



Every year, the arrival of the storks to the Campus tower marks the end of winter and the start of spring.

#### IE UNIVERSITY CAMPUS

# **Convent of Santa Cruz la Real**

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#### Introduction

The first time you set foot on IE University's campus in Segovia, you'll be struck by the history that surrounds you, by the fairytale feeling that overcomes you.



"It's an ideal life for a university student."

Pablo (Indonesia) Bachelor in Communication and Digital Media Class of 2016 The history of the buildings you'll occupy on campus, the cobblestone streets, famous castle, cathedral, and aqueduct in the city, the rolling hills, green trees, and peaceful Eresma River... all come together to create an inspiring atmosphere of exploration and discovery.

The campus is housed in the converted Convent of Santa Cruz la Real, one of the city's most historic buildings, declared a national heritage site in 1931.

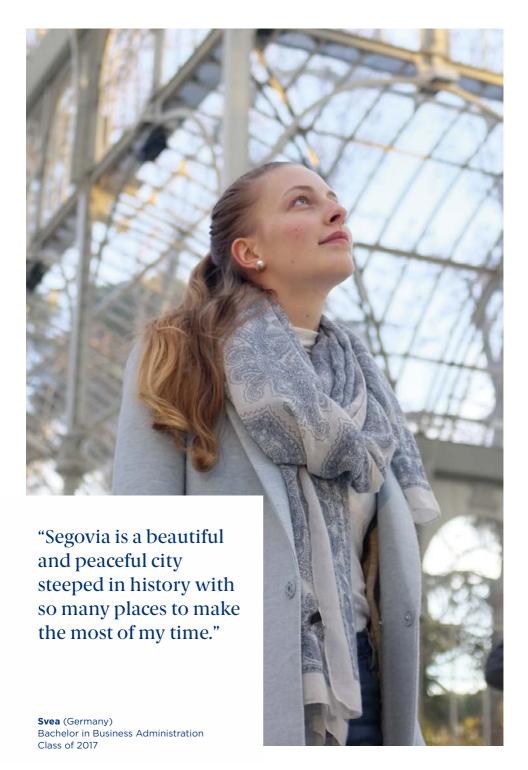
IE University's campus in Segovia blends this incredible history with modern facilities and the most cutting-edge learning resources attracting the best and the brightest from around the world. The hum of a young, vibrant, international community working, thinking, creating, and innovating all around you will make your heart beat just a little faster as you get acquainted with the place you will call home for the next four years.

You'll find yourself part of a close-knit community of inspiring minds from around the world, ready to explore and have fun.

There are plenty of incredible places to discover in Segovia—it's an intimate city surrounded by beautiful nature, and IE University's campus is found just outside the 11th-century city walls. When you want to explore further, it's easy to take a day trip to other historic cities, get to the mountains, or spend a day in the electric city of Madrid (just a 30 minute trip on the high-speed train, the AVE) with your new friends and fellow students.

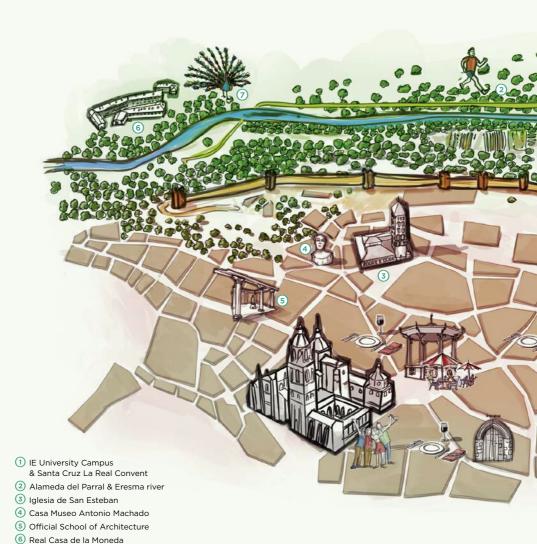
IE University's Segovia campus will be the setting for your unforgettable university experience.





