

1. Login to VMock with your IEU email account

1. You will find the **Aspire LinkedIn Optimization** tool on the left side menu



The screenshot shows a web browser window displaying the VMock dashboard. The browser's address bar shows the URL `vmock.com/dashboard/resume`. The dashboard header includes the 'Student Dashboard' and 'ie UNIVERSITY' logos. On the left sidebar, the user is identified as 'TU Test User'. The main menu contains several options: 'RE Resume', 'CF Career Fit', 'AS Aspire (LinkedIn Optimiz...)', 'EP Elevator Pitch **New!**', and 'NF Network Feedback'. The 'AS' option is highlighted with a red box and a red arrow. The main content area is titled 'Resume Module' and features a large red banner with the text 'Actionable Insights - Bullet by bullet'. Below the banner, there are two columns: 'Improve your resume' with an 'Upload resume (10 left)' button, and 'Don't have a resume yet?' with a 'See template' button. The bottom of the dashboard shows a Windows taskbar with the search bar containing 'Escribe aquí para buscar', several application icons, and the system tray showing the time as 21:34 on 24/01/2021.

BLOG

Reimagining the Talent Landscape with Internal Mobility Platforms
Internal mobility aims to find talent...

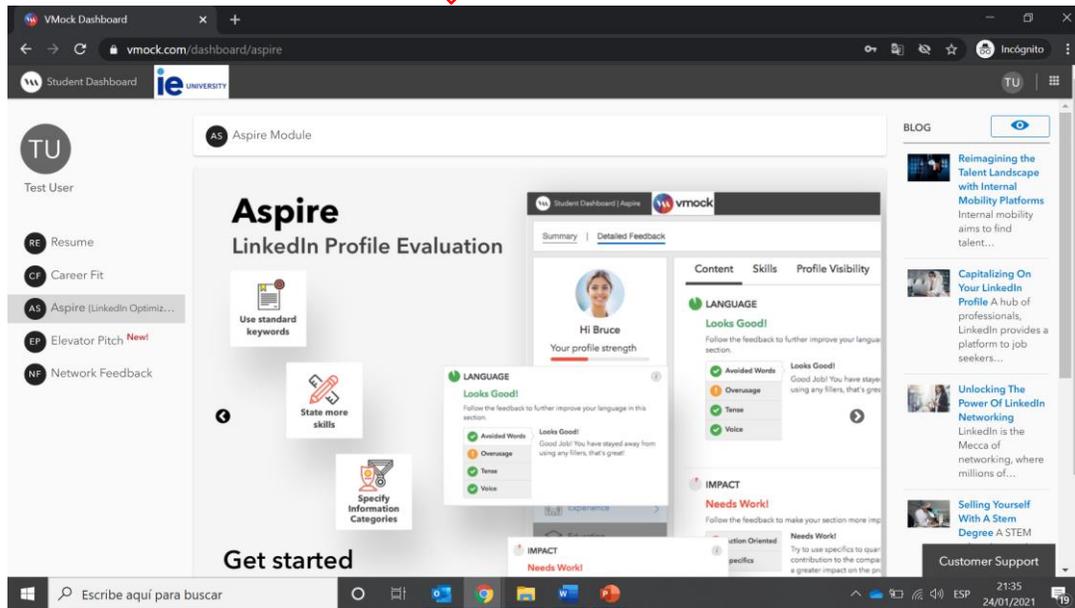
Capitalizing On Your LinkedIn Profile
A hub of professionals, LinkedIn provides a platform to job seekers...

Unlocking The Power Of LinkedIn Networking
LinkedIn is the Mecca of networking, where millions of...

