

IEU YOUTH LEADERSHIP SUMMER PROGRAM

JULY 10TH - 21ST 2017

AGENDA



WIFI Network: IESstudents/IESstudents_Alt; **Username:** ieu.summer; **Password:** ieu201ieu

Week 1: Leadership

SEGOVIA CAMPUS

	Mon 10 July	Tues 11 July	Wed 12 July	Thurs 13 July	Friday 14 July
9.00 - 10.30	Spanish/Chinese course	Spanish/Chinese course	Spanish/Chinese course	Spanish/Chinese course	Spanish/Chinese course
10.30-10.45	Break				
10.45 - 12.15	10.45 Welcome speech by Elisa Melendez Powerful Teamwork: Leveraging Diversity by Balvinder Powar	Motivation, Goal-setting, and Optimism by Stephanie Reina	Effective Communication: Influence and Persuasion by Balvinder Powar	Business Innovation and Ideation by Balvinder Powar	Be the change: motivation by Balvinder Powar
12.15 - 12.30	Snack				
12.30-14.00	Powerful Teamwork: Leveraging Diversity by Balvinder Powar	Happiness and Society by Stephanie Reina	Effective Communication: Influence and Persuasion by Balvinder Powar	Business Innovation and Ideation by Balvinder Powar	Final Presentations
14.00 - 16.00	Lunch University Cafetería				Lunch Residence Hall
16:00	Residence lobby	15.30 - 17.00 IEU Admission Test	Bus transport, residence lobby	Project preparation	Bus transport, residence lobby
17.00 - 20.00	Visit to the Alcázar	Gymkhana	Zip-line Adventure Park	Project preparation	Swimming pool
21.00	Dinner Residence Hall				
Aulas:	Chinese course	217, 1st floor		Saturday	Sunday
	Spanish: Begginers	331, 2nd floor		10.00 Bus transport Residence lobby: Kayaks.	10.00 Bus to Madrid
	Spanish: Intermediate	333, 2nd floor		20.00 Dinner & Talent show	16.00 Museum visits
	Workshops	Refectorio, ground floor			

WiFi Network: IESstudents/IESstudents_Alt; **Username:** ieu.summer; **Password:** ieu201ieu

Week 2: Business & Technology Track

MADRID CAMPUS

	Mon 17 July	Tues 18 July	Wed 19 July	Thurs 20 July	Friday 21 July
9.00 - 10.30	Entrepreneurship by Mariano Mastrogiorgio	Business Strategy & Foresighting by Nestor Miranda	Technology & Leadership by María Lorente	Making change happen by Ignacio Gafo & Laura Rojo	Final Presentations: Law & IR track
10.30-10.45	Break				
10.45 - 12.15	Entrepreneurship by Mariano Mastrogiorgio	Business Strategy & Foresighting by Nestor Miranda	Technology & Leadership by María Lorente	Making change happen by Ignacio Gafo & Laura Rojo	Final Presentations: Business & Tech track
12.15 - 12.30	Snack				
12.30-14.00	Entrepreneurship by Mariano Mastrogiorgio	Business Strategy & Foresighting by Nestor Miranda	Technology & Leadership by María Lorente	Making change happen by Ignacio Gafo & Laura Rojo	Final Presentations: Design & Innovation track
14.00 - 16.00	Lunch: Residence Hall Cafeteria				Cocktail
16:00	Residence lobby	Residence lobby	Residence lobby		
17.00 - 20.00	Company visit: source{d}	Madrid city tour	Company visit: Cabify	Project preparation	Departures
21.00	Dinner: Residence Hall Cafeteria			Farewell Dinner	

Aula: 101, ground floor

Building: María de Molina 31 Bis

WiFi Network: IESstudents/IESstudents_Alt; **Username:** ieu.summer; **Password:** ieu2017ieu

