ACADEMIC STANDARDS

Master in Corporate Communication

Intake October 2015

ie university

Each professor determines the evaluation criteria for his/her course. He/she will inform students of his/her evaluation criteria at the beginning of the course, which is also explained in the course syllabus. Some possible evaluation criteria could include punctuality, class participation, written reports, class presentations, group work, and final examinations, amongst others. Aptitude as well as attitude might be taken into consideration. Workshops will be evaluated as PASS or FAIL according to the evaluation criteria set by the professors.

The grade point average (GPA) for each period is calculated based on the numeric equivalent of each letter grade and is weighted according to the number of sessions each course carries. It is applied the four-point scale also frequently used at educational institutions in the United States for the calculation of the GPA.

In order to graduate, students must maintain a GPA of over 2.66 for at least two periods, and must have a GPA of over 2.5 in every period.

Any student obtaining a GPA of less than 2.5 in any period will not be allowed to continue in the program. Any student who obtains a GPA of less than 2.66 in any two periods will likewise not be allowed to continue in the program and will not graduate. In such cases, the student must leave the course upon receiving his or her grades and will not be able to obtain the Master's degree.

IE is using what is often referred to as a "curve" system for two major reasons: to introduce an element of normalization across the many different courses students take throughout their program and to ensure that different professors teaching the same class can use different evaluation systems and criteria. Final term grades are assigned based on the following curve distribution:

A (4.00)	A- (3.66)	B+ (3.33)	B (3.00)	B- (2.66)	C+ (2.33)	C (2.00)	F
Top 5% of the class	Next 15% of the class	Nest 25% of the class	Next 35% of the class	Next 15% of the class	Botton 5% of the class	Penalization for failure to complete the coursework or prolonged class absence.	Penalization for academic misconduct or academic dishonesty.

Any student who receives a GPA of below 2.66 in more than one period (consecutive or non-consecutive) must leave the Program and will not receive his or her MCC degree.