



IE VENTURE DAY

TORONTO NOVEMBER 30th

Apply now to compete!

Over the last 5 years, teams that have pitched at Venture Days have raised over **€15M+ in INVESTMENT** - this is your chance to become one of them!

IE VENTURE DAY is IE Business School's startup competition where selected start-up teams get the chance to pitch to an audience of local and international angel and VC investors.

Participating start-ups will present their business elevator pitch in front of a jury comprised of a unique mix of industry experts, venture capitalists, business angels and investors.

Apply to compete here: <http://ie-events.ie.edu/EN/venturedaytoronto2016>

ELIGIBILITY:

- At least 1 founding member must be working full-time for the start-up.
- Start-up was founded (incorporated) less than three years ago.
- Projects will be evaluated based on international focus and scalability.

SELECTION CRITERIA

1. **Innovative:** product/service, business model, and/or route to market
2. **Scalable:** international commercial potential & scalable business model
3. **Team:** relevant skills & experience mix
4. **Market:** clear & large market opportunity
5. **Status:** must have full time dedicated team and product/service in the market with early traction (customers and/or users)

SELECTION PROCESS & DATES

- Send your questions about the competition to Gema Molero: gema.molero@ie.edu and fill the information required in the following link with an Executive Summary: <http://ie-events.ie.edu/EN/venturedaytoronto2016> by the end of the day on Sunday, November 20, 2016.
- November 24th, 2016: Announcement of start-ups selected to pitch at the event.
- November 28th or 29th: Pitch Practice Session for Finalists-to be confirmed.
- November 30th, 2016: Finalists Pitch at IE Venture Day Toronto.

GUIDELINES FOR EXECUTIVE SUMMARY:

1. The summary should be a maximum of 2 pages
2. Include key data: problem/need/opportunity, solution, market, business model, marketing strategy, traction to date, financials, team, funding to date and amount of investment you are seeking if applicable.
3. Be sure that each of the 5 selection criteria are clearly explained.

If you have questions, please contact Gema Molero at gema.molero@ie.edu

Good luck!