Week 2: Law & international Relations Track

MADRID CAMPUS

	Mon 17 July	Tues 18 July	Wed 19 July	Thurs 20 July	Friday 21 July
9.00 - 10.30	Introduction to EU by Jose Piquer	EU: How institutions work by Johanna Jacobsson	UN Legal History by Antonios Kouroutakis	UN Geopolitics by Waya Quiviger	Final Presentations: Law & IR track
10.30-10.45	Break				
10.45 - 12.15	EU History of the institutions by Jose Piquer	EU Policies by Johanna Jacobsson	Company visit:The Congress	UN Geopolitics by Waya Quiviger	Final Presentations: Business & Tech track
12.15 - 12.30	Snack				
12.30-14.00	EU Geopolitics by Jose Piquer	EU Case by Johanna Jacobsson	UN Legal Aspects by Antonios Kouroutakis	UN Geopolitics by Waya Quiviger	Final Presentations: Design & Innovation track
14.00 - 16.00	Lunch: Residence Hall Cafeteria				Cocktail
16:00	Residence lobby	Residence lobby	Residence lobby		
17.00 - 20.00	Company visit: European Commission	Madrid city tour	16:30 - 17:50 Final Case by Antonios Kouroutakis	Project preparation	Departures
21.00	Dinner: Residence Hall Cafeteria			Farewell Dinner	
Aula:	102, ground floor				
Building:	María de Molina 31 Bis				

JULY 10TH - 21ST 2017

WIFI Network: IEStudents/IEStudents_Alt; **Username:** ieu.summer; **Password:** ieu201ieu

Week 2: Design & Innovation Track

MADRID CAMPUS

	Mon 17 July	Tues 18 July	Wed 19 July	Thurs 20 July	Friday 21 July
9.00 - 10.30	Design “kick-off” exercise by David Goodman & Edgar González & Milan Radivojevic	Session in Segovia: Learn to design a portfolio by David Goodman & Milan Radivojevic	Design Exercise: Collage Mashup by Edgar González & Milan Radivojevic	Design Exercise: Synthesis by Edgar González & Milan Radivojevic	Final Presentations: Law & IR track
10.30-10.45	Break				
10.45 - 12.15	Set up the challenge: context and process by Edgar González & Milan Radivojevic	Session in Segovia: Project supervision by David Goodman & Milan Radivojevic	Project supervision by Edgar González & Milan Radivojevic	Project supervision by by David Goodman & Milan Radivojevic	Final Presentations: Business & Tech track
12.15 - 12.30	Snack				
12.30-14.00	Learn by making by Edgar González & Milan Radivojevic	Session in Segovia: Practice with tools: 3D printer and Fab Lab by David Goodman & Milan Radivojevic & Elena Cardiel	Project supervision by Edgar González & Milan Radivojevic	Project supervision by by David Goodman & Milan Radivojevic	Final Presentations: Design & Innovation track
14.00 - 16.00	Lunch: Residence Hall Cafeteria				Cocktail
16:00	Residence lobby	Residence lobby	Residence lobby		
17.00 - 20.00	Company visit: Utopicus	Madrid city tour	Company visit: Matadero Madrid	Project preparation	Departures
21.00	Dinner: Residence Hall Cafeteria			Farewell Dinner	

Aula: 201, 2nd floor

Building: María de Molina 31 Bis

IEU YOUTH LEADERSHIP SUMMER PROGRAM

JULY 10TH - 21ST 2017



WEEK 1: LEADERSHIP & INTERPERSONAL SKILLS

INTRODUCTION

Welcome to IEU Summer School. We are delighted to have you with us. We would like to invite you to an inspiring set of workshops with Professor Balvinder Singh Power to understand the Power of Soft/Leadership Skills to help us build a Culture of Innovation.

Experience what it would be like to study at IEU where key aspects are Entrepreneurship, Innovation, Diversity and Positive Social Values. This is reflected in the fact that both the IEU professors and students are truly global citizens from all parts of the world and many professors are also business

people leading exciting and innovative projects.