## IE University Campus and Surroundings

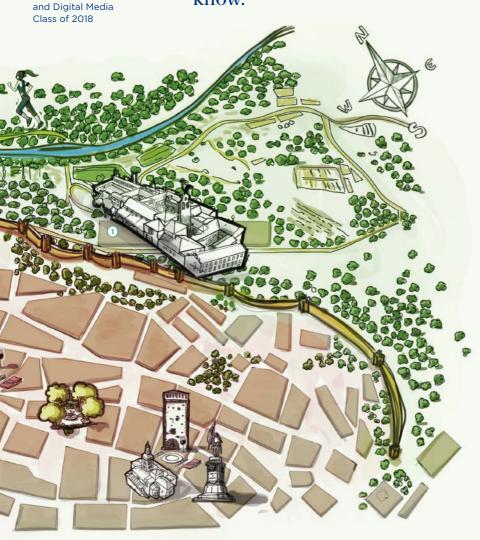
7 Romeral de San Marcos

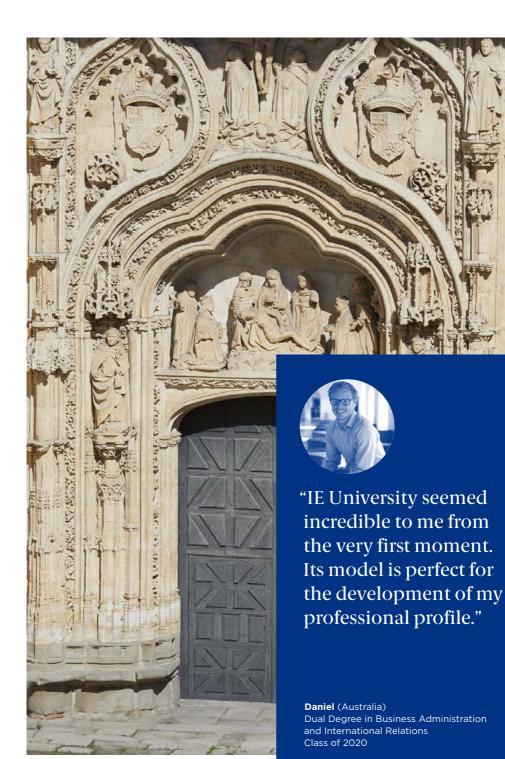




Mohamed (India)
Bachelor in Communication
and Digital Media
Class of 2019

"Since it's a community, regardless of where you are, you can always have fun, because there are people everywhere. Wherever you go, you're going to see people you know."





### Past and present

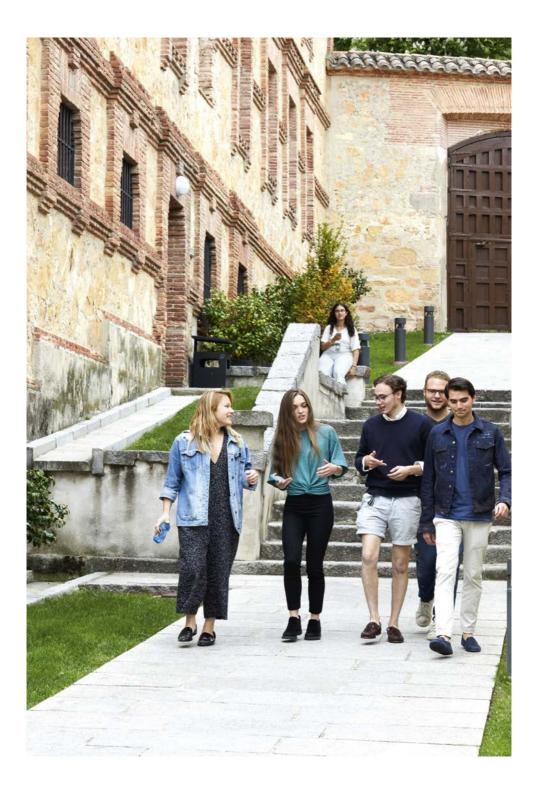
The adaptation of the convent into an innovative, higher-education institution seamlessly combines the past and present while looking towards the future.

Santa Cruz La Real Convent, home of IE University in Segovia, dates back to the early 13th century. The architecture tells the history of the building, from Romanesque remains, to Hispano-Flemish-style extensions, to Renaissance-style cloisters, to the modern renovations transforming the space into a cutting-edge educational facility.

You will be able to enjoy the best of historic beauty, elegance, and calm, in spaces like La Cueva de Santo Domingo—dating back to the 12th century—while using the latest in technology and learning strategies from professors in fully-equipped classrooms, conference rooms, labs, and other spaces serving the needs of our students.







#### Day-to-day life

Life in Segovia, both on campus and off, is filled with history and life, nature and man-made wonders, peace and excitement. Whether you're wandering through the convent to your next class, having lunch with views of the Segovian countryside or getting together with friends to explore Segovia's old town, there's never a dull moment when studying at IE University's campus in Segovia.

