The Transatlantic Relationship in Crisis

July 6th, 7th & 8th
Madrid & Segovia

Academic partners

HARVARD Kennedy School
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The Transatlantic Relationship, central to the global order since the Second World War, is in crisis. The United States appears today more ambivalent toward the NATO Alliance than at any time in the past and seems to regard the European Union more as an economic competitor than a strategic partner. Diminishing U.S. leadership on issues ranging from trade to climate change to human rights have led many in Europe to question American leadership of the West. At the same time, President Trump is challenging the European allies to take on greater responsibility for NATO’s military strength. Europe is also buffeted by a significant number of challenges from Brexit to terrorism, the refugee and migrant crisis, the rise of anti-democratic populism and Russia’s assertiveness in the East. The seismic division at the G-7 Summit in Quebec only added to concerns about the future of a disunited West.

The ramifications of these developments are manifold and raise new challenges for transatlantic security, the resilience of western democracy, the future of the global economy and policies on emerging powers such as China. This year’s Transatlantic Conference will analyze the sources and implications of the transatlantic crisis and in particular their consequences for the policies of the Atlantic countries.

Planning Committee
Nicholas Burns, Cathryn Clüver Ashbrook, Karl Kaiser, Manuel Muñiz, Vicente Montes, Waya Quiviger, Patricia Morris and Erika Manouselis
11:00-11:30
REGISTRATION AT THE RAFAEL DEL PINO FOUNDATION, MADRID

12:00-12:10
OPENING REMARKS

Maria del Pino
President, Rafael del Pino Foundation

Diego del Alcazar
President, IE Business School, IE University and IE Foundation

12:10-12:30
OPENING KEYNOTE

Carlos Espinosa de los Monteros
High Commissioner for Marca España

Nicholas Burns
Goodman Family Professor of the Practice of Diplomacy and International Relations, Harvard Kennedy School

12:30-14:00
PUBLIC PANEL: THE WEAKENING OF THE TRANSATLANTIC BRIDGE

• A faltering and divided transatlantic partnership after Quebec
• The Trump revolution in American Foreign Policy
• Is the West at Risk?

Chair:

Manuel Muñiz
Dean & Rafael del Pino Professor of Practice of Global Transformation, IE School of International Relations

Panelists:

Ana de Palacio
Former Foreign Minister of Spain

Karen Donfried
President, The German Marshall Fund of the United States
Jane Harman
Director, President and CEO, Woodrow Wilson Center

Karl Kaiser
Senior Associate of the Project on Europe and the Transatlantic Relationship at the Belfer Center for Science and International Affairs, Adjunct Professor of Public Policy emeritus, Harvard Kennedy School

14:30-15:30
WELCOME COCKTAIL AT RAFAEL DEL PINO FOUNDATION

16:00-17:00
TRANSFER TO SEGOVIA

17:00-18:30
CHECK-IN AT EUROSTAR CONVENTO CAPUCHINOS HOTEL AND FREE TIME

18:30-20:00
WALKING TOUR OF SEGOVIA (OPTIONAL)

20:00-20:30
WELCOME KEYNOTE AT VILLENA RESTAURANT

Josep Borrell
Minister of Foreign Affairs and Cooperation of Spain

20:30-22:00
DINNER AND PANEL DISCUSSION AT VILLENA RESTAURANT

Chair:
Roger Cohen

KEYNOTE: THE FUTURE OF THE EUROPE - U.S. RELATIONSHIP:
A EUROPEAN PERSPECTIVE

Karel de Gucht
President, Institute for European Studies, Vrije Universiteit Brussel & Former European Commissioner for Trade
08:00-09:00
BREAKFAST CONVERSATION WITH DAVID SANGER
Author of *The Perfect Weapon*

09:00-11:00
SESSION I: POPULISM IN THE WEST

• How strong are the populist forces in Europe and the U.S.?
• How can Western values and institutions be protected from anti-democratic forces on both sides of the Atlantic?

Chair:
Anne Applebaum
Columnist, *The Washington Post*

Panelists:
Stefan Kornelius
Foreign and Editorial Page Editor, *Süddeutsche Zeitung*

Susana Malcorra
Former Foreign Minister of Argentina & Under Secretary General of the United Nations

Yascha Mounk
Executive Director of the Renewing the Centre, Tony Blair Institute for Global Change & Lecturer on Political Theory, Government Department, Harvard University

Philip Stephens
Director of the Editorial Board, *The Financial Times*

11:00-11:30
GROUP PHOTO AND BREAK

11:30-13:30
SESSION II: SAVING THE LIBERAL TRADING SYSTEM AND AN OPEN GLOBAL ECONOMY

• The Trump challenge to the World Trade Organization and free trade regimes
• NAFTA and U.S.-EU trade?
• How should the EU respond after the Quebec debacle?
Panelists:

**Karel de Gucht**  
President of Institute for European Studies, Vrije Universiteit Brussel & Former European Commissioner for Trade

**Jeffry Frieden**  
Stanfield Professor of International Peace, Department of Government, Harvard University

**Luis Garicano**  
Professor of Economics and Strategy, IE Business School

13:30-15:30  
LUNCH AND PANEL AT IE SEGOVIA CAMPUS:  
RUSSIA’S CHALLENGE TO THE EU, NATO AND THE U.S.