Also, more and more companies in a VUCA (Volatile, Uncertain, Complex and Ambiguous) World are demanding that employees think differently, out of the box in a proactive and dynamic way, to find solutions.

The sessions will be informative and participative with a final challenge!

Learn how we can inspire each other to take Responsibility, Put Ideas + Values together to Make Things Happen & Dream BIG!

ABOUT THE PROFESSORS

BALVINDER SINGH POWER



Balvinder is English of Indian origin, resident in Madrid, Spain. He is a Business & Finance graduate who also studied a Masters in Mediation from the University of London. He has extensive experience leading business, social, cultural, media and technology projects in Spain and internationally.

His main skills include communications (internal and external), creative & strategic input, business development & senior management, team leadership, relationship management & business mediation.

Currently, he is a Founding Partner, Board Member and Director at BOOSTER Space Industries and AERDRON, innovative international Aerospace projects/consultancies with important stakeholders globally. He is also an Adjunct Professor at IE Business School and a qualified and experienced trainer, giving sessions on Leadership, Team

IEU YOUTH LEADERSHIP SUMMER PROGRAM

JULY 10TH - 21ST 2017



Management and Motivation, Innovation Culture, Mediation/Conflict Resolution Skills, Entrepreneurship and the New Commercial Space Industry.

In 2015 he became a Business Mentor at “The Founder Institute”.

STEPHANIE REINA



Stephanie Reina graduated Summa Cum Laude with a B.S.E. in Bioengineering from Arizona State University (USA). She has an MBA from

IE Business School (Spain) and is currently pursuing an MSc in Applied Positive Psychology at the University of East London (UK). She was a Fulbright scholar in 2006-2007. Stephanie has been teaching at IE University since 2015.

Her professional experience includes a seven-year career in higher education administration. Her passion for teaching, excellence and working with young students led her to start her own education consulting business. In her private practice, she has worked with students from IB, French, German, American, and Spanish national curricula. She is interested in researching the applications of the principles of positive psychology to primary and secondary education. She is fluent in English, Spanish, Italian and conversant in French.

WEEK 2: SPECIALIZED TRACKS

I. LAW & INTERNATIONAL RELATIONS

INTRODUCTION

The European Union (EU) is the greatest political experiment in modern democracy. Never before have so many democracies experienced such level of political and economic integration. The first steps towards the EU were taken in the aftermath of the Second World War and today it includes 28 European countries that closely cooperate in numerous areas from common rules for businesses and people’s movement to climate, health, security and external

relations. Through increasing cooperation the EU has transformed centuries-old enemies into strategic partners. Yet despite this undeniable success, the future existence of the EU cannot be taken for granted. In the LAW & IR track of the Summer School, you will learn about how the EU works and how it affects everyday life in Europe and Europe’s neighborhood. You will also get a chance to tackle the problems and discuss the challenges

IEU YOUTH LEADERSHIP SUMMER PROGRAM

JULY 10TH - 21ST 2017



that the EU is facing in the globalized world.

Few years earlier than the UE, the United Nations was established on the founding pillars of peace and security, human rights, and development. The UN has since become perhaps the most emblematic of all multilateral organizations. Advocates call the UN a place for humanity to unite for peace, while others have deemed it naïve and idealistic. Some critics accuse the UN of

servicing only the interests of powerful states, while others regard it as a bureaucratic and meddling institution. So how successful has the UN really been? In these sessions you will also explore the United Nations' history, successes and challenges from both a geopolitical and legal perspective, using a combination of seminar, case studies and a short model UN simulation.

ABOUT THE PROFESSORS

JOHANNA JACOBSSON



Johanna Jacobsson is an Assistant Professor at the IE University. She is a lawyer specialized in international economic law. Her fields of expertise are international trade law (trade and investment relations between countries) and the EU's internal market law and external trade relations. Johanna is especially interested in investigating the effects of technology and digitization on international trade and business.

