A Taxonomy of Supply Chain Risk Management Strategies: Antecedents and Performance”. *International Decision Science institute & Asia Pacific Decision Sciences Institute Conference*. Bali, July 2014.
- **Revilla, E.**, Villena, V., Guanyi, L., et al. “Ambitious Goals, Supply Chain Function’s Strategic Importance, and Supply Chain Managers’ Behavior”. *74th Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
- **Revilla, E.**, Villena, V. & Guanyi, L. “The Role of Ambitious Goals and Supply Chain Function’s Strategic Importance in Inducing Managers’ Behaviors”. *Production and Operations Management Society Annual Conference*. Atlanta, May 2014.
- **Seifert, M.** “Behavioral Decision Theory”. *INFORMS Annual Meeting*. San Francisco, November 2014.
- **Seifert, M. & Federspiel, F.** “Near Miss Perception and Risky Choice: A Research Agenda”. *INFORMS Annual Meeting*. San Francisco, November 2014.
- Silva, A., Chávez, G. & **López, F.** “Supermar, S.A.”. *15th Annual Conference Financial Education Association/Academy of Business Education*. Savannah, September 2014.
- **Silva, R., Becerra, M.** & Gerwe, O. “The Interaction Effect of Two Types of Differentiation on Firms’ Prices and Profits”. *34th Annual Strategic Management Society*

Annual International Conference. Madrid, September 2014.

- **Simón, C.**, Shaw, J. & de Sivatte, I. "Voluntary Turnover Rates and Unit Performance: Test And Extension Of Context-Emergent Turnover Theory". *74th Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
- Smulowitz, S., **Becerra, M. & Mayo, M.** "Performance Implications of Racial Diversity and Its Symmetry across Organizational Levels". *74th Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
- Smulowitz, S., **Mayo, M. & Kock, C.** "Gender Diversity and Firm Performance: Does Doing Right Lead to Doing Well?". *34th Strategic Management Society Annual International Conference*. Madrid, September 2014.
- **Sinha, S.** "Optimal Contracts with Asymmetric Power Structures, Quality Differentiation and Heterogeneous Preferences". *INFORMS Marketing Science Conference*. Atlanta, June 2014.
- Talavaei, M. & **Santaló, J.** "Waiting Time in Platform Markets". *34th Annual Strategic Management Society Annual International Conference*. Madrid, September 2014.
- Talavaei, M. & **Santaló, J.** "Waiting Time in Platform Markets". *74rd Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
- **Tang, W.** & Keck, S. "Gender Bias in Hiring Decisions: The Role of Decoys". *INFORMS Annual Meeting*. San Francisco, November 2014.
- **Tang, W.** & Wang, T. "Externalities in Supply Chain Competition". *CSAMSE 7th International Annual Conference*. Hohhot, July 2014.
- **Tang, W.** & Wang, T. "Externalities in Supply Chain Competition". *Production and Operations Management Society International Conference*. Singapore, July 2014.
- **Tenhiälä, A.** & Aggarwal, S. "Cognition versus Computational Power in High-volume Store Replenishment Decisions". *INFORMS Annual Meeting*. San Francisco, November 2014.
- **Tenhiälä, A.** & Aggarwal, S. "Performance Effects of Deviating from the "Optimum" in Replenishment Ordering". *45th Annual Meeting of Decision Sciences Institute*. Tampa, November 2014.
- **Tietz, M.** "Starting Inside or Outside of Corporate Walls? Multiple Perspectives on the Venture Mode Choice". *The 74th Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
- **Tietz, M.**, Parker, S. & Anderson, B. "Persistence and Start-Up Speed of Intrapreneurs". *The 74th Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
- **Tietz, M.** & Parker, S. "Persistence and Start-up Speed Of Intrapreneurs". *34th Babson College Entrepreneurship Research Conference and Doctoral Consortium*. London, June 2014.
- Tzini, K. & **Jain, K.** "Unpacking Unethical Behavior: Whole is Less than the Sum of its Parts". *Society for Judgment and Decision Making Annual Conference*. Long Beach, November 2014.
- Vahlhaus, A. & **Simón, C.** "Antecedents of Employee Engagement at Managerial Levels: Do Formal HR Practices Drive Manager Engagement and If So, How?". *74th Annual*



Meeting of the Academy of Management. Philadelphia, August 2014.

- Villena, V., **Revilla, E.** & Choi, T. "Managing the Dark Side of Collaborative Buyer Supplier Relationship". *21st International Annual Operations Management in an Innovation Economy*. Palermo, June 2014.
- **Vural, M. O.** "Impact of Resource Constraints and Learning from Temporary Organizations in the Internationalization of R&D". *Annual Meeting of the Academy of International Business*. Vancouver, June 2014.
- **Vural, M. O.** "Learning from Temporary Organizations in the Internationalization of Distributed Work". *The 74th Annual Meeting of the Academy of Management*. Philadelphia, August 2014.
- Wan, Z., **Wang, T.** & Wang, Y. "Succeeding in the Virtual Marketplace: The Role of Entrepreneurial Self-Efficacy and Virtual Self-efficacy". *34th Babson College Entrepreneurship Research Conference and Doctoral Consortium*. London, June 2014.
- Yang, T & **Gete, P.** "What Drives Housing Dynamics in China? A Sign Restrictions VAR Approach". *41st Annual National Conference American Real Estate & Urban Economics Association*. Washington, DC, May 2014.
- Yang, T & **Gete, P.** "What Drives Housing Dynamics in China? A Sign Restrictions VAR Approach". *The Chinese Economist Society Conference*. West Lafayette, March 2014.
- **Yingzhu, F.** & **Tietz, M.** "When Can Copycats succeed? Business Model Imitation and the Legitimacy of New Ventures in Emerging Economies". *The 34th Strategic Management Society Annual International Conference*. Madrid, September 2014.
- **Abdelgawad, S.** & Naldi, L. "Relating Entrepreneurial Capabilities to Learning and Variety: Performance Implications". *Academy of Management Conference*. Orlando, 2013.
- Alba, C., **Salvador, F.** & **Tenhiälä, A.** "Effects of Managers' Depth and Breadth of Experience on Project Planning and Execution Performance". *44th Annual Meeting of the Decision Sciences Institute*. Baltimore, November 2013.
- **Allard, G.**, Martínez, C. & Williams, C. "University–Industry Collaboration in

R&D: The Role of Business Sophistication and Labor Market Rigidity". *Academy of International Business Annual Meeting*. Istanbul, July 2013.