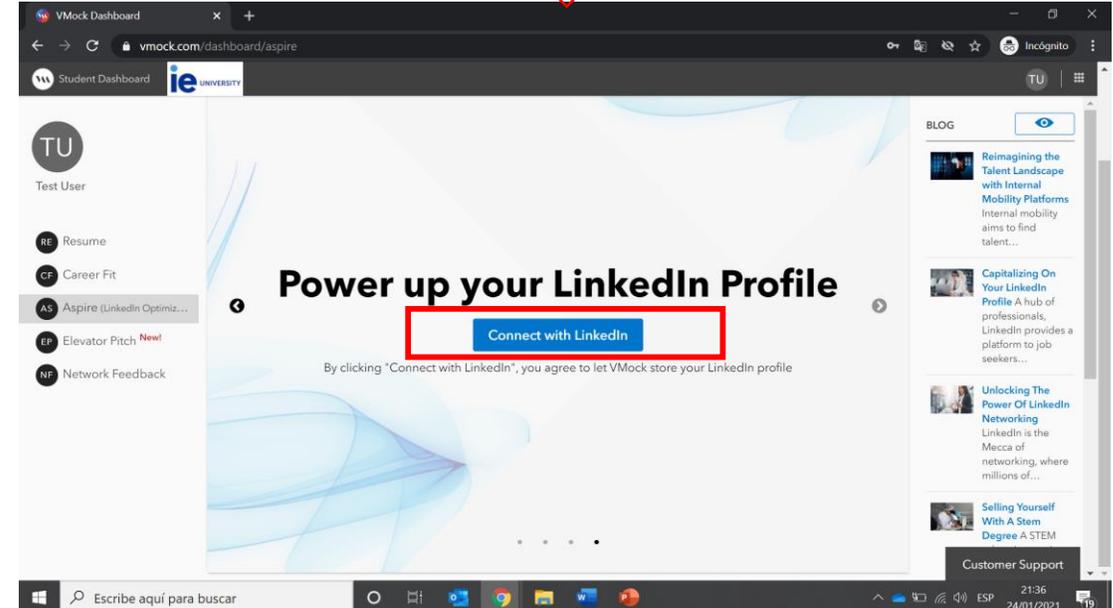
Selling Yourself With A Stem Degree
A STEM

Customer Support

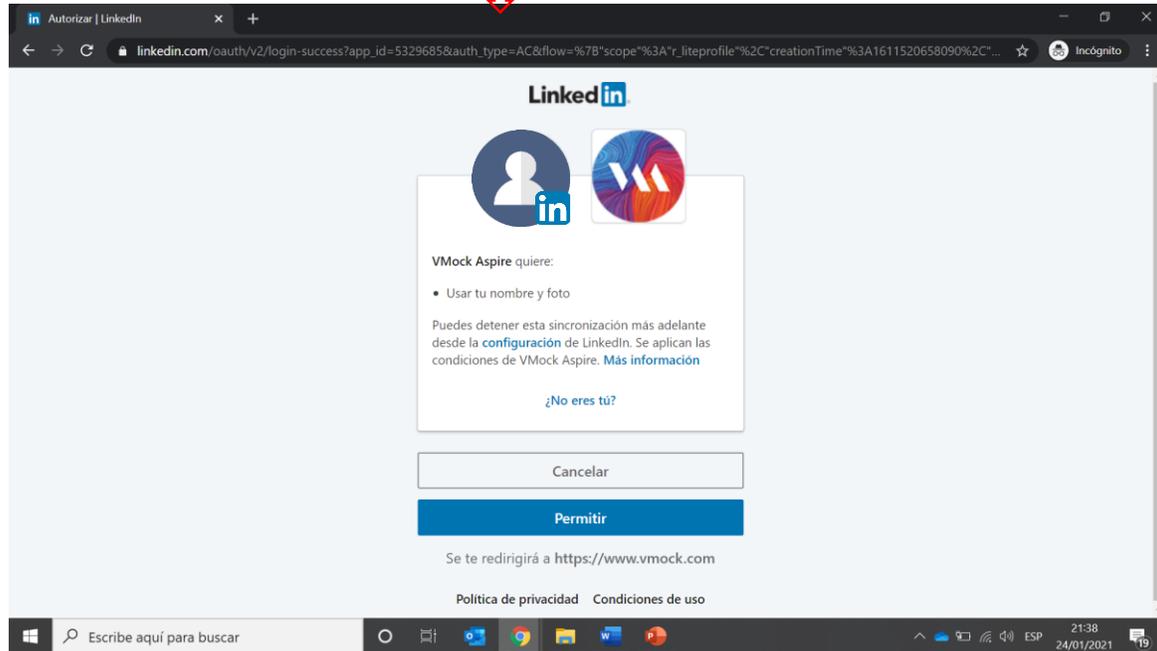
When entering this tool you will find this landing page



