



SCHOOL OF  
GLOBAL &  
PUBLIC AFFAIRS



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# MASTER IN INTERNATIONAL DEVELOPMENT

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A more sustainable world is within reach.  
Become the impulse.

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# QUICK FACTS

 Format	<b>FULL TIME</b>	 Language	<b>ENGLISH</b>
 Intake	<b>OCTOBER</b>	 Duration	<b>10 MONTHS</b>
 Location	<b>MADRID, SPAIN</b>		

## ABOUT THE MID

The Master in International Development provides students with a unique, world-class training for success and impact in the field of sustainable development, creating strategies towards social, economic and environmental prosperity.

**Be an actor in building a more sustainable future.**

## THIS PROGRAM IS THE RESULT OF A UNIQUE PARTNERSHIP BETWEEN:



A top-tier international university that shapes leaders who drive innovation and change at organizations, equipping managers, directors and public leaders with an entrepreneurial mindset that connects technology, diversity and global perspective.



The center of excellence for training and knowledge management within the UN system, which aims to transform the United Nations into a more effective, results-oriented and agile global organization dissemination.



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**Master in  
International  
Development**

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# A WARM WELCOME FROM IE AND UNSSC

## We would like to thank you for your interest in IE's Master in International Development.



Manuel Muñiz,  
Dean, IE School of  
Global and Public  
Affairs



Jafar Javan,  
Director, United  
Nations System Staff  
College

We would like to thank you for your interest in the **Master in International Development (MID)**, a unique collaboration between the **IE School of Global and Public Affairs (IEGPA)** and the **United Nations System Staff College (UNSSC)**. This 1-year program provides world-class training for success and impact in the field of sustainable development.

In the past, the notion of sustainable development referred primarily to 'green' strategies for environmentally conscious economic growth. As part of its **2030 Agenda for Sustainable Development**, the **United Nations** has developed a more holistic approach to sustainability, grounded in the **Five P's: People, Planet, Prosperity, Peace, and Partnership**. In order to understand the impact of development projects and policies, we need to understand their impact not only in the targeted field, but also in the other four P's where they may have unintended consequences. Development work is only sustainable when progress in one sector does not come at the expense of reversals elsewhere. Truly sustainable work will exhibit *positive externalities*: progress in one sector that stimulates or sustains progress in others.

Due to this complexity, today's development professionals require a unique combination of hard and soft skills. They need a strong formation in policy writing, data analysis, and project management. They also need to manage uncertainty, negotiate cross-culturally, and adapt effectively. Synergies in the IEGPA-UNSSC partnership make us uniquely positioned to address these needs. Not only will both institutions contribute to the program's management and faculty; students will also benefit from the vast networks made possible by the United Nations system, IE Career Services, and IE faculty and alumni.

The Master will include a one-week immersion experience in a UN office, where students will be able to observe *in situ* the real opportunities and challenges that decision makers face. In addition, students will develop an applied consultancy-type project to address a specific problem posed by a partner organization and may have the possibility to continue their studies with an internship within the UN or other prestigious institution.

Graduates will enter professional careers that span the public, private, and non-profit sectors. Some will join international organizations such as the UN and World Bank; others will join non-profits, whether NGO's, foundations, or think tanks; and others will enter the fields of social business and corporate social responsibility. Regardless, you will leave your Master experience prepared for both career success and social impact.

With students from over 130 countries and 60,000 alumni distributed around the globe, IE is one of the most international academic institutions in the world. We train individuals who can navigate the many connections and exploit the synergies between the public and private sectors. Should you decide that IE is the right place to pursue the knowledge and professional skills you will need in a dynamic and changing world, the extent of your contribution to society and professional success will depend solely on your commitment to achieving them. But don't take our word for it – find out for yourself!

Manuel Muñiz

Jafar Javan

# WHO CAN DO THE MID?

Two types of student profiles can undertake a  
Master in International Development:



## Recent Graduates

Those who have just finished their undergraduate education in political science, international relations, economics, social sciences or equivalent. This program is designed for someone who has an interest in entering the professional market of international development and would like to pursue a master's degree in order to complement or further strengthen their undergraduate education.



## Young Professionals

Professionals already working or who have experience in the development field and are ready to build upon their knowledge and capacities to meet the challenges of the 2030 Sustainable Development Agenda. Individuals that would like to assume higher responsibilities, enhance the way they work and create a higher impact in their company or organization.

# INTERNATIONAL RECOGNITION

IE School of Global and Public Affairs is a Full Member of the Association of Professional Schools of International Affairs (APSIA). It is the first Spanish school and seventh European school to join this group of elite institutions, which includes schools based in North America, Asia and Europe.





