# PublicTech Lab

## REIMAGINING LIVABLE AND SUSTAINABLE SOCIETIES

October 4th,
4.30 pm - 6.30 pm

Sandbox Stage
South Summit

---

**Keynote**

### Paul Misener
**Amazon**

VP for Global Innovation Policy and Communications

---

**Panel I**

### Bernard Le Masson
**Accenture**

Managing Director Public Service, Accenture Strategy

---

**Panel I**

### Diego Molano
**Government of Colombia**

Former Minister for Technology and Innovation and Digital Transformation specialist

---

**Panel II**

### Anjali Sastry
**MIT**

Senior Lecturer, MIT

---

**Opening**

### Manuel Muñiz
**IE School of Global and Public Affairs**

Dean IE School of Global and Public Affairs and Founder of the PublicTech Lab

---

**Panel I**

### Richard Pope
**Harvard University**

Part of the founding Team at the UK Government Digital Service, and Senior Research Fellow at the Kennedy School, Harvard University

---

**Opening**

### Idoia Ortiz de Artiñano
**PublicTech Lab**

Founder and Managing Director of the PublicTech Lab, IE

---

**Panel II**

### Mariano Silveyra
**Cabify**

Regional Manager Europe, Cabify

---

**Panel I**

### Tanya Filer
**University of Cambridge**

Digital State Project Lead at the Bennet Institute for Public Policy, University of Cambridge

---

**Panel II**

### Javier Sancho
**One Concern**

Global Engagement Lead, One Concern

---

**Panel II**

### Oscar Bachs
**Unblur**

Director of Business Development, Unblur

---

**Panel I**

### Paris Martin
**US Digital Service**

Former Lead Digital Service Expert, U.S Digital Service

---

**Panel II**

### Jordi Díaz
**Play&go**

CEO, Play&go

---

**Panel II**

### Alvaro Salvat
**Lime**

General Manager, Lime

---

SOUTH SUMMIT: La N@ve (Calle Cifuentes 5), Madrid, Spain