- Are we back to a new Cold War between Russia and the West?
- Is Russia seeking to undermine Western democracies?
- Is there any common ground between us?

Chair:  
**Cathryn Clüver Ashbrook**  
Executive Director, The Future of Diplomacy Project & The Project on Europe and the Transatlantic Relationship, Harvard Kennedy School

Panelists:  

**Alexey Pushkov**  
Chairman of the Commission on Information and Media, Federation Council, Federal Assembly of the Russian Federation

**Radoslaw Sikorski**  
Senior Fellow, Harvard University & Former Speaker of the House & Foreign Minister of Poland

**Jake Sullivan**  
Senior Fellow in the Geoeconomics and Strategy Program, Carnegie Endowment for International Peace & Martin R. Flug Visiting Lecturer in Law, Yale Law School  
Senior Fellow, Future of Diplomacy Project, Harvard Belfer Center for Science and International Affairs
15:30-17:30
SESSION III: A MIDDLE EAST IN TURMOIL
- Is there any hope for an end to Syria’s civil war?
- Will Trump’s disavowal of the Iran nuclear deal kill it?
- Is there a looming Iran-Israel conflict in Syria?

Chair:
Steven Erlanger
Chief Diplomatic Correspondent, The New York Times

Panelists:
Thierry de Montbrial
Executive Chair, Institut Français des Relations Internationales

Robin Niblett
Director, Chatham House (The Royal Institute of International Affairs)

Monica Toft
Professor of International Politics & Director of the Center for Strategic Studies, Fletcher School of Law and Diplomacy, Tufts University

17:30-20:00
BREAK

20:00-22:00
RECEPTION AND DINNER AT JOSÉ MARIA RESTAURANT

Chair:
Pierre Keller
Former Senior Partner Lombard Odier & Cie.

KEYNOTE: THE FUTURE OF THE EUROPE - U.S. ALLIANCE

Fred Kempe
President and Chief Executive Officer, The Atlantic Council

22:00-23:00
NIGHTCAP SESSION AT CONVENTO CAPUCHINOS HOTEL:
THE FUTURE OF THE WEST

David Miliband
President and CEO of the International Rescue Committee

Interviewer:
Nicholas Burns
Goodman Family Professor of the Practice of Diplomacy and International Relations, Harvard Kennedy School
09:00-11:00
SESSION IV: THE CHINA CHALLENGE

- China and the U.S. are both partners and competitors on the global stage. Is the relationship tilting towards competition?
- Will China help or hurt the U.S.-led North Korea talks?
- How to cope with our differences in the South and East China Seas?
- How should the U.S. and Europe cope with China’s trade practices?

Chair:
Philippe Le Corre
Senior Fellow at the Mossavar- Rahmani Center for Business and Government & Research Fellow at the Belfer Center for Science and International Affairs, Harvard Kennedy School

Panelists:
Evan Medeiros
Penner Family Chair in Asian Studies at the Walsh School of Foreign Service, Georgetown University

May-Britt Stumbaum
Director, NFG Research Group “Asian Perceptions of the EU,” Freie Universität Berlin

Torrey Taussig
Post-doctoral Fellow at Belfer Center for Science and International Affairs, Harvard Kennedy School & Post-doctoral Fellow at the Center on the United States and Europe, The Brookings Institution

11:00-11:15
COFFEE BREAK

11:15-13:15
SESSION V: HOW TO STRENGTHEN TRANSATLANTIC RELATIONS

- NATO revival: Countering Russia and finding success in Afghanistan
- Cyber tensions in Europe, the U.S. and beyond
- The impact of Brexit on the EU and the future of the U.K.
Chair:

**Douglas Alexander**
Founder and Director of Consequitur Limited & Senior Fellow, Harvard Kennedy School

Panelists:

**Douglas Lute**
President, Cambridge Global Advisors, LLC & Former Permanent Representative of the United States to the North Atlantic Council
Senior Fellow, Future of Diplomacy Project, Harvard Belfer Center for Science and International Affairs

**Peter Ricketts**
Former Political Director of the Foreign Commonwealth Office of the United Kingdom & Former National Security Adviser for the United Kingdom

**David Sanger**

**Amanda Sloat**
Robert Bosch Senior Fellow, Center on the United States and Europe, The Brookings Institution

**Jan Techau**
Senior Fellow and Director of the Europe Program, The German Marshall Fund of the United States

13:15-14:00
CLOSING REMARKS

**Nicholas Burns**
Goodman Family Professor of the Practice of Diplomacy and International Relations, Harvard Kennedy School

**Karl Kaiser**
Senior Associate of the Project on Europe and the Transatlantic Relationship at the Belfer Center for Science and International Affairs, Adjunct Professor of Public Policy emeritus, Harvard Kennedy School

**Manuel Muñiz**
Dean & Rafael del Pino Professor of Practice of Global Transformation, IE School of International Relations

14:00
INFORMAL LUNCH AND FAREWELL AT IE CAMPUS
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