A more  
sustainable world  
is **within reach**

# TOP REASONS TO JOIN IE'S MASTER IN INTERNATIONAL DEVELOPMENT

## 01 Benefit from our partnership with the UNSSC

Students in the MID will be lectured by United Nations experts and practitioners, visit UN offices and, at the end of their program, receive a certificate from the UNSSC.

## 02 Prepare for a career in international organizations, public or non-profit sectors

Students will receive support, encouragement and facilitation for field internships and careers within the UN system and other top organizations

## 03 A one-week immersion in a UN operation

Students will have the opportunity to visit and experience firsthand the inner workings of a UN operation. They will be able to meet and shadow professionals throughout their week, gaining a practical vision on what a UN operation encompasses

## 04 Learn from experienced professors and top practitioners

Students will get the chance to engage with top professionals and experts from the UN system and other top organizations through courses, seminars, capstone projects and special events.

## 05 Study at a top-tier School that is a full member of APSIA

IE Global and Public Affairs is a full member of the Association for Professional Schools of International Affairs (APSIA) and is the only University to have this title in Spain.

## 06 Grow within a very diverse student body

More than 130 nationalities on campus every year.

## 07 Develop a global network by joining IE alumni

More than 60,000 high-level professionals around the world have already graduated from IE and stay connected through our Alumni Association.

## 08 Live the Madrid experience

A bridge between Europe and the Americas where you can learn the third most spoken language in the world.

# PROGRAM STRUCTURE

The MID will be developed in the academic and professional space of sustainable development, combining both practical and policy-oriented perspectives.



## MODULES AND COURSES\*



### 2030 Sustainable Development Agenda

- Human Rights and Social Inclusion
- Development Economics
- Climate Change and Environmental Politics
- Peace, Justice and Governance
- Multi-Stakeholder Engagement
- Policy Coherence: Externalities and Multipliers



### Data analysis and project management

- Probability and Statistics
- Econometrics and Data Analytics
- Management for Results
- Strategic Planning and Risk Analysis



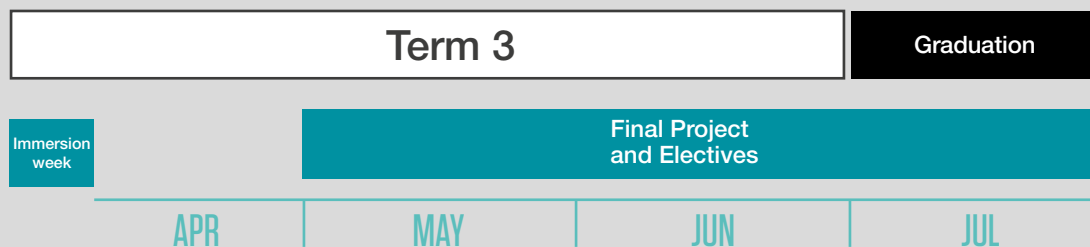
### Cross-cultural negotiation and empowerment

- Community Organizations and Empowerment
- Political Acumen and Negotiation
- Emotional Intelligence and Adaptive Leadership

\*Courses subject to change.



IE's learning methodology focuses on practical cases, teamwork, consulting projects, business simulations and class debates. The Master will use these applied methods in addition to case analyses, simulation exercises, in-class use of technological tools for applied learning and field experiences.



## Specialization Tracks

- Track 1: Development Innovation & Emerging Technologies
- Track 2: Governance & Social Inclusion
- Track 3: Environmental Sustainability & Climate Action
- Track 4: Finance, Trade & Economics For Sustainable Development.



## Personal & Career Development Workshops

- Introduction to Career Services
- How to improve your CV and Cover Letters
- How to use LinkedIn
- Personal Branding
- Interview Preparation and Salary Negotiation
- Job Hunting workshops



## Optional foreign language course

- Spanish
- French
- German
- Arabic

# ONE WEEK IMMERSION IN A UN OPERATION

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The Master will include a one-week immersion experience in a UN mission, where students will be able to observe in situ the real opportunities and challenges that decision makers face.

## FINAL PROJECT

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By the end of their master experience, students will have the opportunity to work individually or in small groups on a final project, which can be either applied or research focused. Students can choose among the following two options:

### Capstone Consulting Project

Under the supervision of an assigned mentor, teams of two or three members have to solve a real challenge with a practical approach with UN agencies and other top organizations in the Development field.

### Master's Thesis

The master's thesis, written under the direct supervision of a faculty member, allows students to develop expertise and contribute to specific field of knowledge.

# THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT

In 2015, the United Nations set goals and targets that will stimulate action over the next fifteen years in areas of critical importance for humanity and the planet. Throughout your Master's program experience, you will learn how to tackle these issues and achieve the goals set by the UN.



## CAREER OPPORTUNITIES

International development is an expansive sector with a huge variety of exciting jobs. Professionals with a Master in International Development are able to land positions in the private, public or non-profit sectors.