Johanna holds a PhD in European and international law from the European University Institute, Florence (2016). She has previously acted as a law clerk at the Court of Justice of the European Union and been a visiting researcher at the Finnish Institute of International Affairs. She has also practiced law in a commercial law firm and is a regular visiting lecturer at several universities.

IEU YOUTH LEADERSHIP SUMMER PROGRAM

JULY 10TH - 21ST 2017



ANTONIOS KOUROUTAKIS



Antonios Kouroutakis is an Assistant Professor at IE University specialized in Public Law. He holds a Bachelor's degree in Law, from Democritus University of Thrace (Greece), a Master of Laws (LL.M) from the University of California, Los Angeles (UCLA) Law School (USA) and a Doctor of Philosophy (PhD) from the University of Oxford (UK). He has also taught a variety of law courses and conducted research as a postdoctoral fellow at the City University of Hong Kong (China), at the Free University of Berlin (Germany) and at Aristotle University of Thessaloniki (Greece).

WAYA QUIVIGER



Waya Quiviger is Executive Director of the Master in International Relations at IE School of International Relations and Director of Special Projects in the Social Impact Management Department at IE Business School. Prior to joining IE, Ms. Quiviger was Director of Participant Relations at Club de Madrid, as well as Project Director for the Women's Forum for the Economy and Society in Madrid. She also worked for the World Economic Forum in Geneva, Switzerland, as Manager of the Global Leaders for Tomorrow (GLTs) WEF community.

Waya Quiviger holds an M.Sc. in Politics of the World Economy from the London School of Economics (LSE), a Master in International Management from the Ecole Des Hautes Etudes Commerciales (HEC) and a Bachelor of Commerce from McGill University (CA).

JOSE PIQUER



Jose Piquer is the Executive Director of Undergraduate Studies in International Relations at IE University. He has previously worked at the European Council on Foreign Relations (ECFR), a pan-European think tank with offices in seven European capitals, and is a founding member of CC/Europa, an innovative platform for research and debate on European affairs. He also serves as a Member of NED Foundation, an international NGO in the field of health care with projects in Sub-Saharan Africa. Jose holds a Masters Degree in International Relations from IE and has completed postgraduate courses in social research methods and data analysis at the Centro de

IEU YOUTH LEADERSHIP SUMMER PROGRAM

JULY 10TH - 21ST 2017



Investigaciones Sociológicas (CIS). He holds a degree in Political Science and Public Administration and a degree in Journalism.

WEEK 2: SPECIALIZED TRACKS

II. DESIGN & INNOVATION

INTRODUCTION

We are living exciting times: the hyper connected, globalized and hybrid world we live in is changing faster and faster and deeper and deeper. Information is widely available and the digital realm has become just an extension of our real lives.

In a world where the problems we are facing have shifted from being more or less simple, knowable and independent to problems that are fuzzy, complex and interdependent. Critical Thinking, Creativity and Innovation are some of

the most valuable skills designers own and can bring to the table to tackle them.

The Creativity and Innovation Track at the Youth Summer Program is designed to foster those abilities, understanding that a process can help anyone to practice and engage in creative thinking. Preparing participants to take on the world's complex, fast changing, and unpredictable challenges.

Exciting times lay ahead.

ABOUT THE PROFESSORS

EDGAR GONALEZ



Edgar González is Director of the Bachelor in Design at IE School of Architecture and Design. Founder and Editor in chief of edgargonzalez.com, since 2002 one of the main reference websites about architecture and design in the Spanish speaking world.

Based in Madrid, he runs EGD Edgar Gonzalez Design, a Strategic Design Agency, where he practices a strategic consultant specialized in applying design processes to complex problems and narratives.

IEU YOUTH LEADERSHIP SUMMER PROGRAM

JULY 10TH - 21ST 2017



Especially interested in the threshold of the architectural practice, he researches the relationships between new technologies and media over creative process and contemporary cities.