Wake up to the cheerful sound of Segovian birds chirping, whether you're staying at the Reyes Católicos Residence Hall on campus, or in a residence, homestay, or apartment in the center of the city. Staying at the Reyes Católicos Residence Hall means you're right on campus, but if you choose to stay off campus, other accommodation options are only a few minutes away.

Residence halls, with all-inclusive options, make sure everything is taken care of for you. You won't have to worry about extra stressers like utility bills

Students at The Reyes Católicos Residence Hall. or internet connection, and you will be able to focus on your studies and meet the other incredible students who live there too. You'll have the option of three meals a day, along with laundry and cleaning services.

The Reyes Católicos Residence Hall, our on-campus residence, offers completely refurbished single or double rooms that are bright and modern in the historic campus setting. The small residence, with accommodation for 61 students, means you'll have the chance to connect with other international students and form a close-knit community. The cafeteria with two floors is a sunny space to have a homemade meal, recharge your batteries, and bond with your peers.

Many students choose to find a shared apartment off campus after their first year to experience life as a local Segovian. With the campus a 5-15 minute walk from just about anywhere you might want to stay in the center, living off campus can be a fun option for finding your independence in the beautiful city of Segovia.





"I love Segovia. It's a perfect city to live in and study; everything is close by."

**Calum** (Scotland) Bachelor of Laws Class of 2018



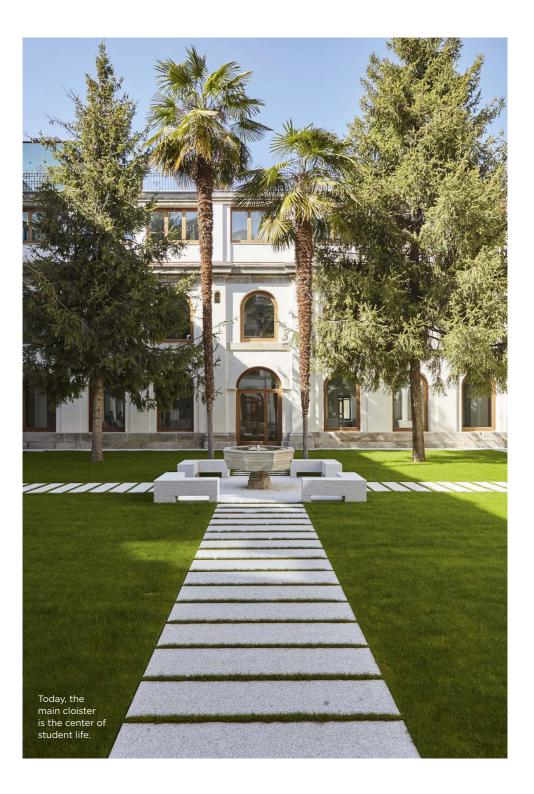


"When you first meet people at IE University you feel instantly at home. We all have the same kind of international background, we all love to travel, we have lived in so many places, it is a truly amazing community."



**Giulia** (Brazil) Bachelor in Communication and Digital Media Class of 2020





## The heart of the IEU Campus in Segovia

The rich history of the campus will welcome you in as you walk through the university's main entrance: you'll find yourself in the main cloister surrounded by original Romanesque arches letting light flood the hallways.

This main cloister and church—now the Aula Magna and main entrance of the university—were once occupied by the 13th-century convent. In the late 1400s, the Dominican religious order demolished the old convent and rebuilt it into the buildings that stand today. The square plan and ribbed vault of the cloister donning angels and emblems of the Catholic Monarchs, tell the story of the building in late Gothic-style architecture. You'll be inspired by the juxtaposition of historic significance and the forward-thinking, creative young minds buzzing all around you.





On the west side of the cloister there is a conference hall, which was once the refectory; to the east, the chapel and local meeting place from the 15th century have been converted into the chapter hall. You'll attend important events in this area, walking the four corridors that lead to the main cloister, symbolizing IE University's four key values—diversity, entrepreneurship, humanities, technology & innovation—coming together in one place

of Segovia, in every step you take through its streets, squares, and countryside, there's a sense of tradition, art, and history."