**90%**  
of IE students find a job within  
3 months after graduation.



Graduates can land positions such as:

- Head of Office (within UN or other major development organizations)
- Head of Programs and/or Operations
- International Development Specialist
- Project Manager
- Researcher
- International Consultant
- Policy and/or Strategic Planning Officer

## WHY DO THE MID AT IE?

**In 1973**, three visionary entrepreneurs found Instituto de Empresa in Madrid. The MBA and Executive MBA are born.

70S

**Ten years later**, IE inaugurates its International MBA with 5% international students, and the Entrepreneurship Department is founded to build entrepreneurial thinking among all students.

The school creates the IE Foundation and Alumni Association with the aim of fostering relationships among alumni and promoting research on management topics.

80S

## CAMPUS LIFE

The IE experience is much more than just an academic experience. We want you to enjoy your time and take advantage of all the opportunities which may arise around you. Our students have a wide range of cultural, social and sport activities, arranged by the students themselves with the support of the Campus Life Office.



**By the end of the 1990s,** IE has entered the top 25 business schools in the world and has partnerships, such as the Sumaq Alliance, with nearly 100 prestigious business schools on five continents.

**In 2006** IE University opens to serve undergraduates from around the world, and the Law School and the IE School of Global and Public Affairs open a year later.

- Recognized as one of the **world's top Business Schools.**
- **More than 60,000 alumni** hold high ranking positions in over 100 countries.
- **130+ nationalities** represented on campus.
- **30 international offices** around the globe.

90S

2000S

TODAY

Our current and former students at IE, proactive by nature, have started over 200 clubs in both Madrid and abroad and they organize countless regional and cross-sectorial events. Some examples of the clubs we have are:

### Professional clubs:

IE Consulting Club,  
IE Entrepreneurship Club,  
IE Marketing Club, etc.

### Geographic clubs:

IE Africa Club,  
IE Venezuela Club,  
IE Japan Club,  
IE German Club, etc.

more than  
**200**  
students clubs

### Social Clubs:

IE Music Club,  
IE Drama Club,  
IE Photography Club, etc.

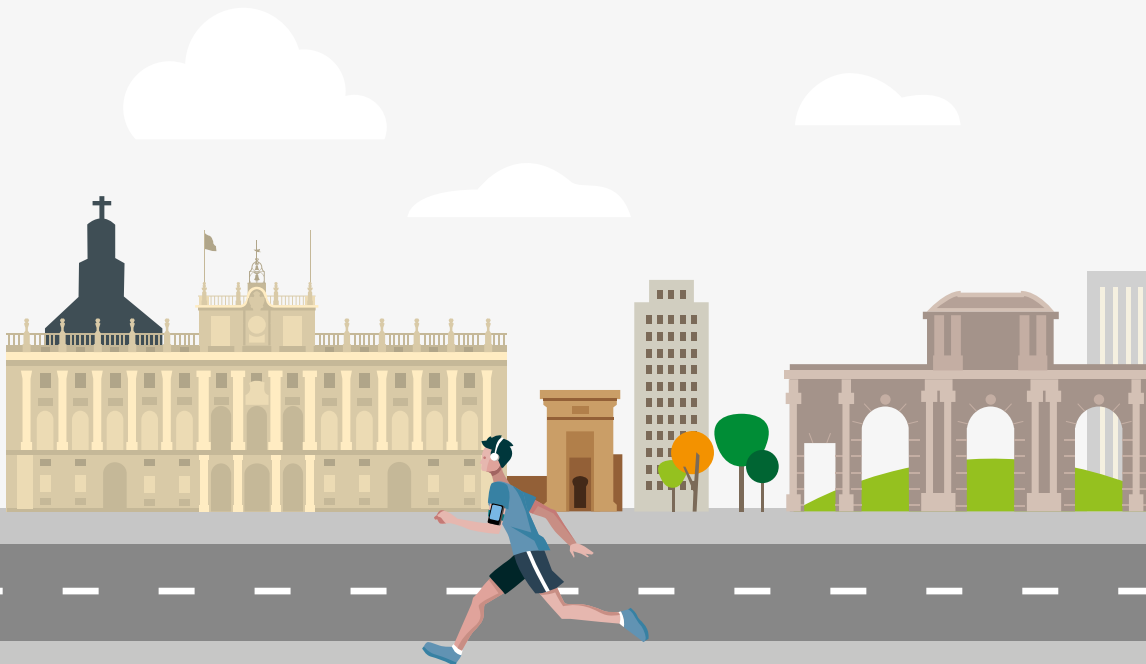
### Sports Clubs:

IE Football Club,  
IE Basketball Club,  
IE Running Club,  
IE Yoga Club, etc.