Associate professor, jury and speaker at Universidad de Alicante, Universidad Europea de Madrid, Istituto Europeo di Design and IE School of Architecture and Design, he lectures and researches since 2002. Edgar has been designer / curator of several exhibitions and cultural projects. In addition, he published articles at specialized publications of architecture and design.

A licensed architect in Mexico and Spain has worked as project architect at Zaha Hadid Architects and Arquitectura Torres Nadal. As an editorial designer for Architectural Association London, The Economist and The Guardian Group.

Holds a Bachelor in Architecture from ITESO University Mexico and a M.A. in Complex Architecture and Innovation Sociology in Alicante University Spain.

DAVID GOODMAN



David Goodman is Director of Undergraduate Studies in Architecture at the IE School of Architecture in Design, and is a PhD candidate in Business Administration at the IE Business School, focusing on Organization Design. His research deals with innovations in architecture practice during times of socioeconomic turbulence, and with the changing boundaries of the architectural discipline. A graduate of the Harvard Graduate School of Design and of Cornell University, Goodman is co-author of the book *An Introduction to Architecture Theory: 1968 to the Present*. His work has also appeared in the journals *a+t* and *Log*, in the anthology *Chicago Architecture: Histories, Revisions, Alternatives*, and in the book *Walter Netsch: A Critical Appreciation and Sourcebook*.

A licensed architect, he has worked in the studios of Rafael Moneo in Madrid, Spain, and for David Woodhouse Architects and Nagle Hartray Architects in Chicago and is co-founder of the architecture office Roadwork Studio. He has previously served as Studio Associate Professor of Architecture at the Illinois Institute of Technology (IIT) in Chicago, where he was director of the second-year design studio program. He has also taught architecture at the Harvard University Graduate School of Design, and Boston Architectural College.

IEU YOUTH LEADERSHIP SUMMER PROGRAM

JULY 10TH - 21ST 2017

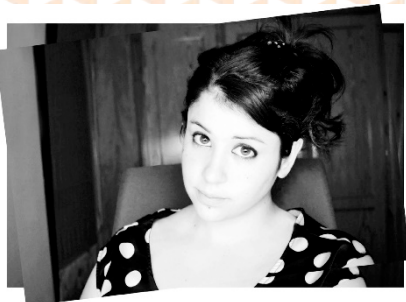


MILAN RADIVOJEVIC



Milan Radivojevic is a Serbian-born architect graduated from IE School of Architecture in Segovia, Spain. He has mainly worked in Mexico, pitching and developing a 10Mw solar farm near Chemax, Yucatan (Grupo Mundi) which is now under construction and acted as technical leader of statutory signage on the New International Airport for Mexico City (Fernando Romero Enterprise, Foster + Partners).

ELENA CARDIEL



Elena Cardiel is director of the fabrication lab at IE University since 2014 where she specializes in digital fabrication. She has worked as an intern in several architectural offices including Navarro Baldeweg Associates and Ábalos+Sentkiewicz Architects in Madrid. Her project “Vertical Park” was selected to be exhibited in the 3rd International Architectural Education Summit, in 2011. She earned her architecture degree from IE University in 2013, graduating as best academic record.“

WEEK 2: SPECIALIZED TRACKS

III. BUSINESS & TECHNOLOGY

INTRODUCTION

The Business & Technology Track at IE University's Youth Summer Program has been designed to engage participants in a dynamic week to

explore the intersection between Business and Technology. Participants will actively learn about the latest trends in business and how

IEU YOUTH LEADERSHIP SUMMER PROGRAM

JULY 10TH - 21ST 2017



organizations around the world are leveraging technology to innovate. Students will discover how entrepreneurship as a mindset and a way of approaching business is changing the world. In addition, students will deep dive into how organizations and leaders manage change. Anyone in the business world

knows that it's currently experiencing an exponential rate of change, which is affecting organizations and societies everywhere. Participants in this track will learn about and work on leveraging change at the intersection of Business and Technology to drive positive impact in different sectors and ultimately our global society.