- **Allard, G.**, Martínez, C. & Williams, C. "University–Industry Collaboration in R&D: The Role of Business Sophistication and Labor Market Rigidity". *SASE 25th Annual Conference*. Milan, June 2013.
- **Álvarez de Mon, I.** & Lucas, A. "Responsabilidad Personal y Comunicación: Claves en la Dirección Eficaz de Organizaciones Orientadas a la Colaboración". *XXV Seminario de la Asociación Iberoamericana de Sociología de las Organizaciones y Comunicación*. Madrid, July 2013.
- **Becerra, M.** "Publishing Strategic Management Research". *33rd Annual Strategic Management Society Annual International Conference*. Atlanta, September 2013.
- **Bianchi, P. & Trombetta, M.** "Social Capital and Accounting Quality: A New Perspective for Audit Quality in Private Firms". *36th European Accounting Association Annual Congress*. Paris, May 2013.
- **Bonet, R.**, Eriksson, T. & Ortega, J. "Up for Review: Unravelling the Link between Formal Evaluation and Merit-Based Practices". *73rd Annual Meeting of the Academy of Management*. Orlando, August 2013.
- **Blake, D.** "Diversification and Exposure to Policy Risk". *Academy of International Business Annual Meeting*. Istanbul, August 2013.
- **Blake, D.** "Diversification and Exposure to Policy Risk". *Annual Meeting of the American Political Science Association*. Chicago, August 2013.

- **Bryant, P.** "Adapting to Survive and Succeed: The Evolutionary Dynamics of Strategic Logics". *The 73rd Annual Meeting of the Academy of Management*. Orlando, August 2013.
- **Bryant, P.** "When to be Copied? The Strategic Logic of Imitability". *The 33rd Strategic Management Society Annual International Conference*. Atlanta, September 2013.
- **Bryant, P.**, Lazaric, N. & Niang, M. "Routine Resistance: How Transactive Autobiographical Memory Constrains Organizational Change". *29th European Group for Organizational Studies Colloquium*. Montreal, July 2013.
- Buraschi, A. & **Porchia, P.** "Dynamic Network and Asset Pricing". *XXI Finance Forum*. Segovia, November 2013.
- Buraschi, A. & **Porchia, P.** "Dynamic Network and Asset Pricing". *American Finance Association*. San Diego, January 2013.
- Carmona, M., **Carmona, S. & Carrera, N.** "Accounting in the Transition from a Medieval to a Modern State: The Case of Spain (1490-1510)". *7th Asia Pacific Interdisciplinary Research in Accounting Conference*. Kobe, July 2013.
- Carmona, M., **Carmona, S. & Carrera, N.** "Accounting in the Transition from a Medieval to a Modern State: The Case of Spain (1490-1510)". *18th Workshop on Accounting and Management Control Memorial Raymond Konopka*. Baeza, February 2013.
- Carmona, M., **Carmona, S. & Carrera, N.** "Accounting in the Transition from a Medieval to a Modern State: The Case

of Spain (1490-1510). *36th European Accounting Association Annual Congress*. Paris, May 2013.

- Castaño, N., Luque, M., **Wernsing, T.**, et al. "Leadership in Latin America: Insights into Complexities across Societies". *Business Association of Latin American Studies Conference*. Lima, March 2013.
- Contreras, I., Hidalgo, J. & **Nuñez, L.** "Combining Technical Analysis and Grammatical Evolution in a Trading System". *16th European Conference, EvoApplications: Applications of Evolutionary Computing*. Vienna, September 2013.
- Contreras, I., Hidalgo, J. & **Nuñez, L.** "Sistemas de Trading en la Recesión Económica: Gramáticas Evolutivas, Relación Fitness-Objetivos, y Sectores Empresariales". *XV Multiconferencia de la Asociación Española para la Inteligencia Artificial (CAEPIA) 2013*. Madrid, September 2013.
- **Cruz, C.**, Larraza-Kintana, M., Garces-Galdeano, L., et al. "Are Family Firms More Socially Responsible, Really?". *Theories of the Family Enterprise Conference*. London, May 2013.
- **Cruz, C. & Nuñez, L.** "An Empirical Examination of Long Term Value Creation in European Listed Family Firms". *The 73rd Annual Meeting of the Academy of Management*. Orlando, August 2013.
- **Cui, Z.** & Loch, C. "Who Kills Electricity Car? - A Social-Political Perspective of Project Abandonment, Production and Operations". *Production and Operations Management Society Annual Conference*. Denver, May 2013.
- **De Anca, C., Aragón, S. & Gabaldón, P.** "Pluralism: A Dynamic Understanding of Diversity in Mediterranean Organizations".

Annual Meeting of the Society for Business Ethics. Orlando, August 2013.

- **Díaz, A.**, Lorenzo, O., Claes, B., et al (2013). "Inventory Practices and Enterprise Systems as Complementary Capabilities in Supply Chain Integration". *73rd Annual Meeting of the Academy of Management*. Orlando, August 2013.
- **Díaz, A., Solís, L.** & Martínez, G. "Re-shoring – Reporting from the Battlefield". *6th Global Supply Chain Management Conference*. Michigan, September 2013.
- **Díaz-Bernardo, R.** "Towards a Convergence of Business and Leisure Traveler Behavior". *5th Advances in Tourism Marketing Conference*. Vilamoura, October 2013.
- **Diestre, L. & Santaló, J.** "The 'Related' Diversification Discount: When Does Diversification Destroy Value?". *73rd Annual Meeting of the Academy of Management*. Orlando, August 2013.
- **Esteves, J.** & Curto, J. "A Risk and Benefits Behavioral Model to Assess Intentions to Adopt Big Data". *10th International Conference on Intellectual Capital, Knowledge Management & Organizational Learning*. Washington D.C, October 2013.
- **Fernández-Kranz, D.** & Rodríguez-Planas, N. "Can Mommy-Friendly Policies Hurt Childbearing-Aged Women? A Natural Experiment with Administrative Data". *25th Annual Conference of the European Association of Labor Economists*. Torino, September 2013.
- **Fernández-Kranz, D.** & Rodríguez-Planas, N. "Can Mommy-Friendly Policies Hurt Childbearing-Aged Women? A Natural Experiment with Administrative Data". *ESPE - European Society for Population Economics*. Aarhus, June 2013.

