



A service of the
Association of Executive Search and Leadership Consultants

What is BlueSteps?

BlueSteps helps busy executives manage their careers, track their goals, and stay visible to the right recruiters. Currently 100,000 executives, starting at Director-level through C-Suite, from all industries and over 75 countries utilize BlueSteps to develop and achieve their life-long career aspirations.

We are able to deliver relevant, timely and insider career intelligence to executives because we are owned and operated by the Association of Executive Search and Leadership Consultants (AESC), the global professional association for the world's top executive search firms. AESC represents over 1,200 executive search and leadership consulting offices in 70 countries.

What is the AESC/BlueSteps Global Business School Alliance Program?

AESC and BlueSteps currently has official relationships with nearly forty of the world's leading business schools. This program serves as a valuable resource to students and alumni by helping them integrate executive search into their career management strategy. Additionally, the program provides support and resources to the career services teams of our partner and affiliate schools.

How BlueSteps works



Develop a Career Plan

Preparing a career strategy can be daunting. Our archive of targeted webinars and 75 page Ultimate Executive Career Guide can help you determine where you are and how to get where you want to be.



Find New Opportunities

A BlueSteps profile makes you visible to over 9,000 executive search consultants who use the database to fill new positions. You can explore 200-300 executive positions AESC consultants are looking to hire for on our Opportunities Page.



Continue Growing

Features like our MyGoals achievement tracker, Career Insider blog and Search Insights reports ensure you continue to improve as an executive and prepare you for whatever opportunities lie ahead.

What is the International Executive Search Firm Directory?

The International Executive Search Directory of the Association of Executive Search and Leadership Consultants contains the most comprehensive and detailed information available on top executive search firms and search consultants. Updated daily, the Directory includes information on over 1,200 AESC member offices across the globe and over 6,000 AESC executive search professionals.

BlueSteps members can search for firms and consultants by region, industry and job function or by name. We advise targeting 4 to 5 consultants initially and contacting them directly to start building a professional network. Be sure to inform the consultants that your career profile is on BlueSteps.

I am a current EMBA student. Is BlueSteps right for me?

Based on education alone, BlueSteps is recommended to Executive MBA candidates because of the value that BlueSteps can provide. Through our educational content and association with the AESC member firms, EMBA students are able to create a long-term career strategy with BlueSteps that is useful both as they are looking for new opportunities and manage their career goals.

Who are BlueSteps members?

BlueSteps currently has over 100,000 members. BlueSteps and executive search are most relevant to those who hold positions from the Director-level to C-Suite and have a salary over \$150,000. Below is more information about BlueSteps members.

Members by Region:

- 64% Americas
- 26% APAC
- 10% EMEA



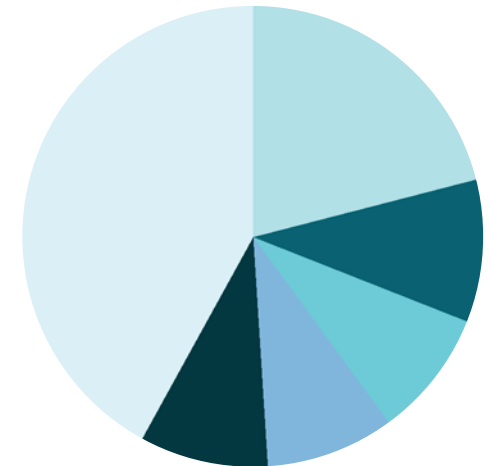
Members by Industry:

- 17% Technology/Telecommunications
- 14% Manufacturing/Industrial
- 13% Financial Services
- 12% Professional Services
- 9% Healthcare/Pharmaceutical



Members by Function:

- 21% General Mgmt/Director
- 10% CFO/Finance
- 9% Business Development/Sales
- 9% CEO
- 9% CMO/Marketing



Who gets to see my resume/CV and profile?

Your career information is stored in the BlueSteps Database which is exclusively accessible to AESC member executive search firms. Our strict confidentiality policy upheld by the firms ensures that your information will not be shared with any third parties.

Executive search firms consider the BlueSteps database a high caliber source for locating potential candidates. After a search in the database is conducted, consultants narrow down their candidate list by matching their requirements. If your profile is selected, the search consultant will contact you personally via telephone or email to discuss the opportunity in detail.

How do I sign up for BlueSteps?

To sign up for BlueSteps and to learn more about our services, visit www.BlueSteps.com. Because your university is a member of the AESC/BlueSteps Business School Alliance, you are also eligible for a discount on your BlueSteps membership as an alumni or student. To find your discount code, please contact your university's career center or visit their website.

If you decide that BlueSteps is not a suitable service for your career management needs and you wish to cancel your membership, let us know within 10 days of registration for a full refund.

If you have any other questions regarding BlueSteps or regarding the BlueSteps Business School Alliance, contact Monique Perks at mperks@aesc.org.