



APPLICATION GUIDELINES VENTURE DAY DUBAI 2016

IE INTERNATIONAL VENTURE DAY

DUBAI MARCH 4th

PREFACE

In this document you will find all you need to know about International VENTURE DAY DUBAI, a startup competition held in Dubai at the Dubai Chamber of Commerce on March 4th, 2016.

At the IE Venture Day Dubai participating start-ups will present their business elevator pitch in front of a jury comprised of a unique mix of industry experts, venture capitalists, business angels and investors.

Over the past four years, IE Venture Day start-ups that pitched their business raised over €12M + in investments!

4 March – Venture Day pitches take place.

REGISTER TO APPLY TO PITCH!

The application: January 13th to February 12th, 2016.

Upload your application between January 13th to February 12th midnight (Dubai Time) at <http://venture-days.ie.edu/e/march-dubai-2016> under the form of a **two page executive summary**.

The final pitch: 4th, 2016 in Dubai

A description of your business in (140 characters MAX).

URL

- Contact information (phone and email).
- An Executive Summary of 2 pages MAX.
- A framework is available for downloading on our platform.

SELECTION CRITERIA

- **Innovative** – product/service, business model, and/or route to market.
- **Scalable** – international commercial potential & scalable business model.
- **Team** – relevant skills & experience mix.
- **Market** – clear & large market opportunity.
- **Status** – must have full time dedicated team and product/service in the market with early traction (customers and/or users).

DEADLINES

- **Submit application:** January 13th to February 12th, 2016 midnight Dubai time.
- **Competition closes:** February 12th, 2016 at midnight Dubai local time.
- **Final:** March 4th, 2016 in Dubai; five minutes pitch in front of the jury.

PRIZES

- **Free Incubation at Area 31**, integrating IE Business School incubator in Madrid and benefit from its international exposure and events.
- **Pitch in another Venture Day**, organized in other cities in the world and benefiting from additional exposure in another entrepreneurial eco-system.

CONTACT US

For further information please contact us at uae@ie.edu or entrepreneurship@ie.edu or visit <http://venture-days.ie.edu/e/march-dubai-2016>