- Fernández, M., **Esteves, J.**, Fernández, P. "Impacto de las Motivaciones en la Adopción de Redes". *19th Americas Conference on Information Systems*, Chicago, August 2013.
- **Gabaldón, P** & Gröschl, S. "From Free Riders to Responsible Leaders". *20th Annual International Vincentian Business Ethics Conference*. Chicago, October 2013.
- **Gete, P.** "Discussion of Capital Inflows and the U.S. Housing Boom". *Housing, Stability and the Macroeconomy: International Perspectives*. Washington, DC, November 2013.
- **Gete, P** & Tiernan, N. "Imperfect Information, Lending Standards and Capital Requirements". *41st Annual National Conference American Real Estate & Urban Economics Association*. Washington, DC, May 2013.
- **Gete, P** & Tiernan, N. "Imperfect Information, Lending Standards and Capital Requirements". *62nd Annual Meeting Midwest Finance Association Conference*. Chicago, March 2013.
- **Gete, P** & Tiernan, N. "Imperfect Information, Lending Standards and Capital Requirements". *Georgetown Center for Economic Research Biennial Conference*. Washington, DC, May 2013.
- **Gete, P** & Tiernan, N. "Imperfect Information, Lending Standards and Capital Requirements". *Southern Finance Association Program*. Puerto Rico, November 2013.
- **Gonçalves, D., Stamatogiannakis, A. & Luffarelli, J.** "The Better You Do, the Worse You Feel: Selective Information Processing Approaches Based on Social Comparisons Moderates the Effect of Absolute Performance on Satisfaction". *North American Conference of the Association for Consumer Research*. Chicago, October 2013.
- Guillen, L. **Mayo, M.** & Korotov, K. "Is Leadership a Part of Me? An Identity Approach to Understanding the Motivation to Lead". *13th Annual Conference of the European Academy of Management*. Istanbul, June 2013.
- Gurbaxani, V. & **Ravindran, K.** "Information Technology Outsourcing: Managing the Risks of Asset Transfer Through Contract and the Impact on Performance". *International Conference on Outsourcing of Information Services*. Mannheim, June 2013.
- **Imperatore, C. & Trombetta, M.** "The Dynamic of Financial Crises and its Non-Monotonic Effects on Earnings". *American Accounting Association*. Anaheim, August 2013.
- **Imperatore, C. & Trombetta, M.** "The Dynamic of Financial Crises and its Non-Monotonic Effects on Earnings". *JAPP Annual Conference*. Segovia, June 2013.
- **Imperatore, C. & Trombetta, M.** "Earnings Quality and Financial Crisis". *36th European Accounting Association Annual Congress*. Paris, May 2013.
- Kakarika, M., Biniari, M. & **Mayo, M.** "Harmonious vs Obsessive Entrepreneurial Passion and Role Identity Transitions". *73rd Annual Meeting of the Academy of Management*. Orlando, August 2013.
- **Le Cottier, A. & Santaló, J.** "Need Some Privacy? Consequences of Being Public Vs. Private on Firms' Investments". *13th Annual Conference of the European Academy of Management*. Istanbul, June 2013.
- **Lejarraga, J. & Pindard-Lejarraga, M.** "Information source and entrepreneurial

optimism: Experience-based vs. description-based entry decisions". *DRUID Summer Conference on Innovation, Strategy & Entrepreneurship*. Barcelona, 2013.

- **Lejarraga, J.**, Lejarraga, T. & González, C. "Group and individual adaptation to changing environments". *SPUDM 24, organized by the European Society of Decision Making*. Barcelona, 2013.
- **López, F.** "Does Strategy Create Value? Isofotón and the Grid-Parity Challenge". *54th Annual Conference North American Case Research Association*. British Columbia, October 2013.
- **Luffarelli, J., Stamatogiannakis, A.** & Yang, H. "Symmetrical Logos Can Harm Brand Equity: The Interactive Effect of Logo Design and Brand Personality on Brand Valuation". *North American Conference of the Association for Consumer Research*. Chicago, October 2013.
- Ma, L., Tang, Y. & **Gómez, J. P.** "Portfolio Manager Compensation in the US Mutual Fund Industry". *XXI Finance Forum*. Segovia, November 2013.
- Ma, L., Tang, Y., **Gómez, J. P.** "The Effect of Relative Wealth Concerns on the Cross-section of US Stock Returns". *The Society for Financial Studies Finance Cavalcade*. Miami, May 2013.
- Mastoori, Y., **Stamatogiannakis, A., Gonçalves, D., et al.** "Branding 2.0: The Interplay of Fair-Trade and Private Labeling, and the Role of Gender". *European Association for Consumer Research Conference*. Barcelona, July 2013.
- **Mayo, M.** & Kark, R. "The Psychosocial Construction of Leadership Identity: A life Story Approach". *73rd Annual Meeting of the*

Academy of Management. Orlando, August 2013.

- Milanov, H., **Justo, R.** & Bradley, S. "Legitimacy, Ties and the Performance of Female Entrepreneurs: Evidence from Kenyan Microcredit". *10th Annual NYU-Stern Conference on Social Entrepreneurship*. New York, November 2013.
- Mittelman, M. & **Gonçalves, D.** "Usage Frequency Neglect". *North American Conference of the Association for Consumer Research*. Chicago, October 2013.
- Mittelman, M. & **Gonçalves, D.** "Usage Frequency Neglect". *Society for Consumer Psychology Winter Conference*. San Antonio, March 2013.
- **Mironov, M.** "Should One Hire a Corrupt CEO in a Corrupt Country?". *American Finance Association Annual Conference*. San Diego, January 2013.
- **Moschieri, C.**, Ragozzino, R. & Campa, C. "Institutional Factors, European Regional Integration and M&A". *33rd Annual Strategic Management Society Annual International Conference*. Atlanta, September 2013.
- Nandini, L., **Moschieri, C.**, et al. "Junior Faculty Workshop". *73rd Annual Meeting of the Academy of Management*. Orlando, August 2013.
- **Ogliastri, E.** & Fosse, S. "De L'utilite de Connaitre les Histories de la Belle-Famille: L'Orientation Vers le Passe Dans les Negotions Internationales". *22nd International Business Information Management Conference*. Rome, November 2013.
- **Ogliastri, E.** & Quintanilla, C. "Negotiation Strategies". *Strategic Management in Latin America*. Mexico DF, January 2013.