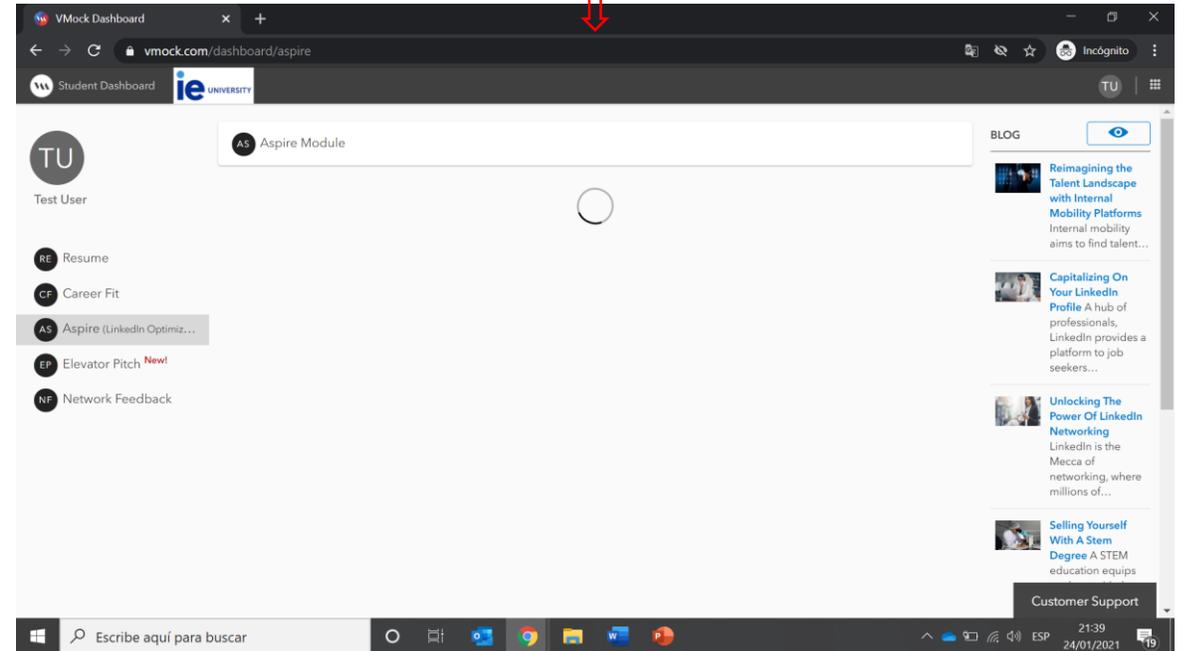
To get started, click on "Connect with LinkedIn"