**Cheyenne** (Switzerland) Dual Degree in Laws and International Relations Class of 2020



#### **AULA MAGNA**

The 15th-century single-nave church, situated on the south side of the main cloister, now functions as the most important conference hall in the university. The space maintains the impressive architecture constructed by the Dominicans with chapels on one side inserted between buttresses and a wide elevated chancel that serves as a vestibule. Ribbed vaulting invites you to marvel up at the ceiling inside, while the outer part of the church is decorated with pinnacles crowning the buttresses. This beautifully preserved space imbued with history gains new depth every year as students are welcomed into the university at inauguration and those finishing their degrees celebrate graduation here. The Aula Magna also hosts conferences, concerts, festivals (such as the Hay Festival), and other key university events.



"I can't find the words to describe how it feels to step inside the astonishing Aula Magna. The energy of the space leaves you awestruck."





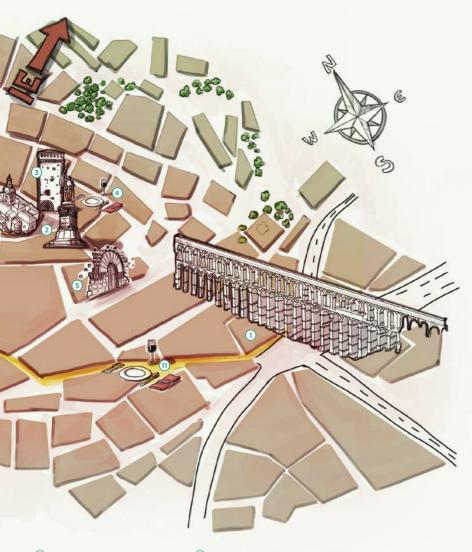
IE University Campus and Surroundings



"The first time I came to IE University, the first thing that I noticed wasn't the people or the studies, it was this campus, because I remember the first time I came here I was so impressed by the architecture... the combination of the modern and the old."



Joséphine (Holland)
Bachelor in Business
Administration
Class of 2014



- 1 Acueducto
- ② Medina del Campo Square, Iglesia de San Martín, Estatua de Juan Bravo
- 3 Torreón de Lozoya
- 4 Restaurante San Martín
- (5) Casa de los Picos

- 6 Didactic Center of the Jewish Quarter
- 7 Restaurante El Fogón Sefardí
- (antigua Sinagoga Mayor)
- (9) Restaurante José María
- 10 Calle Real
- (11) Restaurante Casa Duque



### Innovation and Technology

IE University's campus in Segovia is found on a historic site, but the resources, movement, thinking, and learning that happen here are the most future-forward and cutting-edge in higher education. You'll enter spaces like the Fab Lab and Media Lab and be inspired to explore and innovate using the latest technologies.

Your professors will guide you with hands-on teaching techniques and innovative methodologies that inspire learning-by-doing and a student-focused approach. Technology is integrated into every aspect of learning, from the latest tools found in the university's labs and studios to forward-thinking programs and professors that continue to break educational boundaries.



From the on-campus library, to the interactive virtual campus, to group work and projects focusing on real-world problems and innovative, forward-looking solutions... You and your fellow students will become the thinkers and doers of tomorrow in an innovative space, informed by the history and culture of the campus and city that surround you.

"In the Fab Lab of the IE School of Architecture and Design, we have manufactured everything from life-size furniture to temporary sports stadiums."

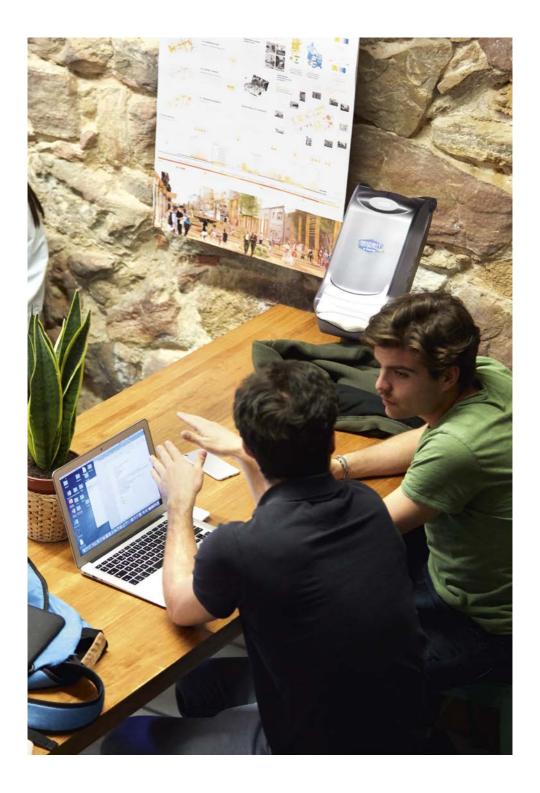




about the teaching methodology at IE University is how practical it is. The best way to learn is through practice, as it allows you to verify and consolidate your theoretical knowledge."