- **Pampillón, R.** & De Haro, C. “¿Se Puede Esperar la Continuación del Crecimiento Económico? *XI Jornadas Internacionales de Política Económica*. Bilbao, Mayo 2013.
- **Pastor, J.** “Social Contagion of Charismatic Leadership”. *British Academy of Management*. London, September 2013.
- **Revilla, E.**, Villena, V. & Choi, T. “Antidotes to the Dark Side of Collaborative Buyer-Supplier Relationships “. *73th Annual Meeting of the Academy of Management*. Orlando, August 2013.
- **Revilla, E.**, Villena, V. & Choi, T. “Antidotes to the Dark Side of Buyer-Supplier Relationships: Prevention Mechanisms and Contextual Factors”. *Production and Operations Management Society Annual Conference*. Denver, May 2013.
- **Seisdedos, G.** & Kolotouchkina, O. “European Expat Centers: An Effective Tool for Talent Attraction and Retention in the Context of Urban Marketing and Branding Strategies”. *III Congreso Internacional de Ciudades Creativas*. Campinas, August 2013.
- **Seisdedos, G.** & Kolotouchkina, O. “Expat Centers: The Key Drivers of Talent Attraction and Retention in European cities”. *2nd City Branding Symposium*. Beijing, October 2013.
- **Seifert, M. & Federspiel, F.** “The Effect of Near Miss Events on Intertemporal Choice Behavior”. *INFORMS Annual Meeting*. Minneapolis, October 2013.
- **Seifert, M. & Federspiel, F.** “Near Miss Events and Regulatory Focus Theory, Subjective Probability”. *Utility and Decision Making Conference*. Barcelona, August 2013.
- **Simón, C.**, de Sivatte, C. & Olmos, R. “Do Voluntary and Involuntary Turnover Have the Same Effect on Unit Performance?”. *28th Workshop on Strategic Human Resource Management*. Copenhagen, April 2013.
- **Sinha, S.**, TerHofstede, F. & Mahajan, V. “Optimal Coupon Targeting: Sequential Decision Making and the Value of Information”. *INFORMS Marketing Science Conference*. Istanbul, July 2013.
- Sohail, T. & **Carmona, S.** “Audit Committee Interlocks and Financial Reporting Quality”. *36th European Accounting Association Annual Congress*. Paris, May 2013.
- **Solís, L. & Díaz, A.** “Towards a governance model to improve alliances success: Insights from the practices of successful companies”. *6th Global Supply Chain Management Conference*. Michigan, September 2013.
- **Stamatogiannakis, A.**, Yang, H. & Chattopadhyay, A. “For whom is Attainment Less Alluring? The Impact of Cultural Values on Consumers’ Motivation for Goal Pursuit”, *European Association for Consumer Research Conference*. Barcelona, July 2013.
- **Timmons, J.** & Garfias, F. “Government Performance, Taxation and Fiscal Accountability: Evidence from Brazil”, *3rd Annual Conference European Political Science Association*. Barcelona, June 2013.
- **Timmons, J.** & Garfias, F. “Government Performance, Taxation and Fiscal Accountability: Evidence from Brazil”, *71st Midwest Political Science Association Annual Conference*. Chicago, April 2013.
- **Timmons, J.** & Nickelsburg, J. “Do People with Specific Skills Want More Social Insurance? Not in the United States”. *American Political Science Association Conference*. Chicago, September 2013.

- **Vural, M. O.** "Design and Learning in the Internationalization of f Distributed Work: Comparisons between the Globe and Latin America". *8th IberoAmerican Academy of Management Conference*. Sao Paulo, September 2013.
- **Vural, M. O.** "Learning, Design and Internationalization of Distributed Work: The Case of Clinical Trials". *Annual Meeting of the Academy of International Business*. Istanbul, July 2013.
- **Wang, T.** "So Different yet so Similar: Long-term Orientation and CSR in New and Mature Firms". *The 73rd Annual Meeting of the Academy of Management*. Orlando, August 2013.
- Yang, H., **Stamatogiannakis, A.** & Chattopadhyay, A. "Towards Understanding the Interplay between Culture and Goals". *North American Conference of the Association for Consumer Research*. Chicago, October 2013.

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- **Erdim, F.** "Satellite Monuments and Peripatetic Topographies", *La Cultura y La Ciudad: Imagen y Representaciones de lo Urbano, Ciudades Históricas y Eventos Culturales*. Granada, April 2015.
- Del Santo, M. & **Vela, J.** "Architecture as Composite Language(s), Politics of Performativity". *European Symposium on Research in Architecture and Urban Design*. Istanbul, November 2015.
- **Martínez de Guereño, L.** "Barcelona and Donostia-San Sebastián to Eyes of a Bauhausler: Urban Life in the Photocollages of Josef Albers". *La Cultura y La Ciudad: Imagen y Representaciones de lo Urbano, Ciudades Históricas y Eventos Culturales*. Granada, April 2015.
- **Martínez de Guereño, L.** "Letter from the Basses-Pyrénées: An Unintended Trigger for a Site Exchange". *Le Corbusier - 50 years later*. Valencia, November 2015.
- **Martínez de Guereño, L.** "Josef Albers and Spain: Cultural Transfers "Southern Modernisms. Critical Stances through Regional Appropriations". Porto, February 2015.
- **Vela, J.** & Del Santo, M. "Children's corner. Enric Miralles' performative models". *4th Annual AIARG Meeting: Architecture and Philosophy: Between Craft and Knowledge*. Dublin, January 2015.
- **Vela, J.** "The Example gives the rule. Sense Machines in the Design Studio Workshop". *III Workshop on Educational Innovation in Architecture*. Barcelona, May 2015.
- **Erdim, F.** "Making Projection Matter", *National Conference for the Beginning Design Student*. Chicago, April 2014.
- **Goodman, D.** "Born Under Punches: Conflict, Crisis and the Transformation of American Architecture Practice". *Industries of Architecture: Relations, Process, Production*. Newcastle, November 2014.
- **Martínez de Guereño, L.** "Josef Albers, 1929: pabellón de Mies, Pirineos Atlánticos". *XV Congreso Internacional de Expresión Gráfica Arquitectónica. El Dibujo de Viaje de los Arquitectos*. Las Palmas de Gran Canaria, May 2014.
- **Martínez de Guereño, L.** "Josef Albers. Una antología (1924-1978)". *XV Congreso Internacional de Expresión Gráfica*

Arquitectónica. El Dibujo de Viaje de los Arquitectos. Las Palmas de Gran Canaria, May 2014.

- **Vela, J.** “Fail More, Fail Again, Fail Better”. *Knowing (By) Designing*. Brussels, May 2013
- **Vela, J.** “Le Livre de l’architecture Stéphane Mallarmé, Enric Miralles and the question of Scripture”. *Writingplace Conference*. Delft, November 2013.

- **Vela, J.** “The Rebel Mask: The Terrifying Gaze of Architectural Double”. *Rebel Matters- Radical Patters*. Genova, February 2013.

- **Vela, J.** & Del Santo, M. “Performing Democracy at the Hearth of the City. Re-Configuring Politics through Architecture”. *6º European Symposium on Research in Architecture and Urban Design*. Porto, September 2012.

IE SCHOOL OF INTERNATIONAL RELATIONS

- **Kselman, D.** “Incentives to Cultivate a Personal Vote: A Game Theoretic Approach”, *Annual Conference of the European Political Science Association*. Vienna, June 2015.
- **Kselman, D.** “Median Activists or Median Voters”. *Annual Conference of the American Political Science Association*. San Francisco, June 2015.
- **Kselman, D.** “Median Activists or Median Voters: The Contingent Effect of Primary Elections”, *Annual Conference of the Midwest Political Science Association*. Chicago, April 2015.