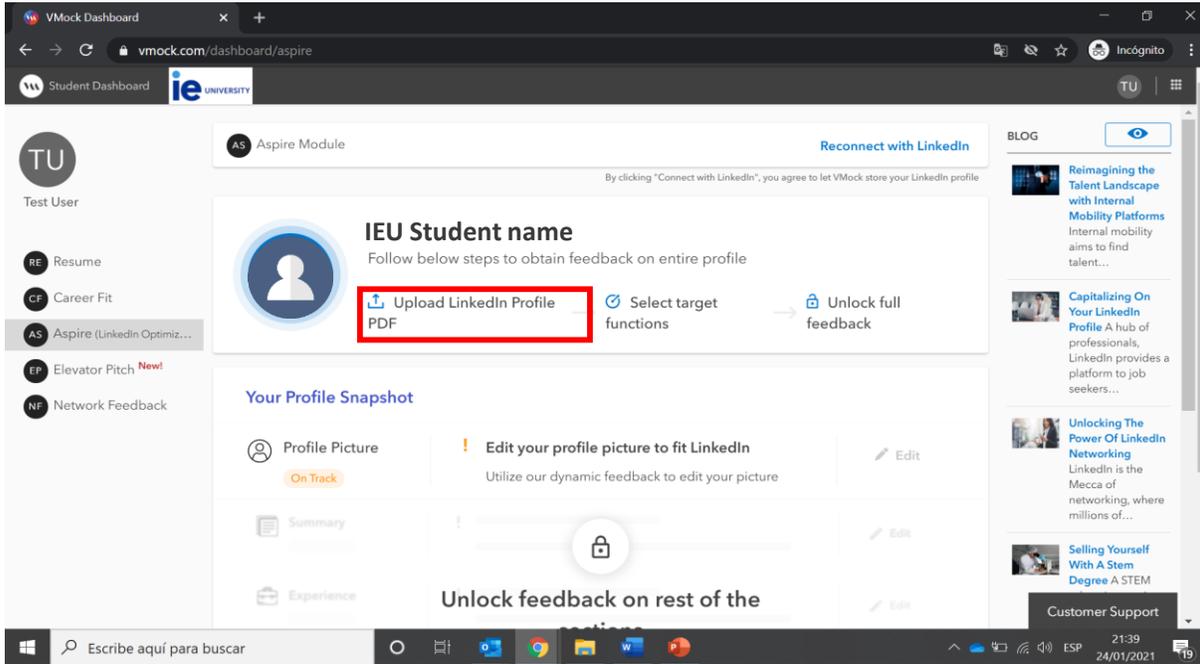
Allow VMock to use your LinkedIn Information



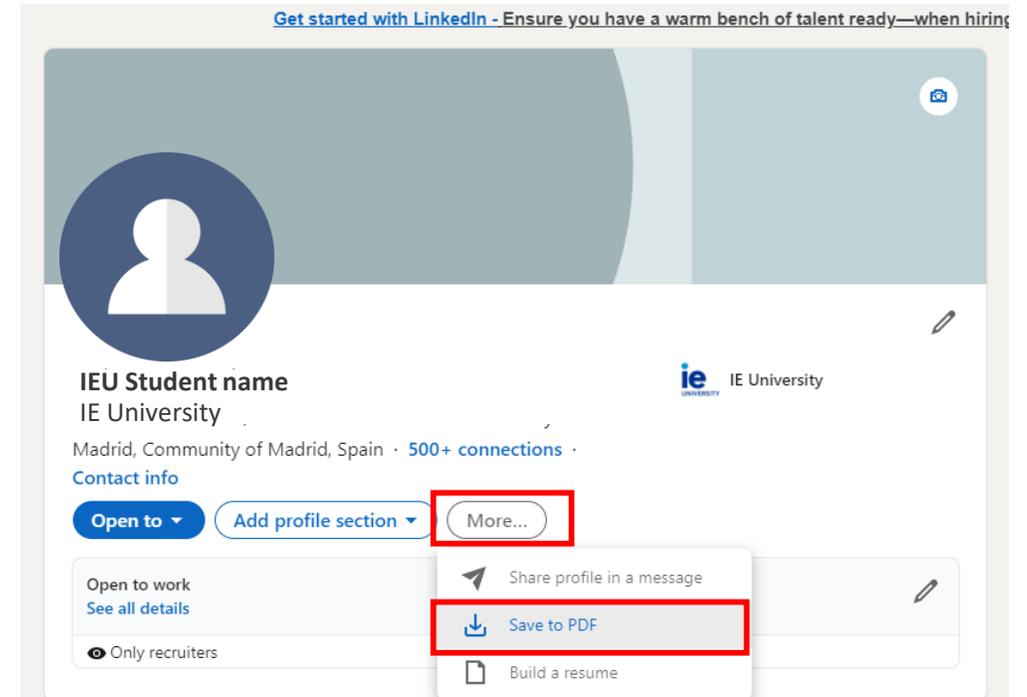
Sometimes it takes a few minutes for VMock to gather all the feedback, let it load