Ignacio (Spain)
Dual Degree in Business Administration
and International Relations
Class of 2020



### Classrooms & Spaces

# You'll be able to experience, and experiment in the diverse learning spaces found on campus.

The classrooms and spaces on campus are designed to meet the diverse needs of our students. From conference halls and traditional classroom spaces, to unconventional group meeting areas where you'll be invited to write directly on the glass walls, to technology-laden labs and studios, and even outdoor class spaces where azure skies and puffy white clouds breathe new life into learning.

The Media Lab, Fabrication Lab, Photo Studio, and Architectural Studio will become your new stomping grounds. You'll have access to the latest technologies in order to ideate, experiment, test, and create. In the Media Lab you'll use cutting-edge





tools in video, radio, photography, and digital editing to make your projects come to life. You'll move beyond theory, blending the latest tech with crucial traditional tools to see the tangible results of your ideas in the Fab Lab.

Other learning spaces such as the Sala Capitular, originally a place for prayer, later a monk's kitchen, and now a classroom, conference room, and debate and event room, will inspire you with the historic significance and incredible architecture that frame your experience.





"The Fab Lab is really a fundamental piece of what we call the culture of making. It's a place for students to experiment with digital tools, also with traditional woodworking tools, not just to make models of their final project but to experiment with form, to experiment with materials, and to really understand how things go together, because it's not enough to come up with an idea."

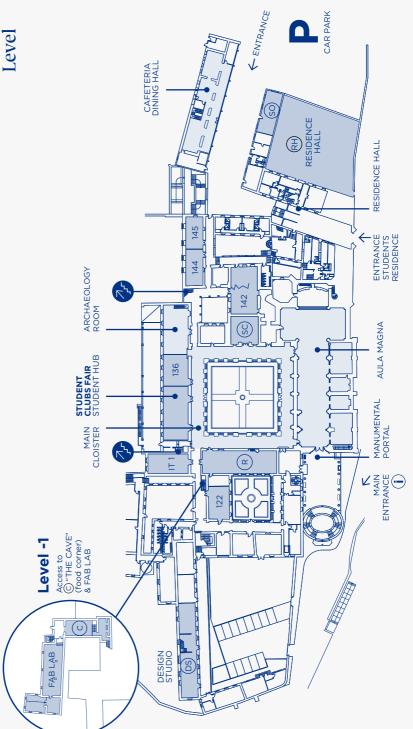
**David Goodman,**Director of the Bachelor in Architectural Studies

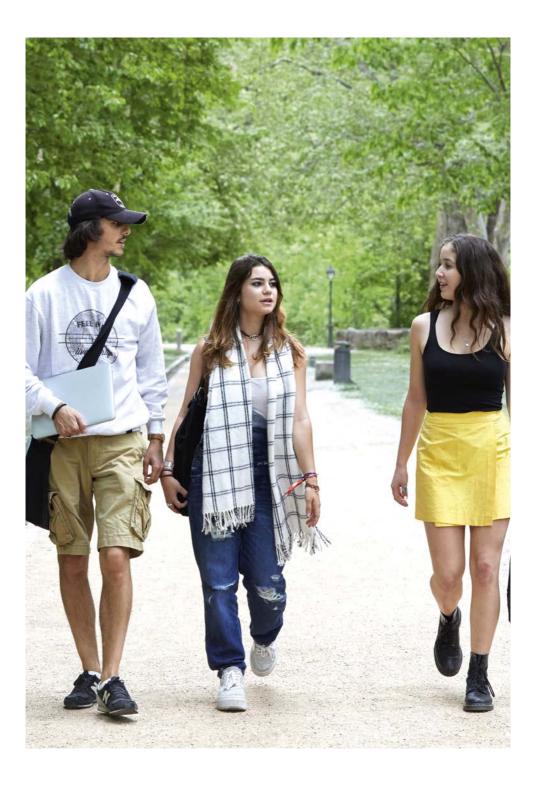


SEGOVIA CAMPUS MAP

Ever wonder how seminars and classes are at IE University? Get a feel of how professors engage and teach students

Cevel





## **Green areas**

IE University's campus in Segovia is nestled next to the Eresma River. That means that although you can reach the historic center of Segovia in about five minutes, you'll also be surrounded by nature and breathtaking views right outside your classrooms.