- **Kselman, D.** Panel – “Party Institutionalization in the Developing World”, *Annual Conference of the Midwest Political Science Association*. Chicago, April 2015.

- **Kselman, D.** & Kitschelt, H. “Clientelistic Party Organization: Centralization and Brokerage”, *Annual Conference of the Midwest Political Science Association*. Chicago, April 2015.

IE SCHOOL OF LAW

- Bertil, B. Emrah., Lehari, A., **Torre de Silva, V.**, et al. “Restrictions on land law and the right to property: historical, comparative and international analysis from human rights perspective”. *Law Schools Global League Second Academic Conference*. Cape Town, July 2015.
- **De Benito, M.** “International Arbitration: A Principled Order”. *17th Federalist Society Chapter of the American Association of Law Schools Conference*. Washington, January 2015.

- **De Cendra, J.** “EU Climate Change Law and Policy”. *13th IUCN Academy of Environmental Law Colloquium*. Jakarta, September 2015.

- **Marcos, F.** “Blowing Hot and Cold: The Last Word of the Supreme Court On Setting Fines for Competition Law Infringements in Spain”. *32nd Annual Conference of the European Association of Law and Economics*. Vienna, September 2015.

- **Marcos, F.** “Public Restraints to Competition”. *Regulation and Competition Policy in Spain*. Barcelona, September 2015.

- **Marcos, F.** & Perez, P. “Deutsch-Dpanisches’ Dilemma: How Fines for Violations of Competition Laws Should Be Calculated?’, *CLASF Workshop. Competition Law Public Enforcement Across the EU*. Rome, September 2015.
- **Marcos, F.** “Towards a Competition Policy for Central America”. *XIX Annual Conference Latin and Iberian Law and Economic Association. Santo Domingo*, July 2015.
- **Marcos, F.** “Competition in the Bullfighting Industry”. *6th Annual Meeting Spanish Law & Economics Association. Santander*, June 2015.
- **Marcos, F.** “When the State Grants Market Power”. *10th Academic Scholars in Competition Law Conference. Tokyo*, May 2015.
- **De Benito, M.** “Civil Cassation in Spain: Past, Present, and Future”. *The Role of the Supreme Courts in China and Europe. Beijing*, April 2014.
- **De Benito, M.** “International Arbitration: A Principled Order”. *Beaune Meeting on the New World Order of Economic Relations in the Light of Arbitral Jurisprudence. Beaune*, September 2014.
- **Garot, M.** “Where is the High Authority?’. *21st International Conference of Europeanists. Washington*, March 2014.
- **Marcos, F.** “Damages’ Claims in the Spanish Sugar Cartel”. *11th AEHE’s International Congress. Madrid*, September 2014.
- **Marcos, F.** “Damages’ Claims in the Spanish Sugar Cartel”. *18th Centre for Competition and Regulatory Policy Workshop. Barcelona*, July 2014.
- **Marcos, F.** “Entertainment Made in Spain: Competition in the Bullfighting Industry”. *Competition Law Scholars Forum (CLASF) XXIII Workshop, Madrid*, September 2014.
- **Marcos, F.** “Filing the Tank of Antitrust Private Enforcement in Spain: Why Are There So Many Judicial Claims in the Retail Fuel Industry?’. *V Annual Conference of the Spanish Association of Law and Economics. Málaga*, June 2014.
- **Marcos, F.** “Filing the Tank of Antitrust Private Enforcement in Spain: Why Are There So Many Judicial Claims in The Retail Fuel Industry?’. *31st Annual Conference European Association of Law and Economics. Aix-en-Provence*, September 2014.
- **Marcos, F.** “Lessons from the Damages’ claims in the Spanish Sugar Cartel”. *The Fight against Hard Core Cartels in Europe: Trends, Challenges and Best International Practices. Madrid*, November 2014.
- **Marcos, F.** & Sánchez, A. “Human Rights” Protection for Corporate Antitrust Defendants: Are We Not Going Overboard?’. *9th Conference Academic Society for Competition Law. Warsaw*, June 2014.
- **De Cendra, J.** “Interactions Between Climate Change Instruments of EU Climate Change Policy: Reducing Optimality or Promoting Solidarity?’. *11thIUCN Academy of Environmental Law 2013 Colloquium Waikato*, June 2013.
- **De Cendra, J.** “The fight Against Ship-Source Pollution: A Reflection on the Effectiveness of Instrument Mixes in EU and Spanish Law”.*11th IUCN Academy 2013 Colloquium Colloquium. Waikato*, June 2013.
- **Marcos, F.** “Azioni di Classe in Spagna: una Dtella nell’universo del Risarcimento

Antitrust". *IV Biannual Congress of Antitrust Enforcement in Italy and the European Union*. Trento, April 2013.

- **Marcos, F.** "Competition Law Litigation in the Spanish Courts". *4th Annual Conference of the Spanish Association of Law and Economics*. Granada, June 2013.
- **Marcos, F.** "Filing the Tank of Antitrust Private Enforcement in Spain: Why there are so Many Fuel Station Claims?". *II Congreso Internacional "Derecho de la Distribución y las Redes Empresariales"*. Valencia, November 2013.
- **Marcos, F.** "Filing the Tank of Antitrust Private Enforcement in Spain: Why there are

so Many Fuel Station Claims?". *Competition Law and the Courts in Antitrust and State Aid Law*. Luxembourg, September 2013.

- **Marcos, F.** "Interaction of Domestic Competition Laws with Regional Competition Agreements: Turning a Mess into a Lesson". *9th Annual Conference Asian Competition Forum*. Hong Kong, December 2013.
- **Marcos, F.** "Interaction of Domestic Competition Laws with Competition. Provisions in Regional Integration Agreements: Turning a Mess into a Lesson". *International Conference Fostering growth: Reinforcing the Internal Market*. Madrid, October 2013.

IE SCHOOL OF HUMAN SCIENCE AND TECHNOLOGY

- **Palmer, R.** "Making the News" in a Digital World". *International Communication Association Conference*. San Juan, May 2015.
- **Illia, L.,** Colleoni, E., Meggiorin, K., et al. "Reputation in the Digital Era". *World Public Relations Forum*. Madrid, September 2014.
- **Kalpokaite, N.** "Qualitative Research Aided by ATLAS.ti". *10th International Conference on Technology, Knowledge and Society*. Madrid, February 2014.
- **Gandarillas, B.,** Briñol, P., Petty, R. et al. "The Impact of Thoughts In Consumer Evaluation As a Function of Ease". *Annual European Conference of Association for Consumer Research*. San Diego, October 2013.
- **Illia, L.,** Romenti, S., Murtarelli, G., et al. "Exploring a Communicative Constituted

Dialogue In Corporate Social Responsibility". *29th EGOS Colloquium*. Montreal, July 2013.