ABOUT THE PROFESSORS

IGNACIO GAFO



Professor Gafo spent more than 15 years working in multinationals before joining IE Business Scholl full time. His main asset for teaching is his experience in national and international environments in Strategy and Change Management. His know-how comes from holding managerial positions in three multinationals in four different countries. During his career he has been able to design and apply disruptive initiatives and marketing strategies in several industries and segments. His main areas of interest include B2B Marketing, Customer Management and Change Management.

Professor Gafo has been a professor of Marketing and General Management for more than 10 years at IE Business School. Considered by the Economist as one the top 100 business professors in the World, he has a wide experience helping senior executives to develop leadership skills and is currently managing the Global & Executive Master Programs at IE Business School. Professor Gafo also has an extensive experience as keynote speaker for Companies both in Marketing Strategy and Change Management.

LAURA ROJO

IEU YOUTH LEADERSHIP SUMMER PROGRAM

JULY 10TH - 21ST 2017



Laura's robust experience in global management education has led to her specialization in global, executive and premium programs. Having led top-ranked MBA and Executive programs, Laura has worked with international markets across Asia, Europe and the Americas in roles spanning the areas of program management and design; marketing and international business development; talent acquisition and admissions; strategic partnerships; coaching, facilitation and teaching.

Recruited and appointed multiple times for roles specifically created in order to steer change, Laura has specialized in change management in her own work for top management education organizations - initiating and managing change processes and leading teams, units and program portfolios through strategic changes in the operational, commercial and cultural dimensions.

Laura is a strong believer in life-long learning and also works in executive coaching, facilitation and leadership development - Certified in Integral Coaching, Laura's work helps clients transform deep personal insights into meaningful changes, development and sustained behavior, in order to achieve their fullest potential.

MARIANO MASTROGIORGIO



Mariano Mastrogiorgio is professor at IE University, where he teaches Business Management and Strategic Management in the Bachelor of Business Administration. He holds a PhD in Business Administration and Quantitative Methods from Universidad Carlos III de Madrid. He was visiting researcher at New York University Stern School of Business, department of Management and Organizations. He holds a Master of Science in Business Administration and Quantitative Methods from Universidad Carlos III de Madrid and a Master of Science in Economics and Social Sciences from Bocconi University. He also holds a Bachelor in Economics and Social Sciences from Bocconi University. Beyond teaching, he is doing research that lies in the broad areas of management, strategy and innovation. His research has been presented at international conferences and it has been published in several top journals in the management, strategy and innovation fields.

IEU YOUTH LEADERSHIP SUMMER PROGRAM

JULY 10TH - 21ST 2017



MARIA LORENTE



Maria helps clients increase levels of awareness and catalyze the integral development of organizations through leadership and organisational development and executive coaching.

As an organisational consultant and executive coach, she supports clients with behavioural and cultural change initiatives, building relationships and facilitating interactions to enable performance improvement. Maria is passionate about releasing potential and she brings deep experience in creating learning conditions while ensuring delivery of business objectives.

Before becoming a consultant Maria was an experienced business leader leveraging 16 years of international career in BP in strategy development and implementation, planning and performance, process improvement, and leading change.

Maria holds an Msc in Organizational Consulting from Ashridge and a BA in European Business Administration (ICADE). She is a qualified integral coach (ICF ACC) and can work in either Spanish or English. She is an Adjunct Professor at IE, fellow of the RSA and a certified Gender Speak facilitator with the Heim Group.

Maria's recent clients include: Fundación CEDDET, Mariscal Abogados, Yokogawa, NESAs, Airbus, RTVE, Candor AGS, Bankia, Linksecurities, St James Place Wealth Mgt., Mujeres & Cia, BP.