# MADRID! THE BEST PLACE TO STUDY AND EXPLORE

Experience an unforgettable period of your life in Madrid, the fourth largest city in Europe. Here you will have the opportunity to learn or improve your Spanish, the native language of 500 million people and the world's second business language.

IE's postgraduate campus spreads across 17 buildings strategically located in the charming Barrio de Salamanca, a very well connected area in the heart of the financial district of Madrid.





## Culture

Madrid has three of the most important art museums in the world: El Prado, with 4,000 works of art including work by Botticelli, El Bosco, Velázquez and Goya; El Thyssen Bornemisza, with works by Renoir and Van Eyck; and Reina Sofía, with over 20,000 works from the 20th century, including the famous Guernica painting by Picasso.



## Traditional Gastronomy

Spain is famous for its tapas, small portions of different Spanish dishes that you should try as soon as you arrive!



## Location

Madrid is strategically located in the center of Spain and very well connected to the main Spanish cities: 2 hours by train to Barcelona, Valencia, Sevilla and many others!



## An Open Door to Europe

Madrid has a very strategic location within Europe. Hop on a flight and reach any destination in just 2 or 3 hours.



## Sports

Attend a Real Madrid game or practice any sport from hiking, to skiing, to sailing. Madrid is located in the center of Spain, do it all!



## Social Life

Madrid is internationally renowned for its old cafés, bars and restaurants. It has one social venue per 132 people: so many places to go.



## Nature

El Retiro is one of the largest parks in Madrid. It is filled with beautiful sculptures, monuments, galleries, a peaceful lake and host a variety of events every year.



## Weather

Madrid is the European capital with the sunniest days. Here comes the sun!



## Business Center

Madrid is the financial and industrial center of the country. It hosts most of the important national and international companies and organizations.



# ADMISSION REQUIREMENTS



## Step 1:

### Online Application Form:

At [www.ie.edu/app](http://www.ie.edu/app), candidates have to upload the following documents:

- Bachelor Degree & Transcripts
- Resume / CV
- 2 Letters of Recommendation
- Online assessment
- English language certificate: for non-native English speakers (TOEFL, IELTS, Cambridge Advanced of Proficiency, or Pearson Academic). A certificate is not required if you completed an undergraduate degree in English.
- Entrance Exam (GMAT, GRE, or ieGAT): <http://www.ie.edu/iegat-masters-admission-test/>
- Application fee: €125



## Step 2:

### Personal Interview (face to face or Skype)



## Step 3:

### Final Decision

**Any questions?** Contact our admissions advisor: [iegpa.admissions@ie.edu](mailto:iegpa.admissions@ie.edu)

## FINANCIAL AID

Returning to school is an important personal and financial decision. For more information regarding specific financing options including scholarships, loans, and fellowships, please visit [www.ie.edu/financial-aid](http://www.ie.edu/financial-aid)



# GLOBAL PRESENCE

[www.ie.edu/offices](http://www.ie.edu/offices)

Please do not hesitate to contact your nearest office if you need any additional information.

## EUROPE

[europe@ie.edu](mailto:europe@ie.edu)

France - Paris  
[france@ie.edu](mailto:france@ie.edu)

Germany, Switzerland  
& Austria - Munich  
[dach@ie.edu](mailto:dach@ie.edu)

Italy & The Balkans - Milan  
[italia@ie.edu](mailto:italia@ie.edu)

Portugal - Lisbon  
[portugal@ie.edu](mailto:portugal@ie.edu)

Eastern Europe  
& Central Asia - Moscow  
[eecca@ie.edu](mailto:eecca@ie.edu)

Spain - Madrid & Segovia  
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Turkey - Istanbul  
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UK & Ireland - London  
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South USA & Caribbean - Miami  
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Northeast USA - New York  
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Canada - Toronto  
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Argentina & Uruguay - Buenos Aires  
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[uruguay@ie.edu](mailto:uruguay@ie.edu)

Brazil - Sao Paulo  
[brasil@ie.edu](mailto:brasil@ie.edu)

Chile - Santiago de Chile  
[chile@ie.edu](mailto:chile@ie.edu)

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Peru, Bolivia & Paraguay - Lima  
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[southeastasia@ie.edu](mailto:southeastasia@ie.edu)

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[saudi@ie.edu](mailto:saudi@ie.edu)

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& Oman - Dubai  
[uae@ie.edu](mailto:uae@ie.edu)

West Africa - Lagos  
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Southern Africa - Johannesburg  
[southernafrica@ie.edu](mailto:southernafrica@ie.edu)

**Please Note:** The information contained in this brochure is subject to change. IE reserves the right to modify program content, regulations and policies when deemed appropriate and in the best interest of the IE community. Please contact the program management team should you have any queries.





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