- **Illia, L. & Zamparini, A.** "Legitimate Distinctiveness, Collective Identity and the Fortune of the Commons". *73rd Annual Meeting of the Academy of Management*. Orlando, August 2013.
- **Illia, L.** "Stakeholder Engagement, CSR and Dialogue: An Exploration of the Top 100 Companies". *17th International Conference on Corporate Reputation, Brand Identity and Competitiveness*. Barcelona, June 2013.
- **Illia, L.,** Romenti, S., Murtarelli, G., et al. "Exploring the Practices of Dialogue Management Within CSR Field". *63rd International Communication Association Conference*. London, June 2013.





RESEARCH PROJECTS

REPORT ON RESEARCH

RESEARCH PROJECTS

Title: Engagement Models

Financing Entity: International Business Machines, S.A. and IBM Global Services España, S.A.

PI: Fabrizio Salvador

Period: 2008-2013

Title: Work Systems and Career Advancement

Financing Entity: European Commission

Program: International Reintegration Grant. People Program. Seventh Framework Programme

PI: Rocio Bonet

Period: 2009-2014

Title: People Management Chair

Financing Entity: INDITEX

PI: Cristina Simon

Period: 2010-2013

Title: Mc Cann Erickson

Financing Entity: McCann Erickson S.A.

PI: Martin Boehm

Period: 2010-2013

Title: The European Economic Integration

Financing Entity: European Commission

Program: Lifelong Learning Programme. Jean Monet Programme

PI: Gayle Allard

Period: 2010-2013

Title: Shopping Mission and Buying Behaviour: A Cross Country Comparison

Financing Entity: International Commerce Institute of ECR Europe

PI: Daniel Corsten

Period: 2010-2013

Title: Support for Civil Society and Rule of Law in Iran (The Iran Media Observatory; Reinforcing New Media and the Public Sphere)

Financing Entity: University of Pennsylvania

PI: Magdalena Wojcieszak

Period: 2010-2013

Title: AstraZeneca (ACS)

Financing Entity: AstraZeneca Farmaceutica Holding Spain S.A

PI: Fabrizio Salvador

Period: 2010-2013

Title: Management of Emerging Technologies for Economic Impact

Coordination Entity: Leeds University

Financing Entity: European Commission

Program: Networks for Initial Training (ITN). People-Marie Curie. Seventh Framework Programme

PI: Fabrizio Salvador

Period: 2010-2014

Title: Commercial Law Chair / Pérez Llorca-IE

Financing Entity: Perez- Llorca Abogados

PI: Soledad Atienza

Period: 2010-2015

Title: A General Equilibrium Investigation of Correlated Defaults

Financing Entity: Ministerio de Ciencia e Innovación

Program: Ramón y Cajal

PI: Paolo Porchia

Period: 2010-2015

Title: Agreement for the Knowledge Transfer Activities (TCUE)

Financing Entity: Fundación Universidades de Castilla y León

PI: Research Office

Period: 2010-2016

Title: Cash Management Chair

Financing Entity: Berenson Inversiones S.L.; Caja Laboral Popular Sociedad Cooperativa de Crédito; Choice S.A.; Crédito Y Caución, S.A.U.; Ibérica De Compras

Corporativas S. L.; Iberinform; Lowendal Masai España S.A.; Multigestión Iberia S.A. UNIPERSONAL; Pricewaterhousecoopers Auditores S.L

PI: Francisco José López Berrocal

Period: 2010-2017

Title: Systemic Effects of Accounting Information's Disclosure: Analysis and Implications for Regulation

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Salvador Carmona

Period: 2011-2013

Title: Micro Foundations of Organizational Capabilities

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Fabrizio Salvador

Period: 2011-2013

Title: The Role of Financial Markets in Defining Diversification Strategies and Innovation



Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Juan Santaló

Period: 2011-2013

Title: Creating New Industries through Regulation

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Peter Thomas Bryant

Period: 2011-2013

Title: Democratically Important Media Effects, Selective Exposure to News Media and the Forced-Choice Error Problem

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Magdalena Wojcieszak

Period: 2011-2013

Title: Scaena Privata ad Theodosiana Tempora: Palatine Schemes in some Villas Meseteñas

Financing Entity: Junta de Castilla y León

Program: Research Projects Programme

PI: Cesareo Perez

Period: 2011-2013

Title: Analysis of the European Space Industry

Financing Entity: European Commission

PI: Peter Thomas Bryant

Period: 2011-2013

Title: Effective Use of Automated Store Ordering (ASO) Systems in Retail Supply Chains

Financing Entity: Fundación Ramón Areces

PI: Antti Tenhiälä

Period: 2011-2013

Title: Observatorio Premium and Prestige Business

Financing Entity: Cromátika Comunicación Visual S.L.

PI: Maria Eugenia Girón

Period: 2011-2014

Title: International Monetary Policy Coordination and Distress Contagion

Financing Entity: European Commission

Program: Marie Curie Career Integration Grants (CIG). People - Marie Curie Actions. Seventh Framework Programme

PI: Paolo Porchia

Period: 2011-2015

Title: Building Sustainable Futures: Communication Strategies for Corporate Social Responsibility Change Management

Financing Entity: The IABC Research Foundation

PI: Laura Illia

Period: 2012-2013

Title: Education in Corporate Communication Symposium

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan. Activities for Academic Meetings

PI: Laura Illia

Period: 2012-2013

Title: Network for Research in "Learning Spaces"

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan. Activities for Academic Meetings

PI: Paolo Quattrone

Period: 2012-2013

Title: Entrepreneur XXI Award

Financing Entity: Caixa Emprendedor XXI, S.A.

PI: Rachida Justo

Period: 2012-2013

Title: The Contribution of Control Mechanisms and Accountability for the Middle Age to Modernity

Financing Entity: Fundación Ramón Areces

PI: Nieves Carrera Pena

Period: 2012-2014

Title: The Social Value of Online Health Communities

Financing Entity: Fundación Ramón Areces

PI: Jie Mein Goh

Period: 2012-2014

Title: Make It Happen! How Management Accountants Can Lead Innovation and Change

Financing Entity: Chartered Institute Of Management Accountants (CIMA)

Program: Research Grant

PI: Paolo Quattrone

Period: 2012-2014

Title: Understanding Stock Market Correlations and Shocks Propagation: An Analysis Based on Technological Networks and Monetary Policy, and Implications for Delegated Portfolio Management

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Paolo Porchia

Period: 2012-2014

Title: Accounting: Education and Practice

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan



PI: Paolo Quattrone

Period: 2012-2014

Title: Challenges in the Global Supply Chain: An Relational and Transnational Approach

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Elena Revilla

Period: 2012-2014

Title: Comparing the Properties and the Consequences of Attainment vs Maintenance Goals

Financing Entity: European Commission

Program: Career Integration Grants (CIG). Marie Curie Actions – Life Long Training. Seventh Framework Programme

PI: Antonios Stamatogiannakis

Period: 2012-2014

Title: From Health Research to Market – Advanced Services and Training Actions for The IPR Management and Business Exploitation of The EU-Funded Research Results in Health/Life Sciences

Entidad Coordinadora: INNO AG

Financing Entity: European Commission

Program: Cooperation Programme- Health. Seventh Framework Programme.