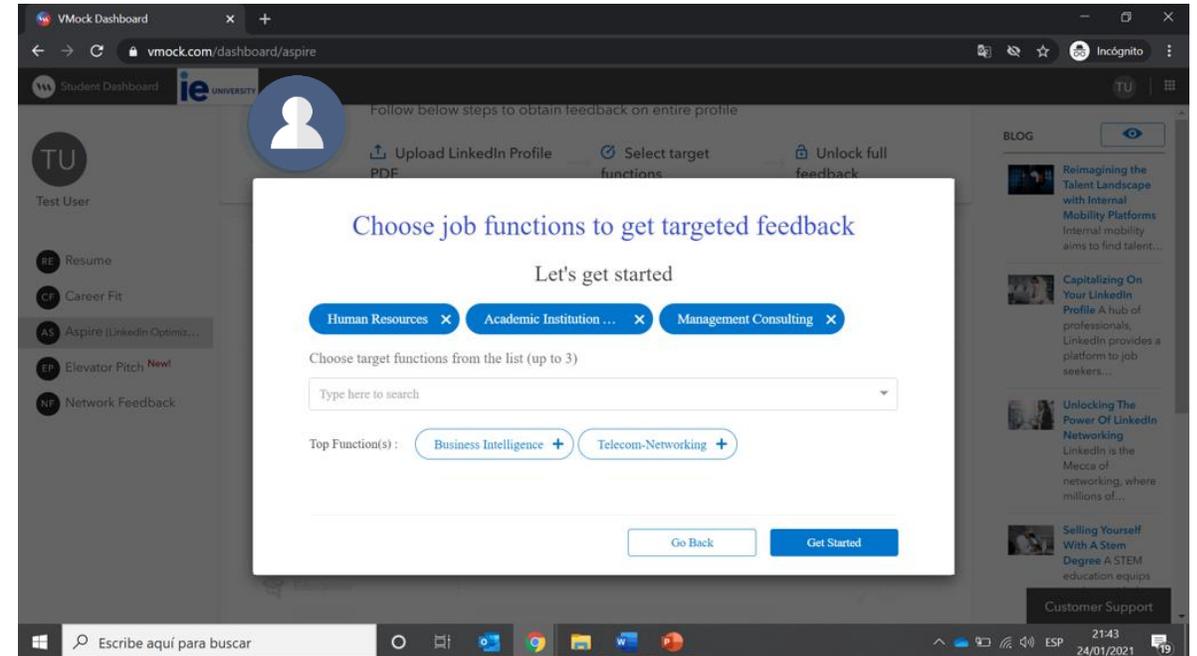
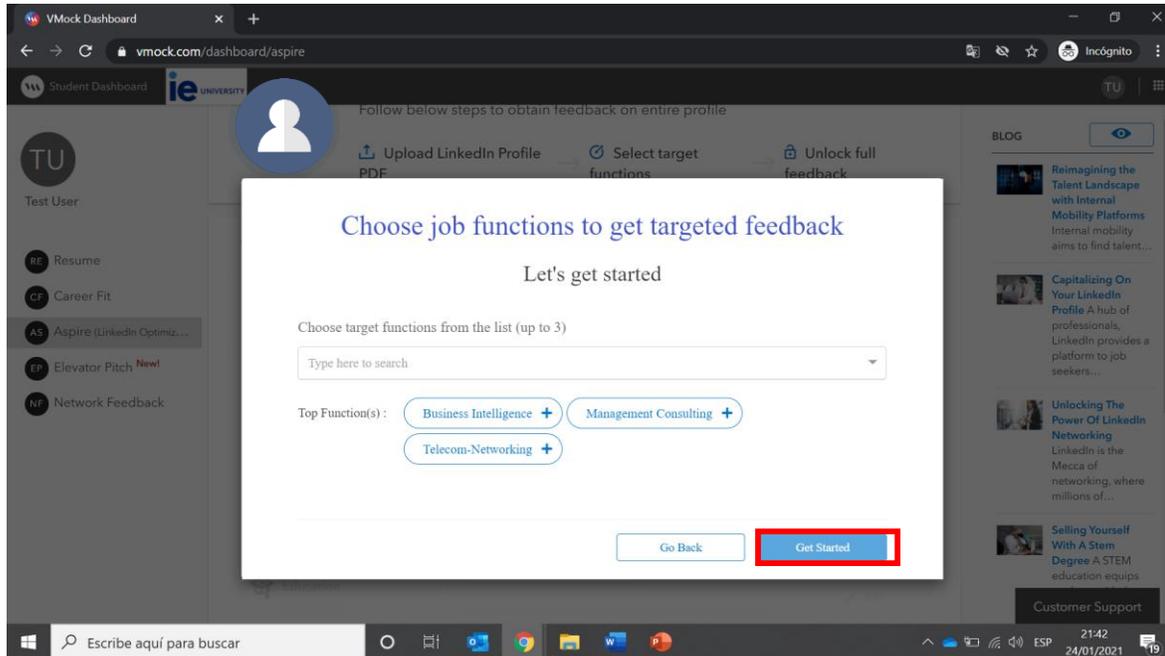
Follow VMock's steps to obtain feedback on your entire profile.
You will also need to upload the PDF Version of your LinkedIn.