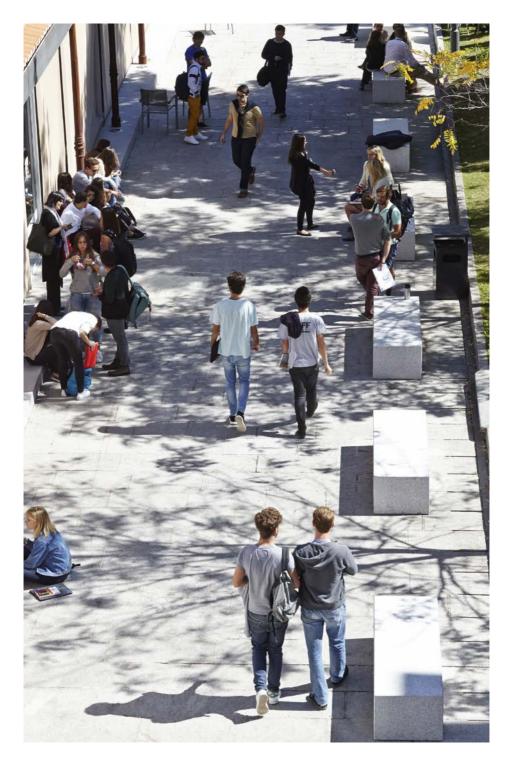
When you need a breath of fresh air, or to hear a bubbling river rolling past, the Alameda del Parral, one of the most beautiful parks in Segovia, is just steps away. Walk or run along the river, wander the park's trails to see some of Segovia's most impressive historic landmarks, or find yourself a stunning view of the Alcazar from lookouts like Mirador de la Pradera de San Marcos, or at the top of the Cuesta de los Hoyos.

Although there are plenty of green spaces and quiet squares to enjoy close to campus, there are also tons of hiking trails and other cities to explore that are just a quick car or bus ride away. You can reach incredible sites like the Royal Palace of La Granja

"The quantity of endless running or walking paths, the light that falls on the Alcazar and the Cathedral at sunset, the pure air in the city, and the fact that everything is so close to hand [makes Segovia great]."

of San Ildefonso, a breathtaking palace with expansive gardens, in about 20 minutes. And you'll find the natural park Hoces del Río Duratón close to the quaint, medieval town of Sepúlveda, where you can hike, canoe, or kayak along the Duratón River. In the winter there are plenty of ski resorts, including La Pinilla, to enjoy close by; and in the summer, you'll find unlimited hiking opportunities in the Sierra de Guadarrama.





# **IE University Campus** and Surroundings

- 1 Alcázar
- 2 Mirador y Pradera de San Marcos
- 3 Real Casa de la Moneda
- 4 Jardín de los Poetas
- (5) Museo Gastronómico
- 6 Colección de Títeres Francisco Peralta
- 7 El Pinarillo

- (8) Jewish Cementery
- 9 Jewish Quarter
- 10 Puerta de San Andrés
- (11) Catedral de Santa María
- 12 Plaza Mayor
- (13) Restaurante El Sitio



"Segovia is a wonderful place with unique charm; there's a little piece of history in every corner of the city."



Mariam (Georgia) Dual Degree in Business Administration and International Relations Class of 2018





# **Building bridges**

IE University maintains a close relationship with the city of Segovia. By working with the city hall on projects like the Creativity Center, IE University makes sure you feel like part of the greater Segovian community while having access to the best resources available.

The Creativity Center was created in collaboration with the Segovian city council, transforming part of La Casa de la Moneda into a space for innovation and entrepreneurship in Segovia. You'll be welcomed into the center alongside other IE University students and local Segovians looking for a place to work on projects or relax and reboot with activities like yoga. You'll find an exhibition hall displaying inspiring work created by your fellow students, a painting room, recording room, conference room, and work space. It is a center built to bring people, technology, and creativity together, creating connections and inspiring entrepreneurship and innovation in the community.











"The unique environment at La Casa de la Moneda Creativity Center lets you express your creativity in endless ways."

**Natalia** (Colombia) Bachelor in Business Administration. Class of 2018









"Segovia is a unique city, I love exploring and finding hidden treasures, the houses in the historic center fascinate me, and I also really like the food, like the Segoviastyle mushrooms and ponche, a delicious dessert."









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