PI: Antonios Stamatogiannakis

Period: 2012-2015

Title: Challenges for the future of the European Union: A View from Spain

Financing Entity: Ministerio de Asuntos Exteriores y de Cooperación

Program: Celebration Communication Activities

PI: Marie Jose Christine Garot

Period: 2013-2013

Title: The necessary transformation of the CFO as an agent of change and innovation

Financing Entity: IDC Research España S.L.

PI: Alvaro Arenas

Period: 2013-2013

Title: Grupo Coren Case

Financing Entity: Industrias Frigoríficas del Louro SA

PI: Salvador Aragon

Period: 2013-2013

Title: El Family Premium en la Empresa Familiar Cotizada Europea

Financing Entity: March Gestión de Fondos, S.G.I.I.C., S.A.U.

PI: Cristina Cruz

Period: 2013-2014

Title: BUPA-SANITAS Case

Financing Entity: The British United Provident Association Limited

PI: Gayle Allard

Period: 2013-2014

Title: Mutua Madrileña Case

Financing Entity: Mutua Madrileña Automovilista S.S.P.F.

PI: Rafael Ruiz Jarabo

Period: 2013-2014

Title: The Corporate Governance in Family Business Listed

Financing Entity: March Gestión de Fondos, S.G.I.I.C., S.A.U.

PI: Cristina Cruz

Period: 2013-2014

Title: Financial Reporting Strategy of European Banks

Financing Entity: Fundación de las Cajas de Ahorros

PI: Nieves Carrera

Period: 2013-2015

Title: Uncertainty, Innovation and Entrepreneurship.

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Julio Orlando De Castro

Period: 2013-2015

Title: Fulfilling Social Policies for Work and Life Balance with Positive Leadership: A Multi-level Perspective

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Margarita Mayo

Period: 2013-2015

Title: Organizational Identity and The Quest for Legitimacy in Entrepreneurship: How the Economic and Social Drivers of Entrepreneurs Shape New Industries

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Cristina Cruz

Period: 2013-2015

Title: Threats, Vulnerabilities and Countermeasures: Developing a Multidimensional Approach to Political Risk and Firm Behavior

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Daniel Justin Blake

Period: 2013-2015

Title: Building a New Reputation Indicator for Unicredit: Listening Methods to Close the Gap between Perception and Reality

Financing Entity: Unicredit S.p.A

PI: Laura Illia

Period: 2013-2016

Title: Financial Literacy

Financing Entity: European Investment Bank Institute

PI: Marco Trombetta

Period: 2013-2016

Title: Towards a Common Private Law of Europe

Financing Entity: European Commission

Program: Lifelong Learning Programme. Jean Monnet Action

PI: Marco De Benito

Period: 2013-2016

Title: Financial Education and Entrepreneurship

Financing Entity: Fundación de las Cajas de Ahorros

PI: Marco Trombetta

Period: 2013-2016

Title: The impact of a crisis in the future employment of young people in Spain: An empirical analysis using data from the Social Security

Financing Entity: Fundación de las Cajas de Ahorros

PI: Daniel Fernandez

Period: 2013-2016

Title: European Academic Network for Open Innovation

Financing Entity: European Commission

Program: Lifelong Learning Programme. Erasmus

PI: Carl Joachim Kock

Period: 2013-2016

Title: Measurement for Europe: Training and Research for Internet Communication Science

Financing Entity: European Commission

Program: People-Marie Curie. Seventh Framework Programme

PI: Caterina Moschieri and Tara Wernsing

Period: 2013-2017

Title: Convenio Funcas-IE Universidad

Financing Entity: Fundación de las Cajas de Ahorros

PI: Salvador Carmona

Period: 2013-2018

Title: The role of national courts and the European Union in recovery

Financing Entity: Ministerio de Asuntos Exteriores y de Cooperación

Program: Celebration Communication Activities

PI: Marie Jose Christine Garot

Period: 2014-2014

Title: 1929: Vassily Kandinsky on the Spanish Border

Financing Entity: Fritz Thyssen Foundation

PI: Laura Martínez De Guereñu

Period: 2014-2014

Title: e-Leadership Skills for Small and Medium Sized Enterprises (LEAD)

Financing Entity: European Commission

PI: Alvaro Arenas

Period: 2014-2015

Title: Effects of team diversity, hierarchical colocation, project complexity and experience on distributed knowledge workers' productivity

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Fabrizio Salvador

Period: 2014-2015



Title: Microfinance Institutions and Micro and Small Enterprises in Ghana: the potential of the missing middle

Financing Entity: International Growth Centre (IGC)

PI: Marco Trombetta

Period: 2014-2015

Title: Regional, National and Supra-National Changes: Strategy and Entrepreneurship in European Organizations

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

2014-2016PI: Caterina Moschieri

Period: 2014-2016

Title: Accounting framework and crisis: evolution, revolution or accounting crisis?

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Marco Trombetta

Period: 2014-2016

Title: Improving Judgments Project

Financing Entity: European Commission

Program: Career Integration Grants (CIG). Marie Curie Actions – Life Long Training. Seventh Framework Programme

PI: Kriti Jain

Period: 2014-2018

Title: Spain: A key player in the European institutions. 30 years of membership in the European Union?

Financing Entity: Ministerio de Asuntos Exteriores y de Cooperación

Program: Celebration Communication Activities

PI: Marie Jose Christine Garot

Period: 2015-2015

Title: Hogan Lovells

Financing Entity: Hogan Lovells International LLP

PI: Francisco Marcos

Period: 2015-2015

Title: 1st Mediterranean Symposium on Consumer Behavior Research

Financing Entity: Association for Consumer Research

PI: Dilney Gonçalves

Period: 2015-2015

Title: Adaptación del capítulo “De la Idea Política a la Realidad: el ReformKompass como herramienta para planificar reformas”.