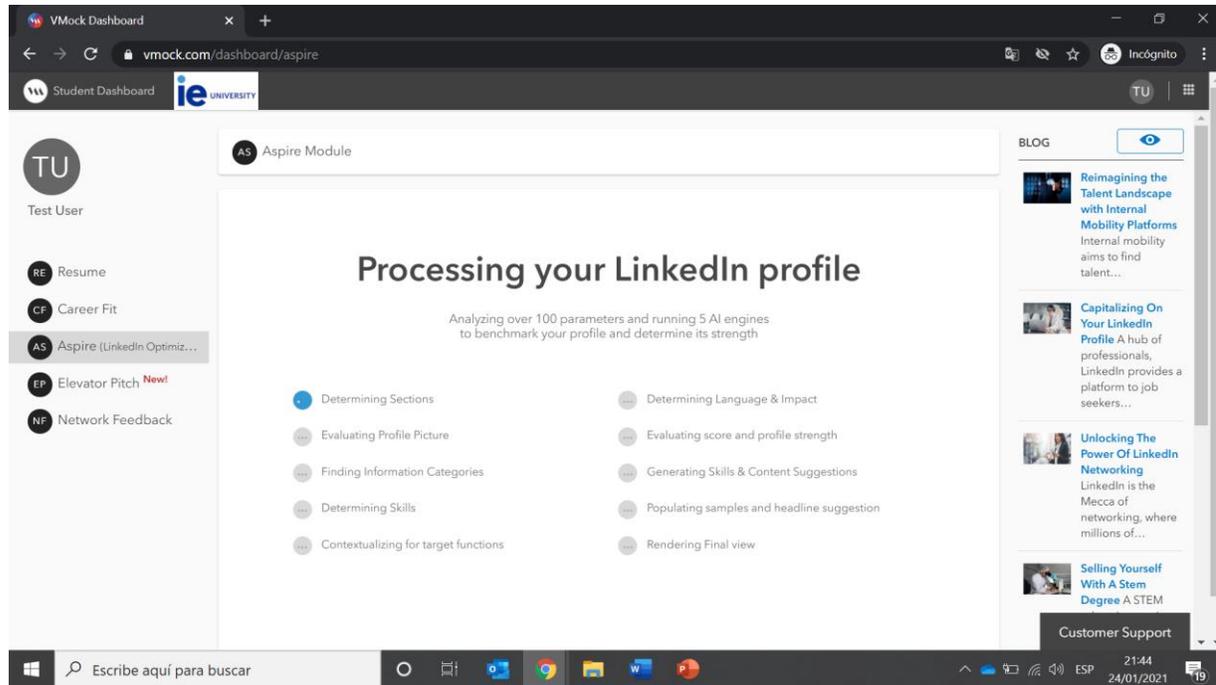
To download your LinkedIn Profile in PDF, go to your LinkedIn profile page and click on more, then on safe to PDF. Once it downloads, upload the document to VMock.