Financing Entity: Fundación Bertelsmann

PI: Gayle Allard

Period: 2015-2015

Title: IE White Papers Series

Financing Entity: Credit Suisse AG

PI: Cristina Cruz

Period: 2015-2016

Title: Internal corporate ventures and shared value creation

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Mathias Tietz

Period: 2015-2016

Title: White Paper de Smart City: Transformacion Digital de las Ciudades

Financing Entity: Telefónica, S.A.

PI: Gildo Seisdedos

Period: 2015-2016

Title: Adult learning in 21st-century organizations

Financing Entity: Fundación BBVA

Program: Ayudas Investigadores Creadores Culturales 2015

PI: Monika Hamori

Period: 2015-2016

Title: Management Chair Fundación Bancaria “LA CAIXA”

Financing Entity: Fundación Bancaria Caixa d’Estalvis i Pensions de Barcelona

PI: Javier Fernandez Aguado

Period: 2015-2016

Title: Bauhaus, Spain, America: Cultural Exchanges and transfers (1928-1975)

Financing Entity: Fundación BBVA

Program: Ayudas Investigadores Creadores Culturales 2015

PI: Laura Martínez De Guereñu

Period: 2015-2016

Title: Unlocking Managerial Decision Capabilities

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Matthias Seifert

Period: 2015-2017

Title: Executives Incentives, Income Diversion and Short-Term Risk Taking: The Impact of Corporate Governance and Executive Compensation

Financing Entity: Ministerio de Economía y Competitividad

Program: Research National Plan

PI: Juan Pedro Gomez

Period: 2015-2017







RESEARCH SEMINARS



REPORT ON RESEARCH

RESEARCH SEMINARS

IE organizes periodic research seminars which involves academics of its faculty and visiting scholars from other institutions. These seminars are an excellent setting for the exchange of knowledge between academics and doctoral students from different disciplines. In these period we had a lot of scholars visiting us and we have been able to share interesting discussions. Some of the most significant have been:

Aravind Chandrasekaran. Fisher College of Business, The Ohio State University, US. “*Process Management Impact on Clinical and Experiential Quality: Managing Tensions Between Safe and Patient-Centered Healthcare.*”

James Dow. London Business School, UK. “*Financial Contracting, Limited Liability and Bubbles.*”

Victor Richmond Jose. McDonough School of Business, Georgetown University, US. “*On Aggregating Probabilistic Information: The Wisdom of (and Problem with) Crowds.*”

Dawn R. Detienne. Colorado State University, US. “*Entrepreneurial Exit Presentation.*”

Paola Manes. University of Bologna, IT. “*Trust, Contract, Property.*”

Ana Tur Prats. University College London, UK. “*Family types and Intimate-Partner Violence: A Historical Perspective.*”

Sunil Mithas. Robert H. Smith School of Business, University of Maryland, College Park, US. “*Information Technology, Customer Satisfaction, and Profit, 1994–2006: Theory and Evidence.*”

Maurizio Zollo. Bocconi University, IT. “*Understanding organizational evolution towards sustainable enterprise models.*”

Michel Magnan. John Molson School of Business, Concordia University, CA. “*The Advent of IFRS in Canada: A Harbinger of the Future for North American Financial Markets.*”

F. Asís Martinez-Jerez. Mendoza College of Business, University of Notre Dame, US. “*The performance effect of feedback frequency and detail: Evidence from a field experiment.*”

Annalisa Prencipe. Bocconi University, IT. “*Conservative Reporting and Investors’ Divergence of Opinions.*”

Ricard Gil. The Jonhs Hopkins Carey Business School, Johns Hopkins University, US. “*“Make or Buy” as Competitive Strategy: Evidence from the Spanish Local TV Industry.*”

Igor Goncharov. WHU – Otto Beisheim School of Management, DE. “*Predictive Ability and Market Pricing of Fair Value Earnings Components.*”

Luis Rayo. London School of Economics, UK. “*Relational Knowledge Transfers.*”

Dennis Gioia. The Pennsylvania State University & The Smeal College of Business, US. “*Organizational Identity, Learning and Loss over the Lifecycle of an Organization.*”



Oliver Spalt. Tilburg University, NL. *"Distracted Shareholders and Corporate Actions."*

Barry Barton. The University of Waikato, NZ. *"Energy, Climate Change, and the Behaviour of People and Businesses."*

Saul Estrin. London School of Economics, UK. *"FDI and State Ownership from Emerging Markets – Home Country Effects."*

Chee-Wee Tan. Copenhagen Business School, DK. *"An Exploratory Study of the Formation and Impact of Electronic Service Failures."*

Daniel Ferreira. London School of Economics, UK. *"Unfriendly Creditors: Debt Covenants and Board Independence"*

Margaret C. Campbell. Leeds School of Business, University of Colorado Boulder, US. *"When One Step Forward Seems Larger Than One Step Back"*

Pablo Briñol. Universidad Autónoma de Madrid, ES / Ohio State University, US. *"Power Validates Thoughts: Increasing (or Decreasing) Action, Cooperation, Goal Pursue, and Change."*

Brian Rountree. Jesse H. Jones Graduate School of Business, Rice University, US. *"The CEO-Employee Pay Ratio."*

Xi Zou. London Business School, UK. *"A Motivational Model of Shifting Risk Preferences."*

Steven Sweldens. INSEAD, FR. *"On the Automatic Effects of Advertising: Can Attitudes Be Changed without Awareness and Control?"*

Tom Lumpkin. Martin J. Whitman School of Management, Syracuse University, US. *"Understanding civic wealth creation: An integrative social entrepreneurship framework."*



Anh Tran. City University London, Cass Business School, UK. *"Do acquirers benefit from retaining target CEOs?"*

Charles Cho. ESSEC Business School, FR. *"Does the Choice of CSR Performance Rating Provider Matter?"*

David Veenman. Erasmus University Rotterdam, NL. *"Earnings Expectations and the Dispersion Anomaly."*

Ilan Cooper. BI Norwegian Business School, NO. *"The Expected Returns and Valuations of Private and Public Firms."*

Arthur Kraft. City University London, Cass Business School, UK. *"Real Effects of Frequent Financial Reporting."*

Martin Jacob. WHU - Otto Beisheim School of Management, DE. *"Firm Tax Uncertainty, Cash Holdings, and the Timing of Large Investment."*

Song Alex Yang London Business School, UK. *"The Supply Chain Effects of Bankruptcy."*

Jaideep Prabhu. Cambridge Judge Business School, University of Cambridge, UK. *"The Lives of Micro-marketers: Why Do Some Differentiate More than Others (and Perform Better)?"*

Claudio Panico. Università Commerciale Luigi Bocconi, IT. *"What Drives a Platform's Strategy? Usage, Membership, and Competition Effects."*

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