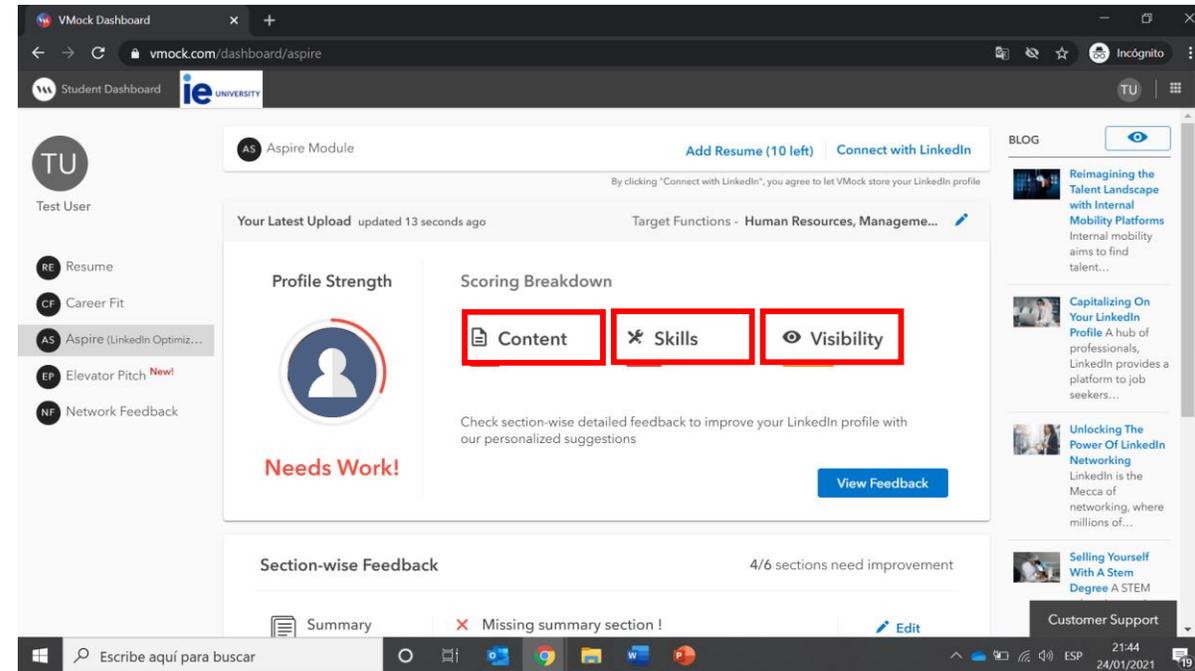
Add your fields of interest so VMock can give you specific feedback based on how aligned your profile is with these areas.



The system will process the information



and then give you feedback on different aspects such as: content, skills and visibility.



Review the feedback provided by the system and Work on the feedback until your whole profile is marked in **green!**

Click on "edit" and it will redirect you to the editor to work on all the needed changes. You can do all the edits directly on VMock and they will include them on your profile.

